



City of Sunnyvale
Department of Library & Community Services
Community Services Division
INFORMATIONAL BULLETIN



Setting Fees for Recreation Classes and Services

Q: Who approves fees set for recreational services?

A: Per Council Policy 1.2b.2 user fees for recreation services shall be set administratively by the Director of Library and Community Services. Staff set fees based on factors such as benefit to the community, pricing that favors Sunnyvale residents over non-residents, target populations and promotional and marketing considerations.

Q: Why does the City raise fees for recreation programs and services?

A: The fees collected for recreation classes, facility rentals and services cover a fraction of City-wide overhead expenses such as utilities, janitorial services, and on-going building and grounds maintenance.

The Community Services Division compares its fees annually with those in surrounding municipal agencies, as well as private recreation providers, to ensure our fees are competitive as appropriate.

Q: Why does the City charge two different fees - resident and non-resident rates?

A: The City Council believes it is important that Sunnyvale residents, who pay property taxes to support the City's General Fund, receive clear benefit for their tax dollars. Overhead and infrastructure costs are paid by Sunnyvale residents, in large part through City taxes.

While the City is happy to provide services to residents of other cities and values them as customers, City Council believes it is important for non-residents to help offset program and facility overhead and infrastructure costs. This is done by requiring a non-resident surcharge. Sunnyvale has had a non-resident rate for more than 20 years.

Q: How is the non-resident fee calculated?

A: A non-resident additive of 25% will be applied to those recreation classes and activities eligible to non-residents where the Sunnyvale resident rate is \$1 - \$199. A flat rate of \$50 will be charged for non-resident programs with fees of \$200 or more. This surcharge is consistent with that of our neighboring communities.

For example, if a Sunnyvale resident is paying \$40 for a program, a 25% increase would equate to \$10. As a result, the non-resident fee would be \$50. Meanwhile, if a

Sunnyvale resident is paying \$225 for a program, the fee for non-residents would be \$275.

Q: When do the fee increases take effect?

A: Fee increases are typically implemented on an annual basis at the beginning of the school year, City fiscal year (July 1), calendar year or beginning of a seasonal program (ie., Picnic season opens April 1 each year.)

Q: How do I verify that I am a Sunnyvale resident?

A: A participant must be a Sunnyvale resident in order to receive the resident rate. In order to qualify for the discounted resident fees, proof of residency must be established.

One form of current California picture identification, or a utility bill, with the customer's name and Sunnyvale address is required to qualify for Sunnyvale resident benefits. If your picture identification or utility bill does not have your Sunnyvale address, you will need to show two forms of identification with your current Sunnyvale address to verify residency.

Q: I have a P.O. Box. How do I verify residency in Sunnyvale?

A: A P.O. Box is not considered a physical address and is not an acceptable form of proof of residency. Customers will need to present proof of an actual physical address within Sunnyvale's city limits.

Q: Where can I get further information?

A: The contact information for the Community Services Division is as follows:

Sunnyvale Community Center
550 East Remington Drive, Sunnyvale
(408) 730-7350
Recreation.inSunnyvale.com

Our customer service desk in the Recreation Building is open from 9 a.m. to 6 p.m., Monday through Friday. You may stop by or call (408) 730-7350.