



CITY OF SUNNYVALE

# QUARTERLY REPORT

## Thoughts from Your City Manager

Sunnyvale is very fortunate to be led by a City Council that values and invests the time in strategic planning. On January 14, the City’s leadership team led the Council through its second strategic session in my tenure, giving them updates on and an opportunity to discuss our operational and policy priorities. City staff continue to work at an incredible pace on these priorities and one of my main messages to the Council was how helpful the strategic session is toward ensuring we remain focused on these priorities given our limited resources and the need to reserve capacity for unanticipated initiatives we know will occur.

We began the day with a review of our operational challenges and opportunities by service cluster (diagram below). Because City departments are extremely integrated and highly reliant on other partner departments to achieve service goals and results, we find it far more valuable and

informative to view our work through this integrated lens versus by individual department. In this model, the relevant department takes the lead and other departments play a key role in supporting a defined effort. Indeed, this is how Sunnyvale has been so successful with “doing

more with less” as it often partners across department lines to achieve a specific mission or goal. In addition, since our priorities and decisions rarely fall to a single department, this allows the Council to interpret how a given priority may impact the entire organization — not just a department — as it deliberates on its policy priorities.

While the morning session began with background on the current state of the organization, the afternoon provided the Council with an update on the progress and next steps related to their four policy priorities established at the previous strategic session in late 2014 – the Civic Center Campus and Main Library (see article on page 3); Ability of Infrastructure to Support Development and Traffic; Open Space Acquisition Planning/ Future of Golf Courses; and Downtown Sunnyvale (see article on page 6). The Council charged us with focusing on these strategic areas and we have performed! For the Civic Center, staff developed and completed the entire council-approved community engagement plan which resulted in several proposed land use scenarios and a path for exploring the financing options to modernize the City’s facilities at the campus. Numerous critical infrastructure projects, such as rebuilding our aging wastewater treatment plant (the largest capital project in the City’s history), are well underway. We’re also working diligently at the local and regional level to enhance our transportation system. For



City Manager Deanna J. Santana

example, we’ve entered into a public-private partnership to modernize our traffic signal system as well as advocated for Sunnyvale transportation projects as part of a proposed transportation sales tax measure. The two Sunnyvale golf courses will soon be reopening their restaurants, introducing online reservations and developing fun new opportunities for the community such as footgolf. Finally, we closed 2015 with very positive Town Center news – with the conclusion of litigation, Wells Fargo Bank was able to sell the project to a new development team with whom we are working toward updated agreements and a timeline for resuming this long-stalled

See *City Manager*, page 2

### CITY SERVICE CLUSTERS



This integrated model illustrates the City Council as the policy making body, the two City Charter functions that support the City Council with implementing its goals and managing risk, and the service clusters that provide direct services to advance the Council’s vision.



Mark Your Calendars

# Spring Into Fun & Celebration!

## FIT & FUN FAIR

**Saturday, April 30**

**11:00 a.m. – 3 p.m.**

Columbia Neighborhood Center  
785 Morse Ave.

A free, fun-filled community event promoting health, wellness, safety and community service in Sunnyvale.



## HANDS ON THE ARTS

**Saturday, May 21**

**10 a.m. – 4 p.m.**

Sunnyvale Community Center  
550 East Remington Dr.

Sunnyvale's beloved annual children's art festival features more than 30 workshop booths to try different art forms from different cultures, including music and dance. The festival's outdoor stage hosts family-friendly entertainment all day and roving performers add to the festive atmosphere.



## FIRE STATION 5 GRAND OPENING

**Saturday, May 21**

**11 a.m. – 2 p.m.**

Sunnyvale Fire Station 5  
1210 Bordeaux Drive

Community open house celebrating the grand opening of Sunnyvale's first new fire station built since the early 1960s. Tours, welcome speeches and light refreshments.



## 2016 STATE OF THE CITY

**Saturday, July 9**

**11 a.m. – 2 p.m. (tentative)**

Sunnyvale Civic Center  
456 W. Olive Ave.

A community day with the Mayor's State of the City address, Community Award presentations, children's activities, information booths and entertainment.

Learn more at [StateoftheCity.inSunnyvale.com](http://StateoftheCity.inSunnyvale.com) or 408-730-7599.



## Apply by May 20 for City Grant Funding for Events

Sunnyvale neighborhood and mobile home park associations and groups often organize events as a way to help neighbors get to know one another through block parties, cultural holiday activities or neighborhood beautification projects. To help support these activities, the City offers annual Neighborhood Grants. Past grant recipients received funding for block parties, holiday parades and new resident welcome kits; new, creative ideas are highly encouraged. Visit [Neighborhoods.inSunnyvale.com](http://Neighborhoods.inSunnyvale.com) for Neighborhood Grant program guidelines and to download an application.

In addition, the City offers Community Event Grants to non-profit organizations holding events that are open to the general public. Past events included Sunnyvale's Centennial Celebration, Sunnyvale Chamber of Commerce's Art & Wine Festival and Sunnyvale Downtown Association's Summer Series Music & Market, Jazz & Beyond and Holiday Tree Lighting events. To view the Community Event Grant criteria and download an application visit [Events.inSunnyvale.com](http://Events.inSunnyvale.com).

The deadline for both community and neighborhood grant applications is Friday, May 20. For more information about planning an event in Sunnyvale, visit [Events.inSunnyvale.com](http://Events.inSunnyvale.com) or contact the Community Services Division at 408-730-7599 or [ncs@sunnyvale.ca.gov](mailto:ncs@sunnyvale.ca.gov).



## COMMUNITY AWARD NOMINATIONS Due May 27

Recognizing and honoring the people who make our community a special place has been a Sunnyvale tradition for over 30 years. We all know someone who is making a difference in our city through their time, talents and commitment. Each year at the State of the City event, the City Council recognizes these exceptional members of the community who have made significant contributions to Sunnyvale. Nominations are being accepted through Friday, May 27 in these categories:

- Distinguished Resident of the Year
- Outstanding High School Senior of the Year
- Outstanding Community Volunteer
- Outstanding Educator of the Year
- Outstanding Businessperson of the Year
- Outstanding Contribution to the Arts
- Outstanding Environmental Achievement

Visit [CommunityAwards.inSunnyvale.com](http://CommunityAwards.inSunnyvale.com) for the selection criteria and brief nomination form.

## City Manager, continued from page 1

private project.

The afternoon session also provided the councilmembers with the details they needed in advance of the Study and Budget Issues Workshop held on January 29 where they assessed the inventory of proposed topics and study areas they potentially would like the City to explore (see article on

page 3). While there is certainly some capacity to take on additional priorities, I emphasized with the Council that it is recommended that we build on and leverage the significant work we have already begun. For instance, we are still very much underway with major information technology projects to stabilize and modernize the

organization's foundational administrative systems such as our City financial and police records management systems.

In conclusion, I am very grateful to the City Council for acknowledging our numerous and significant operational priorities, resource and capacity limitations and that not all priorities are

equal in urgency or importance. This thoughtful and deliberative process of holistically evaluating the organization and its work is yet another example of Sunnyvale's deserving reputation for being both resourceful and innovative in its approach to providing high quality services to its community.



## Civic Center Modernization

# Facility Investments for Community Services

In December 2015, the City Council made some key decisions for the Civic Center by narrowing down conceptual land use scenarios being considered.

They first decided that none of the City-owned land at the Civic Center would be sold or leased to finance the project, leaving plenty of space to keep future buildings to a reasonable scale and provide more usable community open space. Second, they eliminated from consideration the most expensive scenario that would have required the City to buy more land along El Camino Real. We're now exploring financing options for the project. Since one option would require voter approval of bonds, the City is conducting polling to gauge voter sentiment about and priorities for the project. The results, expected in April, will help inform next steps.

*The primary goal for modernizing the Civic Center is to help deliver excellent services to the community.*

City staff at the Civic Center deliver a wide array of services from affordable housing and educational programs to permitting and fire prevention. This article features two of those services provided — police and workforce development.

### POLICE SERVICES

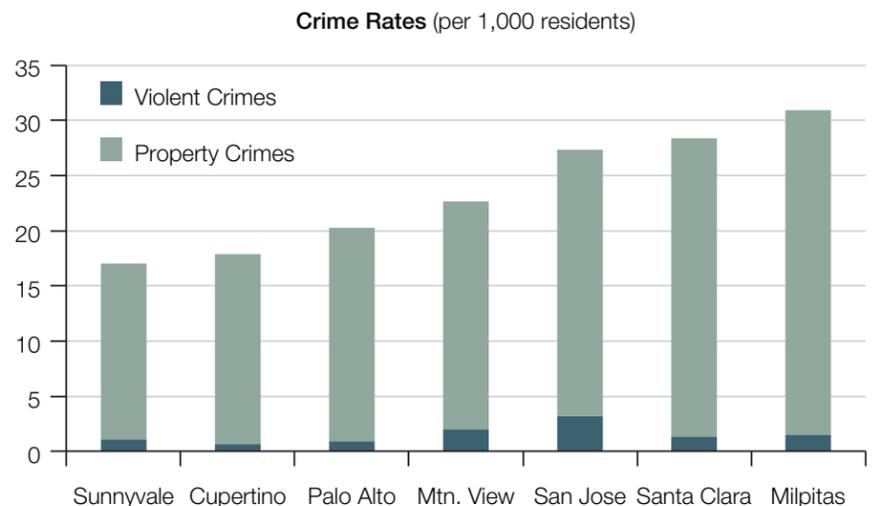
The Public Safety Headquarters at the Civic Center houses all of our police-related services and personnel, including our officers, detectives, dispatchers, police records specialists, crime analyst and evidence technicians. The headquarters also contains our 911 emergency dispatch center, crime lab, evidence storage and information technology systems. We even have a detention center to temporarily hold people taken into custody. While most residents will never need to come to the Civic Center to access police services, our dedicated staff work there around the clock to keep the entire community safe. Our high quality of life in Sunnyvale depends on maintaining a safe community, a big component of which is effective policing supported by our facilities.

*Investing in these overcrowded, outdated facilities and finding a way to modernize the Civic Center remains a top priority.*

### NOVA WORKFORCE SERVICES

The City of Sunnyvale is fortunate to host NOVA ([novaworks.org](http://novaworks.org)) – a regional nonprofit, federally funded employment and training agency

### HOW SAFE IS SUNNYVALE?



In 2015, SmartAsset ranked Sunnyvale as the safest city in America among the top 200 largest cities, citing our low crime rate, a vehicular mortality rate less than a third of the nationwide average, and countywide drug use rates among the lowest of any county in the country. We're also the safest compared to our neighboring cities based on the latest crime data from the California Department of Justice.

serving not only seven cities in northern Santa Clara County but all of San Mateo County as well. NOVA's career advisors, classrooms, offices and meeting space are located at the Civic Center providing workforce training and career guidance to youth, adults, dislocated workers and employers. Annually, NOVA logs 52,000 visits from customers and their very successful ProMatch program — linking job seekers with employers through

networking opportunities — had more than 16,000 visits last year. NOVA currently rents space at the City's Sunnyvale Office Center at the campus, which is in very poor condition and slated for replacement. Modern classrooms, computer labs and meeting spaces are needed to continue offering these great services in Sunnyvale where they are convenient and accessible to our local workforce. 🌱

## Study Issue Results

# Smoking Ban, Short-term Rentals

One of the City Council's primary roles is to establish City policy. Councilmembers, boards and commissions, the city manager and community members can all recommend updates or additions to City policy. The Council reviews and prioritizes the proposals during the annual Study Issues Workshop; the city manager then determines which studies can be completed within budgeted resources.

The City completed 16 study issues resulting from the 2015 workshop. One study resulted in expanding the City's ordinance to ban smoking in outdoor dining areas, including bars, restaurants and cafes; 25-feet around the entryways of all locations where smoking is prohibited, including businesses, offices, grocery stores, restaurants, bars and places of worship; and 25-feet around public transit stops. The ordinance also now prohibits smoking in multi-family housing (apartments, condominiums, townhomes and duplexes) common areas, 25-feet

around doors and windows of multi-family housing; and inside multi-family housing units. The Council applied the ban to tobacco smoke, electronic smoking devices and marijuana. Later this year, the Council will consider additional ordinance language prohibiting smoking in other outdoor areas such as public events and in lines for service (e.g., ATMs).

In late 2015, the Council also adopted regulations for short-term rentals of residential properties which have grown in popularity due to online services such as Airbnb and VRBO. The

requirements allow residents to rent out rooms of their homes for less than 30 days provided they: apply for and receive approval from the City; pay Transient Occupancy Taxes; allow only 'hosted' rentals (the permanent resident lives at the home while it is being rented); allow no more than four renters on the property at one time, not counting minors; and receive permission from the landlord or HOA for the property, in the cases where that applies. Hosted rentals were preferred because that ensures the primary resident is available to address house

emergencies and conflicts that could impact the neighborhood such as parking, noise and safety.

In 2016, the City will initiate six new studies including solar access requirements, storage requirements for multi-family housing, and potentially expanding the City's cultural exchange program with Iizuka, Japan. The City also will explore developing a Vision Zero plan – a multi-national road traffic safety project that aims to achieve a highway system with no fatalities or serious injuries in road traffic. Learn more at [StudyIssues.inSunnyvale.com](http://StudyIssues.inSunnyvale.com). 🌱



## Community Choice Energy

# Twelve Partners Say 'Yes' to Clean Energy

In an effort to get the greenest energy at the best rates, Sunnyvale has joined with 11 communities in Santa Clara County to create a locally run energy program. The proposed Community Choice Energy (CCE) program would allow the communities to pool the electricity demand of households and businesses and buy energy in bulk on their behalf, providing customers with new choices for greener energy at competitive rates. Green energy includes solar, wind and hydro-electric sources, which emit lower greenhouse gasses than traditional fossil-fuel sources.

Under the program, Sunnyvale and other participating communities would control energy purchases. PG&E would continue to provide essential services as a partner, delivering the electricity over existing infrastructure, maintaining the power lines, sending bills and providing customer service. Customers within participating communities would automatically be enrolled in the program, but would have the option to opt-out and remain with PG&E. Sonoma and Marin counties have launched similar programs. Both have achieved higher levels of renewable energy than PG&E at currently competitive prices. About 80 to 90 percent of their customers have chosen to stay with the new CCE providers.

Sunnyvale, Cupertino, Mountain View and Santa Clara County partnered to evaluate the feasibility and benefits of such a program in our area. In November

2015, the partnership completed a robust Technical Feasibility Study which concluded that a program that provides greener power at competitive rates is viable. The study was conducted based on a program scope covering a total of 12 communities in Santa Clara County.

Based on the results and after a series of community meetings, each of the 12 jurisdictions' councils or boards voted 'yes' to forming a joint powers agency – the Silicon Valley Clean Energy Authority (SVCEA) – to operate the program with service launch slated for early 2017. Each jurisdiction designated a representative to serve on the SVCEA's Board of Directors which will convene in April to begin developing the program and the operating organization. The board will be responsible for setting CCE program policies and electricity rates. Once policies are approved by the California Public Utilities

Commission, the board will oversee the purchase of electricity for participating communities on the open energy market. For more

information on board meetings and key decision points and to subscribe for updates, visit [SVCleanEnergy.org](http://SVCleanEnergy.org).

## Quick Facts

### Why is Sunnyvale pursuing a CCE?

- A CCE program can be cleaner and greener, offering more renewable sources like solar, wind and hydro-electric energy, which emit lower greenhouse gasses.
- This could be the single most effective way to reach emission reduction goals in the City's Climate Action Plan.



**SILICON VALLEY  
CLEAN ENERGY**

### How does the program work?

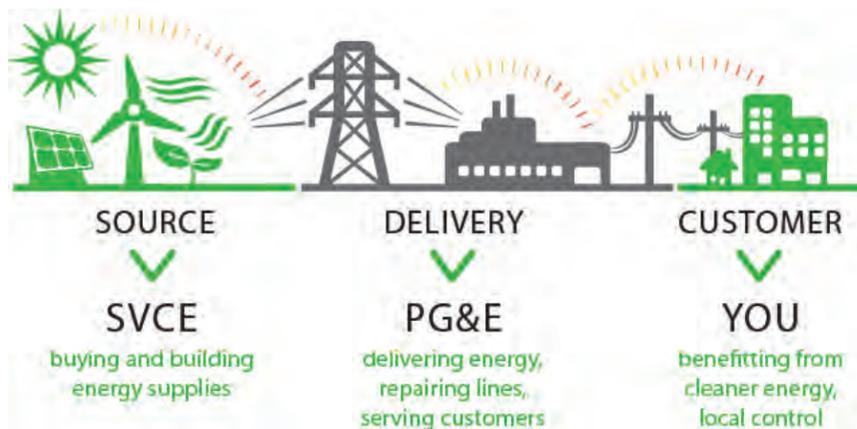
- Sunnyvale and other participating communities would control energy purchases.
- PG&E would continue to provide essential services as a partner, delivering electricity over existing infrastructure, maintaining the power lines, sending bills and providing customer service.

### Who can participate?

- Customers within participating communities would be automatically enrolled in the program, but would have the option to opt-out and remain with PG&E.

### When will my service begin?

- The SVCEA Board of Directors will decide how the program phases in customers, with the first customers enrolled in early 2017.



## Free Scholarships

# Online High School Diploma, Career Certification

Sunnyvale Public Library is offering free scholarships to qualified Sunnyvale residents to earn an accredited high school diploma, credentialed career certification and a career portfolio. Offered through Career Online High School, the program is designed to engage adults in an accessible online education system and prepare them for entry into post-secondary career education or the workforce. Students who successfully complete an online self-assessment and a two-week prerequisite course, followed by an in-person interview, will be considered for the scholarship.

Board-certified instructors support the classes and students have 24/7 access to the online learning platform. Before progressing to the core academic subjects, students begin coursework in one of eight high-growth, high-demand career fields — child care and education; certified protection officer; certified transportation services; office management; homeland security; retail customer service skills; food and customer service skills; and general career preparation/professional skills. Students will earn a career certificate demonstrating their expertise in that field once completing the relevant program courses and topics. While completing courses, students will develop a career portfolio that includes a cover letter and resume.

Career Online High School also pairs each student with an academic coach who assists with developing an individual career plan, offers ongoing guidance and encouragement, evaluates performance in the 18-credit program and connects the student with the available resources. While students are given up to 18 months to complete the program, many students are able to graduate in as few as four to six months by transferring previously earned high school credits.

Sunnyvale Public Library is one of 22 libraries in Northern California offering Career Online High School and the only one along with San José Public Library in the immediate local area. More than 17,000 adults in Sunnyvale, nearly 12 percent of the local population, lack a high school diploma or equivalent. The library is partnering with Gale Cengage Learning and the California State Library to offer the program as a pilot. For more information, visit [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org), contact 408-730-7300 or email [SunnyvaleCOHS@gmail.com](mailto:SunnyvaleCOHS@gmail.com); for information about Career Online High School, visit [www.careeronlinehs.gale.com](http://www.careeronlinehs.gale.com).



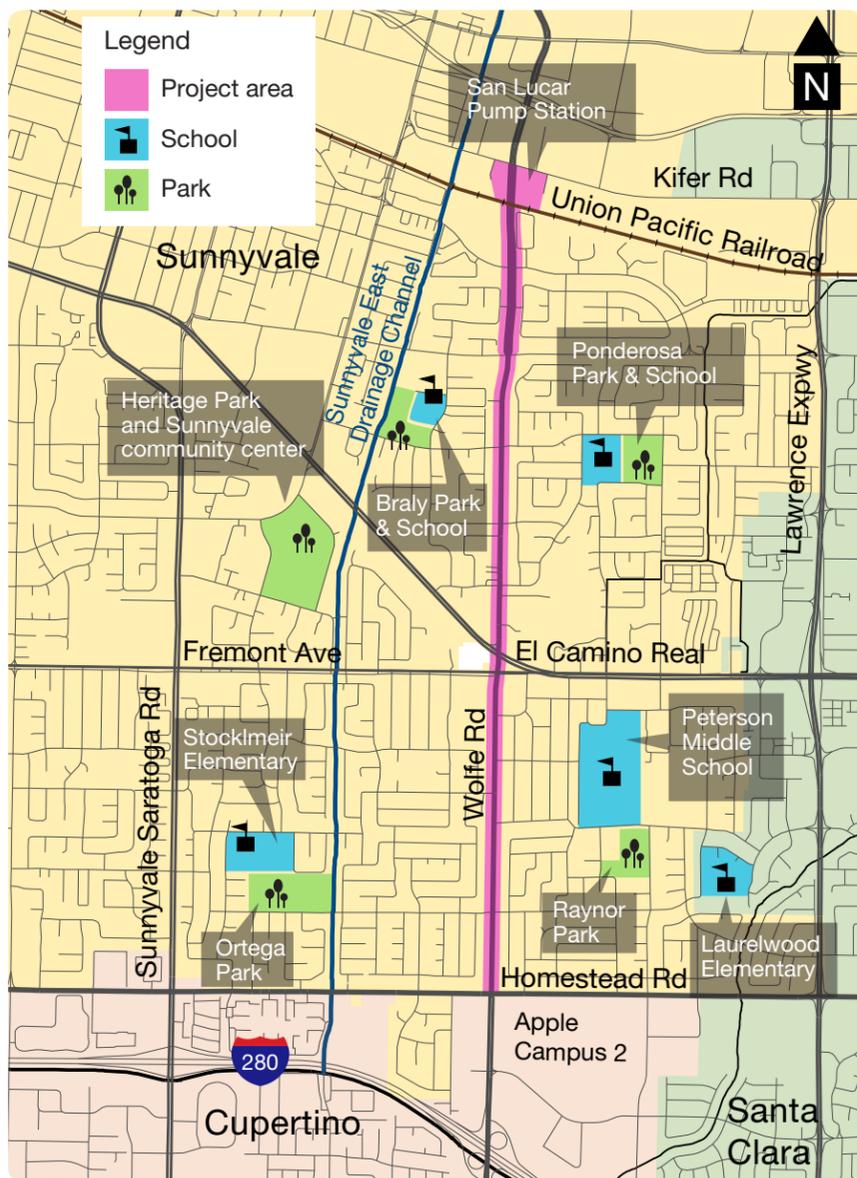
## Recycled Water

# Building a Drought-proof Water Supply

As the drought continues, even with the recent rains, the Santa Clara Valley Water District and the City of Sunnyvale are planning to break ground on a recycled water expansion project this spring.

The Wolfe Road Recycled Water Facilities Project will expand our recycled water system by building a booster pump station and a 2.5-mile recycled water pipeline underneath Wolfe Road in Sunnyvale. This pipeline is a key element of the regional recycled water plans identified in the City's Recycled Water Expansion Feasibility Study

and the water district's broader recycled water plan for the county. Upon completion, we'll save clean drinking water by increasing the use of recycled water for commercial and industrial uses. Construction is on track to begin in spring 2016 and is scheduled to last for one year. For more information, visit [valleywater.org/wolferoad](http://valleywater.org/wolferoad).



The water district and City are working together to implement the project, in conjunction with Apple, Inc. and California Water Service Company. This unique partnership between public and private agencies stands as a model of collaboration and demonstrates our community's commitment to developing drought-proof water supplies for our future.

## What to Expect During Construction

The water district and City are working to minimize construction impacts as much as practical and in accordance with City ordinances. We appreciate your understanding and cooperation as we embark on this important project.

### Work area

- A 24-inch recycled water pipeline will be installed underneath Wolfe Road and construction work will remain within the boundaries of the road and sidewalk.
- Work areas will typically be up to 900 feet long and progress approximately 50-100 feet per day. At least two sections of pipe installation may be underway at the same time.

### Work hours and schedule

- Construction work hours are Monday through Friday, from 7 a.m. to 6 p.m. Traffic cones and signs will be set up between 5 a.m. and 7 a.m. Crews will typically work eight hours a day.
- Potential work on Saturdays when construction occurs between El Camino Real and Fremont Avenue.

### Traffic impacts

- We strongly encourage residents and commuters to use alternative streets, whenever possible, to reach their destination or return home.
- At least one northbound and one southbound lane will be open at all times.
- All northbound lanes will be open before 10 a.m. and all southbound lanes will be open by 3:30 p.m. to accommodate commute times.
- Bike lanes and on-street parking will be closed in the work areas. Access to driveways will be limited in the work areas during work hours.
- Detours will be provided when work impacts traffic through intersections.

### Safety first

- Clear and prominent traffic signs will be installed to provide drivers advance notification of lane shifts, closures and detours.
- Signage will be installed to inform cyclists and pedestrians of the safest alternative route or detour route.
- Water district inspectors will be on site to monitor the contractors and ensure all protocols and ordinances are followed.
- Alternative routes and detours for vehicles, bicycles and pedestrians will be provided on the project website and emailed to the subscriber list.

## Ways to Get Project Updates

- Visit the project website at [valleywater.org/wolferoad](http://valleywater.org/wolferoad)
- Use Access Valley Water, the water district's customer request and information system, to request project information and submit questions directly to staff at [valleywater.org/avwapp](http://valleywater.org/avwapp)
- Sign up to receive project updates via email using the link on the project website. Enter your email address and then check the box next to "Wolfe Road."
- Contact Kristen Yasukawa, Santa Clara Valley Water District public information representative, at 408-630-2876 or [kyasukawa@valleywater.org](mailto:kyasukawa@valleywater.org).



## Planning & Development

# Planning Areas Set Stage for Future

The City is underway with several specific plan initiatives throughout Sunnyvale to help guide future development in designated areas, particularly near transit and in commercial areas. Other existing specific plan areas are realizing their visions, such as Moffett Park, which has become one of the region's most desirable job centers. Specific plans take into account the City's General Plan goals as well as each area's unique characteristics such as location, transportation, land use and ownership patterns, and infrastructure requirements. The plans are important tools to help ensure the City effectively balances growth, the demand for housing and jobs, and the need for community services. Get involved by attending community workshops and public hearings to weigh in on your vision for Sunnyvale's future.

### PEERY PARK DISTRICT

- 446-acre office park bound roughly by Central Expressway, Mathilda Avenue and Highways 101 and 237
- The City is drafting the Peery Park Specific Plan (*PeeryPark.InSunnyvale.com*) to guide future development in the area.
- The draft specific plan and environmental impact report for the Peery Park Specific Plan are anticipated to be released for public review in spring 2016.

### Peery Park Rides

The City, along with the Santa Clara Valley Transportation Authority, will be using a \$1.12 million grant from the Metropolitan Transportation Commission to pilot an innovative shuttle service. The local service will connect Peery Park to the Sunnyvale Caltrain station, helping commuters close the "last mile" gap between the transit station and their offices. The shuttle also will be an on-demand local transit service for nearby residents who can use a smartphone app and website to call the shuttle. Technology will then route the service based on real-time data from customers. The pilot program is scheduled to begin service in 2017.



### DOWNTOWN

- Bound by the Caltrain track north of Evelyn Avenue, Carroll Street, Iowa Avenue and Charles Street, the Sunnyvale Downtown is a mixed use hub with established retail stores, restaurants, offices and residential uses. Murphy Avenue is the historic core and setting for popular community events.
- A recent influx of new shops, restaurants and residents has added vitality to the downtown. While additional retail and entertainment uses are planned, projects currently under construction focus on expanding residential opportunities.

### Ironworks

Ironworks is located at the eastern edge of the downtown on both sides of Evelyn Avenue within an easy walk to the Caltrain station. Planned for completion by the end of 2016, the project contains 184 apartments, including some affordable housing units.



### 481 @ Matilda

Located on the block bound by Mathilda, Olive, Charles and Iowa Avenues, this project has 105 residential units including some affordable housing. The mix of two-story townhomes facing Charles Avenue and apartments along Mathilda Avenue are planned for occupancy in 2016.

### Town Center

The City approved plans in 2007 to redevelop this 36-acre area – bound by Mathilda, Washington, Sunnyvale and Iowa Avenues – with a mixed-use project to complement Murphy Avenue and the larger downtown setting. In 2010, the private project went into foreclosure and was embroiled in prolonged litigation between the bank and previous developers. The litigation was finally concluded in August 2015. A highly qualified new development team was recently selected to purchase the entire property and resume development of the project. The team is currently working with the City to update the City approvals and agreements and develop a schedule for resuming construction of the project. The vision is to create a distinctive community destination for shopping and entertainment with supporting office and residential uses. Public improvements focus on creating an active pedestrian-friendly environment



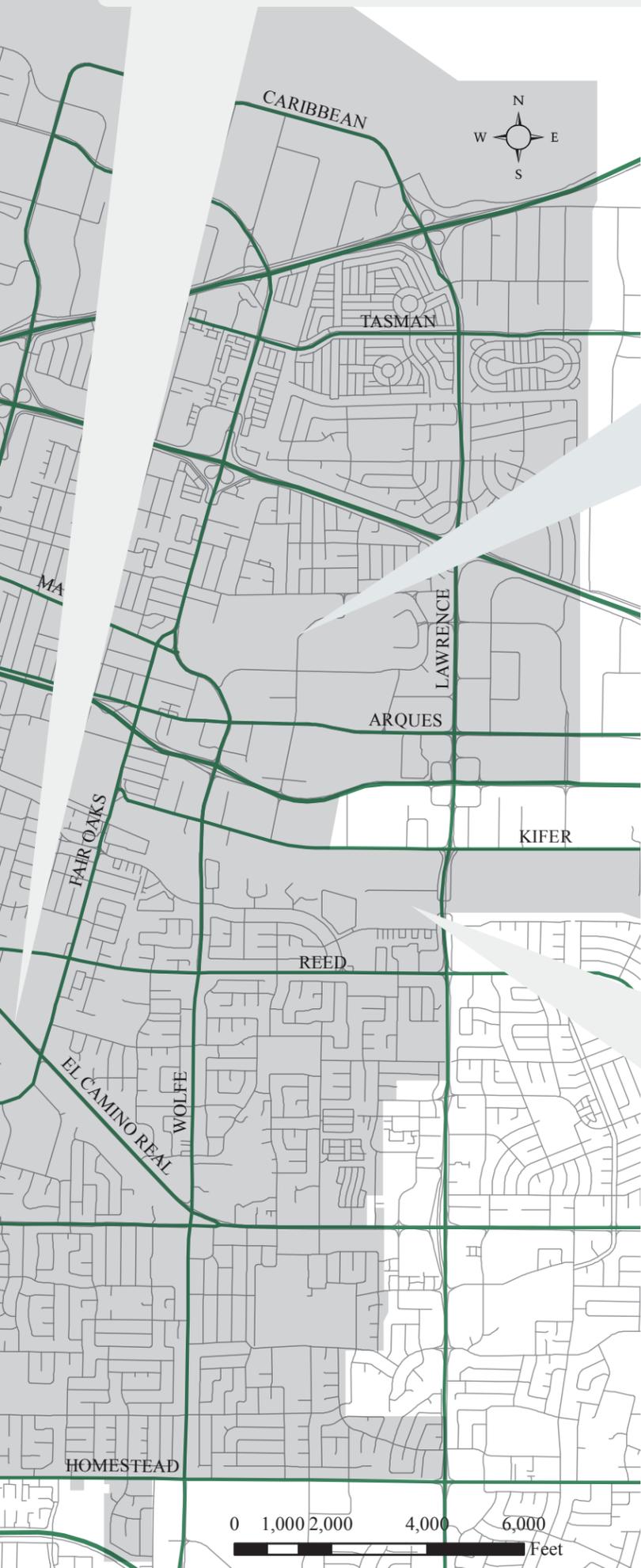
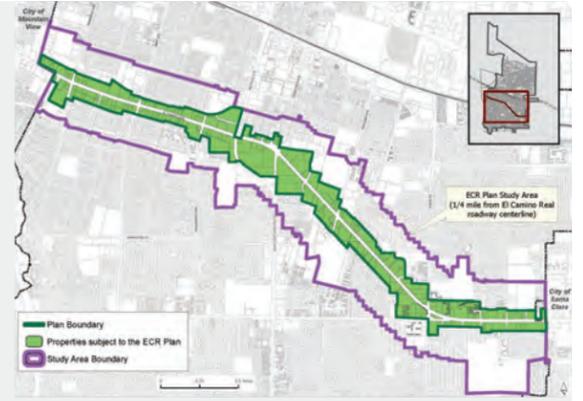


## EL CAMINO REAL

- The 350-acre frontage of Sunnyvale's four-mile stretch of El Camino Real is the commercial spine of the city, providing the greatest concentration of retail stores and services in Sunnyvale and accounting for nearly 25 percent of the City's sales tax revenue.
- El Camino Real carries the most automobile traffic of any street in the city and is the most-traveled bus corridor.

### El Camino Real Corridor Plan

The City is underway with a community planning effort to update the 2007 Precise Plan for El Camino Real, which established the vision for the corridor as vibrant, mixed-use with improved streetscapes and safer environments for pedestrians, bicyclists and other modes of transportation. The ECR Plan will address land use and building forms on private property, economic vitality, multimodal connectivity and the streetscape (sidewalks, landscaping and public space). The City Council appointed 12 Sunnyvale residents, property owners and business owners to serve on an advisory committee to guide the plan's preparation. The City held 'pop-up workshops' at the 2015 State of the City and Murphy Avenue Farmer's Market to gather input on safety and traffic, lack of identity for the corridor, aesthetics and creating more community gathering spaces. You can stay involved through workshops, advisory committee meetings and online surveys ([OpenCityHall.inSunnyvale.com](http://OpenCityHall.inSunnyvale.com)). Public review of the draft ECR Plan and EIR, and Planning Commission and City Council public hearings are scheduled for late 2016. Learn more at [PlanElCaminoReal.inSunnyvale.com](http://PlanElCaminoReal.inSunnyvale.com).



## EAST SUNNYVALE

- 130-acre area bound by N. Fair Oaks Avenue to the west, De Guigne Drive to the south, Lawrence Expressway to the east, and E. Duane Avenue to the north.
- Currently developed with a variety of uses, landscaping and surface parking lots, the area is transitioning from more industrial to residential.

### The Vale (915 De Guigne Dr.)

In November 2015, the City Council adopted a Sense of Place plan for the East Sunnyvale area to ensure future improvements enhance circulation, streetscape and neighborhood character. The Council also approved a study to assess the fiscal and environmental impacts of changing the zoning from industrial to residential of a 25.2-acre site formerly occupied by Spansion at 915 De Guigne Dr. Subsequently, in December 2015, the Planning Commission approved a redevelopment proposal by Watt Investments called The Vale for 450 three-story townhouses on a 24.4-acre portion of the site and a 0.8-acre area for a dedicated public park. The park would be located at the southwest corner of the E. Duane Avenue and De Guigne Drive intersection. The design of the public park is subject to further review and approval by the City's Parks and Recreation Commission. In February 2016, Watt Investments sold the entitled project to Landsea Holdings which plans to complete the first phase of building by December 2017. Visit [EastSunnyvale.inSunnyvale.com](http://EastSunnyvale.inSunnyvale.com) for more information about the project and the Sense of Place Plan.



Watt Investments/Dahlin Group

## LAWRENCE STATION AREA PLAN

- 629-acre area defined by a half-mile radius from Caltrain's Lawrence Station, encompassing portions of Sunnyvale and Santa Clara.
- The City is developing the Lawrence Station Area Plan ([LawrenceStation.inSunnyvale.org](http://LawrenceStation.inSunnyvale.org)) with the goal of allowing the area in Sunnyvale to transition to a mix of uses, including commercial areas near the train station, offices and high density housing.
- New projects approved in the station area will be required to reduce the number of automobile trips through the use of other transportation options, such as Caltrain, buses, biking and walking.
- The Plan and Environmental Impact Report are currently available for review by the public; they are scheduled to go to the Planning Commission and City Council in summer 2016.



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# sunnyvale reNews

Spring 2016 

sunnyvale's environmental news source



## upcoming events

April 9, May 14, June 11  
Compost Workshops

April 16, July 16  
Hazardous Waste Drop-off

April 30  
Document Shredding

April 2-3, 9-10  
Extra Dumping Weekends

## stay connected

on the Web  
[Recycling.inSunnyvale.com](http://Recycling.inSunnyvale.com) 

on Twitter  
[@SunnyvaleRecycl](https://twitter.com/SunnyvaleRecycl) 

[Green.inSunnyvale.com](http://Green.inSunnyvale.com) 

on Facebook  
[Sunnyvale Environmental Services](https://www.facebook.com/SunnyvaleEnvironmentalServices) 

## California Dreamin' — No-Cost Mattress Recycling

Approximately 15-20 million mattresses and box springs are disposed of annually, each taking up at least 40 cubic feet of landfill space. Thousands more become part of the abandoned waste stream with municipalities footing the bill to collect and dispose of them. Thanks to the California Bye Bye Mattress program, mattresses can now be recycled at no charge provided they pose no health or safety hazard. On December 30, 2015, California became the second state in the nation to adopt a statewide mattress recycling program operated by the nonprofit Mattress Recycling Council (MRC) and funded, in part, by an \$11 mattress recycling fee retailers now collect on new sales.

More than 80 percent of a mattress can be recycled. Steel springs are made from recycled scrap steel which can be re-melted and poured into new steel products. The foam in mattresses can be ground up and made into foam padding for carpets and other cushioning products. Wooden frames are chipped and used for animal bedding, mulch or biomass fuel. The fabrics and fiber can be recycled into other textiles and fibers. Each recycled mattress and box springs

produces new recycled-content products, saving natural resources plus the energy and water used in the manufacturing process.

The SMaRT Station now accepts mattresses and box springs for recycling at no cost — from residents only. Goodwill of Silicon Valley in San Jose also accepts mattresses, but call ahead to schedule a drop-off (408) 869-9158. Learn more about mattress recycling at [ByeByeMattress.com](http://ByeByeMattress.com).





## DIY On-Call Appointments — There's an App for That!

Residents living in single-family housing who have excess garbage to get rid of may now schedule their own On-Call Collection appointments (two per year), using the new *Sunnyvale Recycles Right* app or the online tool.

Here's how:

- Visit [Recycling.inSunnyvale.com](http://Recycling.inSunnyvale.com) and select "collection schedule and set up reminders" in the green box;
- Enter your address and your personal calendar will appear;
- Select the "Schedule an On-Call

appointment" tab;

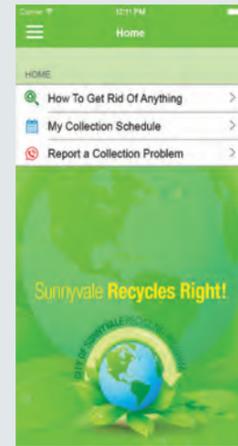
- Check the type of materials you have; and
- Schedule your collection date.

Your appointment will appear on the calendar and you'll receive a reminder 1-2 days prior to collection.

Residents may place up to two cubic yards of bagged, boxed, or otherwise contained non-hazardous garbage PLUS two bulky items, including electronics, at the curb.

If you have questions about what may be placed at the curb, contact Utilities Customer Service at (408) 730-7400.

Download the app and get service reminders on your mobile phone.



## Want to Stop Junk Mail?

Each year, the average American household receives junk mail equivalent to 1.5 trees — nationally, that translates to cutting down 100 million trees and using more than 28 million gallons of water to make paper. Sadly, most junk mail is disposed of unopened — so, from production to distribution to the recycling cart, or worse, the garbage, junk mail represents a fair amount of wasted resources.

Each time we subscribe to a publication, place a credit card order, purchase products online, join an organization or make a donation, our names are shared, sold or rented. The best way to deal with junk mail is to reduce it in the first place; you can hire a service, such as [41pounds.org](http://41pounds.org), or do-it-yourself with [CatalogChoice.org](http://CatalogChoice.org). To remove your name from other junk mail lists — Val-Pak Savings Coupons, credit card offers and Pennysaver — you need to contact them directly. Visit [CalRecycle.ca.gov](http://CalRecycle.ca.gov) and enter "junk mail" in the search box for more junk mail reduction tips.

## Shredded Paper Needs Special Handling

Paper shredders are great for identity theft protection, but once the paper is shredded, disposing of it can be tricky. Dumping shredded paper directly into paper recycling carts contributes to litter when the truck empties the cart, and placing it in plastic bags contaminates the recycling cart. Here are some bagging options.

### Place shredded paper in:

- Paper bags, tape or staple shut and place bags in the paper recycling cart; or in
- Plastic bags and take them to the SMaRT Station Recycling Center, empty shreds into the mixed paper recycling bin — reuse the plastic bags.

Shreds in plastic bags can be placed in the garbage, but they won't be recycled.

You may prefer to take personal documents to a Shredding event, held three times per year at the SMaRT Station — open to Mountain View, Palo Alto and Sunnyvale residents only.

### SHREDDING EVENT

April 30, 8 a.m. to noon  
SMaRT Station, 301 Carl Road

Limit 5 boxes or bags per resident.



## Cash for Bottles and Cans

With so many recent closures of California Redemption Value (CRV) centers operated by RePlanet, redeeming bottles and cans can be challenging. You can still redeem CRV containers at the 1123 N. Lawrence Expwy. site in Lakewood Village from 9:30 a.m.-4:30 p.m., Friday through Tuesday. The SMaRT Station's Recycling Center redeems CRV containers daily, 8 a.m.-5 p.m. Some supermarkets are also redeeming at their stores — ask at your grocer's Customer Service counter.



CRV drop-off at the SMaRT Station



# Back By Popular Demand — Living Green Fair April 24

Need your bike tire changed or chain repaired? Have a blow dryer that gave up the ghost? Want to learn how to be more resourceful at home and in the garden? On Sunday, April 24, the Living Green Fair will be held to promote reuse and repair, water and energy conservation and water pollution prevention. The Living Green Fair follows the successful Fix It! Reuse It! event held last September that received rave reviews and huge participation. This year's event will feature Repair Café Mountain View, the Zero Waste Chef teaching fermentation (with samples), an *IGreenSunnyvale* app and composting

**LIVING GREEN FAIR**  
**April 24, Noon – 4 p.m.**  
Sunnyvale Library, 665 W. Olive Ave.

demonstration and the Charles St. Garden plant sale. Bring an old T-shirt and upcycle it into a shopping bag and shop the Fresh Approach produce coach. The first 100 visitors can make and take home a natural cleaning product. Sign-ups for repair services begin at 11:30 a.m.



Repair Café volunteer, Chida Khatua, demonstrates how to repair an electronic device.

## Fixers Needed — Share Your Repair Skills



Do you like to tinker with and fix things? Can you repair a computer on the fritz, a jammed food processor, an old bike, a broken lamp or a torn shirt?

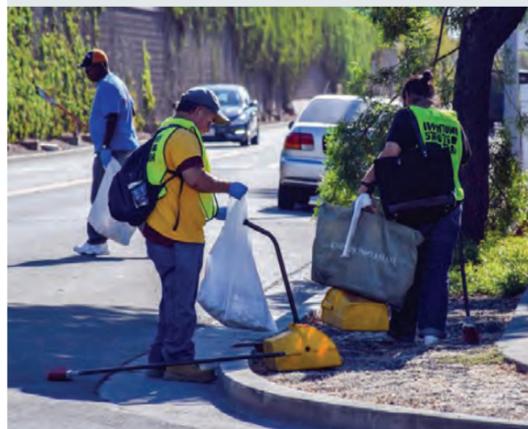
Repair Café Mountain View, a volunteer-run community service dedicated to encouraging repair rather than disposal, is looking for skilled and willing-to-learn volunteers.

If you're interested in helping your neighbors, volunteer as a fixer and share your skills at the Living Green Fair on April 24 at the Sunnyvale Library from noon to 4 p.m. Email [repaircafemv@gmail.com](mailto:repaircafemv@gmail.com), or call (650) 417-FIX-1 (417-3491) to learn more.

## Sunnyvale's Downtown Streets Team

Sunnyvale's Downtown Streets Team (DST) is an organization working to end homelessness and rebuild lives while restoring dignity. In 2015, DST volunteers cleaned up 7,100 pounds of litter and 83,144 cigarette butts during weekly events. They also assisted in several City-sponsored cleanups. The City extends a huge "thank you" to the team for their commitment and continued efforts to keep Sunnyvale litter-free.

Give them a wave when you see them cleaning the streets in their yellow shirts.



DST team and city volunteers collect neighborhood litter.

# Spring Clean-up Events

City staff invites you to join your neighborhood volunteers to participate in a clean-up event and help keep Sunnyvale streets and waterways clean. Events are open to everyone. Youth aged 18 and under must have parental approval; youth aged 16 and under must be accompanied by an adult.

### Great American Litter Pick Up Saturday, April 23 — 9 a.m.–noon

**Location:** San Miguel School and Columbia Neighborhood Center roadways and neighborhoods.

### National River Cleanup Day Saturday, May 21 — 9 a.m.–noon

**Location:** Sunnyvale East Channel and Baylands Park

Check-in at Baylands Park, north parking lot, near the Reclaimed Water Garden. (May not be suitable for young children due to terrain — find more family-friendly locations at [www.cleanacreek.org](http://www.cleanacreek.org).)

### World Water Monitoring Day Challenge Saturday, April 30 — 9-11:30 a.m.

**Location:** Stevens Creek behind West Valley Elementary School

Fun family activities — insect, aquatic and wildlife observations, crafts and watershed and pollution prevention education.

To volunteer, register and get event details, e-mail [green@sunnyvale.ca.gov](mailto:green@sunnyvale.ca.gov), or call (408) 730-7717, TDD (408) 730-7501.



Loads of litter collected to prevent pollution in the Bay.



# Garage Sale Day Moves to Alternating Years

Since 1992, the City has hosted an annual Citywide Garage Sale Day event offering free advertising to promote reuse of still-useful items rather than disposing of them in the landfill. In 2008, mail-in registrations gave way to efficient online (and phone-in) registrations with search-by-item shopping and mobile mapping capabilities. Despite increased efficiencies and convenience for both sellers and shoppers, participation has dwindled from 600 to an average 150 sales per year.

It is likely that online platforms have impacted the popularity of the citywide event. *Next Door* promotes neighbor-friendly item giveaways and

tool sharing; virtual trading posts — *Freecycle Sunnyvale*, *Rooster* and *Trash Nothing* — are exceptionally active; online garage sale registration sites such as *YardSaleSearch.com* or *GSale.com*, and charitable organizations' curbside collections all provide reuse opportunities. Getting rid of unwanted stuff has never been easier.

With so many redistribution options, it's not surprising that participation in the citywide event has decreased. In keeping with the City's Zero Waste goals, recycling staff will continue to host the event on alternating years. The next event will be held in September 2017.



## upcoming events

### Document Shredding Events

**April 30, August 27, November 5**  
8 a.m. to noon. Limit five bags or boxes, residents only.

SMaRT Station, 301 Carl Road

### Compost Workshops

**April 9, May 14, June 11**  
10 a.m. to noon

Contact [Ucanr.edu/Compost](http://Ucanr.edu/Compost), or call (408) 918-4640 to register for a workshop. Bins and worms for sale after workshop.

Murphy Park Building  
250 N. Sunnyvale Ave., Sunnyvale

### Landscaping Classes at Senior Center

**DIY Spray Irrigation to Drip Conversion**  
April 9, 9 a.m. to noon

**Waterwise Edible Gardening**  
May 14, 9 a.m. to noon

### Household Hazardous Waste (HHW) Drop-Off Events

**April 16, July 16, October 15**  
8 a.m. to 1 p.m.

To schedule an appointment, and for new locations, contact the County of Santa Clara HHW Program at [HHW.org](http://HHW.org), or call (408) 299-7300.

### Extra Dumping Weekends

**April 2-3, 9-10**  
8:30 a.m. – 4:30 p.m., SMaRT Station

Dispose of non-hazardous garbage at no cost. Uncovered loads must pay \$15 for a tarp.

### Clean-up Events

Volunteers for events should register at [Green@Sunnyvale.ca.gov](mailto:Green@Sunnyvale.ca.gov), or call (408) 730-7717.

## April Extra Dumping Weekends

Getting rid of unwanted items can be difficult, especially for those living in apartments or townhomes. One solution is to take advantage of Extra Dumping Weekends, held for all Sunnyvale residents each spring and fall, offering no-cost dumping of non-hazardous garbage. The next event will be held on April 2-3 and 9-10, from 8:30 a.m. to 4:30 p.m. at the SMaRT Station. Separate your recyclable items from the garbage to minimize waste to landfill and recycle them at the SMaRT Station Recycling Center, which also accepts fluorescent bulbs and tubes, household and auto batteries, used motor oil and oil filters, cooking oil, holiday light strands, electronics, sharps and paint (Monday-Friday, 8 a.m.-5 p.m. only) — always at no charge.

## IGreenSunnyvale Creates Buzz

On January 30, City staff and 100 enthusiastic community members celebrated the launch of the new *IGreenSunnyvale* mobile app. Mayor Glenn Hendricks and City Manager Deanna J. Santana were there to kick off the event, staff gave a live app demonstration, and children made glow-in-the-dark light switches.

The *IGreenSunnyvale* app enables users to “buzz” their green or sustainable actions and see the cumulative impact of those actions. Since the launch, competitive “buzzers” have saved more than 22,000 pounds of carbon dioxide and

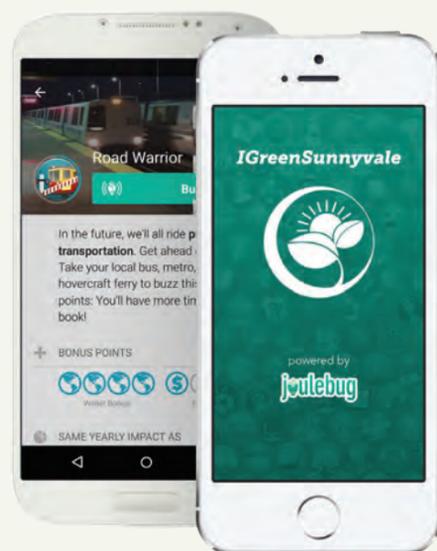
18,000 gallons of water.

Sunnyvale resident, Tim Oey, buzzed into “First Place” in *IGreenSunnyvale*'s Save-A-Watt Challenge focused on energy-efficiency. The City will unveil future challenges to engage neighborhoods, schools and corporations.



Mayor Glenn Hendricks urges support for a more sustainable Sunnyvale.

Download the *IGreenSunnyvale* app to any Apple or Android device and buzz your way to a greener Sunnyvale!



## contact us

### City Business Hours

Monday – Friday, 8 a.m. to 5 p.m.  
City TDD (408) 730-7501

### Utilities Customer Service

**(408) 730-7400**

**[Utilities.inSunnyvale.com](http://Utilities.inSunnyvale.com)**

- Start, stop or change garbage and water services
- Cart orders, repairs, replacements
- On-Call Collection appointments
- Debris box rentals

### Recycling Program

**(408) 730-7262**

**[Recycling.inSunnyvale.com](http://Recycling.inSunnyvale.com)**

**[Recycling@sunnyvale.ca.gov](mailto:Recycling@sunnyvale.ca.gov)**

- Recycling answers and event details

### Specialty Solid Waste & Recycling

**(408) 565-9900, [SSWR.com](http://SSWR.com)**

- Missed pickups
- Collection service issues

### SMaRT Station®

**301 Carl Road, Sunnyvale**  
**(408) 752-8530**

Open daily 8 a.m. to 5 p.m.  
Closed Thanksgiving Day, December 25, January 1

- Garbage disposal fees
- Compost and mulch availability



CITY OF SUNNYVALE

# QUARTERLY REPORT

## Apply by April 15 for a Board or Commission

The City of Sunnyvale has a strong tradition of community participation, one of which is through service on a board or commission. Members of boards and commissions advise the City Council and provide ongoing citizen input into policies and issues affecting the Sunnyvale community. Recruitment is underway for the following upcoming board and commission openings (terms start July 1, 2016):

- Arts Commission (2)
- Bicycle and Pedestrian Advisory Commission (2)
- Board of Building Code Appeals (3)
- Board of Library Trustees (2)
- Heritage Preservation Commission (2)

- Housing and Human Services Commission (2)
- Parks and Recreation Commission (1)
- Personnel Board (2)
- Planning Commission (2)
- Sustainability Commission (2)

General eligibility requirements include Sunnyvale residency and voter registration. Applications are due by 5 p.m. on Friday, April 15 in order to be scheduled for an interview with Council. Applications are accepted on a continuous basis; applications received after the deadline will be considered for future openings. Learn more at *BoardsandCommissions.inSunnyvale.com*. ☎

### CITY OF SUNNYVALE QUARTERLY REPORT

April 2016

#### Sunnyvale City Council

Glenn Hendricks, Mayor  
Gustav Larsson, Vice Mayor  
David Whittum  
Jim Griffith  
Pat Meyering  
Tara Martin-Milius  
Jim Davis

#### City Manager

Deanna J. Santana

#### Editor, Communications Officer

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#### Social Media

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#### Quarterly Report is Online

[QuarterlyReport.inSunnyvale.com](https://QuarterlyReport.inSunnyvale.com)

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