SUBJECT: Approve Budget Modification No. 18 to Appropriate $11,510 of Covered California Grant Funds Through the California School Health Centers Association for Outreach and Education on Health Insurance Options Offered Through Covered California

GRANT SUMMARY
On August 20, 2013 the City Manager accepted grant funds in the amount of $11,510 to the Department of Library and Community Services (LCS) to provide outreach and education on health insurance options offered through Covered California, California’s health exchange. The grant period spans two fiscal years – July 1, 2013 to December 31, 2014.

Columbia Neighborhood Center (CNC) is a sub-grantee and is receiving its funding from the California School Health Centers Association (CSHC). CNC is a partner in CSHC’s Outreach & Education proposal. The goal of this partnership is to educate the public about Covered California and get people prepared to enroll. CNC developed a plan in which CNC staff will provide information and/or will make presentations to high school seniors and adults, with the planned objective of conducting outreach activities for 600 individuals and educational activities for 1,400 individuals.

The Division of Community Services in the Department of Library and Community Services will be responsible for the management of the grant. LCS is charged with operating the Columbia Neighborhood Center which provides programming and services to meet the needs of the community. As such, staffing is already in place which can conduct the identified outreach and education for Covered California in conjunction with planned events and programming.

Granting Agency
The California School Health Centers Association (CSHC) is a non-profit membership association representing and serving school-based and school-linked health centers in California, which aims to improve the health and academic success of children and youth by advancing health services in schools. CSHC received funding from Covered California to educate the public on the new health exchange and their options in seeking health insurance coverage and eligibility for subsidies. CSHC, in turn, sought partner school-based health centers, such as CNC, to conduct the outreach and education.
EXISTING POLICY
Council Policy 7.1.5 Donations, Contributions and Sponsorships:
The City Manager may apply for grants of any dollar amount, but shall notify
the Council when grants are being pursued. Council approval of a budget
modification to appropriate grant monies is required before funds can be
expended by staff. Such a budget modification shall include the use to which
the grant would be placed; the objectives or goals of the City which will be
achieved through use of the grant; the local match required, if any, plus the
source of the local match; any increased cost to be locally funded upon
termination of the grant; and the ability of the City to administer the grant. For
grants under the amount of $5,000 that do not have any external reporting
requirements or any local match requirement, Council approval of a budget
modification is not required. The City Manager is authorized to accept and
administratively appropriate the grant funds.

This grant does not meet all of the criteria to be administratively appropriated
by the City Manager; therefore a budget modification is required.

Council Policy 5.1G Enhance the provision of health and social services to
Sunnyvale residents by providing opportunities for the private marketplace to
meet the health and social service needs of City residents.

Council Policy 5.1I Monitor human service needs of the community in order
to identify appropriate responses and encourage the provision of needed
services.

Council Policy 5.1J Encourage and support a network of human services that
provides for the basic needs of Sunnyvale’s residents.

Council Policy 5.1J.2 The City shall assume an advocate role to manage the
use of its resources to meet Human Services needs in Sunnyvale.

CEQA REVIEW
N/A

FISCAL IMPACT

Required Local Match
NONE

Increased Cost To City Upon Grant Termination
NONE

Budget Modification No. 18 has been prepared to appropriate Covered
California grant funds in the amount of $11,510 for education and outreach on
health insurance options to a new project, FY 2013/14 Covered CA Education and Outreach.

<table>
<thead>
<tr>
<th>Budget Modification No. 18</th>
<th>FY 2013/2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Youth &amp; Neighborhood Services</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Revenues</strong></td>
<td>Current</td>
</tr>
<tr>
<td>1216 – Misc Grants and Donations</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Expenditures</strong></td>
<td></td>
</tr>
<tr>
<td>New Project: Covered CA</td>
<td>$0</td>
</tr>
</tbody>
</table>

**PUBLIC CONTACT**
Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center, and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk, and on the City’s Web site.

**RECOMMENDATION**
Staff recommends approval of Budget Modification No.18 to appropriate Covered California grant funds from California School Health Centers Association in the amount of $11,510 to a new project, FY 2013/14 Covered CA Education and Outreach.

Reviewed by:

Lisa G. Rosenblum, Director, Library and Community Services
Prepared by: Angela Chan, Youth & Family Resources Manager

Reviewed by:

Grace Leung, Director of Finance

Approved by:

Gary M. Luebbers
City Manager