

**NOTICE TO VOTERS OF DATE AFTER WHICH NO ARGUMENTS OR REBUTTAL ARGUMENTS FOR OR AGAINST A CITY BALLOT MEASURE MAY BE SUBMITTED TO THE CITY CLERK**

NOTICE IS HEREBY GIVEN that the General Municipal Election is to be held in the City of Sunnyvale on November 8, 2016, at which there will be submitted to the voters the following ballot measure:

**SUNNYVALE ESSENTIAL SERVICES PROTECTION MEASURE. To maintain Sunnyvale's financial stability without increasing the existing 2% tax rate, and fund essential City services including police, fire and 911 emergency response, and pothole, street, sidewalk, and neighborhood park maintenance/repairs, shall Sunnyvale modernize its existing utility users tax to treat telecommunication taxpayers equally regardless of technology used, providing approximately \$1,500,000 annually on an ongoing basis, until ended by voters, with independent audits, and all funds used locally?**

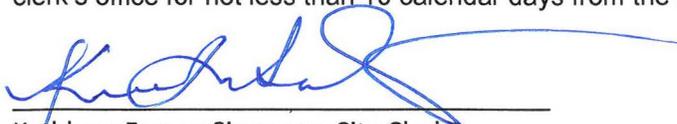
YES \_\_\_\_\_  
NO \_\_\_\_\_

NOTICE IS FURTHER GIVEN that pursuant to Article 4, Chapter 3, Division 9 of the California Elections Code, the City Council, or any member or members thereof authorized by the Council, or any individual voter or bona fide association of citizens, or any combination of voters and associations, may file a written argument, not to exceed 300 words in length, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, for or against the City measure.

NOTICE IS FURTHER GIVEN that, based upon the time reasonably necessary to prepare and print the arguments and sample ballots for the election, the City Clerk has fixed **July 26, 2016**, during normal office hours, as posted, as the deadline to submit arguments for or against the City measure to the clerk for printing and distribution to the voters as provided in the Article 4. Arguments shall be submitted to the City Clerk, at City Hall, City of Sunnyvale, 603 All America Way, Sunnyvale, California. Arguments may be changed or withdrawn until and including the date fixed by the City Clerk.

NOTICE IS FURTHER GIVEN that the City Council has determined that rebuttal arguments, not to exceed 250 words in length, as submitted by the authors of the opposing direct argument, may be filed with the clerk, accompanied by the printed name(s) and signature(s) of the author(s) submitting it, or if submitted on behalf of an organization, the name of the organization, and the printed name and signature of at least one of its principal officers who is the author of the argument, not more than 10 days after the final date for filing direct arguments: **August 5, 2016**.

NOTICE IS FURTHER GIVEN that any ordinance, impartial analysis, or direct argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10 calendar days from the deadline for the filing of the arguments and analysis(es). Any rebuttal argument filed under the authority of the elections code will be available for public examination in the clerk's office for not less than 10 calendar days from the deadline for filing rebuttal arguments.



Kathleen Franco Simmons, City Clerk

Dated: 7/13/2016