

CITY COUNCIL MEETING AGENDA OF JULY 9, 2013

Public Hearings/General Business Item #6

This item is on the agenda for the purpose of Discussion and Possible Action on Recommendations from the Community Event Grant Distribution Subcommittee.

**DRAFT MINUTES
SUNNYVALE CITY COUNCIL COMMUNITY EVENT AND NEIGHBORHOOD GRANT
DISTRIBUTION SUBCOMMITTEE
MONDAY, JUNE 3, 2013**

I. CALL TO ORDER

Subcommittee Member Spitaleri called the meeting to order at 2:42 p.m. in the Council Conference Room.

II. ROLL CALL

PRESENT: Council Subcommittee Chair Martin-Milius (arrived at 2:55 p.m.)
Council Subcommittee Member Spitaleri
Council Subcommittee Member Davis

ABSENT: None

STAFF PRESENT: Director of Library and Community Services Lisa G. Rosenblum
Superintendent of Community Services Daniel Wax
Program Coordinator Nathan Truitt

III. PUBLIC COMMENTS

None.

IV. PUBLIC HEARINGS/GENERAL BUSINESS

1. Approval of Community Event and Neighborhood Grant Distribution Subcommittee Meeting Minutes of February 8, 2013.

MOTION: Subcommittee Member Davis moved and Subcommittee Member Spitaleri seconded the motion to approve the minutes.

VOTE: 2 – 0

2. Review of Applications and Make Recommendation to City Council for FY 2013/14 Community Event Grant Funding.

MOTION: Subcommittee Member Davis moved and Subcommittee Member Spitaleri seconded the motion to recommend a budget of \$9,652 for Community Event Grant Funding, with specific grant funding as follows:

- Crosswalk Community Church: \$500 for the Trick or Treat event; \$500 for the Easter Egg Hunt event.

- Hep B Free SCC: \$1,000 for the 2014 World Multi-Cultural Day event (application was for a retroactive grant for the May 2013 event).
- Pakistani American Culture Center: \$1,500 for the Basant Kite Flying Festival.
- Sunnyvale Downtown Association: \$500 for the Holiday Tree Lighting; \$2,000 for the Jazz and Beyond Concert Series; \$3,000 for the Summer Series Music and Market.
- Sunnyvale Historical Society: \$652 for Sunnyvale Author's Day.

VOTE: 3 – 0

3. Review of Applications and Make Recommendation to City Council for FY 2013/14 Neighborhood Grant Funding.

MOTION: Subcommittee Member Davis moved and Subcommittee Member Spitaleri seconded the motion to recommend a budget of \$5,800 for Neighborhood Grant Funding, with specific grant funding as follows:

- Cherry Chase Neighborhood Association: \$1,000 for their Neighborhood Night Out.
- Evelyn Glen Owner's Association: \$1,000 for their Disaster Preparedness Presentation.
- Ponderosa Park Neighborhood Association: \$800 for their Member Outreach and Neighborhood Watch Setup.
- San Miguel Neighborhood Association: \$1,000 for their Say "Hello" San Miguel Neighborhood Festival.
- SNAIL Neighborhood Association: \$1,000 for their National Night Out Celebration.
- Valley Forge Neighborhood Group: \$1,000 for their Block Party.

VOTE: 3 – 0

V. MEETING ADJOURNED

Subcommittee Chair Martin-Milius adjourned the meeting at 4:07 p.m.

Community Event Grant Applications 2013/14—Funding Worksheet:

Organization Event Name	2011/12 Request Granted	2012/13 Request Granted	2013/14 Request	Tentative Funding 2013/14	Meets Criteria?	Requesting Additional Info from Applicant	Notes	Final Recommendation
1. Crosswalk Church <i>Trick or Treat</i>	n/a	1,000 500	1,000	500	Yes	No	Maintain funding from previous year.	500
2. Crosswalk Church <i>Easter Egg Hunt</i>	n/a	1,000 500	1,000	500	Yes	No	Maintain funding from previous year.	500
3. Hep B Free SCC <i>2013 World Multi- Cultural Day</i>	n/a	n/a	5,000	1,000 (for 2014 event)	Yes, as a 2014 event	No	Will only grant for 2014 event. Must be same as 2013 event to receive funds.	1,000 (for 2014 event)
4. Pakistani Culture Ctr <i>Pakistan Independence Day</i>	n/a	n/a	1,500	0	Yes	No	Not expected to draw interest of the community at large.	0
5. Pakistani Culture Ctr <i>Basant Kite Flying</i>	n/a	n/a	2,000	1,500	Yes	No	Potential to draw interest of community at large.	1,500
6. SV Downtown Assoc <i>Holiday Tree Lighting</i>	4,000 0	4,000 1,000	4,000	500	Yes	No	Reducing funding from previous year.	500
7. SV Downtown Assoc <i>Jazz and Beyond</i>	4,000 0	4,000 4,000	4,000	2,000	Yes	No	Reducing funding from previous year.	2,000
8. SV Downtown Assoc <i>Magic of Sunnyvale</i>	4,000 0	4,000 0	4,000	0	Yes	No	Coupled with a wine stroll, appeals primarily to adults 21+.	0
9. SV Downtown Assoc <i>Summer Series</i>	5,000 0	5,000 2,500	5,000	3,000	Yes	No	Increasing funding from previous year, very well attended.	3,000
10. SV Historical Society <i>SV Author's Day</i>	8,000 6,325 Centennial	7,470 7,400 Centennial	652	652	Yes	No	1 st time event, with potential to recur annually.	652
Total			28,152	9,652				9,652

Neighborhood Grant Applications 2013/14—Funding Worksheet:

Organization Event Name	2011/12 Request Granted	2012/13 Request Granted	2013/14 Request	Tentative Funding 2013/14	Meets Criteria?	Requesting Additional Info from Applicant	Notes	Final Recommendation
1. Cherry Chase NA <i>Neighborhood Night Out</i>	n/a	n/a	1,000	1,000	Yes	No	None	1,000
2. Evelyn Glen Owner's Assoc <i>Disaster Preparedness Presentation</i>	n/a	n/a	1,000	1,000	Yes	No	None	1,000
3. Ponderosa Park NA <i>Member Outreach and Neighborhood Watch Setup</i>	650 390	n/a	800	800	Yes	No	None	800
4. San Miguel NA <i>Say "Hello" San Miguel Neighborhood Festival</i>	1,000 70	n/a	1,000	1,000	Yes	No	None	1,000
5. SNAIL <i>National Night Out Celebration</i>	1,000 450	1,000 500	1,000	1,000	Yes	No	None	1,000
6. Valley Forge Group <i>Block Party</i>	n/a	1,000 500	1,000	1,000	Yes	No	None	1,000
Total			5,800	5,800				5,800