



HOW TO USE THE CITY OF SUNNYVALE'S BALANCED GROWTH PROFILE

The first two rows in the profile are the major drivers of growth, population and jobs. The population growth over 20 years is projected to be 18,000; the average annual population increase would be 5% of the 20 year total, or 900. Since the population between 2005 and 2006 grew by only 819, the population growth bar on the profile falls short of what would be expected in 2006 at an average annual growth rate. However, by 2009, the population had increased to 138,826, almost 35% of the projected population growth, exceeding the average annual growth rate. The opposite is true of jobs, where the average annual increase of is less than projected, which is to be expected during a period where the economy is in a recession.

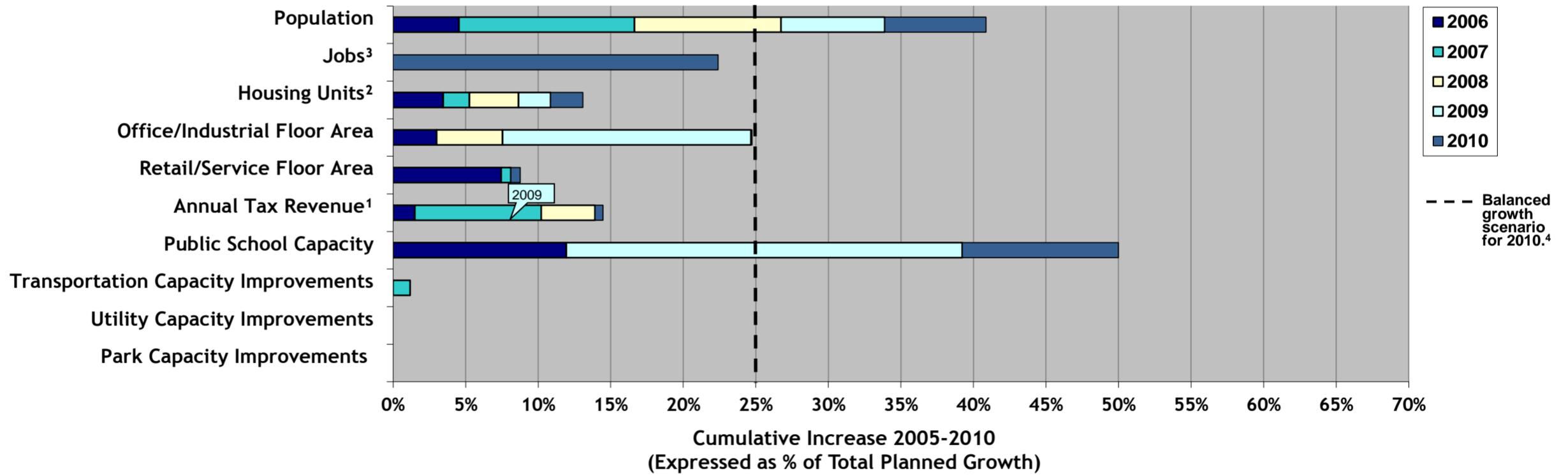
A similar process is used to create each of the bars in the profile. With regard to supporting infrastructure and facilities (the last three rows of the profile), capacity improvements necessary to support the expected growth will be determined based on several infrastructure plans. The Transportation Strategic Program is completed. The Water Utility Master Plan was adopted in 2010; however the companion Sanitary Sewer Master Plan is expected in 2012. The Parks and Open Space capacity improvements plan is currently being prepared and should be available for next year's profile. These infrastructure improvement plans include (or will include) the estimated cost for capacity improvements. The cost for each improvement will be compared to the total program to determine the proportion (%) of the total program that the improvement represents. As each improvement is constructed (and therefore capacity is realized), the bar on the chart will be extended by the appropriate percentage of that program.

It should be noted, particularly with regard to transportation capacity improvements, that many of the capacity improvements that will be made over the next 20 years will be initiated and funded by State, regional, and county agencies, not by the City of Sunnyvale. Even though the traffic model utilized by the Transportation Strategic Program takes into account these planned regional improvements, only improvements funded in whole or in part by the City of Sunnyvale are included in the Balanced Growth Profile. The Profile assumes that the other jurisdictions are proceeding with planned capacity improvements at a reasonable pace in accordance with their plans.

If all elements were growing in a balanced manner, all of the bars in the profile would be of equal length every year, extending exactly to the then current year. Obviously, this will not always be the case. An imbalance in a single year does not signify a problem. An imbalance over multiple years, however, should be of some concern to decision-makers, who may want to consider modifications of development policy to achieve a more balanced growth. As the Sunnyvale Community Vision is updated in the future, or as functional element updates result in different projected goals for 2025, the Balanced Growth Profile must be recalibrated to reflect revised projected increases.

Balanced Growth Indices

	Base Year 2005	GOAL FOR 2025	Total Planned Growth Net Increase 2005 to 2025	2006 Actual	2007 Actual	2008 Actual	2009 Actual	2010 Actual	2010 Increment Increase (actual since 2009)	2010 Increment (% of Total Planned Growth)
Park Capacity Improvements		n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Utility Capacity Improvements		n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Transportation Capacity Improvements		46,884,000	46,884,000	0	547,970	547,970	0	0	0	0%
Public School Capacity	5,373	6,729	1,356	5,535	5,535	5,535	5,905	6,051	146	11%
Annual Tax Revenue ¹	72,271,030	174,748,212	102,477,182	73,811,533	82,731,078	86,536,989	80,080,423	80,640,616	560,193	1%
Retail/Service Floor Area	5,784,000	7,500,000	2,200,000	5,947,776	5,962,662	5,962,662	5,962,662	5,976,840	14,178	1%
Office/Industrial Floor Area	30,100,000	37,700,000	7,600,000	30,327,927	30,327,927	30,673,881	31,973,881	31,979,928	6,047	0%
Housing Units ²	54,800	61,900	7,100	55,045	55,174	55,414	55,570	55,729	159	2%
Jobs ³	73,630	92,650	19,020	n/a	n/a	n/a	n/a	77,890	4,260	22%
Population	132,725	150,725	18,000	133,544	135,721	137,538	138,826	140,081	1,255	7%



Notes

¹FY 2004/2005 is the base year for the Balanced Growth Index. All revenues are converted to FY 2004/2005 dollars for comparison purposes.

²The number of housing units has been corrected for the base year of 2005 and the subsequent years.

³Data has been modified resulting in a decrease in base year, projections, and current year estimates. There is a significant challenge in finding reliable estimates of Sunnyvale jobs. This version of the Balanced Growth Profile provides Association of Bay Area Governments (ABAG) data from most recent publications while staff explores a more reliable annual estimate of jobs.

⁴In a "balanced growth scenario" each profiled item would increase 5% each year. Cumulative "balanced growth" to the end of 2010 would be 25%.