



Council Meeting: June 14, 2011

SUBJECT: Closing Murphy Avenue to Automobile Traffic – STUDY ISSUE

BACKGROUND

This study examines logistics, costs and community issues associated with closing Murphy Avenue from Evelyn Avenue to Washington Avenue to vehicular traffic at certain hours on weekdays or weekends. During these hours, the presumption is that Murphy Avenue would function as a pedestrian mall, and cyclists would need to walk their bicycles. The study also considers the need for design changes, the need for additional bicycle parking, and maintenance issues. The study included outreach to the Downtown Association, Murphy Avenue businesses, and property owners. Impact to delivery drop-off and postal services was also considered.

This study was proposed by Vice-Mayor Griffith and co-sponsored by Council Member Moylan and ranked for study in 2011 (Attachment A: Study Issue DPW 11-06).

EXISTING POLICY

Land Use and Transportation Element C3, Attain a transportation system that is effective, safe, pleasant and convenient.

Land Use and Transportation Element C4.3, Consider the needs of business as well as residents when making land use and transportation decisions.

Land Use and Transportation Element N1.10, Provide appropriate site access to commercial and office uses while preserving available road capacity.

Land Use and Transportation C1.2.1 Encourage nodes of interest and activity, such as parks, public open spaces, well planned development, mixed use project, and other desirable uses, locations and physical attractions.

Land Use and Transportation Element C3.5.4, Maximize the provision of bicycle and pedestrian facilities.

Land Use and Transportation Element N1.13.5, Provide pedestrian and bicycling opportunities to neighborhood commercial services.

Process to Implement Street Closure

Closing a public street is subject to state law, which generally provides that a local agency may adopt an ordinance to close a street if one of six limited criteria are met. (California Vehicle Code (CVC) section 21101). The City has typically performed street closures for special events under a criteria allowing temporary closure under the delegated staff authority (CVC 21101(e)). For a more permanent or regular closure, one of the criteria allows street closure for the implementation of the circulation element of the general plan. (CVC 21101(f)). Policies from the general plan and/or the Downtown Specific Plan that could support closure to achieve circulation element include:

- Land Use and Transportation C1.2.1 Encourage nodes of interest and activity, such as parks, public open spaces, well planned development, mixed use project, and other desirable uses, locations and physical attractions.
- Land Use and Transportation Element C3.5.4, Maximize the provision of bicycle and pedestrian facilities.
- Land Use and Transportation Element N1.13.5, Provide pedestrian and bicycling opportunities to neighborhood commercial services.
- Downtown Specific Plan C.2, Encourage strong pedestrian and bicycle linkages through the downtown.

Another option is for the City to adopt by resolution an amendment to the general plan. If the Council wishes to pursue a regular permanent street closure not associated with special events, then Council should direct staff to draft an ordinance as required by state law.

DISCUSSION

Staff has evaluated traffic, parking, operations, maintenance, and public safety impacts of closing Murphy Avenue. An outreach meeting was also held to gather input from downtown businesses and property owners. The study yielded the following results:

Traffic and Parking

Transportation and Traffic staff studied traffic and parking characteristics to provide information on the potential diversion of traffic and parking demand. Staff believes diverted traffic flow can be accommodated by the existing street system, but that diverted parking demand may impact circulation and demand in nearby parking areas, particularly during lunch and evening hours.

Traffic volumes are moderate to low on Murphy Avenue, averaging around 2,500 vehicles per day during the week and peaking on Saturdays with about 3,200 vehicles. Peak traffic flow hours are during the lunch and dinner hours, averaging about 175 midday peak hour vehicles and 320 evening peak hour

vehicles. Typical volumes are around 50 to 200 vehicles an hour. This demand would be easily absorbed by the surrounding street system if Murphy Avenue were to be closed. Traffic on Murphy Avenue is highly localized, and diverted traffic would remain localized in the historic downtown area, rather than diverting to a street carrying more through traffic.

Parking on Murphy Avenue is currently time limited to one hour between 8 AM and 6 PM, with no parking allowed between 3 AM and 5 AM. There are 24 available spaces. Observation of parking demand found the following typical demand:

Weekday midday – 100% demand

Weekday afternoon – 10-15%

Weekday evening – 100%

Weekend morning – 60% (pre-Farmer's Market relocation)

Weekend midday – 100%

Weekend afternoon – 50%

Weekend evening – 100%

Parking demand in the overall historic downtown area can become impacted at peak times. Diversion of the parking demand for Murphy Avenue during the lunch and evening hours when demand equals/exceeds supply will exacerbate impacted parking areas during these times.

Operations and Maintenance

Staff estimates that raising and lowering of bollards for a closure would be accommodated with some effect on work flow, but would have a relatively minor impact. Assuming that raising and lowering of bollards could occur within regular 6 AM to 2:30 PM weekend work shifts, a weekend closure could be accomplished with current staffing levels. An evening or nighttime only closure could potentially be serviced within regular shift hours which end at 4:30 PM. Some issues might arise in working out the details of operating procedures, but staff believes a closure scheme could likely be accommodated with minimal operating impacts.

Murphy Avenue is swept and cleaned three times a week. Sweeping and cleaning crews service the street. Crews would need to provide temporary barricades of some sort, such as cones, when sweeping was occurring, but this is a minor procedure.

It is likely that some arrangement would need to be made for delivery vehicles, moving vehicles, etc. to service properties. Responsibility for providing access would likely fall to the City, particularly if public right-of-way were retained. It is unknown what the demand for vehicular access to private property would be.

The United States Postal Service was contacted to inquire about potential effects on postal delivery. The Postal Service indicated that regular mail service would not be affected, but pick up or drop-off of large parcels by mail, Fed Ex, or other delivery services would need to be done remotely. They suggested the reservation of a nearby parking area for delivery vehicles.

Maintenance and durability of bollards was considered. The type of bollard that was installed is designed to be durable, and will likely operate fine with more frequent use without the need for additional maintenance or for any changes to the roadway design.

Public Safety

The Department of Public Safety reviewed access requirements. The Department believes that any closure should keep the bollards in place, and no permanent closure structure should be provided. This area of Murphy requires emergency vehicle access for various types of calls: medical, fire, and police. Permanently closing the street to emergency vehicles would create serious safety concerns. With the bollards in place, providing pedestrian access in the street section is okay as long as the center area is kept clear of any obstructions for fire apparatus in the event it is needed to drive down the street. From the center of the street, a total of 18 feet of space (9 feet in each direction, from the middle of the street) would need to be maintained in order to set up the outriggers for a truck. This area has some of the City's most vulnerable buildings (old, basements, most non-sprinklered, public assemblies with kitchens, etc.) so fire access is critical.

From a patrol/law enforcement perspective, there will be impacts; however there are multiple alternate means and methods to deal with access issues. The Department could do some testing and training with regards to the time it takes to drop the bollards and/or gain access from the rear of businesses. As far as foot patrol goes, the Department is familiar with deploying on Murphy Avenue on foot. Staffing models may need to be addressed as events and crowd levels become more defined.

Bicycle Parking

Bicycle parking was provided as part of the recent Murphy Avenue Streetscape Project. Staff believes that bicycle parking quantities are sufficient, and space is constrained in the area to provide additional bicycle parking. There are times when high demand, high turnover businesses attract more bicyclists, and bicycles may be parked or left not at a bike rack. However, staff has not received any complaints regarding current use patterns.

FISCAL IMPACT

Closure of Murphy Avenue to automobiles would have a minor impact on operations and maintenance procedures. These impacts cannot be precisely quantified until closure is implemented and the demand for access is known. It is not believed that street closure would have a significant impact on City resources.

Public Input

Staff conducted a public outreach meeting to Murphy Avenue businesses, property owners, and the Downtown Association on April 14, 2011. Meeting minutes are presented in Attachment B and written comments received are presented in Attachment C. Input received generally reflected a number of concerns of impact to business. Permanent, full time closure did not appear to have support, while some interest was indicated for a trial closure, possibly focused on the weekend, or on weekend evenings following the Farmer's Market. Several speakers were not in favor of any closure, citing negative economic impacts of the recent closure for reconstruction of the street as well as similar experience when the street is closed for special events.

There was support indicated for a more detailed analysis of any closure proposal, especially an economic analysis, a survey of Murphy Street customers and property owners, and investigation of case studies at other locales. It was expressed that presenting information on traffic and City operational impacts only, was not sufficient to understand the potential impact on businesses and what conditions would need to be present to achieve a successful street closure that benefits a broader spectrum of business, customers, property owners and the public. Economic analysis and customer/property owner surveys were not considered as part of the scope of this study, and have not been performed. Staff did conduct some investigation into the availability of case studies and was not able to find data pertinent or useful to the Murphy Avenue situation.

Staff notes that this issue was studied or contemplated during the Murphy Ave Streetscape Revitalization project in 2005. Permanent or regular closure was considered with the Murphy Avenue business owners stakeholder committee for the project. Ultimately the project did not recommend in favor of closure since most business owners did not like the idea and the project design consultant recommended against it based on their knowledge of the effects of street closures and the characteristics of Murphy Avenue. However, the consensus was to design the streetscape to have temporary closures during event times, which is the current practice. The at-grade street and installation of the removable bollards on Washington and Evelyn Avenues were design features incorporated to accommodate closure for special events. The City Council did consider the issue when the Murphy Avenue Streetscape Revitalization project was approved.

Another undetermined aspect of Murphy Avenue street closure is the implication of road closure to the downtown redevelopment. It is not known how closure of historic Murphy Avenue would interface with the new segment of Murphy Avenue that will be constructed as part of the Town Center redevelopment. The issue has not been discussed with the Town Center developer. Some attendees of the public meeting felt that having historic Murphy Avenue closed while new Murphy Avenue is open could put historic district merchants at a disadvantage

Joel Wyrick, president of the Downtown Association, indicated at the meeting that the Downtown Association would not be taking a position on closure of the street.

Mayor's Survey

Staff understands that a survey of downtown merchants was conducted by the Downtown Association at the behest of Mayor Hamilton. Staff was not involved in conducting this survey. The survey results appear to capture a set of downtown merchants, although staff does not know what the survey distribution was. Staff notes that the results obtained appear to contain multiple copies of some ballots. Joel Wyrick of the Downtown Association and administrator of the survey indicates that the survey was conducted in strict confidence, and should present an objective assessment of business owner positions on the issue. Staff is presenting a copy of the survey and its results as additional information for Council (see Attachment D).

The survey questions focus on positions on a temporary, trial closure on weekends, either Friday/Saturday/Sunday or just Saturday/Sunday. There appears to be majority support for some sort of trial closure. Five to seven respondents do not support closure, depending upon whether apparently duplicate ballots are accounted for.

Bicycle and Pedestrian Advisory Commission Review

This issue was also reviewed by the Bicycle and Pedestrian Advisory Commission (BPAC) at its May 26, 2011 meeting. Meeting minutes are included as Attachment E. The Bicycle and Pedestrian Advisory Commission voted 5-2 to support Alternative 1, Direct staff to prepare a specific proposal to close Murphy Avenue to automobile traffic for a trial period and at a time period designated by the City Council. Dissenting members did not believe there was sufficient benefit to support a closure, and that additional contact to businesses was necessary. Minutes of the BPAC meeting are included as Attachment E.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin boards outside City Hall, in the Council Chambers lobby, the City Clerk's office, at the Library, Senior Center, Community Center, and Department of Public Safety; posting the agenda and report on the City's Web site; and making the report available at the Library and Office of the City Clerk. A public meeting was held on April 14, 2011 to gather community input, and the Bicycle and Pedestrian Advisory Commission held a public hearing at its May 26, 2011 meeting.

ALTERNATIVES

1. Direct staff to prepare a specific proposal to close Murphy Avenue to automobile traffic for a trial period and at a time period designated by the City Council.
2. Consider additional planning and research into economic impacts, case studies and broader community viewpoints, including Murphy Avenue customers and property owners, and discussion with the Town Center developer on implications of having historic Murphy Avenue closed or open to the Town Center
3. Do not pursue closure of Murphy Avenue to automobiles.

RECOMMENDATION

Staff recommends Alternative No. 2: Consider additional planning and research into economic impacts, case studies and broader community viewpoints, including Murphy Avenue customers and property owners, and discussion with the Town Center developer on implications of having historic Murphy Avenue closed or open to the Town Center.

Staff believes that the potential effects of closure of Murphy Avenue are not sufficiently understood at this time, particularly economic impacts to historic Murphy Avenue merchants and how historic Murphy Avenue and the Town Center would interface with a historic district street closure.

The Bicycle and Pedestrian Advisory Commission recommends Alternative No. 1: Direct staff to prepare a specific proposal to close Murphy Avenue to automobile traffic for a trial period and at a time period designated by the City Council.

BPAC members state that many individuals indicate that a trial closure will give all parties the best information on the impact of closure, and that during the construction of the Murphy Avenue streetscape project, when the roadway was closed and torn up for several weeks completely, there were few reports of impact to businesses. A limited period trial closure will have less impact than the total closure, and can be easily terminated if significant issues arise.

Reviewed by:

Marvin A. Rose, Director of Public Works

Prepared by: Jack Witthaus, Transportation and Traffic Manager

Reviewed by:

Don Johnson, Director of Public Safety

Approved by:

Gary M. Luebbbers, City Manager

ATTACHMENTS

- A. Study Issue paper DPW 11-06 Closing Murphy Avenue to Automobile Traffic
- B. April 14, 2011 Meeting Minutes: Public outreach meeting to Murphy Avenue businesses, property owners, and the Downtown Association
- C. Written comments received by the City.
- D. Copy of survey distributed by the Mayor and summary of results
- E. Draft Bicycle and Pedestrian Advisory Commission Meeting Minutes

ATTACHMENT A

2011 Council Study Issue

DPW 11-06 Closing Murphy Avenue to Automobile Traffic

Lead Department Public Works

History 1 year ago None 2 years ago None

1. What are the key elements of the issue? What precipitated it?

The study would examine the logistics and costs of closing Murphy Avenue to vehicular traffic during certain hours of weekdays and/or on weekends. During these periods, Murphy Avenue would serve as a pedestrian mall with cyclists having to walk their bicycles. BPAC members believe that the study issue should also review the need for design changes, provision of additional bicycle parking, and maintenance accommodations. This study would require a comprehensive public consultation process including the Sunnyvale Downtown Association and Chamber of Commerce and the merchants along Murphy Avenue.

This study was proposed by Councilmember Griffith and co-sponsored by Vice Mayor Moylan at the council meeting of August 31, 2010.

2. How does this relate to the General Plan or existing City Policy?

Land use and Transportation Element C3.5 – Support a variety of transportation modes

3. Origin of issue

Council Member(s) Griffith and Moylan

4. Staff effort required to conduct study Minor**5. Multiple Year Project?** No **Planned Completion Year** 2011**6. Expected participation involved in the study issue process?**

Does Council need to approve a work plan?	No
Does this issue require review by a Board/Commission?	Yes
If so, which?	Bicycle and Pedestrian Advisory Committee
Is a Council Study Session anticipated?	No

7. Briefly explain cost of study, including consultant hours, impacted budget program, required budget modifications, etc. and amounts if known.

A review of traffic circulation patterns within the area, and the effect of street closure of one of the network links would need to be investigated. This would have a minor impact on the Division of Transportation and Traffic, and emergency responders of the Department of Public Safety.

8. Briefly explain potential fiscal impact of implementing study results (consider capital and operating costs, as well as potential revenue).

Infrastructure is in place to allow closure.

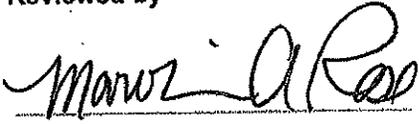
9. Staff Recommendation

Staff Recommendation None

If 'For Study' or 'Against Study', explain

Staff believes the City should defer to the Sunnyvale Downtown Association to make a determination of whether a Murphy Avenue closure is supported by merchants and property owners.

Reviewed by



Department Director

11/1/2010

Date

Approved by



City Manager

11/2/10

Date



**PUBLIC MEETING
OF
MURPHY AVENUE CLOSING TO AUTOMOBILE TRAFFIC STUDY**

April 14, 2011, 10:00AM
Rok Bistro 124 S. Murphy Ave, Sunnyvale

IN ATTENDANCE (Name, Affiliation)

City Staff:

Jack Witthaus, Transportation & Traffic Manager
Connie Verceles, Sr. Management Analyst
Jerard Madrigal, Traffic Engineering Assistant II

Public:

Don Eagleston, Council of Chambers
Aidan Mackey, Lilly Macs
Annie, Sakura
Bob Kiehl, Murphy's Law
Joe Antuzzi, Il Postale
Joel Wyrick, Sunnyvale Downtown Association
Seema Shah, Tutti Frutti
Sue Bull, Resident
Steve Graham, Rok Bistro
Sue Kue, Murphy Street Smoke
Susan Walker, Brandon's
Susan Woo, Tao Tao

COMMENTS MADE BY ATTENDEES:

Susan Woo of Tao Tao Café expressed concerns over the effectiveness of this closure and whether the objective of promoting more pedestrian activity would actually work.

She noted that parking along Murphy Ave is very limited and eliminating parking spaces would make parking worse which could discourage some clientele. She further explains that although there is available parking near the new downtown area, she has noticed that it is under utilized. Ms. Woo also likes the convenience of having Murphy Ave as an open street for delivery trucks and it allows passenger drop off.

Pedestrian safety was also another concern of Ms. Woo. If a closure were to occur, she does not feel comfortable with her staff and customers having to walk to a parking structure that is one or two blocks away. She then added that it would be an inconvenience especially for senior citizens with limited mobility since front-store parking will be unavailable.

Ms. Woo also noted that she is aware of other street closures in other cities which have worked but feel the right conditions have to be met in order for the closure to be successful. She goes on to say, street closures that were successful were typically shopping districts – Murphy Ave, in comparison, is a dining/restaurant district. Ms. Woo also fears that with the new Silicon Valley shopping mall, competition for customers is very tough and any change will have a major impact. Ms. Woo therefore believes that the City needs to conduct more planning before a closure is considered. She would like the City to provide the public with outlined marketing strategies, surveys, and present case studies of other street closures in other cities. She then asked the question what will be



**PUBLIC MEETING
OF
MURPHY AVENUE CLOSING TO AUTOMOBILE TRAFFIC STUDY**

April 14, 2011, 10:00AM
Rok Bistro 124 S. Murphy Ave, Sunnyvale

the City's responsibilities for marketing, conducting traffic studies and surveys, mitigating parking, etc.

"No closure except during Farmer's market on Saturdays."

"Parking displacement will hurt business. There should be a survey done on customers using the area."

Sue Bull, a physically challenged resident, feels that a road closure would make Murphy Ave a safer place for pedestrians; especially, those that are wheelchair bound or have physical disabilities. Sue mentioned that she has had several incidents on Murphy Ave where she was almost hit by a car. She has also noticed that even in this short stretch of road, on Murphy Ave, people tend to drive too fast.

"Don't close the street permanently, it would hurt the businesses."

"Close Murphy Street part time, or direct traffic so that wheel chair access can cross the street or put the speed limit sign in."

Aidan Mackey of Lily Macs Irish Bar and Restaurant believes that vehicle traffic is a major part in bringing in clientele. Mr. Mackey made reference to how his business was affected by the previous closure to Murphy Ave. According to Mr. Mackey, during the road closure he saw his sales decrease. When the closure was removed he saw his sales increase. Mr. Mackey further explains that vehicle access gives businesses direct exposure to their clientele which allows people to drive in, view the area, and help draw-in customers. Mr. Mackey also expressed concerns over the effect on potential customers who might confuse the road closure as a closing to businesses. He then posed the question on how this will be mitigated and what efforts will be made towards public awareness.

"Please keep street open, street closed Sept 2009 to June 2010 did not help with our new business. Since street was finished in June 2010 business has increased 50%, plus traffic going through Murphy Ave is a great exposure for business with outside tables."

Bob Kiehl of Murphy's Law

"I support a trial closure of Friday and Saturday nights, an extension of the Farmer's Market closure."

"What happened to the survey that went to the Mayor?"

Sue Kue of Murphy Street Smoke Shop believes a street closure to vehicle traffic would deter traffic and hurt businesses. She believes that a closure will mislead potential customers into thinking that businesses on Murphy Ave are closed and ultimately drive away traffic. Ms. Kue feels by having a permanent or part-time closure creates too much confusion for customers to be aware of closing hours or when vehicle access is permitted. Ms. Kue, however, is in favor of street closures during the farmers market or other street events.

Susan Walker of Brandon Wines is not in favor of the road closure for several reasons. Firstly, she believes road closures are favorable to shopping areas and Murphy Ave is



**PUBLIC MEETING
OF
MURPHY AVENUE CLOSING TO AUTOMOBILE TRAFFIC STUDY**

April 14, 2011, 10:00AM
Rok Bistro 124 S. Murphy Ave, Sunnyvale

more of a dining district. She noted through her research cities which have seen a positive return from a road closure from areas with surrounding shopping businesses. She adds if we are to follow this model, she is afraid that a closure will not work and create a "ghost town". Ms. Walker also believes vehicle access has advantages to both businesses and customers because it gives immediate exposure of businesses and restaurants on Murphy Ave to cars passing through. Ms. Walker further explains that during the previous closure her business was negatively affected which shows that a closure would deter traffic and business.

An attendee would like the City to consider a trial closure. The citizen, however, noted that currently there are no parking issues. If there were a closure, he fears a closure might bring new problems.

Joe Antuzzi of Il Postale Italian restaurant does not approve of a full-time road closure because he believes that it will not encourage more pedestrian traffic. He believes that closing Murphy Ave would confuse customers to the same degree as he has seen with the City of Campbell changing the direction of travel on some of their local streets. He fears this type of confusion will not promote more traffic into Murphy Ave. Mr. Antuzzi added that a street closure to vehicle traffic does not promote drivers from leaving their cars since typically people like to drive into their destinations. He fears that once the new downtown area is fully developed people would rather drive there than into Murphy Ave. Mr. Antuzzi also mentions that since the new downtown area is still under construction he believes people would not prefer to walk through construction to get to parking.

Steve Graham of Rok Bistro would like the City to outline a marketing strategy before any closure is put in place. Mr. Graham made reference to the Santana Row development which included a marketing strategy to promote businesses by allowing drivers to drive-thru parts of Santana Row.

Seema Shah of Tutti Frutti Frozen Yogurt is in favor of a part-time closure in order to create a more family-oriented environment. Ms. Shah believes that by improving pedestrian safety it will encourage more families to come to Murphy Ave and promote business growth.

"I would like to try closure of Murphy Avenue over Fri-Sat-Sun and see how it affects the pedestrian traffic and for people to feel comfortable bringing their families and feeling safe. It will increase business and will help economic development of the City."

Joel Wyrick of Sunnyvale Downtown Association would like to know what will be presented to council before a decision will be made. Mr. Witthaus replied recommendations from the Bicycle and Pedestrian Advisory Commission and Staff, and acknowledgement of public output will be submitted to council.

Mr. Wyrick is requesting the City to provide case studies of road closures in other cities which he suggests be used as a model for justifying the Murphy Ave closure. He believes more planning is needed to examine the conditions that will make the road closure successful. This will ultimately help business owners and residents better understand the reasons for a closure. Mr. Wyrick would also like to have available the results of the recent survey that was sent to the Mayor.



Closing Murphy Avenue to Automobiles Study

Thursday, April 14, 2011

COMMENT FORM

Comments must be received no later than 5:00 p.m. on April 29, 2011 in order to consider your feedback as we finalize the study.

Name: Aidan Mackey Date: 4/14/2011

Affiliation (if applicable): LILLY MACS

Address: 187 SOUTH MURPHY AVE

Comment forms may be deposited in the comment box today or mailed/e-mailed to:

City of Sunnyvale
Public Works Department
Attention: Jack Witthaus, Transportation & Traffic Manager
P.O. Box 3707
Sunnyvale, CA 94088-3707
E-mail: jwitthaus@ci.sunnyvale.ca.us

Please provide general questions/comments: _____

Please provide specific feedback on your desired options for Murphy Avenue access:

Please ^{street} keep open, street closed Sept 2009
to June 2010. did not help with our new
business, since street was finished in June 2010
business has increased 50%, plus traffic going
through Murphy Ave is a great exposure for
businesses with outside tables. A. Mackey 4/14/2011
Please continue on back if necessary



Closing Murphy Avenue to Automobiles Study

Thursday, April 14, 2011

COMMENT FORM

Comments must be received no later than 5:00 p.m. on April 29, 2011 in order to consider your feedback as we finalize the study.

Name: Bob Kiehl Date: 4/14/11

Affiliation (if applicable): Murphy's Law Business & Property owner

Address: 135 South Murphy Ave

Comment forms may be deposited in the comment box today or mailed/e-mailed to:

City of Sunnyvale
Public Works Department
Attention: Jack Witthaus, Transportation & Traffic Manager
P.O. Box 3707
Sunnyvale, CA 94088-3707
E-mail: jwitthaus@ci.sunnyvale.ca.us

Please provide general questions/comments: I support a trial
closure of Friday and Saturday ~~evening~~ nights.
An extension of the Farmer's Market closure

Please provide specific feedback on your desired options for Murphy Avenue access:

What happened to the survey that
went to the Mayor ???

Bob E Kiehl

Please continue on back if necessary



Closing Murphy Avenue to Automobiles Study
Thursday, April 14, 2011

COMMENT FORM

Comments must be received no later than 5:00 p.m. on April 29, 2011 in order to consider your feedback as we finalize the study.

Name: SUSAN BULL Date: 4/14/11

Affiliation (if applicable): [REDACTED] Sunnyvale

Address: STUDENT

Comment forms may be deposited in the comment box today or mailed/e-mailed to:

City of Sunnyvale
Public Works Department
Attention: Jack Witthaus, Transportation & Traffic Manager
P.O. Box 3707
Sunnyvale, CA 94088-3707
E-mail: jwitthaus@ci.sunnyvale.ca.us

Please provide general questions/comments: CLOSE MURPHY STREET

PART TIME, OR DIRECT TRAFFIC SO THAT
WHEELCHAIR CAN CROSS THE STREET
OR PUT SPEED LIMIT SIGN IN

Please provide specific feedback on your desired options for Murphy Avenue access:

DONT CLOSE THE STREET PERMANENTLY
IT WOULD HURT THE BUSINESSES

Please continue on back if necessary



Closing Murphy Avenue to Automobiles Study

Thursday, April 14, 2011

COMMENT FORM

Comments must be received no later than 5:00 p.m. on April 29, 2011 in order to consider your feedback as we finalize the study.

Name: Susan Wood Date: 4/14/11

Affiliation (if applicable): TAO TAO

Address: 175 S. Murphy Ave, Sunnyvale CA 94086

Comment forms may be deposited in the comment box today or mailed/e-mailed to:

City of Sunnyvale
Public Works Department
Attention: Jack Witthaus, Transportation & Traffic Manager
P.O. Box 3707
Sunnyvale, CA 94088-3707
E-mail: jwitthaus@ci.sunnyvale.ca.us

Please provide general questions/comments: Parking displacement will hurt
business. There should be a survey done on customers
using the area.

Please provide specific feedback on your desired options for Murphy Avenue access:
No closure except during Farmer's market on Saturdays.

Please continue on back if necessary



Closing Murphy Avenue to Automobiles Study

Thursday, April 14, 2011

COMMENT FORM

Comments must be received no later than 5:00 p.m. on April 29, 2011 in order to consider your feedback as we finalize the study.

Name: Seema Shah Date: 4/14/11

Affiliation (if applicable): Totti Fatti Frozen Yogurt

Address: 127 S. Murphy Ave, Sunnyvale, CA

Comment forms may be deposited in the comment box today or mailed/e-mailed to:

City of Sunnyvale
Public Works Department
Attention: Jack Witthaus, Transportation & Traffic Manager
P.O. Box 3707
Sunnyvale, CA 94088-3707
E-mail: jwitthaus@ci.sunnyvale.ca.us

Please provide general questions/comments: I would like to
try closure of Murphy Avenue over
Fri-Sat-Sun and see how it affects

Please provide specific feedback on your desired options for Murphy Avenue access:

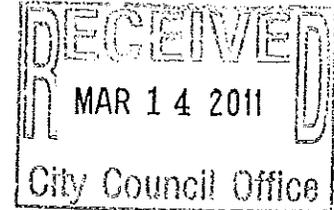
the pedestrian traffic and for
people to feel comfortable
bringing their families and feeling
safe. ~~It~~ It will increase business
and will help economic development of
the city. Thanks - Seema

Please continue on back if necessary

CITY OF SUNNYVALE

The Heart of Silicon Valley

456 WEST OLIVE AVENUE SUNNYVALE, CALIFORNIA 94086 (408) 730-7400



March 1, 2011

Melinda Hamilton
Mayor

TO: 100 Block Murphy Avenue Businesses

Jan Garick
Vice Mayor

FROM: Melinda Hamilton, Mayor, City of Sunnyvale

Ollo Lee
Councilmember

RE: Possible Street Closure

Ron Swogles
Councilmember

Dear Murphy Avenue Merchant:

Christopher R. Moylan
Councilmember

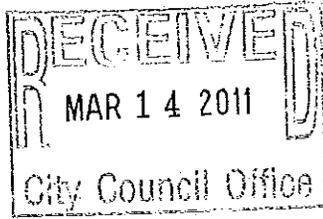
Based on feedback from a variety of sources since the closure of Murphy Avenue during the recent renovation, the Sunnyvale City Council is considering the possibility of closing the 100 block of Murphy Avenue to vehicular traffic. You may remember this issue was discussed at the Mayor's Roundtable meeting last fall. Your input is very important to our deliberations, and the City is partnering with the Sunnyvale Downtown Association to collect input from the Murphy Avenue merchants. There has been much anecdotal information, but the association and the City would like to conduct a formal survey, contained in this letter, to quantify the information and to provide a starting proposal for the City Council's consideration.

Anthony (Tony) Sorlaten
Councilmember

David Whitem
Councilmember

The City Council has ranked this as one of its top priorities for this year, and, although the ultimate decision rests with the Council, we are seeking input. Currently, we are doing outreach, including this survey, to the merchants and other affected parties. Once the outreach has been completed, staff will identify a proposed plan and present a staff recommendation and analysis for the Council and the community's information. Then there will be a public hearing, another opportunity for the community to offer opinions and comments before Council makes any decision. The intent of the program is to pilot it this year and evaluate its success in the fall.

Since the purpose of closing Murphy would be to attract pedestrian traffic, the best time of year to start would be when the weather starts to warm up. The discussion so far seems to prefer closure over the weekend during the spring/summer months. The Sunnyvale Downtown Association Board and I discussed other times and days, and we believe that the options offered below were the best balance of interests. The initial proposal being considered would start the street closure in the spring, perhaps April, and continue through the end of August. Of course, if there is some major unforeseen impact, the program could be ended earlier.



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

X I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name X-Act COMPUTER

Business Address _____

Owner's Signature [Signature] Date 3/02/11

Owner's Name _____

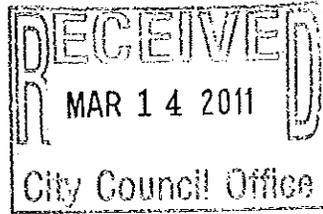
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Jordan

Business Address 125 S. Murphy Avenue Sunnyvale CA 94086

Owner's Signature Alfonso Date 03.11.2011

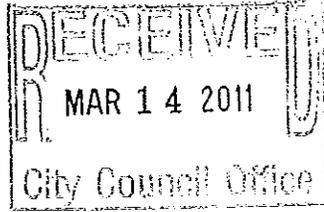
Owner's Name M. Cirinne Tadiar

Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Fire House Grill & Brewery

Business Address 111 S. Murphy

Owner's Signature [Signature] Date 3/11/11

Owner's Name Chris Jones

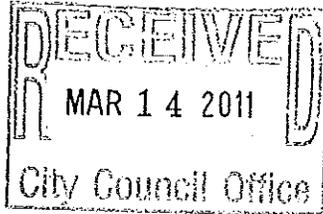
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

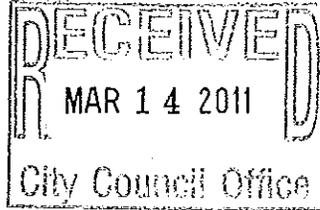
Business Name Phuong Thao Restaurant
Business Address 155 S Murphy Ave
Owner's Signature [Signature] Date 3/8/11
Owner's Name KHAI TRAN
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

A handwritten signature in cursive script that reads "Melinda Hamilton".

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

Yes I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name COMPASS REALTY

Business Address 114 S. SUNNYVALE

Owner's Signature _____ Date 3/3/11

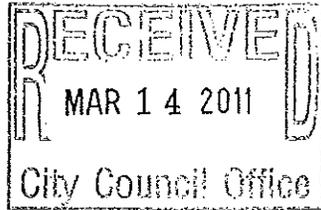
Owner's Name Paul H. A. [Signature]
(Please Print)

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011. (strongly oppose)

Business Name Tao tao
Business Address 175 S Murphy Ave, Sun Nyuak
Owner's Signature [Signature] Date 3/8/11
Owner's Name SUSAN WOO

Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

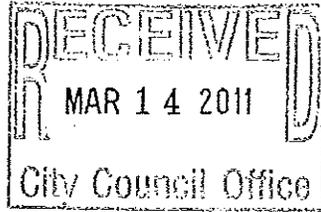
Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor

We have a lot of older customers and pickup orders for take out who gets dropped off at the front door (especially on weekends), closing the street will really hurt my business. also, how will new customers get a bearing on your location before parking? It would be inconvenient for customers (new) to park, then find the restaurant/business on foot (especially at night). I may be open to closing Murphy Ave on Sat & Sun. ->

during lunch time only, opening back to vehicle traffic at night. I remember that this issue was not well received during the Roundtable meeting last fall, why is it being proposed again? The street being closed to vehicle traffic during ^(construction) remodeling was bad enough, now you want to make it inconvenient for customers again?



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

_____ I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Brandon Winey

Business Address 1655 S. Murphy Ave, Unit D

Owner's Signature [Signature] Date March 10, 2011

Owner's Name SUSAN WALKER
Please Print

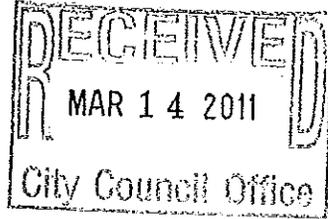
*Absolutely Against
Very harmful*

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

 I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

 I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Sakura

Business Address 1173 S. Murphy Ave

Owner's Signature [Signature] Date 03-09-11

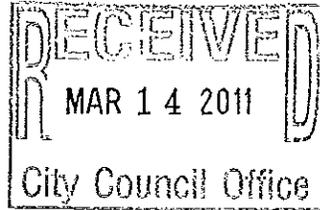
Owner's Name Anne Lee
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

X I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Bean Scene Cafe

Business Address 186 S. Murphy Ave.

Owner's Signature [Signature] Date 3/9/11

Owner's Name Kenny Lam

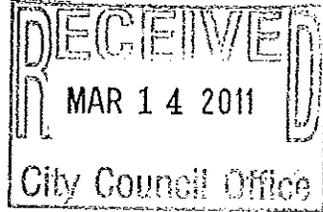
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

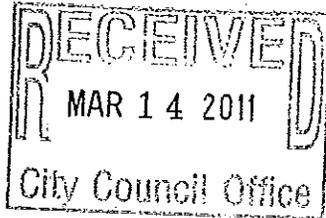
Business Name Rok BISTRO
Business Address 124 S. Murphy Ave
Owner's Signature [Signature] Date _____
Owner's Name Steve Graham
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

 I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

 X I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

 I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Taverna BISTRO

Business Address 133 S. MURPHY AVE Sunnyvale

Owner's Signature [Signature] Date 03-08-2011

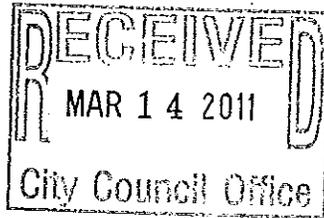
Owner's Name Erin Gries
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

_____ I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

X I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Murphy's Law

Business Address 135 S Murphy Ave

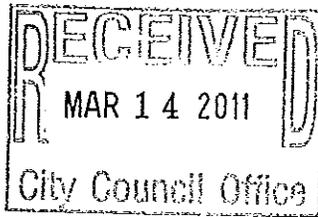
Owner's Signature Robert & Ann Kiehl Date 3/4/10

Owner's Name Robert & Ann Kiehl
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Dr. GARY GOLD & Associates

Business Address 130 S. Springvale Ave

Owner's Signature [Signature] Date 3/2/2011

Owner's Name GARY GOLD

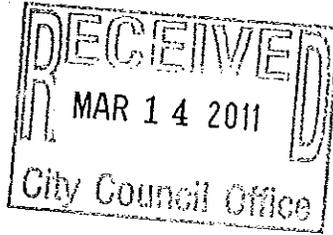
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

X I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

 I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

 I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Murphy Street Smoke Shop

Business Address 114 S. Murphy Ave

Owner's Signature Sue Kuo Date 3/4/11

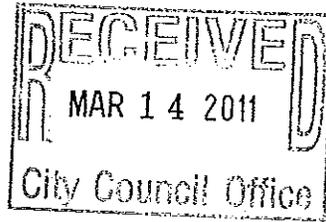
Owner's Name SUE KUO
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

X I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Tangerine Gifts + Accessories

Business Address 1600 A S. Murphy

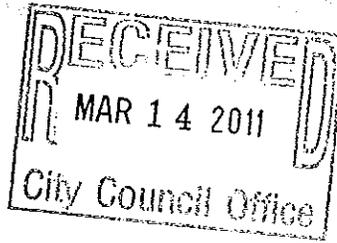
Owner's Signature Donna Lang Date 3-2-11

Owner's Name Donna Lang Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

X I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

_____ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Goldfields Jewelers

Business Address 141 E. WASHINGTON AVE

Owner's Signature [Signature] Date 3-5-2011

Owner's Name STEVE CHANG

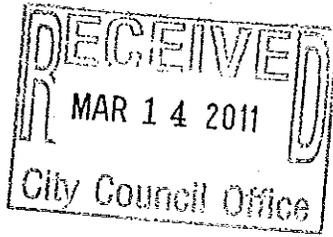
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

 I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

 I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Tutti Fatti

Business Address 127 S. Murphy Avenue

Owner's Signature [Signature] Date 3/6/11

Owner's Name Seema Shah

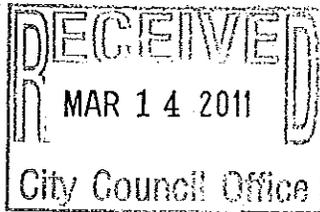
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Isabella Boutique

Business Address 152 S Murphy AV

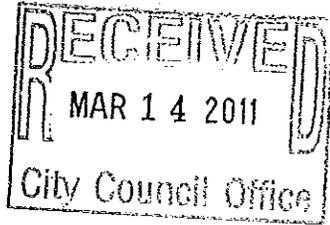
Owner's Signature Rosimeire Osorio Date 03/09/2011

Owner's Name Rosimeire Osorio
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

 I DO support closing Murphy Avenue to vehicular traffic on Saturday and Sunday, from the spring through August on a trial basis in 2011.

 I DO support closing Murphy Avenue to vehicular traffic on Friday, Saturday and Sunday, from the spring through August on a trial basis in 2011.

 ✓ I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Leigh's Favorite Books

Business Address 121 S. Murphy Ave.

Owner's Signature Leigh Odum Date 3/11/11

Owner's Name Leigh Odum

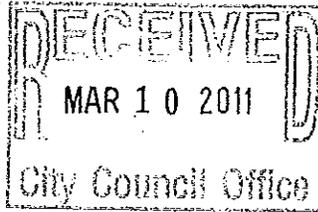
Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

_____ I DO support closing Murphy Avenue to vehicular traffic on **Saturday and Sunday**, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on **Friday, Saturday and Sunday**, from the spring through August on a trial basis in 2011.

I DO NOT support closing Murphy Avenue on a trial basis in 2011.

Business Name Brandon Wines

Business Address 1655 S. Murphy Ave, Unit D

Owner's Signature [Signature] Date March 10, 2011

Owner's Name SUSAN WALKER

Please Print

Absolutely Against

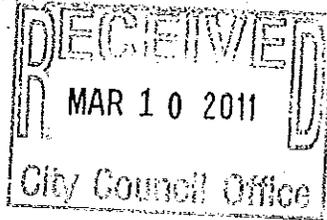
Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Very harmful

Melinda Hamilton

Melinda Hamilton
Mayor



100 Block Murphy Avenue Businesses
March 1, 2011
Page 2 of 2

Please fill out and return the section below, and drop off by March 11 to Steve Graham at Rok Bistro, 124 South Murphy Avenue. If you have any questions, please call Joel Wyrick at 408-516-7217:

_____ I DO support closing Murphy Avenue to vehicular traffic on **Saturday** and **Sunday**, from the spring through August on a trial basis in 2011.

_____ I DO support closing Murphy Avenue to vehicular traffic on **Friday, Saturday** and **Sunday**, from the spring through August on a trial basis in 2011.

X I DO NOT support closing Murphy Avenue on a trial basis in 2011. (strongly oppose)

Business Name Tao tao

Business Address 175 S Murphy Ave, Sun Myale

Owner's Signature [Signature] Date 3/8/11

Owner's Name SUSAN WOO

Please Print

Thank you for your input, and we will keep you informed of the next steps in the process.

Sincerely,

Melinda Hamilton

Melinda Hamilton
Mayor

We have a lot of older customers and pickup orders for take out who gets dropped off at the front door (especially on weekends), closing the street will really hurt my business. also, How will new customers get a bearing on your location before parking? It would be inconvenient for customers (new) to park, then find the restaurant/business on foot (especially at night). I may be open to closing Murphy Ave on Sat & Sun. →



DRAFT

**SUNNYVALE BICYCLE AND PEDESTRIAN ADVISORY COMMISSION
Special Meeting Minutes – May 26, 2011**

The Sunnyvale Bicycle and Pedestrian Advisory Commission met at 6:35 p.m. on May 26, 2011 with Commission Chair Patrick Walz presiding. The meeting was held in the West Conference Room, City Hall, 456 West Olive Avenue, Sunnyvale.

ROLL CALL/CONSIDERATION OF ABSENCES

Members Present: Andrea Stawitcke
Angela Rausch
Cathy Switzer
David Gandrud
James Manidakos
Patrick Walz
Ralph Durham

Members Absent: None

Staff Present: Jack Witthaus, Transportation and Traffic Manager, Department of Public Works
Officer Scott Cortese, Department of Public Safety

PUBLIC ANNOUNCEMENTS

Chair Walz announced that he and Commissioner Durham would be participating in a team triathlon.

Kevin Jackson, member of the public and the Horizon 2035 Committee, announced that transportation policies are being developed by staff and the Horizon 2035 Committee. He summarized events at a recent meeting of the Stevens Creek Trail Working Group.

CONSENT CALENDAR

1.A) Approval of Draft Minutes of the April 28, 2011 Meeting – Item pulled by Commissioner Durham

1.B) Approval of the 2011 BPAC Calendar Update

Commissioner Durham moved and Commissioner Stawitcke seconded the motion to approve Consent Calendar item 1.B.

Motion passed: 7-0.

1.A) Approval of Draft Minutes of the April 28, 2011 Meeting – Under Non-Agenda Items and Comments, Commissioner Durham clarified that he wants Share the Road signs on Tasman Drive replaced with Bikes Allowed Full Use of Lane signs.

The public hearing was opened. Kevin Jackson asked if it could be specified under item 2 that the road diet better accommodates adult tricycles and baby trailers. Under item 6, he asked if “all users” could read “all transportation users”, and that moving vehicles should have higher priority.

Commissioner Durham moved and Commissioner Stawitcke seconded the motion to approve Consent Calendar item 1.A as amended by BPAC members and with public comments.

Motion passed: 7-0.

PUBLIC COMMENTS

Mark Aubin presented traffic concerns in his neighborhood at San Diego Avenue and Hemlock Street. He was concerned about vehicles parking on corners and at fire hydrants. He sought the Commission's support for allowing volunteers to paint red curb. He expressed concerns about speeding vehicles as well. Chair Walz directed him to the City's Traffic Calming Program and requested that staff provide information.

Patty Duke spoke on the same issue, and asked for a simple solution.

Michael Rose spoke on the same issue, and stated that utilizing volunteers is an opportunity for the City.

Steven Chan spoke on the same issue and relayed his observations of traffic.

PUBLIC HEARINGS/GENERAL BUSINESS

2. DISCUSSION: Santa Clara Valley Transportation Authority (VTA) Presentation and Discussion of the Bus Rapid Transit (BRT) Project along El Camino Real

Stephen Fisher and Adam Burger of the VTA staff gave a Powerpoint presentation on the scope and goals of the El Camino Real Bus Rapid Transit project. The project is in the conceptual engineering phase.

Commissioners asked questions regarding universal ticketing, supporting land uses, bicycle data, extension of the project to San Mateo, the type of buses, the uniformity of design from jurisdiction to jurisdiction, and whether there would be a Citizens Advisory Board.

The public hearing was opened. Kevin Jackson stated that bikes on buses should be maximized. He believes that a lower number of travel lanes provides better accommodation for transit-friendly modes. He discouraged the use of bulbouts.

3. ACTION: Closing Murphy Avenue - Study Issue DPW 11-06 (Draft RTC)

Jack Witthaus gave the staff report. The Commission discussed the level of support from businesses, the effect of closure on access for the less mobile and for delivery vehicles, parking availability in the area, the type of bollards, creating drop off and delivery parking near Murphy Avenue, and a limited period closure or trial closure. Commissioner Rausch indicated that limiting use of the street for walking only was not a sufficient benefit for limiting overall access. Commissioner Gandrud stated that he believed additional contact to all Murphy Avenue businesses should be conducted.

The public hearing was opened. Kevin Jackson stated the he believes that closure supports bicycle and pedestrian use, issues with drop off and delivery could be addressed, and that there is a high number of supporters for a trial closure.

Commissioner Manitakos moved and Commissioner Durham seconded the motion to approve Alternative 1, Direct staff to prepare a specific proposal to close Murphy Avenue to automobile traffic at a time period designated by the City Council. Friendly amendment by Stawitcke to indicate a preference by the BPAC for a trial closure.

Motion passed: 5-2, with friendly amendment accepted. Commissioners Rausch and Gandrud opposed.

5. DISCUSSION: Draft BPAC Letter to DPS with regard to Traffic Enforcement

Item 5 taken out of order. Commissioners Durham and Switzer presented the output of a sub-committee formed to identify key traffic violations for bicyclists and pedestrians. The Commission discussed the contents of the draft letter and suggested additions. Commissioner Durham indicated that he would donate bike lights as incentive for the Department of Public Safety to promote conformance to traffic laws. Officer Cortese discussed current Department efforts and bicycle training.

The public hearing was opened. Kevin Jackson commented on bicycle lights.

Staff indicated that the sub-committee suggestions would be formatted into a memorandum from the BPAC liaison to the Department of Public Safety for a response. The BPAC requested that the memorandum be reviewed by BPAC prior to being sent to the Department of Public Safety.

4. DISCUSSION: Review of the Detailed Two-Year Budget

Jack Witthaus gave the staff report. The Commission discussed the pavement maintenance budget.

The public hearing was opened. Kevin Jackson supported increased pavement maintenance for bike lanes only.

NON-AGENDA ITEMS AND COMMENTS

- BOARD MEMBERS OR COMMISSIONERS ORAL COMMENTS

Chair Walz commented on taking photos to be used for the utility bill stuffer. June 7 at 6 PM was indicated by consensus as a possible date for taking the photos.

Commissioner Manitakos relayed observations of low parking demand on Pastoria Avenue.

Chair Walz and Commissioner Switzer summarized participation and issues on Bike to Work Day.

Commissioner Durham commented on illegal u-turns at Moffett Park Drive and Caribbean Drive.

Commissioner Switzer commented on Share the Road signs on Tasman Drive.

- STAFF ORAL COMMENTS

Staff announced the retirements of Director of Public Works, Marvin Rose, and Public Safety Chief, Don Johnson.

INFORMATION ONLY ITEMS

6. BPAC E-mail messages and/or letters since circulation of the agenda packet of the April 28th meeting.

7. BPAC Active Items List.

Accepted as submitted.

ADJOURNMENT

Meeting adjourned at 8:49 p.m.

Respectfully submitted by:

Jack Witthaus
Transportation and Traffic Manager