



Council Meeting: April 27, 2010

SUBJECT: Reject Proposal Received In Response to Request for Proposals F0910-35 to Design and Install a Live Content Video Production System (F0910-35)

BACKGROUND

Approval is requested to reject a proposal received in response to Request for Proposals F0910-35 to design and install a live content video production system to record, edit and distribute City Council and other public meetings held in the Sunnyvale Council Chambers.

DISCUSSION

A Request for Proposals (RFP) was developed by Department of Finance, the specifications of which were jointly prepared by the Department of Information Technology and the Office of the City Manager, and RFP No. F0910-35 was issued on March 4, 2010. Proposals were direct mailed to three known suppliers of this type of system and broadcast to other potential proposers through the Demandstar by Onvia public procurement network. The proposal due date was March 17, 2010. One responsive proposal was received from Integrated Communication Systems of San Jose in the amount of \$390,900, which significantly exceeds the available budget.

Sunnyvale Municipal Code Section 2.08.140(b) identifies the City Council as the rejecting authority for formal competitive proposals. In this situation, the City has the discretion to readvertise.

Should the Council reject the proposals as recommended, staff will “value engineer” the current specifications, reissue the RFP and expand outreach to potential proposers in the hopes of getting more competitive pricing.

FISCAL IMPACT

None at this time. Approximately \$155,000 in Public Educational Government (PEG) funding is available for this project.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

RECOMMENDATION

It is recommended that Council reject the proposal received in response to Request for Proposals F0910-35.

Reviewed by:

Mary J. Bradley, Director of Finance

Prepared by: Pete Gonda, Senior Management Analyst, Finance

Reviewed by:

Robert Walker

Assistant City Manager

Approved by:

Gary M. Luebbers

City Manager