STUDY ISSUES PRIORITIES LIST 2005
CITY COUNCIL MEETING OF JANUARY 25, 2005
(As approved by Council on December 16, 2004)

CONTINUING	NEW	DEFERRED	DROPPED	ISSUE #	ISSUE DESCRIPTION	RANK ORDER	RAW SCORE	STUDY SESSION DATE	COUNCIL DATE
OFFICE OF CITY ATTORNEY – None									
OFFICE OF THE CITY MANAGER									
	X			OCM 5	Explore community support for community events	1	13		11/15/05
	X			OCM 3	Grant program for neighborhoods	2 (tie with OCM 9)	14		8/16/05
	X			OCM 9	Establish a former Mayors' taskforce to implement fundraising events	2 (tie with OCM 3)	14		3/29/05
	X			OCM 1	RTC posting and/or agenda noticing timelines for City Council agenda items	4	23		10/4/05
	X			OCM 4	Explore the City's role in supporting universal preschool	5	26		11/15/05
		X		OCM 2	Explore development of a Board or Commission with a focus on multicultural diversity outreach and/or issues				

January 25, 2005
Legend: BTL – Below the line; TBD – To be determined

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		X		OCM 6	Update of community participation sub element of the General Plan				
		X		OCM 7	Role of City and neighborhood associations in impacting neighborhood quality of life				
			X	OCM 8	Identify current levels of utilization and awareness of existing city services by Sunnyvale Child Care Providers				
COMMUNITY DEVELOPMENT									
X				CDD-1C	Clarify CEQA requirements and Heritage Preservation Commission's role in relation to the Heritage Preservation Code				3/22/05
X				CDD-2C	Height limit in R-3 Zoning District				3/8/05
X				CDD-3C	Transportation Demand Management (TDM) Program for higher density residential projects				7/19/05
X				CDD-4C	Zoning Land for service uses				10/18/05
X				CDD-5C	Zoning tools to encourage the development of ownership housing				8/9/05
X					Revise Sign Code for auto dealerships and large retail users				3/1/05
	X			CDD -1	Visual Streetscape Standards for Murphy Avenue	1	13		4/19/05 and 11/15/05
	X			CDD-31	Precise Plan for El Camino Real update	2	34		12/13/05
	X			CDD-29	Extending approval of Wright Avenue single story combining district	3	35		8/23/05
	X			CDD-28	Community rooms/club houses for multi family development	4	38		10/4/05
	X			CDD-43	Shop Sunnyvale discount card for neighborhood organizations	5	40		10/4/05

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	X			CDD-6	Places of assembly located within industrial and commercial zones	6	49		3/06
	X			CDD-7	Tree removal Ordinance update	7	51		4/06
	X			CDD-27	Incentives for business retention and attraction	8 (tied with CDD 13)	52		3/06
	X			CDD-13	Socio Economic Element update	8 (tied with CDD 27)	52		BTL
	X			CDD-3	Expanded noticing for buildings over 45 feet in height	10	59		BTL
	X			CDD-14	Review of miscellaneous plan permit language in the Municipal Code	11	64		BTL
	X			CDD-38	Clarify the Heritage Preservation Commission's role in relation to the Sunnyvale Municipal Code	12	70		BTL
	X			CDD-24	Funding mechanism for aesthetic upgrades to telecommunication towers	13	71		BTL
	X			CDD-2	BMR In Lieu Fee Requirements Modification	14 (tie with CDD 42)	72		BTL
	X			CDD-42	Marketing city property for wireless telecommunications use	14 (tie with CDD 2)	72		BTL
	X			CDD-30	Grocery sales at automobile service stations	16	76		BTL
	X			CDD-32	Landscaping requirements for auto dealers	17	83		BTL
	X			CDD-26	Auto repair in residential zoning districts	18	95		BTL
			X	CDD-4	Assess homeless needs and services				
		X		CDD-5	Adequate guest parking in small multi family residential projects				
			X	CDD-8	Solar access to residential property				
			X	CDD-9	Implementation plan for downtown public				

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					improvements				
			X	CDD-10	Reestablishing and amortization of non conforming non residential uses and structures				
		X		CDD-11	Development options for city owned property at 1240 N. Fair Oaks Avenue				
			X	CDD-12	Work plan to develop Heritage Preservation Commission outreach program				
		X		CDD-15	Air quality sub element update				
		X		CDD-16	Community design sub element update				
		X		CDD-17	Size of street address numbers				
		X		CDD-18	Housing mitigation for all job producing development				
		X		CDD-19	Modification of residential development standards to support the density bonus currently offered in the BMR program				
			X	CDD-20	Bike facility requirements for new non residential development				
			X	CDD-21	Work plan to develop preservation design guidelines				
		X		CDD-22	Neighborhood to business connections				
			X	CDD-23	Approval process of single family homes				
			X	CDD-25	Number of cars parked at single family homes				
		X		CDD-33	Transitioning from a growth to a steady state city				
			X	CDD-34	Partnership with advertising firm to enhance city revenues				
		X		CDD-35	Centralized trash enclosure requirements for attached housing				
		X		CDD-36	Noise sub element update				
		X		CDD-37	Heritage tourism in Sunnyvale				
		X		CDD-39	Land use and transportation element update				
			X	CDD-40	Web page enhancements – business directory				

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		X		CDD-41	Pilot program on multi family rental housing inspection				
		X		CDD-44	Economic development effort to capitalize on the new Kaiser Hospital to encourage medically related industries and services				
EMPLOYMENT DEVELOPMENT – None									
FINANCE									
X				FIN-1C	Update Fiscal Sub-Element				TBD
HUMAN RESOURCES – None									
INFORMATION TECHNOLOGY									
	X			ITD-2	Feasibility of City providing wireless services in the downtown area	1	6		11/15/05
		X		ITD-1	Additional technologies to broadcast meetings				
		X		ITD-3	Wireless services at City Hall and the Library				
LIBRARIES									
X				LIB-1C	Assess future library facility needs – Work plan implementation				3/29/05
	X			LIB – 1	Analysis of materials funding	1	6		3/29/05

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PARKS AND RECREATION									
X				PRD-1C	Update of Recreation Sub-Element and Open Space Sub-Element				11/1/05
	X			PRD-2	Explore costs and benefits of declaring the second Saturday in August as Family Day and Open Recreation facilities to the entire community	1	12		6/7/05
	X			PRD-1	Develop exclusive use permit policies for Sunnyvale Parks and Open spaces	2	17		9/13/05
	X			PRD–5	Consider new policies to reduce or waive fees for community use of City recreation buildings for specific types of events	3	18		8/16/05
	X			PRD-6	Explore the feasibility of installing a memorial for Sunnyvale citizens and employees who have given their lives on behalf of the City of their country	4	19		10/18/05
	X			PRD-12	Review current policy regarding waiting period before naming/renaming parks and recreation facilities	5	24		10/18/05
			X	PRD–3	Feasibility of developing community gardens for use by Sunnyvale residents				
		X		PRD–4	Exploration of youth and senior participation in recreation programs and activities				
			X	PRD-7	Explore options for reopening the creative arts center gallery				
			X	PRD–8	Consider ways Arts Commissioners can be more involved in selecting public arts projects for public properties				
		X		PRD–9	Consider hosting the California Senior Games				
			X	PRD–10	Potential open space sports field at Peterson Middle School site				

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		X		PRD-11	Update Arts sub element				
PUBLIC SAFETY									
	X			DPS-07	Patriot Act	1	8		9/20/05
	X			DPS-02	Gun Amnesty Program	2	10		5/10/05
		X		DPS-01	Proactive Neighborhood Watch program				
		X		DPS-03	Review Public Safety Support Services sub element				
		X		DPS-04	Review seismic safety and safety sub element				
		X		DPS-05	Fire Station location and resource allocation study				
			X	DPS-06	Bicycle safety skills awareness education for public safety officers				
PUBLIC WORKS									
X				DPW-01C	Borregas Avenue Bicycle Corridor				4/06
X				DPW-02C	Mathilda Avenue Caltrain Bridge Improvement				10/06
X				DPW-03C	Pedestrian Safety/Opportunities Plan				12/06
	X			DPW-04	Downtown parking information system	1	18		9/20/05
	X			DPW-08	Bicycle map revision	2 (tie with DPW 10)	25		11/1/05
	X			DPW-10	Bicycle Plan update	2 (tie with DPW 8)	25		6/06
	X			DPW-02	Fluoridation of Sunnyvale water	4	29		4/19/05
	X			DPW-01	Liquidambar Street trees – nuisance fruit problem	5	31		8/9/05
	X			DPW-07	Update corner vision triangle Ordinance	6	39		BTL
	X			DPW-03	Policy for the allocation of street space	7	41		BTL
	X			DPW-05	Caltrain Community wall benefit assessment district study	8	44		BTL

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	X			DPW-06	Clean Air Vehicle Rebate study	9	46		BTL
	X			DPW-11	Design standards for bike lanes adjacent to on-street parking	10	48		BTL
	X			DPW-09	Plan Line study for increased bike space	11	50		BTL
			X	DPW-12	BPAC review of major sidewalk and bike lane closures				
			X	DPW-13	Regulation of storage containers and other non vehicles in the street				
		X		DPW-14	Sunnyvale Light Rail Corridor Alignment study				
		X		DPW-15	Update of surface runoff sub element				
		X		DPW-16	Changes to residential garbage collection rates, containers, policies, and procedures				