

**Policy 3.4.1      Surface Runoff — Goals and Policies**

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**Funding**

**Goal 3.4E.            Consider alternative methods of generating revenue to support the surface runoff quality improvement activities.**

Policy 3.4E.1.        Develop a revenue program that will ensure funding to: 1) implement Best Management Practices (BMPs); 2) conduct public information and participation outreach activities; 3) inspect and eliminate illicit discharges, and inspect industrial and commercial facilities; 4) meet storm drain operational and maintenance needs to improve surface runoff quality; 5) monitor storm water quality; 6) participate in general Santa Clara Valley Urban Runoff Pollution Prevention (SCVURPP) activities; and 7) provide appropriate reserves.

(Adopted by Resolution 115-93 (2/23/1993); Consolidated General Plan Update (September 2011)/Administrative update (March 2012))

Lead Department: Department of Environmental Services