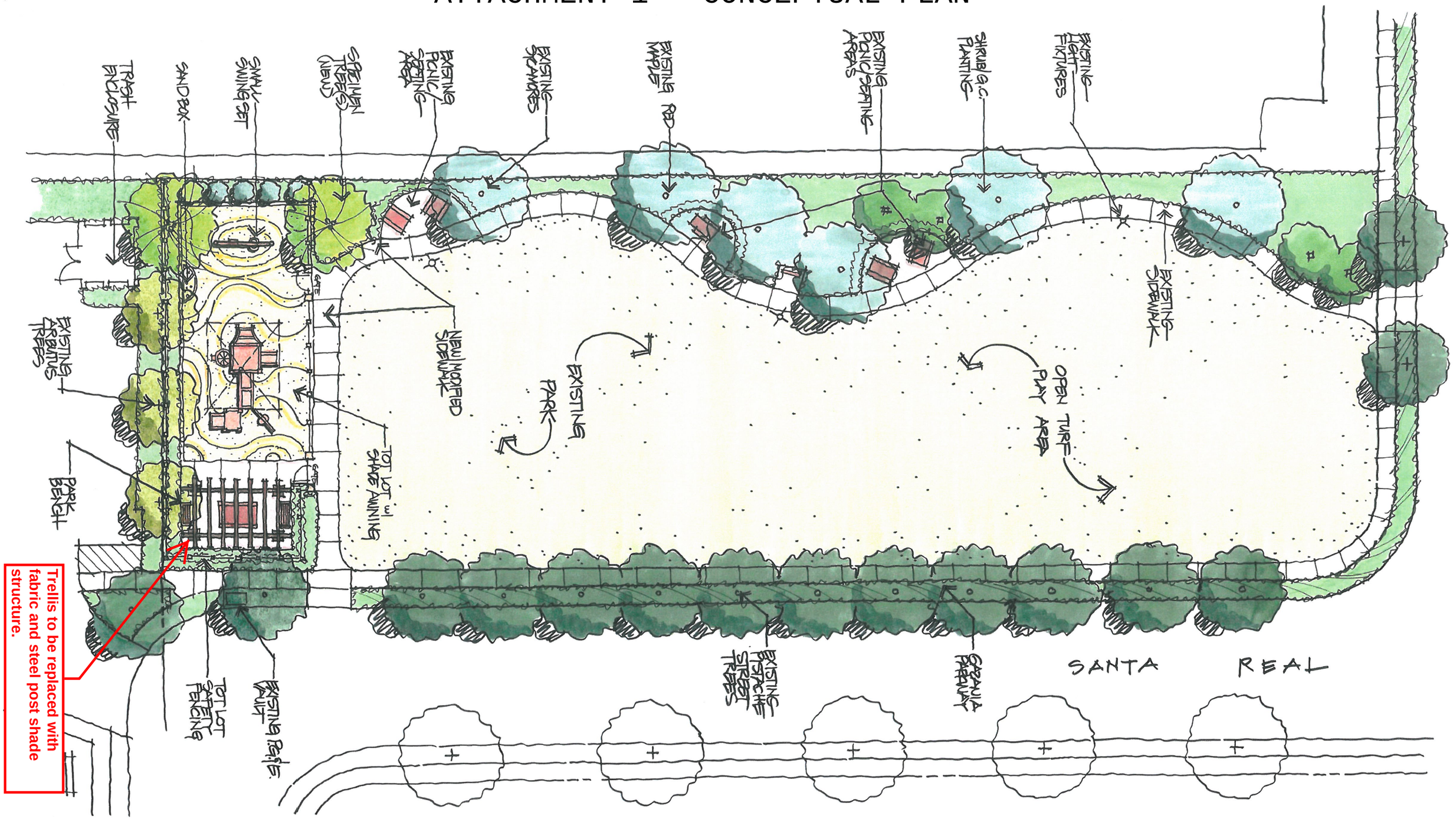# ATTACHMENT 1 - CONCEPTUAL PLAN