



**Council Meeting: June 29, 2010**

**SUBJECT: Update on the Horizon 2035 Advisory Committee (for the Land Use and Transportation Element/Climate Action Plan) – Information Only**

### **BACKGROUND**

Council authorized formation of a community advisory committee on February 27, 2010, with RTC 10-039, *Creation of a Land Use and Transportation Element/Climate Action Plan Community Advisory Committee*. The committee is to act in an advisory capacity on the Land Use and Transportation Element (LUTE) update and the Climate Action Plan (CAP), and to assist in community outreach efforts. A subcommittee of the City Council reviewed applications and selected Committee members. The Horizon 2035 Advisory Committee convened on June 21, and will continue to meet regularly through June 2011. The first in a series of community education and outreach meetings will launch on June 30, 2010.

### **EXISTING POLICY**

**Policy 7.3.12: City Council Appointments to Intergovernmental Agencies, City Council Subcommittees and Council or Mayor-Created Advisory Task Forces.**

### **DISCUSSION**

The advisory committee for the Land Use and Transportation Element/Climate Action Plan (LUTE/CAP) was titled **Horizon 2035 Advisory Committee: Convergence of Climate, Land Use and Transportation**. A promotional flyer and application form were created to solicit feedback from applicants regarding their perspectives on climate, land use and transportation issues.

The response to solicitations for applications was significant, with a total of 43 applicants. The general eligibility requirements were for ages 16 and older residing or working in Sunnyvale and/or owning property or a business in the City. Promotional efforts included: neighborhood association mailing lists, Facebook, newspaper ads, e-mail, booth at Earth Day event, etc. A subcommittee of the City Council reviewed the applications and selected 15 individuals with two alternates to serve on the Horizon 2035 Advisory Committee (See Attachment A: Horizon 2035 Advisory Committee Members).

Committee members represent a broad cross-section of the community, including, but not limited to:

- Mayor's Green Ribbon Task Force (originally formed to focus on green issues such as climate)
- Residents from north, south, east, west and downtown areas of Sunnyvale
- Businesses/Associations
- Property owners/renters
- Long-time residents/new community members
- Individuals that work in Sunnyvale
- Alternative transportation/transit options
- Sunnyvale Cool Cities
- Professional experience and/or educational background in land use, transportation, climate, or other relevant issues

Based on the approved work plan for the LUTE/CAP, and on the LUTE Environmental Impact Report (EIR) consultant contract, the commitment for the Horizon 2035 Community Advisory Committee is anticipated to be 15 months (Attachment B: Revised Work Plan for LUTE/CAP).

### **FISCAL IMPACT**

Funding for the General Plan element and sub-element updates, including consultant and incidental expenses are budgeted in special projects. On February 23, 2010, with RTC 10-052, Council awarded a contract in the amount of \$499,732 and a 10% project contingency in the amount of \$49,973 to Pacific Municipal Consultants, to prepare a Land Use and Transportation Element Update Environmental Impact Report and related Climate Action Plan. The total cost of the contract and 10% contingency fund is \$549,705.

Staff time for this General Plan Update is budgeted in operating budgets, primarily the Planning and Transportation programs. The City received a grant of \$100,000 for the Climate Action Plan project (RTC 10-024). Council approved Budget Modification No. 23 (RTC 10-052) to provide \$449,705 in funding for the LUTE EIR and related activities. Horizon 2035 Advisory Committee will have minimal expenses other than additional staff time to support the committee and conduct education and outreach.

### **PUBLIC CONTACT**

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

Reviewed by:

Hanson Hom, Director, Community Development  
Prepared by: Patricia Lord, Senior Management Analyst

Approved by:

Gary M. Luebbers  
City Manager

**Attachments**

- A. Horizon 2035 Committee Members
- B. Revised Work Plan for LUTE/CAP



**HORIZON 2035 ADVISORY COMMITTEE**  
*Convergence of Climate, Land Use and Transportation*

**Committee Members & Alternates**

**Members:**

1. Paolo Baltar
2. Roger Burney
3. Peter Cirigliano
4. Kelly Diekmann
5. Barbara Fukumoto
6. Stephen Gates
7. Gerald Glaser
8. Susan Harrison
9. Kerry Haywood
10. Kevin Jackson
11. Thom Mayer
12. Samantha Osorio
13. Ralph Renne
14. John Schallau
15. Ursula Syrova

**Alternates**

1. Jennifer Paedon
2. Agnes Veith

**2010/2011 WORK PLAN**  
**for**  
**HORIZON 2035 ADVISORY COMMITTEE**  
*Convergence of Climate, Land Use and Transportation*

<b>Month</b>	<b>Benchmarks</b>
JUN 2010	<ul style="list-style-type: none"> <li>▪ Marketing and promotion for community outreach meeting</li> <li>▪ June 21 first Committee meeting with overview of work plan and orientation</li> <li>▪ June 30 Community education and outreach meeting on Land Use Transportation Element (LUTE)/ Climate Action Plan (CAP) facilitated by Pacific Municipal Consultants</li> </ul>
JUL 2010	<ul style="list-style-type: none"> <li>▪ July 14 Committee meeting focus on climate change</li> <li>▪ Climate Action Plan training module complete</li> </ul>
AUG 2010	<ul style="list-style-type: none"> <li>▪ August 4 Committee meeting focus on land use and transportation</li> <li>▪ Community education and outreach with guest speaker, Don Weden</li> <li>▪ Land Use training module complete</li> </ul>
SEPT 2010	<ul style="list-style-type: none"> <li>▪ September 1 Committee meeting focus on transportation</li> <li>▪ Field trip with focus on integration of land use and transportation</li> <li>▪ Transportation training module complete</li> </ul>
OCT 2010	<ul style="list-style-type: none"> <li>▪ October 6 Committee meeting on LUTE integration</li> <li>▪ Community Education &amp; Outreach on LUTE/CAP</li> <li>▪ LUTE integration training module complete</li> </ul>
NOV 2010	<ul style="list-style-type: none"> <li>▪ November 3 Committee meeting on LUTE/CAP policies</li> <li>▪ Environmental Impact Report (EIR) Scoping Meeting</li> <li>▪ EIR Notice of Preparation</li> </ul>
DEC 2010	<ul style="list-style-type: none"> <li>▪ December 1 Committee meeting</li> <li>▪ LUTE draft policies review</li> <li>▪ Joint Study Session conducted with City Council, Planning Commission and Bicycle and Pedestrian Advisory Committee</li> </ul>
JAN 2011	<ul style="list-style-type: none"> <li>▪ January 5 Committee meeting</li> <li>▪ Review Final draft LUTE Goals, Policies and Action Strategies</li> <li>▪ Staff prepares LUTE; policies provided to PMC</li> </ul>
FEB 2011	<ul style="list-style-type: none"> <li>▪ February 2 Committee meeting</li> <li>▪ CEQA/EIR background and overview</li> <li>▪ Consultant prepares Draft EIR and CAP</li> </ul>

<b>Month</b>	<b>Benchmarks</b>
MAR 2011	<ul style="list-style-type: none"> <li>▪ March 2 Committee meeting</li> <li>▪ Administrative draft LUTE reviewed</li> <li>▪ March 31 Administrative Draft Environmental Impact Report (ADEIR) begin 30-day review period</li> </ul>
APR 2011	<ul style="list-style-type: none"> <li>▪ April 6 Committee meeting focus on impacts and findings of ADEIR on draft policies</li> <li>▪ April 20 Notice for 45-day review period for DEIR</li> <li>▪ Final draft LUTE prepared</li> </ul>
MAY 2011	<ul style="list-style-type: none"> <li>▪ May 4 Committee meeting with presentation on DEIR</li> <li>▪ Joint study session with City Council, Planning Commission and Bicycle &amp; Pedestrian Advisory Committee on DEIR and Draft CAP and LUTE</li> <li>▪ Community Education and Outreach on Draft LUTE/CAP/DEIR</li> </ul>
JUN 2011	<ul style="list-style-type: none"> <li>▪ June 1 Committee meeting with overview of Draft LUTE/CAP/DEIR</li> <li>▪ June 13 Planning Commission hearing to take public comments on DEIR</li> <li>▪ June 15 end of 45-day DEIR review period; PMC responses to comments received on DEIR</li> </ul>
JUL 2011	<ul style="list-style-type: none"> <li>▪ July Committee meeting TBD (tentative summer recess)</li> <li>▪ July 15 publish FEIR</li> <li>▪ July 28 BPAC Hearing on DEIR, CAP and LUTE</li> </ul>
AUG 2011	<ul style="list-style-type: none"> <li>▪ August 1 Planning Commission hearing on DEIR, CAP and LUTE</li> <li>▪ August 23 City Council final hearing on DEIR, CAP and LUTE</li> <li>▪ August Committee meeting TBD (tentative summer recess)</li> </ul>
SEPT 2011	<ul style="list-style-type: none"> <li>▪ Optional date for City Council final hearing on DEIR, CAP and LUTE (if not held in August)</li> </ul>
OCT 2011	<ul style="list-style-type: none"> <li>▪ LUTE/CAP PROJECT COMPLETE</li> </ul>
NOV 2011	<ul style="list-style-type: none"> <li>▪ Horizon 2035 Advisory Committee Appreciation</li> </ul>