



**COMMUNITY DEVELOPMENT DEPARTMENT  
HOUSING DIVISION**

**DATE:** January 5, 2012  
**TO:** Housing and Human Services Commission  
**FROM:** Suzanne Isé, Housing Officer  
**RE:** Request for Proposals for FY 2012-13 CDBG/HOME Projects Funding

---

Attached for your review is the Request for Proposals (RFP) for projects and activities (as defined in the RFP) to be funded with available City CDBG and/or HOME funds in fiscal year 12-13. Public services are not eligible for funding through this RFP, as those funds were committed last year for a two-year period.

Staff plans to release the RFP on January 13, 2012. The deadlines to submit proposals and tentative hearing dates are shown on the timeline below. All dates are subject to change.

**Staff recommendation:**

Review draft RFP and provide any comments/suggestions to staff for inclusion in final draft. A formal vote on any suggested changes is not required, as this is an administrative document.

**APPLICATION PROCESS TIMELINE FOR FISCAL YEAR 2012-13  
CDBG/HOME FUNDING CYCLE**

RFP Issuance	January 13, 2012
<b>Deadline for submission of applications (4:00 p.m.)</b>	<b>February 13, 2012</b>
Presentations to Housing & Human Services Commission	February 22, 2012
Housing & Human Services Commission Meeting: Public Hearing; Commission recommendations on public services and capital/housing projects funding	March 28, 2012
Housing & Human Services Commission Meeting: Public Hearing on FY 2012-13 Action Plan, 30-day citizen comment period	April 25, 2012
City Council approval of Action Plan	May 8, 2012
Applicants notified regarding awards	June 2012
HUD review and approval	June 2012
Contract Term begins	July 2012

**CITY OF SUNNYVALE**



**REQUEST FOR PROPOSALS (RFP)**

**For FY 2012-13**

**COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG)  
CDBG-Eligible Capital/Affordable Housing Projects**

**and**

**HOME INVESTMENT PARTNERSHIPS PROGRAM (HOME)  
Affordable Housing Projects**

Issued:

**January 13, 2012**

Application Deadline:

**February 13, 2012**

COMMUNITY DEVELOPMENT DEPARTMENT  
HOUSING DIVISION

HUD Programs

408-730-7250

[HUDPrograms.inSunnyvale.com](http://HUDPrograms.inSunnyvale.com)

THIS PAGE INTENTIONALLY LEFT BLANK

## I. Background

### What is CDBG?

The Community Development Block Grant Program is authorized under Title I of the Housing and Community Development Act of 1974, as amended. The primary objective of the CDBG program is the development of viable urban communities through the provision of decent housing, a suitable living environment, and expanded economic opportunity, principally for lower<sup>1</sup> income persons and neighborhoods.

### What is HOME?

The HOME Investments Partnership Program was established by Title II of the Cranston-Gonzalez National Affordable Housing Act, as amended. The HOME program provides funding for construction, rehabilitation, and/or acquisition of housing affordable to lower income persons, as well as certain other activities in support of affordable housing (not related to capital projects).

The City of Sunnyvale receives annual entitlement grants of CDBG and HOME funds from the U.S. Department of Housing and Urban Development (HUD), as well as occasional “program income” from funds recycled from previous projects. Each year the City seeks to maximize the benefits of these funds by partnering with local organizations to conduct eligible activities. This Request for Proposals (RFP) sets forth the types of Capital Projects that are eligible for CDBG or HOME funding under this RFP.

### CDBG National Objectives

CDBG activities must qualify under a HUD **national** objective in order to be eligible to receive funding. The City of Sunnyvale is responsible for assuring that projects assisted with its CDBG funds through this RFP meet one of the following national objectives:

1. **Benefit lower-income persons:** The criteria for how an activity may be considered to benefit lower-income (LI) persons are divided into the following subcategories:
  - **Area Benefit:** Activities that meet the identified needs of LI persons residing in an identified service area that is at least 51% residential and at least 51% of the residents are LI;\*
  - **Limited Clientele:** Activities that benefit a specific group of people, at least 51% of whom are LI;
  - **Jobs:** Activities that are located in a predominantly LI neighborhood and serve the LI residents, or involve facilities designed for use predominantly by LI persons, or involve the employment of persons, the majority of whom are LI.

*\* In Sunnyvale there are very few neighborhoods that qualify for CDBG funding under the “Area Benefit” subcategory, therefore most local CDBG activities must use the “Limited Clientele” subcategory, which requires the applicant agency to screen project clients for lower-income eligibility. Applicants are advised to consult with the Housing Division if proposing a project under the Area Benefit sub-category.*

---

<sup>1</sup> Terminology used to refer to income levels is not consistent between the federal CDBG and HOME programs nor between state and local housing programs. For consistency, this RFP will use the umbrella term “lower-income” to refer to the entire range of income levels eligible for assistance with CDBG and HOME program funds (i.e., those earning at or below 80% of area median income, as determined annually by HUD).

## **II. RFP Objectives**

### **A. Available Funds**

The City of Sunnyvale anticipates receiving a CDBG allocation of less than \$1 million from HUD for Program Year 2012. Much of this funding is allocated to public services and home improvement programs not eligible for funding through this RFP. This RFP seeks to award an estimated \$200,000 in CDBG and \$1 million in HOME funds to eligible projects, as described below, for completion in FY 2012-13. Typical awards range from \$100,000 to \$1,000,000, with applicants providing additional funds to the project from other sources. Funding awards are based on the project's identified funding gap, funding availability, project merits, and the number of eligible proposals received. Funds for CDBG and HOME capital projects are provided in the form of a loan secured by the real property to be improved. A very limited number of CDBG activities (not involving improvements to real property) may be funded in the form of a grant.

### **B. Eligible Applicants**

Applicants must be non-profit organizations with current, IRS-recognized non-profit status, including public agencies, and must provide current documentation of such status in applications.

### **C. Eligible Projects**

The following types of CDBG or HOME-eligible projects may be funded through this RFP. CDBG projects must also meet one of the National Objectives described above. HOME projects must meet HOME funding eligibility requirements. Detailed federal regulations apply to each type of project or activity:

1. Acquisition of real property for an eligible community facility or affordable housing use;
2. Public facilities and improvements (e.g., community centers, neighborhood improvements);
3. Property clearance/demolition;
4. Housing rehabilitation;
5. Construction of new affordable housing (HOME funds only);
6. Removal of architectural barriers;
7. Community-Based Development Organization (CBDO) activities (job training, placement, employment support) described in CFR §570.204(a)(2).

### **D. Ineligible Activities**

The following activities may NOT be funded with CDBG or HOME funds. This list is not all-inclusive:

1. Political activities;
2. Religious activities;
3. Purchase of equipment, including furnishings, personal property, vehicles, and fire protection equipment.

In addition, projects that would permanently displace (as defined by the Uniform Relocation Act) residents or businesses from their existing housing or place of business are not eligible for funding through this RFP.

**E. Matching Funds (Leverage)**

The City has limited CDBG/HOME funds. **Proposals submitted under this RFP shall include matching funds equal to at least 25% of the capital project cost.** Projects providing more than 25% of the project cost as matching funds will receive more points in this scoring category than those that provide the minimum required matching funds. Matching fund sources may include contributions derived from other available funding sources, program fees, and/or the value of third-party in-kind services (i.e., volunteer and staff services or pro-bono professional services used to implement the capital project).

At least half of the matching funds provided shall be in real dollars (i.e., not in-kind services) which are either currently available to the applicant for project use, and/or evidenced by an irrevocable, written commitment of funds to the project (may be conditioned upon applicant's award of City 2012 CDBG/HOME funds) signed by the funding agency or donor. Signed commitments for all matching funds must be provided in application in order to be counted toward applicant's proposed percentage of matching funds.

Matching funds must be permanently contributed to the project, and are subject to CDBG and HOME program income, reversion of assets, and/or reuse requirements. If a project is awarded City funds, all matching funds will be considered part of the CDBG or HOME project budget, and will become equally subject to all federal requirements applicable to the project, such as Davis-Bacon prevailing wages, federal environmental review, and equal opportunity requirements.

**F. Description of Sunnyvale Priority Need(s) Addressed by Project**

Applicants must clearly describe in their applications: why the proposed project is needed in Sunnyvale at this time; how it would benefit the Sunnyvale clients/residents it proposes to serve; which priority need(s) and objectives identified in the City's Consolidated Plan it is designed to meet; and quantify these benefits in terms of standard units (i.e., housing units improved, eligible Sunnyvale clients served by project/facility, etc.) for HUD reporting purposes. Applications should also clearly explain why their proposal should be funded before others received in response to this RFP, assuming that available CDBG/HOME funding is not adequate to fund all proposals.

**G. Compliance with Federal, State, and City Requirements**

Applicants must review all federal regulations applicable to CDBG- or HOME-funded projects of the type for which the funding is requested (i.e., housing rehabilitation, construction, etc.). Submittal of an application in response to this RFP shall be construed as applicant's thorough understanding of, and commitment to comply with: all applicable CDBG or HOME requirements, relevant state or federal laws (such as fair housing, prevailing wage, and relocation laws), City funding policies and municipal codes. Compliance also includes submittal of quarterly progress reports, final project reports, timely and accurate expenditure invoices, and timely completion of the project, including occupancy reporting. These requirements are not negotiable. Failure to comply with these requirements, which are described more particularly in project funding agreements, may result in various enforcement actions by City and/or HUD staff, including possible requirements to repay the CDBG or HOME funds to the federal Treasury.

**More information on the City of Sunnyvale CDBG and HOME programs, as well as application forms, the City's Action Plans and 2010-15 Consolidated Plan are available online at:**

**HUDprograms.InSunnyvale.com  
(408) 730-7250**

### III. Application Submittal and Review Process

The City of Sunnyvale invites qualified non-profit organizations to submit applications for CDBG or HOME-eligible projects in response to this RFP. Applicants must demonstrate that their proposed projects, if funded, would: be completed within approximately one year of receipt of City funds, comply with all City, CDBG and/or HOME contracting requirements, and meet one or more of the priority needs and objectives listed in the City of Sunnyvale 2010-2015 HUD Consolidated Plan. The Consolidated Plan and the Application form are available online at:

**HUDprograms.InSunnyvale.com**

Please read the application instructions carefully, check all calculations and data, and ensure that items on the application checklist are attached to the application in the order listed and labeled correctly. **Incomplete applications and/or application forms from previous years will be rejected.** All proposals will become part of City of Sunnyvale's official public records and will be available for public review.

#### A. Application Submittal

1. City staff will provide written answers to written questions that are submitted by January 23rd, 2012. Answers will be posted on the City website by January 30th, 2012. **Submit questions to Katrina Ardina at: kardina@ci.sunnyvale.ca.us**
2. Proposals must be submitted on 8½" by 11" paper, with all pages numbered consecutively and three-hole punched. Do not use folders or notebooks. Bind **only** with binder clips. Do **not** staple the proposal. Insert labeled divider tabs for the sections as outlined in the Application Checklist. Do not use sticky notes or flags as a substitute for tabbed dividers. Do not include these instruction sheets in your application.
3. **Submit one (1) original and two (2) copies of the proposal.** Indicate whether the document is an original or copy on the Program Cover Sheet. The applicant agency must attach their most recent financial audit prepared by a certified public accountant to the original application only. All proposals must:
  - ✓ Include information and attachments as outlined on the Application Checklist.
  - ✓ Adhere to page limits within available response boxes for Tabs A and B.
  - ✓ Narrative should be formatted in 11 or 12 point font with 1 inch margins.
4. Original **must** be signed in **blue** ink.
5. Proposals must be received by the Housing Division by **4:00 p.m** on **February 13th, 2012**. Items postmarked but not received by this date will not be accepted. Deliver proposals by mail, delivery service, or hand delivery to:

**City of Sunnyvale Housing Division**

Attn: Katrina Ardina, Housing Programs Analyst

*Hand Delivery:* 456 W. Olive Ave

*U.S. Mail:* P.O. Box 3707

Sunnyvale, CA 94088-3707

**Applications sent by fax or email will NOT be accepted.  
Late or incomplete proposals will NOT be accepted.**

**Application Deadline: 4:00 PM (PST) on February 13, 2012**

**For more information please contact:**

**Katrina Ardina, Housing Programs Analyst**  
City of Sunnyvale Housing Division  
[kardina@ci.sunnyvale.ca.us](mailto:kardina@ci.sunnyvale.ca.us)  
Tel: (408) 730-7451 or 730-7250

**B. Application Review Process**

Applications received in response to this RFP will be reviewed by: City staff; the Sunnyvale Housing & Human Services Commission; Sunnyvale residents/stakeholders, during a 30-day public comment period; the Sunnyvale City Council; and HUD. The City Council will make the final local decision regarding project funding awards, subject to review and approval by HUD.

1. Staff will review all applications received to verify that:
  - a) The applicant is eligible;
  - b) The application is complete;
  - c) The project is eligible for the requested type of funds (CDBG or HOME), as determined by HUD guidelines and regulations; and
  - d) The proposed project meets the City requirements, project types, and objectives set forth in this RFP.

Staff will notify applicants if their application has been determined ineligible or incomplete, and the proposal will be withdrawn from consideration. If it is unclear whether a proposed project and/or applicant is eligible for CDBG or HOME funds, staff will seek a determination from the City's HUD representative, which shall be final. Those applications deemed complete and eligible will be reviewed and scored by staff based on information provided in the application. Staff scores are based on the proposal's technical and programmatic merits, and are advisory to the Commission and Council, which may score or rank projects independently. Applicants are strongly encouraged to consult with staff prior to submitting applications to ensure that their applications will be determined complete and eligible. If staff identifies minor clerical errors/omissions in applications, applicants will be provided an opportunity to correct such errors within 3 business days from the date staff informs applicant of the error. Applicants retain full responsibility for any errors/omissions not identified through staff review which may later impact application scoring and funding recommendations.

2. The Housing and Human Services Commission will review the eligible applications received, as well as staff scores and recommended funding amounts. The Commission will hold a public hearing on the proposed projects, and will evaluate the merits of the proposals and community need for each project, considering the priority needs identified in the Consolidated Plan, public comments received, staff recommendations, and related information. The Commission will make a funding recommendation on each proposal. The Commission's recommended funding awards will be presented to the City Council for final approval as part of the draft 2012-13 Action Plan. Council will hold a public hearing on the Action Plan, including proposed project awards, before adopting the Action Plan in May

2012. Project funding awards will also be included in the City's 2012 Capital Projects Budget, to be adopted in June.

3. Public input on the Action Plan is obtained through the public hearing process and acceptance of written comments during the comment period. Notices are published in accordance with the City's Citizen Participation Plan. The City Council approves the Annual Action Plan by resolution following the citizen comment period. Each applicant will be notified in writing regarding their funding application. Final approval of the Action Plan is made by HUD usually in July.
4. Project Scoring  
Proposals will be evaluated by staff using the following criteria, with points awarded up to the following maximum points per criteria:

Scoring Category	Maximum Points
<b>1. Organizational Capacity and Relevant Experience</b> Organization's staff, board and/or volunteers are well qualified to complete and operate project; considering years of experience completing similar projects and number of similar projects completed.	20
<b>2. Project Need</b> Project clearly meets one or more priority needs identified in Consolidated Plan. Stated need and proposed project are supported by letters from community members or organizations other than applicant. Proposed project would provide significant public benefits, such as increased housing affordability or accessibility, improved living environment, or increased employment opportunities, compared to existing conditions.	20
<b>3. Project Design and Readiness</b> Project design (physical and operational) is cost-effective, feasible, and effective in meeting the stated needs and objectives. Applicant is ready and able to begin project no later than December 30, 2012. All lienholders/partners/regulatory/funding agencies with a security interest in the project site or other control over the project have reviewed and approved this proposal, and are willing to provide any required written approvals within 90 days of funding award.	20
<b>4. Budget and Financial Management</b> Financial management points based on clean financial audits and a strong record of financial compliance with current or prior HUD/City projects. Budget scores based on realistic cost estimates and budget for various project cost items.	20
<b>5. Percentage of Matching Funds</b> Points awarded based on a sliding scale beginning with 1 point for a 25% match, and 20 points for 100% match, i.e., each increase of 3.75% (above 25%) equates to one additional point, up to 20 points. Matches of more than 100% will not receive additional points.	20
<b>Total Points Available</b>	<b>100</b>

The Commission may elect to score projects independently of staff and then make funding decisions, or simply make funding recommendations with consideration of staff scores, without issuing independent scores to the projects. All scores and recommendations will be forwarded to Council for their consideration and final approval.

**Note:** There is no direct correlation between a project's score and the amount of funding recommended for that project. Project scores are simply for the purpose of evaluating a project's merit for any City funding, and comparing the strengths and weaknesses of various proposals received. Projects with equal scores may be awarded different funding amounts, or a project with a lower score may receive a larger award than a project with a higher score. Funding recommendations and/or awards are based on a) amount requested by applicant; b) the City's determination of the project's need and/or eligibility for City funds; c) the minimum amount necessary to make the project feasible; and d) the amount of City funds available.

The City Council will make the final decision regarding use of its available CDBG and HOME funds. Approved 2012 project funding awards will be included in the City's Action Plan to be submitted to HUD for final approval. Once HUD approval is received (generally in July-August 2012), staff will prepare project loan or grant agreements for review and execution by the applicant agency. If the approved funding level is different than the amount requested in the original application, a revised project budget must be submitted before agreements can be prepared. If for any reason a project applicant is unable to execute project agreements by December 30<sup>th</sup>, 2012 and begin to expend project funds shortly thereafter, the project award will be cancelled and those funds will be reallocated by the City, in order to maintain compliance with CDBG and HOME expenditure deadlines. Applicants with disencumbered projects may apply through a subsequent RFP but are not guaranteed another funding award, and "organizational capacity" points may be deducted for non-completion with deadlines in the prior award.

**NOTICE and DISCLAIMER:**

- **Issuance of this RFP does not commit the City to award funds to any applicant for any project or activity.**
- **The City will not reimburse applicants for any costs incurred in the preparation of applications or other responses to this RFP.**
- **The City reserves the right to accept or reject any or all applications received in response to this RFP and to amend, modify, or cancel this RFP in part or in its entirety at any time and in its sole discretion.**

**APPLICATION PROCESS TIMELINE FOR THE FISCAL YEAR 2012-13  
CDBG/HOME FUNDING CYCLE**

(Subject to Change: Please check the Housing Division Website for updates)

RFP Issuance	January 13, 2012
Deadline for written Questions	January 23, 2012
Questions and Answers available on City website	January 30, 2012
<b>Deadline for submission of applications (4:00 p.m.)</b>	<b>February 13, 2012</b>
Presentations to Housing & Human Services Commission	February 22, 2012
Housing & Human Services Commission Meeting: Public Hearing; Commission recommendations on public services and capital/housing projects funding	March 28, 2012
Housing & Human Services Commission Meeting: Public Hearing on FY 2012-13 Action Plan 30-day citizen comment period	April 25, 2012
City Council approval of Action Plan	May 8, 2012
Applicants notified regarding awards	June 2012
HUD review and approval	June 2012
Contract Term begins	July 2012