QUARTERLY REPORT

CITY OF SUNNYVALE SUMMER 2011

Sunnyvale Council Receives $265.9M Proposed Budget

Sunnyvale City Councilmembers have received the proposed City budget from City Manager Gary Luebbers. The $265.9 million budget proposal calls for an increase of 3.5 percent, or $9.1 million, over the current Fiscal Year 2010/11 budget.

"There is reason for cautious optimism," said Luebbers in his budget transmittal letter to Council. "In the ensuing year [since last year's precipitous drop in revenues], the recovery has taken hold with the high-tech sector leading the way. As the Heart of the Silicon Valley, Sunnyvale has reaped the benefits with strong growth in sales tax revenues and development activity."

A backbone to the City's improving financial outlook has been Luebbers' efforts to change the City's way of doing business. "I have focused on streamlining the organization to operate effectively in this 'new normal' economic environment," he explained.

Luebbers' letter points out two significant points. "While there are several strong components on which to build the budget, a significant challenge persists, keeping the goal of a truly balanced budget out of reach any time soon," he said. "And what is particularly disconcerting, this proposed budget may not have adequately addressed future costs of personnel." Personnel costs account for 79 percent of all General Fund revenues, up from 62 percent 10 years ago.

The City has traditionally relied on its Budget Stabilization Fund to equalize the ups and downs of budget income and expenses. This is different than the City's contingency reserve fund, which is only in place for emergency use. The FY 2011/12 budget marks the fourth straight year in which the General Fund has projected a deficit. While the Budget Stabilization Fund will in fact stabilize the budget again this year, the Fund is not meant as an ongoing funding source. Rather than funding downtrends, it is projected to decrease from $35 million at the end of this current fiscal year, to $28.5 million in FY 2011/12 and down to $1.6 million in 2021. "Simply put," said Luebbers, "the fund cannot be counted on as it has in the past as a stabilizer or even as a long-term funding source without balancing the budget through expenditure reduction that creates the optimum cost/revenue balance." In working toward that balance, Luebbers' budget proposal includes four key strategies: increasing organizational efficiencies; contracting out, revenue enhancement and addressing personnel costs with bargaining units.

Proposed FY 2011/12 Budget Components

The key components to the proposed FY 2011/12 budget include:

- General Fund, $129.7 million, comprising 48 percent of the budget;
- Solid Waste Management Fund, $32.8 million, comprising 12 percent of the budget;
- Water Supply and Distribution Fund, $32.3 million at 12 percent of the budget;
- Wastewater Management Fund at $26.5 million at 10 percent of the budget;
- Community Recreation, $12.1 million at 5 percent of the budget;
- Employment Development, $9.7 million at 4 percent of the budget; and
- other categories at $22.8 million, comprising 9 percent of the budget.

The increases in the City's annual budget are primarily due to increased costs in contracted salaries and benefits, as well as the increasing cost of purchased water.

The General Fund, which makes up nearly half the Citywide total budget, supports many of the most visible and essential City services, such as police, fire, road maintenance, libraries, parks, land-use planning and legal and financial management. The proposed FY 2011/12 budget for the General Fund consists of:

- Public Safety, $73.8 million, 58 percent of Fund;

See Proposed Budget, page 4

At the time this article went to press, the budget was scheduled for adoption June 28.

sunnyvale reNews
sunnyvale's recycling news resource
Sweet Rewards for Earth Day Contest Winners

The Recycling *ReNews* Newsletter can now be found inside the *Quarterly Report*.

Spotlight on Community Development

On May 12, the *Financial Times* published a report naming the City of Sunnyvale as the top small city with the best economic potential of all cities in the a Americas. The announcement came as no surprise to the City, which has an international reputation for customer service and a streamlined permit process.

To underscore the findings of the report, the Community Development Department has been busy with a number of major projects under construction or recently completed, including senior housing on Fair Oaks and new apartment and retail developments on Tasman Drive, Lawrence Station Road, Morse Avenue, Duane Avenue and east Sunnyvale. Businesses are also expanding as Network Appliance

Sunnyvale is a small city with massive economic potential.

Building 9 adds a 190,000 square foot space and the Palo Alto Medical Foundation continues construction of their new facility on Old San Francisco Road. Currently under review are new projects at the Juniper Networks campus, Moffett Towers tenant occupancies, Capella redevelopment at the former Town and Country site, single-family homes at the Corn Palace site, construction on the Northrup Grumman campus, and a new restaurant and nightclub on historic Murphy Avenue.

One-Stop Permit Center staff provide technical support to homeowners, contractors and design professionals on the latest code regulations, such as the new California Green Building Code. Customers are welcome to the One-Stop Permit Center, Monday through Friday from 8 a.m. – 5 p.m. at 456 W. Olive Ave. For more information, visit *OneStop.inSunnyvale.com.*

CITY OF SUNNYVALE
Summer 2011

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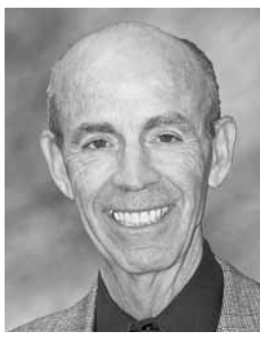
The Briefing – Notes From Your City Manager

As I write this briefing, City Council is on the final steps of approving our Fiscal Year 2011/12 budget. While Council is working out the details, I have continued to position the City in every way possible to weather the economic storm. I do want to let you know about a large step I recently took to make the City more efficient. After a year of planning, I have implemented a sweeping reorganization of City Hall. The changes will, for the most part, be transparent to the public, but the City's organizational structure is undergoing broad changes.


City Manager Gary Luebbers

These changes will give us the ability to focus on the different parts of our organization with clear lines of oversight and accountability, and to take advantage of the functional and economic opportunities available under the restructure. The plan is bold and far-reaching, which in step with the historical characteristic of our City.

The most significant change will be the division of the Department of Public Works into two departments: Public Works and Utilities. Elsewhere, the City's Recreation Division will be combined with the Library, while the Parks Division will become part of Public Works. Numerous other changes are being implemented, shifting staff and functions into the new organizational structure to improve internal communications, workflow and operating efficiency.

Efficiency, synergy retooling, reorganization, right-sizing and functionality are the key elements to streamlining our organization. These changes will best position us in the "new normal" economic environment. While not necessarily intuitive, the marriage of the Library and Recreation has precedent, including the cities of Downey, Torrance, Beverly Hills and Daly City. Both disciplines are geared toward the public's leisure time and serve all ages. There is an opportunity for dramatic synergy by connecting resources. Working together, classes can be combined, facility use can be better managed and, overall, the City can be more efficient without having to reduce services.

What else has changed? Our Parks Division, which has been part of Community Services, is now part of Public Works. This one was an easy call. Public Works has long been in charge of the City's tree program and has tended foliage around City buildings. It only made sense to put Parks staff — who also tend a large amount of green growth — into the same department. Placing all the staff who trim trees, for example, under a single supervisor allows for better management and scheduling. In other words, greatly improved efficiency.

I also want to share with you a great example of how improving efficiencies have improved our services to the community. When we completed the RFID project at the Library, we expected there to be benefits. Placing RFID tags on every item in our collections meant checkout and return would become timesavers. What we have found is that where it typically took two weeks to sort returned books and get them back onto the shelves, with the RFID system, the sorting and reshelving process has been cut to 48 hours. This means materials can be circulated more quickly and be available to more people.

Many of the organizational changes are rooted in lessons learned from the highly-successful *Sunnyvale Works!* program, in which the City saw the benefit of bypassing traditional department barriers in favor of moving staff as needed, developing a team approach to problem solving. The City's reorganization has become

See Briefing, page 9

We Want Your Input on the Newly Consolidated General Plan

For more than year, the City has been working to consolidate the City's 22 separate General Plan documents into one readable and user-friendly document.

The General Plan is a document that guides the long-term physical development of the City. It describes the City's development goals and establishes policy regarding long-term land use, housing, transportation, environmental, economic and social goals and policies. It serves as the foundation for decision making on development and public infrastructure.

Traditionally, Sunnyvale's General Plan has been divided into separate documents that address individual aspects of City services and future plans. However, the multitude of different documents, updated at different times, has made it difficult for the public, staff and decision makers to use the General Plan.

After considerable effort from a City Council-appointed advisory committee, staff has prepared a draft consolidated document that is now available online at *GeneralPlan.inSunnyvale.com*. This document is concise with fewer pages that are easier to use with web-friendly, hyperlinks and searchable text. Go online now and tell us what you think!

Public hearings on this document will be held by the Planning Commission July 12, and by the Sunnyvale City Council July 26. Both meetings, at 7 p.m., will be held in the City Council Chambers, City Hall, 456 W. Olive Ave.

Celebrate The State of the City on July 4

The community is invited to enjoy a day of music, food and fun at the 2011 State of the City Celebration, Monday, July 4, at Washington Park. In addition to the annual State of the City address, awards for outstanding members of our community will be presented, including Educator of the Year, High School Senior of the Year, Community Volunteer of the Year, Outstanding Contribution to the Arts, Outstanding Environmental Achievement and Distinguished Resident of the Year. The Mayor will also present the 2011 Mayor's Awards of Excellence.

The event features a $5 barbeque lunch, live music, face painting, two bounce houses and information booths staffed by City departments.

The 2011 State of the City event begins at 11 a.m. and is free and open to the public. Washington Park is located at 840 W. Washington Ave. Washington Park is served by VTA lines 32 and 53. For additional information about the State of the City celebration, call (408) 730-7599, TDD (408) 730-7501 or visit *StateoftheCity.inSunnyvale.com*.

NOVA Releases Landmark Study on Social Media Trends in Corporate Hiring

Maintaining an online social media presence is increasingly important for job seekers, according to the NOVA Workforce Boards' landmark study of social media trends within regional businesses.

NOVA, the department within the City of Sunnyvale dedicated to providing workforce development services throughout northern Santa Clara County, funded this study to identify how social media is impacting recruitment and hiring within cutting-edge Silicon Valley.

nova | WORKFORCE DEVELOPMENT

The study, conducted jointly by BW Research Partnership and Green LMI, found that more than half of all companies interviewed have adopted the use of social media for business purposes. While the greatest share of companies reported using social media primarily for external communications, more than one-quarter use it for recruiting or evaluating potential employees.

Impact on Job Seekers

Analysis of the findings from more than 300 medium and large companies within San Mateo, Santa Clara and southern Alameda counties resulted in six detailed recommendations to job seekers for how to maximize use of social media in their job-search efforts.

"Navigating the labor market is more complex than ever," explained NOVA Director Kris Stadelman, "especially since the recession provided us with many qualified applicants for every job opening."

As the authors state, "there is likely no downside to job seekers having an online presence on social and professional networking sites, assuming they maintain a professional appearance and demeanor." A lack of a presence, however, could potentially prevent a job candidate from being discovered or ultimately hired by those companies utilizing the technology.

Stadelman agrees. "Job seekers need to use every tool at their disposal, including social media, to compete for today's opportunities and tomorrow's successful employers."

International Relevance

The report was presented at Stanford University's conference on Social Media and the Globalization of Business May 25. Rafiq Dossani, conference coordinator and senior research scholar at Stanford's Shorenstein Asia-Pacific Research Center (*http://aparc.stanford.edu/*), plans to use the findings from NOVA's report and from data developed by Stanford researchers to discuss how social media promotes the globalization of ideas in the workplace.

"The findings indicate that professional development, innovation, and project ideation and management are some of the key benefits of social media," explains Dossani.

The full report, *Social Media Trends with Silicon Valley Employers*, is available on NOVA's website at *www.novaworks.org.*

Watch City Council and Planning Commission Meetings Online

City Council and Planning Commission meetings are available as live Internet webcasts. The meetings may be viewed by visiting *Webcast.inSunnyvale.com.* Meetings are also archived for future viewing.

City Council and City Elections

There are seven members of the Sunnyvale City Council are elected at-large, each serving a term of four years. Four seats – seats 4, 5, 6 and 7 – are open during the 2011 election, scheduled for Tuesday, November 8. Final election results will be certified by the City Council at their first regular meeting in January 2012, which will mark the beginning of the terms for those seats.

The nomination period for candidates will begin July 18. This is the first date on which candidates may pick up nomination documents at the Office of the City Clerk. Candidates are strongly encouraged to call (408) 730-7483 to schedule an appointment with the Office of the City Clerk to pick up documents and participate in an individual candidate orientation. The deadline to file nomination papers is 5 p.m., August 12. Individuals interested in running for City Council are encouraged to visit *Elections.inSunnyvale.com* and the Fair Political Practices Commission website, *www.fppc.ca.gov.* For information on filing obligations before receiving or expending campaign contributions.

FOR ALL CITY SERVICES,
TDD ACCESS (408) 730-7501

Summer Programs at the Library

The Sunnyvale Public Library's Summer Reading Program officially began June 1. Children, teens, and adults can register online at *www.sunnyvalereads.org,* or in person by visiting the library. Registration is open until July 15, and finishers can pick up their prizes during the month of August.

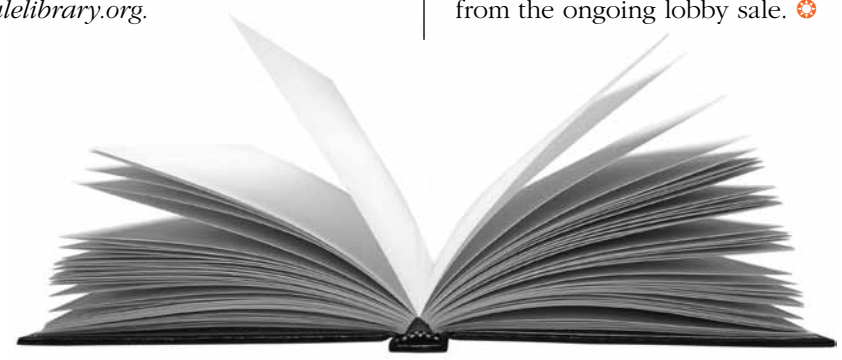
For children and families, there is a wonderful variety of performers and programs scheduled at the Library this summer. Music, magic and live animals will make appearances. Some highlights are Captain Jack Spareribs, Andy Z, two different puppet shows and Rudy Trubitt (formerly of the Wiggles). There will be craft programs for school aged kids, and movie nights for all. Tickets are available for some of our popular programs, and space is limited

Teens have plenty of activities to fill their time. Those who complete a bingo card by reading books, listening to audio books or reading to younger children will have a choice of a new book or a flash drive. Teens can make duct tape wallets and participate in our first-ever Monopoly tournament.

Call Children's Services for more information on Children's and Teen programs at (408) 730-7292, or visit the Library's website *www.sunnyvalelibrary.org.*

All special summer programs and summer reading prizes are made possible by the generosity of the Friends of Sunnyvale Public Library. In addition to a free book for children and teens who finish the required number of books for the reading program, those who complete the program will receive a certificate for $2 towards a Friends of the Library book purchase.

Adults who finish the required number of books can select a free paperback book or a $5 certificate towards the purchase of a Friends of the Library book at a sale or from the ongoing lobby sale.



Family Place in Library Space

If you haven't brought your preschooler to visit the Library recently, you will be pleasantly surprised at the new toys and parenting materials available. The children's area of the Library has been renovated thanks to a federal Library Services and Technology Act (LTSA) grant awarded to the City. You may also be surprised to learn that the Sunnyvale Public Library is now part of a nationwide group of Family Place libraries, where librarians have received special training in the importance of cognitive skills development in early literacy through play. Family Place provides opportunities for our youngest customers to experience this type of learning along with listening to stories with their parents.

In addition, community agencies are working with Library staff to arrange for parents and children to learn from professionals on subjects such as: nutrition, art and music, speech therapy and literacy. The Family Place will feature five weekly workshops which will be repeated throughout the year. At each workshop, the role of parents as the first teachers of their children is emphasized, as well as early intervention, teaching strategies for healthy child development and early literacy. Call Children's Services to find out when the next Family Place series begins and how to participate (408) 730-7292.

Mysterious Sunnyvale

Mysterious Sunnyvale is a celebration of California mystery authors and their books that began in May and will continue through July at the Sunnyvale Public Library. On Thursday, July 12 at 7 p.m., Sunnyvale Public Library's Mystery Book Group will discuss *Devil in a Blue Dress* by Walter Mosley.

Tuesday, July 26 at 7 p.m., award-winning and best-selling author, Laurie King will talk in person at the Library, about writing, publishing and promoting her books. This event is free to the public but tickets are required and can be picked up at the Library's Information Desk.

For more information on Mysterious Sunnyvale activities, call (408) 730-7300 or visit the Library's website at *www.sunnyvalelibrary.org.*

Proposed Budget, *continued from page 1*

- Public Works, $20.4 million, 16 percent of Fund;
- Finance, $8.1 million, 6 percent of Fund;
- Library and Community Services, $8.4 million, 6 percent of Fund;
- Community Development, $5.4 million, 4 percent of Fund;
- other departments, $9.7 million, 7 percent of Fund; and
- other expenses, $3.9 million, 3 percent of Fund.

Sunnyvale City Council held a budget workshop June 2. A public hearing on the proposed budget was scheduled as part of Council's regular June 14 Council meeting, with adoption of the budget scheduled for June 28. Budget documents are available online by visiting *Budget.inSunnyvale.com.*

FY 2011/12 Budget At-a-Glance

- FY 2011/12 General Fund Revenues: $131 million
- FY 2011/12 General Fund Expenditures/Additional Reserves: $137.5 million
- FY 2011/12 General Fund Deficit: $6.5 million
- Consecutive Years of General Fund Deficits: Previous three years
- Largest General Fund Revenue Source: Property Tax $42 million (35 percent of total)
- Personnel Costs as percentage of General Fund Operations: 82% ($104 million)
- Increase in Salaries and Benefits over FY 201/11: 6% ($6 million)
- FY 2011/12 Projects Budget: $31 million / 20-year Projects Budget Total: $704 million
- FY 2010/11 Budget Stabilization Fund Balance: $35 million
- FY 2020/21 Budget Stabilization Fund Balance $1.6 million
- General Fund Contingency Reserves Increases from $23 million 18 in 2010 to $33 million in 2021
- FY 2011/12 General Fund Support for Recreation Activities: $4.8 million
- Positions Eliminated/Frozen since FY 2009/10: 54
- Increase in CalPERS Pension Rates over next Three Years: 45% (Misc) 32% (Safety)
- Increase in City-paid Pension Costs over last 10 years: 250% (Misc) 400% (Safety)
- Increase in Medical Premiums in January 2011: 10%
- Increase in Medical Premiums (Estimated) for January 2012: 10%
- City Population Gain in Last 10 Years: 6%; Full-time City Employee Staffing Decrease 8% (922 to 845) in Same Period
- Full-time City Staffing Currently at Lowest Level Since 1995

Below Market Rate Homes Available Now

A number of new Below Market Rate (BMR) homes are available for sale now, and additional homes will be completed throughout the next year in two local developments (*see below*). Prospective buyers who live or work in Sunnyvale may receive email notification whenever new BMR homes are available for sale by signing up on the City's new BMR interest list.

To sign up, use the form provided online at *Housing.InSunnyvale.com* or at the City's One-Stop Permit Center. Staff will notify everyone on the interest list when new or resale BMR homes become available for sale and will provide details about the application process in the notices. For more information, please contact the Housing Division at (408) 730-7250, TDD (408) 730-7501, email *housing@ci.sunnyvale.ca.us* or attend an upcoming Home Buyer Workshops.

2010 Moderate Income Limits (MAXIMUM Annual Gross Household Income) by Household Size

Number of Persons In Household							
1	2	3	4	5	6	7	8
$86,950	$99,350	$111,800	$124,200	$134,150	$144,050	$154,000	$163,950

Available BMR Units for Sale

Development	*No. of Units*	*Bedroom Size*	*Type*	*Available*	*Sales Prices*
D.R. Horton — Lotus: 637 E. Taylor Avenue	4	3B	Townhouse	July 2011	$246,821
OBrien Homes — Fusion: 920 Duane Avenue	20 7 3	2B 3B 4B	Townhouse Townhouse Townhouse	Sep 2011 Sep 2012 Aug 2012	$363,572 – $382,949 $430,315 $468,253

Euphrat Art Museum — 20 Years of Art for Sunnyvale Children

There is a significant correlation between high levels of involvement in the arts and performance on nearly every measure of standardized testing, according to a report of a federal research project involving 25,000 secondary school students. This and other studies have found that engagement in the arts – especially visual art such as drawing – develops skills in spatial reasoning, creation of mental processes in the abstract, and visualization of the images that words represent as students learn to read. In addition, art helps develop fine-motor skills as prerequisites for writing, as well as patience, sustained attention, and self regulation or control of impulsivity.

The Euphrat Art Museum of DeAnza College knows this better than any organization: art develops the whole brain and the whole child.

Euphrat has provided this type of brain development for the last twenty years to students in Sunnyvale's elementary and middle schools. The Arts & Schools Program in Sunnyvale annually provides an after-school art program to 800 at risk and other students, in addition to teaching tours of Euphrat exhibitions and Euphrat/De Anza College Art Days, school assemblies, and collaborations for public art projects and exhibits of student work at schools and community venues.

The after-school program is conducted by professional artists with many years of teaching experience. The curriculum takes into account state educational standards and guidelines, and incorporates discipline-based materials related to art history, art criticism, and a variety of cultural perspectives. Students develop projects that are inspired by artworks they observe and discuss on field trips to Euphrat exhibitions.

Euphrat provides teaching tours of major exhibitions during school art classes. While students are on the De Anza campus, they also participate in hands-on activities, visits to art and dance classes, and viewing of public art designed by students. This exposure to the arts provides Sunnyvale students with encouragement to go to college and pursue their interests.

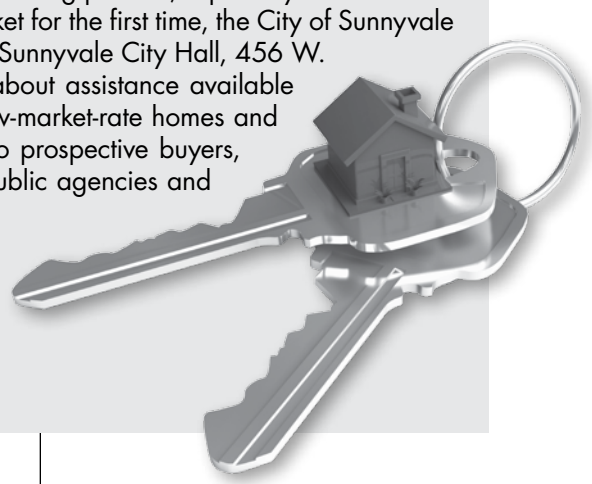
Students have displayed their work at the Sunnyvale Creative Arts Center in conjunction with Hands on the Arts, which provides public recognition for students as they grow in self esteem through their art.

Collaborative art projects that address community themes, from recycling and environmental issues to civic and cultural topics, are included in the program. Class projects were created for Fair Housing Month in response to a contest co-sponsored by Project Sentinel, and one was chosen to illustrate the cover of Sunnyvale's 2005 – 2010 Consolidated Plan.

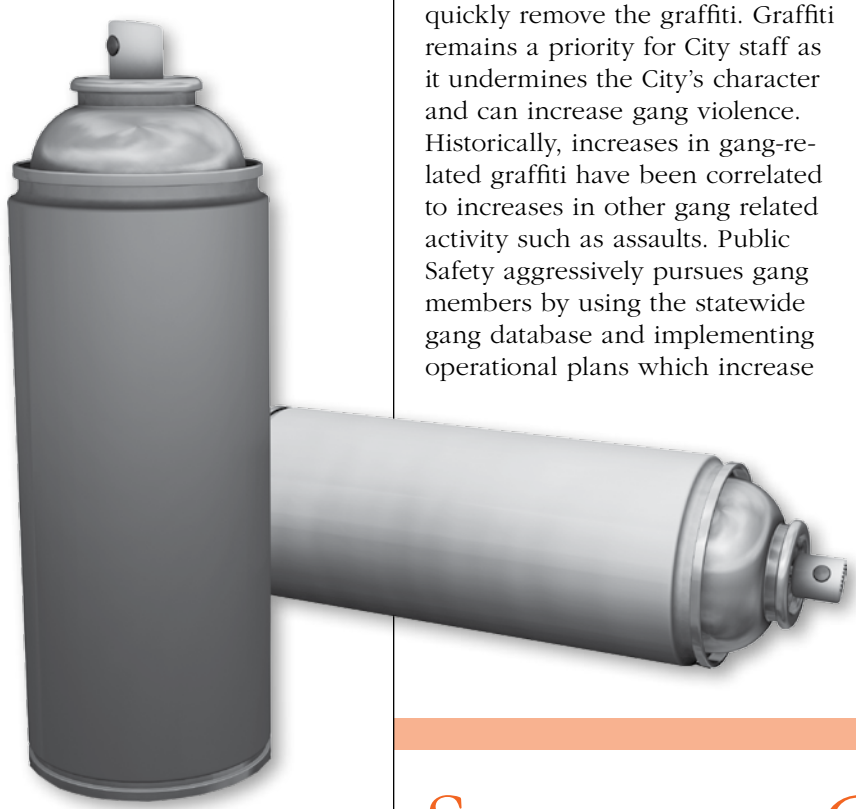
First-Time Home Buyer Workshop in July

The prospect of buying your first home is exciting, but it can also be an intimidating process, especially for moderate- and low-income families. To assist residents hoping to enter the housing market for the first time, the City of Sunnyvale will present first-time home buyer workshops, July 14 and September 21, at Sunnyvale City Hall, 456 W. Olive Ave. The workshop is open to anyone interested in learning more about assistance available to lower-and moderate-income first-time buyers in Sunnyvale, such as below-market-rate homes and first-time home buyer loans. The workshop also explains other programs to prospective buyers, such as those offered by the Housing Trust of Santa Clara County, other public agencies and private lenders.

To sign up for a workshop, or for more information, contact the Housing Division at (408) 730-7250, TDD (408) 730-7501, or email *housing@ci.sunnyvale.ca.us*. Visit *Housing.inSunnyvale.com* for updates, program changes, and other details.



City Staff Team Responds Quickly to the Increase in Graffiti



Like many cities, Sunnyvale has been experiencing an increase in graffiti on both public and private property. The Departments of Public Safety, Community Services and Public Works are collaborating to locate, track and quickly remove the graffiti. Graffiti remains a priority for City staff as it undermines the City's character and can increase gang violence. Historically, increases in gang-related graffiti have been correlated to increases in other gang related activity such as assaults. Public Safety aggressively pursues gang members by using the statewide gang database and implementing operational plans which increase the number of gang enforcement officers assigned to areas experiencing graffiti. This effort has resulted in numerous citations and arrests.

City staff look for and quickly remove graffiti from public property such as street signs and park buildings. Staff also proactively looks for graffiti and requires private property owners to remove it quickly. Studies show that when graffiti is removed quickly, the same locations are far less likely to be tagged again in the near future.

If You Have Graffiti on Your Property

If you discover graffiti on your property, file a police report by calling the Department of Public Safety non-emergency number at (408) 730-7100. Once Public Safety has completed an incident report, you should then remove the graffiti promptly to reduce the chance of reoccurrence. The City requires graffiti be removed from private property within 72 hours, or one week if it is the first incident on the property.

Free Graffiti Removal Kits

The City now offers free graffiti removal kits to residents and small business owners whose properties have been tagged. Each kit includes a bucket, rag, goggles, mask, gloves, sponge and can of solvent. To inquire about the kits, call (408) 730-7610 or email *np@ci.sunnyvale.ca.us.*

If You See Graffiti in Sunnyvale

Contact the Graffiti Hotline at (408) 730-7680, use the online reporting form at *Graffiti.inSunnyvale.com*, or email *np@ci.sunnyvale.ca.us.* You may also make an anonymous report by sending a message to *SVTIP@tipnow.org.* If you see graffiti taggers in action, report it immediately by calling 9–1–1.

Sunnyvale Golf Course Adds Continuous Cart Paths

More than four miles of new golf cart pathways were recently installed at the Sunnyvale Golf Course. Constructed over the course of three months, these eight-foot wide concrete roads will allow golfers to play all year round, even during periods of inclement weather. In prior years, restrictions were often placed on golf play as a result of wet weather and the accumulation of standing water on the course. Green fee and cart rental revenues were lost as players were forced to look elsewhere for their social and recreational needs. Continuous cart paths will also improve overall course conditions, as wear and tear on turf surfaces will be reduced.

Sunnyvale Golf Course continues to be one of the busiest public facilities in the Bay Area, with more than 75,000 rounds played last year. Sunnyvale is also one of the few municipal courses to fund operations solely from golf related revenues. It is estimated that golf fees from year-round play utilizing Sunnyvale's new pathways will increase by $75,000 to $100,000 annually. These additional funds will help to ensure the continued self-sufficiency of the course.

Challenge Team Sunnyvale

Challenge Team Sunnyvale is a community group that meets each month to discuss the challenges facing youth and families in our community. Leaders from the private and public sector, educational, judicial, health care and faith-based groups look for creative and compassionate methods to bring positive influences into the lives of youth, and guide them away from the damaging influences of gangs and drugs.

The Challenge Team supports activities designed for youth at risk and families, along with other projects involving elementary, middle and high school aged youth from local public and private schools in Sunnyvale. Challenge Team programs and projects include the Sunnyvale Youth Mentoring Initiative; Sunnyvale Boxing Club; Sunnyvale Wrestling Club; and Kick, Lead, Dream Soccer Camp.

For more information about the Sunnyvale Challenge Team, visit *ChallengeTeam.inSunnyvale.com.*

Sunnyvale Works Receives National Innovations Award

Sunnyvale Works! has been named an Outstanding Achievement in Innovations Award recipient by the Alliance for Innovation. The national award recognizes the City's success in reinventing its processes for the benefit of the community.

The award states, "Sunnyvale, Calif., was selected for what began as an ambitious plan launched during one of the worst economic recessions we have seen. The goal was to undertake $60 million in capital improvements program projects at an unheard-of rate. Sunnyvale Works! required the City to reinvent its processes related to capital works projects, finding new ways to expedite procedures, better utilize staff and accelerate what it takes to get a project under construction. The end result changed the way the City of Sunnyvale does business, becoming more agile, breaking down internal departmental barriers and adopting methods that have permitted the City to expand the original $60 million in projects to more than $80 million, without increasing costs to the City."

City Manager Gary Luebbers said the award comes at the right time. "It's very rewarding for the City to receive the Innovations Award for *Sunnyvale Works!* The Alliance is dedicated to finding and reflecting on the best practices in government. *Sunnyvale Works!* empowered us to innovate and enouraged us to rethink and redesign how the City conducts business. As the *Sunnyvale Works!* program is now drawing to a close, the lessons we have learned are being incorporated into the City's daily operations, creating a legacy that will continue far into the future."

The Alliance for Innovation is a network of local government professionals seeking innovation and governmental excellence. Membership consists of 300 innovative organizations in 34 states and two Canadian Provinces that are dedicated to making an impact on the communities they serve. A national selection committee consisting of U.S. city and county managers, Arizona State University facility and Alliance staff, carefully reviewed the 40 applications for innovation, creativity, performance outcomes and the overall success of the programs before making the award to Sunnyvale.

The Alliance awards were presented at their annual conference in June in Clearwater, Florida. An Alliance representative is scheduled to attend the July 26 City Council meeting to present the award to Sunnyvale. For more information about the Alliance, visit *transformgov.org;* for more information on *Sunnyvale Works!*, visit *SunnyvaleWorks.inSunnyvale.com.*

Soccer Camp Teaches Teamwork, Integrity, Leadership

The Kick, Lead, and Dream Soccer (KLDS) Camp is a collaborative venture between MVPAL (Mountain View Police Activities League) and Challenge Team Sunnyvale, that brings police, teens and at-risk youth together to help develop on and off field skills.

The camp runs this year from July 5 – 15, 1 p.m. – 4 p.m. at Cherry Chase Elementary School, 1138 Heatherstone Way, on weekdays only. The camp will feature drills, scrimmages, motivational speakers and the chance for high school students to reach out to at-risk youth.

The two-week experience brings together professional soccer stars. Police officers from Sunnyvale and Mountain View along with community volunteers, act as coaches with at-risk youth on the playing field to develop both soccer and life skills.

The campers are third through eighth grade boys and girls from Sunnyvale and Mountain View families who have been selected based on a risk assessment conducted by Sunnyvale and Mountain View Police in conjunction with school administration. More than 200 campers are anticipated.

The thrust of the KLDS camp, in addition to improving soccer skill, is to foster basic values of leadership, teamwork and integrity in the campers. For the coaches, this program promotes leadership skills and teaches the young adults about the importance of volunteerism in a fun and motivational way. Truly a collaborative effort, in addition to the coaches and guest speakers, the camp is enhanced on a daily basis through the participation of personnel from Sunnyvale DPS and Mountain View police officers, at-risk youth counselors and motivational speakers.

Camp will conclude on July 15 with a final scrimmage and a formal awards ceremony featuring presentations from Sunnyvale Public Safety Chief, Mountain View Police Chief and other community leaders. The primary celebration will focus on the fact that this initiative is a true example of how a community can collaborate to create a positive and constructive environment for vulnerable children.

If you have questions or comments about the camp, contact Sunnyvale Public Safety Officer Bradley Militano at (408) 730-7142 or email *bmilitano@ci.sunnyvale.ca.us.*

SUNNYVALE DEPARTMENT OF PUBLIC SAFETY AND SPECIAL OLYMPICS NORTHERN CALIFORNIA PRESENT

TIP-A-COP

Thursday, July 28 11:30 a.m. - 2 p.m. and 5 p.m. - 9 p.m.

Faultline Brewing Company, 1235 Oakmead Parkway

Special Olympics

For more information, call (408) 730-7140.

Mark Your Calendar for Costal Cleanup Day on September 17

Take part in California Coastal Cleanup Day. Join together with others and take action in an effort to clean up the environment and protect our Bay and the ocean. Our local clean-up event will focus on Sunnyvale's West Channel waterway and a portion of the Guadalupe Slough which flow into San Francisco Bay. Registration begins at 8:30 a.m. and clean-up activities will take place from 9 a.m. until noon. Gloves, pick-up sticks, safety vests, trash bags will be distributed. Volunteers are encouraged to bring their own re-usable water bottles for use during the event. For more details or to sign up to participate in Sunnyvale's California Coastal Clean-up Day, call Environmental Outreach at (408) 730-7717.

Did You Know?

The 1993 Guinness Book of World Records recognized California Coastal Cleanup Day as the world's largest beach cleanup.

On September 25, 2010, more than 82,000 volunteers cleaned up 1.2 million pounds of debris from beaches and inland waterways throughout California.

WPCP Mercury Fever Thermometer Exchange/Medication Drop-off Event

Help the Environment with Proper Mercury and Pharmaceutical Disposal

Want to properly dispose of that old mercury fever thermometer that might be stored in the back of your medicine cabinet or that bathroom vanity drawer? Or maybe you have unneeded prescription and over-the-counter medications and would to get rid of them in an environmentally safe way? If so, a mercury fever thermometer exchange and Med-drop-off Event will be held on Wednesday, September 21 at the Sunnyvale Senior Center from 11 a.m. until 1:30 p.m.

The first 100 residents who bring in their mercury fever thermometers will receive a free, non-mercury-containing fever thermometer in exchange (limited to one new thermometer per household). To avoid breakage and contamination, mercury fever thermometers MUST be contained in an unbreakable and closed container, such as its original case, a plastic toothbrush holder or a soda/water bottle with a screw-on cap. As a second measure of protection, the closed container must be placed in a sealable plastic bag (zip-lock type is fine). Other mercury-containing products such as thermostats, fluorescent lamps, or switches will not be accepted at this event. Those wastes can be taken to household hazardous waste events. For more information on the thermometer exchange, call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501.

This program does not collect sharps or illegal narcotics. For more information on the disposal of these items or the Medication Drop-off Event, call the Department of Public Safety at (408) 730-7100.

Are You Prepared For an Emergency?

Preparation is the key to how well you, your family and your home survive a disaster. Sunnyvale Neighborhoods Actively Prepare (SNAP), is an award-winning, community emergency response training program that can help you prepare for any emergency. The next session begins soon.

SNAP brings residents together, working with the City to learn how to protect themselves and their property before, during and after a disaster. The first 72 hours after a disaster are critical. Electricity, gas, water and telephones may not be working. Emergency services that you have come to expect through 9-1-1 at a moment's notice, such as police, fire, or medical help may not be available. The Department of Public Safety (DPS) Office of Emergency Services (OES), through SNAP, will train you to be self-sufficient for up to a week.

OES staff and volunteers have designed a comprehensive, fun and interactive emergency preparedness training program. Topics include:

- Disaster preparedness
- Incident Command System
- Fire Safety and Suppression
- Disaster Medical Operations
- START Triage
- Safety Assessment and Communications
- Understanding Terrorism
- Critical Incident Stress Management
- Light Search and Rescue and Exercise

For more information about SNAP, or to register for the next class, visit *SNAP.inSunnyvale.com*, call (408) 730-7190, TDD (408) 730-7501 or email *snap@ci.sunnyvale.ca.us*.

Location and Sale of Firearms Businesses Study Issue

The Sunnyvale City Council directed staff to develop land use policy regarding the sale of firearms in the City. Currently, firearm sales are treated the same as any other retail sale, and businesses that sell them are allowed in commercial areas. Council ranked this study issue very highly during this year's study issue workshop.

The study will look at options in permitting firearm sales, which may include requiring specific permit types, reviewing the areas the sale can occur, and providing standards related to their location.

Council also directed staff to review the standards for firearm sales for home businesses. Currently, there are no restrictions specifically for firearm sales from the home, although the code prohibits the sale of any merchandise or product directly from the home, regardless of the product. This study will review this policy as well.

The Planning Commission and City Council will consider the issue in September. If you have questions or comments visit *FirearmSales.inSunnyvale.com* or email *FirearmSales@ci.sunnyvale.ca.us*.

Leave Fireworks to the Professionals

The Department of Public Safety would like you and your neighbors to have a fun and safe summer by leaving the fireworks to the professionals, who are trained to handle explosives with proper care. Remember, possessing, using, manufacturing, selling and handling fireworks and explosives of any kind are strictly prohibited in the City of Sunnyvale.

BRIEFING, *continued from page 2*

the natural outgrowth of *Sunnyvale Works!* as the City adopts the model of operating efficiency well into the future.

And speaking of *Sunnyvale Works!*, I was very pleased to learn the Alliance for Innovation has honored the City with an Outstanding Achievement in Innovations Award. This national award recognizes the City's success in reinventing its processes for the benefit of the community.

The lessons we learned during the invention and conduct of *Sunnyvale Works!* provided us with much of the basis for my reorganization. *Sunnyvale Works!* encouraged us to work as a unified team, uncluttered by traditional internal barriers. The unmitigated success of the program showed us that a more efficient City could be realized through an intelligent restructuring of staff responsibilities to better use our staff. We are far from done in our efforts to economize. As the City tightens its fiscal belt, we are now working with a staff of 845, the smallest we have had since 1995, and down from 1,021 in 2003. We still have to bring our costs down to be sustainable. Even with the smaller staff, employee-related costs still take the lion's share of the budget. The administration has been working cooperatively and successfully with employee bargaining units to reduce these long-term costs, just as we continue to seek out all other operating efficiencies that can improve our bottom line. In order to improve Sunnyvale's financial stability, there have been and will continue to be reductions in staffing; however, our employees have continued to remain committed and dedicated. In every case, when a heavier workload has been assigned to one of our staff members, in every case it was assumed in a most professional manner. I'm proud of their effort.

A telltale characteristic of any successful organization is identifying its weaknesses and seeking to resolve them. We embrace this philosophy and are strongly committee to constant improvement. We are working through this, and we have a plan.

Next time, in the Quarterly Report *fall edition: The FY 2011/12 budget is done – here's where we stand.*

CITY OF SUNNYVALE PHONE NUMBERS

Keep this card near your phone to help you reach the correct department for City of Sunnyvale services. For additional listings of Sunnyvale services, consult the local telephone directory.

Emergency
Police/Fire/Medical 911

Non-Emergency Police and Fire ..... (408) 730-7100

General Information ..... (408) 730-7500
TDD Access ..... (408) 730-7501
Sunnyvale Website ..... *www.sunnyvale.ca.gov*

City Attorney ..... (408) 730-7464

City Clerk
Boards and Commissions/Municipal Elections ..... (408) 730-7483

City Manager's Office ..... (408) 730-7480
Communications – KSUN-15/Quarterly Report ..... (408) 730-7535
Economic Development ..... (408) 730-7607

Community Development
Housing Division (BMR/Low-interest Loans) ..... (408) 730-7250
One-Stop – Building/Planning/Permits ..... (408) 730-7444

Finance
Business Licenses ..... (408) 730-7620
Purchasing ..... (408) 730-7405
Utility Billing ..... (408) 730-7400

Hotlines
Abandoned Vehicle Hotline ..... (408) 730-7706
Downtown Redevelopment Hotline ..... (408) 737-4900
Graffiti/Shopping Cart Hotline ..... (408) 730-7680
Sewer/Water Problems (24-Hour Hotline) ..... (408) 730-7510
Storm Drain Spills/Illegal Discharge ..... (408) 730-7270
Onizuka/BRAC Hotline ..... (408) 730-7739

Human Resources ..... (408) 730-7490
Volunteer Resources ..... (408) 730-7533

Information Technology Department ..... (408) 730-7540
Comcast Subscriber Service Complaints ..... (408) 737-4999

Library and Community Services
Child Care Resources ..... (408) 523-8150
Columbia Neighborhood Center ..... (408) 523-8150
Community Center ..... (408) 730-7350
Community Liaison ..... (408) 730-7599
Community Resources ..... (408) 730-7599
Event Applications/Special Event Permits ..... (408) 730-7599
Facility Reservations ..... (408) 730-7751
Library Main Number ..... (408) 730-7300
Library Website ..... *www.sunnyvalelibrary.org*
Neighborhood Associations ..... (408) 730-7599
Recreation Program Registration ..... (408) 730-7341
Senior Center ..... (408) 730-7360
Theater Box Office ..... (408) 733-6611

Mayor/City Council Office ..... (408) 730-7473

NOVA Workforce Services
CONNECT Job Seeker Center ..... (408) 774-2365
NOVA Workforce Board ..... (408) 730-7232
NOVA Youth Employment Program ..... (408) 730-7640
NOVA Website ..... *NovaWorks.org*

Public Safety
Animal Control ..... (408) 730-7178
Crime Prevention ..... (408) 730-7140
Emergency Preparedness/SNAP ..... (408) 730-7190
Fire Prevention ..... (408) 730-7212
Neighborhood Preservation (Code Enforcement) ..... (408) 730-7610
Non-Emergency Police and Fire ..... (408) 730-7100
Recycling Theft
  Active/In Progress 911
  After The Fact ..... (408) 730-7180

Public Works ..... (408) 730-7415
Parks and Landscape Maintenance ..... (408) 730-7506
Sewer/Water Problems ..... (408) 730-7510
Street Lights/Potholes/Sweeping/Debris ..... (408) 730-7510
Street Trees/Sidewalk ..... (408) 730-7505
Sunken Gardens Golf Course ..... (408) 739-6588
Sunnyvale Golf Course ..... (408) 738-3666
Traffic Signals ..... (408) 730-7415
Turf/Field Closure Hotline ..... (408) 730-7585
Water Quality/Pressure/Leak Questions ..... (408) 730-7510

Utilities – Water / Garbage / Recycling
Service Requests/Billing Questions
  Residential ..... (408) 730-7400
  Commercial ..... (408) 730-7681
Garbage and Recycling Questions and Complaints
  Specialty Solid Waste and Recycling ..... (408) 565-9900
Solid Waste Program ..... (408) 730-7508
Recycling/Household Hazardous Waste ..... (408) 730-7262
Recycling Website ..... *Recycling.inSunnyvale.com*
SMaRT Station® ..... (408) 752-8530

Non-City Numbers
Cupertino Union School District ..... (408) 252-3000
Department of Motor Vehicles (DMV) ..... (800) 777-0133
Fremont Union High School District ..... (408) 522-2200
Marriage Licenses (Santa Clara County Clerk) ..... (408) 299-2481
PG&E Customer Service ..... (800) 743-5000
Project Sentinel Tenant/Landlord Mediation ..... (408) 720-9888
Santa Clara Unified School District ..... (408) 423-2000
Sunnyvale Chamber of Commerce ..... (408) 736-4971
Sunnyvale Community Services ..... (408) 738-4321
Sunnyvale School District ..... (408) 522-8200
Superior Court – Sunnyvale ..... (408) 481-3500
Traffic Court – Santa Clara ..... (408) 556-3000
Voter Registration ..... (408) 299-VOTE

Shredding Events — Personal Document Shredding

The next two Shredding Events take place July 30 and September 30 at the SMaRT Station, 301 Carl Road, from 8 a.m. to noon. Residents of Palo Alto, Mountain View and Sunnyvale are eligible to dispose of confidential personal documents at no charge. Please have your proof of residency handy as you enter the event area. For more information, contact the Recycling Program at (408) 730-7262 or visit *Recycling.inSunnyvale.com,* under *Events.*

Citywide Garage Sale Day Moves to September 17

Reuse is Better Than Refuse

If you want to dispose of outgrown clothing and shoes, toys, electronics, books, furniture, plants and other used household items, hosting a garage sale is an excellent way to benefit yourself and others in the community. The Citywide Garage Sale Day will be held on September 17, from 9 a.m. to 4 p.m. The City will advertise all registered garage sales in the Sunnyvale Sun on Friday, September 16, complete with a map and a short list of items. Register your garage sale online at *Recycling.inSunnyvale.com,* August 1 through August 31, or call (408) 730-7262 and we'll register for you.

Local Events Keep Toxic Waste out of Storm Drains and Garbage

Unused paint and old chemicals and household cleaners don't belong in the garbage or down the drain. Instead they can be taken to a Household Hazardous Waste (HHW) event, where they can be safely disposed of. Events are held the third Saturday of the month, except December, from 8 a.m. to 1 p.m. at 164 Carl Road, no appointment is needed for Sunnyvale residents.

Participants need to follow simple steps to keep lines moving and ensure everyone's safety:

- Have your proof of Sunnyvale residency ready
- Remain in your vehicle to avoid exposure to hazardous materials
- Place HHW in boxes or bags in your trunk and remove personal items so they don't get mistaken for HHW and taken out
- Containers cannot be returned

Expired or unused pharmaceuticals are accepted at these events. Sunnyvale residents may also dispose of medications at any Sunnyvale fire station.

To learn more about recycling, visit *Recycling.inSunnyvale.com.*

InSunnyvale.com Addresses Listing

Sunnyvale has introduced a series of Web addresses to make information easier to find. All addresses begin with addresses from the list below and end in *inSunnyvale.com.* For example, to reach the City's information on council meetings, simply enter *CouncilMeetings.inSunnyvale.com* into your Web browser.

Accessibility ..... ADA/disability issues
ActivityGuide ..... Register for classes and programs
AffordableHousing ..... Affordable housing; below market rate (BMR) programs
AirPAC ..... Wireless Library catalog service
AnimalControl ..... Pet licensing, feral cats, other animal issues
Arts ..... Sunnyvale Performing Arts Center
Biking ..... Bicycling information and route maps
BlockParty ..... Information about holding a block party
BoardsAndCommissions ..... Board and commission information and application
Budget ..... City budget
CampaignEthics ..... Campaign Ethics Guide publication
CampInfo ..... Summer camp information
ChallengeTeam ... Challenge Team information, events and resources
Charter ..... Sunnyvale City Charter
Childcare ..... Childcare resources
ChoiceCollect ..... ChoiceCollect trash collection information
CityCouncil ..... Sunnyvale City Council
CityManager ..... Office of the City Manager
CityManagersBlog ..... City Manager's bi-weekly update
CNC ..... Columbia Neighborhood Center
CodeEnforcement ..... To report Municipal Code violations
CommercialProperties ..... Searchable available commercial properties directory
CommunityLiaison ..... Problem-solving resource for City-related problems
CouncilMeetings ..... Calendar of Council meetings with links to agendas, meeting minutes and reports to Council
CouncilPolicy ..... Sunnyvale City Council Policy Manual
CrimePrevention ..... Crime prevention services and resources
CrimeStats ..... Crime statistics and interactive incident location map
Downtown ..... Information and links related to the Town Center redevelopment project and other downtown projects
DPS ..... Department of Public Safety (police, fire and EMS services)
DPW ..... Department of Public Works
EconDev ..... Information and resources for business
EventApplication ..... Apply to hold a community event
Events ..... Upcoming community events calendar
Fees ..... Sunnyvale's master fee schedule
FirePrevention ..... Fire prevention services and related links
GeneralPlan ..... Sunnyvale's General Plan
Golf ..... Golf reservations
Graffiti ..... Report graffiti
Green ..... Environment sustainability information and resources
Help ..... Problem-solving resource for City-related issues
Images ..... Library database of current and historic photographs
Hotlines ..... Hotline and crisis telephone numbers
Jobs ..... Work for the City of Sunnyvale; job listings and information
KSUN ..... Sunnyvale's government television station program schedule
Library ..... Sunnyvale Public Library portal
MunicipalCode ..... Sunnyvale Municipal Code
Neighborhoods ..... Neighborhood association services
NewResidentGuide ..... Community and regional information
News ..... Recent Sunnyvale news releases
OneStop ..... Online building and planning permits
Onizuka ..... Reuse planning for the Onizuka Air Force Station site
Parks ..... Park information and map of locations
Patents ..... Sunnyvale Public Library patent and trademark services
PayMyBill ..... View and pay utility bills
Permits ..... Online building and planning permits
Presentation ..... Making a presentation at a City Council meeting
Preschool ..... Super Safari preschool program information and links
ProposedBudget ..... Proposed budget and fees (posted prior to Council adoption)
QuarterlyReport ..... Quarterly Report City newsletter
RecoveryAct ..... Summary of City applications for Stimulus Grant Funding
Recreation ..... Department of Library and Community Services
Recycling ..... Recycling and garbage collection information
SafeWays ..... School walking and bicycling maps
Shredding ..... Information on Sunnyvale's paper shredding events
Seniors ..... Sunnyvale Senior Center program and service information
Shop ..... Find shopping centers, auto dealers, hotels and other shopping resources
SMaRT ..... Sunnyvale Materials and Recycling Transfer Station
SNAP ..... Sunnyvale Neighbors Actively Prepare program
Streets ..... Schedule of upcoming street maintenance projects
StudyIssues ..... City Council study issues explanation and issues list
SunnyvaleWorks ..... Information about Sunnyvale's accelerated public works stimulus program
Theater ..... California Theatre Center
Tennis ..... Tennis facilities and programs
Trees ..... Information about protected trees, City trees and tree-removal permits
UtilityBilling ..... City utilities information and rate structure
Volunteering ..... Volunteer with the City of Sunnyvale
Vote ..... Voter registration information
WaterConservation ..... Water conservation information and tips
YellowPages ..... Yahoo! Local yellow pages directory for Sunnyvale
Webcast ..... Watch live and archived City Council and Planning Commission meetings
WPCP ..... Sunnyvale's Water Pollution Control Plant

The Bay Trail Connected

The San Francisco Bay Trail is a unique area that offers more than 20 miles of walking or jogging without the worry of vehicles. The close proximity to the Bay and distance to any busy street insures the only sounds heard are birds chirping or your own breath as you make your way along the picturesque paths. Since the opening of the trail, there has been friendly camaraderie — competitive runners, weekend joggers, birdwatchers, families on bicycles and a "good morning" smile with greetings as people pass by. Yet, one of the hardest things to believe while in the quiet serenity of the Bay Trail is that in less than 10 minutes, you can finish your hike with spirits, tea or coffee in the downtown bustle of Murphy Avenue.

For many years, the Bay Trail had a significant gap, but on September 20, 2010, the trail segment was finally opened. Composed of many smaller trails, the Bay Trail runs intermittently along the edge of the San Francisco and San Pablo Bays, providing easy access to recreational opportunities for outdoor enthusiasts, such as hikers, joggers, bicyclists and skaters. The plans for the trail are to cover about 500 miles of open space around the Bay Area, and nearly 300 of those miles have already been completed.

The only difficult decision is whether to take the trail north to Mountain View and see the vistas of the Dumbarton and San Mateo Bridges, or head south to the historic Alviso Marina. Either way, there are unparalleled views of the South Bay that many long-time residents have never seen. The salt marshes are a bird sanctuary and offer wonderful opportunities to view herons, terns, egrets and countless ducks and pelicans. To reach the Sunnyvale Baylands, the shortest access is at the Sunnyvale Water Pollution Control Plant on Borregas Ave. and Carl Road. This trailhead has a restroom, water fountain and plenty of free parking, so plan a trip on the Bay Trail this summer and enjoy this vast, local treasure.

Sunnyvale City Buildings Go Green … Again!

Several City facilities are in the process of getting recertified through the Santa Clara County Green Business Program. Recertification occurs every three years and is a bit tougher the second time around because the environmental standards are higher.

Alternatives to single-use bottled water and foam cups and plates are now required for certification. Fortunately, in 2008 the City made the decision to prohibit the purchase of bottled water with public money. Recently, the City also banned City purchases of foam cups and plates.

Facilities being recertified are City Hall, the Corporation Yard, the Senior Center, Columbia Neighborhood Center and the Library. The newest certified facility is the SMaRT Station® office building. Measures such as composting food scraps in an onsite compost bin and replacing more than 2,000 square feet of thirsty turf with beautiful, water-wise, native California plants helped the facility earn the certification.

What can you do at work or in your business operations to be greener? Here are some simple steps:

- Buy a minimum of 35 percent post-consumer waste content recycled copy paper and strive for the highest recycled content available for all products you use.
- Set up a compost bin outside your lunch room, or learn how to worm compost, which takes up even less space and can be done indoors.
- Eliminate disposable items in the lunchroom by using reusable cups, utensils and dishes.
- Buy items like creamer, condiments, sugar and salt in bulk. Not only are they cheaper, you will help reduce what goes into the dumpster, which could reduce your garbage bill.

For more information on going green, visit *calrecycle.ca.gov/ReduceWaste/Office.*

The Last Resort for Unwanted Stuff — Extra Dumping Weekends

If it doesn't sell at a garage sale and isn't worth donating, disposing of that last bit of unwanted stuff can be accomplished during Extra Dumping Weekends. This event is for residents only and held over two consecutive weekends in October:

- October 1 and 2, 8 and 9, 8:30 a.m. to 4:30 p.m.
- SMaRT Station, 301 Carl Road
- Maximum one-ton load capacity for vehicles and trailers must be no larger than seven feet by 10 feet
- Residents must provide proof of residency with a driver's license or license plus a current utility or service bill bearing a Sunnyvale address.
- No hazardous waste please. Bring this material to the monthly hazardous waste event held October 15, at 164 Carl Road, from 8 a.m. to 1 p.m.

For more information check *Recycling.InSunnyvale.com* under Events.

Take a Tour of the Water Pollution Control Plant

The final community tour of Sunnyvale's Water Pollution Control Plant for 2011 is scheduled for September 11 at 1 p.m.

If you'd like to learn where your wastewater goes after it flows down the drains from your home or business, how it is cleaned and what happens to it after treatment, consider joining us for this free community tour.

During the 90-minute tour, visitors will learn about environmental issues, the various stages of wastewater treatment, how the design of the plant uses alternative fuel sources to produce electricity and conserve energy, and how Sunnyvale promotes water conservation by producing and using recycled water for landscape irrigation at corporate business parks and city facilities.

For more information about the tour or to reserve a spot, call the Environmental Outreach section at (408) 730-7717, TDD (408) 730-7501 or email *wpcp@ci.sunnyvale.ca.us.*

Sunnyvale Trips for Seniors 50+

Gold Country, Sep. 21 – 23, 2011. Highlights are: Columbia State Historic Gold Rush Town, a Cavern tour, Angeles Camp & Carriage House Museum, Jamestown's 1897 Railtown Historic Park and roundhouse, and so much more. We stay at Murphys Inn & Suites, and will dine at several historic restaurants.

New Years and 2012 Pasadena Rose Parade, Dec. 30 – Jan. 3, 2011. Grandstand seats near the TV cameras at the Rose Parade, Norton Simon Museum, Huntington Library, Art and Gardens, Hollywood's walk of fame and so much more.

Florida, Feb 28 – Mar 7, 2012. Visit EPCOT, Ft. Meyers, the Everglades, Marco Island, Key West, Key Largo and Miami. Tour the Kennedy Space Center, Thomas Edison's house and Henry Ford's winter home, South Beach, Little Havana, and Villa Vizcaya.

Great Lakes and Mackinac Island, May 2 – 11, 2012. A few highlights – visit Frankenmuth, a "Bavarian" town and the Dutch community of Holland during the Tulip Festival, tour the Wright Brothers' workshop and the Henry Ford's Living Museum "Greenfield Village," visit the President Ford's Library and Museum, and Taliesin, Frank Lloyd Wright's home.

All trips are escorted and depart from the Senior Center. Extended trips also include a professional tour director, roundtrip transportation, free parking, gratuities for listed services, motorcoach driver, tour director, baggage handling and trip cancellation insurance. Please pick up a flyer at Sunnyvale Senior Center, or visit our website *seniors.inSunnyvale.com* (select *trips*) to get the details on all the day and extended trips.

QUARTERLY REPORT

Summer 2011

QUARTERLY REPORT
Summer 2011

City of Sunnyvale
P.O. Box 3707
Sunnyvale CA 94088-3707

www.sunnyvale.ca.gov

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Inside This Issue

PAGE 1

- *Sunnyvale Council Receives $265.9M Proposed Budget*
- *Spotlight on Community Development*

PAGE 2

- *Celebrate The State of the City on July 4*
- *The Briefing – Notes From Your City Manager*
- *We Want Your Input on the Newly Consolidated General Plan*

PAGE 3

- *NOVA Releases Landmark Study on Social Media Trends in Corporate Hiring*
- *City Council and City Elections*
- *Watch City Council and Planning Commission Meetings Online*

PAGE 4

- *Family Place in Library Space*
- *Summer Programs at the Library*
- *Mysterious Sunnyvale*

PAGE 5

- *Below Market Rate Homes Available Now*
- *Euphrat Art Museum — 20 Years of Art for Sunnyvale Children*
- *First-Time Home Buyer Workshop in July*

PAGE 6

- *Challenge Team Sunnyvale*
- *City Staff Team Responds Quickly to the Increase in Graffiti*
- *Sunnyvale Golf Course Adds Continuous Cart Paths*

PAGE 7

- *Sunnyvale Works Receives National Innovations Award*
- *Soccer Camp Teaches Teamwork, Integrity, Leadership*
- *Mark Your Calendar for Costal Cleanup Day on September 17*
- *Did You Know?*

PAGE 8

- *Are You Prepared For an Emergency?*
- *WPCP Mercury Fever Thermometer Exchange/ Medication Drop-off Event*
- *Location and Sale of Firearms Businesses Study Issue*
- *Leave Fireworks to the Professionals*

PAGE 10

- *Shredding Events — Personal Document Shredding*
- *Citywide Garage Sale Day Moves to September 17*
- *Local Events Keep Toxic Waste out of Storm Drains and Garbage*

PAGE 11

- *The Bay Trail Connected*
- *Sunnyvale City Buildings Go Green … Again!*
- *The Last Resort for Unwanted Stuff — Extra Dumping Weekends*
- *Take a Tour of the Water Pollution Control Plant*
- *Sunnyvale Trips for Seniors 50+*