

# SUNNYVALE



# GENERAL PLAN



# EXECUTIVE SUMMARY







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**Chapter 1 Introduction**

- Overview of General Plan organization and topics

**Chapter 2 Community Vision**

- Sunnyvale History
- Community Conditions
- Assets and Issues
- Citywide Vision Goals
- Balanced Growth
- Looking Forward

**Chapter 3 Land Use and Transportation**

*(state-mandated Land Use, Open Space and Circulation Element, transportation section)*

- Land Use
- Transportation
- Economy
- Open Space

**Chapter 4 Community Character**

- Design
- Heritage Preservation
- Library
- Arts
- Recreation

**Chapter 5 Housing**

*(state-mandated Housing Element)*

**Chapter 6 Safety and Noise**

*(state-mandated Safety and Noise Elements)*

- Hazards and Disaster Preparedness
- Police, Fire and Emergency Services
- Noise

**Chapter 7 Environmental Management**

*(state-mandated Conservation Element and Circulation Element, public utilities section)*

- Water Supply
- Wastewater Collection and Treatment
- Urban Runoff
- Air Quality
- Solid Waste

**Appendices**

## CHAPTER 2 — COMMUNITY VISION (CV)

### Community Engagement

**GOAL CV-1** ACHIEVE A COMMUNITY IN WHICH CITIZENS AND BUSINESSES ARE INFORMED ABOUT LOCAL ISSUES AND CITY PROGRAMS AND SERVICES. *(Previously Community Engagement Goal A/Adopted in 2007)*

- **Policy CV-1.1** Assure that all community members have reasonable access to City information, services and programs within budgeted resources. *(Previously Community Engagement Policy A.1)*
- **Policy CV-1.2** Provide accurate and thorough information in a timely manner to ensure that community members have an opportunity to respond effectively. *(Previously Community Engagement Policy A.2)*
- **Policy CV-1.3** Ensure an integrated approach to informing community members about local issues, City programs, and services that reaches all segments of a diverse community. *(Previously Community Engagement Policy A.3)*

## CHAPTER 3 — LAND USE AND TRANSPORTATION (LT)

### Land Use

**GOAL LT-1** COORDINATED LAND USE PLANNING — PROTECT AND SUSTAIN A HIGH QUALITY OF LIFE IN SUNNYVALE BY PARTICIPATING IN COORDINATED LAND USE AND TRANSPORTATION PLANNING IN THE REGION. *(Previously LUTE Goal R1)*

- **Policy LT-1.1** Advocate the City’s interests to regional agencies that make land use and transportation system decisions that affect Sunnyvale. *(Previously LUTE Policy R1.1)*
- **Policy LT-1.2** Support coordinated regional transportation system planning and improvements *(Previously LUTE Policy R1.2)*
- **Policy LT-1.3** Promote integrated coordinated local land use and transportation planning *(Previously LUTE Policy R1.3)*
- **Policy LT-1.4** Achieve an operation level of service (LOS) “E” or better for all regional roadways and intersections as defined by the City functional classification of the street system. *(Previously LUTE Policy R1.4)*
- **Policy LT-1.5** Maintain a functional classification of the street system that identifies Congestion Management Program roadways and intersections, as well as local roadways and intersections of regional significance. *(Previously LUTE Policy R1.5)*
- **Policy LT-1.6** Preserve the option of extending Mary Avenue to the industrial areas north of U.S. Highway 101. *(Previously LUTE Policy R1.6)*

- **Policy LT-1.7** Contribute to efforts to minimize region-wide average trip length, and single-occupant vehicle trips. *(Previously LUTE Policy R1.7)*
- **Policy LT-1.8** Support statewide, regional and sub-regional efforts that provide for an effective transportation system. *(Previously LUTE Policy R1.8)*
- **Policy LT-1.9** Support flexible and appropriate alternative transportation modes and transportation system management measures that reduce reliance on the automobile and serve changing regional and City-wide land use and transportation needs. *(Previously LUTE Policy R1.9)*
- **Policy LT-1.10** Support land use planning that complements the regional transportation system. *(Previously LUTE Policy R1.10)*
- **Policy LT-1.11** Protect regional environmental resources through local land use practices. *(Previously LUTE Policy R1.11)*
- **Policy LT-1.12** Protect the quality of life for residents and businesses in Sunnyvale by actively participating in discussions and decisions on potential uses of Moffett Federal Airfield. *(Previously LUTE Policy R1.12)*

**GOAL LT-2 ATTRACTIVE COMMUNITY** — PRESERVE AND ENHANCE AN ATTRACTIVE COMMUNITY, WITH A POSITIVE IMAGE AND A SENSE OF PLACE, THAT CONSISTS OF DISTINCTIVE NEIGHBORHOODS, POCKETS OF INTEREST, AND HUMAN-SCALE DEVELOPMENT. *(Previously LUTE Goal C.1 / Adopted 1997)*

- **Policy LT-2.1** Recognize that the City is composed of residential, industrial and commercial neighborhoods, each with its own individual character; and allow change consistent with reinforcing positive neighborhood values. *(Previously LUTE Policy C1.1)*
- **Policy LT-2.2** Encourage nodes of interest and activity, such as parks, public open spaces, well planned development, mixed use projects, and other desirable uses, locations and physical attractions. *(Previously LUTE Policy C.1.2)*

**GOAL LT-3 APPROPRIATE HOUSING** — ENSURE OWNERSHIP AND RENTAL HOUSING OPTIONS IN TERMS OF STYLE, SIZE, AND DENSITY THAT ARE APPROPRIATE AND CONTRIBUTE POSITIVELY TO THE SURROUNDING AREA. *(Previously LUTE Goal C2 / Adopted in 1997)*

- **Policy LT-3.1** Provide land use categories for and maintenance of a variety of residential densities to offer existing and future residents of all income levels, age groups and special needs sufficient opportunities and choices for locating in the community. *(Previously LUTE Policy C2.1)*
- **Policy LT-3.2** Encourage the development of ownership housing to maintain a majority of housing in the city for ownership choice. *(Previously LUTE Policy C2.2)*

See Goal CC-1  
(A Distinguished City Image)

See Policy EM-11.2  
(Land Use Strategies)

- **Policy LT-3.3** Maintain lower density residential development areas where feasible. *(Previously LUTE Policy C2.3)*
- **Policy LT-3.4** Determine appropriate density for housing based on site planning opportunities and proximity to services. *(Previously LUTE Policy C2.4)*

**GOAL LT-4 QUALITY NEIGHBORHOODS AND DISTRICTS** — PRESERVE AND ENHANCE THE QUALITY CHARACTER OF SUNNYVALE’S INDUSTRIAL, COMMERCIAL, AND RESIDENTIAL NEIGHBORHOODS BY PROMOTING LAND USE PATTERNS AND RELATED TRANSPORTATION OPPORTUNITIES THAT ARE SUPPORTIVE OF THE NEIGHBORHOOD CONCEPT. *(Previously LUTE Goal N1 / Adopted in 1997)*

- **Policy LT-4.1** Protect the integrity of the City’s neighborhoods; whether residential, industrial or commercial. *(Previously LUTE policy N1.1)*
- **Policy LT-4.2** Require new development to be compatible with the neighborhood, adjacent land uses, and the transportation system. *(Previously LUTE policy N1.2)*
- **Policy LT-4.3** Support a full spectrum of conveniently located commercial, public, and quasi-public uses that add to the positive image of the City. *(Previously LUTE policy N1.3)*
- **Policy LT-4.4** Preserve and enhance the high quality character of residential neighborhoods. *(Previously LUTE policy N1.4)*
- **Policy LT-4.5** Support a roadway system that protects internal residential areas from City-wide and regional traffic. *(Previously LUTE policy N1.5)*
- **Policy LT-4.6** Safeguard industry’s ability to operate effectively, by limiting the establishment of incompatible uses in industrial areas. *(Previously LUTE policy N1.6)*
- **Policy LT-4.7** Support the location of convenient retail and commercial services (e.g., restaurants and hotels) in industrial areas to support businesses, their customers and their employees. *(Previously LUTE policy N1.7)*
- **Policy LT-4.8** Cluster high intensity industrial uses in areas with easy access to transportation corridors. *(Previously LUTE policy N1.8)*
- **Policy LT-4.9** Allow industrial, residential, commercial, and office uses in the Industrial to Residential (ITR) Futures sites (Sites 4a, 4b, 6a, 6b, 7, 8, and 10). *(Previously LUTE policy N1.9)*
- **Policy LT-4.10** Provide appropriate site access to commercial and office uses while preserving available road capacity. *(Previously LUTE policy N1.10)*
- **Policy LT-4.11** Recognize El Camino Real as a primary retail corridor with a mix of uses. *(Previously LUTE policy N1.11)*

See Chapter 5 for more goals and policies on housing

- **Policy LT-4.12** Permit more intense commercial and office development in the downtown, given its central location and accessibility to transit. *(Previously LUTE policy N1.12)*
- **Policy LT-4.13** Promote an attractive and functional commercial environment. *(Previously LUTE policy N1.13)*
- **Policy LT-4.14** Support the provision of a full spectrum of public and quasi-public services (e.g., parks, day care, group living, recreation centers, religious institutions) that are appropriately located in residential, commercial, and industrial neighborhoods and ensure that they have beneficial effects on the surrounding area. *(Previously LUTE policy N1.14)*

See Goal CC-1  
(A Distinguished City Image)

See Goal LT-7  
(Balanced Economic Base)

### Transportation

**GOAL LT-5 EFFECTIVE AND SAFE TRANSPORTATION** — ATTAIN A TRANSPORTATION SYSTEM THAT IS EFFECTIVE, SAFE, PLEASANT, AND CONVENIENT. *(Previously LUTE Goal C3 / Adopted in 1997)*

- **Policy LT-5.1** Achieve an operating level-of-service (LOS) of “D” or better on the City-wide roadways and intersections, as defined by the functional classification of the street system. *(Previously LUTE Policy C3.1)*
- **Policy LT-5.2** Integrate the use of land and the transportation system. *(Previously LUTE Policy C3.2)*
- **Policy LT-5.3** Optimize city traffic signal system performance. *(Previously LUTE Policy C3.3)*
- **Policy LT-5.4** Maintain roadways and traffic control devices in good operating condition. *(Previously LUTE Policy C3.4)*
- **Policy LT-5.5** Support a variety of transportation modes. *(Previously LUTE Policy C3.5)*
- **Policy LT-5.6** Minimize expansion of the current roadway system, which maximizing opportunities for alternative transportation systems and related programs. *(Previously LUTE Policy C3.6)*
- **Policy LT-5.7** Pursue local, state and federal transportation funding sources to finance City transportation capital improvement projects consistent with City priorities. *(Previously LUTE Policy C3.7)*
- **Policy LT-5.8** Provide a safe and comfortable system of pedestrian and bicycle pathways. *(Previously Community Design Policy B.2)*

See Policy EM-11.5  
(Land Use Strategies)

See Goal SN-3 (Safe and  
Secure City for Safety and  
Transportation)



- **Policy LT-5.9** Appropriate accommodations for motor vehicles, bicycles, and pedestrians shall be determined for City streets to increase the use of bicycles for transportation and to enhance the safety and efficiency of the overall street network for bicyclists, pedestrians, and motor vehicles.
- **Policy LT-5.10** All modes of transportation shall have safe access to City streets.
- **Policy LT-5.11** The City should consider enhancing standards for pedestrian facilities.
- **Policy LT-5.12** City streets are public space dedicated to the movement of vehicles, bicycles and pedestrians. Providing safe accommodation for all transportation modes takes priority over non-transport uses. Facilities that meet minimum appropriate safety standards for transport uses shall be considered before non-transport uses are considered.
- **Policy LT-5.13** Parking is the storage of transportation vehicles and shall not be considered a transport use.
- **Policy LT-5.14** Historical precedence for street space dedicated for parking shall be a lesser consideration than providing street space for transportation uses when determining the appropriate future use of street space.
- **Policy LT-5.15** Parking requirements for private development shall apply to off-street parking only.
- **Policy LT-5.16** When decisions on the configuration of roadway space are made, staff shall present options, including at a minimum an option that meets minimum safety-related design standards for motor vehicles, bicycles and pedestrians.
- **Policy LT-5.17** Bike retrofit projects shall be evaluated based on the merits of each project in the context of engineering and planning criteria.
- **Policy LT-5.18** The City Council shall make the final decisions on roadway space reconfiguration when roadway reconfiguration will result in changes to existing accommodations.
- **Policy LT-5.19** Public input on roadway space reconfiguration shall be encouraged and presented independently of technical engineering and planning analyses.
- **Policy LT-5.20** If street configurations do not meet minimum design and safety standards for all users, than standardization for all users shall be priority.
- **Policy LT-5.21** Safety considerations of all modes shall take priority over capacity considerations of any one mode.

## Economy

**GOAL LT-6 SUPPORTIVE ECONOMIC DEVELOPMENT ENVIRONMENT** — SUSTAIN A STRONG LOCAL ECONOMY THAT CONTRIBUTES FISCAL SUPPORT FOR DESIRED CITY SERVICES AND PROVIDES A MIX OF JOBS AND COMMERCIAL OPPORTUNITIES. *(Previously LUTE Goal C4)*

- **Policy LT-6.1** Maintain a diversity of commercial enterprises and industrial uses to sustain and bolster the local economy. *(Previously LUTE Policy C4.1)*
- **Policy LT-6.2** Balance land use and transportation system carrying capacity necessary to support a vital and robust local economy. *(Previously LUTE Policy C4.2)*
- **Policy LT-6.3** Consider the needs of businesses as well as residents when making land use and transportation decisions. *(Previously LUTE Policy C4.3)*
- **Policy LT-6.4** Encourage sustainable industries that emphasize resource efficiency, environmental responsibility, and the prevention of pollution and waste. *(Previously LUTE Policy C4.4)*
- **Policy LT-6.5** Encourage creation or installation of pilot programs (such as Bloom Boxes or Voice Over Internet Protocol) for emerging industries in both private and public facilities. *(NEW)*
- **Policy LT-6.6** Support a seamless development review process (DPIC) and expand the One-Stop Permit Center. *(NEW)*

**GOAL LT-7 BALANCED ECONOMIC BASE** — ENDEAVOR TO MAINTAIN A BALANCED ECONOMIC BASE THAT CAN RESIST DOWNTURNS OF ANY ONE ECONOMIC SECTOR. *(Previously Socio-economic Goal C)*

- **Policy LT-7.1** Support efforts to establish Sunnyvale's downtown area as a strong commercial center for the City. *(Previously Socio-Economic Policy 5.1.C.1)*
- **Policy LT-7.2** Monitor revenues generated by different economic sectors on an ongoing basis. *(Previously Socio-Economic Policy 5.1.C.2)*
- **Policy LT-7.3** Maintain an attractive business community. *(Previously Socio-Economic Policy 5.1.C.3)*
- **Policy LT-7.4** Support land use policies that provide a diversified mix of commercial/industrial development. *(Previously Socio-Economic Policy 5.1.C.4)*
- **Policy LT-7.5** Consider development of a strong business retention program. *(Previously Socio-Economic Policy 5.1.C.5)*

## Open Space

**GOAL LT-8 ADEQUATE AND BALANCED RECREATION FACILITIES – THE CITY STRIVES TO PROVIDE AND MAINTAIN ADEQUATE AND BALANCED OPEN SPACE AND RECREATION FACILITIES FOR THE BENEFIT OF MAINTAINING A HEALTHY COMMUNITY BASED ON COMMUNITY NEEDS AND THE ABILITY OF THE CITY TO FINANCE, CONSTRUCT, MAINTAIN, AND OPERATE THESE FACILITIES NOW AND IN THE FUTURE. (Previously Open Space and Recreation Goal 2.2A)**

- **Policy LT-8.1** Follow management and preventive maintenance strategies to extend the usable life of open spaces and recreation facilities, such as planning for and implementing “non-use times” for open space and facilities in order to assure adequate maintenance and regeneration time. *(Previously Open Space and Recreation Policy 2.2.A.1)*
- **Policy LT-8.2** Adopt management, maintenance and development practices that minimize negative impacts to the natural environment, such as supporting and enforcing the Integrated Pest Management System; and landscaping in ways which minimize the need for water. *(Previously Open Space and Recreation Policy 2.2.A.2)*
- **Policy LT-8.3** Pursue the acquisition of appropriate federal lands currently located at the former Moffett Naval Air Station. *(Previously Open Space and Recreation Policy 2.2.A.3)*
- **Policy LT-8.4** Maintain existing park and open space tree inventory through the replacement of trees with an equal or greater number of trees when trees are removed due to disease, park development or other reasons. *(Previously Open Space and Recreation Policy 2.2.A.4)*
- **Policy LT-8.5** Maintain park and open space tree inventory on a system wide basis rather than a site-by-site basis with an understanding that there is no single optimum number of trees for a particular site. *(Previously Open Space and Recreation Policy 2.2.A.5)*
- **Policy LT-8.6** Maintain a working fruit orchard throughout the largest portion of Orchard Heritage Park for as long as practical. *(Previously Open Space and Recreation Policy 2.2.A.6)*
- **Policy LT-8.7** Conduct a cost/benefit analysis to determine whether the general community would be well-served during non-school hours by capital improvements to school-owned open space and/or recreational facilities. The cost/benefit analysis should take into account ongoing maintenance costs and responsibilities. When it is determined that the community would be well served by the capital improvement, the City will consider funding a share of the costs of those improvements proportionate to the City’s use. (See also Fiscal Management Sub-Element for fiscal policies.) *(Previously Open Space and Recreation Policy 2.2.A.7)*

- **Policy LT-8.8** Support the acquisition or joint use through agreements with partners of suitable sites to enhance Sunnyvale’s open spaces and recreation facilities based on community need and through such strategies as development of easements and right-of-ways for open space use, conversion of sites to open space from developed use of land, and landbanking. *(Previously Open Space and Recreation Policy 2.2.A.8)*
- **Policy LT-8.9** Refrain from engaging in the development of open space and/or recreational facilities without prior assurance that ongoing maintenance needs will be addressed. *(Previously Open Space and Recreation Policy 2.2.A.9)*
- **Policy LT-8.10** Facilitate and encourage pedestrian traffic in public recreational open spaces and utilize the Santa Clara Valley Transportation Authority’s Pedestrian Technical Design guidelines whenever appropriate and feasible. *(Previously Open Space and Recreation Policy 2.2.A.10)*
- **Policy LT-8.11** Support the acquisition of existing open space within the City limits as long as financially feasible. *(Previously Open Space and Recreation Policy 2.2.A.11)*
- **Policy LT-8.12** Utilize Design and Development Guidelines for all park types within the City’s open space system.
- **Policy LT-8.13** Mitigate as feasible the open space need in areas identified as underserved through the acquisition of new parkland and/or the addition of amenities in order to bring sites in line with Design and Development Guidelines.
- **Policy LT -6.14** In applying the Park Dedication requirements for new development, place a priority on acquiring land over in-lieu payment, particularly when the development is in areas identified as underserved and/or when the land is of sufficient size or can be combined with other land dedication to form larger Mini Parks or Neighborhood Parks.
- **Policy LT-8.15** Place a priority on ensuring that each site has the minimum resources identified in the Design Guidelines for its park classification before adding new amenities over and above the minimum required resources for the park classification.
- **Policy LT-8.16** If amenities are no longer needed (e.g., due to fiscal constraints, environmental reasons, change in community needs) give strong consideration to redesigning the amenity to serve community needs.

**GOAL LT-9 REGIONAL APPROACH TO PROVIDING AND PRESERVING OPEN SPACE** — THE CITY EMBRACES A REGIONAL APPROACH TO PROVIDING AND PRESERVING OPEN SPACE AND PROVIDING OPEN SPACE AND RECREATIONAL SERVICES, FACILITIES AND AMENITIES FOR THE BROADER COMMUNITY. *(Previously Open Space and Recreation Goal 2.2C)*

- **Policy LT-9.1** Support activities and legislation that will provide additional local, county, and regional park acquisition, development, and maintenance and recreational opportunities. *(Previously Open Space and Recreation Policy 2.2.C.1)*

See Goals CC-9, CC-10, CC-11  
(Recreation Programming)

- **Policy LT-9.2** Support public and private efforts in and around Sunnyvale to acquire, develop and maintain open space and recreation facilities and services for public use. *(Previously Open Space and Recreation Policy 2.2.C.2)*
- **Policy LT-9.3** Encourage School Districts to make available school sites in and around Sunnyvale for community open space and recreation programs. *(Previously Open Space and Recreation Policy 2.2.C.3)*
- **Policy LT-9.4** Support a regional trail system by coordinating with adjacent jurisdictions to facilitate trail connections wherever possible. (See also City of Sunnyvale Bicycle Plan.) *(Previously Open Space and Recreation Policy 2.2.C.4)*

## CHAPTER 4 — COMMUNITY CHARACTER (CC)

### Design

**GOAL CC-1 DISTINGUISHED CITY IMAGE — PROMOTE SUNNYVALE’S IMAGE BY MAINTAINING, ENHANCING AND CREATING PHYSICAL FEATURES, INCLUDING FUNCTIONAL AND DECORATIVE ART, WHICH DISTINGUISH SUNNYVALE FROM SURROUNDING COMMUNITIES AND BY PRESERVING HISTORIC BUILDINGS, SPECIAL DISTRICTS AND RESIDENTIAL NEIGHBORHOODS WHICH MAKE THE CITY UNIQUE.** *(Previously Community Design Goal A and Arts Goal E)*

- **Policy CC-1.1** Identify the boundaries of the City with attractive and distinctive features. *(Previously Community Design Policy A.1)*
- **Policy CC-1.2** Continue to enhance the visibility, accessibility and use of the San Francisco Bay on the City’s northern boundary.
- **Policy CC-1.3** Ensure that new development is compatible with the character of special districts and residential neighborhoods. *(Previously Community Design Policy A.2)*
- **Policy CC-1.4** Support measures which enhance the identity of special districts and residential neighborhoods to create more variety in the physical environment. *(Previously Community Design Policy A.3)*
- **Policy CC-1.5** Encourage residents to maintain clean neighborhoods by preventing unsightly accumulations of discarded materials and illegal dumping of municipal solid waste. *(Previously Solid Waste Goal 3.2c)*
- **Policy CC-1.6** Maintain City neighborhoods as safe, healthy places to live. *(Previously Community Design Policy A.5)*
- **Policy CC-1.7** Encourage neighborhood patterns that encourage social interaction and avoid isolation. *(Previously Community Design Policy A.6)*
- **Policy CC-1.8** Provide and encourage the incorporation of art – both functional and decorative – in public and private development. *(Previously Arts Policy E.2)*

See Goal EM-8 (Protection of Creeks and Bay)

**GOAL CC-2 ATTRACTIVE STREET ENVIRONMENT** — CREATE AN ATTRACTIVE STREET ENVIRONMENT WHICH WILL COMPLIMENT PRIVATE AND PUBLIC PROPERTIES AND BE COMFORTABLE FOR RESIDENTS AND VISITORS. *(Previously Community Design Goal B/ Adopted in 1990)*

- **Policy CC-2.1** Maintain and provide attractive landscaping in the public right-of-way to identify the different types of roadways and districts, make motorists more comfortable and improve the enjoyment of residential neighborhoods. *(Previously Community Design Policy B.1)*
- **Policy CC-2.2** Minimize elements which clutter the roadway and look unattractive. *(Previously Community Design Policy B.3)*

**GOAL CC-3 WELL-DESIGNED SITES AND BUILDINGS** — PRIVATE DEVELOPMENT: ENSURE THAT BUILDINGS AND RELATED SITE IMPROVEMENTS FOR PRIVATE DEVELOPMENT ARE WELL DESIGNED AND COMPATIBLE WITH SURROUNDING PROPERTIES AND DISTRICTS. *(Previously Community Design Goal C / Adopted in 1990)*

- **Policy CC-3.1** Place a priority on quality architecture and site design, which will enhance the image of Sunnyvale and create a vital and attractive environment for businesses, residents and visitors, and be reasonably balanced with the need for economic development to assure Sunnyvale's economic prosperity. *(Previously Community Design Policy C.1)*
- **Policy CC-3.2** Ensure site design is compatible with the natural and surrounding built environment. *(Previously Community Design Action Policy C.2)*

**GOAL CC-4 ACCESSIBLE AND ATTRACTIVE PUBLIC FACILITIES** — PROVIDE PUBLIC FACILITIES WHICH ARE ACCESSIBLE, ATTRACTIVE AND ADD TO THE ENJOYMENT OF THE PHYSICAL ENVIRONMENT. *(Previously Community Design Goal D/ Adopted in 1990)*

- **Policy CC-4.1** Ensure that Sunnyvale's public facilities are easily identified, accessible, attractive and representative of the community's values and aspirations. *(Previously Community Design Policy D.1)*
- **Policy CC-4.2** Maintain beautiful and comfortable outdoor public places which provide a shared sense of ownership and belonging for Sunnyvale residents, business owners and visitors. *(Previously Community Design Policy D.2)*
- **Policy CC-4.3** Work with outside government agencies to achieve attractive public and quasi-public facilities consistent with the quality of development in Sunnyvale.

## Heritage Preservation

**GOAL CC-5 PROTECTION OF SUNNYVALE’S HERITAGE** — TO ENHANCE, PRESERVE AND PROTECT SUNNYVALE’S HERITAGE INCLUDING NATURAL FEATURES, THE BUILT ENVIRONMENT AND SIGNIFICANT ARTIFACTS. *(Previously Heritage Preservation Goal 6.3B)*

- **Policy CC-5.1** Preserve existing landmarks and cultural resources and their environmental settings. *(Previously Heritage Preservation Policy 6.3B.1.)*
- **Policy CC-5.2** (Enhance the visual character of the City by preserving diverse as well as harmonious architectural styles, reflecting various phases of the City’s historical development and the cultural traditions of past and present residents. *(Previously Heritage Preservation Policy 6.3B.3.)*
- **Policy CC-5.3** Identify and work to resolve conflicts between the preservation of heritage resources and alternative land uses. *(Previously Heritage Preservation Policy 6.3B.4.)*
- **Policy CC-5.4** Seek out, catalog and evaluate heritage resources which may be significant. *(Previously Heritage Preservation Policy 6.3B.5.)*
- **Policy CC-5.5** Archeological resources should be preserved whenever possible. *(Previously Heritage Preservation Policy 6.3B.10.)*
- **Policy CC-5.6** Encourage a commercially strategic mix of uses on Murphy Avenue. *(Previously Heritage Preservation Policy 6.3B.7.)*

**GOAL CC-6 KNOWLEDGE OF SUNNYVALE’S HERITAGE** — TO PROMOTE KNOWLEDGE OF, AND APPRECIATION FOR, SUNNYVALE’S HERITAGE AND TO ENCOURAGE BROAD COMMUNITY PARTICIPATION IN HERITAGE PROGRAMS AND PROJECTS. *(Previously Heritage Preservation Goal 6.3a/ Adopted in 1995)*

- **Policy CC-6.1** Develop and expand cooperative working relationships with schools, civic groups, neighborhood organizations, business organizations and other established organizations to share in the promotion of heritage programs and projects. *(Previously Heritage Preservation Policy 6.3A.2)*
- **Policy CC-6.2** Promote the understanding that heritage preservation enhances property values and provides financial and economic benefits to property owners, neighbors and the City. *(Previously Heritage Preservation Policy 6.3A.3)*

## Library

**GOAL CC-7** APPROPRIATE LIBRARY FACILITIES — MAINTAIN LIBRARY FACILITY AND PURCHASE MATERIALS THAT ARE EASILY OBTAINABLE AND APPROPRIATE BASED ON CHANGING COMMUNITY NEEDS. *(Previously Library Goal 6.2D/ Adopted in 2003)*

- **Policy CC-7.1** Provide access to the Library and materials. *(Previously Library Policy D.1)*
- **Policy CC-7.2** Maintain a full service Library adequate to meet community needs. *(Previously Library Policy D.2)*

**GOAL CC-8** A BROAD AND DIVERSE LIBRARY COLLECTION — PROVIDE A BROAD AND DIVERSE COLLECTION OF BOOKS AND OTHER LIBRARY MATERIALS TO MEET THE VARIED INTERESTS AND NEEDS OF THE COMMUNITY. *(Previously Library Goal A)*

- **Policy CC-8.1** Provide a collection of materials in print, audiovisual and electronic formats in support of all Library services. *(Previously Library Policy A.1)*
- **Policy CC-8.2** Give high priority to the following:
  - Collections of materials for children and their parents, teachers and care givers. *(Previously Library Policy 6.2A.2)*
  - Collections that support reference services *(Previously Library Policy 6.2A.3)*
  - Providing educational support for library users of all ages. *(Previously Library Policy 6.2A.4)*
  - Developing the Library's collection of Popular Materials. *(Previously Library Policy 6.2A.5)*

## Arts

**GOAL CC-9** APPROPRIATE ARTS FACILITIES — PROVIDE AND MAINTAIN ARTS FACILITIES BASED ON COMMUNITY NEED AND THE CITY'S ABILITY TO FINANCE, CONSTRUCT, MAINTAIN AND OPERATE THEM. *(Previously Arts Goal F/ Adopted in 1995)*

- **Policy CC-9.1** Provide, maintain, and operate arts facilities within financial constraints such as the Community Center Theatre, Creative Arts Center, artists' studios, gallery and public art collection in a safe, clean and usable condition with attention to customer satisfaction. *(Previously Arts Policy F.1.)*



## Recreation

**GOAL CC-10 HIGH-QUALITY RECREATION PROGRAMMING** — THE CITY STRIVES TO DEVELOP AND IMPLEMENT PASSIVE AND ACTIVE RECREATION AND ENRICHMENT PROGRAMS THAT: PROVIDE CONSTRUCTIVE OPPORTUNITIES FOR FITNESS, WELL-BEING, HEALTHY COPING AND STRESS MANAGEMENT; HIGHLIGHT CULTURAL PRACTICES AND TRADITIONS REFLECTIVE OF A DIVERSE COMMUNITY; PROMOTE ACTIVITIES THAT FOSTER INTERACTION AMONG DIVERSE PARTS OF THE COMMUNITY; ENCOURAGE CREATIVE EXPRESSION, EDUCATION, SKILL DEVELOPMENT, AND PERSONAL ENRICHMENT; CONTRIBUTE TO THE CREATION OF A HEALTHY COMMUNITY; AND PROMOTE COMMUNITY PARTICIPATION IN RECREATION FOR ALL AGES. *(Previously Open Space and Recreation Goal 2.2.B / Adopted in 2006)*

- **Policy CC-10.1** Design programs to meet the needs of residents, allowing for non-resident participation as long as it does not take away from opportunities or resources for residents (Exceptions are services that are intended to serve as profit centers, such as golf and tennis, which are addressed in the Fiscal Management Sub-Element). *(Previously Open Space and Recreation Policy 2.2.B.1)*
- **Policy CC-10.2** Provide school-aged youth-oriented recreation and enrichment programs and services during non-school hours. *(Previously Open Space and Recreation Policy 2.2.B.2)*
- **Policy CC-10.3** Provide recreation and enrichment programs and services for school-aged youth during school hours, such as during recess or lunch periods, only by special agreement approved by City Council. *(Previously Open Space and Recreation Policy 2.2.B.3.)*
- **Policy CC-10.4** Use entrepreneurial strategies to identify and reach new markets for programs, services and revenue generation, and to strengthen relationships within existing markets. *(Previously Open Space and Recreation Policy 2.2.B.4.)*
- **Policy CC-10.5** Develop and implement programs in order to meet the developmental and social needs of specific targeted populations (e.g., youth, teens, seniors, disabled). *(Previously Policy 2.2.B.5.)*
- **Policy CC-10.6** Leverage available resources by pursuing co-funded and/or cooperative agreements for provision and maintenance of programs, facilities, and services, in order to maximize benefits to the community. Partners may include, but are not limited to, school districts, non-profit groups, governmental agencies and businesses. *(Previously Open Space and Recreation Policy 2.2.B.6.)*
- **Policy CC-10.7** Encourage the use of recreational and open space facilities and services for educational activities of schools that serve Sunnyvale students first, and secondarily the schools that serve students of surrounding communities. *(Previously Open Space and Recreation Policy 2.2.B.7.)*

**GOAL CC-11 PRIORITIZATION FOR RECREATION PROGRAMMING** — THE CITY STRIVES TO ENSURE EQUAL OPPORTUNITIES FOR PARTICIPATION AND TO PROVIDE FOR A RANGE OF STRUCTURED AND UNSTRUCTURED USES, AND A VARIETY OF GENERAL AND SPECIAL INTEREST USES IN PARKS AND FACILITIES. THE CITY ALSO PROVIDES A WIDE RANGE OF PROGRAM CHOICES, OPEN SPACE, AMENITIES AND FACILITY OFFERINGS TO MEET THE RECREATIONAL NEEDS OF A DIVERSE AND CHANGING POPULATION, INCLUDING IDENTIFIED SUBGROUPS AND SPECIAL POPULATIONS. POLICIES RELATED TO ACQUIRING AND/OR DEVELOPING OPEN SPACE FACILITIES AND AMENITIES ARE ALSO INCLUDED HERE. COMPETING INTERESTS AND FINITE RESOURCES, HOWEVER, REQUIRE THE CITY TO SET SOME PRIORITIES. *(Previously Open Space and Recreation Goal 2.2.D./ Adopted in 2006)*

- **Policy CC-11.1** Give priority to the following services, facilities and amenities that *(Previously Open Space and Recreation Policies 2.2.D.1. through D.5, D.7):*
  1. are not readily available through other providers within or near Sunnyvale.
  2. benefiting under-served populations as identified in the US Census and through community input.
  3. fulfill a basic need or teach basic skills (e.g., non-competitive, developmental sports instruction such as learn to swim given priority over competitive sports programming).
  4. in which the community demonstrates interest.
  5. benefit a greater number of residents.
  6. can be used by multiple users or serve multiple purposes.
- **Policy CC-11.2** Give priority to governmental entities, schools and non-profits. *(Previously Open Space and Recreation Policy 2.2.D.6.)*
- **Policy CC-11.3** Give priority to acquiring/developing open space and recreational amenities and programs in areas: *(Previously Open Space and Recreation Policy 2.2.D.8. and D.9 and D.10 )*
  - Which are heavily impacted by daytime or business use
  - Where similar amenities and programs do not already exist
  - Where the current number of households within specified distances relying on the open space or recreational amenity is greater.
  - Where the needs are greatest and/or which will meet the greatest needs.
  - At school sites that, if sold by the District for purposes other than open space, would represent a serious loss to the City's ability to meet its open space and recreation goals.

- **Policy CC-11.4** Give priority to safety first when performing maintenance on facilities and within the open space system, followed by usability and then by attractiveness, recognizing that attractiveness is often a factor in usability. *(Previously Open Space and Recreation Policy 2.2.D.14)*

**GOAL CC-12 MAXIMIZE ACCESS TO RECREATION SERVICES, FACILITIES AND AMENITIES** — THE CITY STRIVES TO MAXIMIZE ACCESS TO ALL OF ITS SERVICES, FACILITIES AND AMENITIES. *(Previously Open Space and Recreation Goal 2.2.E./ Adopted in 2006)*

- **Policy CC-12.1** Locate services at schools, parks and recreational facilities throughout the City and utilize strategies, such as the mobile recreation concept, to make programs geographically accessible. *(Previously Policy 2.2.E.1.)*
- **Policy CC-12.2** Comply with the Americans with Disabilities Act, and create an environment of inclusion in all recreation programs where reasonable. *(Previously Policy 2.2.E.2)*
- **Policy CC-12.3** Provide recreation and enrichment programs, services, facilities and amenities to underserved areas and/or populations of the City. Underserved areas and/or populations could be due to factors such as: geography, gender, economics or ethnicity. *(Previously Policy 2.2.E.3)*
- **Policy CC-12.4** Allow opportunities for non-reserved, unstructured use of open space. *(Previously Policy 2.2.E.8)*
- **Policy CC-12.5** Allow in-line skating, bicycles and skateboarding on hard-surface sidewalks and pathways throughout the park system, as long as the skateboarders, cyclists and in-line skaters do not pose a hazard to themselves or other forms of traffic such as pedestrians or joggers. *(Previously Policy 2.2.E.9)*
- **Policy CC-12.6** Provide public access to Orchard Heritage Park to the greatest extent possible while meeting the goal of maintaining a working fruit orchard at the park. *(Previously Policy 2.2.E.10)*

## CHAPTER 4 - HOUSING ELEMENT (HE)

**GOAL HE-1 ADEQUATE HOUSING** — ASSIST IN THE PROVISION OF ADEQUATE HOUSING TO MEET THE DIVERSE NEEDS OF SUNNYVALE'S HOUSEHOLDS OF ALL INCOME LEVELS. *(Housing Sub-element Goal A / Adopted in 2009)*

- **Policy HE-1.1** Encourage diversity in the type, size, price and tenure of residential development in Sunnyvale, including single-family homes, townhomes, apartments, mixed-use housing, transit-oriented development and live-work housing. *(Housing Policy A.1)*
- **Policy HE-1.2** Facilitate the development of affordable housing through regulatory incentives and concessions, and/or financial assistance. *(Housing Policy A.2)*

- **Policy HE-1.3** Utilize the Below Market Rate (BMR) Housing requirements as a tool to integrate affordable units within market rate developments, and increase the availability of affordable housing throughout the community. *(Housing Policy A.3)*
- **Policy HE-1.4** Continue to require office and industrial development to mitigate the demand for affordable housing. *(Housing Policy A.4)*
- **Policy HE-1.5** Work with Sunnyvale’s major employers, educational and health care institutions to facilitate and encourage the development of workforce housing. Promote the City’s affordable housing programs with local employers. *(Housing Policy A.5)*
- **Policy HE-1.6** Provide first time homebuyer assistance to low and moderate income households, with priority to buyers who currently work and/or live in Sunnyvale. *(Housing Policy A.6)*
- **Policy HE-1.7** Support collaborative partnerships with non-profit organizations, affordable housing builders, and for-profit developers to gain greater access to various sources of affordable housing funds. *(Housing Policy A.7)*

See Goal LT-3  
(Appropriate Housing)

**GOAL HE-2** ENHANCED HOUSING CONDITIONS AND AFFORDABILITY — MAINTAIN AND ENHANCE THE CONDITIONS AND AFFORDABILITY OF EXISTING HOUSING IN SUNNYVALE. *(Housing Goal B / Adopted in 2009)*

- **Policy HE-2.1** Encourage property owners to maintain rental and ownership units in sound condition through the neighborhood preservation and rehabilitation programs. *(Housing Policy B.1)*
- **Policy HE-2.3** Provide community outreach and comprehensive neighborhood improvement programs within Sunnyvale’s Neighborhood Enhancement areas to improve housing conditions and the overall quality of life. *(Housing Policy B.2)*
- **Policy HE-2.3** Strengthen multi-family neighborhoods through partnership with non-profit housing organizations in the acquisition and rehabilitation of older residential properties and maintenance as long term affordable housing. *(Housing Policy B.3)*
- **Policy HE-2.4** Work with property owners, tenants and non-profit purchasers to facilitate the preservation of publicly-assisted rental housing to maintain affordability to lower income households. *(Housing Policy B.4)*
- **Policy HE-2.5** Support the provision of rental assistance by the Santa Clara County Housing Authority to lower income households. *(Housing Policy B.5)*
- **Policy HE-2.6** Preserve Sunnyvale’s mobile home parks as an affordable housing option. Maintain at least 400 acres of mobile home park zoning. *(Housing Policy B.6)*

- **Policy HE-2.7** Regulate the conversion of rental apartments to condominium ownership, and only permit conversions when the citywide vacancy rate for rental units warrants, and a benefit to the overall housing supply can be shown. (*Housing Policy B.7*)

**GOAL HE-3** MINIMIZED GOVERNMENTAL CONSTRAINTS ON HOUSING — MINIMIZE THE IMPACT OF GOVERNMENTAL CONSTRAINTS ON THE MAINTENANCE, IMPROVEMENT AND DEVELOPMENT OF HOUSING. (*Housing Goal C / Adopted in 2009*)

- **Policy HE-3.1** Monitor all regulations, ordinances, departmental processing procedures and fees related to the rehabilitation and construction of housing units to assess the impact on housing costs and/or future supply.
- **Policy HE-3.2** Revise the City's Zoning Code to clarify provisions for supportive and transitional housing, and emergency shelters.
- **Policy HE-3.3** Establish reduced parking standards for special needs housing, and housing in close proximity to public transit.

**GOAL HE-4** ADEQUATE HOUSING SITES — PROVIDE ADEQUATE SITES FOR THE DEVELOPMENT OF NEW HOUSING THROUGH APPROPRIATE LAND USE AND ZONING TO ADDRESS THE DIVERSE NEEDS OF SUNNYVALE'S RESIDENTS AND WORKFORCE. (*Housing Goal D / Adopted in 2009*)

- **Policy HE-4.1** Provide site opportunities for development of housing that responds to diverse community needs in terms of density, tenure type, location and cost.
- **Policy HE-4.2** Continue to direct new residential development into specific plan areas, near transit, and close to employment and activity centers.
- **Policy HE-4.3** Require new development to build to at least 75 percent of the maximum zoning density, unless an exception is granted by the City Council.
- **Policy HE-4.4** Assist residential developers in identifying sites through dissemination of the sites inventory, and assist in consolidation of parcels with Redevelopment Project Areas.
- **Policy HE-4.5** Provide opportunities and incentives for mixed use, multi-family infill, and transit-oriented development in Downtown Sunnyvale as part of the City's overall revitalization strategy for the area.
- **Policy HE-4.6** Provide expanded areas for higher density housing through the conversion of underutilized industrial areas to residential use, if the sites are fit for residential uses (i.e. no health hazards exist).
- **Policy HE-4.7** Take advantage of existing infrastructure and public improvements to provide additional housing by allowing accessory living units within residential neighborhoods

**GOAL HE-5 EQUAL HOUSING OPPORTUNITIES** — PROMOTE EQUAL HOUSING OPPORTUNITIES FOR ALL RESIDENTS, INCLUDING SUNNYVALE’S SPECIAL NEEDS POPULATIONS, SO THAT RESIDENTS CAN RESIDE IN THE HOUSING OF THEIR CHOICE. (*Housing Goal E/ Adopted in 2009*)

- **Policy HE-5.1** Support the provision of fair housing services and tenant/landlord mediation to residents.
- **Policy HE-5.2** Implement City ordinances regarding prohibition of discrimination in housing.
- **Policy HE-5.3** Continue to address the special housing needs of seniors through provision of affordable housing, and housing-related services, such as home rehabilitation programs, paint grants, and maintenance, shared housing match, and housing counseling (i.e. reverse mortgage counseling, etc.) and various referral services.
- **Policy HE-5.4** Continue to address the special needs of persons with disabilities through provision of supportive housing, accessibility grants, and development of procedures for reasonable accommodation.
- **Policy HE-5.5** Encourage the provision and distribution of residential care facilities throughout the community.
- **Policy HE-5.6** Participate in the County Collaborative on Affordable Housing and Homeless Issues to provide a continuum of care of services and facilities for the homeless. Facilitate and sponsor the provision of housing for homeless people if the Onizuka base conversion plan is approved by the federal agencies. Support local service providers that offer facilities and support services to homeless individuals and families, and persons at risk of homelessness.

**GOAL HE-6 SUSTAINABLE NEIGHBORHOODS** — MAINTAIN SUSTAINABLE NEIGHBORHOODS WITH QUALITY HOUSING, INFRASTRUCTURE AND OPEN SPACE THAT FOSTERS NEIGHBORHOOD CHARACTER AND THE HEALTH OF RESIDENTS. (*Housing Goal F / Adopted in 2009*)

- **Policy HE-6.1** Continue efforts to balance the need for additional housing with other community values, including preserving the character of established neighborhoods, high quality design, and promoting a sense of identify in each neighborhood.
- **Policy HE-6.2** Promote neighborhood vitality by providing adequate community facilities, infrastructure, landscaping and open space, parking, and public health and safety within new and existing neighborhoods.
- **Policy HE-6.3** Continue a high quality of maintenance for public streets, rights-of-way, and recreational areas, and provide safe pedestrian, bike, and transit linkages (accessibility) between jobs, residences, transportation hubs, and goods and services.

- **Policy HE-6.4** Continue to implement a citizen-oriented, proactive education program regarding neighborhood preservation. Encourage resident involvement in identifying and addressing neighborhood needs in partnership with the City.
- **Policy HE-6.5** Promote the preservation of historically and architecturally significant buildings and neighborhoods through land use, design and housing policies.
- **Policy HE-6.6** Encourage use of sustainable and green building design in new and existing housing.
- **Policy HE-6.7** Continue to permit and encourage a mix of residential and job-producing land uses, as long as there is neighborhood compatibility and no unavoidable environmental impacts.

## CHAPTER 6 – SAFETY AND NOISE (SN)

### Hazards and Disaster Preparedness and Response

**GOAL SN-1 ACCEPTABLE LEVELS OF RISK FOR NATURAL AND HUMAN-CAUSED HAZARDS** — ENSURE THAT NATURAL AND HUMAN-CAUSED HAZARDS ARE RECOGNIZED AND CONSIDERED IN DECISIONS AFFECTING THE COMMUNITY, AND THAT LAND USES REFLECT ACCEPTABLE LEVELS OF RISK BASED ON IDENTIFIED HAZARDS AND OCCUPANCY. *(Previously Seismic Safety and Safety Mission A / Adopted in 2008)*

- **Policy SN-1.1** Evaluate and consider existing and potential hazards in developing land use policies. Make land use decisions based on an awareness of the hazards and potential hazards for the specific parcel of land. *(Previously Seismic Safety and Safety Policy A1)*
- **Policy SN-1.2** Take measures that will protect life and property from the effects of a 1 percent (100 year) flood. *(Previously Seismic Safety and Safety Policy A2)*
- **Policy SN-1.3** Operate and maintain the storm drainage system at a level to minimize damages and ensure public safety. *(Previously Surface Runoff Policy C.1)*
- **Policy SN-1.4** Monitor and plan for hydraulic changes due to global warming, earthquakes, and/or subsidence. *(Previously Surface Runoff Policy C.3)*
- **Policy SN-1.5** Promote a living and working environment safe from exposure to hazardous materials. *(Previously Seismic Safety and Safety Policy A3)*
- **Policy SN-1.6** Operate a response system that will provide effective control and investigation of hazardous materials emergencies. *(Previously Fire Services Policy 4.2B.2)*
- **Policy SN-1.7** Establish and/or maintain a safe mix of aviation and land use for the areas affected by NASA Ames / Moffett Field. *(Previously Seismic Safety and Safety Policy A4)*

See Goal SN-5 (Effective Fire Response System)

See Chapter 7 Environmental Management for a discussion of water supply

See Goal SN-11 (Maintained or Reduced Trump Noise) for further policies on NASA Ames / Moffett Field

- **Policy SN-1.8** Maintain lifelines in good operating condition to lessen damage and increase survivability after a major disaster. *(Previously Seismic Safety and Safety Policy A5)*

**GOAL SN-2 EFFECTIVE DISASTER PREPAREDNESS** — ENSURE THAT THE CITY, ITS COMMUNITY MEMBERS BUSINESS, INDUSTRY, FAITH-BASED ORGANIZATIONS, COMMUNITY ORGANIZATIONS AND SPECIAL NEEDS POPULATIONS ARE PREPARED TO EFFECTIVELY RESPOND AND RECOVER FROM MAJOR DISASTERS AND EMERGENCIES. *(Previously Safety Missions B and C combined / Adopted in 2008)*

- **Policy SN-2.1** Construct or maintain City facilities utilized for emergency response to Essential Services Buildings, so that they remain operable after a major seismic event. *(Previously Safety Policy B1)*
- **Policy SN-2.2** Provide for the emergency management of the City in order to respond effectively and to assure life and property safety in the event of a disaster. *(Previously Safety Policy B2)*
- **Policy SN-2.3** Provide an integrated approach to planning and management for emergencies and disasters. *(Previously Safety Policy B3)*
- **Policy SN-2.4** Provide information, assistance and encouragement to community members, public/private schools, day care centers, business and industry to assist in their planning and preparedness for emergencies and disasters. *(Previously Safety Policies B4, B5 and B6)*
- **Policy SN-2.5** Provide emergency radio or other communication devices for coordination of emergency response and the capability to communicate with outside agencies and community members. *(Previously Safety Policy B7)*
- **Policy SN-2.8** Actively seek and apply for grant funding from available governmental and private sources that would enhance emergency preparedness. *(Previously Safety Policy B8)*
- **Policy SN-2.9** Provide for the continuation of City government and services following a major disaster as quickly as feasible. *(Previously Safety Policy C1)*
- **Policy SN-2.10** Encourage community members and business/industry to plan for recovery from disasters as quickly as feasible. *(Previously Safety Policy C2)*

**Police and Fire Services and Emergency Response**

**GOAL SN-3 SAFE AND SECURE CITY** — PROVIDE A SAFE AND SECURE ENVIRONMENT FOR PEOPLE AND PROPERTY IN THE COMMUNITY BY PROVIDING EFFECTIVE PUBLIC SAFETY RESPONSE AND PREVENTION AND EDUCATION SERVICES. *(Previously Law Enforcement Goal A and Goal B combined)*

- **Policy SN-3.1** Provide rapid and timely response to all emergencies. *(Previously Law Enforcement Policy 4.1A.1)*



- **Policy SN-3.2** Control conduct recognized as threatening to life and property. *(Previously Law Enforcement Policy 4.1A.2)*
- **Policy SN-3.3** Provide investigative services directed toward successful prosecution and conviction of criminal offenders. *(Previously Law Enforcement Policy 4.1A.3)*
- **Policy SN-3.4** Reduce crime and fear by strengthening the police/community partnership. *(Previously Law Enforcement Policy 4.1A.4)*
- **Policy SN-3.5** Facilitate the safe movement of pedestrians, bicyclists and vehicles. *(Previously Law Enforcement Policy 4.1A.5)*
- **Policy SN-3.6** Aid those that cannot care for themselves (intoxicated, addicted, mentally ill, physically disabled, the young, the old). *(Previously Law Enforcement Policy 4.1B.1)*
- **Policy SN-3.7** Provide crisis intervention, conflict management and resolution. *(Previously Law Enforcement Policy 4.1B.2)*

Sidebar: See Goal LT-5 (Effective and Safe Transportation)

**GOAL SN-4 PUBLIC CONFIDENCE IN POLICE SERVICES** — INCREASE AND MAINTAIN PUBLIC CONFIDENCE IN THE ABILITY OF THE PUBLIC SAFETY DEPARTMENT TO PROVIDE QUALITY POLICY SERVICES. *(Previously Law Enforcement Policy 4.1A.5)*

- **Policy SN-4.1** Provide inspection and control of personnel and Department operations which is responsive to citizens' concerns. *(Previously Law Enforcement Policy 4.1C.2)*
- **Policy SN-4.2** Provide for assessment of changing community needs and expectations. *(Previously Law Enforcement Policy 4.1C.1)*

**GOAL SN-5 EFFECTIVE FIRE SERVICE RESPONSE SYSTEM** — PROVIDE A FIRE SERVICE RESPONSE SYSTEM THAT WILL CONTROL THE SPREAD OF FIRE IN BUILDINGS AND OTHER PROPERTIES AND MAINTAIN MINIMAL CASUALTIES AND PROPERTY LOSS FROM FIRE AND OTHER RELATED EMERGENCIES. *(Previously Fire Services Goal A)*

- **Policy SN-5.1** Assure that equipment and facilities are provided and maintained to meet reasonable standards of safety, dependability and compatibility with fire service operations. *(Previously Fire Services Policy 4.2A.1)*
- **Policy SN-5.2** Provide training that is adequate for required duties. *(Previously Fire Services Policy 4.2A.2)*
- **Policy SN-5.3** Respond to request for services. *(Previously Fire Services Policy 4.2A.3)*
- **Policy SN-5.4** Conduct field operations and emergency scene management in a safe, effective and efficient manner. *(Previously Fire Services Policy 4.2A.4)*

**GOAL SN-6 EFFECTIVE EMERGENCY RESPONSE CAPABILITY** — PROVIDE EFFECTIVE RESPONSE CAPABILITY FOR EMERGENCY MEDICAL EVENTS AND OTHER NON-FIRE INCIDENTS THAT MAY DIRECTLY ENDANGER THE LIVES, PROPERTY AND WELL BEING OF THE COMMUNITY. *(Previously Fire Services Goal 4.2B / Adopted in 1995)*

- **Policy SN-6.1** Provide immediate life support to those who are threatened by situations requiring emergency medical services or rescue. *(Previously Fire Services Policy 4.2B.1)*

**GOAL SN-7 EFFECTIVE EMERGENCY COMMUNICATION SERVICES** — PROVIDE EMERGENCY COMMUNICATIONS SERVICES. *(Previously Support Services Goal D)*

- **Policy SN-7.1** Provide emergency communications services 24 hours a day 100% of the time. *(Previously Support Services Policy 4.3D.1)*

### Noise

**GOAL SN-8 COMPATIBLE NOISE ENVIRONMENT** — MAINTAIN OR ACHIEVE A COMPATIBLE NOISE ENVIRONMENT FOR ALL LAND USES IN THE COMMUNITY. *(Previously Noise Goal 3.6A/Adopted in 1997)*

- **Policy SN-8.1** Enforce and supplement state laws regarding interior noise levels of residential units. *(Previously Noise Policy 3.6A.2)*
- **Policy SN-8.2** Apply Title 24 noise insulation requirements to all new single-family detached homes. *(Previously Noise Action Statement 3.6A.2b)*
- **Policy SN-8.3** Attempt to achieve a maximum instantaneous noise level of 50 dBA in bedrooms and 55 dBA in other areas of residential units exposed to train or aircraft noise, where the exterior Ldn exceeds 55 dBA. *(Previously Noise Action Statement 3.6A.2c)*
- **Policy SN-8.4** Prevent significant noise impacts from new development by applying state noise guidelines and Sunnyvale Municipal Code noise regulations in the evaluation of land use issues and proposals. *(Previously Noise Policy 3.6A.1)*
- **Policy SN-8.5** Comply with Figure 6-5, “State of California Noise Guidelines for Land Use Planning” for the compatibility of land uses with their noise environments, except where the City determines that there are prevailing circumstances of a unique or special nature. *(Previously Noise Action Statement 3.6A.1c)*
- **Policy SN-8.6** Use Figure 6-6, “Significant Noise Impacts from new Development on Existing Land Use” to determine if proposed development results in a “significant noise impact” on existing development. *(Previously Noise Action Statement 3.6A.1d)*

- **Policy SN-8.7** Supplement Figure 6-4, “Noise and Land Use Compatibility Guidelines” for residential uses by attempting to achieve an outdoor Ldn of no greater than 60 dBA for common recreational areas, backyards, patios and medium and large-size balconies. These guidelines should not apply where the noise source is railroad or an airport. If the noise source is a railroad, then an Ldn of no greater than 70 dBA should be achieved in common areas, backyards, patios and medium and large balconies. If the noise source is from aircraft, then preventing new residential uses within areas of high Ldn from aircraft noise is recommended. *(Previously Noise Action Statement 3.6A.1f)*
- **Policy SN-8.8** Avoid construction of new residential uses where the outdoor Ldn is greater than 70 dBA as a result from train noise. *(Previously Noise Action Statement 3.6B.6c)*
- **Policy SN-8.9** Consider techniques which block the path of noise and insulate people from noise. *(Previously Noise Policy 3.6A.3)*

**GOAL SN-9 ACCEPTABLE LIMITS FOR COMMUNITY NOISE — MAINTAIN OR ACHIEVE ACCEPTABLE LIMITS FOR THE LEVELS OF NOISE GENERATED BY LAND USE OPERATIONS AND SINGLE-EVENTS (COMMUNITY NOISE).** *(Previously Noise Goal 3.6C/Adopted in 1997)*

- **Policy SN-9.1** Regulate land use operation noise. *(Previously Noise Policy 3.6C.1)*
- **Policy SN-9.2** Regulate select single-event noises and periodically monitor the effectiveness of the regulations. *(Previously Noise Policy 3.6C.2)*
- **Policy SN-9.3** Apply conditions to discretionary land use permits which limit hours of operation, hours of delivery and other factors which affect noise. *(Previously Noise Action Statement 3.6C.1b)*

**GOAL SN-10 MAINTAINED OR REDUCED TRANSPORTATION NOISE — PRESERVE AND ENHANCE THE QUALITY OF NEIGHBORHOODS BY MAINTAINING OR REDUCING THE LEVELS OF NOISE GENERATED BY TRANSPORTATION FACILITIES.** *(Previously Noise Goal 3.6B/Adopted in 1997)*

- **Policy SN-10.1** Refrain from increasing or reduce the noise impacts of major roadways. *(Previously Noise Policy 3.6B.1)*
- **Policy SN-10.2** Support efforts to reduce or mitigate airport noise, including noise impacts of Moffett Federal Airfield, San Jose International Airport and helicopters. *(Previously Noise Policies 3.6B.2, 3.6B.3, 3.6B.4 and 3.6B.5)*
- **Policy SN-10.3** Oppose any effort and/or expenditure of public funds to promote Moffett Federal Airfield for non-federal purposes. *(Previously Noise Action Statement 3.6B.3g)*
- **Policy SN-10.4** Mitigate and avoid the noise impacts from trains and light rail facilities. *(Previously Noise Policies 3.6B.6 and 3.6B.7)*

## CHAPTER 7 — ENVIRONMENTAL MANAGEMENT (EM)

### Water Supply

**GOAL EM-1 ADEQUATE WATER SUPPLIES** — ACQUIRE AND MANAGE WATER SUPPLIES SO THAT EXISTING AND FUTURE REASONABLE DEMANDS FOR WATER, AS PROJECTED IN THE 20-YEAR FORECAST, ARE RELIABLY MET. *(Previously Water Resources Goal A/ Adopted in 2008)*

- **Policy EM-1.1** Water Supply — Manage water supply to meet demands for potable water through the effective use of water supply agreements. *(Previously Water Resources Policy A.1.)*
- **Policy EM-1.2** Maximize recycled water use for all approved purposes both within and in areas adjacent to the City, where feasible. *(Previously Water Resources Policy A.2.)*
- **Policy EM-1.3** Provide enough redundancy in the water supply system so that minimum potable water demand and fire suppression requirements can be met under both normal and emergency circumstances. *(Previously Water Resources Policy A.3)*

**GOAL EM-2 WATER CONSERVATION** — PROMOTE MORE EFFICIENT USE OF THE CITY'S WATER RESOURCES TO REDUCE THE DEMANDS PLACED ON THE CITY'S WATER SUPPLIES. *(Previously Water Resources Goal B/Adopted 2008)*

- **Policy EM-2.1** Lower overall water demand through the effective use of water conservation programs in the residential, commercial, industrial and landscaping arenas. *(Previously Water Resources Policy B.1)*

**GOAL EM-3 RELIABLE AND SAFE WATER DISTRIBUTION** — PROACTIVELY MAINTAIN THE WATER DISTRIBUTION SYSTEM INFRASTRUCTURE TO ENSURE THE RELIABLE AND SAFE DELIVERY OF WATER UNDER NORMAL AND EMERGENCY CONDITIONS TO BOTH CURRENT AND FUTURE CUSTOMERS. *(Previously Water Resources Goal C)*

- **Policy EM-3.1** Maintain a preventative maintenance program that provides for reliability of potable and recycled water systems. *(Previously Water Resources Policy C.1)*
- **Policy EM-3.2** Maintain a proactive Long Range Infrastructure Plan that identifies schedules, funds and implements needed system upgrades and replacements before facilities exceed their effective useful lives. *(Previously Water Resources Policy C.2)*
- **Policy EM-3.3** Maintain an up-to-date emergency water operations plan. *(Previously Water Resources Policy C.3)*

**GOAL EM-4 ADEQUATE WATER QUALITY — ENSURE THAT ALL WATER MEETS STATE AND FEDERAL STANDARDS FOR AESTHETICS, QUALITY AND HEALTH.** *(Previously Water Resources Goal D)*

- **Policy EM-4.1** Maintain and update a comprehensive water quality-monitoring program that meets or exceeds all state and federal requirements, while also meeting specific City and residents’ needs. *(Previously Water Resources Policy D.1)*
- **Policy EM-4.2** Maintain an aggressive inspection and preventative maintenance program that ensures that backflow from potentially contaminated water services is prevented. *(Previously Water Resources Policy D.2)*
- **Policy EM-4.3** Provide appropriate security and protection of water facilities. *(Previously Water Resources Policy D.3)*
- **Policy EM-4.4** Maintain and update an action plan that responds to and protects water supplies from contamination. *(Previously Water Resources Policy D.4)*

## Wastewater

**GOAL EM-5 MINIMAL POLLUTION AND QUANTITY OF WASTEWATER — ENSURE THAT THE QUANTITY AND COMPOSITION OF WASTEWATER GENERATED IN THE CITY DOES NOT EXCEED THE CAPABILITIES OF THE WASTEWATER COLLECTION SYSTEM AND WATER POLLUTION CONTROL PLANT.** *(Previously Wastewater Management Goal 3.3.A)*

- **Policy EM-5.1** Water pollution Control Plant improvements should be designed, constructed and maintained and the quantity of industrial wastes should be controlled so that the plant does not have to be expanded in excess of its capacity of 29.5 MGD. *(Previously Wastewater Management Policy 3.3A.1)*
- **Policy EM-5.2** Ensure that wastes discharged to the wastewater collection system can be treated by existing treatment processes of the Water Pollution Control Plant. *(Previously Wastewater Management Policy 3.3A.2)*

**GOAL EM-6 EFFECTIVE WASTEWATER COLLECTION SYSTEM — CONTINUE TO OPERATE AND MAINTAIN THE WASTEWATER COLLECTION SYSTEM SO THAT ALL SEWAGE AND INDUSTRIAL WASTES GENERATED WITHIN THE CITY ARE COLLECTED AND CONVEYED UNDER SAFE AND SANITARY CONDITIONS TO THE WATER POLLUTION CONTROL PLANT.** *(Previously Wastewater Goal 3.3B)*

- **Policy EM-6.1** Inspect critical points in the wastewater management system annually to ensure that the proper level of maintenance is being provided and that the flow in sewers does not exceed design capacity. *(Previously Wastewater Management Policy 3.3B.1)*

**GOAL EM-7 EFFECTIVE WASTEWATER TREATMENT** — CONTINUE TO OPERATE AND MAINTAIN THE WATER POLLUTION CONTROL PLANT, USING COST EFFECTIVE METHODS, SO THAT ALL SEWAGE AND INDUSTRIAL WASTES GENERATED WITHIN THE CITY RECEIVE SUFFICIENT TREATMENT TO MEET THE EFFLUENT DISCHARGE AND RECEIVING WATER STANDARDS OF REGULATORY AGENCIES. *(Previously Wastewater Goal 3.3C)*

- **Policy EM-7.1** Monitor Water Pollution Control Plant operations and maintenance to meet regulatory standards. *(Previously Wastewater Management Policy 3.3C.1)*
- **Policy EM-7.2** Coordinate operating procedures with the City energy policy to optimize an alternative energy program so that minimum use and reliance are placed on outside energy sources. *(Previously Wastewater Management Policy 3.3C.2)*
- **Policy EM-7.3** Actively participate in the watershed management approach to solving water quality issues of the Santa Clara Basin Watershed and the South Bay. *(Previously Wastewater Management Policy 3.3C.3)*
- **Policy EM-7.4** Produce quality recycled water and seek to maximize the use of this resource. *(Previously Wastewater Management Policy 3.3C.4)*

#### Urban Runoff

**GOAL EM-8 PROTECTION OF CREEKS AND BAY** — ASSURE THE REASONABLE PROJECTION OF BENEFICIAL USES OF CREEKS AND SAN FRANCISCO BAY, ESTABLISHED IN THE REGIONAL BOARD'S BASIN PLAN, AND PROTECT ENVIRONMENTALLY SENSITIVE AREAS. *(Previously Surface Runoff Goal A/Adopted in 1993)*

- **Policy EM-8.1** Comply with regulatory requirements and participate in processes which may result in modifications to regulatory requirements. *(Previously Surface Runoff Policy A.1)*
- **Policy EM-8.2** Continue to support the identification and development of approaches to stormwater treatment and best management practices to control sources of pollutants through participation in local, regional, statewide and national associations and agencies (e.g. Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVRRP), Bay Area Stormwater Management Agencies Association, Stormwater Quality Association, and American Public Works Association and similar organizations). *(Previously Surface Runoff Policy A.2)*
- **Policy EM-8.3** Ensure that BMPs stormwater control measures and best management practices are implemented to reduce the discharge of pollutants in storm water to the maximum extent practicable. *(Previously Surface Runoff Policy A.3)*
- **Policy EM-8.4** Effectively prohibit illicit discharges and improper disposal of wastes into the storm drain system. *(Previously Surface Runoff Policy A.4)*
- **Policy EM-8.5** Prevent accelerated soil erosion. Continue implementation of a construction site inspection and control program to prevent discharges of sediment from erosion and discharges of other pollutants from new and redevelopment projects. *(Previously Surface Runoff Policy A.5)*

- **Policy EM-8.6** Minimize the impacts from stormwater and urban runoff on the biological integrity of natural drainage systems and water bodies. *(New)*

**GOAL EM-9 ADEQUATE STORM DRAIN SYSTEM — MAINTAIN STORM DRAIN SYSTEM TO PREVENT FLOODING.** *(Previously Surface Runoff Goal B/Adopted in 1993)*

- **Policy EM-9.1** Maintain and operate the storm drain system so that storm waters are drained from 95% of the streets within one hour after a storm stops. *(Previously Surface Runoff Policy B.1.)*
- **Policy EM-9.2** Respond to storm drain emergencies. *(Previously Surface Runoff Policy B.2)*

**GOAL EM-10 REDUCED RUNOFF AND POLLUTANT DISCHARGE — MINIMIZE THE QUANTITY OF RUNOFF AND DISCHARGE OF POLLUTANTS TO THE MAXIMUM EXTENT PRACTICABLE BY INTEGRATING SURFACE RUNOFF CONTROLS INTO NEW DEVELOPMENT AND REDEVELOPMENT LAND USE DECISIONS.** *(Previously Surface Runoff Goal D/Adopted in 1993)*

- **Policy EM-10.1** Consider the impacts of surface runoff as part of land use and development decisions and implement BMPs to minimize the total volume and rate of runoff of waste quality and quantity (hydro modification) of surface runoff as part of land use and development decisions. *(Previously Surface Runoff Policy D.1)*
- **Policy EM-10.2** Consider the ability of a land parcel to detain excess storm water runoff in flood prone areas and require incorporation of appropriate controls. Require the incorporation of appropriate stormwater treatment and control measures for new and redevelopment regulated projects and/or any sites that may reasonably be considered to cause or contribute to the pollution of stormwater and urban runoff as defined in the current version of the stormwater Municipal Regional Permit. *(Previously Surface Runoff Policy D.2)*
- **Policy EM-10.3 (New)** Require the incorporation of appropriate stormwater treatment and control measures for industrial and commercial facilities as identified in the stormwater Municipal Regional Permit.
- **Policy EM-10.4 (New)** Support legislation and regulations that will reduce or eliminate pollutants of concern at the source.
- **Policy EM-10.5 (New)** Promote education and outreach efforts to schools, youth, residents, and businesses regarding urban runoff and stormwater pollution prevention actions.

## Air Quality

**GOAL EM-11** IMPROVED AIR QUALITY IMPROVE SUNNYVALE'S AIR QUALITY AND REDUCE THE EXPOSURE OF ITS CITIZENS TO AIR POLLUTANTS. *(Previously Air Quality Goal A)*

- **Policy EM-11.1** The City should actively participate in regional air quality planning. *(Previously Air Quality Policy C.1 also Air Quality Goal C)*
- **Policy EM-11.2** Utilize land use strategies to reduce air quality impact. *(Previously Air Quality Policy B.1)*
- **Policy EM-11.3** Require all new development to utilize site planning to protect citizens from unnecessary exposure to air pollutants. *(Previously Air Quality Policy A.1)*
- **Policy EM-11.4** Apply the Indirect Source Rule to new development with significant air quality impacts. Indirect Source review would cover commercial and residential projects as well as other land uses that produce or attract motor vehicle traffic. *(Previously Air Quality Policy B.3)*
- **Policy EM-11.5** Reduce automobile emissions through traffic and transportation improvements. (Cross reference with LUTE.) *(Previously Air Quality Policy A.2)*
- **Policy EM-11.6** Contribute to a reduction in Regional Vehicle Miles Traveled. *(Previously Air Quality Policy C.3)*
- **Policy EM-11.7** Reduce emissions from City of Sunnyvale fleet vehicles. *(Previously Air Quality Policy C.4)*
- **Policy EM-11.8** Assist employers in meeting requirements of Transportation Demand Management (TDM) plans for existing and future large employers and participate in the development of TDM plans for reemployment centers in Sunnyvale. *(Previously Air Quality Policy B.2)*

See Policy LT-2.2  
(Attractive Community)

See Policy LT-5.2 (Effective  
and Safe Transportation)

## Solid Waste

**GOAL EM-12** SAFE AND HEALTHY SOLID WASTE COLLECTION ENSURE THAT MUNICIPAL SOLID WASTE IS COLLECTED AND TRANSPORTED IN A SAFE AND HEALTHY MANNER. *(Previously Solid Waste Goal 3.2A/Adopted in 1993)*

- **Policy EM-12.1** Provide convenient, competitively priced solid waste collections services. *(Previously Solid Waste Policy 3.2A.1)*



**GOAL EM-13** CLEAN NEIGHBORHOODS ENCOURAGE RESIDENTS TO MAINTAIN CLEAN NEIGHBORHOODS BY PREVENTING UNSIGHTLY ACCUMULATIONS OF DISCARDED MATERIALS AND ILLEGAL DUMPING OF MUNICIPAL SOLID WASTE. *(Previously Solid Waste Goal 3.2C/Adopted in 1993)*

- **Policy EM-13.1** Provide periodic opportunities for residents to dispose of refuse at discounted or no charge. *(Previously Solid Waste Policy 3.2C.1)*

**GOAL EM-14** RECYCLING AND SOURCE REDUCTION PROGRAMS REDUCE SOLID WASTE DISPOSAL TO 50% OR LESS OF THE AMOUNT GENERATED IN 1990 (AS ADJUSTED TO REFLECT POPULATION AND ECONOMIC CHANGES) IN THE MOST COST-EFFECTIVE MANNER. *(Previously Solid Waste Goal 3.2B/Adopted in 1996)*

- **Policy EM-14.1** Reduce generation of solid waste by providing source reduction programs and promoting reduction behavior. *(Previously Solid Waste Policy 3.2B.1)*
- **Policy EM-14.2** Maximize diversion of solid waste from disposal by use of demand management techniques, providing and promoting recycling programs, and encouraging private sector recycling. *(Previously Solid Waste Policy 3.2B.2)*
- **Policy EM-14.3** Meet or exceed all federal, state and local laws and regulations concerning solid waste diversion and implementation of recycling and source reduction programs. *(Previously Solid Waste Policy 3.2B.3)*
- **Policy EM-14.4** Increase demand for recycled materials by advocating local, state and federal legislation that will increase use of recycled content products. *(Previously Solid Waste Policy 3.2B.4)*

**GOAL EM-15** ENVIRONMENTALLY-SOUND DISPOSAL DISPOSE OF SOLID WASTE IN AN ENVIRONMENTALLY SOUND, DEPENDABLE AND COST-EFFECTIVE MANNER. *(Previously Solid Waste Goal 3.2D/Adopted in 1996)*

- **Policy EM-15.1** Assure that the City possesses a minimum of five years of refuse disposal capacity at all times. *(Previously Solid Waste Policy 3.2D.1)*
- **Policy EM-15.2** Reduce the amount of refuse being disposed, generate recycling revenues, and minimize truck travel to the disposal site through use of the Sunnyvale Materials Recovery and Transfer (SMaRT) Station. *(Previously Solid Waste Policy 3.2D.2)*

**APPENDICES**

- Appendix A Implementation Programs
- Appendix B Definitions Of General Plan Terms And Acronyms
- Appendix C Index
- Appendix D Resolutions (Table Of Original Implementing Resolution And Copy Of The Resolution Authorizing Consolidation)
- Appendix E Housing Element
- Appendix F Transportation Technical Report
- Appendix H Noise Technical Report
- Appendix H Air Quality Technical Report



