



**COMMUNITY DEVELOPMENT DEPARTMENT  
OFFICE MEMORANDUM**

**DATE: April 2, 2012**

**TO: Mayor and Members of the City Council**

**FROM: Hanson Hom, Community Development Director** 

**THROUGH: Gary Luebbers, City Manager** 

**RE: Arco Withdraws Application Scheduled for City Council on April 3, 2012 for Special Development Permit 2011-7502 (RTC 12-065)**

---

On March 30, 2012, staff received a letter from the applicant (Arco) withdrawing Special Development Permit 2011-7502 to sell beer and wine at 1697 S. Wolfe Road (see attached letter). The appellant (Wolfe Liquors) and neighbors who have expressed interest in the project have been informed. A separate application will be required if Arco, or other operator at this site, chooses to pursue this request in the future.

Since the applicant has formally withdrawn the application as opposed to the appellant withdrawing the appeal, the application is no longer active and a de novo public hearing is not warranted. Therefore, no action on this project will be taken at the April 3<sup>rd</sup> City Council hearing. Anyone wishing to speak on this item can do so at the public comments portion of the meeting.

Attachments: A. Applicant's Withdrawal Letter

Noren Caliva - RE: Arco City Council Appeal - April 3, File# 2011-7502

---

**From:** Jeff Honda  
**To:** "Noren Caliva" <NCaliva@ci.sunnyvale.ca.us>  
**Date:** 3/30/2012 3:58 PM  
**Subject:** RE: Arco City Council Appeal - April 3, File# 2011-7502

---

Hello Noren,

At this time, I would like to withdraw my application for a Special Development Permit to allow the sales of beer and wine at my Service Station Convenience Store, File # 2011-7502.

After consulting with BP/Arco and my financial advisors, I've come to the conclusion that it doesn't make financial sense to proceed at this point in time.

When economic conditions improve and the contractual structuring of my Arco franchise agreement change, I will resubmit an application for the Special Development Permit.

If you have any questions, please don't hesitate to contact me.

Best Regards,

Jeff Honda  
Silicon Valley Fuels

-----Original Message-----

**From:** Noren Caliva [mailto:NCaliva@ci.sunnyvale.ca.us]  
**Sent:** Tuesday, February 21, 2012 8:40 AM  
**To:** Noren Caliva  
**Subject:** Arco City Council Appeal - April 3

Dear Interested Parties,

The appellant has requested that the appeal hearing for Special Development Permit 2011-7502 be moved to **April 3, 2012**. As was done on the previous Zoning Administrator and Planning Commission hearings, notices will be sent out and posted on-site.

Please feel free to contact me if you have any questions.

Regards,

Noren Caliva  
Associate Planner  
Planning Division  
City of Sunnyvale  
Phone: (408) 730-7637  
Fax: (408) 328-0710  
[www.sunnyvaleplanning.com](http://www.sunnyvaleplanning.com)

**MISSION:** *The Department of Community Development is innovative in promoting sustainable development while enhancing the economy, community character and quality of life in Sunnyvale.*



Save the environment. Please don't print this email unless you really need to. 