



FACT SHEET: Lawrence Station Area Plan (SAP)

MEETING DATE: March 2, 2011

PROJECT WEBSITE:

<http://lawrencestation.insunnyvale.com>

STUDY AREA:

- See Plan

PROJECT GOALS:

- Increase transit ridership at Lawrence Caltrain Station;
- Promote development, and provide neighborhood amenities around the station;
- Improve access and circulation to and from the station; and
- Protect and preserve existing residential neighborhoods.



PROJECT BACKGROUND:

- City Council initiates study in January 2008
- Staff completes feasibility study in April 2009
- Community expresses support for a more detailed study; Council approves SAP effort in May 2009
- Regional planning agencies designate station area a 'priority development area' (PDA) in 2009
- Project awarded a grant by VTA in 2009
- Council approves work plan for SAP in 2010
- Project kick-off in Dec 2010 with Technical Advisory Group

RELATED ISSUES:

- Caltrain Service
 - The short term fiscal crisis does not warrant changes to the City's long range planning efforts around the Caltrain corridor.
 - Several cities, including Sunnyvale, are planning for transit-oriented development around their respective Caltrain corridors.
 - Caltrain will hold public hearings on proposed service cuts.
 - Next public hearing on March 3 at 10 a.m. at the Caltrain Administrative Office, 1250 San Carlos Ave. in San Carlos
 - For more information, visit www.caltrain.com
- High Speed Rail will pass through Lawrence Station (not a proposed stop).

PHASED PLAN DEVELOPMENT PROCESS:

- Due to funding constraints, plan will be developed in phases; currently in Phase 1
- Phase 1 will:
 - establish framework for future phases of the plan
 - focus on land use, parking and market demand analysis

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- Continued staff efforts to secure funding through grants
- Partner agencies in the SAP effort
 - City of Santa Clara
 - Valley Transportation Authority (VTA)
 - Caltrain/SamTrans
 - County of Santa Clara

COMMUNITY OUTREACH:

- The first community outreach meeting was held on February 16, 2011 at Sunnyvale Public Library and attended by 38 community members.
- Attendees included residents and businesses from Sunnyvale, representatives from local and regional non-profit groups and staff from the County of Santa Clara and VTA.

NEXT STEPS IN PHASE 1:

- Market demand analysis
- Parking demand analysis
- Land Use and Circulation Alternatives
- Community Workshop #2:
 - Tentatively scheduled for **Thursday, April 28** from 6:30 p.m. to 8:30 p.m. at the Sunnyvale Public Library.

For more information, contact:

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