

# QUARTERLY REPORT



CITY OF SUNNYVALE

SUMMER 2009

## SUNNYVALE LAUNCHES NEW ECONOMIC PROGRAM

**T**he City of Sunnyvale has launched a major program that promises to bring millions of dollars in projects to reality, with some to begin work in as little as six weeks.

*Sunnyvale Works!* will fund in excess of \$60 million in capital improvement projects on a highly-accelerated schedule. Where many government projects can take a year or more to move through the approval and contracting process, Sunnyvale has made a commitment to get the projects started as quickly as possible. *Sunnyvale Works!* is expected to create as many as 600 or more jobs.

“Cities have to change the way they do business,” Sunnyvale City Manager Gary Luebbers told

the City Council at their April 7 meeting. Against the backdrop of a glum budget forecast for the City, Luebbers painted a bright picture of the benefits *Sunnyvale Works!* will bring to the City.

“Because of the way Sunnyvale prepares its budgets, using a 20-year budgeting forecast, we are in a unique position to bolster our local economy,” Luebbers explained. “We are going to take that money that would normally be spent over the next half-dozen years, and we are going to move those projects to the here and now.” Luebbers further explained that City staff would be shifted to ensure there are enough people to be able to review plans and perform required site inspections.

The more than \$60 million that is expected to be spent will come from dedicated capital improvement project funds, which cannot be used for any other purpose. Those monies will be augmented by grants and federal stimulus funding. The city will receive an additional benefit based on the price reductions currently seen in construction bids from companies eager to keep their own employees working. Sunnyvale expects that many of the projects will end up costing as little as 50 percent of the original construction estimates, leveraging the City’s funds to be able to do even more projects.

“We are going to move on this

quickly, and we are going to get these projects going right now,” Luebbers said. “Instead of waiting years for some of these jobs, we will see some of them starting within the next six weeks.” The millions of dollars spent on the projects are expected to fund more than 600 jobs. In addition to dramatically helping the job market, there will be a trickle-down effect that will benefit local merchants and the City as workers shop locally, buy gas and eat in Sunnyvale restaurants. It has been described as a perfect win-win situation.

The City of Sunnyvale, with a population of 137,538, is the second-largest city in Santa Clara County. In 1993, President Clinton visited Sunnyvale to examine the city’s unique budgeting process, resulting in his proclaiming the city “One of the best-managed cities in America.” *Sunnyvale Works!* is the best demonstration that economic recovery does not rest solely on Washington, but can be fueled by local government as well. The fact that federal stimulus dollars will be available to augment Sunnyvale’s funds makes *Sunnyvale Works!* an ideal federal-local marriage designed to provide a quick, significant, positive impact to the local economy in a matter of just a few weeks. An updated list of *Sunnyvale Works!* projects is available online at [SunnyvaleWorks.inSunnyvale.com](http://SunnyvaleWorks.inSunnyvale.com) ☼

The first *Sunnyvale Works!* project signage goes up for traffic signal control work at the intersection of Washington and Pastoria.  
Photo: City of Sunnyvale



Photo: City of Sunnyvale

## SUNNYVALE OPENS TWIN BICYCLE/ PEDESTRIAN BRIDGES

**T**he City of Sunnyvale opened two new bridges spanning U.S. 101 and S.R. 237 in ceremonies April 22. The two bridges create a safe path over the two freeways, linking central Sunnyvale with the northern part of the City, including the busy Moffett Park business centers.

The bridges were first proposed by the City’s Bicycle and Pedestrian Advisory Committee. Following a City Council study issue in 1998, the community outreach, planning and design processes began, culminating with the start of construction October 15, 2007. The \$7.1 million dollar project took 19 months to complete. The opening ceremonies featured numerous bicyclists crossing the S.R. 237 bridge and breaking the opening

ribbon as they rode through it.

The two bridges are important to bicyclists, pedestrians and the community-at-large. By providing a convenient and safe path on Borregas Avenue over the freeways, City officials expect to see an increase in bicycle commuting to Moffett Park, reducing noise and air pollution. The bridges will also improve connectivity to VTA light rail, Caltrans, Baylands Park and the John W. Christian Greenbelt.

Funding for the bridges was provided by the City of Sunnyvale, Caltrans, the Metropolitan Transportation Commission and Santa Clara Valley Transportation Authority. The bridges were built by RGW Construction, with oversight by Caltrans. ☼



Bicyclist Stephen Yeh breaks the ribbon, opening the new Borregas Avenue Bicycle/Pedestrian Bridge over State Route 237

Photo: City of Sunnyvale



## CITY OF SUNNYVALE Summer 2009

### Sunnyvale City Council

Anthony (Tony) Spitaleri, Mayor  
Christopher R. Moylan, Vice Mayor  
John Howe  
Melinda Hamilton  
Ron Swegles  
David Whittum  
Dean J. Chu\*

\* Appointed to Council while  
Councilmember Lee serves on  
active military duty.

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# SUNNYVALE HOUSING NEWS: SUMMER 2009

## Federal Stimulus Grants for Homelessness Prevention and Community Development

**T**he City of Sunnyvale was awarded two new grants under the American Recovery and Reinvestment Act of 2009: a grant of \$508,000 for a Homelessness Prevention and Rapid Re-Housing Program, and a grant of \$332,000 in stimulus Community Development Block Grant (CDBG) funds. A public hearing to solicit public comments on proposed use of these additional grants in compliance with the federal regulations was held April 29 before the Housing and Human Services Commission, and May 12 before the City Council. The funds will be available after July 1 for eligible activities, following approval by the U.S. Department of Housing and Urban Development (HUD).

## 2009 Federal Entitlement Grants (CDBG and HOME)

The City was awarded annual HUD grants of \$1,237,184 in CDBG funds and \$761,634 in HOME funds. Public hearings regarding the City's 2009 Action Plan, which describes the eligible community development and housing activities proposed to be funded in FY 2009/10 with these grants, were held April 29 before the Housing and Human Services Commission, and May 12 before the City Council.

## Housing Rehabilitation Program for Lower- Income Sunnyvale Residents

The City of Sunnyvale Housing Rehabilitation Program offers home improvement loans and grants for low-income Sunnyvale residents. The loans or grants allow eligible homeowners or tenants to make

accessibility improvements, and allow homeowners to paint the exterior of their homes, improve energy efficiency or make general and emergency repairs. For more information call (408) 730-7459.

## Housing and Community Revitalization Sub- Element Update

The Housing Division held several public meetings this winter to solicit input on the 2009-2014 update of the Housing and Community Revitalization Sub-Element of the General Plan. The City Council held a joint study session with the Planning Commission and Housing and Human Services Commission March 10. Input from these meetings was incorporated into the Draft 2009-2014 Housing and Community Revitalization

See "Housing News", page 6

# MAYOR'S STATE OF THE CITY EVENT AND COMMUNITY AWARDS NOMINATIONS

**T**he mayor's State of the City celebration is scheduled for Saturday, September 26 from 11 a.m. to 2 p.m. at the Heritage Park Museum, located at 570 Remington Drive. The event features the mayor's State of the City Address, followed by community award presentations, barbecue lunch, live music and tours of the Heritage Park Museum.

## Community Awards

Each year, the City of Sunnyvale honors exceptional members of the Sunnyvale Community. The City has opened nominations for this year's awards, which will be presented

at the State of the City event. This year's prestigious awards include:

- Distinguished Resident of the Year
- Outstanding High School Senior
- Outstanding Community Volunteer
- Outstanding Businessperson
- Outstanding Educator
- Outstanding Environmental Achievement
- Outstanding Contribution to the Arts

Community award nomination forms are available for download at [StateoftheCity.inSunnyvale.com](http://StateoftheCity.inSunnyvale.com).

Following the nomination period, which closes **Friday, July 31**, at 5 p.m., a committee chosen by the mayor will select the award recipients.

A permanent display for the annual Community Award winners has been installed outside the doors leading into Council Chambers. In addition, the permanent Distinguished Citizen of the Year award plaque has been relocated from the One-Stop lobby to the Community Awards display cabinet.

For more information, contact the Sunnyvale Community Resources Division at (408) 730-7599, TDD (408) 730-7501. ☎

## CALL FOR BOARD AND COMMISSION APPLICATIONS

The City of Sunnyvale is looking for volunteers to serve on various Council advisory boards and commissions. Board and commission members are appointed by the City Council. Special requirements, qualifications or professional experience may be required.

Recruitment is ongoing for openings on the following boards and commissions:

- Arts Commission
- Bicycle and Pedestrian Advisory Commission
- Board of Building Code Appeals
- Board of Library Trustees
- Heritage Preservation Commission
- Housing and Human Services Commission
- Parks and Recreation Commission
- Personnel Board
- Planning Commission

For more information and to download an application, please visit the Web site at [BoardsAndCommissions.inSunnyvale.com](http://BoardsAndCommissions.inSunnyvale.com). To request an application by mail or for more information, contact the Office of the City Clerk at (408) 730-7483, TDD (408) 730-7501, or by e-mail at [cityclerk@ci.sunnyvale.ca.us](mailto:cityclerk@ci.sunnyvale.ca.us).

## CITY COUNCIL AND CITY ELECTIONS

**T**here are seven members on the Sunnyvale City Council who are elected at-large, each serving a term of four years. Each member is designated a seat number, and there are three seats (seats 1, 2 and 3) open for the 2009 election.

The City consolidates its elections with the County of Santa Clara Registrar of Voters. Election Day this year will be on Tuesday, November 3. Final election results are certified by the County, and the City Council ratifies the certification of the results at its next scheduled meeting following the receipt of certification from the County.

The nomination period for candidates will begin July 13. This

is the first day that candidates may pick up nomination documents at the Office of the City Clerk. Candidates are strongly encouraged to call (408) 730-7483 to schedule an appointment with the Office of the City Clerk to pick up documents and participate in an individual candidate orientation. The deadline to file nomination papers is 5 p.m. August 7.

Individuals interested in running for City Council are encouraged to visit the Fair Political Practices Commission Web site [www.fppc.ca.gov](http://www.fppc.ca.gov) for information on filing obligations before receiving or expending campaign contributions. ☎

# ENJOY A DAY OF PLAY AT BAYLANDS PARK THIS FOURTH OF JULY

Families can enjoy a day to play at Sunnyvale's Baylands Park this Fourth of July. The City of Sunnyvale invites everyone to bring a picnic and enjoy a good, old-fashioned day in the park. All picnic sites will be free and available on a first-come, first served basis. Sunnyvale residents with a valid ID will also enjoy free parking on the Fourth, a \$5 savings.

Baylands Park opens at 8 a.m., and remains open until an hour-and-a-half after sunset. All group picnic

sites have extra-large barbecue grills, electricity and water, layout tables, shade structures, and cans and bottles recycling containers. Play structures and restrooms are nearby.

**WHO: Families and residents of Sunnyvale**

**WHAT: Community Picnic at Baylands Parks**

**WHEN: July 4, 11 a.m. – 2 p.m.**

**WHERE: Baylands Park, 999 Caribbean Drive**

Between noon and 2 p.m., Rock Lerum, a veteran performer at the Hands On the Arts Festival, will rove the picnic areas as a stilt walker and juggler. Sunnyvale's Fun on the Run vehicle will also be onsite between 11 a.m. and 1 p.m. to provide free games and activities for elementary school-aged children.

To protect wildlife, pets are not allowed in the park.

For more information call (408) 730-7751, TDD (408) 730-7501, or visit us on the Web at [July4.inSunnyvale.com](http://July4.inSunnyvale.com). Baylands Park is located at 999 Caribbean Drive. ☎

## RESIDENTIAL PARKING GUIDELINES

Due to the increasing number of vehicles in the City of Sunnyvale, parking in residential areas has become a greater concern for the community. When residents park their vehicles unsafely or in improper locations, they may create safety hazards, damage the landscaping and detract from the appearance of the neighborhood.

The following requirements apply to parking for all vehicles, including boats, trailers and recreational vehicles:

- When stored in public view, vehicles must be currently registered with the Department of Motor Vehicles and be operable.

- Vehicles must be parked on a permanent paved surface, such as concrete or asphalt. Boats must be stored on a trailer.
- Vehicles may not block the sidewalk or a neighbor's driveway.
- Vehicle parking areas shall not cover more than 50 percent of the required front yard.
- Vehicles parked on the street must be registered and operable, and cannot be parked in one location for more than 72 consecutive hours.
- Boats, trailers and recreational vehicles may be parked in the front or side yards in all residential zoning districts. Recreational vehicles must be parked perpendicular to the street.

### Inoperable vehicles

Inoperable vehicles parked on private property cannot be parked for longer than 72 consecutive hours. After 72 hours, the vehicle must be removed or completely enclosed within a building, such as a garage, where it is not visible from the street or other public or private properties. Vehicles not in compliance may be issued a citation, put through an abatement process and towed by the Department of Public Safety. Non-compliant vehicles towed from private property are not recoverable and are sent to a dismantler.

If you have a concern regarding a vehicle parked on the street or private property call the Nuisance Vehicle Hotline at (408) 730-7706. ☎

## RELIEF FOR THE "TIME POOR": LIBRARY INITIATIVES AIM TO PROVIDE BETTER, QUICKER SERVICE

By Sunnyvale Library Director  
Lisa Rosenblum

Coming on board as library director in April 2009, one thing was immediately clear to me: the Sunnyvale Public Library is well-loved and well-used by

the community. A few key statistics illustrate this fact. Since January 2009, the number of people visiting the Library on any given day averages between 2,500 and 2,600 and is climbing. During the current fiscal year, beginning in July 2008 and ending in June 2009, the Library

will have circulated more materials than at any other time in its nearly 100 years of operation.

The challenge of keeping pace with increased demand for library services is even more crucial by the simultaneous need to exercise fiscal restraint in these economically uncertain times. There are solutions, and within the next year, two initiatives will transform your Library experience to better serve you as efficiently and as effectively as possible: the introduction of a new service model and the installation of an automated materials handling system.

According to Paco Underhill, author of *Why We Buy: The Science of Shopping*, "If you ask the typical person, do you feel more time-poor or money-poor, the answer almost always is time-poor. We walk in the door with the clock ticking with various degrees of loudness in our



See "Library Initiatives", page 4

# DON'T MISS SPECIAL SCIENCE-THEMED EVENTS AT THE LIBRARY IN JULY

July is astronomy month for the International Year of Science and the Sunnyvale Public Library has scheduled two science programs centered on astronomy. Eric Norris, NASA/JPL Solar System Ambassador, will present *The Kepler Mission and NASA Update* Tuesday,

July 7 from 7 p.m. to 8:30 p.m. in the Library Program Room. The Kepler Mission, NASA Discovery mission #10, is a space telescope that is designed to discover Earth-size planets in the habitable zones of their stars. Videos and animation will be included in the presentation. Astronomer and popular lecturer,

Andrew Fraknoi, will present *The Top Tourist Sights of the Solar System: Where Bill Gates' Great-Granddaughter Will Go on Her Honeymoon* on Thursday, July 9 at 6:30 p.m. Using spectacular images from space probes and the world's largest telescopes, the most intriguing future tourist destinations among the planets and moons in our cosmic neighborhood will be explored. No background in science will be required for this non-technical tour. Among the stops will be the 4,000 mile lava channel on Venus, the towering Mount Olympus volcano on Mars, the tallest "lover's leap" in the solar system – the awesome Verona Cliffs on the moon Miranda, and the mysterious ice-cracks of the moon Europa.

The Library also has some more down-to-earth science lectures planned for July. Crime Scene Investigator Bruce Dudley will describe what is possible with forensic science – separating myth from reality – in *Forensic Facts, A Real Life Story*, Monday, July 20 from 7 p.m. to 8 p.m. He will include an example of a Sunnyvale case where forensic techniques really made a difference.

All About Bats will be presented by Monique Smith Lee of the California Bat Conservation Fund on Saturday, July 25 from 2 p.m. to 3 p.m. in the Library Program Room. The myths and misconceptions about bats will be discussed, along with their natural history and how we can help them. There will be an opportunity to meet some live native bats.

With the exception of the Eric Norris program, these programs are part of the *We've Only Just Begun: Learning and Leisure* project and are supported by the U.S. Institute of Museum and Library Services under the Library Services and Technology Act through the California State Library.

For information call the Library at (408) 730-7300, TDD (408) 730-7501 or visit [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org).

## SUMMER READING PROGRAMS AT THE LIBRARY

Take time this summer to relax and read or listen to those books that you have on your to read list. Summer reading programs are offered for all ages:

### Summer Reading for Kids

#### **Be Creative @ Your Library: Starts Monday, June 1**

- WHO** Kids age 3 through grade 5.  
**WHAT** Read 10 books and receive a paperback book; children not yet reading may count books that are read to them.  
**WHEN** Sign up online at [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org) between Monday, June 1 and Friday, July 31; Pick up your prize between Saturday, August 1 and Monday, August 31; there is a limit of one free book per child.

### Summer Reading for Teens

#### **Express Yourself @ Your Library: Starts Monday, June 1**

- WHO** Teens in grades 6 through 12.  
**WHAT** Read 10 books and receive a paperback book.  
**WHEN** Sign up online at [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org) between Monday, June 1 and Friday, July 31; Pick up your prize between Saturday, August 1 and Monday, August 31; there is a limit of one free book per teen.

### Summer Reading for Adults

#### **Challenge Yourself to Read: Starts Monday, June 1**

- WHO** Anyone 16 years and older  
**WHAT** Read 8 books and receive a paperback book; books can be fiction or nonfiction in any language; unabridged recorded books also qualify.  
**WHEN** Sign up between Monday, June 1 and Saturday, August 1; Pick up your prize by Monday, August 31.  
**ALSO** You must have a current Sunnyvale Public Library card and have read at least one book when you sign up.

The Library is located at 665 W. Olive Ave., across from City Hall. Free parking is always available, and VTA line 54 serves the Library. For more information about Library services and activities, visit [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org) or call the Reference Desk at (408) 730-7300, TDD (408) 730-7501.

## Library Initiatives, continued from page 3

heads. And if I get to the checkout and if I have the perception it's not working efficiently, often that clock gets even louder."

For now the library has instituted some service level changes that you may have already noticed. No longer are hold items kept behind the service desk. You can now walk into the library, pick up your holds and then check out your items using one of our self check machines. No more waiting in line. We have moved a staff person from behind the service desk to the floor to assist you in this process. In addition, a dedicated PC has been installed on

the Circulation Desk where you can both register for a library card online or make a credit card payment for your fines. As we encourage more library customers to be self sufficient we are also redirecting staff to other functions-- the key one being to check in items in a more timely manner, thereby relieving our tremendous backlog of materials and getting the materials back on the shelves faster. For those who need our assistance, we are always there for them. By offering choices we think we offer the best of both worlds: self sufficiency balanced by "just-in-time" service for our library customers.

For the future, the installation of an automated materials handling system will speak to the many who feel 'time-poor' by providing you with a receipt of materials when you return them, allowing you to check out more than one item at a time through RFID technology, and automatically sorting materials so that staff can return items to the shelf much faster, promoting better accessibility to the collection.

These are just a few of the initiatives underway at the Library to bring you better and quicker service. Relief for the 'time-poor' is on its way. ☺

# SUNNYVALE'S CALIFORNIA THEATRE CENTER EDUCATES AND ENTERTAINS LOCAL AUDIENCES

**D**r. Gayle Cornelison first conceived California Theatre Center (CTC) and the impact it could have on the arts in the Santa Clara Valley as a theatre professor at San Jose State in the mid 70's. Now, after thirty-three years, CTC is still performing, still educating, still entertaining and is still one of the pre-eminent theatre companies for young audiences in the United States.

In its history, the Sunnyvale-based institution has presented more than 16,000 performances of 483 productions to an audience of more than 5.2 million people. CTC is a invaluable resource for the City of Sunnyvale, promoting a love of the arts and

providing children a medium through which they can express themselves while being exposed to quality, professional theatre in their early years.

Dr. Cornelison, who has written over forty plays, actively manages and directs the company in its many facets. CTC's programs include:

- the Young Audience or School Series, which runs from September through May;
- field trip audiences in Sunnyvale;
- the Family Series of plays, which offers weekend public performances for families and children in Sunnyvale;
- a touring program of shows which tour the western United States;
- a Summer Rep Series of plays for general audiences; and,
- the Education Program, with its popular Summer Theatre Conservatory and many outreach classes and workshops

By celebrating and nurturing performing and technical artists in his theatre and of creating a safe and creative working environment for these professionals, Dr. Cornelison and CTC has encouraged many theatre artists to move to Sunnyvale to work for the company full-time, making Sunnyvale their permanent home.

CTC, one of the few theatres still offering performances in a true repertory style, has four shows on tap this summer in its annual Summer Rep Series. Dr. Cornelison offers some of his reasons for selecting these provocative titles for Summer 2009:

## **Rough Crossing by Tom Stoppard**

*"Rough Crossing* is a wildly funny play about creating a play. Two playwrights and their composer are on a transatlantic cruise ship bound for New York to begin rehearsals on their new play — which unfortunately does not have an ending yet. And the beginning needs a little work, and the middle is a big mess. And then there's the slightly unconventional steward Dvornichek (a role reprised by CTC's popular actor Will Huddleston) whose inability to gain his sea legs onboard results in great hilarity for the audience!

Stoppard weaves an increasingly amazing pattern of verbal misunderstandings, eccentric character development, showbiz spectacle, and seagoing hazards. It is truly a cruise you won't want to miss!"

## **The Importance of Being Earnest by Oscar Wilde**

*"The Importance of Being Earnest* is probably the most famous of all comedies. The play, which Wilde subtitled 'A Trivial Comedy for Serious People,' revolves around an ingenious case of mix-ups and false identities and is filled with some of the wittiest language found in the English-speaking theatre. The characters gently challenge the traditional moral platitudes saying that 'divorces are made in heaven' and that 'the truth isn't quite the sort of thing one tells to a nice, sweet, refined girl'. Wilde had an endless supply of witty epigrams as he comments on society, beauty, marriage and countless other topics so, if you love clever language as I do, Mr. Wilde has a banquet for you."

## **Dracula, adapted by Gayle Cornelison from the novel by Bram Stoker**

"I adapted *Dracula* from the classic Bram Stoker novel and decided to bring this great mystery thriller back to the Sunnyvale Theatre stage because of a new resurgence of interest in stories of vampires! Dracula first appeared on the stage and screen in the 1920's, and this character has continued to fascinate us in countless plays and, to date, in about 160 films! This is a tale of the classic battle between good and evil as the wicked vampire Count Dracula terrorizes London.

See "Theater", page 9

## **STRETCH YOUR PAYCHECK — USE THE LIBRARY**

These days we're all looking for ways to simplify our lives, do more with less and be more environmentally conscious. Using the library is a great way to save money. Why pay for something when you can get it for free from the library? For example:

INSTEAD OF		DO THIS	
Going to the movies	\$10/ticket	Checkout the latest movies or television shows on DVD.	FREE
Eating Out	\$10 - \$50	Cook a gourmet meal at home using The Complete 15-minute Gourmet or one of our hundreds of other cookbooks.	Cost of groceries
Buying a magazine or newspaper to read	\$4	Choose from over 300 titles.	FREE
Buying a bestseller	\$27	Use our Bestseller Express Collection and find the hot new titles.	FREE
Signing up for a computer class	\$30	Attend one of our many classes on blogging, Internet basics, using Google, etc.	FREE
Having someone help you with your investments	\$50-\$200	Use Value Line or the Business Resource Center database at home.	FREE
Paying to use a computer	\$15/hour	Use the Library computers for Internet, Word, Excel, etc.).	FREE
Buying a CD to listen to	\$15	Choose from thousands of CDs in our collection.	FREE
Attending a lecture	\$10-\$25	Attend library programs on astronomy, author talks, financial planning, health resources and more.	FREE
Hiring an information broker	\$25-\$100	Ask a trained librarian anything you want.	FREE

You could be saving as much as \$200 a month using the library's resources. You're even helping the environment by sharing all these resources. If you haven't been in a library in a while, stop by get a library card today. The librarians will be happy to help you find your way around.

The Library is located at 665 W. Olive Ave., across from City Hall. Free parking is always available, and VTA line 54 serves the Library. For more information about Library services and activities, visit [www.sunnyvalelibrary.org](http://www.sunnyvalelibrary.org) or call the Reference Desk at (408) 730-7300, TDD (408) 730-7501.

**For All City Services,  
TDD Access (408) 730-7501**

## FALL PARENT WORKSHOP SERIES

### How to Provide a Sugar-Savvy Diet for Your Children

Wednesday, August 12  
6 p.m. – 7 p.m.

El Camino Hospital Speaker Paulette Hannah will discuss how parents can provide a healthy diet for their children that will both satisfy and contribute to healthy development while avoiding the pitfalls of all too common sugary treats.

### Parenting an ADHD Child

Wednesday, September 9  
6 p.m. – 7 p.m.

Licensed Clinical Social Worker Elizabeth Dixon will offer strategies for success in parenting a child with Attention Deficit Hyperactivity Disorder (ADHD) in addition to finding local resources to best meet your child's needs.

### Navigating the Food Pyramid: Total Family Nutrition

Wednesday, October 14  
6 p.m. – 7 p.m.

Registered Dietician Jodi Bjurman will discuss how busy families can stay healthy and offer meals that are balanced, easy to prepare, and delicious even for picky eaters. ☀

Workshops located at Columbia Middle School Multipurpose Room, 739 Morse Ave.  
To register, call Youth, Family and Child Care Resources at (408) 523-8150  
or register via e-mail at [childcareresources@ci.sunnyvale.ca.us](mailto:childcareresources@ci.sunnyvale.ca.us).

## FREE SUMMER LUNCHES

The Sunnyvale School District's Child Nutrition Department will provide free summer lunches from June 29 through July 24. Lunches are available for youth ages 1-18, whether attending summer school or not. The main entrée will be served with side dishes such as carrots, apples, raisins and milk.

### Free lunches will be served at the following sites:

- Columbia Neighborhood Center at 785 Morse Ave.  
11:45 a.m. – 12:15 p.m.
- Bishop Elementary School, 450 N. Sunnyvale Ave.  
10:45 a.m. – 11:15 a.m.
- San Miguel Elementary School, 777 San Miguel Ave.  
10:45 a.m. – 11:15 a.m.

For more information, call the Columbia Neighborhood Center at (408) 523-8150 or the Sunnyvale School District at (408) 522-8200 ext. 222.

## Housing News, continued from page 2

Sub-element, which was sent to the California Department of Housing and Community Development (HCD) for its required review March 25. Public hearings on the revised Draft Housing Sub-Element are scheduled for the Planning Commission on June 22, Housing Commission on June 24, and City Council on July 14. To read the Draft Housing and Community Revitalization Sub-Element as submitted to HCD, or learn more about the housing element update process, visit [www.HousingElement.inSunnyvale.com](http://www.HousingElement.inSunnyvale.com).

For more information on housing in Sunnyvale, contact the Housing Division at (408) 730-7250 or visit [www.sunnyvale.ca.gov/housing](http://www.sunnyvale.ca.gov/housing). ☀

# SUMMER MOVIE NIGHTS AT THE FIREHOUSE

JUNE 24 - STATION 1  
**WALL-E**

JULY 8 - STATION 2  
**E.T.**

JULY 15 - STATION 4  
**HERBIE THE LOVE BUG**

JULY 22 - STATION 3  
**FREAKY FRIDAY**

**OPEN TO FAMILIES WITH KIDS IN GRADES K - 5; SHOWTIME: 6:30 P.M.  
BRING YOUR CHAIRS AND JOIN US FOR POPCORN AND A MOVIE. FOR MORE INFORMATION  
OR TO RESERVE A SPOT, CALL (408) 730-7154, TDD (408) 730-7501. SPACE IS LIMITED.**

**STATION 1: 171 N. MATHILDA AVE. • STATION 2: 795 E. ARQUES AVE.  
STATION 3: 910 TICONDEROGA DRIVE • STATION 4: 996 WOLFE ROAD**

# SUNNYVALE HOSTS REGIONAL EMERGENCY AUTO EXTRICATION TRAINING

**W**hen you're trapped in your car after an accident, you rely on highly-trained emergency professionals to get you out safely. For the last 12 years, fire departments across Northern California have relied on the Sunnyvale Department of Public Safety to teach their personnel how to extricate accident victims quickly and safely.

On October 3 and 4, the Sunnyvale Department of Public Safety Fire Services Bureau will host

its 13th annual Auto Extrication Workshop at the drill grounds of Fire Station 2. While not open to the public, more than 100 firefighters from Northern California and beyond will attend this year's class. The class focuses on firefighter safety with an emphasis on learning the numerous tools and techniques used to disentangle damaged vehicles and to rescue people trapped inside.

The seminar begins with a three hour lecture, which emphasizes new vehicle technology, air bag safety and high strength metals used in vehicle construction. On

Saturday afternoon, the hands-on manipulative sessions begin. Students are separated into small groups where vehicles are methodically dismantled to safely remove trapped simulated patients. More than a dozen instructors work with students and then critique performance at the conclusion of each session. Students are evaluated and given constructive criticism to better their performance. The workshop is always well received and many students return to learn from Sunnyvale's expertise. ☺

# AMATEUR RADIO SAVES THE DAY

**I**n the early morning of April 9, vandals damaged part of the critical fiber-optic backbone for Southern Santa Clara County, creating a phone outage that affected not only normal phone service, but ATMs, cash registers, cell phones, alarm systems and Internet service.

Santa Clara County put out a call for emergency communication assistance and the Sunnyvale Office of Emergency Services (OES) answered. Under the direction of Lt. John Gienger, volunteer amateur radio operators trained in emergency communications through ongoing participation with the OES sponsored Sunnyvale Amateur Radio Emergency Services (SARES) organization

provided emergency communications through the day and into the night at strategic points in the County. Sunnyvale supplied the largest number of amateur radio responders of any city in the North County, providing communication to schools, fire stations, key public access intersections, Cal Fire Command Posts and St. Louise Hospital.

Emergency communications throughout the South Santa Clara County continued uninterrupted thanks to these well trained volunteers and their personal equipment, which they keep at the ready for emergencies. For more information on SARES, visit [www.sunnyvaleares.org](http://www.sunnyvaleares.org). ☺

# SUNNYVALE OFFERS PROGRAM FOR PARENTS OF AT-RISK TEENS

These days, it's tougher than ever to be a kid, and that means it's even tougher to be a parent. That's why the Sunnyvale Department of Public Safety and the Santa Clara County District Attorney's Office have teamed up to present Parent Project®, a 12-week program that helps parents deal with challenging teens.

Parent Project classes, which begin Wednesday, October 7, and run 6 p.m. – 9 p.m. at the Sunnyvale Community Center, are facilitated by Sunnyvale public safety officers, trained and accredited by the National Parent Project Program. Participants will learn how to redirect arguments and conflicts at home; improve school attendance and performance; prevent, recognize and intervene in alcohol and drug use and gang activity; address threats of violence or running away; and motivate and influence their teens. A Spanish-language version of the class, taught by Fremont High School staff, will begin Tuesday, October 6.

The fee for the program is \$120, which includes food and a \$35 take-home workbook. Some scholarships are available. Space is limited to the first 25 students, and food and child care will be provided.

For more information, or to register, contact Parent Project coordinator Jim Davis at (408) 730-7145, or e-mail [jdavis@ci.sunnyvale.ca.us](mailto:jdavis@ci.sunnyvale.ca.us). The Sunnyvale Community Center is located at 550 E. Remington Drive, and is served by VTA Line 55.

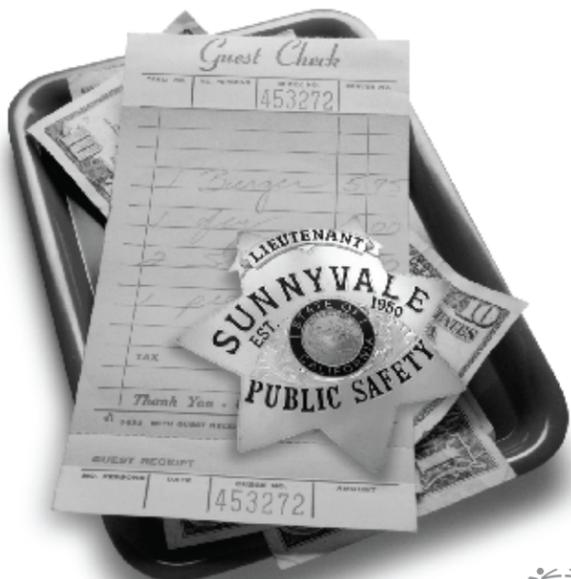


SUNNYVALE DEPARTMENT OF PUBLIC SAFETY AND SPECIAL OLYMPICS NORTHERN CALIFORNIA PRESENT

# TIP-A-COP

Wednesday, August 19, 5 p.m. – 9 p.m.

**Firehouse Grill & Brewery, 111 S. Murphy Ave.**



**Special Olympics**



## MAKE YOUR GREEN THUMB EVEN GREENER

If you drive around Sunnyvale you might see a trend emerging in different neighborhoods throughout the City. Conservation-conscious residents are converting their traditional lawn landscaping into more natural, water efficient landscaping using sustainable practices and native plants.

Sustainable landscaping practices can help the environment and your wallet. Savings include reduced labor, water, and fertilizer costs, lower hauling expenses and disposal fees. Grasscycling, composting, and mulching return valuable organic material to the soil, which increases the water-holding capacity of soil, reduces erosion, and conserves water. Proper watering, fertilizing,

and pruning along with Integrated Pest Management can encourage healthier, disease-resistant plants and can reduce the amount of pesticides, fertilizers, and other toxic runoff entering storm drains and polluting the San Francisco Bay.

One resident in particular has taken this idea even further. Juana Guevara has applied the principles of sustainable landscaping to her Eichler home, on Quince Avenue. Guevara has named her project the "Organic Habitat for Humans, Butterflies, Hummingbirds & Honeybees". She has developed an organic garden filled with flowers, herbs, vegetables and native plants. Guevara's real hope is that her project may inspire others to create their own habitat in their own yard.

She even uses free compost and mulch from Sunnyvale's SMaRT Station, something all Sunnyvale residents are able to do.

Sunnyvale residents interested in converting their landscaping may be eligible to receive up to \$1,000 from the Santa Clara Valley Water District (SCVWD) by replacing high water using plants such as turf grass, with low water using plants from their Approved Plant List or by installing permeable hardscape. For information on the SCVWD Water Efficient Landscape Rebate Program (WELRP) requirements visit their website at [www.valleywater.org](http://www.valleywater.org) or contact Kurt Elvert at (408) 265-2607 ext. 2205. ☀

## JOIN US AT THE FARMERS' MARKET

This summer, market-goers can find a member of Sunnyvale's Environmental Outreach program distributing helpful information on ways to promote sustainable landscaping practices in and around your home or garden.

Our goal at the Farmers' Market is to provide residents with information that will help them learn about good irrigation and soil management practices, as well as less toxic options to control common household and garden pests. Using

these practices will help protect our waterways from potential pollution sources such as pesticides, herbicides, and fertilizers.

For more information on how to prevent water pollution, using sustainable landscaping practices, or controlling pests the less toxic way, call the City of Sunnyvale Environmental Outreach Department at (408) 730-7717, TDD (408) 730-7501, visit [WPCP.inSunnyvale.com](http://WPCP.inSunnyvale.com), or visit us at the Farmers' Market (weather permitting) on June 20, July 18 or August 22. ☀

### PUBLIC SAFETY OPEN HOUSE

On Saturday, May 2, Sunnyvale Department of Public Safety held its second Open House. The concept proposed by Neighborhood Resource Officer Jenny Anton, was to open the doors to the Department of Public Safety and give residents a glimpse behind the scenes of the city's police, fire and emergency medical services.

Months of planning resulted in an exciting and well-attended event despite the drizzly weather. Activities include headquarters tours, a K9 demonstration, fire extinguisher demonstration, Jaws of Life automobile rescue and children's activities. Resident also learned about the variety of services available to them such as home security surveys, Operation ID, bike safety and parenting classes.

If you missed the event or would like more information, visit [CrimePrevention.inSunnyvale.com](http://CrimePrevention.inSunnyvale.com) or call (408) 730-7140, TDD (408) 730-7501.



**SUNNYVALE**  
**Farmers' Market**

**SATURDAYS**  
YEAR-ROUND

URBAN VILLAGE FARMERS' MARKET ASSOCIATION

**SATURDAYS 9:00 - 1:00**

**OPEN RAIN OR SHINE**

[www.UrbanVillageOnline.com](http://www.UrbanVillageOnline.com)

### Theater, continued from page 5

However, he finally meets his match in the eccentric Dr. Van Helsing. This is pure escape and is intended for all who love thrills in the theatre."

#### **Brave Irene, adapted by Joan Cushing from the book by William Steig**

"This summer I wanted to include a show in the Summer Rep so that all ages could have an opportunity

to enjoy a live theatre experience. I chose *Brave Irene*, a charming musical based on William Steig's popular children's book and adapted by the equally charming Joan Cushing, or as she is known in the Washington D.C. area, "Miss Foggybottom!" Little Irene, the dressmaker's daughter, who is tenacious, courageous and kind offers to deliver a ball gown to

the duchess when her sick mother is too ill to travel. She braves the Wind, the Cold and the Snow in this imaginative staging of a story which has been warmly embraced by the young and the young-at-heart!"

Call CTC's Summer Rep Box Office at (408) 720-0873 for tickets to the Summer Rep shows or visit [www.ctcinc.org](http://www.ctcinc.org) for more information about CTC's year-round offerings. ☀

## CITY STAFF GET THEIR HANDS DIRTY TO IMPROVE GARBAGE AND RECYCLING SERVICE

Once a year the City's Recycling Program staff climb on board garbage and recycling trucks to spend a day observing the collection of curbside garbage, on-call and recyclable materials. During these rides, City staff becomes the eyes of the community with the goal of learning what's working and what needs improvement.

In recent ride-alongs, covering four different residential routes, City staff found the majority of residents are preparing materials correctly for collection. This reduces the time for each collection as well as the need for drivers to place non-collection tags on incorrectly prepared materials.

There are some areas for improvement, so staff would like to emphasize a few reminders for residents:

- **Leave at least two feet of space between collection carts and parked cars or other objects.** Having space between carts helps the drivers more easily maneuver the automated arm on the trucks to empty containers. This reduces worker injuries and is a more cost effective way to empty materials into the truck.
- **Slow down when passing garbage or recycling trucks.** This is especially a problem on busy streets with only one lane each way. With children out of school this summer, it is important that we use even greater caution when passing a stopped or slow-moving garbage or recycling truck.

- **Consider donating reusable items instead of placing them curbside for on-call collection.**

During the ride observing the on-call (appointment-based) collection for unwanted household goods, there were often materials put at curbside that were in good condition and could be used by someone else, rather than put at the curb eventually to end up in the landfill.

For more information on re-use opportunities, check out The Re-use Resource Guide which is available in most City offices and online at [www.sunnyvalerecycles.org](http://www.sunnyvalerecycles.org).

Recycling drivers make up to 1,200 stops in a day's route and must leave the truck at each stop, so next time you see a driver, thank them for doing such a good job!

For more information about the City of Sunnyvale Recycling Program services, call (408) 730-7262, TDD (408) 730-7501. ☎

# SUNNYVALE

*The place to shop this summer.*



## PROPER MAINTENANCE AND DRAINING OF POOLS, SPAS, FOUNTAINS AND PONDS

**Keep Pool, Spa and Fountain Water Out of Our Storm Drains, Creeks and the Bay**

Clean water is vital to the health of fish, plants, animals and humans, but many human activities can lead to water pollution. For instance, did you know that swimming pools and spas must be drained properly to guarantee that chemicals don't enter storm drains, where the water flows untreated to our local creeks and bay? Copper is used as an algicide in pools, spas and fountains, and copper pipes are commonly used in pool plumbing. Draining pools, spas and fountains to storm drains can pollute our creeks and bay with copper, chlorine, sediments, and other contaminants. Properly maintaining your pool, spa or fountain may reduce the need for draining, and thus prevent pollutants reaching our waterways

### Maintaining your pool, spa or fountain

- Minimize algae buildup to prevent the need for toxic algicides
- Clean regularly, maintain proper chlorine levels, and maintain water filtration and circulation.
- Manage pH and water hardness to minimize copper pipe corrosion that can stain your pool and end up in our creeks and the bay.
- Ask your pool maintenance service for help resolving persistent algae problems without using copper algicides.

### Cleaning

- Never clean a filter in the street, gutter, or storm drain.
- Rinse cartridge filters onto a dirt area and spade filter residue into the soil.
- Keep backwash discharges out of the street and storm drain. Backwash sand and diatomaceous earth filters onto a dirt area. Dispose of spent filter materials in the trash.
- If the time has come to drain your pool, spa, fountain or pond, don't drain to a street, gutter, or storm drain. Instead, discharge the water to your sanitary sewer clean-out.
- Look on your property for a small concrete or metal cover marked "sewer." Clean-outs are often located under them.

For help finding your clean-out or draining your pool, spa or fountain properly, call the Sunnyvale Water Pollution Control Plant at (408) 730-7717, TDD (408) 730-7501.

Residents of Sunnyvale can dispose of pool chemicals at a hazardous waste drop-off event. For more information call Sunnyvale Solid Waste and Recycling at (408) 730-7262 or visit [www.sunnyvalerecycles.org](http://www.sunnyvalerecycles.org).

For information about how to protect our creeks and bay, call (866) WATERSHED or visit the Watershed Watch Web site at [www.mywatershedwatch.org](http://www.mywatershedwatch.org). ☎

# POVERTY IN SUNNYVALE? HELP FIGHT HUNGER THROUGH SUNNYVALE CARES' CITYWIDE FOOD DRIVE

**P**eople don't usually associate Sunnyvale with poverty or people in need, but, sadly, people still go hungry every night in Sunnyvale. United Way Silicon Valley has identified Sunnyvale as one of the two fastest growing poverty areas in Santa Clara County. The City's 2005-2010 Consolidated Plan shows that 27.3% of the Sunnyvale population falls either into the extremely low, very low or low income categories, with seniors making up the largest portion of the three categories. 47% of students in the Sunnyvale School District qualify for free and reduced price meals. Your participation in the third annual Citywide Food Drive will benefit thousands of those in need in Sunnyvale.

Sponsored by Sunnyvale Cares, a consortium of local churches and

volunteers, the drive will take place Saturday, July 11. Bring bags of canned and packaged foods to Sunnyvale Presbyterian Church (Fremont and Hollenbeck) between 9 am and noon, and encourage your friends and neighbors to participate as well. The food will be sorted and distributed among five agencies that help the hungry in Sunnyvale: Our Daily Bread, The Refuge Program at New Beginnings Church, Salvation Army, Senior Nutrition Program at the First United Methodist Church, Sunnyvale FISH, and Sunnyvale Community Services. Checks will also be accepted to enable all six agencies to buy food in bulk at discounts. Checks should be payable to Sunnyvale Community Services with "Food Drive" on the memo line.

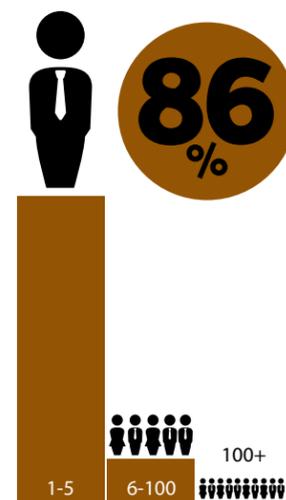
For more information, call

Sunnyvale Community Services at (408) 738-4321 or visit [www.svcommunityservices.org](http://www.svcommunityservices.org).

## GREAT AMERICAN LITTER PICK-UP WRAP UP

On Saturday, April 25, nearly 60 volunteers participated in the county-wide Great American Litter Pick-Up event. They collected litter from neighborhoods within a one-mile radius around Fair Oaks Park, Lakewood Park, and the Columbia Neighborhood Center. Almost three cubic yards of trash and more than one-half cubic yard of recyclable cans and bottles were collected by the volunteers during the three hours of the clean up activity. Staff from the Water Pollution Control Plant and Neighborhood Preservation would like to thank all the participants for volunteering their time to help make some of Sunnyvale's neighborhoods cleaner places to live and work.

## SUNNYVALE BUSINESS PROFILE



**of businesses  
in Sunnyvale  
have one to five  
employees.**



**of Sunnyvale  
businesses are  
home-based.**

For more information, visit [EconDev.inSunnyvale.com](http://EconDev.inSunnyvale.com)

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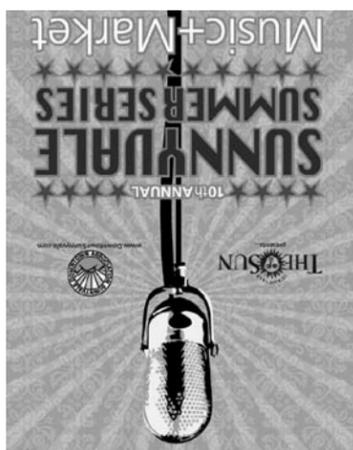
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QUARTERLY  
REPORT  
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