The attached Report to Council (RTC) provides background on short-term supplemental policies that assist Council and staff when reviewing legislative and administration actions of other agencies. The activities associated with reviewing and responding to proposals is generally referred to as Intergovernmental Relations. One of the goals of the City's intergovernmental relations program is to enable timely and effective advocacy of City interests on pending legislation and issues that significantly impact City business. Council's annual review of Policy 7.3.2, Legislative Advocacy Positions provides Council with the opportunity to identify the City's annual priority advocacy issues and to take positions on pending legislation or issues not yet included in City policy (the Council Policy Manual, General Plan, etc.). The annual identification of priority issues focuses the City's limited advocacy resources on Council's advocacy priorities. This is the first year that boards and commissions are offered an opportunity to review and make comments and/or recommendations on the priority issues and LAPs.

The Planning Commission may take an action that includes a recommendation other than the Staff Recommendation in the RTC (if this is done the Chair is asked to attend the February 7 Public Hearing to present their board or commission action directly to Council). Because of the relatively short turn around period, staff will not be incorporating the B/C action into the RTC.

Keep in mind that this is not an opportunity to develop new policies in general. Instead, it is an opportunity to address pending 2012 legislation or other "hot" 2012 issues that will affect City operations. Non-pressing issues that require Council policy deliberations should be addressed by departments through the standard RTC process.

Planning Commissioners may be most interested in the 3-page cover RTC, page 1 and page 8 of Attachment A (an update to the policy that addresses these short term supplemental policies), and Attachment B. The commission is invited to read the entire packet for background on the whole range of issues facing the city, but should only comment on items that relate to the purview of the Planning Commission.
Council Meeting: February 7, 2012

SUBJECT: Proposed Update to Policy 7.3.2 Including 2012 Priority Issues and Legislative Advocacy Positions

BACKGROUND
One of the goals of the City's intergovernmental relations program is to enable timely and effective advocacy of City interests on pending legislation and issues that significantly impact City business.

Council’s annual review of Policy 7.3.2, Legislative Advocacy Positions provides Council with the opportunity to identify the City’s annual priority advocacy issues and to take positions on pending legislation or issues not yet included in City policy (the Council Policy Manual, General Plan, etc.).

The annual identification of priority issues focuses the City's limited advocacy resources on Council’s advocacy priorities. Priority issues are those "hot" issues where activity is either already underway or expected within the upcoming calendar year and where the pending legislation or issue is expected to have significant impact on City business.

As part of the annual review of the legislative advocacy positions (LAP), the previous year’s long-term positions are transferred to the appropriate long-term policy document (Council Policy Manual, General Plan, etc.).

Also included in this RTC are proposed update modifications to the introductory section of Council Policy 7.3.2.

EXISTING POLICY
Council Policy 7.3.2, Legislative Advocacy Positions

DISCUSSION
The proposed 2012 priority issues and legislative advocacy positions are included in Attachment A, Proposed Policy 7.3.2 Including 2012 Priority Issues and Legislative Advocacy Positions.

Also noted in Attachment A are three staff-proposed modifications to the introductory section of Council Policy 7.3.2. The following is a brief summary of the proposed changes:
1) As noted in the December 8, 2011 issue of the City Manager Biweekly Report, staff is currently reviewing the Council Policy Manual to eliminate duplication with the City’s new consolidated General Plan. Staff is also reviewing and updating the organization of the Council Policy Manual to ensure that policies are grouped logically in well-defined sections reflecting the current breadth of City business. Since this review may affect the organization of Council Policy 7.3.2 staff is proposing editing the current policy language to provide that flexibility.

2) The second proposed modification is to update policy language to be consistent with current practice as noted in RTC 10-016, 2010 Priority Issues and Legislative Advocacy Positions, which eliminated the distinction between “Priority” and “Priority Watch” issues. This distinction had been an ongoing source of confusion and did not provide added value to the priority review.

3) The third proposed modification is to remove current policy language noting that National League of Cities’ (NLC) resolutions and League of California Cities’ (LCC) resolutions shall be incorporated into the City’s legislative advocacy policy. The intent of the language had been to provide easy reference to NLC and LCC resolutions, but that is unnecessary as NLC and LCC resolutions are posted on those organizations’ Web sites. It is potentially misleading to incorporate LCC and NLC resolutions into City policy, even as attachments – especially since Council has sometimes opposed or not taken positions. Staff will continue to incorporate positions on which Council has taken action into City policy.

Attachment B, 2011 Legislative Action Positions Proposed for Modification or Deletion notes 2011 LAPs that are proposed for modification or deletion. The remaining 2011 long-term positions will be transferred to appropriate long-term policy documents.

**FISCAL IMPACT**
None.

**PUBLIC CONTACT**
Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall, at the Sunnyvale Senior Center, Community Center and Department of Public Safety; and by making the agenda and report available at the Sunnyvale Public Library, the Office of the City Clerk and on the City’s Web site. An early report was posted on December 21, 2011. Beginning this year all Boards and Commissions were notified of the opportunity to review and provide feedback on this report. Because of the relatively short turn-around time, Board and Commission Chairs were asked to provide the feedback directly to Council at the Public Hearing on February 7.
**ALTERNATIVES**


3) Other direction as provided by Council.

**RECOMMENDATION**


Reviewed by:

Robert Walker, Assistant City Manager
Prepared by: Coryn Campbell, Assistant to the City Manager

Approved by:

Gary M. Luebbers, City Manager

**Attachments**

A. Proposed Policy 7.3.2 Including 2012 Priority Issues and Legislative Advocacy Positions

B. 2011 Legislative Action Positions Proposed for Modification or Deletion
The Legislative Advocacy Positions identify the City’s broad advocacy positions on issues and legislation. As defined by the General Plan (Policy 7.3B4), the Legislative Advocacy Positions are short-term in nature, typically speak to pending legislation and current issues, and support the General Plan and guide Council and staff on intergovernmental matters. They are a component of the City’s Council Policies, which provide guidelines for City action in all areas of City business. City business is defined as all matters directly related to service delivery, or otherwise contributing to the City’s operational success.

The LAP is utilized by Councilmembers and staff throughout the year to determine City positions on legislation and intergovernmental issues and minimizes the need for staff to request direction from Council on legislation and issues as they arise. The LAP should not duplicate policies already cited in other Council Policy documents, i.e. the Council Policy Manual, General Plan, Municipal Code, etc.

While the LAP is updated to reflect Council direction throughout the year, a comprehensive review is conducted annually. At the Council Workshop each year, staff recommends changes, deletions and/or additions to the LAP for preliminary review and feedback by Council. Staff then incorporates Council feedback into the LAP and the LAP is adopted by Council.

The LAP is organized by General Plan element. For example, Council positions that relate to land use are found under Section 1, “Land Use and Transportation.” To consolidate documents, underscore important issues, and focus the City's limited advocacy resources, Policy 7.3.2 includes the City’s annual priority and priority watch issues. In order to distinguish the City’s positions from the positions taken by associations of which the City is a member, any current League of California Cities and National League of Cities annual resolutions shall be incorporated into this policy as an attachment which is updated annually.

Council developed the concept of the LAP in 1982 (RTC 82-590). Following annual Council approval, the current year’s City Priorities, Legislative Advocacy Positions, and association resolutions are attached to this policy.


Lead Department: Office of the City Manager
2012 Priority Issues

1. State and National Economic Crisis
   State of California
   The state budget remains unbalanced and revenue growth is unlikely to close the gap. According to the latest forecast by the Legislative Analyst’s Office (LAO), the State’s General Fund revenues in FY 2011/12 will be $3.7 billion below the projected level assumed in the budget. This revenue shortfall would translate into $2 billion of potential trigger cuts to various state programs including education, social services and public safety. The LAO forecast indicates that the state will end FY 2011/12 with a $3 billion deficit, including the effects of the trigger cuts. Additionally, in FY 2012/13, increased costs are projected that will contribute to a $10 billion operating shortfall. The $3 billion carry over deficit from FY 2011/12 and the projected $10 billion operating deficit in FY 2012/13 means that the Legislature and the Governor will need to address an estimated $13 billion budget deficit prior to the state adopting the FY 2012/13 budget.

   With respect to the impact of the State’s budget on the City of Sunnyvale, the Supreme Court’s decision on redevelopment and the Sacramento Superior Court’s ruling in the Vehicle License Fee case will be critical. Based on what we know now, the City will be required to pay the State $3,650,428 in FY 2011/12 and approximately $900,000 in FY 2012/13 to maintain its Redevelopment Agency. Additionally, in each subsequent year, the required payments would increase as the tax increment increases through the life of the redevelopment plan. If redevelopment agencies are dissolved by the Court, the City would take a direct loss to the General Fund of approximately $120 million in Redevelopment loan repayments. One other action that the State has taken is to eliminate the Motor Vehicle License Fee. While there was a corresponding action that partially offset this loss by reinstating some restricted police service funding, the net negative impact to the General Fund is approximately $300,000 annually. Despite passage of the budget, the State’s finances remain in an unstable position. Since the passage of Proposition 22 furthers the restriction on the State’s ability to take local government funds, it is vital that the City follow legislative proceedings closely and strongly hold an advocacy position that:

   - Opposes any unfunded or under-funded mandates.
   - Opposes all changes that affect the timing of payments to local governments.
   - Opposes any legislation that reduces or erodes local revenues or local control.
   - Supports positive reform of the state fiscal structure and procedures.
   - Ensures local governments’ revenue sources are protected and predictable.
   - Opposes actions that would negatively impact the allocation of tax increment revenue to redevelopment agencies.

   For the 2012 California Legislative Session, the City should pay particular attention to any legislation that affects funding to local governments. It is anticipated that legislation will be introduced during the 2012 Session that will include:

   - Transit Occupancy Tax - relieving online travel companies from their obligation to pay their fair share of state and local hotel taxes, (TOT).
   - Use Tax Collection – expanding the definition of a retailer engaged in business in the state to improve the collection of use tax on online retailers (AB155).
   - Gas Tax – the return of regional gas tax fee idea (former version of SB 791).
   - Prepaid cellular collection – to develop a method of collecting state and locally authorized Utility User Tax from prepaid customers (AB1050).

   7.3.2 – Page 2
Federal

The City will continue to work with its local, regional, state and national partners to encourage Congress to maintain its efforts to provide local governments the flexibility and resources needed to create and preserve jobs, strengthen the economy, and provide long-lasting benefits to all communities. The City should pay particular attention to any legislation that affects funding to local governments. It is anticipated that legislation will be introduced that will include:

- Wireless Tax Fairness Act – imposing a five year moratorium on all new state and local taxes on wireless services and providers (HR 1002/S 543).
- Digital Goods and Services Tax Fairness Act – barring cities from imposing sales tax on the full retail of both physical and digital goods and services sold by online intermediaries, including hotel taxes (HR 1860/S 971).
- Market Fairness Act – to restore States’ sovereign right to enforce State and local sales and use tax laws on out-of-state online retailers to collect sales taxes.

2. Investment Funding for Workforce Development

As in the past several years, “Investment Funding for Workforce Development” will continue to be a Priority Issue for the City in 2011. Financial resources from federal and state governments for workforce development, education and training programs are critical to address the immediate effects of the current economic downturn and the continuous churning of industries and companies that takes place here in Silicon Valley and its impact on the reemployment of dislocated workers and the successful transition of downsized businesses. These vital resources are also essential to the economic sustainability of this community. Given the current financial climate at the state and federal levels, the expected slow and protracted economic recovery and the end of stimulus funding through the American Recovery and Reinvestment Act, funding for workforce development for this region is especially vulnerable in 2012 and could potentially threaten the viability of these local and essential programs. In addition, at the state level, new workforce investment legislation is expected to be proposed in 2012 that will erode the local governments’ authority and control in determining how best to allocate resources locally.

The City will track and take positions on federal and state proposals that will impact education and training of the local community’s workforce. This is in alignment with the City’s Legislative Advocacy Positions, 5.3 Education and Training.

3. Funding of Land and Water Conservation Fund (LWCF)

Monies from the Land and Water Conservation Fund (LWCF) are allocated to states, and from the state to larger cities and counties. Since the inception of the fund in 1965, annual appropriations have ranged from a high of $369 million in 1979 to four years of zero funding from 1996-1999. While amounts allocated to the fund have varied, peaking at $140 million in 2002, funding levels have continued to drop since 2003, down to almost $28 million in 2006 and $19 million in 2009, the lowest figure since 1992 other than the zero years mentioned above.

The Santa Clara County Park Department has expressed interest to consider matching contributions from the City of Sunnyvale with County LWCF monies should they become available, for capital project improvements at Baylands Park. This would provide a direct benefit to Sunnyvale residents, but only if sufficient LWCF monies are allocated from the federal budget to the County.
On July 11, 2011, Secretary of the Interior Ken Salazar signed the 2011 Land and Water Conservation Fund (LWCF) Certificate of Apportionment distributing slightly more than $37.4 million to the States, Territories and Washington, DC, for grants for public outdoor recreation projects. The allocation for each State and Territory is determined based on a formula set in the LWCF Act, and is subsequently approved by the Secretary of the Interior.

The President’s request for FY 2012 proposes a significant increase in appropriations for the LWCF State and local assistance grants program, $200 million was requested, 60 percent of which ($117 million) to be distributed through a nationwide grant competition, the balance through the normal apportionment process. The competition would target projects that would enhance urban parks and community green spaces, developing blueways and public access to water resources and conserving large landscapes.

4. Interoperability/Public Safety Communications System
One of the prominent issues in public safety communications today is interoperability, defined by many as "the ability for public safety first responders to communicate with whom they need to, when they need to, when authorized." Ensuring that our nation's emergency responders can communicate effectively is of the utmost importance, whether during everyday situations, localized emergencies, statewide emergencies or national emergencies. It is a priority for the City to support resolving interoperability problems that affect emergency communications systems, remedying the current shortage of broadcast spectrum availability for public safety needs, and providing funding for interoperable equipment.

The City will monitor and perform advocacy on action by Congress and/or the Federal Communications Commission to develop comprehensive and interoperable emergency communications and set equipment with open standards, fund the purchase of emergency and interoperable communications equipment, and provide additional radio spectrum that will allow first responders to communicate over long distances using the same radio frequencies and equipment.

5. Redevelopment Law
The State’s fiscal problems continue to impact redevelopment revenues, as ABx1 26 and ABx1 27 were passed in June 2011 as part of the FY 2011/12 State budget package. ABx1 26 will eliminate redevelopment agencies as of October 1, 2011 and create successor agencies to administer the process of dissolving the agencies and paying off eligible outstanding debts. ABx1 27 will allow an Agency to continue operating if the host City commits to make annual payments into a special fund established for counties and school districts. It is anticipated that the first year payment for the City of Sunnyvale will be $3.7 million, with approximately $900,000 required annually thereafter. The annual payments will increase as the tax increment increases through the life of the redevelopment plan.

On July 18, 2011, the California Redevelopment Association, the League of California Cities and others challenged the validity and constitutionality of ABx1 26 and 27 to the California Supreme Court. On August 11, 2011, and as modified on August 17, 2011, the California Supreme Court agreed to hear the case and issued an order granting a partial stay pending the Court’s determination of the constitutionality of the Acts. The Court anticipates making a final decision by January 15, 2012. It is vital that the City continue to monitor these proceedings closely.
6. Environmental Regulatory & Conservation Issues

In 2011 continued interest in environmental issues at both the state and federal levels will likely result in regulations and legislation that could significantly impact the City. Monitoring and advocacy efforts will be geared to ensuring that emerging legislation is in alignment with the City’s interests. Issues of importance to the City include solid waste reduction and recycling; hazardous materials and clean-up of toxic sites; green building standards and requirements; green house gas emissions regulation; and fossil fuel energy/renewable energy alternatives.

Specific items of interest include:

**Water**

The City supports provisions of National Pollutant Discharge Elimination System permit regulations that are attainable and reflect local conditions and circumstances. Along the same lines, new regulations and/or permit requirements that include numerical limits for municipal urban runoff discharge should be opposed as infeasible and a very expensive way to address the problem. It is in the City’s continued interest to support non-point source discharge regulations, water conservation and recycling and pollution controls that benefit the City. Policies by Regional Water Quality Boards should recognize the goals of the Clean Water Act but apply an appropriate standard based on local circumstances.

**State Senate Bill 375, Transportation Planning and Sustainable Communities Strategy**

The City will continue to monitor discussions regarding SB 375 (Steinberg, 2008) which became effective on January 1, 2009. The new law requires metropolitan planning organizations to include “sustainable communities strategies” in their regional transportation plans to reduce greenhouse gas emissions. The intent of the law is to align planning for transportation and housing, and to create specified incentives for implementing identified strategies. While the law is nonbinding on local agencies, the City should be aware of the discussion and the potential regional impact.

**Sunnyvale Salt Ponds**

The salt pond conversion project, to restore the salt ponds to their natural ecosystem and provide flood protection, is ongoing. A large amount of fresh water enters the San Francisco Bay from wastewater treatment plants in South Bay cities, including Sunnyvale. These inputs of freshwater will be included in the hydrodynamic modeling work conducted to evaluate the impact of alternatives on such things as salinity, water quality, and water levels. The Project Management Team (Team) is comprised of the California State Coastal Conservancy (SCC), the California Department of Fish and Game (DFG), the U.S. Fish and Wildlife Service (FWS), Santa Clara Valley Water District (SCVWD), Alameda County Flood Control and Water Conservation District (ACFCWCD), and the U.S. Army Corps of Engineers (USACE), as well as the Lead Scientist and Collaborative Process Coordinator. The Team will work with local treatment plants to gather data needed for the modeling effort, and to determine if there are opportunities for further collaboration. The project needs to be watched carefully, due to its proximity and possible impact on the City’s Water Pollution Control Plant.

7. Regional and State-wide Water Supply Issues, Particularly Relating to the Sacramento-San Joaquin Delta Restrictions

Over 80% of Sunnyvale water comes from either the San Francisco Water Department through the San Francisco Public Utilities Commission (SFPUC), or from the State Water Project or the Central Valley Project through the Santa Clara Valley Water District (District). Supplies for water have been good for the past three years, with last winter a particularly wet year. State and Federal Water Projects were dealt
a blow when a court order in August 2008 ordered major restrictions on the taking of water from the Bay Delta. Analysis continues on how best to meet the needs of all users: municipal, agricultural, environmental, recreational. Alternatives of channels and tunnels through the Delta will be considered until something is picked as an alternative worth trying.

The long term issues focus on how to decrease demand (conservation) and how to substitute for potable water (recycled water, gray water, captured rain water). This will be in addition to efforts to get the most out of available supplies (such as more wells, or more use of the wells we have), and a search for new supplies (desalination, alternative imported sources, or creative sharing/reapportioning of existing resource access). This is further complicated by lower water sales throughout the region, suggesting changes in overall water demand, which is indicating that water supplies are sufficient for now. A number of agencies, including Sunnyvale, are demonstrating a per capita water demand that already meets the 2020 goals established by SB 7x in 2009.

The Bay Area Water Supply and Conservation Agency (BAWSCA), SFPUC and the District have the lead on the primary regional issues around the water supply. However, it is important for the Council to stay current on the water resource issues as they progress, in order to lend support wherever needed by the suppliers. All support for SFPUC issues should also be coordinated with BAWSCA. In some cases BAWSCA may have suggestions, or coordinate efforts, for the suburban agencies to be sure to maintain a consistent and appropriate level of support, and any other involvement. The issue is being addressed in all areas of our State government. Support may involve meetings, letters of support, public testimony, and assignment of staff so that the City can best respond as a retailer, and work with our suppliers in the interests of the City’s residential and commercial water consumers.

8. Transaction Based Reimbursements for Public Libraries
The enacted FY 2011/12 California State Budget provides General Fund assistance for the California Library Services Act (CLSA), however, due to revenues falling short of projections in December 2011, automatic “trigger” cuts eliminating all CLSA funding will be implemented in January 2012. California public libraries engaged in cooperative efforts with neighboring libraries are supported through the CLSA. The Transaction Based Reimbursements (TBR) Program is one of five programs funded through CLSA. The TBR Program reimburses local libraries for a portion of the costs they incur when they extend lending services beyond their normal clientele.

The two service components to TBR include interlibrary loan and direct loan. Eliminating interlibrary loan means the City will not be reimbursed for handling costs involved with loaning Sunnyvale-owned materials which have been requested by patrons from other libraries.

Direct loan reimburses public libraries for a portion of the handling costs of those loans made to non-residents that exceed the number of loans made by all other public libraries to Sunnyvale residents. Sunnyvale residents borrow more materials from neighboring libraries than non-Sunnyvale residents borrow from the Sunnyvale Library. In the 4th Quarter of FY 2010/11, for example, Sunnyvale residents borrowed 43,369 items from neighboring libraries while non-Sunnyvale residents borrowed 11,235 from the Sunnyvale Library. If the situation reversed and non-Sunnyvale residents borrowed more from the Sunnyvale Library than Sunnyvale residents borrowed from non-Sunnyvale libraries, then Sunnyvale would be eligible to receive revenue. The likelihood of a reversal became more likely on July 1, 2011 when Santa Clara County libraries began to charge non-district residents an $80 annual fee for a library card. Since July 2011, new library card registrations of Sunnyvale residents increased by more than 23% and borrowing is trending higher than the previous year.
The City will continue to monitor developments and take a position on the elimination of transaction based reimbursements consistent with City Council Policy 6.2.1.A.2 “Support full funding for the State’s Transaction Based Reimbursement Program which reimburses public libraries for loan books and materials to other libraries’ residents.”


The City of Sunnyvale supports H.R. 2629, the Next Generation 9-1-1 Advancement Act of 2011. Sunnyvale has long been a staunch supporter of enhanced interoperability between all public safety entities – Law Enforcement, Fire Services, Hazardous Materials Response, Emergency Medical Services, and Integrated Response to Catastrophic Occurrences. This legislation would have a positive impact on our city’s ability to respond to any of these calls for service.

In addition, any efforts that recognize and embrace a rapidly changing technology base will only benefit our citizens. These efforts are stated in the three-point intention of the bill to:

(1) Focus Federal policies and funding programs to ensure a successful migration from voice centric 911 systems to IP-enabled, Next Generation 911 emergency response systems that use voice, data, and video services to greatly enhance the capability of 911 and emergency response services;
(2) Ensure technologically advanced 911 and emergency communications systems are universally available and adequately funded to serve all Americans;
(3) Ensure that all 911 and emergency response organizations have access to high-speed broadband networks; interconnected IP backbones; and innovative services and applications.

10. Protect Corrections Realignment Funding for Local Governments

Californians to Protect Public Safety and Local Services filed a ballot measure to constitutionally protect realignment funds. The coalition comprises the California State Association of Counties, the California State Sheriffs’ Association and Chief Probation Officers. The measure specifically seeks to prohibit the state from taking or redirecting currently protected state funds for the realignment of public safety, senior and children’s services. The ballot measure would also prohibit the state from shifting additional responsibilities to local governments without providing necessary funding. The measure is scheduled for the November 2012 statewide ballot.

During the League of California Cities Annual Conference last September, the membership approved a resolution calling upon Gov. Jerry Brown and the Legislature to fully fund and constitutionally protect realignment funding, including funding for city police departments. The City will continue to closely monitor the ballot measure and advocate for legislation that provides for the return of $130 million in Vehicle License Fee funds to cities, most of which is dedicated to public safety.

2012 Legislative Advocacy Positions
1. LAND USE AND TRANSPORTATION  
1.1 The Region  
(1) Monitor the El Camino Real Bus Rapid Transit project conceptual engineering and environmental analysis to ensure that the City’s interests are addressed. [2011 DPW Staff Recommendation] Lead Dept. DPW  
(2) Support consideration of creation of a new Caltrans District for Santa Clara County in order to improve project and service delivery for Sunnyvale citizens. [2011 DPW Staff Recommendation] Lead Dept. DPW  

4. PUBLIC SAFETY  
4.1 Law Enforcement  
(1) Support legislation that enhances any funding that assists local governments in providing 911 Emergency Communications Services especially those that embrace new technologies. [DPS Staff 2007, 2011 DPS staff modification] Lead Dept. DPS  
(2) Support efforts to provide federal and state resources for the increased use of DNA in non-violent felonies [2010 NLC Resolution, 2011 DPS Staff Recommendation] Lead Dept. DPS  
(3) Support legislation that provides mental health consultation to police in the field, and formal training on how to identify the symptoms of mental illness and the most effective ways to interact with individual displaying these symptoms. [2010 NLC Resolution, 2011 DPS Staff Recommendation] Lead Dept. DPS  
(4) Support legislation to expand federal and state supplemental law enforcement funding designed to increase efforts to reduce juvenile crime and juvenile gang affiliation (i.e. California Gang Reduction, Intervention and Prevention, CalGRIP) [2011 DPS Staff Recommendation] Lead Dept. DPS
Attachment B
2011 Legislative Advocacy Positions Proposed for Modification or Deletion

1. LAND USE AND TRANSPORTATION

1.1 The Region

(7) Seek local policy participation on regional rail projects and support efforts to bring light rail or other fixed guideway or rapid transit service to Sunnyvale. [*Modified 1993, 2006 Public Works staff recommendation] Lead Dept. DPW DELETE - Covered by General Plan Policy LT-1.8

(8) Support efforts to change the representation on the Metropolitan Transportation Commission to reflect the relative population of Bay Area counties. [First Appeared 1995] Lead Dept. DPW DELETE - MTC representation was changed to improve Santa Clara County representation

(9) Support upgrading Caltrain service to provide faster and more frequent service to Sunnyvale; support transportation policies and funding that would provide and improve connections between Light Rail, Caltrain and industrial neighborhoods. [*Modified 1998-July/Modified 2001] Lead Dept. DPW DELETE - Covered by General Plan Policy LT-1.8

(14) Support Caltrain electrification concurrent with grade separation of roadway crossings in the City of Sunnyvale and elsewhere on the Peninsula corridor for a future four track configuration. Electrification and grade separation should also fully accommodate future high-speed rail particularly with rail at subsurface. [DPW Staff Recommendation based on Council action May 11, 2004, 2009 DPW staff modification] Lead Dept. DPW DELETE - Covered by General Plan Policy LT-1.8

(16) Oppose any erosion or diversion of gasoline and diesel fuel sales tax revenues (Prop 42 funding) which are specified in the California Constitution for use to maintain and improve the City’s traffic and transportation systems. [DPW Staff Recommendation based on January 26, 2010 Council action] Lead Dept. DPW/FIN DELETE - Fuel Tax swap diverted Prop 42 funding in exchange for diesel excise tax funding

1. LAND USE AND TRANSPORTATION

1.2 The City

(2) Support efforts to assure that California cities’ interests continue to be appropriately reflected in the adoption of uniform codes. [1998 LCC Resolution/Modified 2000] Lead Dept. CDD DELETE – Current practice, no LAP necessary

(3) Strengthen the control of cities over development within or contiguous to their sphere of influence. [*] Lead Dept. CDD DELETE – Covered by LAP E.1

2. COMMUNITY DEVELOPMENT

2.3 Housing and Community Revitalization

(1) Support the use of eminent domain on non-residential properties only as a last resort to further the City’s effort to alleviate blight, enhance the economic vitality of the Redevelopment Project Area and to carry out the goals and objectives of the Redevelopment Plan for the benefit of the community. [Council RTC 04-011 on 1/6/2004 and Ordinance 2742-04 on 1/13/2004] Lead Dept. CDD DELETE – The City’s eminent domain authority expires in January 2012; no LAP necessary
(2) Encourage and support a process by ABAG, the Bay Area Council, and other organizations to provide reports that accurately reflect the jobs and housing in the region through validation of data with local communities (e.g. number of housing units approved, recognition of development of affordable housing, number of jobs). [CDD Staff recommendation 2007] Lead Dept. CDD DELETE – Current practice, no LAP necessary

3. ENVIRONMENTAL MANAGEMENT

3.5 Energy

(1) Support the development and use of sustainable alternatives to conventional motor vehicle transportation fuels. [First Appeared 1998-January/amended 2008] Lead Dept. DPW DELETE - Covered under Climate Action Plan

(2) Encourage efforts to reduce energy consumption through the application of available technologies in the field of traffic signal control and street lighting. [First Appeared 1993] Lead Dept. DPW DELETE - Covered under Climate Action Plan

4. PUBLIC SAFETY

4.1 Law Enforcement

(1) Support legislation that allows cities to collect fees to recover costs associated with enhances any funding that assists local governments in providing 911 Emergency Communications Services especially those that embrace new technologies. [DPS Staff 2007, 2011 DPS staff modification] Lead Dept. DPS

5. SOCIO-ECONOMIC

5.2 Economy and Employment

(1) Support development of federal U.S. congressional legislation that will support funding for to continue the School-to-Work Opportunities Act [2003, 2004 NLC Resolution, 2011 NOVA staff modification] Lead Dept. NOVA – Move to Council Policy

(4) Support increased flexibility and resources for local workforce investment boards to launch sector-driven industry initiatives to address current and projected workforce needs that may include information technology, healthcare, renewable energy, public sector replacement jobs, among other industries experiencing workforce shortages in the future. [2006 NOVA staff recommendation/amended 2008, 2011 NOVA staff modification] Lead Dept. NOVA – Move to Council Policy

(5) Support California’s Education, Diversity and Growth in the Economy (EDGE) campaign, a statewide nonpartisan initiative, launched to raise the visibility and importance of the challenges facing the workforce development community in the public policy agenda. Support the next evolution of EDGE at the local level (titled EDGE 2.0) to consider systemic changes in the workforce development infrastructure that will enhance access to skill and talent development. [CDD/NOVA staff recommendation 2007, 2009 NOVA staff modification] Lead Dept. NOVA DELETE - No longer relevant. The EDGE campaign has concluded.

7.3 Legislative/Management

D. Telecommunications
(1) Oppose rate protection for some groups at the expense of others. [First Appeared 1989] Lead Dept. ITD DELETE – Not City business

(2) Support federal and state legislation that strengthens, recognizes and protects local government’s authority to control the public rights-of-way for delivery of data, video and voice services, and to be adequately compensated for the use of such public infrastructures. [RTC 94-453/Modified 1998 January and July; 2007 IT staff modification] Lead Dept. ITD DELETE - Covered by existing City Policy: LAP 7.3E(5) regarding local control

(4) Support efforts by local governments to regain or retain franchising authority over telecommunications providers. [Council RTC 94-453/2006 NLC Resolution; 2009 IT staff modification] Lead Dept. ITD DELETE - Covered by existing City Policy: LAP 7.3E(5) regarding local control

(5) Support efforts that overrule the Federal Communications Commission (FCC) Declaratory Order finding that cable modem service is an “interstate information service” and is not subject to state or federal telecommunications regulation or subject to local cable franchise requirements. [2003 Information Technology Staff Recommendation] Lead Dept. ITD DELETE - Covered by existing City Policy: LAP 7.3E(5) regarding local control

(6) Oppose legislation or FCC rulings that define Voice over Internet Protocol (VoIP) as an “interstate information service”, which would preempt any state or local government’s authority to regulate it. Encourage the federal government to retain the local government’s ability to regulate and/or impose taxes and fees on communications companies doing business within their community regardless of the technology employed to code the transmission of a voice, video or data signal. [2005 staff recommendation/2006 NLC Resolution] Lead Dept. ITD DELETE – Covered by existing City Policy: LAP 7.3E(5) regarding local control

E. Miscellaneous

(2) Review any proposed expansion or proliferation of special districts for impact to the City of Sunnyvale. [*Modified 1997 and 1998-December] Lead Dept. OCM DELETE – Operational

(5) Support home-rule authority of charter cities and oppose any efforts to reduce local control over the City and/or its Sphere of Influence. Support strengthening "home rule" provisions in the State Constitution. [First Appeared 1996/Modified 1998-January; Modified/2003 Community Development & Finance Staff Recommendation/ 2006 NLC Resolution, 2011 CDD staff modification] Lead Dept. CDD – Move to Council Policy