

	Indicator	1990	2000	2005	2006	2007	2008	Notes
	Community							
19	• Active neighborhood/business associations	n/a	n/a	n/a	28	30	27	
20	• Residents rating city good place to live (%)	n/a	92	94	n/a	93	92	
21	• Residents rating public services good to excellent (%)	n/a	92	89	n/a	82	85	
22	• Part I crimes/100,000 population	n/a	n/a	2.22	2.17	2.07	2.04	
23	• Average emergency police response time (minutes)	n/a	3.3	3.3	2.5	4.2	4.38	Fiscal Year
	Economy							
	Jobs							
24	• Total number	n/a	89,899	84,763	86,271	88,500	93,000	
	• Labor Force						75,700	
	• Employment						71,800	
	Employment							
25	• Jobs/employed resident	n/a	1.24	1.26	n/a	n/a	n/a	
26	• Employed residents working in Sunnyvale (%)		23.0	n/a	n/a	n/a	n/a	
27	• Unemployed (% of workforce)	2.6	4.3	4.1	3.9	4.3	5.1	
28	• Employed residents in service jobs (%)	n/a	8.9	13.5	n/a	n/a	n/a	
29	• Employed residents in management/professional jobs (%)	n/a	59.5	56.4	n/a	n/a	n/a	
	Retail							
30	• Retail & restaurant sales volume (\$ in millions)	n/a	158.6	129.5	145.9	151.0	159.1	
31	• Sales/sq. ft. (\$)	n/a	51.2	39.2	41.6	43.1	45.5	
	Hospitality							

	Indicator	1990	2000	2005	2006	2007	2008	Notes
32	• Total Number of Hotel Rooms	n/a	3,835	3,851	3,930	3,923	3,378	Calendar Year
33	• Average hotel occupancy (%)	n/a	n/a	n/a	72	63.27	64	
	Real Estate							
34	• Total assessed value (\$ in billions)	n/a	n/a	19.23	20.71	22.67	24.73	
35	• Vacant office, industrial, R&D (%)	11.7	2.0	15.4	12.2	13.6	17.1	
36	• Average office/industrial rent (\$/sq. ft.)	0.71	3.47	1.34	1.48	2.09	2.77	
37	• Average apartment rent (3 bedroom) (\$)	n/a	2,600	2,200	1,822	2,138	2,380	
38	• Housing rental vacancy rate (%)	n/a	n/a	2.99	2.37	2.72	4.7	
39	• Median single-family detached home price (\$)	n/a	618,000	790,000	835,000	850,538	901,000	
40	• Median single-family attached home (townhouse/condo) price (\$)	n/a	390,000	545,000	555,000	565,468	562,000	
41	• Valuation of new construction permitted (\$ in millions)	16.3	235.9	115.1	101.4	335.7	280.3	
	Tax Base							
42	• Property tax revenue (\$ in millions)	15.8	18.7	29.5	32.0	35.8	39.95	FY 07/08
43	• Sales tax revenue (\$ in millions)	21.5	30.0	24.9	28.4	30.8	29.71	FY 07/08
44	• Transient occupancy tax revenue (\$ in millions)	3.6	9.8	5.1	5.6	6.4	7.35	FY 07/08
	Physical City							
	Land Use							
45	• Land area (sq. mi.)	22.81	22.82	22.86	22.86	22.86	22.86	
46	• Vacant land area (sq. mi.)	0.13	0.13	0.12	0.12	0.12	0.12	
47	• Developable land area (sq. mi.)	15.46	15.46	15.46	15.46	15.46	15.46	
48	• Residential area (%)	n/a	52.7	n/a	52.4	52.6	55.0	
49	• Office/industrial land area (%)	n/a	24.2	n/a	26.2	26.0	25.2	
50	• Retail/service land area (%)	n/a	7.5	n/a	6.8	6.8	6.5	
51	• City parks and open space (%)	n/a	7.6	n/a	7.6	7.6	7.6	Per Open Space Subelement 1.16 sq. mi.

	Indicator	1990	2000	2005	2006	2007	2008	Notes
52	• Other (%)	n/a	8.0	n/a	7.0	7.0	5.7	
	Transportation							
53	• Vehicle miles traveled in weekday (millions of miles)	n/a	2.31	2.23	2.25	2.28	2.21	
54	• Intersections not meeting LOS standards	1	1	0	0	n/a	0	
55	• Transit boardings/de-boardings per day	n/a	25,122	19,451	19,824	22,428	4,580	
56	• Utilization of transit capacity (%)				n/a	n/a	n/a	
57	• Miles of streets	300	300	300	300	300	300	
58	• Miles of bikeways	n/a	65	79	79	82.9	83.1	
	Housing							
59	• Total housing units	n/a	53,441	54,769	55,012	55,141	55,381	
60	✓ Single-family detached	n/a	21,091	21,228	21,265	21,274	21,297	
61	✓ Single-family attached	n/a	4,751	5,123	5,240	5,613	5,830	
62	✓ Mobile Homes	n/a	4,023	3,956	3,965	3,927	3,927	
63	✓ Duplexes	n/a	1,598	1,598	1,598	1,598	1,598	
64	✓ Three or more attached units	n/a	20,949	21,681	21,704	21,480	21,480	
65	✓ Specialty units	n/a	1,025	1,183	1,249	1,249	1,249	
66	• Owner occupied (%)	48.9	47.6	49.1	n/a	n/a	n/a	
67	• Over 20 years old (%)	n/a	83	88	88	88	90	
68	• Total affordable units	n/a	n/a	1,465	1,452	1,452	1,412	
69	• New units receiving building permits	n/a	504	199	276	305	360	
70	✓ Intended for ownership	n/a	57	199	276	305	360	
71	✓ Rental	n/a	447	0	0	0	0	
	Office/Industrial							
72	• Total floor area (sq. ft. in millions)	n/a	27.8	31.7	31.9	31.9	32.7	
73	✓ Class A (%)	n/a	n/a	n/a	17.2	n/a	n/a	
74	• New floor area permitted (sq. ft.)	n/a	660,975	151,200	146,368	2,780,657	831,705	

Community Condition Indicators

	Indicator	1990	2000	2005	2006	2007	2008	Notes
75	• No. of patents received	n/a	n/a	3,194	3,045	3,177	3,121	FY 07-08
	Retail/Services							
76	• Total floor area (sq. ft. in millions)	n/a	3.1	3.3	3.5	3.5	3.5	
77	• Floor area/capita (sq. ft.)	n/a	n/a	n/a	26.2	25.7	25.4	
78	• New floor area permitted (sq. ft.)	n/a	0	240,000	8,000	5,000	293,000	
79	• Retail sales/retail sales potential (%)	n/a	n/a	n/a	91.7	89.9	88.9	
	Environment							
80	• Sunny days (average)	n/a	n/a	300	300	292	293	
81	• Average temperature (degrees F)	70	70	72	72	68		
82	• Average rainfall (in.)	n/a	13.12	13.06	8.15	6.42	9.42	
83	• Days ozone standard exceeded	n/a	n/a	1	3	0		
84	• Recycled solid waste (%)	18	56	61	63	63	63	Calendar 2006 (most recent calculation available)
85	• Number of street trees	n/a	36,341	37,000	37,000	37,000	36,935	
86	• Average daily water consumption/capita (gal.)	n/a	161	180	139	153.18	153.7	
87	• Average daily electric energy use/capita (kwh)	n/a	n/a	n/a	33.16	71.6	81.1	Clarifying whether this is whole City or residential use
88	• Average daily gas use/capita (therms)	n/a	n/a	n/a	n/a	1.9	2.9	Clarifying whether this is whole City or residential use
89	• Average daily landings at Moffett Federal Airfield	n/a	33	25	25	26	23	