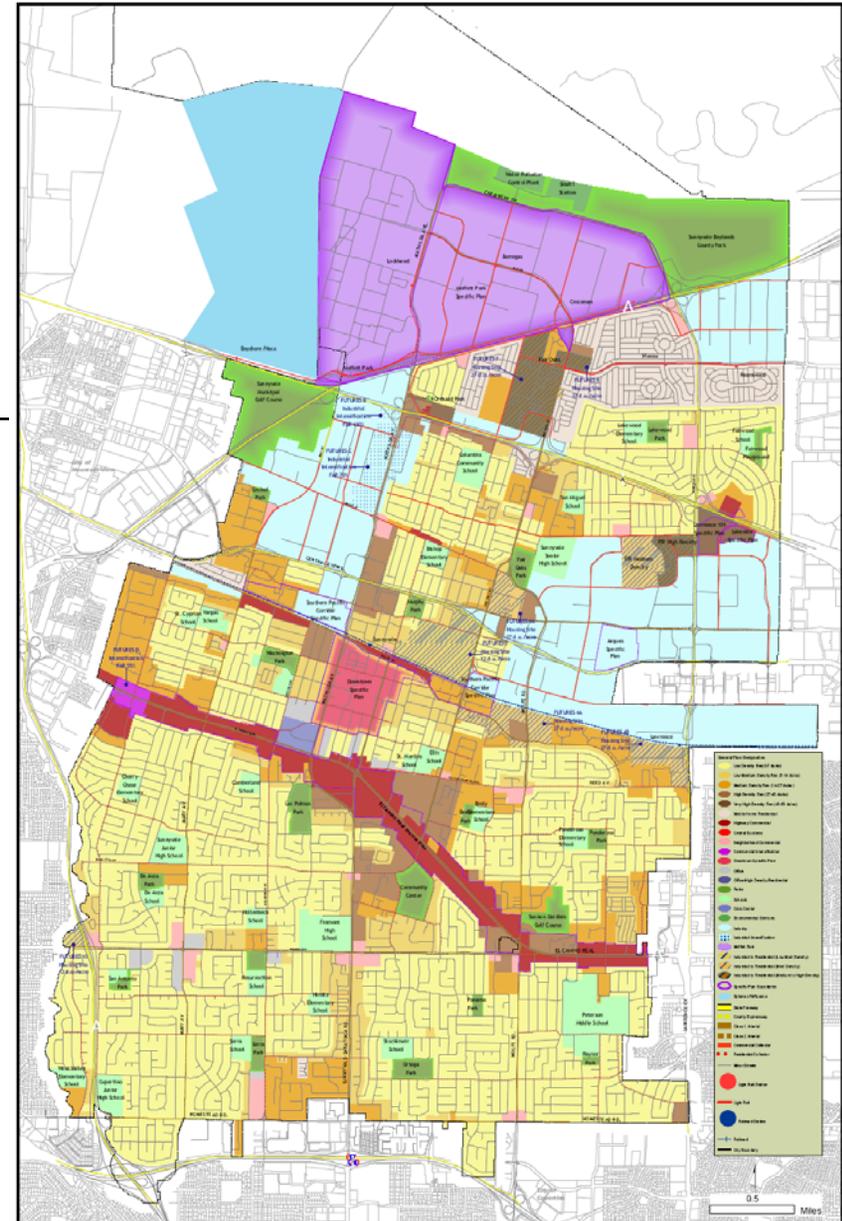


# 2009/2010 Land Use and Transportation Element Update



# Agenda

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- **Community Outreach Meeting**
- **Washington Park**
- **7:00-8:30 p.m.**
  - **I. Introduction - Mayor Spitaleri *5 Min.***
    - (7:05 p.m.)
  - **II. Introductions of LUTE Team *5 Min.***
    - (7:10 p.m.)
  - **III. LUTE Overview Power Point Presentation *25 Min.***
    - (7:35 p.m.)
  - **IV. Questions from Public *10 Min.***
    - (7:45 p.m.)
  - **V. Public Input *25 Min.***
    - (8:10 p.m.)
  - **VI. Priority Ranking Exercise *15 Min.***
    - (8:25 p.m.)
  - **VII. Next Steps/Closing *5 Min.***
    - (8:30 p.m.)

# The Current Sunnyvale General Plan

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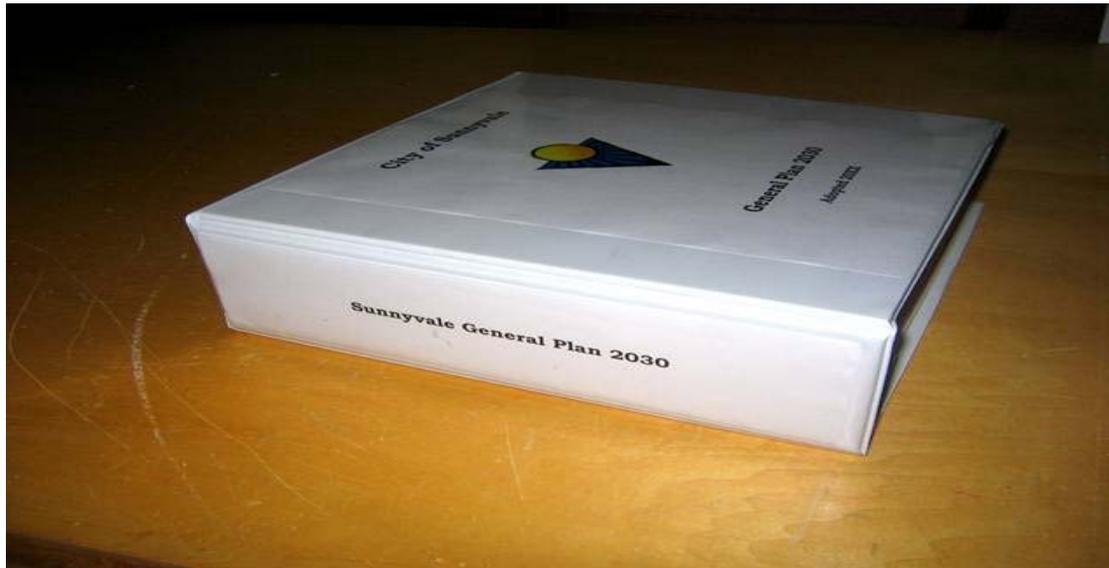
- 22 Documents
- Over 2000 pages
- Over \$400 to purchase



# General Plan Consolidation

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- Council has recently directed staff to consolidate into one document
- New LUTE will be part of a reduced, user friendly General Plan





# Sunnyvale Community Vision

A Guiding Framework for General Planning

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- It is the aspiration of the people of Sunnyvale to become...
  - A strong, diverse community
  - A vibrant and innovative local economy
  - A regional leader in environmental sustainability
  - A safe, secure and healthy place for all people
  - A city managed by a responsible and responsive government
  - A distinctive identity

# 15 Citywide Goals

A Guiding Framework for General Planning

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○Long-Range Planning	○Dynamic Downtown
○Attractive Community	○Robust Economy
○Environmental Sustainability	○Balanced Multi-Modal Transportation
○Safe and Healthy Community	○Safe Efficient Utilities to Support planned Growth
○Support Our Diverse Population	○Community Identity
○Affordable Housing Options	○Caring Community
○Quality Education	○Responsive Government
○Outstanding Recreation, Arts, and Culture Opportunities	



# What is the LUTE

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- Land Use and Transportation Element
- Major component of the General Plan
- State Law Requires a LUTE
- A set of goals, policies and an action strategies
- Guides the physical development of the City for the next 20 years
- Should relate to the Vision and Citywide Goals

# Difference Between General Plan and Zoning

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- The General Plan is “Big Picture” and less specific
- Zoning is a tool that helps refine and implement the General Plan
- Site specific zoning is not being addressed at this time
- Zoning recommendation may be part of an action strategy to reach General Plan Goals



# LUTE Project Schedule

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- Preliminary analysis and existing conditions (in progress)
- Public Outreach (Nov 2009)
- Preparation of Climate Action Plan (Early 2010)
- Prepare New Draft LUTE Policies for Council/Commission discussion (Spring 2010)
- Prepare LUTE EIR (Summer 2010)
- Draft LUTE and EIR for Public Review (Fall 2010)
- LUTE adoption (Dec 2010)

# Where We Came From

## Early History of Sunnyvale

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- Ohlone
- Martin Murphy
- Agriculture



# Where We Came From

Early and Mid-Century Sunnyvale

- Suburbs
- Aerospace and Defense
- Computer Fab and Manufacturing



# Changes We've Seen Lately

## Recent Sunnyvale Plans and Development Patterns

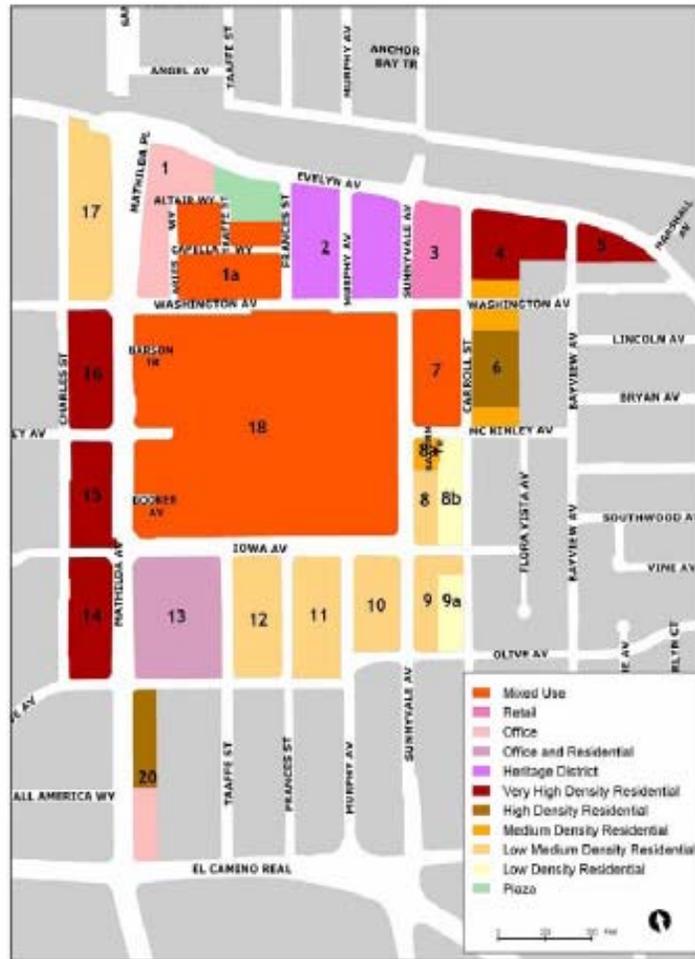
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- Increase in Housing Density
- Transportation Improvements
- Corporate Offices
- Downtown Changes

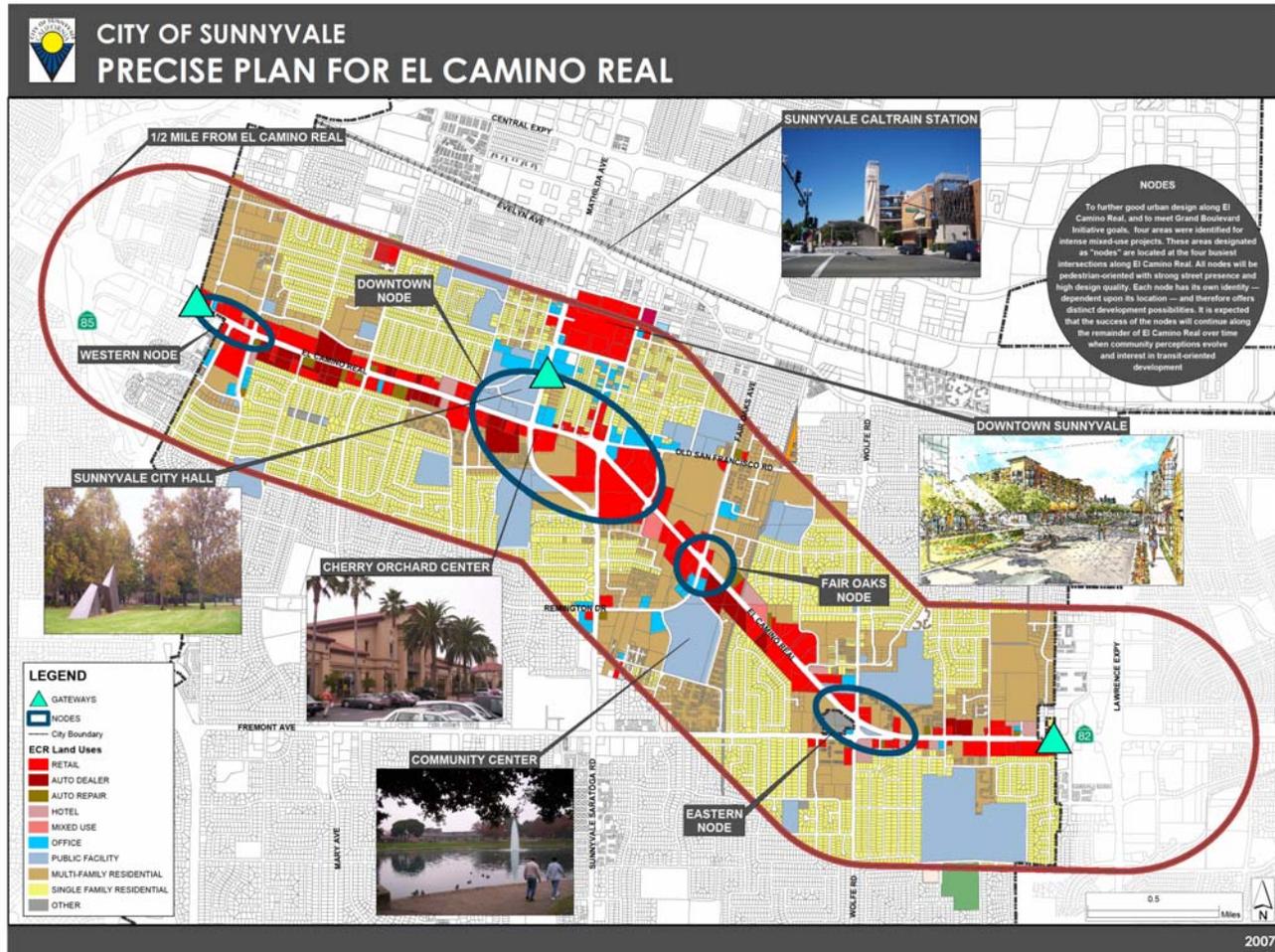


Artist's rendering of the new downtown Sunnyvale Target store, scheduled to open November 15.

# Downtown Specific Plan



# Precise Plan for El Camino



# Murphy Avenue Street Improvements



Before and after views looking north along Murphy Avenue.

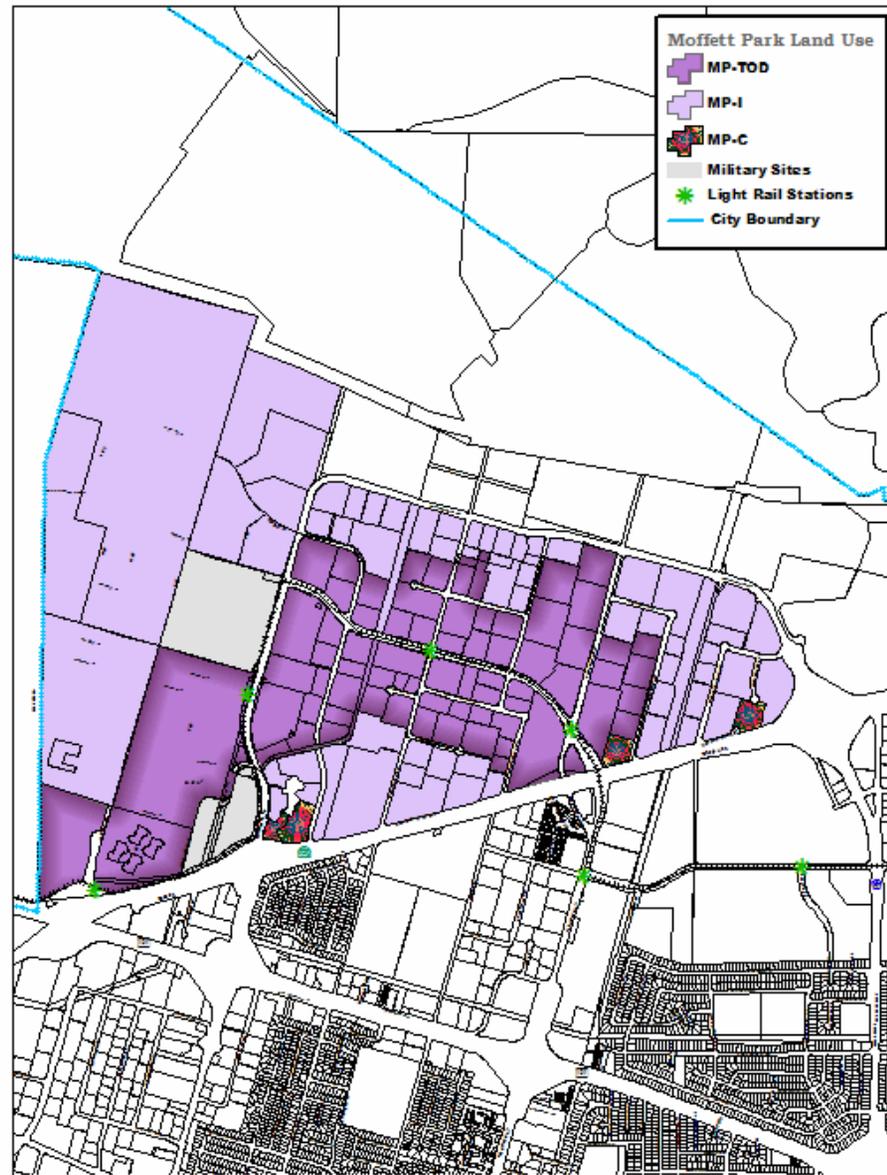
# Moffett Park Specific Plan

Job center north of Hwy/237

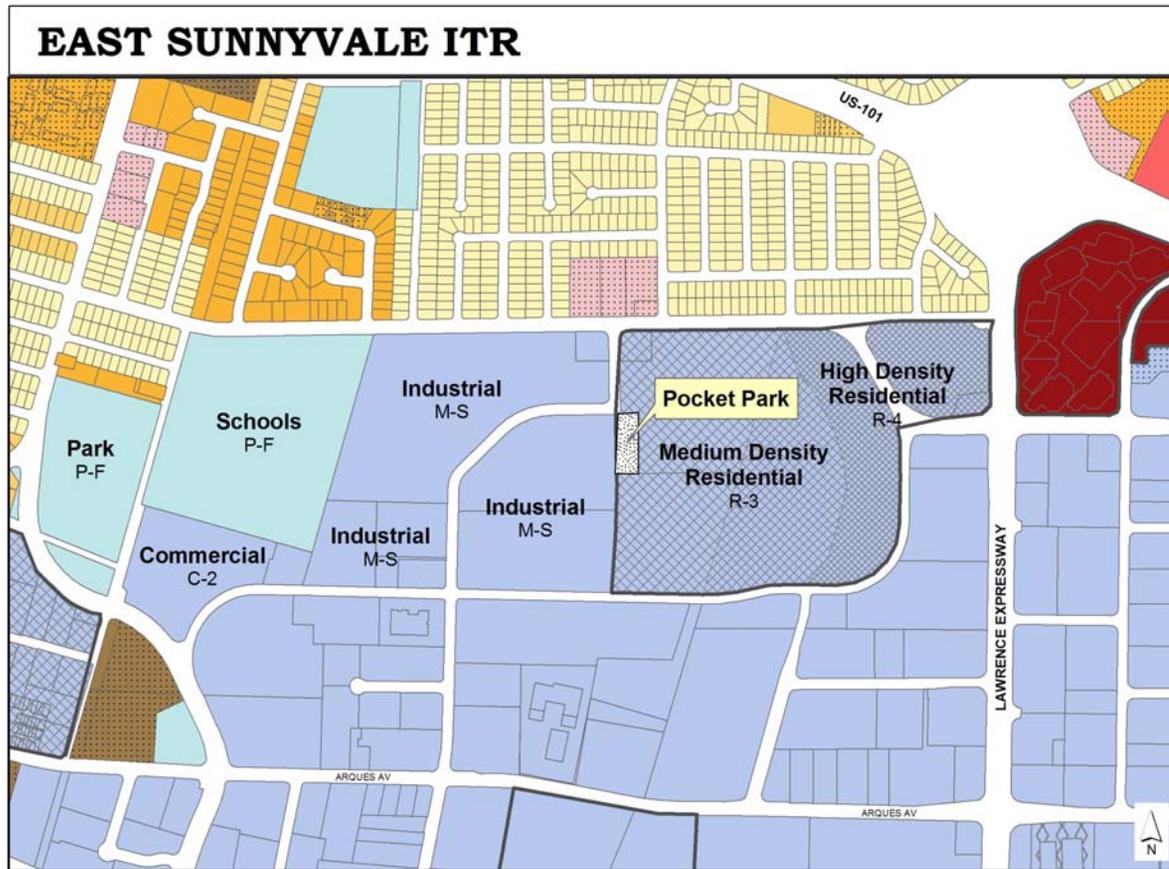
Increased Job Density

Created New Development Standards

Encouraged Class A Corporate Headquarters



# East Sunnyvale ITR





# Adopted Transportation Plans

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- Transportation Strategic Programs
- Sunnyvale Bicycle Plan
- Pedestrian Safety and Opportunities Plan
- Tasman/Fair Oaks Bicycle and Pedestrian Plan
- Citywide Transportation Deficiency Plan
- 40 Year Traffic Signal Infrastructure Replacement Plan

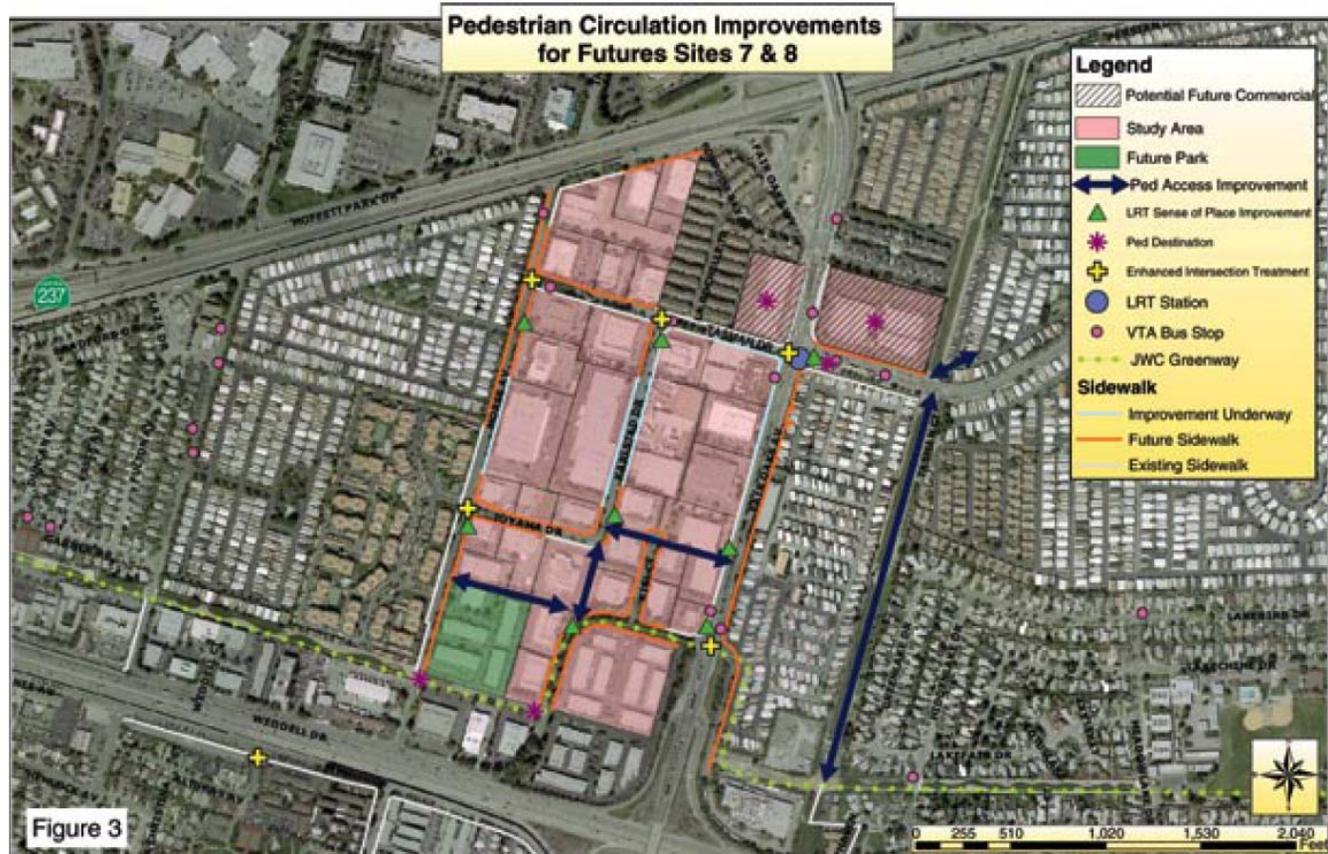


# Transportation Improvements

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- State of the Art Traffic Signal Control System
- 3 New Train/Light Rail Stations
- 70+ Miles of New Bike Lanes
- Borregas Bicycle and Pedestrian Bridges
- Traffic Calming Programs
- Various New Traffic Signals and Controls

# Tasman Fair Oaks Bicycle and Pedestrian Plan





# Snapshot of Existing Conditions

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- Population 138,826
- Housing 55,400 units
- Downtown Progress (Target open soon—other construction stalled by economy)
- Class A Office development up 1.8 million s.f. since 2002
- Vacancies currently high in region due to economy



# Snapshot of Existing Conditions

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- Traffic flow at or above level-of-service standards
- Over 70 miles of bike lanes in service
- Caltrain service – 90 trains per day
- VTA bus and light rail – full City coverage and declining headways

# Where Are We Headed?

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- Population 2025 -150,725.  
*(18,000 new/13.5% over 2005 base year of 132,725)*
- Housing Units 2025 - 61,900  
*(7,300 new/13.3% over 2005 base year 54,600)*
- Jobs 2025 – 109,570  
*(24,807 new/29% over 2005 base year of 84,763)*
- Zoning in place for up to 4,426 new housing units  
*(for long-term share of regional need)*
- “Green” building practices and codes in place to guide sustainable growth



# Land Use and Transportation

## Key Discussion Topics

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- Neighborhoods
- Citywide Issues
- Community Health
- Economic Growth
- Leadership in Sustainability and Fighting Global Climate Change



# Neighborhoods

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- Access to Uses to Reduce Vehicle Trips
- Protecting Neighborhoods from Traffic
- Encouraging Reinvestment
- Protecting Neighborhood Character
- Preventing Encroachment From Incompatible Uses
- Access to Modes of Transportation



# Citywide Issues - Transportation

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- Addressing Congestion
- Maintaining Safe Roadways
- Making Room for Bikes and Pedestrians
- Increasing Transit Opportunities
- Getting People Out of Their Cars



# Citywide Issues – Land Use

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- Managing Infill - Balancing the Old and the New
- Finding Appropriate Locations for Desired Uses
- Community Appearance
- Providing Enough Housing
- Creating Areas for Businesses to Thrive
- Completing Downtown



# Community Health

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Managing Health Issues (e.g. obesity, diabetes, asthma, mental health) by Providing:

- Places to Walk, Ride and Play
- Clean Air
- Public and Private Open Space
- Access to Fresh Food
- Sites for Adequate Health Care Services



# Economic Growth

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- Zoning to Support Variety - Retail, Service Commercial and Industrial Development
- Providing Building Choices and Prices to Attract Businesses
- Determining What We Need/Want  
(neighborhood commercial, small and large retail, restaurants, services, more places to work)
- Protecting Business from Incompatible Neighbors
- Balancing Economic Growth with Infrastructure Needed to Support It  
(roads, water, sewer etc)



# Sustainability

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## *A Regional Leader in Environmental Sustainability* – Sunnyvale Community Vision

*To promote environmental sustainability and remediation in the planning and development of the city, in design and operation of the public and private buildings, in the transportation system, in the use of potable water, and in the recycling of waste.*

# State Regulations

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- AB32 – California Global Warming Solutions Act of 2006, reduce greenhouse gas emissions (GHG) to 1990 levels by 2020 (427 metric tons statewide)
- SB375 – California addressing GHG to support AB32 via regional transportation plans
- Executive Order – in addition to AB32 California must also reduce GHG to 80% below 1990 levels by 2050

# Climate Action Plan

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- Current forecasts at regional level are expecting that more common ideas/strategies may be insufficient to meet AB32:
  - High Fuel Economy vehicles
  - High transit investment
  - Roadway pricing
  - More compact land development
- Attorney General says local jurisdictions can't wait for State and Regional Agencies to set standards.
- How far are we willing to go?



# Deciding a Future Direction for Land Use and Transportation

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- Starting with the Sunnyvale Vision
- Looking at five key topics  
*(neighborhoods, city at large, community health, economic health, sustainability)*
- Taking community input
- Creating goals, policies and actions strategies to address the issues and address 15 Community Goals



# The End, or.....

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# The Future!