



CITY OF SUNNYVALE

QUARTERLY REPORT

Thoughts From Your City Manager

As we begin 2015, our focus inevitably turns to service priorities for the coming year. But, I would be remiss to not also highlight a few of our significant accomplishments from my first six months with Sunnyvale, many of which have laid the foundation for what I know will be a productive year ahead.

The City continues to be very fiscally responsible and remains on track with its strategic financial investments. We closed the prior fiscal year in a financial position that was better than expected by about \$5.5 million. There are two key reasons for this – we can't hire fast enough and therefore have significant salary savings, and our development revenue continues to break historic records. As I've gotten more familiar with the City's budget, it is clear to me that our strategic and long-term financial management policies served the organization very well through the Great Recession but we need to acknowledge and resolve some pressure points. For example, the City eliminated 200 staff positions during the recession but did not reduce the associated workload within the organization. While this certainly speaks to the caliber and commitment of our remaining staff, this model is not sustainable in the long term. Adding to this challenge, the City's revenues are being outpaced by increasing expenditures which include rising personnel costs and much-needed upgrades to the City's aging infrastructure. This means we are planning to draw down on our General Fund reserves over the next several years to sustain current service levels which are already in the context of 200 fewer employees. Addressing this condition with the Council will be a key priority going forward and we are especially fortunate that our long-range financial planning model gives us the luxury of time to do so.

Another key area of focus has been better use of technology, both internally and externally. While we already use notification



City Manager Deanna J. Santana

services like Nixle and social media channels like Facebook and Twitter, we want to continue to add to our suite of online tools. This helps improve government transparency and increases opportunities for the community to participate in the civic process. We just launched a City page on Nextdoor and we are preparing to use an online community forum such as MindMixer or Open Town Hall by the spring. We have also initiated a major project to redesign our antiquated and underused website this year.

Many of the Council's strategic decisions have to do with the growth of the city and the region. We continue to experience strong development as a result of the recovering economy yet history tells us these cycles come and go and inevitably we will see a slow-down. With that in mind, the Council has approved several significant projects that will continue to secure Sunnyvale's position as a technology hub for the region, such as the Central

& Wolfe project by Landbank Investments – an iconic clover-shaped building sure to attract a marquee tenant, and a signature four-story office building by Peery Arrillaga on N. Pastoria Ave. in Peery Park. Accommodating these projects balanced with the larger needs of the community depends upon establishing development frameworks that are spelled out in our specific plans. Currently, we have three such plans underway – the Peery Park Specific Plan, El Camino Precise Plan and Lawrence Station Area Plan – that will establish long-range planning guidelines in these pivotal and evolving areas for years to come. This includes evaluating traffic, one of the most common areas of concern related to development. The City recently updated its traffic model to ensure we have the latest information about traffic conditions in the city and this information will be used as part of the traffic analysis for the Specific Plans. For public development, we have also launched the Civic Center Modernization Project that will aid the community and the Council with reimagining our dated facilities and determining whether to renovate or rebuild them.

Of course, this growth must have sound policy underpinnings and, to that end, the Council also approved the City's new green building standards, adopted an ordinance to raise minimum wage and approved the City's Climate Action Plan containing bold strategies to reduce greenhouse gas emissions. Looking ahead, we will continue our work with VTA to address our priorities and concerns related to their Bus Rapid Transit project along El Camino Real; we will lead a joint study with

Santa Clara County and the Cities of Mountain View and Cupertino to determine the feasibility of a Community Choice Aggregation energy program; and, following the County's closure of the Sunnyvale Armory as a homeless shelter, we will continue to actively engage with them to find a replacement location (meanwhile, we have been working extensively with partners like the Downtown Streets Team and Sunnyvale Community Services to provide motel vouchers and emergency shelter and services to those in need).

Finally, as the geographic epicenter of Silicon Valley, Sunnyvale has an important role to play in the region. On the one hand, we must support the City Council in its policy-making for basic "Main Street" services and quality of life elements. This is standard and expected of any Council. However, the Council has the additional duty of serving Sunnyvale as part of the region that is the world's center of innovation. Forbes recently acknowledged Sunnyvale, Santa Clara and San Jose as the number one center for jobs and job growth. Further, this region is one of the main reasons that California has the world's 8th largest economy. Within these two scenarios, there can be great tension and complimentary work. This makes our work challenging and exciting at once and I look forward to a full and productive year working with our Council and talented staff. My first six months have been an absolute delight as I have gotten up-to-speed on key projects and issues facing Sunnyvale. I'd like to thank the City Council and community for the opportunity to serve. ☺



Sunnyvale's Civic Center Milestones for the Year Ahead

The previous Quarterly Report gave an overview of the need for the Civic Center Modernization Project. Planning for the project is now in full swing and 2015 will be a very active year. Last fall, the City Council gave direction to prepare a robust community engagement plan for the project. That plan is currently under development and should be ready for Council review at a public hearing in February. The City is still very early in the planning process and a full range of options is still on the table. We want to make sure there are many opportunities for community participation and input as we form and evaluate alternatives and before decisions are made on next steps. Currently, we have a broad schedule of activities outlined below that we will refine as the community engagement plan is completed. We hope you will participate throughout the process. If you want to receive project updates and notices about future events via e-mail, please send an e-mail to MyCivicCenter@sunnyvale.ca.gov.

2015 CIVIC CENTER ACTIVITIES

	 WINTER	 SPRING	 SUMMER	 FALL
	Prepare Engagement Plan	Create the Vision	Evaluate Alternatives	Decide on Next Steps
Major Activities	<ul style="list-style-type: none"> Prepare a draft community engagement plan for review by the City Council at a public hearing Begin to inform the community about the process and seek citywide involvement from neighborhood groups and other stakeholders 	<ul style="list-style-type: none"> Create a vision for the Civic Center Campus Identify criteria for a successful project Better define the City's space needs and complete a market analysis of the property 	<ul style="list-style-type: none"> Develop alternatives for building modernization and site configurations Share the results of the market analysis and develop project costs and financing options 	<ul style="list-style-type: none"> Evaluate alternatives and make decisions on next steps Decide on the best modernization alternatives and how they should be financed Decide whether to pursue a public private partnership or City/community financing approach
Community Engagement Opportunities	<ul style="list-style-type: none"> Provide comments on the draft engagement plan or comment at the public hearing Talk with your neighbors or neighborhood association about getting involved 	<ul style="list-style-type: none"> Participate in outreach events and surveys Give us your ideas for improving City services and facilities Tell us what site amenities you would like to see Help us define what's most important as we evaluate alternatives 	<ul style="list-style-type: none"> Participate in community workshops to develop and evaluate alternatives Understand project alternatives and help identify pros and cons Give us your opinion about project costs and options for financing 	<ul style="list-style-type: none"> Provide feedback to City Council on which alternatives you like best and why Participate in public hearings or connect with the City through online engagement tools

Will the City remodel or replace existing buildings at the Civic Center?



This is one of the main questions this process intends to answer with your input. The City will hire an architect to evaluate each building and develop alternatives given space needs and goals for the project. Some existing buildings at the Civic Center are clearly not worth remodeling due to their age and condition. This includes the Sunnyvale Office Center and South Annex modular building.

Has the City decided to move the Library to a new location?

Moving the Library to the Sunnyvale Community Center located on Remington Drive is a concept that may be explored further, but no decisions have been made. Moving the Library would allow it to be located near the existing Senior Center and would provide opportunities to host Library programs at the Community Theatre and to share space such as meeting rooms at the Community Center. Leaving the Library at the Civic Center presents opportunities to share space with City Hall and maintains its central location in Sunnyvale. These are the types of considerations that will need public input.

Has the City decided to sell part of the Civic Center property to a developer?

No. The decision-making process approved by the City Council starts with a thorough community engagement process to get input before decisions are made. We are still very early in the process. Over the next few months, community engagement efforts will focus on creating a vision for a modernized Civic Center. A second phase of engagement will evaluate project alternatives and costs. One of the alternatives that will be explored further is selling or leasing part of the Civic Center property through a public private partnership as a way to pay for the project. Other financing mechanisms will also be considered and the community will get to weigh in before decisions are made.

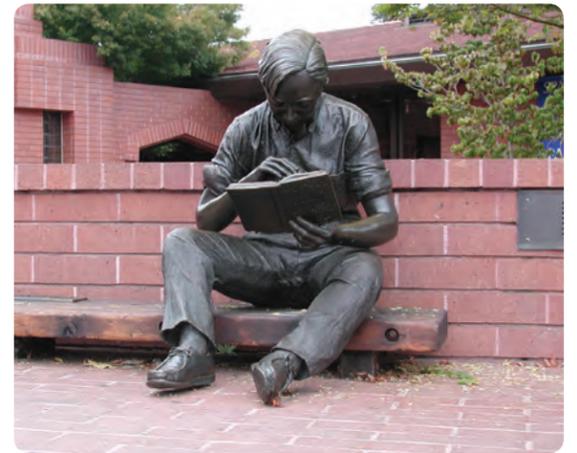
How much will the Civic Center Modernization Project cost?

We are still at a very early stage of project development so cost estimates have not been prepared yet. One of the first steps is defining how much space we need. This, along with the community's vision for the campus, will better define the project so cost estimates can be prepared. Many questions need to be answered as we develop the project scope. Should we replace or remodel and expand existing buildings? Should we consider underground or structured parking? How should public open space be configured on the campus? These and other questions will be evaluated in the summer of 2015.

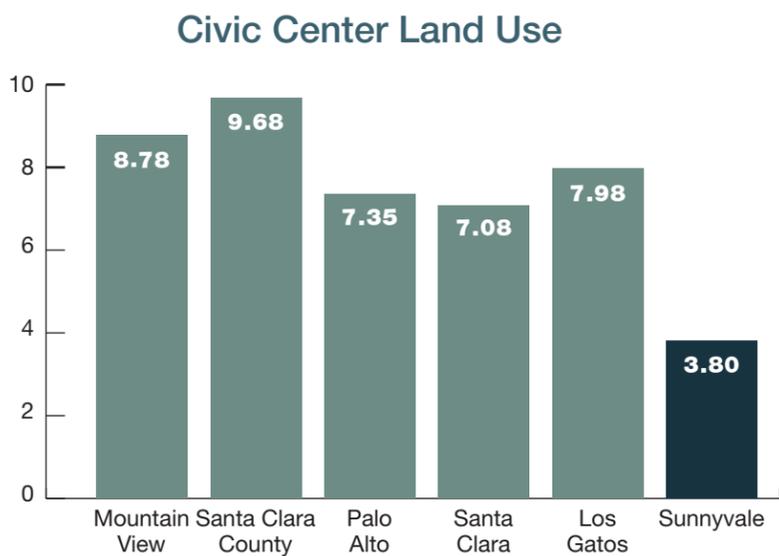


Reimagine the Sunnyvale Public Library

Improving library services will be a primary focus of the Civic Center Modernization Project. Even with easy access to information on the internet, Sunnyvale’s library remains a very popular destination with residents. On average, the library greets more than 2,000 visitors per day and circulated more than 2.7 million items last year. The current facility’s age and space constraints limit services and the Civic Center Modernization Project presents an opportunity to explore ways to better meet the community’s needs. What do you think the City’s priorities should be for service enhancements at the library?

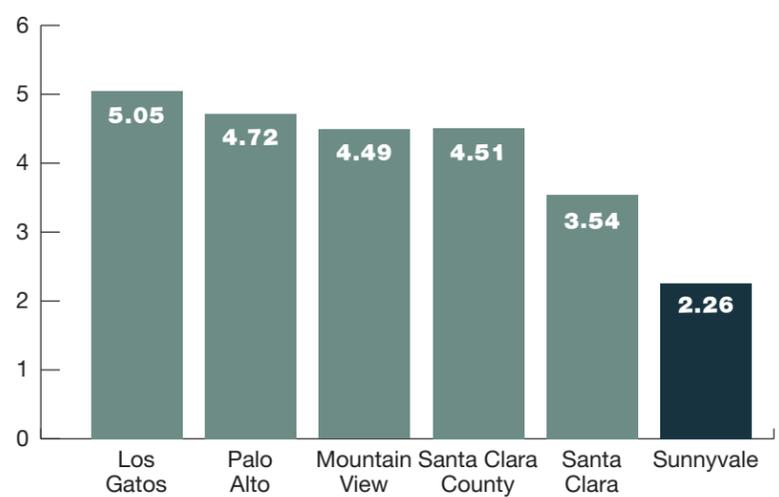


CHILDREN’S LIBRARY MATERIALS PER CHILD



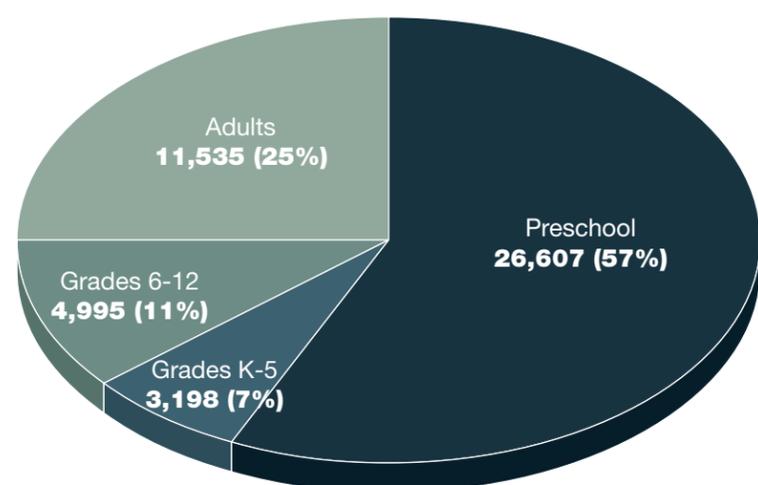
Limited space in the existing Library restricts the number of children’s items we can make available, causing Sunnyvale to fall well below local area collections. An expanded library in Sunnyvale could feature a larger children’s area that would allow a bigger collection of books and materials and more space for popular children’s programs.

TOTAL LIBRARY MATERIALS AVAILABLE (per capita)



The challenge of limited space extends to the larger collection as well. Compared to other libraries in the local area, Sunnyvale has half the available materials. While e-books are gaining in popularity, they still only accounted for two percent of the Library’s total circulation in Fiscal Year 2013/14.

LIBRARY PROGRAM ATTENDANCE – 46,335 Total



Library program attendance has continued growing to more than 45,000 participants in Fiscal Year 2013/14. Library staff develop programs in response to community demand. For example, more than half of last year’s attendees were for programs designed to help preschool children build early literacy skills. A Library designed to accommodate this programming would better serve the community.



Street Light Pilot

Help Select New LED Lights

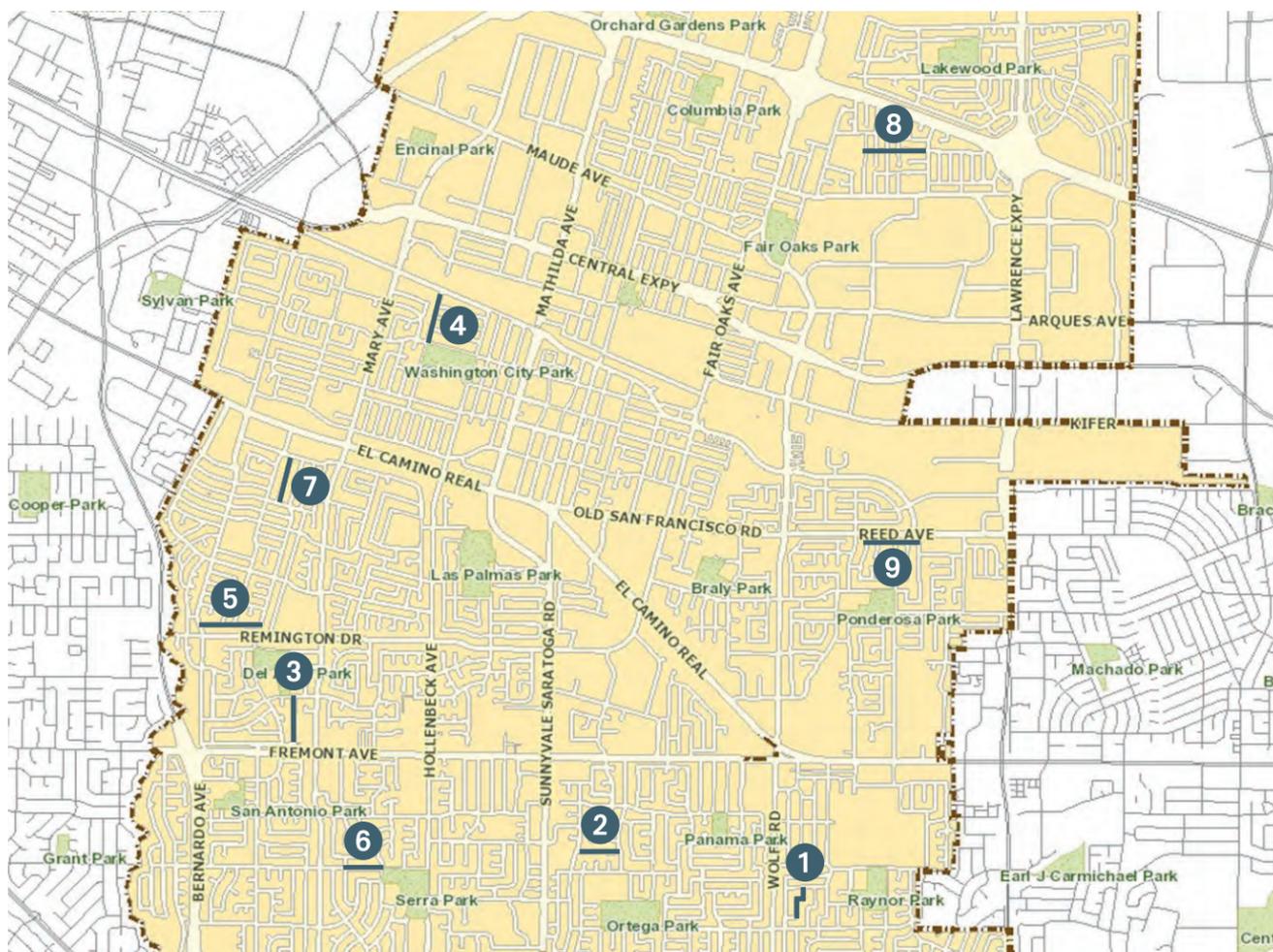
About 20 percent of Sunnyvale's streetlights have already been upgraded to LEDs which reduce energy consumption, operating costs and greenhouse gas emissions. The City is now considering replacing the remaining street lights we own with LEDs. As part of a pilot project, the City has installed LED street lights at nine locations in residential neighborhoods. Prior to selecting the type of light, we want to test them and get input from the community which will help us gauge illumination levels and overall acceptance of the new LED lighting levels (the amount of light given off) and light color.

The map below shows the general locations of the pilot areas. To participate in the pilot, visit PublicWorks.inSunnyvale.com and select Public Works Hot Topics.

Once there, you will see a list of the survey questions, a link to an interactive map that enables you to zoom in to the exact locations of the LED street lights, and a link

to the online survey. To provide your input, visit any one of the pilot locations listed on the map and then take the online survey. The short survey will ask you questions

about visibility, brightness, aesthetic appeal and lighting levels between the existing street lights and the new LED lights. The City will collect feedback through Friday, January 30, 2015. If you have any questions, contact Carmen Talavera, P.E., Senior Transportation Engineer, at (408) 730-7522 or ctalavera@sunnyvale.ca.gov.



LEGEND

- 1 **Murre Lane** (between Exmoor Way and Meadowlark Lane)
- 2 **Dublin Way** (between Bittern Drive and Floyd Avenue)
- 3 **Mandarin Drive** (between Yorktown Drive and Ticonderoga Drive)
- 4 **Sunset Ave.** (between Muender Avenue and McKinley Avenue)
- 5 **Plymouth Avenue** (between S. Bernardo Avenue and Lois Avenue)
- 6 **The Dalles Avenue** (between Lewiston Drive and Kingsgate Drive)
- 7 **Dona Avenue** (between Lynn Way and Blair Avenue)
- 8 **Amador Avenue** (between San Rafael Street and San Miguel Avenue)
- 9 **Cassia Way** (between Spruce Drive and Shasta Fir Drive)

Website Redesign

Take Our Survey to Give Your Ideas

The City is underway with several technology enhancements and one of the big projects this coming year will be the complete redesign of the City's website. Now over five years old, the existing website has fallen behind the latest trends in online functionality, content management technology, and site architecture and design. While the website's homepage receives hundreds of thousands of page views annually, our statistics show that most visitors leave that page without going any further on the site.

Our goal is to ensure the site offers ready access to the information residents and businesses need. To do that, we've launched an online survey to gather input from the community. The short survey takes about 10 minutes to complete. Even if you don't visit the City's website often, your input is still valuable as we determine what information

to include and how to organize and display it. To access the survey, visit WebsiteRedesign.inSunnyvale.com. The survey will be available through January 30, 2015.

336,000

Number of times the City's website homepage is viewed annually.

71%

Percent of visitors to the City's homepage who leave without going any further on the website.



Stay Connected

Keeping Pace with City News and Events

With busy lives taking us in so many different directions, it can be challenging to stay connected with City and neighborhood information. Fortunately, there are a variety of easy ways to get updates and stay informed.

City Manager's Blog – Every other Monday, the City Manager issues updates about a variety of projects, meetings and events. Subscribe at: *CityManagersBlog.inSunnyvale.com*.

Nixle – Sunnyvale's Department of Public Safety (DPS) uses Nixle – a notification service that sends messages targeted to your geographic area including public safety alerts during emergencies, traffic and road closure advisories and missing person updates. You decide what information to receive by entering the locations you care about (e.g., home, school, work), the types of messages you want, and whether you want them sent to your cell phone, email or just over the web. Visit *www.nixle.com*, sign up with the locations of your choosing and select Sunnyvale Department of Public Safety from the list of agencies to start receiving messages. Remember, the service is free but your phone plan's data charges may apply.

Facebook and Twitter – "Like" us on Facebook at City of Sunnyvale (Government) (*www.facebook.com/CityofSunnyvaleCA*) or

follow us on Twitter (@*CityofSunnyvale*).

Community Events Calendar – Keep track of community and City-related events by visiting the Community Events calendar on the City's website at *Events.inSunnyvale.com*.

City Council Meetings – Attend City Council meetings on Tuesday evenings at 7 p.m. in the Council Chambers at the Sunnyvale City Hall. Or, watch them on KSUN15 (Comcast Channel 15) or online at *Webcast.inSunnyvale.com*. All meetings of the Planning Commission and City Council are also recorded and can be viewed online along with all meeting materials including agendas, minutes and reports at *CouncilMeetings.inSunnyvale.com*.

Council Meeting Agendas – Each Thursday evening, the City posts the Tentative Council Meeting Agenda Calendar (TCMAC) which is a look-ahead at agenda items coming before the Council. This is a great way to see in advance what the Council will be considering during their upcoming meetings. Select the

TCMAC tab at *CouncilMeetings.inSunnyvale.com*.

Neighborhood Associations – There are 25 Sunnyvale Neighborhood Associations

registered with the City. Visit *Neighborhoods.inSunnyvale.com* to see a map and list of association leaders to contact about joining. ☺

SUNNYVALE LAUNCHES NEXTDOOR CITY PAGE

More than 10,500 Sunnyvale residents are already members of 53 neighborhoods on Nextdoor, the free and private social network for neighborhoods. The City has now joined this growing network by launching the Sunnyvale Nextdoor page. We'll be using Nextdoor periodically to post announcements and information we think are of interest to the general community or to specific neighborhoods, such as community meetings and crime or traffic alerts. If you're already a Nextdoor member in Sunnyvale, you can access our news feed under the City Agencies link from your account. To create an account, visit *Nextdoor.com*. Alternatively, you can view the City's public feed at *nextdoor.com/city/feed/542592*.



Many of you are already using Nextdoor to ask questions, exchange advice and share local recommendations and information. As a reminder, Nextdoor neighborhoods are private and are self-managed by the residents of each neighborhood. City staff cannot view or comment on neighborhood posts; we can only view and reply to posts on the City's feed. We look forward to sharing information with and hearing from you. ☺

CITY OF SUNNYVALE PHONE NUMBERS

Cut out and keep this card near your phone to help you reach the correct department for City services.

Emergency

Police/Fire/Medical911

Non-Emergency Police and Fire(408) 730-7180

General Information(408) 730-7100

TDD Access(408) 730-7501

Sunnyvale Website..... *sunnyvale.ca.gov*

City Attorney (408) 730-7464

City Clerk

Boards and Commissions/

Municipal Elections(408) 730-7483

City Manager's Office(408) 730-7480

Communications..... (408) 730-7535

Economic Development.....(408) 730-7607

Community Development

Housing Division.....(408) 730-7250

One-Stop – Building/Planning/Permits(408) 730-7444

Finance

Business Licenses(408) 730-7620

Purchasing(408) 730-7406

Utility Billing.....(408) 730-7400

Service Requests/ Utility Billing Questions.....(408) 730-7400

On-line Utility Bill Payment*PayMyBill.inSunnyvale.com*

Hotlines

Abandoned Vehicle Hotline..... (408) 730-7706

Downtown Redevelopment Hotline.....(408) 737-4900

Graffiti/Shopping Cart Hotline(408) 730-7680

Sewer/Water Problems (24-Hour Hotline)(408) 730-7400

Storm Drain Spills/Illegal Discharge.....(408) 730-7270

Human Resources(408) 730-7490

Volunteer Resources (408) 730-7533

Jobs with the City.....(408) 730-7490

Information Technology Department (408) 730-7540

Comcast Subscriber Service Complaints.....(408) 737-4999

Library and Community Services

Youth and Family (Child Care) Resources (408) 730-7800

Columbia Neighborhood Center (408) 730-7800

Community Center..... (408) 730-7350

Community Liaison(408) 730-7599

Community Resources(408) 730-7599

Event Applications/Special Event Permits.....(408) 730-7599

Facility Reservations (Buildings)..... (408) 730-7335

Sunnyvale Tennis Center(408) 735-7285

Library Main Number (408) 730-7300

Library Website *SunnyvaleLibrary.org*

Neighborhood Associations(408) 730-7599

Picnic Reservations.....(408) 730-7751

Recreation Program Registration (408) 730-7350

RecreationClasses.inSunnyvale.org

Senior Center (408) 730-7360

Theater Box Office.....(408) 733-6611

Mayor/City Council Office(408) 730-7473

NOVA Workforce Services

NOVA Job Center.....(408) 730-7232

NOVA Workforce Board.....(408) 730-7232

NOVA Youth Employment Program..... (408) 730-7640

NOVA Website *NovaWorks.org*

Public Safety

Alarm Program

(Commercial and Residential) (408) 730-7117

Animal Control.....(408) 730-7178

Crime Prevention(408) 730-7140

Emergency Preparedness/SNAP(408) 730-7190

Fire Prevention(408) 730-7212

Neighborhood Preservation

(Code Enforcement)(408) 730-7610

Non-Emergency Police and Fire.....(408) 730-7180

Recycling Theft

Active/In Progress.....911

After The Fact.....(408) 730-7180

Public Works (408) 730-7415

Parks, Street Trees and Boulevard/

Landscape Maintenance..... (408) 730-7506

Sidewalk/Curbs (408) 730-7415

Street Lights/Potholes/Sweeping/Debris (408) 730-7415

Las Palmas Tennis Center(408) 735-7285

Sunken Gardens Golf Course..... (408) 739-6588

Sunnyvale Golf Course..... (408) 738-3666

Traffic Signals..... (408) 730-7415

Turf/Athletic Field Closure Hotline..... (408) 730-7585

Environmental Services –

Water / Sewer / Garbage / Recycling Utility

Billing Questions / Service Requests(408) 730-7400

Environmental Services..... (408) 730-7900

Sewer/Water/Storm Problems..... (408) 730-7400

Water Quality/Pressure/Leak Questions (408) 730-7400

Garbage and Recycling Questions and Complaints

Specialty Solid Waste and Recycling (408) 565-9900

Recycling/Household Hazardous Waste(408) 730-7262

Recycling Website.....*Recycling.inSunnyvale.com*

SMaRT Station® (408) 752-8530

Non-City Numbers

Cupertino Union School District (408) 252-3000

Department of Motor Vehicles (DMV).....(800) 777-0133

Fremont Union High School District..... (408) 522-2200

Marriage Licenses (Santa Clara County Clerk) (408) 299-5688

PG&E Customer Service (800) 743-5000

Project Sentinel Tenant/Landlord Mediation (408) 720-9888

Santa Clara Unified School District (408) 423-2000

Social Security Administration (800) 772-1213

Sunnyvale Chamber of Commerce..... (408) 736-4971

Sunnyvale Community Services..... (408) 738-4321

Sunnyvale School District..... (408) 522-8200

Superior Court – Sunnyvale.....(408) 481-3500

Traffic Court – Santa Clara.....(408) 556-3000

Voter Registration (408) 299-VOTE



Water Conservation

Rain Welcome but Drought Persists

Winter rains are a welcome sight during a severe drought. Unfortunately, this precipitation can lead some people to believe that drought conditions are over and that water conservation is not as important. This is NOT the case!

The severe drought in California is due to several years of very little rainfall and will not end due to a few rain storms, no matter how much rain they bring. The good news is that Sunnyvale residents and businesses have been doing a great job of conserving water. We've already reduced water use citywide by 14 percent between February and November 2014. However, even during the rainy season, residents should remember the following:

- Water your lawn not more than once a week and only if needed during the winter.
- Water your lawn for a maximum of 15 minutes per vegetated area.
- Adjust your irrigation system to fit the winter season conditions. Turn off your sprinklers when it rains.
- Only water lawns after 6 p.m. and before 9 a.m. if using a sprinkler system (during daylight savings). Hand irrigation is allowed at all times.
- Plant species native to California as they are adapted to the local environment and therefore require

less precipitation, less maintenance, little to no fertilizer and pesticides, and less pruning.

- Apply organic mulch around plant species to reduce moisture content loss, conserve water, decrease invasive plants and promote healthier soil.
- Take advantage of the Rain Barrel Rebate Program to get a \$50 rebate per barrel, up to two barrels per residential household and four for commercial properties.
- Take your vehicle to a commercial carwash. They recycle their water and discharge it to a sanitary sewer, protecting our storm drains and the Bay.

For more information on rebate programs and water saving tips, visit:

- WaterConservation.inSunnyvale.com
- save20gallons.org

Or, call the Santa Clara Valley Water District's Water Conservation Hotline at (408) 630-2554 for additional water conservation programs, incentives and resources. ☺



Periodically check your irrigation system for leaks or broken sprinklers and to ensure water is not irrigating the hardscape like driveways and sidewalks. If you observe water waste in Sunnyvale, contact our water conservation coordinator at (408) 737-4947. Or, call the Water Waste Hotline at (408) 630-2000 for Sunnyvale and other cities within the Water District's boundaries.

CORRECTION: WATER EMERGENCY NOTICE

Sunnyvale residents received a Water Emergency Notice in November 2014 that outlined drought-related prohibitions passed by the City Council in August. The notice incorrectly stated that residents could no longer wash their cars in their driveways. For clarification, the City Council's action prohibits the following:

- Using any watering hose or similar device *without a shut-off nozzle* for washing automobiles, trucks, buses, boats, trailers, equipment, recreational vehicles or machinery.
- Using potable water to wash sidewalks, driveways or other paved hard surfaced areas unless for health and safety reasons.

INSUNNYVALE.COM ADDRESSES LISTING

Sunnyvale has a series of Web addresses to make information easier to find. All addresses begin with addresses from the list below and end in inSunnyvale.com. For example, to reach the City's information on council meetings, simply enter CouncilMeetings.inSunnyvale.com into your Web browser.

[ADA](#).....ADA/disability issues
[ActivityGuide](#)Listing of classes and programs
[AirplaneNoise](#)Information to report Airplane Noise
[Housing](#)Affordable housing; below market rate programs
[AnimalControl](#).....Pet licensing, feral cats, other animal issues
[Arts](#) Arts Program
[BringYourBags](#)Information on Single Use Plastic Bags
[Biking](#)Bicycling information and route maps
[BlockParty](#)Information about holding a block party
[BoardsAndCommissions](#) Board and commission information and application
[Budget](#)..... City budget
[SummerCamp](#)Summer camp information
[ChallengeTeam](#).....Challenge Team information, events and resources
[Charter](#)..... Sunnyvale City Charter
[Childcare](#) Youth, Family and Childcare resources
[CityCouncil](#)..... Sunnyvale City Council
[CityManager](#)..... Office of the City Manager
[CityManagersBlog](#) City Manager's bi-weekly update
[CNC](#) Columbia Neighborhood Center
[CodeEnforcement](#)..... To report Municipal Code violations
[CommercialProperties](#)..... Searchable available commercial properties directory
[CommunityLiaison](#) Problem-solving resource for City-related problems
[CouncilMeetings](#).....Calendar of Council meetings with links to agendas, meeting minutes and reports to Council
[CouncilPolicy](#)Sunnyvale City Council Policy Manual

[CrimePrevention](#) Crime prevention services and resources
[CrimeStats](#)Statistics and interactive incident location map
[DevelopmentUpdates](#).....Private development status
[Downtown](#).....Information and links related to the Town Center redevelopment project and other downtown projects
[DPS](#)..... Public Safety (police, fire and EMS services)
[DPW](#)..... Department of Public Works
[eBooks](#)..... Download eBooks and Audiobooks
[EconDev](#)..... Information and resources for business
[EventApplication](#)Apply to hold a community event
[Events](#) Upcoming community events calendar
[Facebook](#) Social Media
[FacilityRentals](#) Facility Rental reservations
[FeeWaiver](#) Fee Waiver program
[FieldRentals](#).....Field Rental reservations
[Fees](#)..... Sunnyvale's master fee schedule
[FirePrevention](#)..... Fire prevention services and related links
[GeneralPlan](#).....Sunnyvale's General Plan
[Golf](#) Golf reservations
[Graffiti](#).....Report graffiti
[Green](#).....Environmental information and resources
[GreenBuilding](#).....Green Building Program
[GooglePlus](#)..... Social Media
[Help](#) Problem-solving resource for City-related issues
[HeritagePreservation](#).....Heritage Preservation Commission
[Images](#).....Library database of current and historic photographs
[HOA](#).....Homeowners Association resources
[Hotlines](#)..... Hotline and crisis telephone numbers
[Jobs](#) City job listings and information
[KSUN](#)..... Sunnyvale's government television station program schedule
[Library](#)..... Sunnyvale Public Library portal
[MunicipalCode](#) Sunnyvale Municipal Code
[Neighborhoods](#)..... Neighborhood association services
[News](#) Recent Sunnyvale news releases

[OlderAdults](#) Sunnyvale Senior Center program
[OneStop](#) E-One Stop and Permit information
[Parks](#)Park information and map of locations
[Patents](#).....Sunnyvale Public Library patent and trademark services
[PayMyBill](#) View and pay utility bills
[Permits](#)Building and Planning permits
[Picnics](#).....Picnic Rental reservations
[Planning](#)..... Planning Division
[PlanningCommission](#) Planning Commission
[PlanningProjects](#).....Planning Projects
[Presentation](#)Making a presentation at a City Council meeting
[Preschool](#)..Super Safari preschool program information and links
[QuarterlyReport](#) Quarterly Report City newsletter
[Recreation](#).....Community Services Division
[Recycling](#) Recycling and garbage collection information
[SafeWays](#)..... School walking and bicycling maps
[Shredding](#) Information on Sunnyvale's paper shredding events
[Shop](#)..... Find shopping centers, auto dealers, hotels and other shopping resources
[SMaRT](#)..... Sunnyvale Materials and Recycling Transfer Station
[SNAP](#)..... Sunnyvale Neighbors Actively Prepare program
[Streets](#) Schedule of upcoming street maintenance projects
[StudyIssues](#)...City Council study issues explanation and issues list
[Swimming](#)..... Pool facilities information
[Tennis](#)..... Tennis facilities and programs
[Trees](#)..... Information about street tree maintenance services
[Twitter](#)..... Social media
[UtilityBilling](#).....City utilities information and rate structure
[Volunteering](#) Volunteer with the City of Sunnyvale
[WaterConservation](#).....Water conservation information and tips
[Webcast](#) Watch live and archived City Council and Planning Commission meetings
[WPCP](#) Sunnyvale's Water Pollution Control Plant
[ZoningCode](#)..... Zoning information



Be Ready

Four Steps to Emergency Preparedness

There's an old saying — an emergency is the last thing on your mind until it's the first thing on your mind. Whether it's a brief unexpected power outage or a more serious natural disaster like a flood or earthquake, emergencies are always disruptive, often without warning and sometimes life-threatening. Simply stated, emergencies will happen. And when they do, you need to be able to minimize the impact they will have on you and your loved ones. We live in a heavily built, densely populated area. Sunnyvale's police, fire and emergency medical services will be tasked differently during a major disaster based on life-safety needs. That is why each person in the city needs to be able to care for themselves for a minimum of three days after a disaster. Since the type and magnitude of a disaster will affect how long you will be without essential services, it is best to prepare for the worst case scenario and plan for several days and up to a couple of weeks. By working through these four steps, you will be well on your way.

STEP 1 BE INFORMED

Staying informed in advance of and during an emergency is essential to knowing how to prepare and what to do. At the local level, the City will use its website, social media channels, emergency radio station (Alert 1680 AM) and cable channel (KSUN15 on Comcast) as well as work with the media to get information to the public. Agencies will also use reverse 911 phone systems to disseminate public safety messages.

- Sign up for Nixle** – Register for the City's free community information service at Nixle.com; customize alerts based on your choice of locations and topics and whether they're sent to your phone and/or email
- Sign up for AlertSCC** – Register for Santa Clara County's emergency notification system at AlertSCC.com
- Follow the City on social media:** @CityofSunnyvale and @SunnyvaleDPS on Twitter; City of Sunnyvale, CA on Facebook and Google+

STEP 2 MAKE A PLAN

Emergencies can strike quickly and without warning. You and your family may be in different places so you need to make a plan that will help everyone know how to cope with an emergency. Having a plan is your best protection and your responsibility.

- Find out the emergency procedures for your work, children's daycare and schools, etc.**
- Complete the simple two-page Family Communication Plan worksheets** for adults and kids from Ready.gov
- Share your emergency contact information** with family and neighbors
- Review procedures for shutting off gas, water and electricity** at your home
- Review and practice your plan twice a year** and keep it up to date

STEP 3 BUILD A KIT

Essential services like power and water may not be available for some time during and after a disaster. The typical time for outside assistance to reach an impacted area is 72 to 96 hours if there is reasonable access. You need to build and maintain a disaster supplies kit to lessen the impact the lack of services and resources will have on you and your family. Keep enough supplies to meet your needs for at least three days; consider a one to two week supply for the best level of preparedness.

- If you do nothing else, start with the most important emergency supply – water!** You need to have one gallon per person per day.
- Determine where you will need to have emergency supplies** (e.g., home, workplace, vehicle)
- Assemble a Disaster Supplies Kit** with items you may need in an evacuation – Visit Ready.gov for a checklist; be sure to include cash, medicine, keys and insurance paperwork

STEP 4 GET INVOLVED

The more prepared and informed we all are, the more we'll be able to support the emergency response efforts, especially if first responders are overwhelmed by a major disaster. Once you've taken steps to make sure you and your family will be self-reliant, consider getting involved to help others.

- Explore OES's emergency preparedness training options at OES.inSunnyvale.com**
 - Sign up for the Personal Emergency Preparedness (PEP) course** – This jam-packed two-hour course is a perfect way to kick-start your preparedness activities by focusing on what to prepare and how to prioritize your activities. PEP is held the first Sunday of every month from 2 to 4 p.m.
 - Sign up for the Sunnyvale Neighbors Actively Prepare (SNAP) course** – This hands-on course will empower you to assist OES and do the greatest good for the greatest number of people in an emergency. Held one evening a week for seven weeks, the course is a series of practical skill-building exercises on everything from conducting hazard surveys and light search and rescue to fire safety and suppression. The next class starts on January 15 — sign up today. 🌱



SNAP participants practice shoring techniques to stabilize a ceiling



SNAP participants learn how to lift and move heavy debris like this concrete slab



Page 1
 Thoughts From Your City Manager
Pages 2 - 3
 Civic Center Modernization Project
 • *Milestones for the Year Ahead*
 • *Reimagine the Sunnyvale Public Library*

Inside This Issue

QUARTERLY REPORT

CITY OF SUNNYVALE



Page 4
 LED Street Light Pilot Website Redesign
Page 5
 Keeping Pace with City News and Events
 City of Sunnyvale Phone Numbers
Page 6
 Rain Welcome but Drought Persists
InSunnyvale.com Addresses



Page 7
 Four Steps to Emergency Preparedness

Pages 8 - 11
 ReNews

If you have any questions or comments about this publication, please contact:
 Office of the City Manager
 City of Sunnyvale
 P.O. Box 3707
 Sunnyvale, CA 94088-3707
 (408) 730-7535
 TDD (408) 730-7501
 email:
 communications@sunnyvale.ca.gov
 twitter:inSunnyvale.com
 facebook:inSunnyvale.com
Quarterly Report is Online
QuarterlyReport.inSunnyvale.com
 Printed on recycled paper:

City of Sunnyvale
QUARTERLY REPORT
 January 2015
Sunnyvale City Council
 Jim Griffith, Mayor
 Tara Martin-Millius, Vice Mayor
 David Whittum
 Pat Meyering
 Jim Davis
 Glenn Hendricks
 Gustav Larsson
City Manager
 Deanna J. Santana
Editor, Communications Officer
 Jennifer Garnett, APR
Design
 Studio eM, Los Altos
 If you have any questions or comments about this publication, please contact:
 Office of the City Manager
 City of Sunnyvale
 P.O. Box 3707
 Sunnyvale, CA 94088-3707
 (408) 730-7535
 TDD (408) 730-7501
 email:
 communications@sunnyvale.ca.gov
 twitter:inSunnyvale.com
 facebook:inSunnyvale.com
Quarterly Report is Online
QuarterlyReport.inSunnyvale.com
 Printed on recycled paper:

PRSR STD
 US POSTAGE
PAID
 SUNNYVALE CA
 PERMIT NO. 190
 ECRWSS



City of Sunnyvale
 P.O. Box 3707
 Sunnyvale CA 94088-3707
 sunnyvale.ca.gov

Postal Customer or Postal Patron