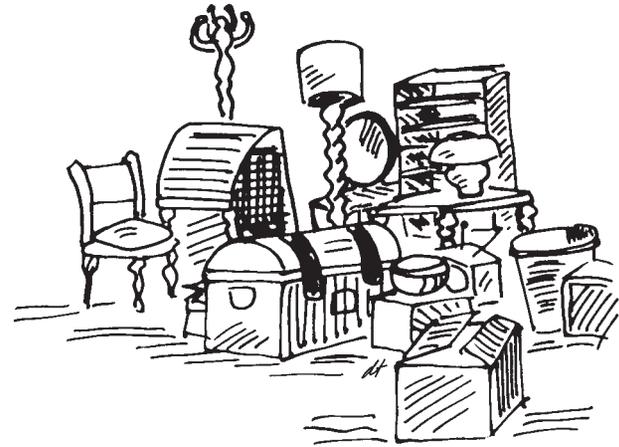
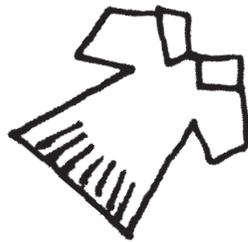
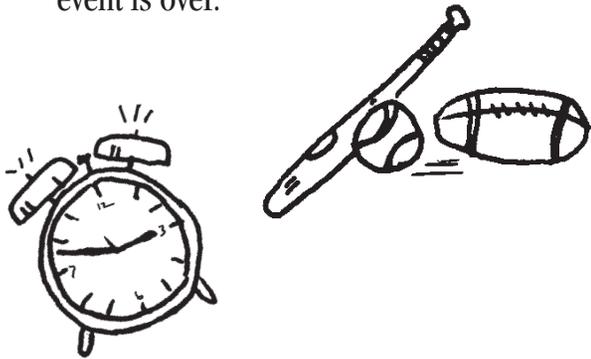


GARAGE SALE SIGNS

If you want a garage sale sign delivered to you the week before the event, contact Jean Davis of Coldwell Banker Real Estate at (408) 861-8063. Or, you may e-mail her at jdavis@cbtnorcal.com with the subject line: Garage Sale Sign. Provide her with your name, phone number and address. Do refer to the instructions for posting and removing signs.

- Garage sale signs are allowed in the City of Sunnyvale provided that signs are located on the site of the event advertised.
- To provide safe visibility for drivers and pedestrians, signs located on a corner lot can't exceed 3 feet in height.
- Please remove ALL signs when the event is over.



Tips for a Successful Garage Sale

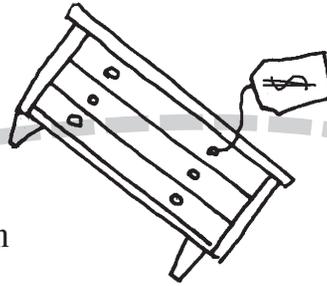
Make Everyday Earth Day
Start at Home with a Garage Sale



City of Sunnyvale
Department of Public Works
Recycling Program
(408) 730-7262

WHAT TO SELL

- Dressers, bookcases and tables are popular.
- Anything that still has usability and value.
- Nostalgia items sell well. Display them prominently.
- Antiques are usually in high demand.
- Appliances, tools, garden equipment labeled “working” or “needs repair.”
- Clothing. Clean and easy to see. Hang if possible.
- Baby items, toys and games.
- Plants, too!

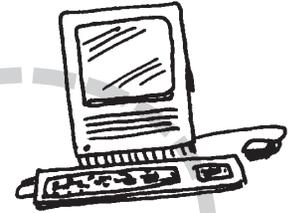


HOW TO PRICE

- Use shopper's price tags for all items.
- Garage sales are for bargain hunters; price accordingly.
- Higher prices for brand new items and antiques.
- It may be necessary to regroup items or reduce prices on things that do not seem to be moving.
- Be prepared to consider offers.

HOW TO SET IT UP

- Group sales are fun! Join with neighbors and friends.
- Accessible displays are important. Choose a highly visible location, such as your driveway.
- Set up convenient, attractive displays so shoppers can easily find merchandise.
- Have a central place to pay, and be sure to have sufficient change.
- Offer receipts if requested.
- Prepare articles for sale.
- Planning, preparations and enthusiasm are keys to success!
- Remember, the rules of conduct used by successful retailers — courtesy, friendliness, fair dealings and willingness to offer service — are important.



Have Fun!