



March 2016

Dear Prospective Sponsor,

The City of Sunnyvale is pleased to invite your organization to participate as an event sponsor for our annual Fit & Fun Fair. This free, fun-filled community event will be held Saturday, April 30, 2016 from 11 a.m. to 3 p.m. at the Columbia Neighborhood Center, 785 Morse Ave., Sunnyvale and will showcase a variety of exhibitors offering health, safety, and community resource information. The fair will host free health screenings, car seat safety inspections, live entertainment, fitness demonstrations and children's activity zone.

As an event sponsor, your company will gain visibility and exposure by advertising with the City of Sunnyvale to reach your target audience utilizing this unique marketing opportunity. The support of businesses like yours will help enhance the overall event experience for participants, volunteers and our community of exhibitors. Whether your budget allows you to sponsor an entire event or a portion, every contribution is meaningful and appreciated. Like donations to non-profit organizations, donations to City of Sunnyvale are tax-deductible.

I would love to discuss with you the many sponsorship levels available. Please call or email me to schedule a meeting to explore how we can help you reach local families through your participation in this Sunnyvale tradition.

Warm regards,

A handwritten signature in black ink, appearing to read 'Rene Huerta'.

Rene Huerta
Community Services Coordinator II
City of Sunnyvale, Youth and Family Resources
Fit & Fun Fair, Chair
rhuerta@sunnyvale.ca.gov
408-730-7355
FitandFunFair.inSunnyvale.com



**City of Sunnyvale, Columbia Neighborhood Center
785 Morse Avenue, Sunnyvale, CA 94085**

2016 Fit & Fun Fair Sponsorship Levels and Benefits

If you would like to be a donor or sponsor, please indicate the level of interest and return this form to Rene Huerta, rhuerta@sunnyvale.ca.gov, 408-730-7355 no later than **Friday, April 15**.

Participating businesses will receive the following levels of recognition:

Platinum Level – Up to \$2,500:

- Company banner placement onsite the day of the event (maximum size 3 feet wide by 10 feet long)
- Table for business representative on day of event
- Business logo on posters at event
- Business recognized on event marketing (Public Service Announcements and event website)
- Public recognition at event

Gold Level – Up to \$1,000:

- Table for business representative on day of event
- Business logo on posters at event
- Business recognized on event marketing (Public Service Announcements and event website)
- Public recognition at event

Silver Level – Up to \$500:

- Business logo on posters at event
- Public recognition at event

The event is on Saturday, April 30, 2016 from 11:00 a.m. – 3:00 p.m. If you donate at the level where you are provided a table at the Fair, please arrive between 9:30 and 10:00 a.m. in order to set-up so you are ready no later than 10:30 a.m.

Organization: _____

Name: _____ Title: _____

Signature: _____ Date: _____

Phone: _____ Email: _____

Your signature indicates a commitment to donate to this event. Please mail, email or deliver this form by 04/15/2016 to the CNC, attention Rene Huerta or rhuerta@sunnyvale.ca.gov.

Please note that your involvement in the program will only provide you the benefit of exposure. Your participation will not gain you any written or verbal endorsement for your business. You will be recognized as a business that supports this event.