

**Council Meeting: January 29, 2013****SUBJECT: Discussion and Possible Action Regarding a Friendly Exchange Relationship with the City of Dubna, Russia****BACKGROUND**

This report is presented at the request of Mayor Anthony Spitaleri. Recently, Mayor Spitaleri and City staff met with Dr. Sergey Kulikov, Head of Scientific Department of Frank Laboratory of Neutron Physics, and Steve Adelman, Managing Director of Nexus Partners, to discuss a potential friendly exchange relationship between Sunnyvale and the City of Dubna, Russia.

Council action on April 1, 2003, established an informal friendship program allowing agreements with foreign cities for exchanges of mutual benefit (RTC 03-097, *Explore Establishment of an International Exchange Program Similar to a Sister Cities Program*). Council further clarified its intention to keep the program limited by adopting Council Policy 7.3.24, *International Friendly Exchange Relations*, on July 17, 2007 (RTC 07-215).

EXISTING POLICY

Council Policy 7.3.24, *International Friendly Exchange Relations* (Attachment B).

DISCUSSION

Relationships with foreign cities can broaden awareness of the global community, foster opportunities for economic development and cultural exchange, and increase understanding of how best to compete and thrive in a world community and marketplace.

Council has been clear that the City's friendly exchange relation agreements should use minimal City resources as reflected in Council Policy 7.3.24. Specifically, the Policy states that funding budgeted for friendly exchange relations are limited to the cost of visitors' gifts and staff time for the purpose of coordinating meetings for visiting dignitaries with Council and staff, and to securing appropriate City facilities for such meetings. Any staff time outside of those hours budgeted by Council must be authorized in advance by the City Manager.

The Policy also stipulates that any costs outside of those budgeted by the City, including costs for travel, meals, tours, tickets, accommodations, etc., shall be borne by the visiting dignitaries. Additionally, each Memorandum of Understanding will automatically sunset three years from date of enactment. Staff will notify Council in advance of the sunset date via the city manager's weekly report and, if Council expresses potential interest in renewing the agreement, staff will analyze the value of the relationship to the City (activity, costs, benefits) in a brief report to Council.

City of Dubna, Russia

Dubna is a town in Moscow, Oblast, Russia. It was granted town status in 1956 and has a population of 70,663 (2010 Census). It is home to the Joint Institute for Nuclear Research, an international nuclear physics research center and one of the largest scientific foundations in the country. It is also home to MKB Raduga, a defense aerospace company specializing in design and production of missile systems.

FISCAL IMPACT

There is no fiscal impact related to this report.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

ALTERNATIVES

1. Approve the proposed Friendly Exchange Relationship Memorandum of Understanding (MOU) with the City of Dubna, Russia as presented in Attachment A.
2. Approve the proposed Friendly Exchange Relationship Memorandum of Understanding (MOU) with the City of Dubna, Russia, with modifications.
3. Do not approve the proposed Friendly Exchange Relationship Memorandum of Understanding (MOU).

RECOMMENDATION

There is no staff recommendation regarding this proposed agreement.

Reviewed by:

Robert Walker, Assistant City Manager, Office of the City Manager
Prepared by: Yvette Blackford, Senior Management Analyst

Approved by:

Gary M. Luebbers
City Manager

Attachments

- A. Friendly Exchange Relations Agreement Between Dubna, Russia and Sunnyvale, California, United States Of America.
- B. Policy 7.3.24: *International Friendly Exchange Relations.*

FRIENDLY EXCHANGE RELATIONS AGREEMENT

between

DUBNA, RUSSIA

and

SUNNYVALE, CALIFORNIA, UNITED STATES OF AMERICA

The City of Dubna, Russia, and Sunnyvale, California, the United States of America, wish to enhance the understanding and friendship between two cities, and agree to establish friendly exchange relations through friendly consultations as follows:

1. Adhering to the principle of equality and mutual benefit, both cities may initiate various information sharing opportunities and exchanges in terms of the economy, trade, science and technology, culture, education, health, environmental protection, etc. in order to promote common prosperity and quality of life.
2. Leaders and relevant departments of both cities may keep in regular contact for the convenience of discussion and consultation on various issues of mutual interest.
3. This friendly exchange relations agreement shall take effect from the day that the Agreement has been signed by both sides.
4. This friendly exchange relations agreement is executed in Russian and English in duplicate.
5. This Memorandum of Understanding may be terminated, in whole or in part, when such action is deemed by either city to be in its best interest.
6. This Memorandum of Understanding will automatically sunset three years from the date of enactment.

City of Dubna, Russia

Valery Prokh, Mayor

Date

City of Sunnyvale, California, the United States of America

Anthony (Tony) Spitaleri, Mayor

Date

Policy 7.3.24 International Friendly Exchange Relations

POLICY PURPOSE:

The purpose of this policy is to provide guidelines for the City's limited international relations program.

POLICY STATEMENT:

Exchanges with foreign municipalities may lead to increased global cooperation at the community/municipal level, promotion of cultural and educational exchanges, and fostering of community and economic development.

Friendly exchange relations create a reciprocal relationship between entities. This type of relationship exists in order to share experiences between the City of Sunnyvale and other selected cities in the world. These relationships involve an exchange of ideas and information between various components of a community including elected officials, government employees, and community members.

1. The purpose of Sunnyvale's friendly exchange relations with foreign cities is to:
 - A. Create opportunities for community members to experience and learn from other cultures;
 - B. Strengthen Sunnyvale's economic development;
 - C. Stimulate a culturally aware environment in which Sunnyvale and its partner city(ies) can creatively learn, work, and solve problems;
 - D. Collaborate with municipalities in other countries with similar goals; and
 - E. Promote information exchanges on the economy, trade, science and technology, culture, education, health, environmental protection, etc. in order to promote common prosperity and quality of life.
2. A proposed friendly exchange relations agreement shall only be entered into when there is a clearly defined benefit to the City of Sunnyvale and/or the community.
3. Any proposed agreement must be approved by Council action prior to enactment and signature. Any agreement entered into without such approval shall be considered void.
4. Any proposed agreement must include an opportunity for the City of Sunnyvale to terminate the agreement, in whole or in part, when such action is deemed to be in the City's best interest.
5. Funding budgeted for friendly exchange relations shall be limited to:
 - A. The cost for visitors' gifts and staff time, for the purpose of coordinating meetings for visiting dignitaries with Council and staff, and securing appropriate City facilities for such meetings.

10. Sample Memorandum of Understanding

**FRIENDLY EXCHANGE RELATIONS AGREEMENT
between [CITY, COUNTRY]
and SUNNYVALE, UNITED STATES OF AMERICA**

[City, Country], and Sunnyvale, the United States of America, wish to enhance the understanding and friendship between two cities, and agree to establish friendly exchange relations through friendly consultations as follows:

1. Adhering to the principle of equality and mutual benefit, both cities may initiate various information sharing opportunities and exchanges in terms of the economy, trade, science and technology, culture, education, health, environmental protection, etc. in order to promote common prosperity and quality of life.
2. Leaders and relevant departments of both cities may keep in regular contact for the convenience of discussion and consultation on various issues of mutual interest.
3. This friendly exchange relations agreement is signed in [*location – city, state, country*], on this [*date*] and shall take effect from the day that the Agreement has been signed by both sides.
4. This friendly exchange relations agreement is executed in [*foreign city's primary language*] and English in duplicate.
5. This friendly exchange relations agreement may be terminated, in whole or in part, when such action is deemed by either city to be in its best interest. The City of Sunnyvale shall consider this agreement expired three years from the date of enactment.

City of [city], [foreign country]

[Name], Mayor

City of Sunnyvale, the United States of America

[Name], Mayor

(Adopted: RTC 03-097 (April 1, 2003); Revised RTC 07-215 (July 17, 2007))

Lead Department: Office of the City Manager