

**Council Meeting: February 23, 2010****SUBJECT: Adoption of 2010 Tentative Council Meeting Agenda Calendar****REPORT IN BRIEF**

The City's Planning and Management System (PAMS) calls for an annual Tentative Council Meeting Agenda Calendar (TCMAC), which schedules Council meeting dates, and dates for presentations of study issues ranked by Council at its workshop in January. Staff has prepared a draft *2010 TCMAC* (Attachment A) for Council review. The calendar shows specific study items, mandatory and routine items, as well as other noteworthy items, events and cancelled meetings.

Three of Council's priority study issues require additional funding. Given the City's current fiscal situation, staff is recommending deferral of these issues until Council receives the city manager's FY 2010/2011 recommended budget in May 2010. This will allow Council to consider the importance of pursuing these issues in the context of all other fiscal impacts and priorities (see Fiscal Impact section for more detail).

BACKGROUND

PAMS includes a process whereby the City Council reviews various proposals for study at an annual workshop in January and establishes an annual calendar which reflects the Council's priority issues from the workshop. On January 29, 2010, the Council held its annual study issues and budget issues workshop. By Department, Council assigned a priority to each of the study issues not dropped or deferred. Staff has since assessed its ability to undertake the priority issues, taking into consideration ongoing departmental workloads (Attachment B - *Study Issues Priority List by Department*). The TCMAC (Attachment A) includes those priority Council study issues staff believes can be addressed during 2010.

EXISTING POLICY

Council Policy 7.3A.1: Utilize the Calendar as the City's principal short range planning tool

DISCUSSION

The *2010 Tentative Council Meeting Agenda Calendar* (Attachment A) contains study issues, routine and mandatory items, Council meetings, study sessions, state and national conferences, holidays, and special events or meetings. Dates

when no meetings are scheduled are also noted. Mandatory items, such as the annual report regarding development impact fees, are also listed on the Calendar; these items require staff time and are considered when determining the amount of staff time available for new and continuing study issues.

Similar to previous years, placeholders have been inserted for Planning items such as permits, development applications, and appeals. Whenever possible, staff has not scheduled study issues during meetings with Planning items in order to help facilitate and manage the meetings.

Additional study sessions and other special meetings may be needed after more information is known about the complexity of certain issues or as new items arise. If there are study issues not scheduled for study sessions that Council believes should be, or scheduled study sessions that are unnecessary, Council should so indicate at this time.

The *Study Issues Priorities List by Department* (Attachment B) identifies continuing and new study issues by department. The issues are presented in three sections – Above the Line, Below the Line and Continuing. The *Priorities List* shows the Council ranking for each new issue and indicates the department's intended start date and final council presentation date for each above-the-line study issue. Each department was asked to establish a cutoff point below which new issues receiving a lower priority would not be addressed due to workload demands and other factors. Those items falling "below the line" are considered deferred and will automatically be brought back to Council for consideration at the January 2011 Study Issues/Budget Issues Workshop. The proposed Council presentation dates for "above the line" study issues are scheduled on the *2010 TCMAC* (Attachment A).

Every effort will be made to keep study issues on track to meet the approved Calendar; however, scheduled dates are tentative. To assist Council members in responding to inquiries or concerns from constituents, staff will continue to advise Council of revisions to the Calendar. The Calendar is maintained and updated weekly on the City's website and is included in the Council agenda meeting packets.

Revised 2010 Study Issue Papers

Council action at the workshop included the combination of issues. As a result, the Department of Public Works has combined the *School Transportation Demand Management Opportunities* paper with the *School Zone Traffic Controls and Enforcement* paper. The revised Study Issue Paper is titled *DPW 09-01 Comprehensive School Traffic Study* and is attached for Council reference (Attachment C). In addition, the Office of the City Attorney has combined the *Consider Moving From Odd-Year Elections to Even-Year Elections* paper with the *Publicly Funded Campaign Financing* paper. The revised Study Issue Paper is

titled *OCA 10-01 Publicly Funded Campaign Financing and Consider Moving From Odd-Year Elections to Even-Year Elections* and is attached for Council reference (Attachment D).

FISCAL IMPACT

Three of the priority study issues require additional funding. If these issues are approved, appropriations would be necessary. In the past, a budget modification has been approved for any study issues requiring an appropriation to complete. Given the City's current fiscal situation, staff is recommending taking a different approach to these types of study issues this year. Instead of modifying the current budget to fund these studies, which would require offsetting cuts in other areas, staff is recommending delaying pursuit of any of these studies until the costs of the studies and the corresponding cuts can be incorporated into the FY 2010/2011 Recommended Budget. This would require taking them out of the Council-assigned priority order, as these issues would not be able to begin until after the budget has been adopted. The benefit of this, however, is that Council can weigh the benefit of these costs against the other priorities within the context of the Recommended Budget. The three studies requiring extra funding that would be impacted by this change in process are described below.

DCS 09-01 Explore Opportunities to Develop a Community Theatre Based in Downtown Sunnyvale

This study issue would explore the feasibility of developing a multi-purpose performing arts/cinematic theatre in downtown Sunnyvale. The study would require a needs assessment for a new theatre, including the projected financial impact (capital and operating), anticipated market, and basic nature and design of a new facility. The needs assessment would also identify potential sites for such a facility, including both publicly and privately owned properties, and discuss benefits and constraints of those sites. The study would also explore financing models and partnership opportunities for Council's consideration should it decide to further pursue any of the options. Additional funding is necessary to pay for the consulting services that will be required to conduct a needs assessment and market analysis for a new theatre, including the projected financial impact (capital and operating), anticipated market, and basic nature and design of a new facility; identify potential sites for such a facility, including both publicly and privately owned properties and discuss benefits and constraints of those sites; and, explore financing models and partnership opportunities for Council's consideration should it decide to further pursue any of the options. The cost of this study is \$165,000.

DPW 10-09 Reliable Electrical Power Options.

This study issue would explore options to provide a better, more reliable power system in the City of Sunnyvale. Some options to explore would include whether the City may provide its own power system; whether the City can

purchase and wheel power through existing distribution systems, what role the City can play in getting the local power distribution system improved; and other options that will further or satisfy the goals of providing reliable, cost-effective power. This study is estimated to cost \$100,000 for legal fees and power expert consultant fees.

DPW 09-01 Comprehensive School Traffic Study.

This study would comprehensively investigate and evaluate school traffic in Sunnyvale from both an operational and programmatic perspective. Three primary areas will be assessed: Transportation Demand Management (TDM), traffic controls, and traffic enforcement. Travel patterns and vehicle and pedestrian conditions at schools, including mode choice, alternative transportation resources, pedestrian patterns, location of pedestrian facilities (especially crosswalks), driving behaviors (especially speeding, right of way compliance and illegal turns), and speed controls will be assessed. The study requires data collection, observation, mapping, analysis, alternatives development, reporting, professional engineering and Transportation Demand Management (TDM) expertise, and facilitated public outreach. The cost of this study includes 1000 consultant hours and is expected to cost \$165,000.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

ALTERNATIVES

- 1) *2010 Tentative Council Meeting Agenda Calendar*
 - a) Council approves the calendar as submitted (Attachment A)
 - b) Council modifies the calendar, and adopts as modified
- 2) Study issues requiring funding
 - a) Council approves deferral of study issues requiring funding until the costs and corresponding expenditure cuts are incorporated into the FY 2010/2011 Recommended Budget.
 - b) Council directs staff to prepare a budget modification to fund the study issues requiring funding in FY 2009/2010, as well as identify the corresponding expenditure cuts.
- 3) Other direction as approved by Council

RECOMMENDATION

Staff recommends Alternatives No. 1a and 2a:

- 1) *2010 Tentative Council Meeting Agenda Calendar*
 - a) Council approves the calendar as submitted (Attachment A)

- 2) Study issues requiring funding
 - a) Council approves deferral of study issues requiring funding until the costs and corresponding expenditure cuts are incorporated into the FY 2010/2011 Recommended Budget.

Reviewed by:

Robert Walker, Assistant City Manager
Prepared by: Yvette Blackford, Intergovernmental Relations Officer

Reviewed by:

Mary Bradley, Director of Finance
Prepared by: Drew Corbett, Budget Analyst

Approved by:

Gary M. Luebbers
City Manager

Attachments

- A. 2010 Tentative Council Meeting Agenda Calendar
- B. Study Issues Priorities List by Department
- C. *DPW 09-01 Comprehensive School Traffic Study*
- D. *OCA 10-01 Publicly Funded Campaign Financing and Consider Moving From Odd-Year Elections to Even-Year Elections*

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

MARCH 2010

Date	Time	Department
March 2	7 p.m.	NO COUNCIL MEETING SCHEDULED
March 9	6 PM	SPECIAL COUNCIL MEETING – STUDY SESSION Conference with Labor Negotiator pursuant to Government Code Section 54957.6; Negotiators: Erwin Young, Director of Human Resources/Gary Luebbers, City Manager; Sunnyvale Public Safety Managers Association HRD
	7 p.m.	COUNCIL MEETING SPECIAL ORDER OF THE DAY – Boards and Commissions Oath of Office OCM 2009-0510 - BCI Sites for Clearwire [Applicant] Pacific Gas & Electric Co [Owner]: Appeal by the applicant of a decision of the Planning Commission denying a Use Permit to allow the installation of three panel antennas and three microwave dishes on existing lattice tower and cabinets, and denying a Variance application to allow an extension to the top of the existing lattice tower (approximately 6' extension) for a site located at 602 Weddell Drive (APN: 110-15-019) SL Staff Contact is Steve Lynch, (408) 730-2723 CDD Pension Reform (Study Issue) Staff Contact: Mary Bradley, (408) 730-7398 FIN
March 13 - 17		National League of Cities Congressional Cities Conference - Washington, D.C.
March 16		NO COUNCIL MEETING SCHEDULED (National League of Cities Congressional Cities Conference March 13-17, 2010)
March 23	6 p.m.	SPECIAL COUNCIL MEETING – STUDY SESSION Civic Center Buildings: Renovate, Replace, or Relocate? (Study Issue) Staff Contact: Coryn Campbell, (408) 730-7475 OCM
	7 p.m.	COUNCIL MEETING SPECIAL ORDER OF THE DAY – National Public Library Week, April 11-17, 2010 Mayor

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

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SPECIAL ORDER OF THE DAY – Friends of Sunnyvale Public Library Proclamation	Mayor
Annual Review of City's Code of Ethics and Conduct for Elected and Appointed Officials Staff Contact: Robert Walker, (408) 730-7458 <i>(rescheduled from February 9)</i>	OCM
Council Subcommittee for Board and Commission Bylaw Amendments (Study Issue) Staff Contact: Kathleen Franco Simmons, (408) 730-7474	OCM
Consider Revisions to Council Policy 7.3.10 Regarding Selection of Mayor and Vice Mayor <i>(Continued from February 9, 2010)</i>	C. Moylan / Mayor Hamilton

March 30	NO COUNCIL MEETING SCHEDULED
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TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

APRIL 2010

Date	Time	COUNCIL MEETING	Department
April 6	7 p.m.	COUNCIL MEETING	
		<u>SPECIAL ORDER OF THE DAY</u> – Annual Fire Safety Poster Contest Awards Presentation	Mayor
		Approval of Downtown Sunnyvale Business Improvement District Annual Report for FY 2009/2010 and Adoption of the Resolution of Intention to Reauthorize the Downtown Sunnyvale Business Improvement District for FY 2010/2011 Staff Contact: Maria Rodriguez, (408) 730-7702	OCM
April 13		NO COUNCIL MEETING SCHEDULED (Spring Recess April 12-16, 2010)	
April 21 - 22		League of California Cities' Legislative Action Days – Sacramento	
April 20		NO COUNCIL MEETING SCHEDULED (League of California Cities' Legislative Action Days)	
April 27	6 p.m.	SPECIAL COUNCIL MEETING – STUDY SESSION Consideration of a Directly-Elected Mayor (Study Issue) Staff Contact: David Kahn, (408) 730-7460	OCA
	7 p.m.	COUNCIL MEETING	
		<u>SPECIAL ORDER OF THE DAY</u> – National Volunteer Week	HRD
		Water-Efficient Landscape Ordinance Staff Contact: Rosemarie Zulueta, (408) 730-7437	CDD
		Adoption of a Work Plan for Lawrence Station Area Plan 2010-2011 (Study Issue) Staff Contact: Surachita Bose, (408) 730-7443	CDD
		Explore Development of a Sustainability Commission Advisory to Council, or Sustainability Committee Advisory to Staff (Study Issue) Staff Contact: Mark Rogge, (408) 730-7426	DPW

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

MAY 2010

Date	Time	Department
May 4	NO COUNCIL MEETING SCHEDULED (Special Mail Ballot Election)	
May 11	5 p.m.	SPECIAL COUNCIL MEETING Board and Commission Interviews – Summer Recruitment Staff Contact: Lisa Natusch, (408) 730-7595 OCM
	7 p.m.	COUNCIL MEETING City positions on June 8, 2010 Ballot Measures (as necessary) Staff Contact: Yvette Blackford, (408) 730-7536 OCM
		FY 2010-15 Consolidated Action Plan and FY 2010-11 Action Plan Staff Contact: Suzanne Ise, (408) 730-7698 CDD
		Process for Appointing Interim Councilmembers (Study Issue) Staff Contact: Coryn Campbell, (408) 730-7475 OCM
		Consideration of a Directly-Elected Mayor (Study Issue) Staff Contact: David Kahn, (408) 730-7460 OCA
May 18	.	NO COUNCIL MEETING SCHEDULED
May 20 Thursday	8:30 a.m.	SPECIAL COUNCIL MEETING – BUDGET WORKSHOP Review of Recommended FY 2010/2011 Budget, Master Fee Schedule, and Appropriations Limit Staff Contact: Drew Corbett, (408) 730-7603 FIN
May 25	5 p.m.	SPECIAL COUNCIL MEETING – CLOSED SESSION Public Employee Performance Evaluation – City Attorney, Pursuant to Government Code 54957 Staff Contact: Erwin Young, (408) 730-7495 HRD
	6 p.m.	SPECIAL COUNCIL MEETING – CLOSED SESSION Public Employee Performance Evaluation – City Manager, Pursuant to Government Code 54957 Staff Contact: Erwin Young, (408) 730-7495 HRD
	7 p.m.	COUNCIL MEETING

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

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Board and Commission Appointments Staff Contact: Lisa Natusch, (408) 730-7595	OCM
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May 31	MEMORIAL DAY OBSERVANCE – CITY OFFICES CLOSED
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TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

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JUNE 2010

Date	Time		Department
June 1		NO COUNCIL MEETING SCHEDULED (Follows Memorial Day holiday)	
June 8		NO COUNCIL MEETING SCHEDULED (State Primary Election)	
June 15	7 p.m.	<p>COUNCIL MEETING</p> <p>SPECIAL ORDER OF THE DAY – Boards and Commissions Oath of Office (as necessary) OCM</p> <p>Public Hearing on FY 2010/2011 Budget and Resource Allocation Plan and Establishment of Appropriations Limit Staff Contact: Mary Bradley, (408) 730-7398 FIN</p> <p>Public Hearing – Annual Review of Fees and Charges for FY 2010/2011 Staff Contact: Mary Bradley, (408) 730-7398 FIN</p>	
June 22		NO COUNCIL MEETING SCHEDULED	
June 29	7 p.m.	<p>COUNCIL MEETING</p> <p>Adoption of FY 2010/2011 Budget, Master Fee Schedule, and Appropriations Limit Staff Contact: Drew Corbett, (408) 730-7603 FIN</p> <p>Consider Any Code Revisions that would be Necessary to Allow for the Filtering of “Gray Water and the Reuse of the Filtered “Gray Water” Staff Contact: Lorrie Gervin (408) 730-7268 DPW</p>	

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

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JULY 2010

Date	Time	Department
July 5 Monday	4 th of JULY OBSERVANCE – CITY OFFICES CLOSED	
July 6	NO COUNCIL MEETING SCHEDULED (Follows 4 th of July holiday) (Summer Recess July 5 – 16)	
July 13	NO COUNCIL MEETING SCHEDULED (Summer Recess July 5 – 16)	
July 20	7 p.m.	COUNCIL MEETING Boards and Commissions Semi-Annual Attendance Report (Information Only) Staff Contact: Lisa Natusch, (408) 730-7595
July 27	7 p.m.	COUNCIL MEETING •

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

AUGUST 2010

Date	Time		Department
August 3		NO COUNCIL MEETING SCHEDULED National Night Out (tentative)	
August 10	6 p.m.	SPECIAL COUNCIL MEETING (as necessary) Board and Commission Interviews (as necessary) Staff Contact: Lisa Natusch, (408) 730-7595	OCM
	7 p.m.	COUNCIL MEETING •	
August 17		NO COUNCIL MEETING SCHEDULED	
August 24	7 p.m.	COUNCIL MEETING Board and Commission Appointments (as necessary) Staff Contact: Lisa Natusch, (408) 730-7595	OCM
August 31		NO COUNCIL MEETING SCHEDULED (Special Mail Ballot)	

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

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SEPTEMBER 2010

September 6
Monday

LABOR DAY OBSERVANCE – CITY OFFICES CLOSED

Date	Time		Department
September 7		NO COUNCIL MEETING SCHEDULED (Follows Labor Day Holiday)	
September 14	7 p.m.	COUNCIL MEETING SPECIAL ORDER OF THE DAY – Boards and Commissions Oath of Office (as necessary) 2010 League of California Cities Resolutions (as necessary) Staff Contact: Yvette Blackford, (408)730-7536 Civic Center Buildings: Renovate, Replace, or Relocate? (Study Issue) Staff Contact: Coryn Campbell, (408) 730-7475 Photo Red Light Enforcement (Study Issue) Staff Contact: Kelly Fitzgerald, (408) 730-7220	OCM OCM OCM DPS
September 15-18		LEAGUE OF CALIFORNIA CITIES ANNUAL CONFERENCE & EXPOSITION – San Diego	
September 21		NO COUNCIL MEETING SCHEDULED	
September 28	7 p.m.	COUNCIL MEETING Requiring Dual Plumbing for Future Developments for Reclaimed Water (Study Issue) Staff Contact: Ali Fatapour, (408) 730-7432	CDD

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

OCTOBER 2010

Date	Time	Department
October 5	NO COUNCIL MEETING SCHEDULED	
October 12	7 p.m.	COUNCIL MEETING
	City Positions on November 2, 2010 Ballot Measures (as necessary) Staff Contact: Yvette Blackford, (408) 730-7536	OCM
	Centralized Trash Enclosure Requirements for Attached Housing (Study Issue) Staff Contact: Trudi Ryan, (408) 730-7435	CDD
	Publicly Funded Campaign Financing and Consider Moving From Odd-Year Elections to Even-Year Elections (Study Issue) Staff Contact: David Kahn, (408) 730-7460	OCA
October 19	NO COUNCIL MEETING SCHEDULED	
October 26	7 p.m.	COUNCIL MEETING
	Establishment of Guided Bicycle Routes Through Neighborhoods (Study Issue) Staff Contact: Jack Witthaus, (408) 730-7330	DPW

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

NOVEMBER 2010

Date	Time	NO COUNCIL MEETING SCHEDULED (General Election date)	Department
November 2		NO COUNCIL MEETING SCHEDULED (General Election date)	
November 9	6 p.m.	SPECIAL COUNCIL MEETING (as necessary) Board and Commission Interviews (as necessary) Staff Contact: Lisa Natusch, (408) 730-7595	OCM
	7 p.m.	COUNCIL MEETING •	
November 16	7 p.m.	COUNCIL MEETING Board and Commission Appointments (as necessary) Staff Contact: Lisa Natusch, (408) 730-7595	OCM
		2010 National League of Cities Resolutions (as necessary) Staff Contact: Yvette Blackford, (408) 730-7474	OCM
		Increasing Minimum Dimensions for Usable Open Space (Study Issue) Staff Contact: Trudi Ryan (408) 730-7435	CDD
		Banning the Use of Plastic Grocery Bags Throughout the City (Study Issue) Staff Contact: Mark Bowers, (408) 730-7421	DPW
		Joint Powers Authority (JPA) Approach to Countywide Recycling & Waste Reduction Programs and Services (Study Issue) Staff Contact: Mark Bowers, (408) 730-7421	DPW
November 23		NO COUNCIL MEETING SCHEDULED	
Nov. 25 & 26 Thurs. & Fri.		THANKSGIVING OBSERVANCE CITY OFFICES CLOSED	
Nov. 30-Dec. 4		NATIONAL LEAGUE OF CITIES CONGRESS OF CITIES AND EXPOSITION – Denver, Colorado	

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

November 30

NO COUNCIL MEETING SCHEDULED

(National League of Cities Congress of Cities and Exposition
November 30 – December 4, 2010)

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TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

DECEMBER 2010

Date	Time		Department
December 7	5 p.m.	SPECIAL COUNCIL MEETING – Closed Session Public Employee Performance Evaluation – City Attorney, Pursuant to Government Code 54957 Staff Contact: Erwin Young, (408) 730-7495	HRD
	6 p.m.	Public Employee Performance Evaluation – City Manager, Pursuant to Government Code 54957 Staff Contact: Erwin Young, (408) 730-7495	HRD
	7 p.m.	COUNCIL MEETING SPECIAL ORDER OF THE DAY – Boards and Commissions Oath of Office (as necessary) Secondary Signage (Study Issue) Staff Contact: Trudi Ryan, (408) 730-7435	OCM CDD
December 14	6:30 p.m.	SPECIAL COUNCIL MEETING – STUDY SESSION Discussion of Council 2011 Intergovernmental Relations Assignments Staff Contact: Yvette Blackford, (408) 730-7536	OCM
	7 p.m.	COUNCIL MEETING FY 2009/2010 Budgetary Year-End Financial Report and Comprehensive Annual Financial Report (CAFR) Staff Contact: Drew Corbett, (408) 730-7603	FIN
December 21	NO COUNCIL MEETING SCHEDULED		
December 23 Thursday	CHRISTMAS HOLIDAY OBSERVANCE CITY OFFICES CLOSED		
December 24 Friday	CHRISTMAS HOLIDAY OBSERVANCE CITY OFFICES CLOSED		
December 28	NO COUNCIL MEETING SCHEDULED		
December 30 Thursday	NEW YEAR'S EVE HOLIDAY OBSERVANCE CITY OFFICES CLOSED		
December 31 Friday	NEW YEAR'S DAY HOLIDAY OBSERVANCE CITY OFFICES CLOSED		

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

JANUARY 2011

Date	Time	Event	Department
Dec. 30-31, 2011 Thurs-Friday		HOLIDAY - NEW YEAR'S DAY OBSERVANCE CITY OFFICES CLOSED	
Jan. 4, 2011	7 p.m.	COUNCIL MEETING	
		Selection of Vice Mayor for 2011 Staff Contact: Kathleen Franco Simmons, (730) 730-7474	OCM
		Annual Public Hearing – Potential Council Study Issues and Budget Issues for Calendar Year 2011 Staff Contact: Yvette Blackford, (408) 730-7536	OCM
		2011 City Council Intergovernmental (IGR) Assignments and Conference Delegates Staff Contact: Yvette Blackford, (408) 730-7536	OCM
		2011-2012 Seating Arrangements for City Council Staff Contact: Kathleen Franco Simmons, (408) 730-7474	OCM
Jan. 11, 2011	7 p.m.	COUNCIL MEETING	
		SPECIAL ORDER OF THE DAY – Recognition of Outgoing Mayor	OCM
		SPECIAL ORDER OF THE DAY – Ceremonial Oath of Office for Vice Mayor	OCM
January 17, 2011 Monday		HOLIDAY – MARTIN LUTHER KING, JR. DAY OBSERVANCE CITY OFFICES CLOSED	
January 18, 2011 Tuesday		NO COUNCIL MEETING SCHEDULED (Follows Martin Luther King, Jr. holiday)	
Jan. 25, 2011 Tuesday	7 p.m.	COUNCIL MEETING	

TENTATIVE COUNCIL MEETING AGENDA CALENDAR – 2010

Revised 02/12/2010

January 28, 2011 Friday	8:30 a.m.	SPECIAL COUNCIL MEETING Study Issues/Budget Issues Workshop Staff Contact: Robert Walker, (408) 730-7458	Department
		Fiscal Outlook Presentation	OCM
		Overview of Study Issues/Budget Issues Workshop Process	OCM
		Study Issues: Review, Discussion and Priority Setting by Department	All Depts.
		Budget Issues Process Overview and Review of Budget Issues	FIN
		Review of Proposed Draft 2011 Tentative Council Meeting Agenda Calendar	OCM
		Summary and Review of Study Issue Rankings	OCM

TENTATIVELY SCHEDULED ITEMS IN 2010

Date		Department
TBD 2010	Preparation of Peery Park Specific Plan (Continuing Study Issue) Staff Contact: Trudi Ryan, (408) 730-7435	CDD
TBD 2010	BMR In Lieu Fee Requirements Modification (Study Issue) Staff Contact: Suzanne Ise, (408) 730-7698	CDD

TO BE SCHEDULED IN 2011

Date		Department
March 2011	Reliable Electrical Power Options (Study Issue) Staff Contact: Mark Rogge, (408) 730-7426	DPW
August 2011	Explore Opportunities to Develop a Community Theatre Based in Downtown Sunnyvale Staff Contact: Nancy Steward, (408) 730-7342 (Study Session Date: March 2011)	DCS
July 2011	Toolkit for Commercial/Residential Mixed Use Development (Study Issue) Staff Contact: Trudi Ryan, (408) 730-7435	CDD
July 2011	Comprehensive School Traffic Study (Study Issue)	DPW

PLEASE NOTE:

This Tentative Council Meeting Agenda Calendar lists Public Hearings/General Business Items - Consent Calendar Items are NOT included.

Notation for an item that is rescheduled will remain on the calendar for thirty days before it is removed from the calendar.

All Departments

New - Above the line

Start Dt. Council Dt.	Council Rank	Number	Title	Work Dt. Study Dt.	Actual Comp. Dt.	Lead Manager
Start Dt: 03/15/10 Council Dt: 09/28/10	1	CDD 09-02	Requiring Dual Plumbing for Future Developments for Reclaimed Water			Fatapour, Ali 730-7432
Start Dt: 03/30/10 Council Dt: 07/12/11	2	CDD 10-06	Toolkit for Commercial/Residential Mixed Use Development			Ryan, Trudi 730-7435
Start Dt: 04/02/10 Council Dt: 10/12/10	3	CDD 09-01	Centralized Trash Enclosure Requirements for Attached Housing			Ryan, Trudi 730-7435
Start Dt: 05/31/10 Council Dt: 11/16/10	4	CDD 09-03	Increasing Minimum Dimensions for Usable Open Space			Ryan, Trudi 730-7435
Start Dt: 06/14/10 Council Dt: 12/07/10	5	CDD 10-01	Secondary Signage			Ryan, Trudi 730-7435
Start Dt: 07/12/10 Council Dt: 08/09/11	1	DCS 09-01	Explore Opportunities to Develop a Community Theatre Based in Downtown Sunnyvale	Study Dt: 03/08/11		Steward, Nancy 730-7342
Start Dt: 02/24/10 Council Dt: 03/09/10	1	FIN 10-02	Pension Reform			Leung, Grace 730-2711
Start Dt: 02/15/10 Council Dt: 05/11/10	1	OCA 09-01	Consideration of Directly-Elected Mayor	Study Dt: 04/27/10		Kahn, David 730-7460
Start Dt: 05/10/10 Council Dt: 10/12/10	2	OCA 10-01	Publicly Funded Campaign Financing and Consider Moving From Odd-Year Elections to Even-Year Elections			Kahn, David 730-7460
Start Dt: 02/09/10 Council Dt: 09/14/10	1	OCM 10-04	Civic Center Buildings: Renovate, Replace, or Relocate?	Study Dt: 03/23/10		Campbell, Coryn 730-7475
Start Dt:	2	OCM 10-03	Council Subcommittee			Franco Simmons, Kathleen

ATTACHMENT B

03/01/10		for Board and Commission Bylaw Amendments	730-7474
Council Dt: 03/23/10			
Start Dt: 04/01/10	3	OCM 10-01 Process for appointing interim councilmembers	Campbell, Coryn 730-7475
Council Dt: 05/11/10			
Council Dt: 09/14/10	1	DPS 10-01 Photo Red Light Enforcement	Fitzgerald, Kelly 730-7220
Start Dt: 03/01/10	1	DPW 10-09 Reliable Electrical Power Options	Rogge, Mark 730-7426
Council Dt: 03/22/11			
Start Dt: 02/22/10	2	DPW 09-10 Explore Development of a Sustainability Commission Advisory to Council, or Sustainability Committee Advisory to Staff	Rogge, Mark 730-7426
Council Dt: 04/27/10			
Start Dt: 04/05/10	3	DPW 09-01 Comprehensive School Traffic Study (Combined SI's School TDM Opportunities & School Zone Traffic Controls and Enforcement)	Witthaus, Jack 730-7330
Council Dt: 07/26/11			
Start Dt: 03/01/10	4	DPW 09-09 Banning the Use of Plastic Grocery Bags Throughout the City	Bowers, Mark 730-7421
Council Dt: 11/16/10			
Start Dt: 04/15/10	5	DPW 10-04 Establishment of Guided Bicycle Routes Through Neighborhoods	Witthaus, Jack 730-7330
Council Dt: 10/26/10			

New - Below the line

Council Rank	Number	Title	Lead Manager
6	CDD 09-04	Zoning Code Requirements for Political Signs	Ryan, Trudi 730-7435
7	CDD 10-03	Framework for Permitting and Regulating Medical Marijuana Dispensaries	Ryan, Trudi 730-7435
8	CDD 09-07	Consider Revisions to Zoning Code for Conversions of Mobile Home Parks to Other Uses	Ryan, Trudi 730-7435
9	CDD 09-08	Review Wireless Telecommunications Standards, Funding Mechanisms to Upgrade Towers, and Enforcement Options	Ryan, Trudi 730-7435
10	CDD 10-07	Signage for Properties Near Freeways	Ryan, Trudi 730-7435
6	DPW 09-02	Update/Review Corner Vision Triangle Municipal Code Ordinance	Witthaus, Jack

ATTACHMENT B

730-7330

7 [DPW 09-04](#) Impacts of Traffic Calming Devices on CyclistsWitthaus, Jack
730-7330**Continuing**

Planned Comp. Dt.	Status	Number	Title	Actual Comp. Dt.	Lead Manager
TBD in 2010	Pending	CDD 09-2C	Preparation of Peery Park Specific Plan		Ryan, Trudi 730-7435
TBD in 2010	Pending	CDD 09-3C	BMR In Lieu Fee Requirements Modification		Ise, Suzanne 730-7698
02/23/10	Pending	CDD 09-1C	Coordinating Zoning for Projects Located Near City Borders		Ryan, Trudi 730-7435
06/29/10	Pending	DPW 09-01C	Consider any code revisions that would be necessary to allow for the filtering of "gray water" and the reuse of the filtered gray water for household purposes.		Gervin, Lorrie 730-7268
11/16/10	Pending	DPW 09-02C	Joint Powers Authority (JPA) Approach to Countywide Recycling & Waste Reduction Programs and Services		Bowers, Mark 730-7421

Proposed 2010 Council Study Issue

DPW 09-01 Comprehensive School Traffic Study (Combined SI's School TDM Opportunities & School Zone Traffic Controls and Enforcement and Retitled)

Lead Department Public Works

Element or Sub-element Land Use and Transportation Element

New or Previous Previous

Status Pending **History** 1 year ago Below the line 2 years ago Below the line

1. What are the key elements of the issue? What precipitated it?

This issue would comprehensively investigate and evaluate school traffic in Sunnyvale from both an operational and programmatic perspective. Three primary areas will be assessed: Transportation Demand Management (TDM), traffic controls, and traffic enforcement. Travel patterns and vehicle and pedestrian conditions at schools, including mode choice, alternative transportation resources, pedestrian patterns, location of pedestrian facilities (especially crosswalks), driving behaviors (especially speeding, right of way compliance and illegal turns), and speed controls will be assessed. For TDM, the study would look at appropriate levels of resources for the City to invest in encouraging effective TDM for schools within the City. The study would look at interfaces between school district and City operations, and opportunities for the City to invoke regulations or encourage TDM to school commuters. The outcome of the TDM evaluation would be recommendations for policy, actions, and resources for a transportation demand management program targeted at City schools. For traffic controls and enforcement, the study would identify whether a set of actions exists beyond current traffic controls and enforcement resources to improve school zone traffic flow and enhance pedestrian safety. This study would include a review of the applicability of CVC 22358.4 provisions regarding lowering of speed limits in school areas. The purpose of the study is to consider concerns that school area loading and unloading is chaotic in many areas and that a high proportion of parents drive their children to school. TDM, additional controls and/or enforcement may improve efficiency and safety.

As per Council action at the January 29, 2010 Study Issues Workshop, this study is the result of merging DPW 09-01, School Transportation Demand Management Opportunities, and DPW 10-08 School Zone Traffic Controls and Enforcement.

2. How does this relate to the General Plan or existing City Policy?

Land Use and Transportation Element Goal C3, Attain a transportation system that is effective, safe, pleasant and convenient.

3. Origin of issue

Council Member(s) Hamilton, Howe

General Plan

City Staff

Public

Board or Commission Bicycle and Pedestrian Advisory Committee

4. Multiple Year Project? Yes Planned Completion Year 2011

5. Expected participation involved in the study issue process?

Does Council need to approve a work plan? No
Does this issue require review by a Board/Commission? Yes
If so, which?
 Bicycle and Pedestrian Advisory Committee
Is a Council Study Session anticipated? No
What is the public participation process?
 Outreach meetings with parents and school administrators. BPAC public hearing, and Council public hearing

6. Cost of Study

Operating Budget Program covering costs
 115 Transportation and Traffic
Project Budget covering costs
Budget modification \$ amount needed for study
 \$165,000.00
Explain below what the additional funding will be used for
 Data collection, observation, mapping, analysis, alternatives development, reporting, professional engineering and Transportation Demand Management (TDM) expertise, facilitated public outreach.

7. Potential fiscal impact to implement recommendations in the Study approved by Council

Capital expenditure range \$101K - \$500K
Operating expenditure range \$101K - \$500K
New revenues/savings range None

Explain impact briefly
 Should a TDM program be adopted, this could involve capital improvements to direct traffic or improve alternative transportation routes to schools. An ongoing program involving elements such as ridematching, walking school buses, or bike safety courses would require resources to manage the program, provide educational and promotional materials, etc. This study could also result in recommendations for new traffic controls at schools Citywide. This could represent a capital investment of considerable scope. The study could also result in recommendations for additional traffic enforcement or crossing guard resources, which can have a significant operating cost.

8. Staff Recommendation

Staff Recommendation Defer

If 'For Study' or 'Against Study', explain
 There are currently no funds available for conducting this study issue, which would include hiring of engineering, TDM and/or public outreach consultants to assist with the work.

9. Estimated consultant hours for completion of the study issue

1000

Managers	Role	Manager	Hours
	Lead	Witthaus, Jack	Mgr CY1: 40 Staff CY1: 75
			Mgr CY2: 60 Staff CY2: 125

ATTACHMENT C

Interdep Carrion, Christopher	Mgr CY1: 20	Mgr CY2: 20
	Staff CY1: 0	Staff CY2: 0
Interdep Fitzgerald, Kelly	Mgr CY1: 20	Mgr CY2: 40
	Staff CY1: 20	Staff CY2: 40
Interdep Moretto, Douglas	Mgr CY1: 20	Mgr CY2: 20
	Staff CY1: 0	Staff CY2: 0

Total Hours CY1: 195

Total Hours CY2: 305

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the Department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by

Marc A. Rose

Department Director

2/4/10

Date

Approved by

Jay Lee
City Manager

2/9/10

Date

Addendum

A. Board / Commission Recommendation

Issue Created Too Late for B/C Ranking

Board or Commission	Rank	Rank 1 year ago	Rank 2 years ago
Arts Commission			
Bicycle and Pedestrian Advisory Committee	2	6	6
Board of Building Code Appeals			
Board of Library Trustees			
Child Care Advisory Board			
Heritage Preservation Commission			
Housing and Human Services Commission			
Parks and Recreation Commission			
Personnel Board			
Planning Commission			

Board or Commission ranking comments

B. Council

Council Rank 3
Start Date (blank)
Work Plan Review Date (blank)
Study Session Date (blank)
RTC Date (blank)
Actual Complete Date (blank)
Staff Contact

Proposed 2010 Council Study Issue

OCA 10-01 Publicly Funded Campaign Financing and Consider Moving From Odd-Year Elections to Even-Year Elections

Lead Department	Office of the City Attorney		
Element or Sub-element	7.3 Legislative Management		
New or Previous	New		
Status	Above the line	History	1 year ago None 2 years ago None

1. What are the key elements of the issue? What precipitated it?

The City of Sunnyvale does not currently provide public funding for City Council campaigns. Public funds may be constitutionally provided for candidates who agree to a specified expenditure limit. Six states nationwide provide public financing in some form for state offices and some cities provide public financing for local government office. No city in California currently provides complete public financing for local candidates, although several cities provide limited public funding to candidates who agree to campaign expenditure limits.

This Study Issue would examine the history and background of public campaign financing, analyze legal issues, and provide options for Council consideration for public campaign financing.

As part of this study, the pros and cons of moving the City of Sunnyvale's general elections from odd-numbered years (as currently required by the Charter) to even-numbered years will be looked at. Fiscal impacts to the City as well as other jurisdictions such as school districts will be analyzed, along with impacts on voter turnout and campaign costs. Moving to even-numbered election years will be looked at as a possible funding mechanism for public campaign financing.

2. How does this relate to the General Plan or existing City Policy?

Current City policy provides limited public financing assistance for cost of candidate statements if a candidate submits a petition with a minimum number of voter signatures. No City policy provides for public financing of campaigns other than for the cost of the candidate statement.

City Charter Section 1400, General Municipal Elections.
There shall be a General Municipal Election to fill elective offices in the odd-numbered years on the date established under General Law for the election of governing board members of elementary school districts.

Council Policy B. 5 Conduct elections in accordance with the Charter and state laws

Action statements
B. 5a Consolidate elections whenever possible

3. Origin of issue

Council Member(s) Hamilton, Swegles, Spitaleri
General Plan
City Staff
Public
Board or Commission none

4. **Multiple Year Project?** Yes **Planned Completion Year** 2010

5. **Expected participation involved in the study issue process?**

Does Council need to approve a work plan? No

Does this issue require review by a Board/Commission? No

If so, which?

Is a Council Study Session anticipated? Yes

What is the public participation process?

In addition to Brown Act noticing of all meetings and study sessions that consider public campaign finance, the committee or working group for campaign finance may want to schedule one or more special public meetings to solicit public input on public campaign financing.

6. **Cost of Study**

Operating Budget Program covering costs

Comprehensive Legal Services- 751

Project Budget covering costs

Budget modification \$ amount needed for study

Explain below what the additional funding will be used for

7. **Potential fiscal impact to implement recommendations in the Study approved by Council**

Capital expenditure range \$500 - \$50K

Operating expenditure range \$500 - \$50K

New revenues/savings range \$101K - \$500K

Explain impact briefly

If a Charter change is required as part of the implementation for any public campaign financing, an election would need to be held. If consolidated with a general election the cost would be approximately \$65,000. If a special election is required the cost will be significantly higher. If public campaign financing is adopted, costs will vary depending on the number of candidates who utilize public financing and the scope of the program adopted. Potential costs range from \$100,000 to over \$500,000 per election. Depending on a number of variables, moving from odd-numbered to even-numbered year elections could save the City up to several hundred thousand dollars in operating costs every other year. Elections held in even-numbered years share costs with the county, ten cities and school and special districts during statewide gubernatorial and presidential elections. Elections held in odd-numbered years share costs with four other cities and several school and special districts. Cost savings from moving to even-year elections could be used to offset some or all of the cost of providing public campaign financing.

8. Staff Recommendation

Staff Recommendation None

If 'For Study' or 'Against Study', explain

In 2006, the Council selected a Study Issue including campaign contribution and expenditure limits, and public campaign financing. Staff presented a report on public campaign financing. Council voted to not place an advisory public campaign finance measure on the November 2007 ballot, and in February 2008 appointed a sub-committee to investigate public campaign finance and funding sources. On October 7, 2008, the sub-committee reported to the Council in study session and the Council voted to not adopt a public campaign finance program beyond the current program. This was the culmination of approximately two years of study, and Council and sub-committee review and consideration. A new study issue on campaign finance would repeat much of the work and debate that occurred on the 2006 study issue.

It will be useful to determine current cost numbers for moving elections from odd to even years.

9. Estimated consultant hours for completion of the study issue

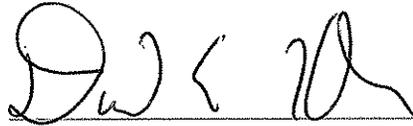
80

Managers	Role	Manager	Hours			
			Mgr CY1:	Mgr CY2:	Staff CY1:	Staff CY2:
Lead	Kahn, David		Mgr CY1:	40	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
			Mgr CY1:	80	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
Support	Berry, Kathryn		Mgr CY1:	160	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
			Mgr CY1:	40	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
Support	Luebbers, Gary		Mgr CY1:	40	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
			Mgr CY1:	160	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
Total Hours CY1:			320			
Total Hours CY2:			0			

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the Department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by

ATTACHMENT D



Department Director

2-12-10

Date

Approved by


City Manager

2-12-10

Date

Addendum

A. Board / Commission Recommendation

Issue Created Too Late for B/C Ranking

Board or Commission	Rank Rank 1 year ago	Rank Rank 2 years ago
Arts Commission		
Bicycle and Pedestrian Advisory Committee		
Board of Building Code Appeals		
Board of Library Trustees		
Child Care Advisory Board		
Heritage Preservation Commission		
Housing and Human Services Commission		
Parks and Recreation Commission		
Personnel Board		
Planning Commission		

Board or Commission ranking comments

B. Council

Council Rank 2
Start Date 5/10/2010
Work Plan Review Date (blank)
Study Session Date 9/14/2010
RTC Date 10/12/2010
Actual Complete Date (blank)
Staff Contact