



**Council Meeting: June 14, 2011**

**SUBJECT: Approval of Budget Modification No. 31 to Appropriate \$76,292 of Santa Clara County Public Health Communities Putting Prevention to Work Grant Funds for Smoking and Tobacco Use Prevention**

**GRANT SUMMARY**

On May 26, 2011, the City Manager accepted grant funds in the amount of \$76,292 to the Department of Public Safety (DPS) for smoking and tobacco use prevention in Santa Clara County.

**GRANTING AGENCY**

Santa Clara County Public Health Department.

**EXISTING POLICY**

**Council Policy 7.1.5 Donations, Contributions and Sponsorships:**

The City Manager may apply for grants of any dollar amount, but shall notify the Council when grants are being pursued. Council approval of a budget modification to appropriate grant monies is required before funds can be expended by staff. Such a budget modification shall include the use to which the grant would be placed; the objectives or goals of the City which will be achieved through use of the grant; the local match required, if any, plus the source of the local match; any increased cost to be locally funded upon termination of the grant; and the ability of the City to administer the grant. For grants under the amount of \$5,000 that do not have any external reporting requirements of any local match requirement, Council approval of a budget modification is not required. The city manager is authorized to accept and administratively appropriate the grant funds.

This grant is greater than \$5,000 and requires external reporting to Santa Clara County Public Health Department; therefore, it may not be administratively appropriated by the City Manager and a budget modification is required. Further, federal grant funds awarded to Sunnyvale DPS through Santa Clara County agencies fall under the federal single audit requirements.

City-specific policies related to the Communities Putting Prevention to Work (CPPW) grant include:

Policy A.4 Reduce crime by strengthening the police/community partnership.

Action Statement A.4d Continue and enhance programs designed to prevent and reduce drug and alcohol abuse.

Policy C.1 Provide for assessment of changing community needs and expectations.

Policy D.2 Provide effective and efficient management of Public Safety resources.

Action Statement D.2b Develop proposals and apply for appropriate governmental grants.

## **DISCUSSION**

Santa Clara County's grant program – Communities Putting Prevention to Work (CPPW) – is funded under the American Recovery and Reinvestment Act of 2009 (ARRA) in which \$650 million was dedicated to chronic disease prevention efforts through the Centers for Disease Control and Prevention. Of that total, \$373 million was dedicated to CPPW grants.

CPPW is a two-year program designed as a community capacity-building program for instituting population-based policy, systems, and environmental change in communities and schools to:

1. Decrease overweight/obesity prevalence; increase levels of physical activity; improve nutrition; and/or
2. Decrease smoking prevalence and teen smoking initiation; and decrease exposure to secondhand smoke.

Santa Clara County Public Health Department, as the local recipient agency, was awarded \$6.975 million in CPPW funds. Of that total, \$450,000 was dedicated to strengthening public policy related to smoking and tobacco use prevention. Each city was first awarded \$15,000 as a base allocation plus an additional amount based on the city's population. The City of Sunnyvale's initial allocation was \$34,584. When additional grant monies became available as a result of cities not being able to optimize the original grant, Sunnyvale was awarded an additional \$41,708 based on the merit and scope of its proposed work plan. The total award to Sunnyvale is \$76,292.

The approved work plan includes expansion of current tobacco use and smoking policies administered by the City of Sunnyvale. It also includes increased enforcement and community outreach relating to smoking in and around all city-owned property and open space. Specifically, the work plan focuses on creating smoke-free places in our city and reducing exposure to second-hand smoke by:

- Adopting and implementing policies that create smoke-free outdoor areas such as parks, trails, service lines, and outdoor eating areas.
- Strengthening current smoke-free workplace protection policies.

The Department of Public Safety will administer the CPPW grant. The Crime Prevention Unit (CPU) will be responsible for accomplishing activities in the workplan that directly touch the community. In addition, CPU will work with the Office of the City Attorney to strengthen current smoking and tobacco use policies, as well as explore implementing more stringent policies and municipal code. DPS Administration will be responsible for overall management of the grant. The City's Finance Department will provide accounting support and financial oversight.

### **FISCAL IMPACT**

#### Required Local Match

None.

#### Increased Cost To City Upon Grant Termination

None.

The CPPW grant required a work plan and budget be submitted as part of the application process. A significant portion of the grant funds will be used to research and implement more stringent tobacco use and smoking policies. Remaining funds will be used to cover materials and overhead costs.

Budget Modification No. 31 has been prepared to appropriate \$76,292 in CPPW grant funds to a new project, Communities Putting Prevention to Work.

<b>Budget Modification No. 31</b>			
<b>FY 2010/2011</b>			
	<b>Current</b>	<b>Increase/ (Decrease)</b>	<b>Revised</b>
<b>General Fund</b>			
<u>Revenues</u>			
901 – Other Federal Grants (799583-0901-00)	\$58,573	\$76,292	\$134,865
<u>Expenditures</u>			
New Project – Communities Putting Prevention to Work Grant	\$0	\$76,292	\$76,292

**PUBLIC CONTACT**

Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center, and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk, and on the City’s Web site.

**ALTERNATIVES**

1. Approve Budget Modification No. 31 to appropriate \$76,292 of Santa Clara County Public Health Communities Putting Prevention to Work Grant Funds for Smoking and Tobacco Use Prevention.
2. Do not approve Budget Modification No. 31 to appropriate \$76,292 of Santa Clara County Public Health Communities Putting Prevention to Work Grant Funds for Smoking and Tobacco Use Prevention.

**RECOMMENDATION**

Staff recommends Alternative #1: Approve Budget Modification No. 31 to appropriate \$76,292 of Santa Clara County Public Health Communities Putting Prevention to Work Grant Funds for Smoking and Tobacco Use Prevention.

Reviewed by:

Don Johnson, Chief of Public Safety  
Prepared by: Ann Durkes, Manager

Reviewed by:

Grace Leung, Director of Finance

Reviewed by:

David E. Kahn, City Attorney

Approved by:

Gary M. Luebbbers  
City Manager