

TAC Meeting January 21, 2015

5:30pm

Sunnyvale Community Center

Snack: Anjuli

TAC Agenda

1. Call to Order

2. Team Builder: Eric

3. Officer Reports

Isabela- recruitment for the blood drive is up woo!

Tingyee- Blood drive recruitment is hard/sharing

Deja- starbucks, recruitment around Fremont (posters)

Kevin- Walk in for the blood drive commitments

4. Blood Drive:

- a. 37 SIGN UPS! YYAAAAAAAAAY! (half through red cross goal)
- b. Recruitment... 71 to go!
- c. Marketing (how and who are you telling?)
 - i. From your list of 10, who did you ask? What was there response?
 - Booths for schools FHS&HHS (music/bright posters/candy/milk tea)
 - FHS: booth wed 28th
 - HHS: booth thurs 29th
- d. Create poster for schools
 - one poster for each booth/table

5. Bike workshop (February 11):

- a. Workshop includes helmet fitting
- b. Rules of the road presentation
- c. On bike skill trainings
- d. FREE bicycle repair
- e. Event goes from 5 – 7:30
 - i. Set up and break down will be from 4:30 – 8:45pm
- f. Handout flyers
 - SATURDAY THE 7TH @ 3-4pm
 - door to door

6. Bubble Run Update

- a. Alpine Awards in-kind donation
 - 50% off shirts (\$2.50 per)
 - NEED shirt designs in
- b. Permit ready
- c. Alternate bubble run name? - Bubble Run

7. Points for Marketing Incentive Plan

- a. Don't forget about Tac Tuesday's!

8. Break out into committees (last 30 minutes)

- a. Blood Drive (posters): bright, noticeable
- b. Bike Workshop (posters)
- c. Fun Run 5k (posters)