

2011 INFORMATION/ACTION ITEMS
COUNCIL DIRECTIONS TO STAFF

No.	Date Assigned	Directive/Action Required	Dept	Due Date	Date Completed
1.	6/15/10	Begin exploration of process to create landscape/lighting and concrete maintenance assessment districts as well as impact fees for fire and police equipment, and return to Council with options	FIN	In process	
2.	12/7/10	Fold study of possible new El Camino Channel into current planning efforts	CDD	In process	
3.	12/7/10	Bicycle licensing in Sunnyvale	DPS		1/27/11
4.	1/25/11	Provide background to Council regarding public speaker's concerns	OCA		1/31/11
5.	1/28/11	Add Awards Program for Recognition of Socially Responsible Sunnyvale Companies to a future agenda and prepare a short report with a staff recommendation	OCM		

NEW STUDY/BUDGET ISSUES
SPONSORED BY COUNCIL IN 2011

No.	Date Requested	Study Issue Title	Requested By	Dept	Issue Paper Approved by City Manager
1.	1/4/11	Amend Sign Code to Address Business Identification (Comprehensive Sign Code Revisions)	Moylan/ Whittum/ Spitaleri/ Griffith	CDD	1/12/11