



CITY OF SUNNYVALE QUARTERLY REPORT

Our Favorite Stories, Projects & Events from 2013

We hope you enjoy reading these interesting, fun, quirky, amazing and heart-warming stories that are just a small sample of the amazing things that happened this past year, including a local homeless man who was given a second chance and programs giving at-risk youth reasons to stay away from gangs and drugs. We've highlighted the redevelopment of an iconic military base and the reimagining of a temporary shelter into permanent housing options for needy families. We've given just a few examples of volunteerism, including teaching seniors computer skills and giving extra homework help to area school children. We also show how technology played a big part in 2013 in the forms of giving the community a virtual behind-the-scenes look at a Public Safety DUI checkpoint and new programs that remotely monitor our utilities or help officers scan an entire parking lot of license plates in just a few seconds. And some of our favorite stories come from citizens engaging with staff like a simple suggestion that made a big difference for a Sunnyvale neighborhood and how public input on study issues guides Sunnyvale's future.

Year in Review

Well-Planned and Maintained

Here are just a few examples highlighting Sunnyvale's forward-thinking, fiscally stable and sustainable planning model, from repurposing an iconic military facility to making the city safer and more accessible for cyclists and pedestrians.

Stevens Creek Trail Joint Cities Feasibility Study



Cupertino, Los Altos, Mountain View and Sunnyvale have been working collaboratively to determine if Stevens Creek Trail can be connected through all four cities to make one, long multi-use recreational trail through the South Bay. The collaborative working group with members from both private and public sectors have been gathering public input to determine the best paths for the trail, what types of signage and markers would be used and what amenities would be preferred. Get the latest updates on this project at StevensCreek.inSunnyvale.com.

Tree Pruning Branches Out



West Coast Arborists pruned almost 5,000 City trees this year, exceeding the projected schedule to keep the pruning cycle to no more than five years. The company worked with City staff to prioritize trees based on public reporting, length of time since pruning and natural cycles of the types of trees. City staff posts the pruning schedule at Trees.inSunnyvale.com every three months.

Can You See Me Now?



Reflective signs are essential to safe nighttime driving – and no one knows that better than Sunnyvale's Public Works staff who annually inspect around 4,000 City street signs for reflectivity. As a result of weather wear and graffiti, they replaced more than 600 signs in 2013.

Creating More Green Spaces



This past year, Sunnyvale added a brand new park, which was named by public input after former Councilmember Ron Swegles; updated features at several existing parks; and broke ground on Sunnyvale's next large community park, Seven Seas. Construction also began on Murphy Park's community building, including reconfiguring the space for preschool recreation classes, which will be open to the public by summer 2014.

See [Well-Planned](#), page 2



Well-Planned, continued from page 1

Repurposing Military Space



Photo courtesy of Onizuka AFS

Satellite schedulers circa 1990

This past summer marked the completion of one of the region's most significant land deals – the closure and transfer of the former Onizuka Air Force Station. Five parcels consisting of more than 19 acres have now transferred over to the U.S. Department of Veterans Affairs (VA), the City of Sunnyvale and the Foothill-De Anza Community College District (FHDA). The planned uses for the parcels include the VA's new *Sunnyvale Center* for clinical science and health care research and FHDA's state-of-the-art higher education center for general education and career training programs opening in 2015 and 2016, respectively. The northernmost City-owned parcel was approved by City Council in November to be part of a land-swap proposal that will result in a developer constructing a new Public Safety facility in the Moffett Park area (Refer to *MoffetPlace.inSunnyvale.com* for more information). The City's two other parcels are being evaluated for future reuse consistent with the Moffett Park Specific Plan.

Replacing Sewer & Water Lines



Sunnyvale launched a massive, underground infrastructure update in 2013 by replacing old and outdated lines. By the summer's end, nearly 15,000 feet of sewer lines were

replaced with larger-capacity pipes made from longer-lasting materials. The project focused on the areas where lines were more than 50 years old.

Major thoroughfare Evelyn Avenue got a water main upgrade to replace an old line from when the area serviced the orchards and canneries. Smaller residential streets and downtown areas under development were also part of the water line project, which included more than 33,500 feet of new service lines and the addition of new fire hydrants.

Wright Avenue Water Plant



The Wright Avenue Water Plant was modernized with new pumps, control systems, emergency power, retaining walls around the tanks, and even a new roof. The modernization will better serve residents by providing reliable water delivery and reducing disruption during an emergency situation.

Pedestrian & Bicycle Safety Projects



The City applied for and received millions in grants to help improve City sidewalks, street lights and traffic signs along Manet Drive and

Cascade, Evelyn, Ahwanee, Iris and Crescent Avenues. Additional improvements were concentrated around school zones like adding new sidewalks for pedestrian traffic on both sides of the street and making wheelchair accessible pathways. At the end of the year, work to extend downtown street improvements to Hendy Avenue began to not only improve traffic lights, sidewalks and pavement, but beautify the historic area.

Sunnyvale has been designated a Bicycle Friendly Community by the League of American Bicyclists through 2016 because of our planning, education and infrastructure improvements related to cycling. This past year alone, we have created bike lanes through reconfiguration and road diets along Iowa, Fair Oaks, Ahwanee, Arques, Evelyn, Willow and Aster; paved East and West Channel trails to be more bike-friendly; and made improvements in intersections to recognize bicycle traffic.

New Mission for Armory



For many years, the former National Guard Armory site at 650 E. Maude Ave. has been part of a cold weather shelter program run by Santa Clara County through EHC Lifebuilders. This past year, to offer a permanent housing solution for those in need, Council approved plans for affordable family units and studio apartments through MidPen Housing and Charities Housing developments. Visit *Armory.inSunnyvale.com* for more on this development.

Peery Park Specific Plan



Peery Park, which is bounded by the Mountain View border,

237/101, and Mathilda and Evelyn Avenues, has been one of the hottest commercial areas in Sunnyvale, gaining high-tech tenants such as Apple, LinkedIn, Hewlett Packard and Mercedes-Benz R & D to name just a few. The City is currently working on the Peery Park Specific Plan to ensure responsible land use and development and reduce environmental impact. To find out more about this project, visit *PeeryPark.inSunnyvale.com*.

New Recycling Carts Citywide



To encourage and improve recycling, new split-top recycling carts were distributed to all single-family homes citywide, replacing previous carts that were more than a decade old. The new carts included updated, easy-to follow labels to explain what materials are accepted for curbside pickup.

Smoother Safer Roadways



During 2013, the City launched the largest paving project in Sunnyvale history. Approximately 14 miles of City streets were rehabilitated using a mix of techniques, depending on the condition of the road and which method would be the most efficient. The massive undertaking was completed more than a month ahead of schedule, getting Sunnyvale residents and commuters moving on new, smoother and safer road surfaces. ♻️



Year in Review

Smart and Innovative

Some of our favorite stories this past year were about leveraging collaborative relationships, new technology and expanded programs – all of which demonstrate smart and innovative ways of providing services to our residents.

Library Technology



Sunnyvale's Library is about so much more than books. This past year alone, the Library increased its technological footprint to better serve our tech-savvy Silicon Valley patrons by adding two new 3-D printers, more eReaders for patrons to test and checkout, an indoor map app for Android devices, more business research tools, and a remote site Library materials lending machine.

Challenge Team Inspires



A collaborative effort between Public Safety and leaders from the public and private sector, the award-winning Challenge Team finds creative ways to bring positive influence into the lives of local youth at risk of getting involved with gangs or drug use. This past year, the Challenge Team focused on returning the Police Activities League (PAL) to Sunnyvale. As a result, the group was able to introduce the Jr. Giants Baseball program and raise additional funds for the Kick, Lead & Dream summer soccer camp to serve 400 kids. The Team also was able to give additional support to Discover Angling, which teaches kids how to fish, and Youth and Horses, which teaches kids the responsibility and discipline of

horse care and riding. Find out more about Challenge Team projects at *ChallengeTeam.inSunnyvale.com*.

Lights – Camera – Action!



Sunnyvale Theatre became one of the first venues in the country to switch to energy efficient all-LED stage lighting. Saving the City thousands in annual utility costs, the new lights also have a longer life span – 12-25 years over the lights they replaced. Additional benefits include: less heat for the building, reducing cooling costs; less heat on the stage, keeping actors more comfortable; and a larger array of color choices for special lighting effects. Learn more about the Sunnyvale Theatre and the performance schedule at *Theatre.inSunnyvale.com*.

Civilianization Innovation



Community Service Officers, Fire Prevention Specialists, Hazardous Materials Inspectors and Fire Protection Engineers joined our staff in 2013. These new, non-sworn positions help free up our highly skilled and highly trained Public Safety Officers for emergencies while giving more individualized attention to City residents. Focused on crime prevention, fire prevention and safety education, these civilian positions have enhanced our non-emergency and follow up services to the Sunnyvale community.

High-Tech Monitoring



To remotely monitor water and sewer flow and line pressure and water reservoir levels, the City installed a new Supervisory Control and Data Acquisition (SCADA) system. For water control, SCADA allows staff to more quickly and easily ensure water supply for both domestic needs and fire emergencies and take corrective actions if pressure or water levels get too low. The system also gets information from the Santa Clara Valley Water District and the San Francisco Public Utilities Commission to monitor all of Sunnyvale's water sources. For sewer, SCADA monitoring allows a full view of utility lines in Sunnyvale, showing how they work together and alerting staff to any disruptions in service.

Public Safety Technology



Public Safety has been adding technology to its crime fighting arsenal, including adding a fourth automated license plate reader, updating the public dispatch system interface with officers in the field, and enhancing interoperability with other agencies to improve services in emergencies. These smart innovations automate notifications, reduce response times and alert officers by connecting them to more data, more agencies and more efficient tools. To improve public safety outreach and education, the City added a behind-the-scenes component to planned Public Safety events in 2013. Using Twitter, Facebook and

Google+, followers participated in virtual ride-alongs and got an inside look at DUI checkpoints, Bike Party patrols and two international police tweet-alongs.

Growing Readership



Sunnyvale Library extended services out into the community through collaborative partnerships and community services offerings. Summer reading and story times made their way into summer camps at the parks; and the YMCA's recreation program at Bishop Elementary added a bilingual story time by librarians. The additional outreach resulted in nearly 200 more participants and the consumption of more than 2,300 additional books compared to the previous year's summer reading program.

Childcare Fairs



New in 2013, the City put together Child Care Fairs for families to get to know their local options. A separate fair was held for child care centers versus in-home day cares, allowing parents to interview providers in one, central location. Providers also had access to nearly 350 parents who were interested in their services. As part of the program, City staff guided parents with tips on what to look for in an ideal provider for their family's needs. 🌱



Year in Review

Caring Community

With the hustle and bustle of Silicon Valley, fitting time for work and family into a single day already seems a monumental feat. But this past year, hundreds of volunteers gave back to the Sunnyvale community and we wanted to give them a big “Thank You” by highlighting some of the impressive projects that would not have happened without these amazing residents stepping up for their city.

Library Homework Help



Hundreds of students benefited this past year from homework help at the Sunnyvale Library thanks to community volunteers. Teens logged almost 400 hours and provided help to nearly 600 students during the 2012-2013 school year under the supervision of adult volunteers. The Sunnyvale School District aided the effort by providing textbooks for grades three to eight, ensuring that students studying at the Library had access to the materials they needed.

NOVA Youth Program



Fifteen local, disadvantaged young people participated in NOVA's Summer Youth Program, which helps them get job experience and specialized job seeker services tailored to their unique needs. From field trips to introduce them to different career options to hands-on experience at various worksites in Silicon Valley, the program helped prepare the group to find, apply for and keep a job and excel as an employee. Visit novaworks.org to learn more.

Senior Computer Classes



Community volunteers stepped up this past year to help Sunnyvale seniors be more tech savvy. Computer Tutoring

at the Senior Center was launched in June with small, facilitated groups to give seniors more individualized attention. Since the first class, 47 seniors have gone through the training and more are already registered to participate. Expanding the program, the Sunnyvale Library began offering Computer Basics classes for all ages. Visit SunnyvaleLibrary.org to learn more about the program.

Work First with Downtown Streets Team



Helping Sunnyvale homeless get back on their feet, the Work First program is a successful partnership between the City of Sunnyvale, Sunnyvale Community Services and the Downtown Streets Team that is funded by a Community Development Block Grant. NOVA joined the team this year, as well, to provide career counseling and vocational training services. Rodney, who had been homeless off and on since the age of 16 ended up in Sunnyvale, but could never quite get ahead. Thanks to the program, he now has a home and gainful employment at the Santa Clara Convention Center. “Never thought with my background I’d be working for a place like that. And they love me there,” explained Rodney with a triumphant smile on his face.

Volunteer Resource Fair



Being a volunteer can give hands-on experience with job skills. That’s why NOVA Workforce Services puts

together a Volunteer Resources Fair for local job seekers. Not only does it offer skills development opportunities, but it may introduce some job seekers to a new field of interest by working on real-world projects they can add to their resume. More than 130 job seekers attended the fair in April, which showcased 21 different agencies.

Loving Our Parks



In early April, the Kiwanis Club of Silicon Valley; Key Club students from Fremont, Homestead and Los Altos high schools; and the Sunnyvale Middle School Builders Club adopted DeAnza Park as part of the new Adopt-a-Park program. More than 40 volunteers agreed to take an active role in the beautification of the park for a term of a year. Other residents donated two new benches to Ortega Park, giving back to the community and taking pride in their local park.

Simple Idea to the Rescue



We love it when residents make a simple suggestion that helps in a big way. Recognizing that an area near Sunnyvale Middle School was heavily trafficked and prone to litter, a nearby resident suggested we install a litter container to make it more convenient for people to clean up after themselves. After three months, the resident reported the litter had been cut by at least 90 percent.

Coastal Cleanup



In less than three hours, 55 volunteers removed nearly 1,850 pounds of trash and recyclables from the Sunnyvale West Channel and Guadalupe Slough near the Water Pollution Control Plant. The volunteers were part of the annual statewide Coastal Cleanup Day, recovering everything from foam containers and plastic bottles to fire extinguishers and shotgun shells. The event happens each year in September. To volunteer for events like this one or to tour the Water Pollution Control Plant, visit WPCP.inSunnyvale.com.

Lost Pets Board



Followers sharing posts about City information to friends and family over social media helps the City inform residents and commuters about traffic issues and critical incidents as well as provide behind-the-scenes views into how we do things. But this year, using social media also helped reunite lost pets in Sunnyvale with their owners and educate the public about the Humane Society of Silicon Valley, located in Milpitas, which handles all of Sunnyvale’s surrendered animals and adoptions. Follow our Lost Pets Board at Pinterest.inSunnyvale.com or Like us on Facebook.inSunnyvale.com. 🌱



Year in Review

Safe, Active and Healthy

We picked just some of the many stories for the year highlighting programs promoting active lifestyles for children and seniors; ways we prepared for emergency situations; and programs ensuring our environmental future.

At-Risk Youth Programming



Providing alternatives to youth at risk of falling prey to the lure of gangs or drug use has been a long-standing focus of the City's Crime Prevention Unit. Through an established partnership between the Columbia Neighborhood Center (CNC) and DeAnza College's Euphrat Museum, roughly 2,500 hours of art instruction were brought to five local schools in the CNC service area. The program uses art to develop problem-solving, teamwork and math skills while building confidence. See more programming at [CNC.inSunnyvale.com](#).

Take Me Out To The Ball Game



Nearly 1,400 local kids from ages four to 16 made Sunnyvale parks their batting homes for local baseball and softball league games in 2013. The City currently maintains 28 fields for all sports, including soccer, rugby and even adult kickball leagues. To see the City fields and schedules visit [FieldRentals.inSunnyvale.com](#).

Taking Care of Litter



On the heels of reducing litter with a ban on single-use plastic bags, the City passed an ordinance to ban foam food and beverage containers by Earth

Day – April 22, 2014. See more on this initiative at [NoFoam.inSunnyvale.com](#).

Amenities to Golf Courses



Golf Course restaurants Vista at Sunken Gardens and The Shack at the Sunnyvale Golf Course were updated through a major renovation by new management company Synergy Golf Management. The venues were updated with new equipment, allowing patrons access to full bar service and their favorite sports action on high definition screens. For a New Year's resolution, spend some extra time on the links and reserve a tee-time at [Golf.inSunnyvale.com](#).

Hands-on-the-Arts



More than 3,000 area residents guided by nearly 200 volunteers converged on the Sunnyvale Community Center for the 28th annual Hands on the Arts Festival. Attendance was a record high as the event featured more than 30 stations including multicultural music; dancing and theater; painting and craft workshops; a massive, evolving string sculpture; and even a talent show. Children completed almost 4,100 take-home projects – not including whatever ended up on their clothes.

Dog Parks in Sunnyvale



Furry friends got extra attention as City Council approved improvements to the Las Palmas Park dog park, including creating an additional area for small dogs. There is also a new dog park planned for Seven Seas Park to give local dog owners more choices.

Active Seniors



Many programs for older residents were held at the Sunnyvale Senior Center to encourage active and healthy habits. Workshops on preventing falls, staying physically active, fitness room orientations and Zumba classes were all a part of Active Aging Week. The Senior Center also offers a Care Management Program to improve senior quality of life, including caregiving and health and wellness monitoring. From October 2012 through September 2013, the Senior Center provided approximately 1,100 hours of care management support to more than 100 senior clients, including more than 220 home visits and helping clients navigate through nearly 250 community resources.

Cleaning City Water Tanks



All of the City's nine water storage tanks (eight for potable water and one for recycled water) were inspected internally and externally this past fall.

Divers, who specialize in storage tank inspections, entered each of the tanks to determine whether cleaning was required. Video was taken and cleaning work was approved by City staff. The tanks are again full and ready for use to supplement peak demand for water or other emergency purposes.

High-Rise Safety Program



In 2013, Sunnyvale Public Safety developed a new high-rise safety program. Because tall buildings present a unique challenge for emergency responders, the Fire Code and State law requires that an approved fire safety and evacuation plan be prepared and maintained and that occupants participate in annual evacuation drills. For more information, visit the High-Rise Safety webpage at [FirePrevention.inSunnyvale.com](#).

Park Ambassadors



In a partnership between Public Safety and Public Works, the Park Ambassador program was introduced using Public Safety Cadets to patrol City parks. At the end of June, the Cadets began walking the parks on weekends to help educate the public about park rules and municipal codes including the ordinance that bans smoking in parks. Cadets keep an eye out for problem areas such as graffiti and vandalism, and public feedback about the new program has been very positive. 🌱



Neighborhood Preservation

Maintaining and Improving Quality of Life

As soon as you talk with Christy Gunvalsen, the City’s Neighborhood Preservation Manager, it’s clear she is proud of her team and their work ensuring Sunnyvale residents and businesses understand and comply with City codes. She’s also quick to point out that it’s done in a balanced and not heavy-handed way. We sat down with Christy to learn more about what goes on in the world of code enforcement.

You like to emphasize Sunnyvale’s “proactive code enforcement.” What does that mean?

When someone submits a complaint, our goal is to be able to say we already have an open case on the issue. Proactive means we got to it before they did and are already working to resolve the situation.

Why is that so important?

It’s our view that the most effective code enforcement catches issues early. Not only do eyesores negatively affect our residents’ quality of life, if we let violations go unresolved, they tend to get more complicated and difficult to fix. It’s the classic broken windows theory. In fact, more than 50% of our cases are proactive. That’s extraordinarily high compared to other cities.

Aren’t there a lot of codes?

We don’t expect everyone to know all of the City’s codes. That’s why our first approach is always educating people and giving them time to come into compliance voluntarily. In general, most people are receptive and cooperative and we close 85-90% of our cases within 30 days. It’s more of an exception when we have to resort to issuing citations for failure to correct violations. To put that into perspective, we close about 4,000 cases each year but only issue about 200 citations.

So how do you keep up with it all?

Our team is very efficient. We have three full-time Neighborhood Preservation Specialists who each patrol and monitor a geographic area of the city, a Senior Specialist who works in selected areas of the city needing more attention and a part-time Specialist who focuses mostly on signs. They are all responsible for requiring compliance with not only the City’s Municipal Code but the California Building Code and the International Property Maintenance Code as well.

Signs? Really?

Really. The City has a Sign Code regulating the type and placement of commercial signs, and for good reason too. Illegally placed signs, such as temporary banners and A-frames, can lead to all kinds of issues – too many signs can make an area look cluttered and unsightly and they can impact the safety of drivers and pedestrians if they block visibility or cause distractions.

Speaking of safety, is that why your unit is part of the Department of Public Safety (DPS)?

Code enforcement units can work well in a variety of departments. We used to be part of the Community Development Department but moved to DPS in 2009. Regardless of which department we’re with, the key is to have good partnerships with other functions in the City organization. We work extensively with DPS officers as well as building, housing, and fire prevention inspectors. They help us and we help them. We’re also another set of eyes in the neighborhoods. For instance, DPS officers have trained us on how to look for suspicious activities so that we can help spot and prevent crime. Just the other day I was returning from an inspection and noticed a suspicious-looking van parked outside a home with its front door wide open. It just didn’t look right to me. I called DPS and they checked it out. Although it didn’t turn out to be anything, the officer was very glad I reported it because of some recent burglaries in the area.

So with all of those codes, is there anything you don’t enforce?

One of the key factors in determining whether we can get involved is whether the issue is within the public view. In other words, we can tell people to remove junk and debris from the front of their property, but if

Contacting Neighborhood Preservation

Use the easy online form to report a potential code violation or contact Neighborhood Preservation directly with questions via the web, phone or email.

Online: Access the online reporting form via Sunnyvale.ca.gov – Department of Public Safety – Special Operations – Neighborhood Preservation; or

Visit ContactUs.inSunnyvale.com and select Neighborhood Preservation

Phone: (408) 730-7610

Email: NP@sunnyvale.ca.gov

it’s in their backyard away from public sight, we can’t. Same thing with dilapidated fencing, weeds and overgrown vegetation. Also, we don’t have the resources to enforce all of the codes so we prioritize our cases around health and safety issues and conditions causing neighborhood blight. Our mantra is, “We go after the ugly stuff.”

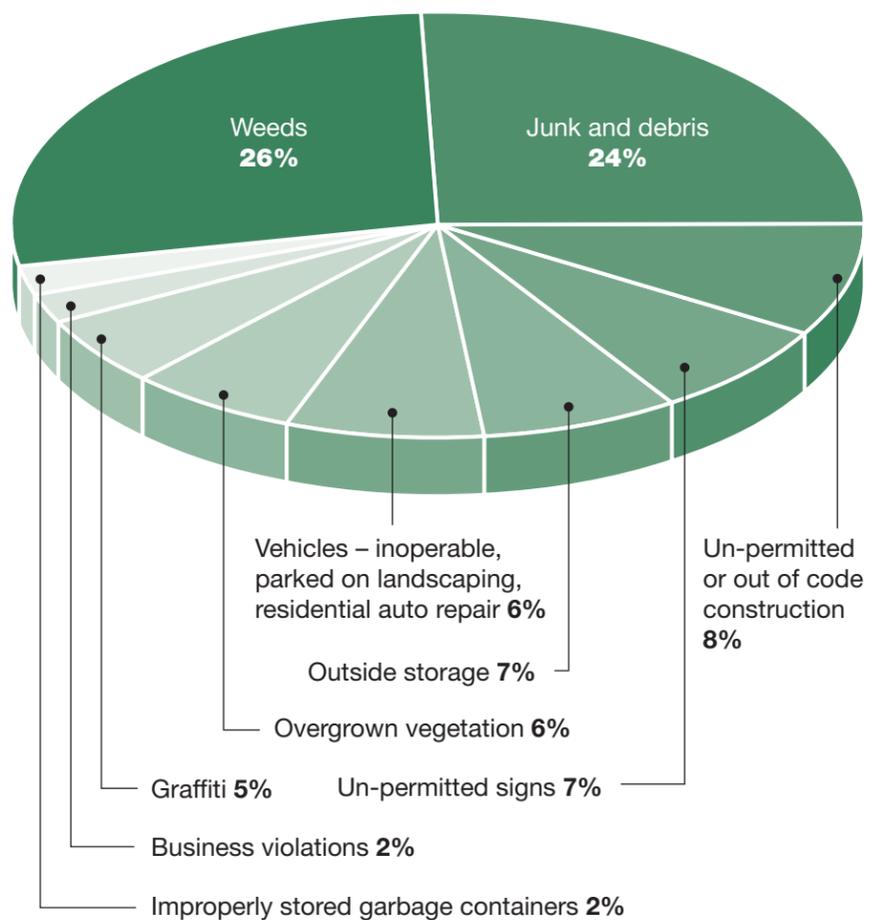
So if someone has a code enforcement question, what should they do?

Just call or email us. We respond to every inquiry and can explain the options. At the end of the day, the important thing is that we all do our part to keep our community clean, attractive and well-maintained. The codes are simply tools to help us achieve that.

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The Ten Most Wanted

The ten most common code violations enforced by Neighborhood Preservation comprise over 90% of all their cases. We know that controlling these things helps keep larger problems at bay.





SPECIAL SECTION

Guide to Emergency and Disaster Preparedness

There's an old saying — an emergency is the last thing on your mind until it's the first thing on your mind. Whether it's a brief unexpected power outage or a more serious natural disaster like a flood or earthquake, emergencies are always disruptive, often without warning and sometimes life-threatening. Simply stated, emergencies will happen. And when they do, you need to be able to minimize the impact they will have on you and your loved ones.

California's infamous earthquakes are Sunnyvale's major natural hazard. But truth be told, the most important thing is to be as prepared as possible, regardless of the type of emergency. First responders and other City personnel will be prioritizing their response around life-safety needs so it is critical that you know how to manage yourself, your behavior and your circumstances during unfamiliar and potentially hazardous situations. Your first response to an emergency is likely to be fear. This natural, intense state prepares you for action and your instincts take charge while normal mental faculties decline. Having a bank of learned options to support your instincts will greatly assist you – and that's where preparation and practice come in.

Since there is an abundance of emergency preparedness material available, we put together this special pull-out section in the Quarterly Report as a quick reference to help guide you with some of the most essential steps. These are the things that form the foundation of good preparation. If you've completed some but not all, make it a New Year's resolution to finish the list. If you've already done them – that's great! For you, we've included additional recommendations for other actions you can take or ways you can get more involved in helping your neighborhood or the City. Whether or not you have personally been in an emergency situation, making the time to learn and prepare now will bring you peace of mind and the confidence you'll need when an emergency does occur – so start today! 🌱

City Response

What Happens in an Emergency?

The City of Sunnyvale's Office of Emergency Services (OES) provides services to the community and City departments to prepare us for an effective response to all types of emergencies and to reduce the impact they will have on our lives. To do this, OES maintains the City's Emergency Plan and, in the event of a

major emergency or disaster, helps coordinate the City's response through the Emergency Operations Center (EOC). Every City department has a function that assists in the overall effort to respond to, and eventually recover from, a disaster. Some of these functions include:

PUBLIC SAFETY – Perform urban search & rescue, fire suppression, and emergency medical services; keep public order

PUBLIC WORKS – Manage debris cleanup and disposal; inspect and maintain public facilities; inspect damaged structures; support restoration of utilities

SITUATION STATUS – Keep the EOC informed about field operation status and what still needs to be accomplished

COMMUNICATIONS – Maintain communications among all staff and units of the EOC; maintain and restore essential communications equipment; manage the City's amateur radio volunteers

CARE AND SHELTER – Coordinate activation and support of public shelters throughout the city; coordinate meals for City staff and disaster service workers

FACILITIES – Ensure that essential City facilities are operational, including the EOC; support restoration of services and utilities

INFORMATION SYSTEMS – Coordinate and oversee the management of essential information systems and networks

VOLUNTEER MANAGEMENT – Coordinate the recruitment, registration, and placement of volunteers to augment the City's emergency operations

LOGISTICS – Provide facilities, equipment, supplies, transportation, materials and services in support of the disaster

FINANCE – Manage all financial aspects of the emergency; assist in the economic stabilization and recovery of the City after a disaster; obtain eligible reimbursement and other funding from state and federal sources

PUBLIC INFORMATION OFFICER – Prioritize and release emergency information and instructions to the public through all available channels; respond to media and public inquiries



Be Ready

Four Steps to Emergency Preparedness

We live in a heavily built, densely populated area. Sunnyvale's police, fire and emergency medical services will be tasked differently during a major disaster based on life-safety needs. That is why each person in the city needs to be able to care for themselves for a minimum of three days after a disaster. Since the type and magnitude of a disaster will affect how long you will be without essential services, it is best to prepare for the worst case scenario and plan for several days and up to a couple of weeks. By working through the four steps on these pages, you will be well on your way.

STEP 1 BE INFORMED

Staying informed in advance of and during an emergency is essential to knowing how to prepare and what to do. Depending on the type of incident, federal, state and county emergency notification systems may be deployed. At the local level, the City will use its website, social media channels, emergency radio station (Alert 1680 AM) and cable channel (KSUN15 on Comcast) as well as work with the media to get information to the public. Agencies will also use reverse 9-1-1 phone systems to disseminate public safety messages.

Take These Actions Now

- Sign up for Nixle** – Register for the City's free community information service at Nixle.com; customize alerts based on your choice of locations and topics and whether they're sent to your phone and/or email
- Sign up for AlertSCC** – Register for Santa Clara County's emergency notification system at AlertSCC.com
- Follow the City on social media:** @CityofSunnyvale and @SunnyvaleDPS on Twitter; City of Sunnyvale on Facebook and Google+

Do More When You Can

- Download and read the **Emergency Preparedness Workbook** at OES.inSunnyvale.com
- Read more about emergencies and how to prepare at:**
 - Federal Emergency Management Agency (FEMA) – Ready.gov
 - California Office of Emergency Services – oes.ca.gov
 - California Department of Public Health – BePreparedCalifornia.ca.gov

STEP 2 MAKE A PLAN

Emergencies can strike quickly and without warning. They can force you to evacuate or confine you to your workplace, school or home. You and your family also may be in different places so you need to make a plan that will help everyone know how to cope with an emergency. Having a plan is your best protection and your responsibility.

Take These Actions Now

- Find out the emergency procedures for your work, children's daycare and schools, etc.**

Reliable Communication: The Backbone of Emergency Response



Emergencies easily can disrupt our normal communications channels making reliable backup essential for response efforts. The Sunnyvale Amateur Radio Emergency Service (SARES) is a local group of FCC-licensed radio amateurs who have registered their capabilities and equipment for public service. They serve Sunnyvale's Department of Public Safety without compensation of any kind and provide reliable backup communication links as well as additional eyes, ears and hands wherever needed, always linked with 2-way radio. They're also called upon to provide mutual aid to neighboring cities, the County of Santa Clara's Office of Emergency Services and organizations such as the American Red Cross and The Salvation Army. For more information including membership and radio frequencies, visit www.sunnyvaleares.org or email SARES@sunnyvale.ca.gov.



SARES volunteers relaying messages to the EOC from Fire Station 5 during the citywide emergency exercise in October 2013

- Complete the simple two-page Family Communication Plan worksheets** for adults and kids from Ready.gov
 - Discuss where your family might be and determine how you will communicate and reunite
 - Document your emergency contact information, including an out-of-area contact
 - Review escape routes from your home and establish a meeting place outside
 - Take into account any special needs of family members and pets
- Review procedures for shutting off gas, water and electricity at your home**
- Review and practice your plan twice a year and keep it up to date**

All schools and school districts that serve Sunnyvale have emergency procedures in place. Most schools also have an emergency notification process such as an email or phone system. Lockdown procedures, previously known as Code Red, have been in place for many years and are taught every school year. These procedures are followed for an emergency situation on or a threat to the campus. Code Blue, also known as Shelter in Place, is a procedure set up for a potential threat near a campus.

Do More When You Can

- Share your emergency contact information with family and neighbors**



SNAP participants practice shoring techniques to stabilize a ceiling



A SNAP participant prepares materials for a search and rescue practice drill



SNAP participants learn how to lift and move heavy debris like this concrete slab

STEP 3 BUILD A KIT

Essential services like power and water may not be available for some time during and after a disaster. The typical time for outside assistance to reach an impacted area is 72 to 96 hours if there is reasonable access. You need to build and maintain a disaster supplies kit to lessen the impact the lack of services and resources will have on you and your family. Keep enough supplies to meet your needs for at least three days; consider a one to two week supply for the best level of preparedness.

Take These Actions Now

- If you do nothing else, start with the most important emergency supply – water! You need to have one gallon per person per day.
- Determine where you will need to have emergency supplies (e.g., home, workplace, vehicle)
- Review the Disaster Supplies Kit Checklist on page 10
 - Identify what you already have and what you will need to get

- Tailor the items to fit your needs; for example, choose non-perishable foods familiar to your family

- Identify how you will store the supplies – containers should be sturdy and easy to carry such as backpacks, duffel bags or covered trash containers with wheels

Do More When You Can

- Assemble a Disaster Supplies Kit with items you may need in an evacuation – be sure to include cash, medicine, keys and insurance paperwork

STEP 4 GET INVOLVED

In addition to ensuring your own personal preparedness, you can participate in other programs and activities that benefit your neighborhood and the community. The more prepared and informed we all are, the more we'll be able to support the emergency response efforts, especially if first responders are overwhelmed by a major disaster. Once you've taken steps to make

sure you and your family will be self-reliant, consider getting involved to help others.

Take These Actions Now

- Explore OES's emergency preparedness training options at OES.inSunnyvale.com
 - Sign up for the Personal Emergency Preparedness (PEP) course – This jam-packed two-hour course is a perfect way to kick-start your preparedness activities by focusing on what to prepare and how to prioritize your activities.
 - Sign up for the Sunnyvale Neighbors Actively Prepare (SNAP) course – This hands-on course will empower you to assist OES and do the greatest good for the greatest number of people in an emergency. Held one evening a week for seven weeks, the course is a series of practical skill-building exercises on everything from conducting hazard surveys and light search

and rescue to fire safety and suppression.

Do More When You Can

- Encourage your neighbors to prepare and help organize your neighborhood
 - Call OES at (408) 730-7190 to request an emergency preparedness presentation for your community or neighborhood group
 - Sign up for Sunnyvale Neighbors Actively Prepare 2 (SNAP2) – Designed for residents who have taken the SNAP course, this program assists you with organizing preparedness at a neighborhood level. You'll learn how to take a leadership role to help your neighbors get to know one another and support the neighborhood in an emergency through practical exercises like "Map Your Neighborhood."
 - Contact local response organizations like SARES and the Red Cross to find out about volunteer opportunities 🌱

There's an App for That



The FEMA App contains disaster safety tips, an interactive emergency kit list, emergency meeting location information, and a map with open shelters and open FEMA Disaster Recovery Centers (DRCs).



Earthquake by American Red Cross sends earthquake alerts, provides instructions on what to do before, during and after an earthquake and includes an "I'm Safe" feature to notify family and friends that you are okay.



Shelter Finder by American Red Cross maps shelter locations across the United States enabling you to zoom in to the local area and get specifics on the open shelter nearest you.



First Aid by American Red Cross puts simple step-by-step advice for everyday emergencies in your hands, along with videos and interactive quizzes.



The American Heart Association's Pocket First Aid & CPR App (\$1.99) provides quick instructions for first aid and CPR that could help save a life in an emergency.



Emergency Preparedness

Disaster Supplies Kit Checklist

Many of the online resources referenced in this guide contain comprehensive checklists of the emergency supplies you may need in your kits. This is a partial list of some of the most essential items to get you started. Review this along with the tips in Step 3: Build a Kit on page 9.

- Water; one gallon per person per day, for drinking and sanitation
- Non-perishable food and a manual can opener
- One change of clothing and footwear per person
- One blanket or sleeping bag per person
- Special items for infants and elderly or disabled family members
- Battery-powered or hand crank radio and a NOAA Weather Radio with tone alert and extra batteries for both
- An extra set of car keys
- Cash
- Flashlight and extra batteries
- First aid kit
- Your family's prescriptions and medications
- Whistle to signal for help
- Dust mask to help filter contaminated air and plastic sheeting and duct tape to shelter in place
- Moist towelettes, garbage bags and plastic ties for personal sanitation
- Wrench or pliers to turn off utilities
- Local maps
- Cell phone with charger, inverter or solar charger
- Keep important family documents in a waterproof container

At the Ready

Sunnyvale Disaster Shelters

Project ARK, a disaster shelter program, is a cooperative effort between the City of Sunnyvale, the American Red Cross Santa Clara Valley Chapter, and four school districts within the city: Sunnyvale, Santa Clara Union, Cupertino Union and Fremont Unified. Project ARK provides twelve large emergency supply containers, known as ARKs, strategically placed at school sites around the city. Each ARK can support up to 300 people and contains emergency supplies and other essential items needed to open an

American Red Cross Mass Care Shelter. Schools were chosen as disaster shelter sites for several reasons – they are built to stronger seismic code than most buildings; have gyms or other areas for sleeping; and feature kitchen and rest room facilities for large numbers of people. The ARK sites are: Bishop Elementary School; Columbia Middle School; Cupertino Middle School; Fremont High School; Lakewood Elementary School; Peterson Middle School; Ponderosa Elementary School; Sunnyvale Middle School. 🌱

Mobilized for Response

Sunnyvale uses its 40-foot Mobile Emergency Operations Center (MEOC) vehicle for emergency response, from crimes scenes to fires and disasters. The MEOC has three sections – a conference room, a dispatch area and an office space – that enable it to serve as an effective mobile command center that can be deployed at a moment's notice to field locations in support of police and fire personnel.



Message from Lt. Vinny Mata, OES Coordinator

While it is impossible to predict most emergencies, we have a great deal of control over how prepared we are. As someone who is immersed in emergency preparedness, I understand how overwhelming the information can seem and how challenging it can be to find time to plan and then gather your materials. I encourage you to use this guide as a starting point. When I meet with neighborhood and community organizations, I emphasize the importance of taking a few simple steps at a time and focusing on the most important items first. I also want to thank our many OES volunteers who help in ways large and small to make sure we are as ready as we can be. Not only do they expand our preparation services, they create an invaluable link between the community and emergency responders in real emergencies. If you can, get involved; it is easy to tailor your role to your time, interests and skills. With emergency preparedness, every little bit counts!

Lieutenant Vinny Mata manages the City's Office of Emergency Services with help from a team of volunteers who conduct training workshops, give community presentations and donate their time and skills toward helping the City prepare for and respond to emergencies.





Enhancing Neighborhoods

NEAT through Community Partnership

This year, an area within Lakewood Village will become the City’s sixth focus area for the Neighborhood Enhancement Action Team (NEAT) – a group of key representatives from City departments who take an integrated and coordinated approach to neighborhood preservation in a concentrated area of the city.



Senior Neighborhood Preservation Specialist Dale Huber at a cleanup event in a NEAT area.

Since it began in 2009, NEAT has demonstrated the successful results of partnering with property owners, residents and businesses in these selected areas. “We work directly with

the people who live and work in these areas to identify issues that are important to them,” says Dale Huber, the Senior Neighborhood Preservation Specialist who leads NEAT.

The Team does this by holding community meetings and often going door-to-door to talk with neighbors. Examples of the community concerns that NEAT has addressed include property maintenance issues, blighted properties, condition of streets and sidewalks, inadequate street lighting, on-street parking violations, loitering, vandalism and illegal dumping. “We can tell this program really works because the areas we started with have been largely kept up by the community,” says Huber. “I think it’s because we build trust with people and really understand how they want the City’s help before we do any work.” That trust and effort has certainly paid off; all five previous NEAT areas have included 450 multi-family properties totaling over

3,000 units, nearly 350 single-family homes and nearly 60 commercial properties home to 144 businesses. One of the more innovative strategies NEAT uses is called Crime Prevention through Environmental Design (CPTED), pronounced Sep-Ted for short. NEAT uses CPTED to help the community balance landscaping and privacy needs with the equally important need for public safety by ensuring open areas are clean and well-lit, vegetation is trimmed back to ensure good visibility and entries and exits to properties are safe and compliant for emergency response. All of this adds up to often significant changes to properties that improve aesthetics and safety and decrease crime – and that’s pretty neat! 🌱



OVERGROWN WEEDS – Before



OVERGROWN WEEDS – After



OVERGROWN VEGETATION – Before



OVERGROWN VEGETATION – After



JUNK AND DEBRIS – Before



JUNK AND DEBRIS – After



sunnyvale reNews

Winter 2014

sunnyvale's environmental news source



upcoming events

February 8 March 8
Compost Workshops

January 18 February 15
March 15
Household Hazardous Waste Drop-off

March 12
Thermometer Exchange, Med-Drop



stay connected

on the Web
Recycling.inSunnyvale.com

on Twitter
[@SunnyvaleRecycl](https://twitter.com/SunnyvaleRecycl)

Green.inSunnyvale.com

on Facebook
City of Sunnyvale Environmental Services Department

Help Prevent Pollution During Rainy Season

The "first flush," or first rain of winter, brings more than just rain. Litter, automotive leaks, brake dust pollutants, landscaping debris and garden chemicals that have accumulated on surfaces, sidewalks and roadways during dry months, enter rainwater streams as they flow into street gutters and down storm drains. These pollutants enter our local waterways and pour into the Bay, threatening water quality, recreational safety and marine wildlife.

Sunnyvale residents can help minimize rainwater pollution just by following these few simple tips:

- Set an example for others by not littering. If you do see litter, pick it up and put it in garbage or recycling carts;
- Carry a litterbag in your car;
- Keep trash containers securely covered to prevent wind, rain or animals from spreading litter;
- Keep leaves and yard clippings picked up around your home — compost or recycle them in your yard trimmings cart;

- Use "green" gardening methods, such as composting, to reduce the need for fertilizers and pesticides;
- Regularly maintain your vehicle to avoid fluid leaks that build up on roadway and driveway surfaces;
- Participate in a creek or community cleanup event. For the 2014 cleanup events schedule, visit WPCPEvents.inSunnyvale.com or call (408) 730-7717.

Residents can also prevent storm drain pollution by reporting storm drain dumping immediately.

- Hazardous spill emergencies: call 9-1-1 or (408) 736-6244;
- Non-emergency discharges or non-hazardous dumping (car washing): Monday through Friday, 7 a.m.-4 p.m., call (408) 730-7270. After hours, call (408) 730-7181 or email WPCP@Sunnyvale.ca.gov.

To learn more about preventing water pollution, visit WPCP.inSunnyvale.com, [Pollution Prevention](http://PollutionPrevention) or call (408) 730-7717.



Screen insert in storm drain captures street litter and debris.



During Creek Cleanup Day, resident volunteers capture a surf board, foam packaging blocks, and bags of recyclables and garbage that were destined for the Bay via Guadalupe Slough.



living the green life

Find Green Solutions to Fit Your Lifestyle — Skip the New Year’s Resolutions!

For 46 percent of Americans, New Year’s resolutions are part of their holiday tradition. While statistics suggest that only 8 percent of Americans achieve their health, weight loss and money-saving resolution goals, choosing a greener lifestyle incorporates healthier changes with benefits beyond their initial intent and doesn’t require major shifts in habits.

- **Reduce your food waste:** According to the Environmental Protection Agency (EPA) and U.S. Department of Agriculture (USDA), Americans throw away 25 percent of the food they buy, an average of 20 pounds per person, per month — enough food to fill the 90,000 seat Rose Bowl stadium every day; meanwhile, one in six Americans go hungry. Only four percent of the 36 million tons of food waste gets composted; the rest is deposited in landfills where it rots and produces methane — a potent greenhouse gas with 21 times the global warming potential of carbon dioxide.

FoodShift.net is an organization dedicated to helping families, businesses and communities reduce their food waste, create jobs, combat climate change and cultivate more sustainable communities. Visit *FoodShift.net* and take the *Food Shift Pledge*, then try some of their helpful strategies that can help lower grocery and garbage bills, feed the hungry rather than landfills and create a more sustainable environment. Learn the truth about shelf life and “sell by” and “use by” food date labels at *EatByDate.com* and stop throwing away edible food. Attend a compost workshop this year

and learn how to restore food scrap nutrients to your garden soil which will produce vitamin-rich fruits and vegetables, help retain moisture as it lowers watering bills, reduce the need for chemical fertilizers and insecticides and even offer a bit of mild exercise.

- **Clean up, clean out and donate:** Getting organized entails cleaning out and getting rid of unwanted and unused stuff. Having a garage sale or simply donating unwanted items can achieve the goal of simplifying life. Donation resources abound and many are listed at *Recycling.inSunnyvale.com*, *A-Z Recycling*, *Where can I donate?* Someone, somewhere can use your unwanted stuff. The SMaRT Station provides USAgain donation boxes for clothing, wearable or not, including shoes and accessories.
- **Make your own green cleaning products:** Did you know you can make your own green cleaning products that will cost you less than half the price of commercially available cleaning products and won’t leave behind chemical residues and fumes? For cleaning recipes, visit *Green.inSunnyvale.com*, *Water Pollution Prevention*, *Less Toxic Cleaners*.

So skip the resolutions and find greener solutions that will help make you and your family healthier and waste-free. Enter to win a reusable Chico shopping bag by posting your favorite green lifestyle changes on the *City of Sunnyvale Environmental Services Department Facebook* page between January 1 and 31.

Enroll Online in Energy-Saving Green@Home Program!

In 2010, the City partnered with Acterra, an environmental non-profit serving Silicon Valley, to provide the *Green@Home Housecall* and volunteer training program. Volunteers helped residents implement energy-reducing repairs around the house that may reduce climate change impacts. Thanks to the recently awarded Silicon Valley Energy Watch Energy Champions grant, Acterra and the City are now introducing the online version of the *Green@Home* program. *Bidgely.com*, the *Green@Home* secure energy analysis network, calculates your personal home energy use, monitors and itemizes energy bills and recommends specific energy- and cost-saving strategies. If you are among the first 200 registrants to enroll in the program, you will also qualify for periodic follow-ups by phone, email or a *Green@Home Housecall*.



How To Sign Up:

1. Establish an online PG&E account by visiting *PGE.com/myenergy*.
2. Go to *Bidgely.com/acterra*, and follow the four short steps to sign up for the *Green@Home* program.

Join your neighbors in conserving energy and saving money — **ENROLL NOW!**

AB 341 Mandates Multi-family Recycling

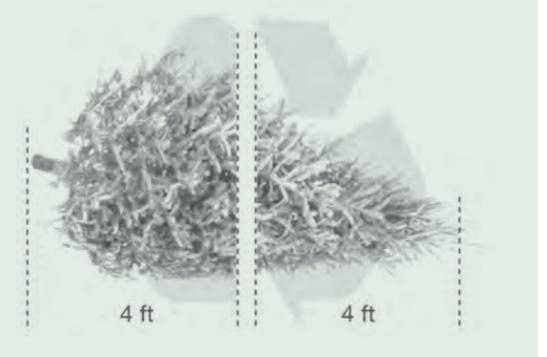
As part of a new commercial recycling law that mandates 75 percent waste diversion by 2020, AB 341 requires all multi-family communities of five or more units to provide recycling services to their residents. Reducing the amount of waste disposed as garbage in the Kirby Canyon landfill not only reduces the impact greenhouse gas emissions have on climate change, it also reduces garbage disposal costs.

In February, Sunnyvale’s Recycling Program will introduce its new recycling campaign to help property owners and managers of non-recycling communities achieve compliance. They will receive toolkits to guide them in setting up their recycling infrastructure, posters, reusable recycling bags and mini-service guides so their residents may start recycling right — at home.

The results of AB 341 will be instrumental in helping the City achieve its 75 percent Zero Waste diversion goal by 2020, and long range goal of 90 percent by 2030. Helping residents and businesses to reuse, reduce waste and recycle materials will move the City toward its Zero Waste goals. Learn more about multi-family recycling and Zero Waste at *Recycling.inSunnyvale.com*.

Recycle Your Tree Curbside

Now that the holidays are over, you can recycle your Christmas tree at the curb where you live. To prepare your tree for collection, remove all light strands, decorations and stand, and cut tree into four-foot lengths. Trees can be placed at the curb or inside yard trimmings carts if lids can still close. Residents living in apartments or townhomes should deposit prepared trees where designated by their property owners or managers. Trees also can be recycled at the SMaRT Station for \$15.00.





reNewing infrastructure

Recycled Water Needs Expected to Triple

In 1991, City Council approved \$14.5 million to develop the infrastructure for its recycled water program. Since then, the City has used recycled water for various landscaping needs at City parks, golf courses and business campuses.

The City recently conducted a Feasibility Study to determine future recycled water demands, infrastructure design and construction needs. It included water quality requirements and needs associated with specified uses and demands, and the treatment and system expansion requirements to meet those needs. The focus is on landscape irrigation and cooling tower applications that have minimal environmental impacts and can be implemented with very little adjustment to existing recycled water quality. The report identified a potential recycled water demand of 1,900,000 gallons per day in addition to its current 950,000 gallons per

day, and doubling its delivery needs to 36 miles of piping under the City.

The Water Pollution Control Plant (WPCP) pump station delivers recycled water to the San Lucar tank and pump station located on Wolfe and Kifer Roads and the Sunnyvale Golf Course pump station. Recycled water flows below primary roadway arteries within the northern section of Sunnyvale, including the Moffett Park Specific Plan area and irrigates 120 service locations such as Lockheed-Martin, Yahoo, the Sunnyvale Golf Course, Baylands Park and Twin Creeks Sports Complex.

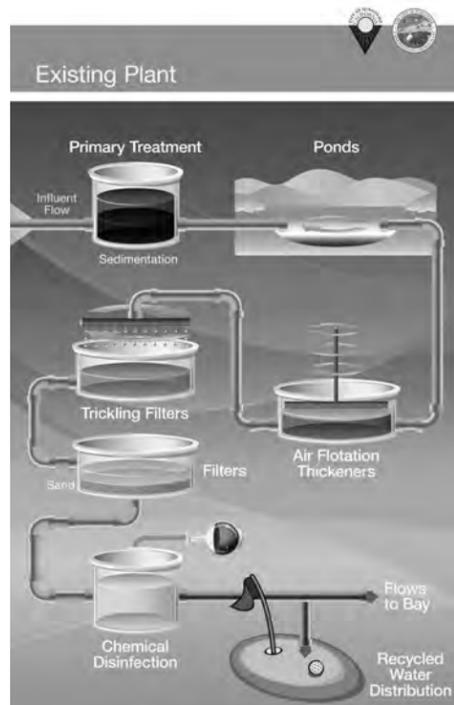
The City is partnering with the Santa Clara Valley Water District to expand recycled water availability to Wolfe Road from Kifer Road to the new Apple Campus 2 on Homestead Road. Construction for this project is currently under design for completion in summer of 2016.

Getting Water Clean Enough to Use as Recycled Water — How Do They Do That?

The Water Pollution Control Plant receives and treats wastewater from Sunnyvale residential and business customers. After entering the Plant, wastewater from homes and businesses undergoes a carefully regulated purification and disinfection process comprised of four treatment steps: primary treatment, biological treatment (secondary) and filtration and disinfection treatment (tertiary).

Sunnyvale treats its wastewater to Title 22 standards, also referred to as advanced water treatment. This is the highest level of treatment defined by the State of California and allows the City to use recycled water for all of its approved uses. Throughout the process, samples are taken and tested in a state-of-the-art laboratory to ensure high quality water.

Interested in learning more? Take a tour of the Plant! Visit WPCP.inSunnyvale.com and choose *Tours*.



2014 GreenLight Film & Fashion Festival

On April 24, 2014, the MidPeninsula Community Media Center will broadcast the GreenLight Film & Fashion Festival Award ceremonies live from Cubberley Theater in Palo Alto. Bay Area student producers will be honored for films that best demonstrate environmental awareness as they explore how individual actions can reduce environmental impacts. An eco-fashion show

will feature student-designed and modeled couture comprised of 80 percent used textiles and accessories.

Students interested in producing a video or designing eco-fashions are encouraged to register at MidPenMedia.org, *Greenlight* under *Events*, or call (650) 494-8686 for more information.

Mercury Fever Thermometer Exchange & Med-Drop Event

**Wednesday, March 12, 2014
11 a.m. – 1:30 p.m.
Sunnyvale Senior Center**

The Mercury Fever Thermometer Exchange & Med-Drop Event is an opportunity to safely dispose of mercury-containing fever thermometers and unused or expired prescription or over-the-counter (OTC) medications. These items can pose serious health risks to humans, Bay wildlife and our air and water quality when disposed of in garbage or recycling carts, or flushed down toilets or drains either inside or outside the home.

Thermometer Exchange: The first 100 residents who bring in their mercury thermometers will receive a free, solar digital fever thermometer in exchange (limit one per household). To avoid breakage and contamination, mercury fever thermometers **MUST** be contained in an unbreakable, closed container — the original case, a plastic toothbrush holder, or a soda or water bottle with a screw-on cap. As a second measure of protection, the sealed container must be placed inside a plastic zip-locked bag. **Only mercury-containing fever thermometers are accepted at this event — recycle other mercury-containing products at the SMaRT Station.**

Med-Drop Event: Medications can be dropped off in original containers — simply cross out or remove labels with personal information. This event does not accept vitamins or needles (sharps) — recycle sharps at the SMaRT Station; vitamins, prescription or OTC medications may be dropped off at any Fire Station in Sunnyvale. For more information about this event, call Environmental Outreach at (408) 730-7717.





upcoming events

Your Sunnyvale Certified Green Business

Sunnyvale Lumber

870 W. Evelyn Ave
(408) 736-5411

Sunnyvale Lumber has been located at 870 W. Evelyn Avenue since 1945, when owner Rick Roberts' grandparents first purchased the property. ReNews staff chatted with Roberts to find out what set him on the path to becoming a Certified Green Business.

ReNews: What attracted you to the Green Business program?

Roberts: I hate waste. Green Business gives certification credit for reusing and recycling, such as using reusable dishes in our break room. That was easy. Recertification required two-sided printing which was new, so this was a great opportunity to finally buy printers that print both sides. It was an up-front expense, but our paper costs have decreased. Sunnyvale Lumber sells a lot of sealants and caulking and some contain VOCs (volatile organic compounds) that are bad for the air and your health. I was concerned about toxins, so we used the Green Business program resources to identify the greener products, stopped selling VOC products and even exchanged our toxic janitorial products for safer cleaning products that work well.

ReNews: The lumber yard has big boxes labeled sawdust. What do you do with them?

Roberts: We recycle sawdust with our scrap lumber. Of course, lots of people like to use it in their compost bins and anyone is welcome to bring their own containers and pick some up.

ReNews: Is Green Business certification something other companies can easily do?

Roberts: Definitely. Recertification was tougher, but eye-opening, and we learned about



Rick Roberts stands by his locally-sourced lumber products.

more energy-efficient and non-toxic products on the market. We made some sensible, easy changes with cost-savings benefits. It was an intelligent business decision. I hope Green Business becomes the new norm.

For a complete list of all Sunnyvale Green Businesses, visit greenbusinessca.org. If you are interested in becoming a Green Business, visit ReduceWaste.org or call (408) 282-3180.

BayAreaEcogardens.org: Your One-Stop Eco-Garden Resource

As winter settles in, gardeners' thoughts turn to seed catalogs and landscaping projects in hopes of an early spring. The City of Sunnyvale is pleased to announce the unveiling of Bay Area Eco-Gardens, a collaboration of Santa Clara and San Mateo County agencies, showcasing regional eco-gardening resources. Eco-Gardens is a one-stop repository of resources for water conservation, composting, integrated pest management, landscaping and plant selection—everything you need to know about sustainable gardening!

Take virtual garden tours and browse the plant-search and landscaping galleries to customize plant lists and compliment your personal landscape. View the fact sheets to learn how using compost enriches soil and controls pests without using toxic chemicals, and how drought-tolerant



and native plant selections can help conserve water creating a more sustainable garden. View the calendar to find compost and gardening workshops and events, so you can expertly implement your new garden and landscaping strategies now. Visit BayAreaEcoGardens.org often because content is frequently updated.

The Environmental Services Department offers events geared toward sustaining a greener, healthier environment. See [Contact Us](#) for services and event details.

Compost Workshops

**February 8 • March 8
10 a.m. to noon**

To register for a workshop, call (408) 918-4640, or register at ReduceWaste.org/Classes. Registration required.

*Las Palmas Park building
850 Russet Drive, Sunnyvale*

Extra Dumping Weekends

**April 5-6 and 12-13
8:30 a.m. to 4:30 p.m.**

SMaRT Station, 301 Carl Road

Household Hazardous Waste (HHW) Drop-Off Events

**January 18 • February 15 • March 15
8 a.m. to 1 p.m.**

No-cost HHW disposal. Call (408) 299-7300, or visit HHW.org for hazardous waste information.
164 Carl Road

Paper Shredding Events

**April 26 • August 23 • November 1
8 a.m. to noon**

SMaRT Station, 301 Carl Road

Thermometer Exchange & Med-Drop

**March 12
11 a.m. to 1:30 p.m.**

*Sunnyvale Senior Center
For details, call (408) 730-7717, or visit
WPCP@sunnyvale.ca.gov*

contact us

City Business Hours

Monday – Friday, 8 a.m. to 5 p.m.
City TDD (408) 730-7501

Recycling Program Customer Service

(408) 730-7262
Recycling.inSunnyvale.com
Recycling@sunnyvale.ca.gov
■ Recycling answers and event details

Utilities Customer Service

(408) 730-7400
Utilities.inSunnyvale.com
■ Garbage service accounts
■ Cart orders, repairs, replacements
■ On-Call Collection appointments
■ Debris box rentals

Specialty Solid Waste & Recycling

(408) 565-9900, SSWR.com
■ Missed pickups
■ Collection service issues

SMaRT Station

**301 Carl Road, Sunnyvale
(408) 752-8530**
Open daily 8 a.m. to 5 p.m. Closed Thanksgiving Day, December 25, January 1
■ Garbage disposal fees
■ Compost availability

Water Pollution Control Plant

**1444 Borregas Ave., (408) 730-7738
WPCP.inSunnyvale.com**
■ Plant Tours
■ Environmental Outreach



CITY OF SUNNYVALE QUARTERLY REPORT

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January 2014

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Christopher R. Moylan
David Whittum
Pat Meyering
Tara Martin-Milius
Jim Davis

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Inside This Issue

Sunnyvale had a very busy 2013. The year was marked by elections, developments, large-scale infrastructure improvements and active citizens who engaged with the City online, at Council meetings, in public hearings and through volunteerism. Many of these stories were shared throughout the year on the City Manager's Blog (*CityManagersBlog*.

inSunnyvale.com), which gave citizens an inside look at major projects, events and City news from each of our 11 departments and was posted for the public every two weeks. For this edition, we scanned all of the stories posted during the year and picked out our favorites that we think showcase some of our city's best attributes – well-planned and maintained; smart

and innovative; caring; and safe, healthy and active.

In addition to our regular *ReNews* feature and a service profile on Neighborhood Preservation, we've also included a special pull-out guide to help start your new year making sure you and your loved ones are ready in the event of an emergency. 🌱



City of Sunnyvale
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sunnyvale.ca.gov

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US POSTAGE

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