Additional Green Business Tips

1. Reduce first, Reuse second, then Recycle.
   For additional information visit Recycling.inSunnyvale.com.

2. Become a Bay Area Green Business.
   Get certified as a Green Business. For more information visit greenbusinessca.org.

3. Turn off printers, computers and other office electronics on nights and weekends. Save yourself the money! For additional information visit flexalert.org.

4. Print using dual-sided and 100% recycled content paper. Look for FSC (Forest Stewardship Council) certified materials. fsc.org.

5. Sustainable Office & Janitorial Supplies.
   For additional information visit epa.gov.


Sunnyvale’s Recycling Business Leaders

Whether you are in high-tech, food service or the automotive business, recycling in the workplace is easier than you think and you can save money! Some businesses in Sunnyvale have already proven recycling can be a success and have taken steps to streamline their garbage and recycling service.

Green leaders like European Auto Works, a car repair and maintenance shop, and Promega Biosystems, a life sciences company, were concerned about the amount of waste they were generating and the rising cost they were paying to have it hauled away. After learning the Recycling Program could assist them in reducing their waste, both companies took initiative to have a free and confidential waste assessment done. As a result, both companies were able to downsize their garbage service and increase recycling service which helped reduce their bottom line garbage costs.

Ralph Foglein displaying his recycling bins

I went from a 2 cubic yard bin to a 1 cubic yard bin and saved $100 monthly on my hauler bill.

— Ralph Foglein, European Auto Works
The City of Sunnyvale provides technical assistance and resources to help you recycle and reduce waste at work. Here are some frequently asked questions about our programs.

What recycling services does the City offer?
Cardboard Recycling — a cost effective way to manage large volumes of cardboard. If your company generates 200 lbs a week or more, call Specialty Solid Waste and Recycling at (408) 566-1804 to set up service.

Technical Assistance — the Commercial Recycling Program can help you set up a recycling program, audit your waste stream and help you find a private recycler for many different materials (paper, plastics, cans, glass, electronic waste, and more). Call (408) 730-7454 for assistance.

What happens to the trash my company produces?
The City of Sunnyvale's franchised hauler, Specialty Solid Waste and Recycling, collects all of Sunnyvale's trash and the waste stream already meet the AB 341 requirements, recycling law that took effect July 1, 2012 requires businesses like yours to recycle in order to meet the State's 75% diversion goal. Fortunately, the SMaRT Station is a recycling law that took effect July 1, 2012 requires businesses like yours to recycle in order to meet the State's 75% diversion goal. Fortunately, the SMaRT Station is a recycling program at my place of business?

If the SMaRT Station separates recyclables from our trash, why would I need to set up a recycling program at my place of business?
The City wants to provide you with options for managing your materials. Some companies need to track their diversion and implement recycling and waste reduction programs, while others don't generate enough material or have the space to set up recycling. Whichever option you choose, we can help you meet your goals.

Does the City have to meet State required diversion goals? If so, how does that affect my business?
Currently Sunnyvale diverts 67% of its material from the landfill. However, AB 341, a new mandatory commercial recycling law that took effect July 1, 2012 requires businesses like yours to recycle in order to meet the State's 75% diversion goal. Fortunately, the SMaRT Station is a unique facility whose practices of sorting recyclables from the waste stream already meet the AB 341 requirements, and all your business has to do is to remain in compliance with the law is to have your garbage collected by the franchised hauler, Bay Counties Waste Services (BCWS). BCWS also will collect clean, separated cardboard for franchised hauler, Bay Counties Waste Services (BCWS).

For more information on AB 341 Mandatory Commercial Recycling Law, visit calrecycle.ca.gov/recycle/commercial.

Can I really cut costs by recycling?
Yes! Depending on your businesses' waste needs, recycling can reduce your garbage bill. Check out the example below showing potential cost savings for setting up a cardboard recycling program. You can estimate how much material you generate by using a recycling calculator Visit Recycling.inSunnyvale.com and refer to Recycling Calculator in Quick Links on the Commercial Recycling page.

Recycling in 5 Easy Steps

1. Determine what your recycling needs are.
Conduct a visual inspection of internal and external garbage bins to estimate what items are being thrown away that can be recycled instead. Go to Recycling.inSunnyvale.com and click on Commercial under Recycling Services for assistance.

2. Find the right recycler to pick up your materials.
Once you know what recyclables need to be collected, find a hauler that best fits your needs. The City’s hauler Specialty Solid Waste & Recycling provides cardboard collection for companies that generate 200 lbs a week or more. To find out if you qualify call (408) 730-7484. For all other materials inquiries visit Recycling.inSunnyvale.com and click on A-Z Recycling to find an approved hauler.

3. Find the right recycling bins.
Not sure what bins to use? Recycling haulers usually provide large outdoor bins, but recycling bins may also be needed inside your business. For a list of recycling containers that encompasses all budgets, visit: calrecycle.ca.gov/Recycle/Tools/Containers.htm.

4. Partner with your custodial service to ensure materials are properly separated for recycling.
Initial and periodic refresher training is essential to ensure custodial staff understands proper separation of recyclables. For more information visit: Recycling.inSunnyvale.com and refer to Quick Links on the Commercial Recycling page.

5. Post recycling goals and achievements in the workplace.
Promote and encourage recycling. Post program achievements / awards / goals that will generate employee interest, support, and generation of new ideas, all essential to making a successful recycling program.

For more information, visit Recycling.inSunnyvale.com

<table>
<thead>
<tr>
<th>Bin Size</th>
<th>Recycling (once a week, flat monthly fee, up to 5 days a week service available)</th>
<th>Garbage (monthly fee, 1x a week)</th>
<th>Monthly Savings w/Recycling Services</th>
<th>Annual Savings w/Recycling Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 cubic yards</td>
<td>$21.97*</td>
<td>$372.70*</td>
<td>$251.35*</td>
<td>$1,172.95*</td>
</tr>
<tr>
<td>6 cubic yards</td>
<td>$24.74*</td>
<td>$689.47*</td>
<td>$664.73*</td>
<td>$3,988.43*</td>
</tr>
</tbody>
</table>

©2014-2015 rates

Promega Biosystem's recycling bins at every workstation

Once we provided separate bins for recyclables at each work station, employees learned to stop and say, 'This isn't trash.'
— Nela Vis, Promega Biosystems