The City Council met in study session at City Hall in the West Conference Room, Sunnyvale, California on April 30, 2013 at 6:00 p.m., with Vice-Mayor Jim Griffith presiding.

**City Councilmembers Present:**
Mayor Anthony “Tony” Spitaleri  
Vice Mayor Jim Griffith  
Councilmember Chris Moylan  
Councilmember Patrick Meyering  
Councilmember Tara Martin-Milius  
Councilmember Jim Davis

**City Councilmembers Absent:**  
Councilmember David Whittum

**City Staff Present:**  
Gary Luebbers, City Manager  
Robert Walker, Assistant City Manager  
Joan Borger, City Attorney  
Grace Leung, Director of Finance  
Connie Verceles, Economic Development Manager  
Brice McQueen, Senior Management Analysis

**Visitors/Guests Present:**  
Don Eagleston, President/CEO Sunnyvale Chamber of Commerce

**Call to Order:** 6:00 P.M.

**Study Session Summary:**
1. Director Grace Leung provided a PowerPoint presentation on the subject, including a brief background, analysis, fiscal impact, next steps to consider and answered questions.

2. City Manager Gary Luebbers provided information on Economic Development outreach efforts with hotel/motel industry representatives coordinated through the Sunnyvale Chamber of Commerce.
3. President/CEO of the Sunnyvale Chamber of Commerce Don Eagleston presented findings from a roundtable meeting with industry representatives and answered questions.

**Council and Chamber of Commerce Comments:**
Numerous comments were made by Councilmembers, City Staff and the Chamber of Commerce on the merits of raising the rate of the Transient Occupancy Tax, developing a hotel business improvement district and the impacts associated with increased demand on the City’s infrastructure and services used by visitors.

MOTION: Mayor Spitaleri moved to direct staff to prepare a Report to Council for a ballot measure to consider an increase in the Transit Occupancy Tax rate to 12% with a return of 1.5% to the hotel/motel owners. Motion died for the lack of a second.

MOTION: Councilmember Martin-Milius moved and Vice Mayor Griffith seconded to direct staff to prepare a Report to Council for a ballot measure to consider an increase in the Transit Occupancy Tax rate to 10.5%.

VOTE: 2 - 4 (Mayor Spitaleri and Councilmembers Moylan, Meyering and Davis dissented)
Motion failed.

**Adjournment:** 6:53 P.M.

Respectfully submitted,
Brice McQueen, Senior Management Analysis