SUBJECT: Appropriation of $15,000 of Library Services and Technology Act (LSTA) Family Place Grant Funds and Approval of Budget Modification No. 24

GRANT SUMMARY
The city manager accepted grant funds in the amount of $15,000 for a Family Place Grant, a national library program which promotes healthy child development by recognizing parents as first teachers, supports early literacy with developmentally appropriate materials, and provides parent education through family support. The grant will provide an enhanced family-friendly environment for caregivers with small children. Toys and skill-building activities will be provided at the Library for toddlers, pre-schoolers and their caregivers. Additionally, a new parenting collection of books and media will be created, particularly for parents of young children. Staff will offer a five-week series of workshops, which incorporate health care and child development specialists, and other professionals, who will give advice and information to participating families. Caregivers will learn the importance of using specific toys and techniques with their young children to promote early literacy.

GRANTING AGENCY
Family Place is a federal Library Services and Technology Act (LSTA) grant administered through the California State Library (CSL).

EXISTING POLICY
Council Policy 7.1.5 Donations, Contributions and Sponsorships:
The city manager may apply for grants of any dollar amount, but shall notify the Council when grants are being pursued. Council approval of a budget modification to appropriate grant monies is required before funds can be expended by staff. Such a budget modification shall include the use to which the grant would be placed; the objectives or goals of the City which will be achieved through use of the grant; the local match required, if any, plus the source of the local match; any increased cost to be locally funded upon termination of the grant; and the ability of the City to administer the grant. For grants under the amount of $5,000 that do not have any external reporting requirements or any local match requirement, Council approval of a budget modification is not required. The city manager is authorized to accept and administratively appropriate the grant funds.
Library Policy:
6.2A.2: Give high priority to the collection of materials for children and their parents, teachers and caregivers

Action Statements:
6.2A.2b: Promote childhood literacy
6.2C.1e: Recognize the family as a customer service unit

DISCUSSION
The Children’s Services division of the Department of Libraries will be responsible for the management of the Family Place grant. The Children’s Services librarians will develop a welcoming, developmentally appropriate space for infants, young children and families in the public area, so that they can develop small motor and early literacy skills. Staff will develop a special collection of books and media for parents and family service providers. Children’s librarians will offer parent/child workshops with child development specialists, nutritionists, speech therapists, and other community resource professionals. These workshops will allow families to become better informed about child development and early literacy, as well as foster interaction and support among young families in the community. All of the new materials, services, and programs are designed to help parents feel more confident in their role as their children’s first teacher. The Department of Finance has confirmed that the City has available resources to administer the grant.

FISCAL IMPACT

Required Local Match
None

Increased Cost To City Upon Grant Termination
None

<table>
<thead>
<tr>
<th>Budget Modification No. 24</th>
<th>FY 2010/11</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current</td>
</tr>
<tr>
<td><strong>General Fund</strong></td>
<td></td>
</tr>
<tr>
<td>Revenues</td>
<td></td>
</tr>
<tr>
<td>LSTA Family Place Grant</td>
<td>$0</td>
</tr>
<tr>
<td>Expenditures</td>
<td></td>
</tr>
<tr>
<td>New Project: LSTA Family</td>
<td>$0</td>
</tr>
<tr>
<td>Place Grant</td>
<td></td>
</tr>
</tbody>
</table>
PUBLIC CONTACT
Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

ALTERNATIVES
1. Approve Budget Modification No. 24 to appropriate Library Services and Technology Act (LSTA) Funds in the amount of $15,000.
2. Do not approve Budget Modification No. 24 to appropriate Library Services and Technology Act (LSTA) Family Place Grant Funds in the amount of $15,000.

RECOMMENDATION
Staff recommends Alternative #1: Approve Budget Modification No. 24 to appropriate Library Services and Technology Act (LSTA) Family Place Grant Funds in the amount of $15,000.

Reviewed by:

Lisa G. Rosenblum, Director, Library Department
Prepared by: Susan Kaplan, Supervising Librarian

Reviewed by:

Grace Leung, Director of Finance

Approved by:

Gary M. Luebbers
City Manager

Attachments
A. Award Letter, California State Library
Attachment A
November 18, 2010

Lisa G. Rosenblum, Director
Sunnyvale Public Library
665 W. Olive Avenue
Sunnyvale, CA 94086-7622

Dear Ms. Rosenblum:

We are pleased to approve the grant application for California's Family Place Library Program - Implementation for a total of $15,000 in federal Library Services and Technology Act (LSTA) funds.

We look forward to a successful project that will help meet the needs of families with young children in Sunnyvale. The inclusion of Family Place Services and philosophy will enhance the role of the library as a central hub and a family resource center in your community.

In order to support you, a webinar will be held in January to walk you through the process and all of the forms you will need to successfully manage your grant. More details will be sent soon.

The Library Development Services Staff is ready to assist you in making your project a success. Please be aware state processing of grant payments can require 6-8 weeks before you receive your check.

Best wishes for a successful project.

Kindest Regards,

[Signature]
Stacey A. Aldrich
State Librarian of California

Enclosures

ce: Colette Moody
    Bessie Condos
    Susan Kaplan