

2013 Council Study Issue

DPW 09-07 Sunnyvale Cyclovia Event

Lead Department Public Works

History 1 year ago Deferred 2 years ago Deferred

1. What are the key elements of the issue? What precipitated it?

This study would examine the logistics and costs of holding a "cyclovia" event which would close partial or full width of certain City streets to motor vehicle traffic for a weekend day and allow cyclists and pedestrians to use the streets. "Stations" for promoting healthy lifestyles, the arts, or other activities would be available for community participation.

2. How does this relate to the General Plan or existing City Policy?

C3.5 Support a variety of transportation modes.

3. Origin of issue

Council Member(s) Hamilton

4. Staff effort required to conduct study Moderate

Briefly explain the level of staff effort required

5. Multiple Year Project? No **Planned Completion Year** 2013

6. Expected participation involved in the study issue process?

Does Council need to approve a work plan? No

Does this issue require review by a Board/Commission? Yes

If so, which? Bicycle and Pedestrian
Advisory Commission, Parks and
Recreation Commission

Is a Council Study Session anticipated? No

7. Briefly explain if a budget modification will be required to study this issue

Amount of budget modification required 0

Explanation

This study would be prepared by City staff from the departments of Public Works, Public Safety, Community Development, Community Services and the Office of the City Manager. Costs would be absorbed by operating budgets.

8. Briefly explain potential costs of implementing study results, note estimated capital and operating costs, as well as estimated revenue/savings, include dollar amounts

Are there costs of implementation? Yes

Explanation

An event would potentially require significant staff support from the Departments of Public Works, Public Safety, Community Services, and the Office of the City Manager, and could require expenses such as food, signage, and traffic control. Promotional materials may also be necessary to develop and distribute. Staff estimates materials costs at \$65,000, and additional staff costs might be involved for DPS and DPW overtime.

9. Staff Recommendation

Staff Recommendation Drop

If 'Support', 'Drop' or 'Defer', explain

Staff could study this issue and frame an event but it would require considerable reprioritization of services and resources to conduct an event. There are presently limited resources, including staff and funds, that could support this initiative should the City wish to conduct a Cyclovia event.

Reviewed by

Kent Steffens

Department Director

10-1-12

Date

Approved by

Don [Signature]

City Manager

10-1-12

Date

**Parks and Recreation Commission
Proposed 2013 Study Issues**

Proposed 2013 Study Issues		Commissioners' Ranking #1 = highest Priority					Composite Score of ALL	Commission's Final Ranking
<i>Study Issues marked with an asterisk (*) fell below the line or were deferred last year. These will be reviewed by Council regardless of any Commission recommendation.</i>								
		<i>Staff Rec</i>	Alexander	Harms	Kinder	Pasqua	Pochowski	
DPW 09-07 *	Sunnyvale Cyclovia Event	<i>Drop</i>						