SUBJECT: Approval of a Resolution in Support of the City’s Application for Beverage Container Recycling Grant Funds

BACKGROUND
Recycling Program staff has submitted an application to the Department of Resources Recycling and Recovery (CalRecycle) requesting $135,925 in grant funding. CalRecycle authorizes up to $1,500,000 annually statewide in the form of grants for beverage container recycling and litter reduction programs.

The funding will help support implementation of the Zero Waste Strategic Plan adopted by Council on April 23, 2013 (RTC 13-085) and help offset City costs of complying with AB 341, which went into effect July 1, 2012. AB 341 requires that multi-family complexes that have five or more units must have a recycling program in place. In addition, the grant will help the City achieve targets for significantly reducing trash from its stormwater system as required by the Municipal Regional Permit administered by the Regional Water Quality Control Board.

The application form for the grant requires, by August 20, a Council resolution that authorizes the submittal of the application for the grant, identifies the time period for which the authorizations are valid, and identifies the individual authorized to execute the agreement. Staff is requesting that the Council approve this resolution, provided as Attachment A.

EXISTING POLICY

General Plan Policy EM-14.2 - Maximize diversion of solid waste from disposal by use of demand management techniques, providing and promoting recycling programs and encouraging private sector recycling.

Council Policy 3.2.4 - Zero Waste
a. Reduce the amount of Sunnyvale waste being disposed
b. Encourage residents, businesses and agencies to reuse, reduce, and recycle materials judiciously
General Plan Policy EM-10.5 - Promote education and outreach efforts to schools, youth, residents, and businesses regarding urban runoff and stormwater pollution prevention actions.

CEQA REVIEW
Acceptance of the CalRecycle grant is exempt from the requirements of the California Environmental Quality Act (CEQA) in that it is not a Project which has the potential for causing a significant effect on the environment, pursuant to Title 14 of the California Code of Regulations, Sections 15061(b)(3) and 15378(a).

DISCUSSION
The City has submitted an application for $135,925 in grant funds. Multi-family recycling participation is an ongoing challenge due to the mobility of the resident population and need for all signage and outreach materials to be translated in several languages to accommodate the multi-lingual population.

The proposed project is designed to enhance beverage container recycling and litter reduction in multi-family dwellings through the creation of comprehensive outreach materials including owner/manager recycling guides, recycling posters for common areas, in-unit reusable recycling storage bags, tenant recycling guides and a recycling video, the majority of which will be translated in several languages. In addition, funding will pay for temporary staff assistance to implement, audit, and monitor the project. Should the grant monies be awarded, City funds will be expended and reimbursed by CalRecycle. There are no matching fund requirements.

FISCAL IMPACT
There is no fiscal impact to the Council approving the attached resolution as it is only support for the grant application.

If the grant is funded by CalRecycle, staff will return to Council for a budget modification. The grant would provide $135,925 in revenue to the Solid Waste Fund to be used from January 2014 to June 2016.

Once the project is completed in June 2016, monitoring of the program would become part of staff's regular duties and not require additional funding.
PUBLIC CONTACT
Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City's Web site.

RECOMMENDATION
Staff recommends adoption of the Resolution in largely the same form as it appears in Attachment A.

Reviewed by:

John Stufflebean, Director, Environmental Services
Prepared by: Karen Gissibl, Recycling Manager

Approved by:

Gary M. Luebbers
City Manager

Attachments
Attachment A- Resolution for CalRecycle Beverage Container Recycling Grant
RESOLUTION NO. _______

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SUNNYVALE APPROVING SUBMITTAL OF APPLICATIONS FOR ALL CALRECYCLE GRANTS FOR WHICH THE CITY OF SUNNYVALE IS ELIGIBLE

WHEREAS, Public Resources Code sections 40000 eq. seq. authorize the Department of Recycling and Recovery (CalRecycle) to administer various grant programs in furtherance of the State of California’s efforts to reduce, recycle and reuse solid waste generated in the State thereby preserving landfill capacity and protecting public health and safety and the environment; and

WHEREAS, in furtherance of this authority, CalRecycle is required to establish procedures governing the application, awarding, and management of the grants; and

WHEREAS, CalRecycle grant application procedures require, among other things, an Applicant’s governing body to declare by Resolution certain authorizations related to the administration of CalRecycle grants.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF SUNNYVALE DOES HEREBY FIND, RESOLVE AND DETERMINE AS FOLLOWS:

1. The City Council of the City of Sunnyvale authorizes the submittal of applications to CalRecycle for all grants for which the City of Sunnyvale is eligible; and

2. The City Council is hereby authorized and empowered to execute in the name of CalRecycle all grant documents, including but not limited to, applications, agreements, amendments and requests for payment, necessary to secure grant funds and implement the approved grant project; and

3. These authorizations are effective for five (5) years from the date of adoption of this Resolution.

4. The City Council finds, pursuant to Title 14 of the California Code of Regulations, Sections 15061(b)(3) and 15378(a), that this resolution is exempt from the requirements of the California Environmental Quality Act (CEQA) in that it is not a Project which has the potential for causing a significant effect on the environment.
Adopted by the City Council at a regular meeting held on __________, 2013, by the following vote:

AYES:
NOES:
ABSTAIN:
ABSENT:

ATTEST: 

__________________________  
City Clerk
(SEAL)

APPROVED AS TO FORM:

__________________________  
City Attorney

__________________________  
Mayor

APPROVED: