

**Council Meeting: March 1, 2011****SUBJECT: Consideration of a Position on Measure B (May 2011 Special Mail Ballot)****DISCUSSION**

At the February 15 Council Meeting, Council directed staff to place this item on a City Council agenda for the purpose of Council discussion and possible action regarding Measure B on the May 3, 2011 Special Mail Ballot. Measure B states:

To support and maintain classroom programs including math, English, science and technology; to minimize the loss of teaching positions and to minimize increases in class size; shall the Sunnyvale School District be authorized to collect a qualified special tax at an annual cost of \$59 per parcel for seven years beginning July 1, 2011, with all expenditures audited and reviewed by a citizens' oversight committee, offering a senior exemption with no funds spent on administrators?

EXISTING POLICY

Policy 7.3.13 Support for Councilmembers; Staff-Council Communications, Section II.C.4, Ballot Measure Positions: As soon as possible following the release of the Secretary of State's Official Voter Information Guide (Guide) or the Santa Clara County Registrar of Voter's Voter Information Pamphlet (Pamphlet), staff will present to Council a report reviewing proposed ballot measures. (Should Council want to review proposed ballot measures prior to the release of the Guide or Pamphlet, Council should request such a review of the city manager; in this instance, the report will most likely not include staff analysis.) Staff shall provide analysis and a position recommendation of only those ballot measures that directly impact *City business*.

Council Policy 7.3.2, Legislative Advocacy Positions: *City business* is defined as all matters directly related to service delivery, or otherwise contributing to the City's operational success. All measures deemed not *City business* will be presented via the same report for potential Council Action, however, will not include staff analysis.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center, and Department of Public Safety; and by making the

agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

ALTERNATIVES

1. Take a position on Measure B.
2. Do not take a position on Measure B.

RECOMMENDATION

In accordance with the existing policy cited above, staff makes no recommendation (precedes release of the Pamphlet and does not meet the definition of *City business*).

Reviewed by:

Robert Walker, Assistant City Manager
Prepared by: Yvette Blackford, Intergovernmental Relations Officer

Approved by:

Gary M. Luebbers
City Manager