

business recycling solutions



Recycling – Good for Your Business, Good for the Environment

A Publication of the Sunnyvale Commercial Recycling Program

Local Focus Certified Green Business

Sports Basement

1177 Kern Avenue, (408) 732-0300

“Pretty awesome to work for,” is how employee Stu Nuttall describes Sports Basement, whose green ethos shines throughout the store. Sports Basement lives by the three R’s philosophy of reducing, reusing and recycling. While most sports retailers use brand name, low quality disposable fixtures that typically get tossed after one season of use, Sports Basement gets creative with reuse. Employees use the many tools available in the onsite tool shop to build arty, one-of-a-kind bases for equipment and clothing racks made from reclaimed barn wood, used

conduit pipe and even discarded boots, crampons and other gear found during backcountry hikes. The comfy couches and armchairs that invite customers to sit down all led former lives prior to Sports Basement reclaiming them for its store.

Reuse does have its challenges. It takes more thought to build something to last for 10 years. But, says general manager, Rich De Borba, “Being green is good for business; reuse means you don’t have to buy it again.”

Interested in becoming a Green Business? Go to reducewaste.org or call (408) 282-3180 for more information.



Got old shoes? Recycle them at Sports Basement. Rich De Borba and Stu Nuttall stand next to the store’s shoe recycling bin.

UPCOMING EVENTS



Business Hazardous Waste Drop-off Events

January 18, February 15, March 15

Qualifying businesses may participate by appointment only. (408) 299-7300 hhw.org

Transportation Packaging Workshop

Greening the Packaging Most People Never See

February 13, 2013 • 9 am – 1 pm

Making smart decisions about transport packaging materials, such as pallets and boxes, can save money, reduce product damage and lower your company’s environmental footprint. Learn what reusable transport packaging could do for your business at this free workshop. Who should attend? Corporate executives, supply chain directors, packaging engineers, sustainability managers, materials managers—and anyone interested in learning more about the environmental and economic value of reusable transport packaging. For more information and to sign up for email notifications, go to UseReusables.com.

GreenBiz Forum 13

San Francisco, Feb. 27–28, 2013

The 2013 GreenBiz Forum brings together thought leaders and sustainability executives to define the trends, challenges and opportunities in sustainable business today. Learn about the latest trends in an event that engages stakeholders across industries, sectors, and regions to discuss how, and how well, companies are addressing sustainability in a comprehensive view of the state of green business today. For more information visit greenbiz.com.

Recycle It!

New California Paint Take-Back Program



California is the second state in the U.S. to enact industry-supported, paint stewardship legislation. PaintCare is a new program that applies an extended producer responsibility (EPR) approach to management of leftover paint. EPR gets paint manufacturers and retailers to help with collection and disposal of leftover paint and relieves local and state governments of some of the economic burden of post-consumer paint management. Santa Clara County, which provides household hazardous waste services to Sunnyvale, spends about \$500,000 annually on paint collection and disposal,

while statewide estimates for paint management at public facilities are \$20 million.

When PaintCare kicked off on October 19, more than 300 California retail paint stores began accepting unwanted paint from residents and businesses. Retail locations are being added weekly as the program expands to make drop-off even more convenient. Visit Santa Clara County Household Hazardous Waste at HHW.org and click on *New Paint Law* to find participating local stores and all county locations where paint may be returned for free disposal. San Jose has 10 participating stores;

Mountain View has three. In Sunnyvale, the Kelly Moore store at 999 E. El Camino Real accepts paint during business hours. For more information go to Paintcare.org.



Kelly-Moore employee Trevor Lindow and Store Manager, Chris Keiser, stack customers' leftover paint inside the store recycling bin.

Your Inquiries

Q We'd like to start a battery recycling program at our company to make it convenient for employees to recycle. What are our options?

A Tip number one is to buy rechargeable batteries that last longer. Call2Recycle offers free collection of rechargeable batteries (and cell phones). They will send a free collection kit and marketing materials to help your business set up a program. Enroll online at Call2Recycle.org.

A new option to check out is PerfPower Corporation. Its products include alkaline batteries, which are offered with a free recycling program. PerfPower batteries contain no lead, cadmium, or mercury and are available in many stores and online. All products are assembled in the U.S. and packaged by disabled veterans. PerfPower provides a solution to manufacturing and recycling

of alkaline batteries in the U.S., and creates jobs in the process. To learn more go to perfpower.com.

Another solution is The Big Green Box which offers pre-paid shipping boxes designed for all battery types including alkaline, lithium, nickel cadmium, nickel metal hydride, lithium ion and other household batteries. To order go to biggreenbox.com or call 1-877-461-2345. The iRecycle Kit from Battery Solutions also offers pre-paid shipping boxes for all dry-cell battery types and hand-held electronics. When full, simply mail the box back. To order call 800-852-8127 or go to batteryrecycling.com and click on iRecycle Kit.

Businesses can always dispose of their batteries at one of Sunnyvale's monthly business Household Hazardous Waste events. Go to hhw.org to make a drop-off appointment. Keep the questions coming!

Business Recycling Solutions

Subscribe to Business Recycling Solutions online at Recycling.inSunnyvale.com.

Please send all comments and questions to: (408) 730-7484, TDD (408) 730-7501 or mlindemuth@ci.sunnyvale.ca.us

Product and company listings should not be construed as an endorsement by the City of Sunnyvale.

Contact Information

City of Sunnyvale
Assistance with Commercial Recycling
Recycling.inSunnyvale.com
(408) 730-7484

Garbage
New commercial accounts, service changes, billing, bin cleaning
(408) 730-7400

Specialty Solid Waste & Recycling
To Set Up Cardboard Recycling Service
(408) 566-1804

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Answers to Your Recycling Questions

Business Sports Basement

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