



Council Meeting: November 19, 2013

SUBJECT: Approve Budget Modification No. 17 to Appropriate \$19,875 of Kaiser Permanente South Bay Community Benefit Program Grant Funds for Development of the Columbia Neighborhood Center Fitness Room

GRANT SUMMARY

On August 7, 2013 the City Manager accepted grant funds in the amount of \$19,875 to the Department of Library and Community Services (LCS) to assist in the development of the Columbia Neighborhood Center (CNC) Fitness Room.

Staff proposed two objectives for this funding. The first objective will provide an assessment of health and wellness needs of residents within the CNC service area so that use of the Fitness Room can be maximized. Funds will be used to pay for an outside vendor to gather resident input on access and use of the CNC Fitness Room. The second objective will implement evidence-based programming to promote positive, long-term change in the fitness participant's behavior. All new fitness programs, whether structured or drop-in, will be subsidized through the grant with an expectation that participants pay a low-cost fee. The grant funding from the Kaiser Permanente Community Benefit Program will enable LCS staff to temporarily expand existing programming and outreach by paying for a Fitness Coach to staff the "drop-in" fitness room two evenings a week (144 total hours: 4 hours/week over 36 weeks).

The Division of Community Services in the Department of Library and Community Services will be responsible for the management of the grant.

Granting Agency

Kaiser Permanente is a not-for-profit integrated health care organization, dedicated to improving the health of its members and the communities it serves. Through partnerships with community organizations and government entities, Kaiser Permanente strives to benefit the community by addressing issues and concerns that affect overall community health. These partnerships are built upon the sharing of knowledge and resources between Kaiser Permanente and health-related community service organizations.

Kaiser Permanente South Bay considers requests from organizations that serve underserved populations in Santa Clara County. Requests must target underserved populations and meet one or more of the grant making priorities.

Kaiser Permanente South Bay has identified priority health and social needs that impact the lives of vulnerable populations through a community needs assessment that is conducted every three years. These priorities provide the basis for the Kaiser Permanente South Bay Community Benefit Program and guide the distribution of contributions to the community. The CNC fitness room grant application addresses the following priority need identified for 2013:

Obesity

Goal: Increase access to, and consumption of, fresh fruits and vegetables; decrease calorie consumption (e.g. soda/sugar-sweetened beverages, portion sizes); and increase physical activity in community and institutional settings.

EXISTING POLICY

Council Policy 7.1.5 Donations, Contributions and Sponsorships:

The City Manager may apply for grants of any dollar amount, but shall notify the Council when grants are being pursued. Council approval of a budget modification to appropriate grant monies is required before funds can be expended by staff. Such a budget modification shall include the use to which the grant would be placed; the objectives or goals of the City which will be achieved through use of the grant; the local match required, if any, plus the source of the local match; any increased cost to be locally funded upon termination of the grant; and the ability of the City to administer the grant. For grants under the amount of \$5,000 that do not have any external reporting requirements or any local match requirement, Council approval of a budget modification is not required. The City Manager is authorized to accept and administratively appropriate the grant funds.

This grant does not meet all of the criteria to be administratively appropriated by the City Manager; therefore a budget modification is required.

Council Policy 5.1G Enhance the provision of health and social services to Sunnyvale residents by providing opportunities for the private marketplace to meet the health and social service needs of City residents.

Council Policy 5.1I Monitor human service needs of the community in order to identify appropriate responses and encourage the provision of needed services.

Council Policy 5.1J Encourage and support a network of human services that provides for the basic needs of Sunnyvale's residents.

Council Policy 5.1J.2 The City shall assume an advocate role to manage the use of its resources to meet Human Services needs in Sunnyvale.

CEQA REVIEW

N/A

FISCAL IMPACT**Required Local Match**

The Community Services Division (CSD) in LCS is charged with operating the Columbia Neighborhood Center and maximizing use of the facility to meet community needs. The budgeted commitment of resources currently in Program 527 - Youth and Family Services was shown as a program match for the purposes of the grant.

Increased Cost To City Upon Grant Termination

NONE

There is no plan to continue the fitness center programming provided by the grant past the duration of this grant contract. If the fitness programs proposed in this project are successful, staff will seek future grant funds to enable the ongoing funding of this program so that there is no long term fiscal impact as a result of appropriating the Kaiser Permanente grant funds.

Budget Modification No. 17 has been prepared to appropriate Kaiser Permanente South Bay Community Benefit Program grant funds in the amount of \$19,875 to a new project, Enhanced Fitness Programs.

**Budget Modification No. 17
FY 2013/2014**

	<u>Current</u>	<u>Increase/ (Decrease)</u>	<u>Revised</u>
General Fund			
<u>Revenues</u>			
1216 – Misc Grants and Donations	\$0	\$19,875	\$19,875
<u>Expenditures</u>			
New Project – Enhanced Fitness Programs	\$0	\$19,875	\$19,875

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center, and Department of Public Safety; and by making the

agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk, and on the City's Web site.

RECOMMENDATION

Staff recommends approval of Budget Modification No.17 to appropriate Kaiser Permanente South Bay Community Benefit Program grant funds in the amount of 19,875 to a new project, Enhanced Fitness Programs.

Reviewed by:

Lisa G. Rosenblum, Director, Library and Community Services
Prepared by: Angela Chan, Youth & Family Resources Manager

Reviewed by:

Grace Leung, Director of Finance

Approved by:

Gary M. Luebbers
City Manager