

Pop-Up Workshop #1 Summary Notes State of the City

Washington Park, Sunnyvale

September 12, 2015 | 10 a.m. – 2 p.m.

PROJECT TEAM PRESENT

City Staff: Rosemarie Zulueta (Associate Planner/Project Manager)

Consultants: Dave Javid, Geoff Bradley, Maria Gabriela Huertas Diaz, and Blaze Syka (M-Group)

ABOUT THE COMMUNITY EVENT

The Sunnyvale El Camino Real Corridor Plan (ECR Plan) project team held the first Pop-Up Workshop during the State of the City event at Washington Park on September 12, 2015. The event featured the Mayor's State of the City Address, recognition of outstanding citizens, food and music. Visit StateOfTheCity.inSunnyvale.com for more information about the State of the City event.

WORKSHOP HIGHLIGHTS

The project team spoke with over 70 individuals who stopped by the ECR Plan Pop-Up booth during the State of the City event. Participants were asked questions such as: "What do you like/dislike about El Camino Real?", "What would you like to see changed or kept the same?", and "Where are places that you frequently shop/visit along El Camino Real?" Nearly 100 comments were recorded, including topics that the future ECR Plan does not have direct influence over (such as the Santa Clara Valley Transportation Authority's Bus Rapid Transit project or Caltrain parking). Participants ranged from senior citizens to children, all of which engaged with project team members in one-on-one conversations.

Some common themes identified included:

- Making ECR safer for pedestrians and cyclists and making it easier to cross
- Slowing, halting or better managing the development of "high-rise" and high-density construction along ECR
- Planting more street trees and landscaping
- Establishing more open space and community areas
- Addressing traffic issues and traffic light timing
- Creating an identity for the corridor and improving aesthetics

The following are photos from the workshop, a complete transcription of all the input gathered at the event (grouped into broader categories) and a "Word Cloud" that captures the topics and the frequency of which they occurred in the recorded comments.



Transcribed Sticky Notes

Circulation, Parking, and Safety

Add bike lanes, more accessible (need safe route)

Adequate parking, reduce congestion

Bike lanes along ECR

BRT is a good thing

BRT is not good, too much traffic

Dedicated bike lane down ECR (green striped)

Dedicated BRT lane: good

ECR is not safe for pedestrians

Elevated light rail

Explore light rail, not BRT

Explore more high-capacity transit

Has to be walkable (benches and shade)

Make [ECR] accessible for pedestrians and mass transit

Mixed grade crossings (under/over) Wolfe

More bike lanes

More pedestrian oriented

Need a "park once" place

Needs more connection (pedestrian) from side streets to ECR

Neighborhoods are walkable

Parking at Trader Joes an issue

Parking! I would walk to ECR if it were nicer

Shared car options

Some traffic along ECR

Synchronize traffic lights

Traffic circles

Traffic during rush hour is bad, but sometimes better than 85

Traffic is terrible

Traffic light timing

Walking along ECR could be safer

Walking bridge across ECR

Would use a bus to go shopping

Would walk if everything linked up better

Commerce

Along the corridor, only shop at CVS, there is redundant retail

High-quality restaurants

More jobs and training programs

More restaurants

Need different kinds of commercial shops+density

Needs movie theater

Nice shopping center (one stop shop, like used to have)

Retail for errands, not leisure

Community

"Keep our residents shopping in Sunnyvale"

Draw in work + community events

Family-friendly recreational areas

Hangout spaces

High-quality community events (family-oriented)

More community events (e.g. Wed events)?

More family fun place, no place to go for fun

Nothing that shows where we came from, orchards

Public gathering space: sense of community

Small-town feel, neighborhoods are great

Education

Keep library

Residential development can place a burden on school district capacity

School impacts (Cumberland)

Environment

Bring back the trees! Bring back the trees!

More green space, not very visually pleasing

More parks/public spaces

More Trees

Need more parks

Not a lot of green, would not walk at night

Support trees

Trees at appropriate scale to support development

Housing

Affordable housing! Lower Rents!

Avoid displacement, don't want to move to Gilroy

Don't forget about the [low income] workers

Be sensitive to single-family residential areas

Downtown's land needs to be developed

High-rise development brings too many people, traffic is horrible

High-rise development does not bring anything to community

Increase development on ECR, increase density, mixed use

Learn from Downtown Mountain View

Less high-density housing along ECR

More mixed-use

More variety in things to do

Need a place to hang out

Need more development like Cherry Orchard, emphasize corner, more activity, lively, more public spaces

No more high rises

Parking an issue w/ multi-family housing

Responsible high density development

