



Council Meeting: April 6, 2010

SUBJECT: Approval of NOVA Local Workforce Investment Area Five-Year Strategic Local Plan Modification for Program Year 2009-10

REPORT IN BRIEF

Workforce Investment Act (WIA) policies require that the local Workforce Investment Board (WIB) submit a Five-Year Plan to the Governor for its WIA allocated funds. The purpose of the Plan is to describe the local area's one-stop approach to workforce development programs that respond to the employment needs of its many customers, including current workers, unemployed workers, dislocated workers, new entrants to the labor force, youth, veterans and employers. NOVA's Plan reflects an employment and training system based on informed customer choice and performance accountability. The Plan was originally effective from July 1, 2000-June 30, 2005, and has been modified annually for each year since the initial term. For 2009-10, the plan modification consists primarily of new budget and participant plans for the allocated funding. The State is also requiring WIBs to submit a plan for the funds received under the American Recovery and Reinvestment Act (ARRA).

Staff recommends that the Sunnyvale City Council, on behalf of the seven-city NOVA Consortium, approve the NOVA Local Workforce Investment Area Five-Year Strategic Local Plan Modification for Program Year 2009-10.

BACKGROUND

The Workforce Investment Act (WIA) was enacted in 1998, providing sweeping changes in workforce development and training. The change transitioned the Job Training Partnership Act into the WIA legislation beginning in July 2000. The State of California, under the direction of the Governor, developed a five-year plan for WIA, and required each Local Workforce Investment Area (LWIA) to submit a five-year plan in conjunction with that of the State.

NOVA's five-year plan explains the partnerships developed under the CONNECT! One-Stop system, providing one source for service. NOVA and the Employment Development Department serve as the major partners in the CONNECT! partnership. A Memorandum of Understanding (MOU) guides all of the partners, which now total over 30 agencies. An MOU is one of the major requirements in the plan.

The plan also illustrates the diversity of services available to individuals and businesses, and is updated each year to reflect local economic conditions and any significant strategic changes. The original LWIA Five-Year Strategic Plan expired on June 30, 2005. For each program year since that date, pending WIA reauthorization legislation, the State has allowed a one-year extension to the existing plans. This current modification will extend the plan to June 30, 2010.

The plan was released for public comments, which were due March 12, 2010. None were received. The full plan is available for review on NOVA’s Web site, at http://www.novaworks.org/about_nova/default.html.

EXISTING POLICY

The proposed activities are consistent with the City of Sunnyvale's Socio-Economic Goal 5.1F: Provide job training and employment services, within constraints of operative Federal regulations and available Federal funding to address the locally-determined employment and training needs of economically disadvantaged residents and others with special needs.

DISCUSSION

The primary focus of the program year (PY) 09–10 modification to the five-year plan (originally effective July 2000) is updated budget and participant plans for the use of the PY 2009–10 allocated funds. The charts below summarize the updated plans.

In terms of funding for PY 09–10, NOVA’s Adult, Dislocated Workers, and Youth allocations have increased by a total of 11%, following a 5% increase in PY 08–09 and an 11% decrease in PY 07–08.

The following chart shows NOVA’s PY 09–10 new allocations, compared with PY 08–09, along with PY 08–09 funding carried over to PY 09–10:

| Grant | PY 09–10 Allocated Funds | PY 08–09 Allocated Funds | Change | PY 08–09 Carry Over |
|-------------------------------|---|---|---------------|--------------------------------|
| Adult Allocation | \$834,167 | \$822,257 | +1.8% | \$105,021 |
| Dislocated Workers Allocation | \$1,358,181 | \$1,086,439 | +25.0% | \$40,037 |
| Youth Allocation | \$813,190 | \$798,535 | +1.8% | \$45,514 |
| TOTALS | \$3,005,538 | \$2,707,231 | +11.0% | \$190,569 |

NOVA is participating in a project with the state to pilot a new service strategy. One of the goals of this model is to count all individuals receiving services. Therefore NOVA enrolls individuals into grants who previously would have been

served under “universal” services and not counted as enrollments. For this reason NOVA’s planned enrollments are quite high:

| Enrollments | Adult | | Dislocated Workers | | Youth | |
|---------------------------|--------------|--------------|---------------------------|--------------|--------------|--------------|
| | 09-10 | 08-09 | 09-10 | 08-09 | 09-10 | 08-09 |
| Participants Carried In | 513 | 315 | 2,326 | 545 | 93 | 108 |
| New Participants | 1,600 | 736 | 3,500 | 736 | 70 | 62 |
| Total Participants | 2,113 | 1,051 | 5,826 | 1,281 | 163 | 170 |

For PY 09-10, EDD is also requiring that we submit budget and participant plans for our ARRA allocated funds, which were made available to us in April 2009 and run through June 2011. The planned expenditures for the three program years are shown below. All adult and dislocated worker ARRA funds are committed to training for individuals co-enrolled in our other WIA grants.

| Grant | PY 08-09 Budget | PY 09-10 Budget | PY 10-11 Budget | Total ARRA Budget |
|-------------------------------|------------------------|------------------------|------------------------|--------------------------|
| Adult Allocation | \$5,795 | \$189,733 | \$271,515 | \$467,043 |
| Dislocated Workers Allocation | \$1,011,371 | \$338,629 | \$69,743 | \$1,419,743 |
| Youth Allocation | \$258,079 | \$741,921 | \$20,107 | \$1,020,107 |
| TOTALS | \$1,275,245 | \$1,270,283 | \$361,365 | \$2,906,893 |

The NOVA Workforce Board approved the modification of the NOVA Local Workforce Investment Area Five-Year Strategic Local Plan at its March 24 meeting.

FISCAL IMPACT

The source of funds for the services in the Five-Year Strategic Local Plan is Workforce Investment Act funds. These funds are allocated to NOVA and the City of Sunnyvale by the State of California on an annual basis. As such there is sufficient funding to accomplish the required work, and the funding cannot be used for any purposes not in the Plan. There is no negative fiscal impact on the City of Sunnyvale.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior

Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

ALTERNATIVES

1. Council approves the NOVA Local Workforce Investment Area Five-Year Strategic Local Plan Modification for Program Year 2009-10.
2. Council does not approve the Plan modification.
3. Other action as determined by Council.

RECOMMENDATION

It is recommended by staff that the Sunnyvale City Council, on behalf of the NOVA seven-city consortium and in concurrence with the NOVA Workforce Board, adopt Alternative 1: Council approves the NOVA Local Workforce Investment Area Five-Year Strategic Local Plan Modification for Program Year 2009-10.

Reviewed by:



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Prepared by: Jeanette Langdell, Employment Training Manager

Approved by:



Gary M. Luebbers
City Manager