



Consent Item 1.A)

DRAFT

SUNNYVALE BICYCLE AND PEDESTRIAN ADVISORY COMMISSION Meeting Minutes – June 19, 2008

The Bicycle and Pedestrian Advisory Commission met at 6:30 p.m. on June 19, 2008 with Committee Chair Kevin Jackson presiding. The meeting was held in the West Conference Room, City Hall, 456 West Olive Avenue, Sunnyvale.

ROLL CALL/CONSIDERATION OF ABSENCES

Members Present: Kevin Jackson
Andrea Stawitcke
James Manidakos
Ralph Durham

Members Absent: Richard Warner
Michael Reece

Staff Present: Lieutenant Donald Discher
Heba El-Guendy, Senior Transportation Planner

Visitors: David Simons, VTA & Caltrans BPAC/City's Planning Commission
Patrick Walz, City's Board of Building Code Appeals
Jeannie Bruins, Stevens Creek Trail Task Force/Los Altos resident
Garth Williams, Stevens Creek Trail Task Force/Sunnyvale resident
Patrick Grant, resident/commuter
Chad Brower, resident/commuter
Arthur Schwartz, resident

There was no objection to the members' absence, and their absence was excused.

SCHEDULED PRESENTATION

There was no scheduled presentation. Lieutenant Discher of the Public Safety Department was available to address questions and concerns.

Commissioner Durham – Inquired if vehicular parking in a bike lane is considered a traffic violation that can be enforced. In some cases vehicular parking is allowed, for example, between 7:00 p.m. and 7:00 a.m. Also inquired if in such cases, cars can be ticketed if left parked after the allowable period.

Lieutenant Discher – Explained that cars parked in a bike lane most likely would encroach within a vehicular travel lane, and thus can be towed based on the Vehicle Code provisions. When vehicles block traffic movement, enforcement responds within 20 minutes. When there is sufficient width to allow vehicular parking during certain hours, cars can be towed if they exceed the permitted hours.

Chair Jackson – Commented that probably enforcement of such parking violations would not be a priority during the peak hours, and take place in response to reported concerns. Added that the City of Sunnyvale is always keen on installing “No Parking at Anytime” signs along bike lanes, which facilitates enforcement in case of violations. In other cities such as the City of Los Altos, cars parked in the bike lanes cannot be towed because there are no signs that clearly prohibit parking. Chair Jackson emphasized the need for protecting the safety of cyclists since they are more vulnerable to collisions and for sustaining serious injuries. Drivers distracted by cell phones and other means cause a safety hazard, and should at least be warned if not ticketed. Also inquired if the City’s Public Safety Department could enforce the parking violation of a motorcycle that often blocks access to the E-lockers at the Caltrain station. Suggested that Public Safety representative attends the “Town Hall Meeting on Our Bicycle Safety Crisis” scheduled to take place on Saturday, June 28th at the San Jose City Council Chambers. Cyclists’ safety within the County of Santa Clara is of particular concern, and representatives of VTA, Caltrans and the MTC are expected to attend.

Lieutenant Discher – Shared information on his community involvements such as efforts coordinated with the County’s Traffic Safe Communities Network (TSCN) to enhance safety in the vicinity of schools, thereby encouraging walking and cycling. Also shared some collision statistics provided at the statewide conference held in the City of Anaheim. For example, injury motorcycle collisions have been on the rise by 300 to 400%. Emphasized the need for a combination of engineering, education and enforcement initiatives and sought the BPAC’s assistance in this regard. Circulated and explained a list of questions and answers prepared by the Department of Public Safety covering information on the new wireless telephone laws such as their effect date, their applications for the different age groups, convictions and fines, and exceptions. Noted that officers will commence enforcement of the new laws on July 1st and planning stake locations. Also noted a stake planned for July 3rd for DUI, and clarified that DUI now is not only associated with the night hours. For example, over the past one and a half months 3 DUI of 0.2 and above were convicted during the morning peak period when people least expect it.

Commissioner Durham – Noted his support for the DUI enforcement including on July 3rd. Also noted an assumption that bicycle/car collisions are 50% due to the cyclists fault. However, in the case of involving impaired drivers, it is very difficult to avoid such collisions no matter how careful and experienced the cyclists can be.

Commissioner Stawitcke – Noted the experience with the “Click-it or Ticket” enforcement campaign and its achieved success.

PUBLIC ANNOUNCEMENTS

Chair Jackson – Announced the re-appointment of Commissioner Andrea Stawitcke and Commissioner Ralph Durham effective July 1st. Also announced the appointment of Patrick Walz, present member of the City's Board of Building Code Appeals, to become a BPAC member as of July 1st. Chair Jackson also noted success of the Bicycle Rodeo held at the Cumberland Elementary School which was organized by the County's TSCN to help 4th and 5th grade students learn and practice cycling safety skills.

CONSENT CALENDAR

- 1.A) Approval of Draft Minutes of the May 15th BPAC Meeting
- 1.B) Approval of the June 19th Meeting Agenda
- 1.C) Approval of the 2008 BPAC Calendar Update

Consent Calendar items 1.B and 1.C were approved 4-0.

Chair Jackson – Requested revising the last phrase of the second paragraph on Page 3 of the May 15th meeting minutes to read “Added that it could be a double edged sword issue since the reduction of pollution allows for more sun energy and heat to filter through to the ground”. Also requested revising the third paragraph on Page 5 to read “Noted that the County Roads and Airports Department seems to have its own funding and less dependent on feedback of the County Supervisors and other agencies, which could be an oversight by the County Supervisors”

Consent calendar item 1A was approved 4-0 as amended.

STAFF RESPONSE TO PRIOR PUBLIC COMMENTS

None.

PUBLIC COMMENTS

David Simons – Noted that he was recently appointed to the Caltrans BPAC and offered assistance to the City whenever possible.

Chad Brower – Noted that shifting car miles to bicycle miles would benefit the environment. Also noted that 95% of cyclist deaths involve vehicles, and that the potential for fatalities increase with the increase of vehicular travel speeds. Cyclists are in need of fast and safe bicycle routes. Safety can be achieved by constructing trails which is a costly approach. As an alternative, suggested reducing the speed limit on the curb-side lanes along major corridors to 20 miles per hour, and possibly converting

them to shared bicycle/car lanes. Believes that this is a relatively cheap solution to enhance the safety of cyclists using bike lanes/shared traffic lanes, facilitate cars merging into high speed roads, and to increase the use of curb-side lanes by scooters and neighborhood electric vehicles. Cited Vehicle Code 22364 "Whenever the Department of Transportation determines, upon the basis of an engineering and traffic survey, that the safe and orderly movement of traffic upon any state highway will be facilitated by the establishment of different speed limits for the various lanes of traffic, the department may place signs upon the state highway, or any portion thereof. The signs shall designate the speed limits for each of the lanes of traffic".

Patrick Grant – Noted that he is aware of this concept discussed for consideration on El Camino Real (State Route 82).

Heba El-Guendy – Noted the potential difficulties of enforcing different speed limits along the various lanes. Also noted that vehicular traffic, in general, tends to travel at lower speeds along the curb-side lanes due to the right-turn movements at intersections and driveways. On the other hand, left-turn movements along major corridors tend to be served by a center two-way left-turn lane and designated left-turn lanes at intersections. Indicated that reducing the speed limit on the curb-side lanes may make them less attractive to drivers which could potentially reduce their use and impact the higher speed lanes, thereby minimizing the effectiveness of the reduced speed limit on curb-side lanes.

PUBLIC HEARINGS/GENERAL BUSINESS

3. Discussion: Policy Supporting Connections to Regional Bicycle Facilities – Study Issue

This item was of interest to most public members who attended the meeting, and therefore was discussed first to avoid delaying them.

Chair Jackson – Proposed to narrow the focus of the study issue on asking the Council to revise Policy 2.2.C.5 of the General Plan Open Space and Recreation Element as it pertains to the Stevens Creek trail connection. Noted that many developments and economic changes took place over the past 14 years which changed the transportation needs. Added that the preferred alternative now being considered varies from the 1994 understanding, and it is simply a gap closure at the southern end of the trail route just before Fremont Avenue. Encouraged City Council and staff to reexamine the current policy and its effect on a potential trail connection.

Jeannie Bruins - Co-chair of the Stevens Creek Trail Task Force and a member of the Friends of Stevens Creek. Attended the BPAC meeting as a Los Altos resident. Described the preliminary analysis conducted by the City of Los Altos and the five developed alternatives along with associated selection process. Indicated that the proposed section of the trail connection that would travel within the City of Sunnyvale is only one eighth of a mile which would not affect nearby residents. Also indicated that the Water District was contacted and is agreeable to the Class I bicycle facility proposed under State Route 85. Ms. Bruins noted that she has access to all sections of the proposed creek connection and offered to tour the area with interested members of the City of Sunnyvale Council, BPAC and staff. Indicated that the City of Los Altos does not wish to proceed with the Feasibility Study and detailed design, then be later faced with a Sunnyvale objection. Added that this initiative can only succeed if all involved jurisdictions work cooperatively.

Commissioner Stawitcke – Noted that in the spirit of cooperation with neighboring cities, the subject policy needs to be revisited by staff and Council. Allowing the opportunity to having a connected Stevens Creek trail would benefit Sunnyvale residents including cyclists and pedestrians.

Garth Williams – Is a member of the Stevens Creek Trail Task Force and attended the BPAC meeting as a Sunnyvale resident. Indicated that all presently accessible open space is near the Bay; and that Sunnyvale residents now have a significant opportunity to have a convenient access to 22 acres of open space along the trail. Noted that access locations are needed at both Remington Drive and Fremont Avenue.

Patrick Grant – Noted that State Route 85 acts as a barrier. Also indicated that the proposed trail connection is approximately 5 feet from the creek bed level, while the nearby community is located on a higher elevation and would not be impacted. Would like people to be given the opportunity to interact with the creek and surrounding open space. In addition, requested that BPAC members consider changing the formula dictating the prioritization of bicycle projects as referenced in the Sunnyvale Bicycle CIP Study.

Chair Jackson. – Clarified that the referenced formula is not a policy, and the word priority was probably misused. Added that El Camino Real would rate higher than Mary Avenue, yet no bike lanes are currently provided on El Camino Real. Also the Borregas Bridge is being built despite of the high cost. Parking, for example, is one of the factors considered in the formula, but never dictated the projects priority. Explained that selection of bicycle projects is significantly affected by funding opportunities, especially grants. Believes that the City needs to focus on establishing safe north-south bike/pedestrian connections to meet the present shortage.

David Simons – Encouraged communication with the VTA BPAC to address funding issues. In concurrence with the I-280 bridge, it was assumed that it would serve access to 400 students from Mountain View and 80 students from Los Altos. Believes that the provision of a connection in the vicinity of Remington Drive would probably serve more students than originally estimated.

Arthur Schwartz – Believes that the 1994 policy would still be met since no properties would be impacted by the proposed route. Added that most concerns raised by the 1994 studies would not be relevant to the proposed/revised route.

2. Motion: Appointment of the VTA BPAC – Draft Report to Council

Heba El-Guendy – Summarized the draft RTC indicating that the VTA requested that the City renew its appointment to the VTA BPAC with an appointee who is not a Council or a staff member, and who is preferably a member of the City BPAC. The appointee will serve a two-year term starting in July 2008 and ending in June 2010. Mr. David Simons has served as Sunnyvale's representative to the VTA BPAC since its inception in October 1998 and is a member in good standing. Decision of the BPAC will be added to the RTC currently scheduled to go before Council on July 15, 2008.

Commissioner Manidakos – Inquired if any recruitment or competition took place.

Chair Jackson – Indicated that there was no need for recruitment. VTA prefers a BPAC member, and David Simons has been well representing the City's interests over the years.

David Simons – Noted that his new appointment to the Caltrans BPAC could further support the City's interests since he will have a better access to the MTC Committee and Caltrans staff. He also noted that only the Sunnyvale and Cupertino representatives have been on the VTA BPAC since its inception in 1998. This provided Mr. Simons with the opportunity to understand and secure fund for capital City projects, and to monitor their progress over the years. As a City Planning Commissioner for a number of years, he was also able to bring bicycle related projects into the planning process. Other Cities, such as San Jose that regularly rotates its VTA BPAC representation lacks a complete understanding of the different funding sources and mechanisms, which could adversely affect the fund that they receive for projects.

Re-appointment of David Simons to the VTA BPAC was approved 4-0.

4. Discussion: Preparation of BPAC Meeting Minutes – Means of preparation and level of details

This discussion item was initiated during the May 15, 2008 BPAC meeting due to concerns raised regarding the exceeded BPAC Support budget. Suggestions were made to prepare less detailed meeting minutes, or to tape record the meetings in order to facilitate preparation of the minutes by administrative staff rather than the Commission liaison. To fully consider this subject, Commissioner Ralph Durham requested that it would be added as a discussion item on the agenda of the June 19, 2008 BPAC meeting.

Heba El-Guendy - Noted during the June 19th meeting that this is an operational and resource issue to be decided by the Public Works Department. However, the BPAC members should feel free to discuss and make suggestions to staff. She also noted that the BPAC support budget has been adjusted for FY 08/09 to reflect the higher than anticipated costs for BPAC support.

Commissioner Durham – Noted the correlation between having detailed minutes relative to being permitted to speak to Council at public hearings. He also noted his realization that it is up to the City Council to decide if the minutes are detailed regardless of whether or not they capture all comments/opinions mentioned in a meeting.

Chair Jackson – Raised his concerns that preparation of the minutes by a person who does not attend the meetings may not accurately reflect reactions and thoughts of the BPAC and public members, and that emphasis on strong points may be lost.

Heba El-Guendy – Clarified that she would review minutes prepared by administrative staff to ensure their accurate reflection of opinions and thoughts.

Commissioner Stawitcke – Indicated that she is satisfied with the meeting minutes and considers them as good reflection of the meetings. She also noted that between the time that would be spent by administrative staff to prepare the minutes in addition to the review time by the BPAC liaison; there may not be cost savings.

Chair Jackson and Commissioner Durham also noted their satisfaction with the minutes and recommended that they would continue to be prepared by the Commission liaison.

NON-AGENDA ITEMS AND COMMENTS

- BPAC ORAL COMMENTS

Commissioner Manidakos – Noted that although the use of an E-locker costs 5 cents per hour, he was informed that the cheapest card that can be purchased costs \$20. Believes that the expensive cards deter cyclists from using the E-lockers, and that the

cards could also be lost or damaged before fully used. Requested that this matter be checked, and if possible reduce the value of cards that can be purchased.

Chair Jackson – Indicated that he noticed the new sign posted at the E-lockers explaining their use steps, and requested that means be investigated to prevent the motorcycle from parking in front the E-lockers (possibly through posting of a no-parking sign, Samtrans enforcement, and/or City enforcement). Requested enforcing the use of the free lockers also provided at the Caltrain station in order to encourage cycling and transit use. Also requested that the approved street allocation policy be coordinated with future street resurfacing. In addition, requested that the double yellow lines and raised markers be maintain at Lynn Way/Mulberry Lane. Inquired about when the event parking is supposed to be reviewed by BPAC.

Heba El-Guendy – Shared Information/Action Items as directed by City Council which indicates that BPAC review of Ordinance 2871-08 of the Sunnyvale Municipal Code Amending Section 10.16.030 of Chapter 16 (Parking Regulations) of Title 10 (Vehicle and Traffic), as a part of their work plan, for future revisions. In other words, in January of 2009.

- STAFF ORAL COMMENTS

Heba El-Guendy – Noted that the Community Resources Department mostly received culture related applications (such as food, art, etc.) for the Global Sunnyvale – A Celebration of Cultures event planned for June 21st. Consequently, they had to determine that setting-up a booth for BPAC would not be a good fit, and instead encouraged the BPAC members to participate as volunteers. BPAC staff liaison, Heba El-Guendy, noted that she will provide the event's general information booth with copies of the City and County bicycle maps, as well as relevant bus and train schedules and maps. With regard to the request initiated by Commissioner Durham to add the East Channel trail as a 2009 study issue, she indicated that this project is already on the work program of the Transportation and Traffic Division and that a number of grant applications have been considered in this regard. Concerning the request raised by Chair Jackson to expand the mailing list used for circulating the agenda packet of the BPAC meetings, she explained that the packet is currently circulated to all BPAC members, seven City staff members, and all public members that request it. She also noted that Senate Bill 343 which will become in effect on July 1st, 2008 requires posting of all agenda materials on the web site, as well as provide a complete binder at the City's one-stop desk. This in turn, would probably eliminate the need for expanding the mailing list.

INFORMATION ONLY ITEMS

5. FY 2008-09 Budget, Response to questions raised during the May 15th BPAC meeting
6. BPAC E-mail Messages
7. Active Items List Update

ADJOURNMENT

The meeting was adjourned at 9:00 p.m.

Respectfully submitted by:

Heba El-Guendy
Senior Transportation Planner
Division of Transportation and Traffic

**MASTER WORK PLAN
BOARDS AND COMMISSIONS CALENDAR**

Board or Commission	BICYCLE AND PEDESTRIAN ADVISORY COMMISSION
Calendar Year	2008
List all significant agenda items below. Include all pertinent items from the Council Study Issues Calendar.	
MEETING DATE	AGENDA ITEM/ISSUE
January 31	2008 BPAC Calendar Policy on Allocation of Street Space – Draft Report to Council Update of the City’s Handbook for Boards, Commissions and Committees (for information) City Project List Submitted for the Valley Transportation Plan 2035 (for information) FY 08-09 to FY 13-14 Curb Ramp Installation List (for information) FY 2008-09 AC Overlay/Reconstruction List (for information) BPAC Active Items List
February 21	Updated 2008 BPAC Calendar Proposed Policy on the Allocation of Street Space Review of the Code of Ethics and Conduct for Elected and Appointed Officials Bike to Work Day Planning Utility Bill Stuffer Concepts Earth Day Health and Safety Fair Update of the City’s Handbook for Boards, Commissions and Committees (for information) Home Care Guide published by the County’s Public Health Department (for information) BPAC Active Items List Update
March 20	Updated 2008 BPAC Calendar Proposed Policy on the Allocation of Street Space Review of the Code of Ethics and Conduct for Elected and Appointed Officials Tasman/Fair Oaks Parking Issues – Draft Report to Council Santa Clara Countywide Bicycle Plan Earth Day Event Update (for information) BPAC Active Items List Update
April 17	Policy on Allocation of Street Space FY 08/09 Transportation Development Act Article 3 Funds Allocation Health and Safety Fair Bike to Work Day Earth Day Utility Bill Stuffer (for information) BPAC Active Items List Update

MEETING DATE	AGENDA ITEM/ISSUE
May 15	Land Use and Transportation Element Update – Draft Report to Council Review of FY 08/09 Proposed Budget Earth Day, Health and Safety Fair, and Bike to Work Day debrief Global Sunnyvale - A Celebration of Cultures BPAC Active Items List Update
June 19	Appointment to the VTA Bicycle and Pedestrian Advisory Committee Policy Supporting Connections to Regional Bicycle Facilities Procedures and level of details for preparation of BPAC Meeting Minutes FY 08/09 Budget (for information to respond to questions raised in the May 15 meeting) BPAC Active Items List Update
July 17	Election of Officers Annual review of the Code of Ethics and Conduct Annual review of the Boards and Commissions Council Policy Study and Budget Issues Development Board and Commission Members Orientation Spare the Air Fair Cycling Tours of the Moffett Park BPAC Active Items List Update
August 21	Study & Budget Issue Development
September 18	Study Issue Finalization
October 16	Study Issue Ranking
November 20	
December 18	2009 Work Plan

Public Hearing/General Business Item 2.

ELECTION OF OFFICERS

The BPAC members must elect a Chair and Vice Chair to serve in the 2008/2009 Fiscal Year. City staff has no recommendation; this matter must be voted on by the BPAC members.

Public Hearing/General Business Item 3.

REVIEW OF THE CODE OF ETHICS AND CONDUCT

This is the Commission's annual review of the Code of Ethics and Conduct for Elected and Appointed Officials. Please find attached a copy of the most updated version of the Code for your reference.



City of Sunnyvale

Code of Ethics and Conduct for Elected and Appointed Officials

"Conduct is three-fourths of our life and its largest concern."

— Matthew Arnold

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For ease of reference in the Code of Ethics and Conduct, the term "member" refers to any member of the Sunnyvale City Council or the City's boards and commissions established by the City Charter, City Ordinance or Council policy.

Policy Purpose

The Sunnyvale City Council has adopted a Code of Ethics and Conduct for members of the City Council and the City's boards and commissions to assure public confidence in the integrity of local government and its effective and fair operation.

A. ETHICS

The citizens and businesses of Sunnyvale are entitled to have fair, ethical and accountable local government which has earned the public's full confidence for integrity. In keeping with the City of Sunnyvale Commitment to Excellence, the effective functioning of democratic government therefore requires that:

- public officials, both elected and appointed, comply with both the letter and spirit of the laws and policies affecting the operations of government;
- public officials be independent, impartial and fair in their judgment and actions;
- public office be used for the public good, not for personal gain; and
- public deliberations and processes be conducted openly, unless legally confidential, in an atmosphere of respect and civility.

To this end, the Sunnyvale City Council has adopted a Code of Ethics and Conduct for members¹ of the City Council and of the City's boards and commissions to assure public confidence in the integrity of local government and its effective and fair operation. The City's Code of Ethics provides guidance on ethical issues and questions of right and wrong.

1. Act in the Public Interest. Recognizing that stewardship of the public interest must be their primary concern, members will work for the common good of the people of Sunnyvale and not for any private or personal interest, and they will assure fair and equal treatment of all persons, claims and transactions coming before the Sunnyvale City Council, boards and commissions.
2. Comply with both the spirit and the letter of the Law and City Policy. Members shall comply with the laws of the nation, the State of California and the City of Sunnyvale in the performance of their public duties. These laws include, but are not limited to: the United States and California constitutions; the Sunnyvale City Charter; laws pertaining to conflicts of interest, election campaigns, financial disclosures, employer responsibilities, and open processes of government; and City ordinances and policies.
3. Conduct of Members. The professional and personal conduct of members must be above reproach and avoid even the appearance of impropriety. Members shall refrain from abusive conduct, personal charges or verbal attacks upon the character or motives of other members of Council, boards and commissions, the staff or public.
4. Respect for Process. Members shall perform their duties in accordance with the processes and rules of order established by the City Council and board and commissions governing the deliberation of public policy issues, meaningful involvement of the public, and implementation of policy decisions of the City Council by City staff.
5. Conduct of Public Meetings. Members shall prepare themselves for public issues; listen courteously and attentively to all public discussions before the body; and focus on the business at hand. They shall refrain from interrupting other speakers; making personal comments not germane to the business of the body; or otherwise interfering with the orderly conduct of meetings.

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6. Decisions Based on Merit. Members shall base their decisions on the merits and substance of the matter at hand, rather than on unrelated considerations.
7. Communication. Members shall publicly disclose substantive information that is relevant to a matter under consideration by the Council or boards and commissions, which they may have received from sources outside of the public decision-making process.
8. Conflict of Interest. In order to assure their independence and impartiality on behalf of the common good, members shall not use their official positions to influence government decisions in which they have a material financial interest, or where they have an organizational responsibility or personal relationship which may give the appearance of a conflict of interest. In accordance with the law, members shall disclose investments, interests in real property, sources of income, and gifts; and they shall abstain from participating in deliberations and decision-making where conflicts may exist.
9. Gifts and Favors. Members shall not take any special advantage of services or opportunities for personal gain, by virtue of their public office, that are not available to the public in general. They shall refrain from accepting any gifts, favors or promises of future benefits which might compromise their independence of judgment or action or give the appearance of being compromised.
10. Confidential Information. Members shall respect the confidentiality of information concerning the property, personnel or affairs of the City. They shall neither disclose confidential information without proper legal authorization, nor use such information to advance their personal, financial or other private interests.
11. Use of Public Resources. Members shall not use public resources not available to the public in general, such as City staff time, equipment, supplies or facilities, for private gain or personal purposes.
12. Representation of Private Interests. In keeping with their role as stewards of the public interest, members of Council shall not appear on behalf of the private interests of third parties before the Council or any board, commission or proceeding of the City, nor shall members of boards and commissions appear before their own bodies or before the Council on behalf of the private interests of third parties on matters related to the areas of service of their bodies.
13. Advocacy. Members shall represent the official policies or positions of the City Council, board or commission to the best of their ability when designated as delegates for this purpose. When presenting their individual opinions and positions, members shall explicitly state they do not represent their body or the City of Sunnyvale, nor will they allow the inference that they do.
14. Policy Role of Members. Members shall respect and adhere to the council-manager structure of Sunnyvale City government as outlined by the Sunnyvale City Charter. In this structure, the City Council determines the policies of the City with the advice, information and analysis provided by the public, boards and commissions, and City staff. Except as provided by the City Charter, members therefore shall not interfere with the administrative functions of the City or the professional duties of City staff; nor shall they impair the ability of staff to implement Council policy decisions.
15. Independence of boards and commissions. Because of the value of the independent advice of boards and commissions to the public decision-making process, members of Council shall refrain from using their position to unduly influence the deliberations or outcomes of board and commission proceedings.

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16. Positive Work Place Environment. Members shall support the maintenance of a positive and constructive work place environment for City employees and for citizens and businesses dealing with the City. Members shall recognize their special role in dealings with City employees to in no way create the perception of inappropriate direction to staff.

B. CONDUCT

The Three Rs of Sunnyvale Government Leadership: Roles, Responsibilities and Respect

The City Charter provides detailed information on the roles and responsibilities of Councilmembers, the Vice Mayor, and the Mayor. The City's Code of Ethics provides guidance on ethical issues and questions of right and wrong.

This Code of Conduct is designed to describe the manner in which Councilmembers and board and commission members should treat one another, City staff, constituents, and others they come into contact with in representing the City of Sunnyvale. It reflects the work of a Council Policy and Protocol Subcommittee that was charged with defining more clearly the behavior, manners, and courtesies that are suitable for various occasions. The Subcommittee also considered a wide variety of policy changes and clarifications designed to make public meetings and the process of governance run more smoothly.

The constant and consistent theme through all of the conduct guidelines is "respect." Councilmembers experience huge workloads and tremendous stress in making decisions that could impact thousands of lives. Despite these pressures, elected and appointed officials are called upon to exhibit appropriate behavior at all times. Demonstrating respect for each individual through words and actions is the touchstone that can help guide Councilmembers and board and commission members to do the right thing in even the most difficult situations.

1. Overview of Roles and Responsibilities

*"Leadership is an action, not a word."
-- Richard Cooley*

Other resources that are helpful in defining the roles and responsibilities of elected officials can be found in the Sunnyvale City Charter and in the Leadership Guide for Mayors and Councilmembers published by the League of California Cities.

Mayor

- Serves at the pleasure of the Council (Sunnyvale City Charter, Section 605)
- Acts as the official head of the City for all ceremonial purposes (Sunnyvale City Charter, Section 605)
- Chairs Council meetings (Sunnyvale City Charter, Section 605)
- May add items to the Council agenda without Council vote
- Calls for special meetings (Sunnyvale City Charter, Section 609)
- Recognized as spokesperson for the City Council on City positions
- Selects substitute for City representation when Mayor cannot attend
- Makes judgment calls on proclamations, Special Orders of the Day, etc.
- Recommends subcommittees as appropriate for Council approval
- May appoint "blue ribbon" committees as sees fit
- Serves as the liaison between the Council and the city manager and city attorney in regards to employee relations
- Leads the Council into an effective, cohesive working team
- Signs documents on behalf of the City
- Serves as official delegate of the City to the U.S. Conference of Mayors and other events and conferences (and receives additional travel allowance for this purpose)
- Determines theme and venue for annual State of the City event

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- Reviews all mail addressed to Mayor
- May administer written reprimands to board and commission members, and call for investigations of board and commission member conduct.

Vice Mayor

- Serves at the pleasure of the Council (Sunnyvale City Charter, Section 606)
- Performs the duties of the Mayor if the Mayor is absent or disabled (Sunnyvale City Charter, Section 606)
- Chairs Council meetings at the request of the Mayor
- Represents the City at ceremonial functions at the request of the Mayor
- Reports closed session actions at public Council meetings
- Initiates routine motion for consent calendar items on the City Council agenda

All Councilmembers

All members of the City Council, including those serving as Mayor and Vice Mayor, have equal votes. No Councilmember has more power than any other Councilmember, and all should be treated with equal respect. Therefore, no ranking or pecking order shall be established for predetermining the order of roll call votes (which shall be determined on a random basis by the City Clerk) or public introductions, except that the Mayor and Vice Mayor shall be introduced first at public meetings and events. All Councilmembers should:

- Fully participate in City Council meetings and other public forums while demonstrating respect, kindness, consideration, and courtesy to others
- Prepare in advance of Council meetings and be familiar with issues on the agenda
- Represent the City at ceremonial functions at the request of the Mayor
- Place activities and events on the Council’s weekly activities calendar that invite official participation of all Councilmembers. A list of the activities of individual Councilmembers may also be submitted for public record at the option of the Councilmember
- Be respectful of other people’s time. Stay focused and act efficiently during public meetings.
- Serve as a model of leadership and civility to the community
- Inspire public confidence in Sunnyvale government
- Provide contact information with the Council Executive Assistant in case an emergency or urgent situation arises while the Councilmember is out of town
- Demonstrate honesty and integrity in every action and statement
- Participate in scheduled activities to increase team effectiveness and review Council procedures, such as this Code of Ethics and Conduct for Elected and Appointed Officials

Meeting Chair

The Mayor will chair official meetings of the City Council, unless the Vice Mayor or another Councilmember is designated as chair of a specific meeting.

- Maintains order, decorum, and the fair and equitable treatment of all speakers
- Keeps discussion and questions focused on specific agenda item under consideration
- Makes parliamentary rulings with advice, if requested, from the city attorney who acts as an advisory parliamentarian. Chair rulings may be overturned if a Councilmember makes a motion as an individual and the majority of the Council votes to overrule the chair.

Former Councilmembers

Past members of the City Council who speak to the current City Council about a pending issue should disclose who they are speaking on behalf of (individual or organization).

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2. General Policies and Protocol

"Wherever there is a human being, there is an opportunity for kindness."

-- Seneca

Ceremonial Events

Requests for a City representative at ceremonial events will be handled by City staff. The Mayor will serve as the designated City representative. If the Mayor is unavailable, then City staff will determine if event organizers would like another representative from the Council. If yes, then the Mayor will recommend which Councilmember should be asked to serve as a substitute. Invitations received at City Hall are presumed to be for official City representation. Invitations addressed to Councilmembers at their homes are presumed to be for unofficial, personal consideration.

Endorsement of Candidates

Councilmembers and board and commission members have the right to endorse candidates for all Council seats or other elected offices. It is inappropriate to mention or display endorsements during Council meetings, board/commission meetings, or other official City meetings.

Intergovernmental Relations

The Council will hold a quarterly meeting on intergovernmental relations (IGR) to assign specific Councilmembers to take a leadership role on new issues and to hear updates on pending issues. A Chair for each Council Subcommittee should be selected at the first meeting of the Subcommittee after the IGR assignments are made.

Legislative Process

The City of Sunnyvale uses the Planning and Management System (PAMS) as a guideline for its legislative process. Details of the PAMS system may be found in City manuals. The City uses parliamentary procedure (The Standard Code of Parliamentary Procedure by Sturgis) for meeting management.

Non-agenda Items

During a designated period of the agenda, citizens, members and staff may bring forth issues or questions that are not on the meeting's agenda. Each speaker, citizen or elected official, will be limited to three minutes unless otherwise directed by the Mayor (Council meetings) or Chair (board/commission meetings).

Public Announcements in Council Meetings

Councilmembers who want to speak first during the Public Announcement portion of the Council meeting should notify the Chair in advance. Otherwise, Councilmembers will be recognized when the Chair notices the light signal. Councilmembers like members of the public who use this portion of the agenda to recognize achievements or promote an event, will be limited to three minutes each, and should keep the focus on matters of community-wide interest.

Public Meeting Hearing Protocol

The applicant or appellant shall have the right to speak first. The Chair will determine the length of time allowed for this presentation, although ten minutes is standard. Speakers representing either pro or con points of view will be allowed to follow. The Chair will determine how much time will be allowed for each speaker, with 3 minutes the standard time granted. The applicant or appellant will be allowed ten minutes to make closing comments. The Chair has the responsibility to run an efficient public meeting and has the discretion to modify the public hearing process in order to make the meeting run smoothly.

Councilmembers (Council meetings) and board/commission members (board/commission meetings) will not express opinions during the public hearing portion of the meeting except to ask pertinent questions of the

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speaker or staff. "I think" and "I feel" comments by members are not appropriate until after the close of the public hearing. Members should refrain from arguing or debating with the public during a public hearing and shall always show respect for different points of view.

Main motions may be followed by amendments, followed by substitute motions. Any Councilmember (or board/commission member) can call for a point of order. Only members who voted on the prevailing side may make motions to reconsider. Members who desire to make the first motion on issues which they feel strongly about should discuss their intention with the Chair in advance of the meeting.

Travel Expenses

The policies and procedures related to the reimbursement of travel expenses for official City business by Councilmembers are outlined in Council Policy 7.3.12. All Council travel in excess of the allowed budget, in which the Councilmember expects to officially represent the City and/or be reimbursed by the City for travel costs, must be approved in advance by the Council. The travel policy and budget for Council should be reviewed at each two-year budget cycle.

3. Elected and Appointed Officials' Conduct with One Another

"In life, courtesy and self-possession, and in the arts, style, are the sensible impressions of the free mind, for both arise out of a deliberate shaping of all things and from never being swept away, whatever the emotion, into confusion or dullness."

-- William Butler Yeats

Elected and appointed officials are composed of individuals with a wide variety of backgrounds, personalities, values, opinions, and goals. Despite this diversity, all have chosen to serve in public office in order to preserve and protect the present and the future of the community. In all cases, this common goal should be acknowledged even though individuals may "agree to disagree" on contentious issues.

3(a). In Public Meetings

Use formal titles

Elected and appointed officials should refer to one another formally during public meetings, such as Mayor, Vice Mayor, Chair, Commissioner or Councilmember followed by the individual's last name.

Practice civility and decorum in discussions and debate

Difficult questions, tough challenges to a particular point of view, and criticism of ideas and information are legitimate elements of a free democracy in action. This does not allow, however, public officials to make belligerent, personal, impertinent, slanderous, threatening, abusive, or disparaging comments. No shouting or physical actions that could be construed as threatening will be tolerated.

Honor the role of the Chair in maintaining order

It is the responsibility of the Chair to keep the comments of members on track during public meetings. Members should honor efforts by the Chair to focus discussion on current agenda items. If there is disagreement about the agenda or the Chair's actions, those objections should be voiced politely and with reason, following procedures outlined in parliamentary procedure.

Avoid personal comments that could offend other members

If a member is personally offended by the remarks of another member, the offended member should make notes of the actual words used and call for a "point of personal privilege" that challenges the other member to justify or apologize for the language used. The Chair will maintain control of this discussion.

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Demonstrate effective problem-solving approaches

Members have a public stage to show how individuals with disparate points of view can find common ground and seek a compromise that benefits the community as a whole.

Outside of official board or commission meetings, individual board and commission members are not authorized to represent the City or their board or commission unless specifically designated by the Council or the board or commission to do so for a particular purpose. In public, however, all members shall represent the official policies or positions of their board or commission. Only the chair or his/her appointee shall speak during a Council public hearing on any item that has been addressed by the board or commission, and for which detailed minutes have been provided to the Council. The chair shall represent the majority view of the board or commission, but may report on any minority views as well. If Council does not have the benefit of detailed board/commission meeting minutes, any member of the pertinent board or commission may speak under standard time limits, but shall not represent positions which are contrary to official policies of the City or official positions of the board/commission to which they belong. When an official board or commission position differs from staff's recommendation on a particular policy issue, then at the Mayor's discretion additional time may be provided to the chair of the board or commission (or his/her designee) to explain the position of the board/commission or to rebut statements made by staff or the public. If new information is brought to light during a public hearing which was not shared previously with the board or commission, the Mayor may allow the board or commission chair to respond. If the Council deems the new information sufficient to warrant additional study, then by majority vote Council may remand the issue back to the board or commission for further study prior to taking other action itself.

Individual opinions and positions may be expressed by board and commission members regarding items that have not come before the particular board/commission to which they belong. When presenting their individual opinions and positions, members shall explicitly state they do not represent their body or the City of Sunnyvale, nor will they allow the inference that they do.

Although a board or commission may disagree with the final decision the Council makes, the board or commission shall not act in any manner contrary to the established policy adopted by the Council.

3(b). In Private Encounters

Continue respectful behavior in private

The same level of respect and consideration of differing points of view that is deemed appropriate for public discussions should be maintained in private conversations.

Be aware of the insecurity of written notes, voicemail messages, and E-mail

Technology allows words written or said without much forethought to be distributed wide and far. Would you feel comfortable to have this note faxed to others? How would you feel if this voicemail message were played on a speaker phone in a full office? What would happen if this E-mail message were forwarded to others? Written notes, voicemail messages and e-mail should be treated as potentially "public" communication.

Even private conversations can have a public presence

Elected and appointed officials are always on display – their actions, mannerisms, and language are monitored by people around them that they may not know. Lunch table conversations will be eavesdropped upon, parking lot debates will be watched, and casual comments between individuals before and after public meetings noted.

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In private, board and commission members may communicate at any time and on any subject with the City Council, and may express to Council individual viewpoints and opinions.

4. Conduct with City Staff

*"Never let a problem become an excuse."
-- Robert Schuller*

Governance of a City relies on the cooperative efforts of elected officials, who set policy, appointed officials who advise the elected, and City staff who implements and administers the Council's policies. Therefore, every effort should be made to be cooperative and show mutual respect for the contributions made by each individual for the good of the community.

Treat all staff as professionals

Clear, honest communication that respects the abilities, experience, and dignity of each individual is expected. Poor behavior towards staff is not acceptable.

Member questions/inquiries to City staff

1. General. Council and board/commission communications with City staff should be limited to normal City business hours unless the circumstances warrant otherwise. Responses to Council questions posed outside of normal business hours should be expected no earlier than the next business day.
2. Routine Requests for Information and Inquiries. Members may contact staff directly for information made readily available to the general public on a regular basis (e.g., "What are the library's hours of operation?" or "How does one reserve a tee time at the golf course?"). Under these circumstances staff shall treat the member no differently than they would the general public, and the member shall not use their elected status to secure preferential treatment. The city manager does not need to be advised of such contacts.
3. Non-Routine Requests for Readily Available Information. Members may also contact staff directly for easily retrievable information not routinely requested by the general public so long as it does not require staff to discuss the issue or express an opinion (e.g., "How many traffic lights are there in the City?" or "Under what circumstances does the City lower its flags to half mast?")
4. Non-Routine Requests Requiring Special Effort. Any member request or inquiry that requires staff to compile information that is not readily available or easily retrievable and/or that requests staff to express an opinion (legal or otherwise) must be directed to the city manager, or to the city attorney, as appropriate (e.g., "How many Study Issues completed over the past five years have required 500 or more hours of staff time?", or "What is the logic behind the City's sign ordinances affecting businesses along El Camino Real?"). The city manager (or city attorney as appropriate) shall be responsible for distributing such requests to his/her staff for follow-up. Responses to such requests shall be copied to all Councilmembers (if originating from a Councilmember), relevant board or commission members (if originating from a board or commission member), the city manager, the city attorney as appropriate and affected department directors.
5. Meeting Requests. Any member request for a meeting with staff must be directed to the city manager or city attorney, as appropriate.
6. Public Safety Restrictions. Under certain circumstances, requests for information regarding operations or personnel of the Department of Public Safety may be legally restricted. Applicable statutes include: The

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Peace Officers' Procedural Bill of Rights (California Government Code Section 3300, et seq.), Confidentiality of Peace Officer Records (California Penal Code Section 832.5-7), and a number of exceptions to the California Public Records Act, defined in Government Code Section 6254. Providing information in response to such requests could violate the law, and might also violate due process rights that have been defined for peace officers in the State of California. Accordingly, it shall be the policy of the City of Sunnyvale to strictly comply with all applicable legal authorities governing the release of Department of Public Safety information and records.

Do not disrupt City staff from their jobs

Elected and appointed officials should not disrupt City staff while they are in meetings, on the phone, or engrossed in performing their job functions in order to have their individual needs met. Do not attend City staff meetings unless requested by staff – even if the elected or appointed official does not say anything, his or her presence implies support, shows partiality, intimidates staff, and hampers staff's ability to do their job objectively.

Never publicly criticize an individual employee

Elected and appointed officials should never express concerns about the performance of a City employee in public, to the employee directly, or to the employee's manager. Comments about staff performance should only be made to the city manager through private correspondence or conversation. Comments about staff in the office of the city attorney should be made directly to the city attorney. Appointed officials should make their comments regarding staff to the city manager or the Mayor.

Do not get involved in administrative functions

Elected and appointed officials must not attempt to influence City staff on the making of appointments, awarding of contracts, selecting of consultants, processing of development applications, or granting of City licenses and permits. [See Code of Ethics] The Sunnyvale City Charter, Section 807, also contains information about the prohibition of Council interference in administrative functions.

Check with City staff on correspondence before taking action

Before sending correspondence, Councilmembers should check with City staff to see if an official City response has already been sent or is in progress. Board and commission members shall not send correspondence except as authorized under the City's policies governing volunteers. (Council Policy 7.2.19, Boards and Commissions.)

Limit requests for staff support

Routine secretarial support will be provided to all Councilmembers. The Council Executive Assistant opens all mail for Councilmembers, unless a Councilmember requests other arrangements. Mail addressed to the Mayor is reviewed first by the city manager who notes suggested action and/or follow-up items.

Requests for additional staff support – even in high priority or emergency situations – should be made to the city manager who is responsible for allocating City resources in order to maintain a professional, well-run City government.

Do not solicit political support from staff

Elected and appointed officials should not solicit any type of political support (financial contributions, display of posters or lawn signs, name on support list, etc.) from City staff. City staff may, as private citizens with constitutional rights, support political candidates but all such activities must be done away from the workplace.

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5. Conduct with the Public

"If a man be gracious and courteous to strangers, it shows he is a citizen of the world, and that his heart is no island cut off from other lands, but a continent that joins to them."

-- Francis Bacon

5(a). In Public Meetings

Making the public feel welcome is an important part of the democratic process. No signs of partiality, prejudice or disrespect should be evident on the part of individual members toward an individual participating in a public forum. Every effort should be made to be fair and impartial in listening to public testimony.

Be welcoming to speakers and treat them with care and gentleness

"I give many public presentations so standing up in front of a group and using a microphone is not new to me. But I found that speaking in front of Council was an entirely different experience. I was incredibly nervous and my voice was shaking. I think the reason was because the issue was so personal to me. The Council was going to take a vote that would affect my family's daily life and my home. I was feeling a lot of emotion. The way that Council treats people during public hearings can do a lot to make them relax or to push their emotions to a higher level of intensity."

Be fair and equitable in allocating public hearing time to individual speakers

"The first thing the Mayor said to me was to be brief because the meeting was running late and the Council was eager to go home. That shouldn't be my problem. I'm sorry my item was at the end of the agenda and that there were a lot of speakers, but it is critically important to me and I should be allowed to say what I have to say and believe that the Council is listening to me."

The Chair will determine and announce limits on speakers at the start of the public hearing process. Generally, each speaker will be allocated three minutes with applicants and appellants or their designated representatives allowed ten. If many speakers are anticipated, the Chair may shorten the time limit and/or ask speakers to limit themselves to new information and points of view not already covered by previous speakers.

No speaker will be turned away unless he or she exhibits inappropriate behavior. Each speaker may only speak once during the public hearing unless the chair requests additional clarification later in the process. After the close of the public hearing, no more public testimony will be accepted unless the Chair reopens the public hearing for a limited and specific purpose.

Give the appearance of active listening

It is disconcerting to speakers to have members not look at them when they are speaking. It is fine to look down at documents or to make notes, but reading for a long period of time or gazing around the room gives the appearance of disinterest. Be aware of facial expressions, especially those that could be interpreted as "smirking," disbelief, anger or boredom.

Ask for clarification, but avoid debate and argument with the public

Only the chair – not individual members – can interrupt a speaker during a presentation. However, a member can ask the chair for a point of order if the speaker is off the topic or exhibiting behavior or language the member finds disturbing.

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If speakers become flustered or defensive by questions, it is the responsibility of the chair to calm and focus the speaker and to maintain the order and decorum of the meeting. Questions by members to the public testifying should seek to clarify or expand information. It is never appropriate to belligerently challenge or belittle the speaker. Members' personal opinions or inclinations about upcoming votes should not be revealed until after the public hearing is closed.

No personal attacks of any kind, under any circumstance

Members should be aware that their body language and tone of voice, as well as the words they use, can appear to be intimidating or aggressive.

Follow parliamentary procedure in conducting public meetings

The city attorney serves as advisory parliamentarian for the City and is available to answer questions or interpret situations according to parliamentary procedures. The Chair, subject to the appeal of the full Council or board/commission makes final rulings on parliamentary procedure.

5(b). In Unofficial Settings

Make no promises on behalf of the Council, board/commission or City

Members will frequently be asked to explain a Council or board/commission action or to give their opinion about an issue as they meet and talk with constituents in the community. It is appropriate to give a brief overview of City policy and to refer to City staff for further information. It is inappropriate to overtly or implicitly promise Council or board/commission action, or to promise City staff will do something specific (fix a pothole, remove a library book, plant new flowers in the median, etc.).

Make no personal comments about other members

It is acceptable to publicly disagree about an issue, but it is unacceptable to make derogatory comments about other members, their opinions and actions.

Remember that despite its impressive population figures, Sunnyvale is a small town at heart
Members are constantly being observed by the community every day that they serve in office. Their behaviors and comments serve as models for proper deportment in the City of Sunnyvale. Honesty and respect for the dignity of each individual should be reflected in every word and action taken by members, 24 hours a day, seven days a week. It is a serious and continuous responsibility.

6. Council Conduct with Other Public Agencies

"Always do right. This will gratify some people and astonish the rest."

-- Mark Twain

Be clear about representing the City or personal interests

When representing the City, the Councilmember must support and advocate the official City position on an issue, not a personal viewpoint. Outside of official board or commission meetings, board and commission members are not authorized to represent the City or their board or commission unless specifically designated by the Council or the board or commission to do so for a particular purpose.

When representing another organization whose position is different from the City, the Councilmember should withdraw from voting on the issue if it significantly impacts or is detrimental to the City's interest. Councilmembers should be clear about which organizations they represent and inform the Mayor and Council of their involvement.

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Correspondence also should be equally clear about representation

City letterhead may be used when the Councilmember is representing the City and the City's official position. A copy of official correspondence should be given to the Council Executive Assistant to be filed in the Council Office as part of the permanent public record.

City letterhead should not be used for non-City business nor for correspondence representing a dissenting point of view from an official Council position.

7. Council Conduct with Boards and Commissions

*"We rarely find that people have good sense unless they agree with us."
--Francois, Duc de La Rochefoucauld*

The City has established several boards and commissions as a means of gathering more community input. Citizens who serve on boards and commissions become more involved in government and serve as advisors to the City Council. They are a valuable resource to the City's leadership and should be treated with appreciation and respect.

If attending a board or commission meeting, be careful to only express personal opinions

Councilmembers may attend any board or commission meeting, which are always open to any member of the public. However, they should be sensitive to the way their participation especially if it is on behalf of an individual, business or developer -- could be viewed as unfairly affecting the process. Any public comments by a Councilmember at a board or commission meeting should be clearly made as individual opinion and not a representation of the feelings of the entire City Council.

Limit contact with board and commission members to questions of clarification

It is inappropriate for a Councilmember to contact a board or commission member to lobby on behalf of an individual, business, or developer, and vice versa. It is acceptable for Councilmembers to contact board or commission members in order to clarify a position taken by the board or commission.

Remember that boards and commissions serve the community, not individual Councilmembers

The City Council appoints individuals to serve on boards and commissions, and it is the responsibility of boards and commissions to follow policy established by the Council. But board and commission members do not report to individual Councilmembers, nor should Councilmembers feel they have the power or right to threaten board and commission members with removal if they disagree about an issue. Appointment and re-appointment to a board or commission should be based on such criteria as expertise, ability to work with staff and the public, and commitment to fulfilling official duties. A board or commission appointment should not be used as a political "reward."

Be respectful of diverse opinions

A primary role of boards and commissions is to represent many points of view in the community and to provide the Council with advice based on a full spectrum of concerns and perspectives. Councilmembers may have a closer working relationship with some individuals serving on boards and commissions, but must be fair and respectful of all citizens serving on boards and commissions.

Keep political support away from public forums

Board and commission members may offer political support to a Councilmember, but not in a public forum while conducting official duties. Conversely, Councilmembers may support board and commission members who are running for office, but not in an official forum in their capacity as a Councilmember.

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8. Conduct with the Media

*"Keep them well fed and never let them know that all you've got is a chair and a whip."
-- Lion Tamer School*

Board and commission members are not authorized to represent the City outside of official board/commission meetings unless specifically authorized to do so.

Councilmembers are frequently contacted by the media for background and quotes.

The best advice for dealing with the media is to never go "off the record"

Most members of the media represent the highest levels of journalistic integrity and ethics, and can be trusted to keep their word. But one bad experience can be catastrophic. Words that are not said cannot be quoted.

The Mayor is the official spokesperson for the City on City positions.

The Mayor is the designated representative of the Council to present and speak on the official City position. If an individual Councilmember is contacted by the media, the Councilmember should be clear about whether their comments represent the official City position or a personal viewpoint.

Choose words carefully and cautiously

Comments taken out of context can cause problems. Be especially cautious about humor, sardonic asides, sarcasm, or word play. It is never appropriate to use personal slurs or swear words when talking with the media.

C. SANCTIONS

*"You cannot have a proud and chivalrous spirit if your conduct is mean and paltry;
for whatever a man's actions are, such must be his spirit."
-- Demosthenes*

Public Disruption

Members of the public who do not follow proper conduct after a warning in a public hearing may be barred from further testimony at that meeting or removed from the Council Chambers.

Inappropriate Staff Behavior

Councilmembers should refer to the city manager any City staff or to the city attorney any City Attorney's staff who do not follow proper conduct in their dealings with Councilmembers, other City staff, or the public. These employees may be disciplined in accordance with standard City procedures for such actions. (Please refer to the section on Council Conduct with City Staff for more details on interaction with Staff.)

Councilmembers Behavior and Conduct

Compliance and Enforcement. The Sunnyvale Code of Ethics and Conduct expresses standards of ethical conduct expected for members of the Sunnyvale City Council, boards and commissions. Members themselves have the primary responsibility to assure that ethical standards are understood and met, and that the public can continue to have full confidence in the integrity of government. The chairs of boards and commissions and the Mayor and Council have the additional responsibility to intervene when actions of members that appear to be in violation of the Code of Ethics and Conduct are brought to their attention.

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City Councilmembers who intentionally and repeatedly do not follow proper conduct may be reprimanded or formally censured by the Council, lose seniority or committee assignments (both within the City of Sunnyvale or with inter-government agencies) or have official travel restricted. Serious infractions of the Code of Ethics or Code of Conduct could lead to other sanctions as deemed appropriate by Council.

Councilmembers should point out to the offending Councilmember infractions of the Code of Ethics and Conduct. If the offenses continue, then the matter should be referred to the Mayor in private. If the Mayor is the individual whose actions are being challenged, then the matter should be referred to the Vice Mayor.

It is the responsibility of the Mayor to initiate action if a Councilmember's behavior may warrant sanction. If no action is taken by the Mayor, the alleged violation(s) can be brought up with the full Council in a public meeting.

Board and Commission Members Behavior and Conduct

Counseling, verbal reprimands and written warnings may be administered by board and commission chairs (or their designee) to board and commission members failing to comply with City policy. These lower levels of sanctions shall be kept private to the degree allowed by law. Written reprimands may be administered by the Mayor. Copies of all written reprimands administered by the Mayor shall be distributed in memo format to the chair of the respective board or commission, the city clerk, the city manager, and the City Council. Written reprimands administered by the Mayor shall not be included in packets for public meetings and shall not be publicized except as required under the Public Records Act.

The City Council may impose sanctions on board and commission members whose conduct does not comply with the City's policies, up to and including removal from office. Any form of discipline imposed by Council shall be determined by a majority vote of at least a quorum of the Council at a noticed public meeting and such action shall be preceded by a Report to Council with supporting documentation. The Report to Council shall be distributed in accordance with normal procedures, including hard copies to numerous public facilities and posting online. Any Report to Council addressing alleged misconduct by a board or commission member shall be routed through the Office of the city attorney for review of whether any information is exempt from disclosure (subject to redaction) based on privacy interests authorized under the Public Records Act.

When deemed warranted, the Mayor or majority of Council may call for an investigation of board or commission member conduct. Should the city manager or city attorney believe an investigation is warranted, they shall confer with the Mayor or Council. The Mayor or Council shall ask the city manager and/or the city attorney to investigate the allegation and report the findings.

The results of any such investigation shall be provided to the full Council in the form of a Report to Council, and shall be placed on the agenda of a noticed public meeting as "Information Only". Any such report shall be made public and distributed in accordance with normal procedures (i.e., hard copies to numerous public locations and posted online). Any report to Council addressing the investigation of board and commission members shall be routed through the Office of the City Attorney for review of whether any information is exempt from disclosure (subject to redaction) based on privacy interests authorized under the Public Records Act.

It shall be the Mayor and/or the Council's responsibility to determine the next appropriate action. Any such action taken by Council (with the exception of "take no further action") shall be conducted at a noticed public hearing. These actions include, but are not limited to: discussing and counseling the individual on the violations; placing the matter on a future public hearing agenda to consider sanctions; forming a Council ad

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hoc subcommittee to review the allegation, the investigation and its findings, as well as to recommend sanction options for Council consideration.

Under the City Charter, the City Council also may remove members of boards and commissions from office. A violation of this Code of Ethics and Conduct shall not be considered a basis for challenging the validity of a Council, board or commission decision.

D. PRINCIPLES OF PROPER CONDUCT

Proper conduct IS ...

- Keeping promises
- Being dependable
- Building a solid reputation
- Participating and being available
- Demonstrating patience
- Showing empathy
- Holding onto ethical principles under stress
- Listening attentively
- Studying thoroughly
- Keeping integrity intact
- Overcoming discouragement
- Going above and beyond, time and time again
- Modeling a professional manner

Proper conduct IS NOT ...

- Showing antagonism or hostility
- Deliberately lying or misleading
- Speaking recklessly
- Spreading rumors
- Stirring up bad feelings, divisiveness
- Acting in a self-righteous manner

It all comes down to respect

Respect for one another as individuals ... respect for the validity of different opinions ... respect for the democratic process ... respect for the community that we serve.

E. CHECKLIST FOR MONITORING CONDUCT

- Will my decision/statement/action violate the trust, rights or good will of others?
- What are my interior motives and the spirit behind my actions?
- If I have to justify my conduct in public tomorrow, will I do so with pride or shame?
- How would my conduct be evaluated by people whose integrity and character I respect?
- Even if my conduct is not illegal or unethical, is it done at someone else's painful expense? Will it destroy their trust in me? Will it harm their reputation?
- Is my conduct fair? Just? Morally right?
- If I were on the receiving end of my conduct, would I approve and agree, or would I take offense?
- Does my conduct give others reason to trust or distrust me?
- Am I willing to take an ethical stand when it is called for? Am I willing to make my ethical beliefs public in a way that makes it clear what I stand for?

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- Do I exhibit the same conduct in my private life as I do in my public life?
- Can I take legitimate pride in the way I conduct myself and the example I set?
- Do I listen and understand the views of others?
- Do I question and confront different points of view in a constructive manner?
- Do I work to resolve differences and come to mutual agreement?
- Do I support others and show respect for their ideas?
- Will my conduct cause public embarrassment to someone else?

F. GLOSSARY OF TERMS

attitude	The manner in which one shows one's dispositions, opinions, and feelings
behavior	External appearance or action; manner of behaving; carriage of oneself
civility	Politeness, consideration, courtesy
conduct	The way one acts; personal behavior
courtesy	Politeness connected with kindness
decorum	Suitable; proper; good taste in behavior
manners	A way of acting; a style, method, or form; the way in which things are done
point of order	An interruption of a meeting to question whether rules or bylaws are being broken, such as the speaker has strayed from the motion currently under consideration
point of personal privilege	A challenge to a speaker to defend or apologize for comments that a fellow member considers offensive
propriety	Conforming to acceptable standards of behavior
protocol	The courtesies that are established as proper and correct
respect	The act of noticing with attention; holding in esteem; courteous regard

G. IMPLEMENTATION

As an expression of the standards of conduct for members expected by the City, the Sunnyvale Code of Ethics and Conduct is intended to be self-enforcing. It therefore becomes most effective when members are thoroughly familiar with it and embrace its provisions. For this reason, this document shall be included in the regular orientations for candidates for City Council, applicants to board and commissions, and newly elected and appointed officials. Members entering office shall sign a statement affirming they read and understood the City of Sunnyvale Code of Ethics and Conduct. In addition, the Code of Ethics and Conduct shall be annually reviewed by the City Council, boards and commissions, and the City Council shall consider recommendations from boards and commissions and update it as necessary.

(Adopted: RTC 08-113 (4/8/08))

Lead Department: Office of the City Manager

For ease of reference in the Code of Ethics and Conduct, the term "member" refers to any member of the Sunnyvale City Council or the City's boards and commissions established by the City Charter, City Ordinance or Council policy.