

# QUARTERLY REPORT



CITY OF SUNNYVALE

FALL 2012

## OUR SUNNYVALE NEIGHBORS

**W**hether saving the last natural wildlife habitat in Sunnyvale, forming a Neighborhood Watch, keeping residents prepared in case of emergencies, petitioning for a neighborhood park or judging the annual summer Lemonade

Stand Contest, it's the members of the 26 Sunnyvale Neighborhood Associations that make the City of Sunnyvale into a community.

In May, the City asked residents for story ideas to include in this fall edition of *Quarterly Report*. Among the suggestions, one person asked how the neighborhoods got their names like Birdland, SunnyArts and S.N.A.I.L. So the City reached out to the Neighborhood Associations and asked five simple questions of each group. Associations that responded and shared their stories are featured throughout this edition.

Older associations like Ray-Nor Park (formed in 1956) pride themselves on their history while Lakewood Village (formed in the 1960s) aims to represent residents in the north side of the City. Newer associations like Cherryhill (formed in 2008) came together to strengthen their Neighborhood Watch program and promote community involvement, while Stevens Creek (formed in 2009) wanted to give a voice to the preservation of the Stevens Creek

area bordering Sunnyvale.

Some associations prefer to meet neighbors in person, walk messages from door-to-door or maintain a paper-based newsletter to keep their neighbors informed. Other associations meet virtually using social media, email distribution lists or messaging boards. Some of the groups formed to raise their collective voice against a proposed City policy, while others came together to strengthen their neighborliness and watch out for one another. Whatever their origins, we asked each Sunnyvale Neighborhood Association (SNA) to tell us what makes their group so unique, and – no spoilers here – these groups were not shy about bragging on their neighbors.

To learn more about SNAs, including a map of where they are located, how to join or how to get involved, visit [Neighbors.inSunnyvale.com](http://Neighbors.inSunnyvale.com) or contact Community Resources at (408) 730-7472, TDD (408) 730-7501. ☎

Public Safety Chief Frank Grgurina meets with Cherryhill SNA leader Kyle Welch during National Night Out.



Photo by David Thompson for the City of Sunnyvale.

### S.N.A.I.L., formed in 1995

**Name origin:** Sunnyvale Neighbors of Arbor Including LaLinda (SNAIL) is named after two of the tracts on the County Assessor's map which best-defined the original organization's boundaries: LaLinda Terrace and Arbor Court.

**Why you formed:** To create more of a sense of community and to improve the appearance of several properties owned by a single landlord.

**Something unique:** We decorate our street trees every December with large, red bows. We also take pride in that we have never missed a meeting nor a newsletter since we organized.

**How you communicate:** We have monthly meetings, a monthly newsletter, a web site [www.snail.org](http://www.snail.org) and two Yahoo Groups.

### Cherryhill Neighborhood Association, formed in 2008

**Name origin:** The land in this area was at one time called the Cherryhill Ranch.

**Why you formed:** We initially formed to strengthen our Neighborhood Watch program. The goals of the association are to promote community involvement and participation; establish and maintain a line of communication between the City and residents; provide a community voice to City staff, school personnel and the rest of the community concerning the implementation of services, community needs and events; recruit volunteers and sponsors to aid in service to the community; and enhance the quality of life within the area.

**Something unique:** The Wright House, built in 1862 on Cranberry Avenue, is in our association. It is the oldest house in Sunnyvale – and probably the oldest American house in the South Bay.

**How you communicate:** Via website [CherryhillNA.org](http://CherryhillNA.org), the Yahoo Group [Cherryhill\\_Neighbors](http://Cherryhill_Neighbors), the Facebook page [Cherryhill-Neighborhood-Association](http://Cherryhill-Neighborhood-Association), email distribution list, newsletters and regular get-togethers and meetings.

## COMMUNITY THEATER BUG INFECTS ENTIRE FAMILIES

**A** word of warning to parents of aspiring munchkins: if a child auditions for the Sunnyvale Community Players' (SCP) rendition of *The Wizard of Oz* this December, the whole family is likely to be sucked into the whirling tornado of community theater that transports ordinary people to a Technicolor land of lifelong friends.

Just ask Sunnyvale resident Jen Vaillancourt. She first auditioned as a seventh-grader in 1993 and is currently appearing as a featured

dancer in SCP's *Legally Blonde* through October 7. Vaillancourt and her boyfriend, Sunnyvale resident Matt Tipton, who also got involved as a child, are among the more than 300 cast, crew, production staff and orchestra members, who volunteer their time to keep things running behind the scenes.

But the theater bug did not infect just them – it also spread to their families. Vaillancourt's mom, Marilyn, first volunteered as a backstage chaperone and became

See *Community Theater*, page 2



Photo by Jim Kirkland for the City of Sunnyvale.

Jen Vaillancourt (left) and Liz Kollings Schinella in Sunnyvale Community Players' 2012 production of *Grand Hotel*.



## CITY OF SUNNYVALE Fall 2012

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# THOUGHTS FROM YOUR CITY MANAGER

It was one of those ordinary, breezy, summer days when I answered the phone in my office and heard our veterinarian say, "Gary, I have Prince."

"You do?"  
Somehow, our intrepid Collie had managed to Houdini his way out of the backyard. When Prince and I arrived home that evening, the tale of his adventures – and kindness of several strangers – unfolded on my answering machine. The first few messages were from a neighbor who had recognized Prince and kept him in her yard. But Prince is a determined pup and managed to escape her, too.

The next messages were from the man who had seen Prince wandering nose-to-the-ground through his neighborhood a mile from my home. So the man coerced Prince into his car, found our veterinarian's information on my dog's ID tags and chauffeured Prince to the clinic, figuring that was the safest place for my furry adventurer. Prince's afternoon antics were finally over when the veterinarian tracked me down at City Hall.

Listening to the messages and having Prince safe and sound at home reminded me of few things. First, I need to get a better lock on our fence gate. Second, the tale is a simple but perfect illustration of Sunnyvale's "pull together" attitude that makes it such a wonderful community. Neither of these neighbors knew me – yet, they went out of their way to help

another neighbor and keep Prince safe. Finally, it reminded me that these and other generous and caring acts happen all around us every day – whether we witness them or not.

Time and again I see Sunnyvale's unique culture of collaboration and spirit of "us" in action. Drop by the Gateway Neighborhood Center operated by Trinity Church on a Thursday night, for example, and see the bustling homework center, Zumba class in full swing and sparring boxers of every age. These activities, all geared toward providing a safe and healthy environment for families, are all run by volunteers from the community.

The Sunnyvale Challenge Team embodies that "us" spirit, too, with dozens of public and private organizations meeting monthly to focus on the challenges faced by our at-risk youth, and how to bring positive influences into their lives. One participant described it as a big snowball effect: as the needs come, someone comes to fill the need. No one knows this better than Sunnyvale Community Services, where volunteers give so many hours preventing homelessness and hunger, that it equates to 13 full-time positions.

Of course, who could forget Sunnyvale's fantastic Centennial Celebration and Parade this summer? The planning and organizing took

more than a year and hundreds of volunteers, many of them from local businesses and the Historical Society and Museum Association. By this writing, more than 50 volunteers have already signed up for the annual California Coastal Cleanup to pull trash from our West Channel waterway and part of the Guadalupe Slough. In this issue of the *Quarterly Report*, the pages are peppered with stories about the origins of

some of our many neighborhood associations, which were started and now run by volunteers. They came together to connect Sunnyvale on everything from civic issues to social events. Here at the City, our own employees volunteer as youth league coaches, guest lecturers and board members; support or participate in our numerous business and civic associations,

such as the Chamber of Commerce and Rotary, Kiwanis and Lions Clubs; and raise thousands of dollars each year for charitable organizations such as Special Olympics, Muscular Dystrophy Association, Alisa Ann Ruch Burn Foundation, Sunnyvale Community Services and United Way.

And the community continually gives their expertise and time back to the City by serving on boards, commissions and community advisory groups; raising funds to support City programs through Friends of the Sunnyvale Library

See *City Manager Thoughts*, page 11



City Manager  
Gary Luebbers

## COMMUNITY THEATER, *continued from page 1*

hooked – producing, serving a stint on the board of directors and meeting her husband. Tipton's mom and his siblings have also performed.

"It's a very accepting, inclusive atmosphere. You find a whole new group of friends when you volunteer for an SCP show," Tipton agreed. "This is our social life."

SCP Board member and producer Myra Diamond has a similar tale. Diamond attended SCP productions as an audience member when her daughter performed. But she really got caught up in SCP when granddaughter, Rain Scott, was cast in *The Wiz* in 2006. Arriving early one night to fetch Scott from rehearsal, the costume crew put Diamond to work stitching buttons on a jacket. "I'm not a seamstress," she laughed. "I called my husband

and said 'Guess what I'm doing!'" Diamond calls excitement at the theater "infectious." Her whole family has been involved at one time or another. Even the family's Chihuahua is making her stage debut.

But a big family is not required. Sunnyvale resident Casey Keys relocated by herself last year from Michigan for an engineering job and volunteered to help out with props for *Oliver*. With some experience in high school and college, Keys ended up helping with props all season and playing in the orchestra for *Snoopy*. Now Keys is working as an assistant stage manager on *Legally Blonde*. "I like being creative, and it turned out to be a great way to meet people who live in the area," Keys said.

SCP welcomes new performers and new volunteers throughout the season. But fair warning – there is no vaccination for the theater bug. Auditions for SCP's upcoming junior production of *The Wizard of Oz* are November 26-27 from 6-10 p.m. Auditions for *Little Women* are January 21-22 from 6-10 p.m. Both auditions are held at Sunnyvale Theatre. For information about auditioning or volunteering for these shows call (408) 300-0304. ☎



Photo by Jan Snyder, JP Images.

Rain Scott holding Chai in *Legally Blonde*.

## Birdland Neighbors, formed in 2001

**Named for:** Many of the streets in the neighborhood are names of birds.

**Why you formed:** After the birth of founder Ruth Bullinger's first child, she wanted to get to know her neighbors better.

**Something unique:** Birdland is bounded by two other cities, so we also get involved in their activities and issues that can affect us directly like the Kaiser left turn lane and Apple's "spaceship" building on our border. Accordingly, we accept proximal streets in Santa Clara and Cupertino to be a part of our Yahoo Group. They benefit from knowing what is going on in our neighborhood while keeping us informed of things in their own cities.

**How you communicate:** Our neighborhood Yahoo Group has more than 800 members with an average of 150 emails sent each month. The Yahoo Group was created in 2002 and remains the primary communication channel. Perhaps the most important use of it was when the Lehigh shooter was loose in Birdland in October 2011. During that 24-hour period, more than 200 messages from members kept everyone informed of the latest updates and looking out for each other's safety.

# AFTER SCHOOL MEANS EXTREME FUN AND EXTREME LEARNING

## Fun is Elementary

For students at Ellis, Fairwood and Nimitz Elementary schools, the activity-themed and hard-to-miss, blue Fun on the Run truck is a weekly, after-school treat. Fun on the Run is a mobile recreation program that provides Sunnyvale children with healthy, safe and creative activities.

Programs include arts, crafts, fitness, nutrition, games and sports for students at participating schools in grades 1–5. The weekly schedule for this school season is: Mondays, Fairwood Elementary, 2:15–4 p.m.;

Tuesdays, Nimitz Elementary, 1:30–3:30 p.m.; Wednesdays, Nimitz Elementary, 2:15–4:15 p.m.; and Fridays, Ellis Elementary, 1–3:30 p.m. A snack is also provided, though space is limited to the first 60 participants.

For more information about the Fun on the Run program, contact Michael Sodos at (408) 730-7337, TDD (408) 730-7501.

## The Extreme Middle

Sunnyvale Middle School (SMS) students have two after-school options this year when the final bell rings. Extreme Zone is a

popular drop-in program located in the SMS Multipurpose room that provides students with a place to hang out, do homework, play video games and relax. There is a drop in fee of \$3 per day (prepaid cards are available), and a small snack is provided.

For parents wishing for a more structured learning environment for students, there are also Enrichment Classes, which are provided Monday through Thursday with a variety of subjects to keep students thinking and learning.

These programs are currently only available to SMS students. For more information about Extreme Zone or Enrichment Classes, contact Jenni Wong at (408) 730-7724, TDD (408) 730-7501. ☎



Photo by Jim Kirkland for the City of Sunnyvale.

## Firefighter Pancake Breakfast to Benefit Burn Victims

**Saturday, October 13 • 8 – 11 a.m.**

Fire Station 2, Arques Avenue at Wolfe Road

- Meet officers, take engine rides and tower tours
- Includes: pancakes, sausage, juice, milk and coffee
- Suggested donation: \$8 for adults, \$5 for kids 10 and younger

Proceeds benefit the Alisa Ann Ruch Burn Foundation. For more information, call (408) 730-7140.



# SUNNYVALE SUPPORTS JUNIOR GOLF

Sunnyvale is all about junior golf, and the following programs at our two golf courses make it easy to introduce kids to this sport by offering discount golf play, instruction and equipment rental.

**Kids Play Free.** Junior golfers, 16 and younger, are allowed to play free of charge when accompanied by a paying adult (one no charge junior per adult only). This promotion is available every day with no time restriction and applies to green fees at both courses.

**No Clubs, No Problem.** The Golf Division was recently awarded a “Sticks for Kids” grant by the National Recreation and Park Association. As a result, Sunken Gardens Golf Course received an equipment package containing ten sets of junior golf clubs. These clubs are available at no charge to junior golfers at Sunken Gardens, including use during staff supported lessons, clinics, classes and camps. Sunnyvale was one of 100 agencies nationally selected for this program designed to introduce youth to golf and ensure access to all members of

the community.

**High School Golf Teams.** Local High School Golf Teams from Homestead, Fremont and The Kings Academy get special pricing to practice on the courses and at the driving range during the league season.

**Junior Golf Instruction.** Sunnyvale has several instruction programs, including two-day Junior Camp for all ability levels. Specifically for beginners, junior golfers can join Get Golf Ready, which is six one-hour lessons on the range to cover basics, or join one of the parent and junior classes to learn the game together during a five-hour weekend session. One-hour walk-on clinics for all ability levels are also offered on Saturdays for troubleshooting in a small group format.

Sunnyvale hopes to develop the next generation of players, so contact our professional staff at Sunnyvale Golf Course (408) 738-3666 or Sunken Gardens Golf Course (408) 739-6588, or visit online at [Golf.inSunnyvale.com](http://Golf.inSunnyvale.com) for additional information on all of our junior programs. ☎

## Braly Corners Neighborhood Association, formed in 1988

**Named for:** Nearby Braly School with a twist from Thornton Wilder’s Grovers Corners featured in “Our Town.”

**Why you formed:** We were first a SNAP (Sunnyvale Neighbors Actively Prepare) neighborhood. Public Safety implemented a plan to train residents in neighborhoods to become as self-sufficient as possible in an emergency until help could arrive. We’ve continued with SNAP because it provides a “sense of neighborhood,” and we think it’s a good idea to stay prepared. More than 100 residents, 58 of whom are adults, participate in our Disaster Response Teams. We have refresher training annually and have held three Neighborhood Earthquake Drills. The response team leaders also double as our neighborhood association steering committee.

**Something unique:** Every December we have a Holiday Progressive Dinner, where participants go to one home for an appetizer, “progress” to another home for salads, another for the main course and end at another for dessert. We usually have 35–55 participants.

**How you communicate:** We have an active email neighborhood distribution list, and occasionally deliver a paper newsletter to all residents. There are no regularly scheduled meetings, but we use our email list to share neighbor recommendations for contractors, workers, tree pruners, house cleaners, solar installers – and even responses to a question about where the best barbecued ribs are sold.

## A WEEK IN THE LIFE OF A SILICON VALLEY JOB SEEKER

**W**hatever the reason for being unemployed, getting back into the workforce can be a scary proposition filled with uncertainties. NOVA, the City's Department of Workforce Services, provides a variety of services to help the unemployed of Silicon Valley return to the workforce.

Joe K. worked as a design engineer and moved up into management at an internationally recognized company; however, the company restructured and Joe was affected by the reduction in force. After several weeks of job searching on his own, he learned of NOVA from a former colleague. He visited NOVA's website [NOVAworks.org](http://NOVAworks.org) to find out what was needed to get started and gathered the documents required for registration.

Arriving at NOVA's CONNECT Job Seeker Center, co-located with California's Employment

Development Department, Joe attended the group registration workshop and received his CONNECT membership badge. The membership badge gave Joe access to a team of career advisors, more than 30 on-site workshops and the possibility of training through NOVA.

Before he left, Joe agreed to let NOVA follow and record his progress for the next week.

**Monday.** Joe started by attending the *Career Exploration* workshop. In the workshop, Joe learned how to gather information about career options and use the information to make career decisions. The facilitator encouraged participants to conduct informational interviews for up-to-date information on employers' expectations and current skill needs. Joe knew of two people in his network that he could speak with and committed to reaching out to them.

Following the workshop, Joe spent a couple of hours on one of the on-site computers to practice these new skills and find out more about the current state of his field. His assessment was that upgrading his technical skills would increase his marketability with local employers and possibly help him transition into project management. He left that afternoon with a sense of satisfaction that he was moving toward the next phase of his career.

**Tuesday.** Joe returned to NOVA intent on speaking with a career advisor and receiving feedback on his research. After a short wait that he spent working on the computer, he met with a career advisor who agreed with his assessment that training might be appropriate. She reviewed his résumé, provided insights to increase its effectiveness and recommended a number of additional workshops to prepare to meet with a training advisor. After returning home, he spent hours on his computer exploring training options in preparation for his training advisor meeting later in the week.

**Wednesday.** Joe learned about *ProMatch*, NOVA's professional networking group, from a friend. So Wednesday, he attended the *ProMatch* orientation about the value and responsibilities of

the group. Each one of the 200 members in *ProMatch* brings unique skills, abilities and networks to the whole group. As the members interact with each other, the connections among them grow exponentially. This established network provides linkages across occupations, companies and industries, as well as much-needed support and encouragement through the difficult time of unemployment. Joe jumped in and joined the "Workshops" subgroup, which facilitates interactive workshops on a variety of topics for other members.

In the afternoon, Joe found a spot in the *Résumé Facts* workshop where he learned to customize his résumé and emphasize his current skills and employment history.

**Thursday.** Joe scheduled an appointment with a training advisor for Friday and spent Thursday assembling the packet to support his request for additional technical training.

**Friday.** Joe met with a career advisor prior to his training appointment to make sure that he was ready to make his case. The career advisor reviewed his revised résumé and was pleased with his progress — particularly the streamlined summary and employer-friendly accomplishment statements.

At his training advisor appointment, Joe showed that the competition for design engineer positions had increased significantly, and a handful of courses were necessary for him to remain competitive. The training advisor approved his request and agreed to work with him for a few months while he received technical training at UCSC Extension.

While it was a busy week, Joe recognized the value of investing in his job search and that becoming re-employed would require a combination of effort on his part and NOVA's resources.

NOVA is funded by the public workforce system and all services are available to eligible individuals at no cost. For additional information, visit NOVA online at [NovaWorks.org](http://NovaWorks.org) or call (408) 774-2365. ☎

### Study Issues Open House

The City's Planning Division held a Study Issue Open House in September to get public feedback on four issues: Signs, Foodtrucks, Cell Towers on Utility Poles and Parking. To get more information about study issues, visit [StudyIssues.inSunnyvale.com](http://StudyIssues.inSunnyvale.com).



### 'The Weight of the Nation: Children in Crisis' Film Screening

In an effort to raise awareness about the preventable disease of childhood obesity and how to address this problem on a local level, a free film screening will be held Tuesday, October 2, 6:30 – 8:30 p.m. at the Sunnyvale Public Library (665 W. Olive Ave.). "The Weight of the Nation: Children in Crisis" is part of a three-part documentary that aired on HBO, highlighting the obesity epidemic in the United States. Following the screening, an expert panel will facilitate a discussion on improving family health, efforts to promote healthy lifestyles and nutrition.

Space is limited and registration is encouraged. To attend, call (408) 730-7800, email [ChildCareResources@ci.sunnyvale.ca.us](mailto:ChildCareResources@ci.sunnyvale.ca.us) or visit [ChildCare.inSunnyvale.com](http://ChildCare.inSunnyvale.com). For a film trailer and more information about the documentary, visit [HBO.com/TheWeightoftheNation](http://HBO.com/TheWeightoftheNation).

# THE NEIGHBOR'S TREE IS GETTING TOO FRIENDLY

**T**rees grow – and so do issues between neighbors when trees creep over property lines. Each year, the City receives calls about privately owned trees that are dead, diseased or hang over to drop leaves into a neighbor's yard. However, most of these issues are not a violation of the Sunnyvale Municipal Code but, rather, are a private civil matter.

Property owners do have the right to cut off branches and roots of a neighbor's trees if they

encroach on property, but need to adhere to the following guidelines: trim only up to the property and fence line; always get permission if entering a neighbor's property is necessary to do trimming; do not cut down the tree itself; and do not injure the tree by trimming. Finally, as tempting as it may be, do not throw the cut branches, leaves or roots back over the fence – always dispose of them properly. Make sure to contact the owner of a tree prior to trimming. If the owner objects to the trimming, write a

letter to the neighbor describing the situation and informing the neighbor they could be liable for any damage done to property by the tree.

For questions regarding City-owned trees, trees typically located in the park strip or the first 11 feet of the front yard, contact Public Works at (408) 730-7506. For additional information, contact Neighborhood Preservation at (408) 730-7610, TDD (408) 730-7501, or e-mail [np@ci.sunnyvale.ca.us](mailto:np@ci.sunnyvale.ca.us).

## Morse Park Neighborhood Association, formed in 2008

**Name origin:** After the proposed park on Morse Avenue.

**Why you formed:** We formed to lobby the City to build the park at Morse Avenue and the Greenbelt.

**Something unique:** A former Vice Mayor and current Councilmember lives in our area and regularly attends our meetings.

**How you communicate:** Mostly through a Yahoo Group and quarterly meetings.

## Ortega Park Neighborhood Association, formed in 2005

**Name origin:** Ortega Park Neighborhood Association or OPNA holds meetings and events at Ortega Park in the center of our neighborhood.

**Why you formed:** Neighbors were walking door-to-door to distribute information from the City that only a few homes across from Ortega Park had received, regarding the installation of a baseball batting cage. This was the spark to form OPNA via a Yahoo Group.

**Something unique:** We try to have a spring garage sale at Ortega Park along with Citywide and Earth Day Garage Sales. OPNA donates some of the sales to fund the Children's Fun Activities at the summer potluck at Ortega Park. Our association is based on volunteerism and remains at no cost to anyone. We consider our association as easy-going with no pressure to any of our members.

In addition, Stockmeir Elementary School is next to Ortega Park and unites the neighborhood to help at our local schools, park and neighborhood.

There are three neighborhood associations in the Ortega Park area, and we would like to inform the neighbors about what happens in the other groups in the area.

**How you communicate:** We communicate via Yahoo Group. It is free and environmentally friendly.

## Public Art Defines a Community's Character

Whether a statue, sculpture, monument or mural, public art refers to works of art that are specifically designed for a publicly accessible space. Through the years, however, it has evolved to embrace a variety of materials, styles and subject matter, including amusing replications of objects, abstract imagery, geometrical shapes, unique and functional public furniture and thought-provoking painted murals.

Whatever the composition, the intent of public art is to transform areas into welcoming spaces for everyone to enjoy. It also helps establish a community's character and creates points of interest or destinations. The City of Sunnyvale is currently home to more than 128 pieces of public art and has invested in 65 works of art for its Permanent Art Collection as part of the Master Plan for Art.

In 1990, the City adopted the Art in Private Development Ordinance to require large-scale developments to include public art equal in value to 1 percent of the project's building permit valuation. Artwork procured through this ordinance is required to be accessible to the general public and reviewed by the City's Art Commission. Currently, 63 large-scale works of art have been installed at corporate campuses and private properties under the ordinance.

For more information on public art located throughout the City, contact Kristin Dance, Visual Arts Coordinator, at (408) 730-7758 or [kdance@ci.sunnyvale.ca.us](mailto:kdance@ci.sunnyvale.ca.us).

## Charles Street 100, formed in 2000

**Named for:** The 100 block of Charles Street plus two houses on the corner facing Washington Avenue.

**Why you formed:** The annual Art & Wine Festival. Vendors were parking their motor homes on our street and using our neighborhood as their temporary home for the festival. One of our residents called the Mayor's office and asked if someone could re-locate the vendors. He was told that if we were a neighborhood association then we would have credibility. So... we started one.

**Something unique:** We were part of the downtown renovation plan with developers looking at our street for multi-family and condo projects. Our neighborhood banded together and said, "No Way" to selling out. We love our old and quirky neighborhood.

**How you communicate:** We only have about 40 homes in our association. So when we need to communicate, we go door-to-door.

## Join Sunnyvale on World Water Monitoring Day

**Saturday, November 3 • 10 a.m. – noon**

Free event, pre-registration required

Activities will include:

- water quality testing
- aquatic insect observations
- crafts
- enviroscape demonstrations

This year, events will be at Stevens Creek behind West Valley Elementary School.

For updates as plans for the event develop, call (408) 730-7717, TDD (408) 730-7501 or visit [WPCP.inSunnyvale.com](http://WPCP.inSunnyvale.com).



**FOR ALL CITY  
SERVICES,  
TDD ACCESS  
(408) 730-7501**

## FIRST-TIME HOMEBUYER GETS UNEXPECTED WORKSHOP SURPRISE

**W**hen Justin Cecil attended a City workshop in July, he thought he was going to the required, HUD-

certified, first-time homebuyer workshop. Instead, he attended the Below Market Rate (BMR) Home Ownership Program presentation. To his surprise, not only was it not the right workshop, but he walked away with much more.

Although it was not what he thought he had signed up for, Cecil told City staff that the presentation was not only informative, it was highly encouraging. He even found out that he could fulfill the HUD-certified workshop requirement online.

Cecil also told City staff that he thought buying his first home close to work and within his income, seemed almost

impossible. After what he learned at this presentation, however, he felt hopeful that the purchase of a BMR home in Sunnyvale was a real possibility.

The next First-time Homebuyer Presentation will be October 11, 6 p.m. at the Sunnyvale Community Center, 550 E. Remington Drive. Encore presentations will be given at 6 p.m. on October 25 and November 15 at City Hall Council Chambers, 456 W. Olive Ave.

Visit [BMR.inSunnyvale.com](http://BMR.inSunnyvale.com) or call Housing Division staff at (408) 730-7250 to learn more about these housing programs, availability of homes to purchase or to register to attend a presentation. 🌟

### SunnyArts, founded in 2004

**Name origin:** The streets in our neighborhood are all named after famous artists.

**Why you formed:** To promote neighborliness through social gatherings and to communicate safety issues, share in emergency preparedness and exchange homeowner upkeep supplier recommendations.

**Something unique:** We are an intimate association made up of only 100 homes on the eight streets closest to the Sunnyvale Community Center. Also – we love Halloween! It's our biggest celebration.

**How you communicate:** Our Yahoo Site is our main means of communication. We also contact members individually via our neighborhood contact roster, at informational meetings, social gatherings and via notices delivered to each household.

### Ray-Nor Park Neighborhood Association, formed in 1956

**Name Origin:** Ray-Nor Park Neighborhood Association or RPNA was named after the children of a 1946 landowner: Raymond and Eleanor. The spontaneous meetings during the fall of 1956 held in a Ray-Nor Park tract home led to the formation of the association.

**Why you formed:** Isolated in a sea of fruit and nut orchards, founders saw a need to form a group to work on problems and get unbiased information. Additionally, parents organized children's activities, such as bicycle rodeos, picnics and Easter Egg hunts.

**Something unique:** We have archived documentation for more than 55 years of RPNA meetings activities and mimeographed communications that led to our formation.

In 1998, a cookbook titled "Seasoned with History: Recipes and History of the Ray-Nor Park Neighborhood" was produced as a fund-raiser that featured recipes from each major street in the tracts and 60 pages of history. One cookbook was donated to the Sunnyvale Public Library.

We've experienced 54 consecutive years of Santa touring our neighborhood to handout Christmas treats to kids and provide families memory-making photo opportunities. Second generations (and maybe third) are now enjoying Santa's curb-side service.

**How you communicate:** The *Ray-Nor Shine* newsletter and occasional flyer are our primary methods of communication. Volunteers hand-deliver them ten or more times per year to 305 lots. Emails are used to reach target groups and, in the case of a very urgent matter, phone trees are activated.

### Baby Behaviors

**I am hungry. Play with me! I need a break.** "Baby Behaviors" is a professional development workshop for Child Care Providers where participants will learn to communicate with babies, recognize best times to interact and how to react to the signals that the baby is giving. Rebecca Tam, RD of the Santa Clara County Public Health Department, will discuss the various states babies go through from crying, alertness, irritability and drowsiness and how to respond to them; how to identify baby cues and signals; and how to improve the quality of baby sleep time. Offered Wednesday, November 14 from 6:30 – 8:30 p.m. at Columbia Neighborhood Center (785 Morse Ave.), visit [Childcare.inSunnyvale.com](http://Childcare.inSunnyvale.com) to learn more about this workshop and other programs offered throughout the year.

## COUNCIL TO CONSIDER BANNING FOAM FOOD CONTAINERS

**C**ity Council is scheduled to hear the results of a study issue on banning expanded polystyrene or EPS – better known as Styrofoam® – at its November 13 meeting. A public input meeting is scheduled for October 11, 7 p.m., at the Sunnyvale Community Center (550 E. Remington Drive).

Water quality monitoring officials report that foam cups and hinged food containers tend to crumble into tiny particles, become airborne and wash into creeks and streams. These foam particles are difficult to remove from waterways and flow directly to the Bay. There, marine animals mistake them for food and ingest them. This not only endangers the fish, but introduces Styrofoam back into the human food chain.

One option Council may consider would include an ordinance making it unlawful for food service vendors to distribute foam food and beverage containers, likely exempting pre-packaged foods, such as eggs and meat, sold in retail stores. This new ordinance would update a more-than-20-year-old Municipal Code section that

bans the use of foam manufactured with chemicals that damage the Earth's ozone layer.

Fewer restaurants use EPS food containers today and those that might switch to alternative containers have a variety of materials available at a minimally higher cost. Part of the study issue process will be to identify alternatives and estimate the magnitude of any cost changes for vendors. Research from jurisdictions that have banned EPS containers has generally found that packaging cost increases represent a very small percentage of overall business costs for restaurants and have not resulted in higher food or beverage prices for consumers.

As a next step, a ban would further the City's Zero Waste Policy goals and reduce storm water pollution in the Bay. If passed, the City would join about 50 California jurisdictions that have already implemented bans, and position Sunnyvale to meet a state requirement that it reduce trash in local waterways 40 percent by 2014 and 70 percent by 2017. To stay updated on the proposed ban, visit [NoFoam.inSunnyvale.com](http://NoFoam.inSunnyvale.com). 🌟



Photo by City of Sunnyvale.

Foam pieces picked up at Guadalupe Slough during this year's Coast Cleanup event in September.

# HOW TO REPORT ILLEGAL DUMPING IN STORM DRAINS



**T**he City of Sunnyvale prohibits the discharge of anything other than rainwater to storm drains, as this water flows directly to local waterways and the Bay without treatment. Residents should report illegal disposal of any waste directly in a storm drain such as muddy water, oil or pool and spa discharges; concrete or other materials from a residential or construction

area flowing towards a storm drain; uncovered construction materials stored too close to the street, gutter or storm drain; and anyone hosing down dirty pavement or construction and paint tools into the street, gutter or storm drain.

To report non-emergency discharges or dumping of non-

hazardous materials in storm drains, call the Water Pollution Control Plant at (408) 730-7270, TDD (408) 730-7501 Monday through Friday from 7 a.m. – 4 p.m. After hours, call (408) 730-7181, or email [WPCP@ci.sunnyvale.ca.us](mailto:WPCP@ci.sunnyvale.ca.us). For emergency reports of hazardous spills or dumping into storm drains, call 9-1-1 or (408) 736-6244. ☎

# HOLIDAY RESIDENTIAL GARBAGE, RECYCLING COLLECTION SCHEDULES

**E**ach year, residential garbage and recycling collection services are suspended on Thanksgiving Day (November 22) so employees may celebrate the

holidays with family and friends. Regular Thursday collections roll to Friday and Friday collections to Saturday. In addition, there will be no Tuesday collections on either December 25 or January 1. Beginning with regularly

scheduled Tuesday collections, all customers' garbage services will roll to the next day during this two-week period. Monday services will not be affected by the holiday schedule.

Garbage, recycling and yard carts must be placed at the curb by 7 a.m. on customers' respective service days to ensure collection and be stowed from public view after service. See the *ReNews* inside the *Quarterly Report*, pages A through D, for options on how to get rid of extra garbage or contact the Recycling Program at (408) 730-7262. The SMaRT Station will be closed November 22, December 25 and January 1. ☎

If Regular Collection is on:	Date	Holiday Collection will be:	Date
Thursday	November 22 →	Friday	November 23
Friday	November 23 →	Saturday	November 24
<hr/>			
Tuesday	December 25 →	Wednesday	December 26
Tuesday	January 1 →	Wednesday	January 2
Wednesday	December 26 →	Thursday	December 27
Wednesday	January 2 →	Thursday	January 3
Thursday	December 27 →	Friday	December 28
Thursday	January 3 →	Friday	January 4
Friday	December 28 →	Saturday	December 29
Friday	January 4 →	Saturday	January 5

## Holiday Clay and Glass Sale

Just in time for holiday shopping, Friends of the Sunnyvale Pottery Studio (FSPS) are hosting a pottery and glass sale Friday, December 7 and Saturday, December 8, 10 a.m. – 6 p.m. at the Sunnyvale Community Center, Creative Arts Building (550 E. Remington Drive). A portion of the proceeds will benefit the Sunnyvale Pottery Studio.

For sale are unique, one-of-a-kind ceramic and glass items made in the Sunnyvale Pottery Studio by more than 30 local artists. Pots, wall hangings, bowls, cups, serving platters and jewelry are just some of the items available this year.

FSPS was formed in 2011 to advocate the benefits of community pottery programs and to create revenue-generating programs to off-set operational costs of the studio. For more information or to get involved in FSPS, visit [FSPS.wikispaces.com](http://FSPS.wikispaces.com).

## Santa Arrives in Sunnyvale December 8

The annual, family-friendly Breakfast with Santa event will be at the Sunnyvale Senior Center, 550 E. Remington Drive on Saturday, December 8. A festive breakfast will be served in the Orchard Pavilion room followed by a variety of crafts and an opportunity to have pictures taken with Santa. Santa will be available from 8 – 9 a.m. and again from 10:30 a.m. until noon.

Admission to the event is \$5 if tickets are purchased by November 30, and \$7.50 after. For more information, call the Sunnyvale Senior Center at (408) 730-7360, TDD (408) 730-7501.

## Cumberland South, formed in 2004

**Name origin:** We are the area south of Cumberland school, bound by Mary, Hollenbeck and Remington.

**Why you formed:** We had a series of burglaries in 2004. In order to band together and communicate, we formed a Neighborhood Watch, which launched the association.

**Something unique:** We have an incredibly diverse neighborhood with more than 25 languages spoken. We are on our seventh annual 4th of July parade and picnic with tons of amazing ethnic foods that people share. We also do holiday caroling each year to spread cheer.

**How you communicate:** We communicate mostly via our Yahoo Group. When we have events, we have street reps who distribute flyers to all households so we don't miss any who may not be online.

## Cumberland West, formed in 2008

**Name origin:** Our neighborhood is on the west side of Cumberland School.

**Why you formed:** Neighbors wanted a way to communicate with each other about City and neighborhood news.

**Something unique:** We know everyone is busy. So Cumberland West is an easy-to-join, low-maintenance, electronic neighborhood association.

**How you communicate:** Email list.

## HOLIDAY GATHERINGS FEED FAMILIES AND FOG MONSTER

**C**ooking oil and grease may seem harmless, but it collects in household sewer pipes or in Sunnyvale's main sewer lines when poured down sinks or toilets. In time, the accumulated oil and grease causes sewer backups and overflows that are unsightly, smelly and wreak havoc on homes, businesses and local waterways

Fortunately, all residents can help to prevent the FOG (fats, oil and grease) Monster from ruining the holidays with simple changes, such as using strainers in kitchen sinks to catch food particles and scraping leftover food waste into the garbage or compost container instead of into the garbage disposal. Avoid putting FOG or greasy foods down the drain, and avoid pouring dairy products such as heavy creams, cheese, butter, sauces or gravy into garbage disposals and drains.

Sunnyvale residents have two options to dispose of cooking oil. First, pour cooking oil – free of water, soap and food scraps – into a clean, sealable container. Then take the cooking oil and tallow to

the SMaRT Station® for recycling. Alternatively, residents can mix oil with absorbent materials, such as cat litter, and put the resulting solid into the garbage.

Remember to use non-toxic products to maintain the drain. Pour ¼ cup of baking soda down the drain followed by ½ cup of white vinegar. Wait 10 – 15 minutes and then rinse with hot water. Follow this procedure monthly to help prevent clogs.

For more information about how to prevent FOG from damaging the environment or to receive a free pan scraper to help clean up the FOG, call Environmental Services at (408) 730-7717, TDD (408) 730-7501, email [wpcp@ci.sunnyvale.ca.us](mailto:wpcp@ci.sunnyvale.ca.us) or visit [WPCP.inSunnyvale.com](http://WPCP.inSunnyvale.com). To find out what happens when FOG and other items go down the drain in the home, take a community tour of Sunnyvale's Water Pollution Control Plant in 2013. 🌱

## STUDENTS TREATED TO ENVIRONMENTAL IMPACT EDUCATION

**T**he ooze of chocolate syrup and the delight of sundae sprinkles may sound like a wonderful dessert but to students at City schools attending an Enviroscape Presentation, tasty treats represent oil, pesticides, fertilizers and other non-toxic items that pollute the community. From making it rain with water bottles to understanding how simple actions can prevent water pollution, children who attend presentations by the City's Environmental Services Department learn how easy it is to do the right thing to prevent water pollution.

Last year alone, nearly 1,600 children learned from City staff about protecting our local waterways, the community and the environment. Each lesson is

correlated to California's curriculum standards and is designed to be fun and interactive. Discussion and activities vary depending on the grade level but include water supply, how water is used, forms of water, the water cycle, how water can get polluted, where that polluted water goes, how water is cleaned, what a watershed is, aquifers, the environment, storm drains, sewers and how to be a watershed steward. Many of the fifth grade classes use it as part of their Earth Sciences curriculum and enjoy concluding the lesson with a tour of the Water Pollution Control Plant.

For more information on water pollution education and outreach programs, call (408) 730-7717, TDD (408) 730-7501 or e-mail [wpcp@ci.sunnyvale.ca.us](mailto:wpcp@ci.sunnyvale.ca.us). 🌱

## Stevens Creek Neighbors Association, formed in 2009

**How you chose your name:** Stevens Creek Neighbors Association (SCNA) is named after Stevens Creek, which is a living, vibrant, natural creek that traverses through our neighborhood.

**Why you formed:** In 2009, City Council decided to remove language from the Sunnyvale General Plan designed to protect the natural ecosystem of the Stevens Creek corridor. Feeling that we were not given timely or effective notice of the public hearing to respond, a vibrant and active neighborhood association formed to protect the only remaining natural wildlife habitat in Sunnyvale.

**Something unique:** Among many events, two seem to have the greatest participation. The Spring Clean-up event lets neighbors congregate and share stories as we take care of spring cleaning with City-provided dumpsters stations around the neighborhood. National Night Out (NNO) in August, features the annual Lemonade Stand Contest, where families build the most creative, unusual and fun lemonade stands for children to hawk their unique lemonade recipes. We try to create enough winning categories and have enough prizes that every child participating gets something – in addition to a lot of praise and a great evening of fun.

**How you communicate:** Our Yahoo Group is open to anyone living within the borders of our neighborhood, and is used for announcing events, warnings about suspicious activities, recommendations of service providers and announcing new services to the neighborhood. Additionally, we often post signs announcing events at two neighborhood entrances.

## WATER EFFICIENCY WITH BAWSCA WORKSHOPS

**T**he City of Sunnyvale will play host to the Bay Area Water Supply and Conservation Agency (BAWSCA) workshop series on water-efficient landscaping and gardening practices. All classes will be held at the Sunnyvale Community Center, 550 E. Remington Drive, from 10 a.m. until 1 p.m.

Starting with instructor Dave Phelps teaching "Water-Efficient Landscaping with Introduction to Integrated Pest Management (IPM)" on September 22, attendees can learn effective and environmentally sensitive approaches to pest management that will help gardens thrive while reducing environmental impact.

Adding a bit of deliciousness,

"Water-Efficient Edible Gardening" will be taught by Alane Weber on October 6 and explain how to reduce water needs for seasonal vegetables. Following on October 20, Lori Palmquist will explain "Water-Efficient Irrigation," which covers the basics of drip irrigation to everything needed to set up an irrigation system.

Finally, attendees at the November 10 workshop on "Landscaping with California Natives" with Chris Todd, will learn about local plants that can be grown successfully to save water and convey a sense of natural beauty to any garden.

Register to attend any or all of these workshops by calling BAWSCA at (650) 349-3000 or visit their website at [BAWSCA.org](http://BAWSCA.org). 🌱

# CITY OF SUNNYVALE FISCAL YEAR 2012/13 ADOPTED BUDGET SUMMARY

## BUDGET OVERVIEW

The FY 2012/13 budget reflects the progress the City has made in implementing actions to re-establish a solid financial foundation, as well as the positive effects of an economic recovery that continued to accelerate through FY 2011/12. Revenues and expenditures are balanced, with funding provided to restore service levels throughout the 20-year plan, including: enhanced Library services, reinstatement of the seven-year tree trimming cycle, additional funding for sidewalk repairs and funding set aside for the rehabilitation and maintenance of the City's facilities.

While the FY 2012/13 budget has accomplished a noteworthy achievement by bringing revenues and expenditures back in balance for the short and long term, several underlying factors are incorporated that leave this balanced state vulnerable. First, revenue projections are reflective of recent positive economic news and moderated growth has been incorporated into the baseline. However, history has shown that two primary sources of revenue – sales tax and development-related revenue – can experience high levels of volatility with economic downturns having a significant impact. Second, contribution rates for pensions have increased significantly over the last decade and are expected to continue to rise in the future due to a variety of factors. Lastly, assumptions built into the budget for personnel cost containment must hold. These assumptions include increased employee contributions toward the pension expense, a two-tier retirement system and changes to the public safety salary survey that will curb future salary increases.

Although the FY 2012/13 budget has been balanced and progress has been made towards bringing back optimal service levels, the key vulnerabilities discussed above underlie this balanced state. It is within this framework that the City will need to operate to maintain a solid financial foundation.

## REVENUES

### Funding Sources

The majority of the money that supports City services and projects comes from either taxes or fees paid by users of services. User fees are the single largest source of City revenue, contributing nearly half of the total estimated revenues in FY 2012/13. User fees include payments for water, sewer and garbage utilities, as well as for recreation services. Water, sewer and garbage services are supported entirely by user fees.

Taxes are the next largest source of City revenue, representing approximately 35 percent of the

total. The majority of City tax revenue comes from sales and property taxes, with the City receiving 1¢ of the 8.375¢ sales tax charged per dollar on sales in Sunnyvale, and approximately 16¢ per dollar of property tax assessed against property within the City. These tax sources are affected by changes in the economy, the real estate market and legislative actions. Sales tax, transient occupancy tax (TOT) and development-related taxes and fees all exceeded projections made for FY 2011/12. As such, the long-term revenue baseline has increased for Sales Tax, TOT and development-related fees, even with moderation incorporated for anticipated downturns. Property tax has not matched the growth in these areas over the past two years; however, future projections include the expectation of growth in assessed valuations due to current commercial development and overall economic activity.

Approximately six percent of the City's funds for FY 2012/13 will come from federal, state and local agencies, including \$6.5 million for the federal Workforce Investment Act grant, which is used by the North Valley Job Training Consortium (NOVA) Workforce Services Department. The City also receives funds from various other sources, including the sale of property and interest on its investments. For FY 2012/13, these other sources account for five percent of total revenue, primarily consisting of the projected \$9 million in proceeds from the sale of the Raynor Activity Center. The City is also expected to use approximately \$21.6 million in reserves from various funds to cover its spending commitments. This is primarily timing related for debt-funded water and wastewater infrastructure projects such as the replacement of sewer and water lines, as well as for the development of housing at the armory site. Funding for the development of housing at the armory site has been set aside in the Housing Mitigation Fund since FY 2009/10 as part of the Onizuka Base Relocation and Closure process.

## EXPENDITURES

### Operating Budget

Each year, the funds used to provide services for Sunnyvale are appropriated into a spending plan called the Operating Budget. This plan is revised every other year to take into account changes in inflation, community conditions and the amount and types of services necessary to maintain the City's standard of excellence. In FY 2012/13, approximately 76 percent of the Adopted Budget is programmed in the Operating Budget. Of that total, 86 percent will go toward providing services

that ensure Sunnyvale's residents and businesses enjoy well-maintained streets, quality utility services, clean parks, first-rate library and community services and a safe, secure community. In addition, three percent will be spent on community development, which includes land-use planning and construction permitting. Another three percent will be used for NOVA Workforce Services. The City of Sunnyvale serves as the administrative entity for the North Valley Job Training Consortium (NOVA), which is fully funded by federal, state and other outside funding sources. The remainder of the Operating Budget will be spent to provide and support other City services.

### Projects Budget

In FY 2012/13, approximately 20 percent of the budget will be invested in projects. Just as businesses set aside money for improving facilities and replacing aging equipment, the City plans ahead for long-term maintenance, renovation and major additions. These efforts are funded through the City's Projects Budget. Through the Projects Budget, the City proactively addresses long-term needs by identifying project costs, future operating costs and any outside funding sources. Thus, the City already has determined how it will pay for many of its long-term renovation and replacement needs, particularly those that are funded from dedicated sources such as grants or mitigation fees.

Some of the major projects included in the FY 2012/13 Adopted Budget include: the development of affordable housing at the armory site; water and wastewater infrastructure projects, such as the replacement of sewer and water lines and critical "Manage the Gap" projects at the Water Pollution Control Plant; and the Seven Seas Park and Orchard Gardens Park Expansion projects.

### Other Expenditures

The City's debt is about three percent of its overall expenditures. Just as individuals may borrow money for a house or car, the City occasionally borrows funds to finance major improvements. The majority of the City's debt service is currently for funds borrowed to improve the City's water and wastewater (sewer) facilities. The debt service payments are financed by fees paid by users of the particular service. The remaining one percent is for lease payments and equipment purchases.

## For More Information

More information about Sunnyvale's FY 2012/13 Adopted Budget is available at [Budget.inSunnyvale.com](http://Budget.inSunnyvale.com).

## Questions and Comments

City of Sunnyvale  
Department of Finance  
650 West Olive Ave.  
P.O. Box 3707  
Sunnyvale, CA 94086  
or  
call (408) 730-7380  
TDD (408) 730-7501



# CITY OF SUNNYVALE FISCAL YEAR 2012/13 ADOPTED BUDGET SUMMARY

## Total Estimated Revenues

<b>USER FEES (47%)</b> .....	<b>\$134,497,710</b>
Garbage Fees .....	37,008,389
Water Fees.....	33,455,626
Sewer Fees .....	25,585,159
Franchise Fees .....	6,521,751
Permits and Licenses .....	6,497,076
Other Fees and Services.....	9,591,629
Park Dedication Fees.....	4,524,841
Golf and Tennis Fees.....	3,708,645
Recreation Service Fees .....	3,401,431
Rents and Concessions.....	2,988,383
Fines and Forfeitures.....	1,214,780
<b>TAXES (35%)</b> .....	<b>\$99,953,516</b>
Property Tax.....	44,762,568
Sales Tax .....	32,779,843
Transient Occupancy Tax .....	7,383,795
Utility Users Tax.....	7,066,134
Other Taxes.....	4,314,675
Gas Tax.....	3,646,501
<b>INTERGOVERNMENTAL (6%)</b> .....	<b>\$18,170,377</b>
Workforce Investment Act Grant.....	6,472,500
Reimbursement from County .....	5,606,326
Federal Grants.....	2,958,298
State Grants.....	1,462,412
Community Development Block Grant.....	996,570
Other Agencies Contributions .....	353,702
HOME Grant .....	320,568
<b>OTHER (5%)</b> .....	<b>\$14,571,983</b>
Sale of Property.....	9,000,000
Other Revenues .....	3,229,017
Interest Income.....	1,235,639
SMaRT Station Revenues .....	1,107,327
<b>USE OF RESERVES (7%)</b> .....	<b>\$21,625,802</b>
<b>TOTAL ESTIMATED REVENUES</b> .....	<b>\$288,819,387</b>

*(Excludes Internal Service Fund revenues)*

## Total Appropriations

### OPERATING BUDGET (76%):

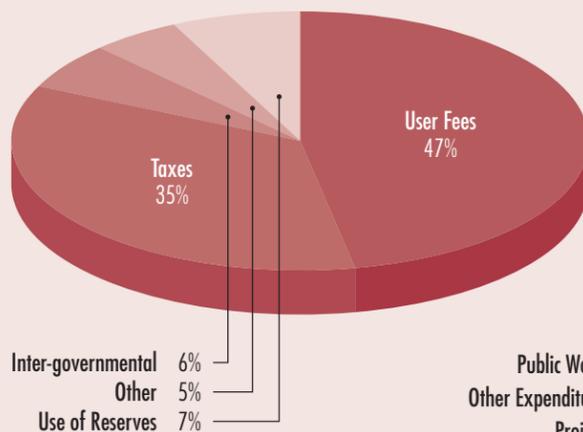
City Manager's Office .....	<b>\$3,786,747</b>
City Attorney's Office.....	<b>\$1,822,245</b>
Community Development Department.....	<b>\$6,701,900</b>
Building Safety .....	2,773,552
Planning .....	2,283,068
Housing and CDBG Program.....	1,241,542
Community Development Department Management .....	403,739
<b>NOVA Workforce Services Department</b> .....	<b>\$7,634,501</b>

## Total Appropriations, continued

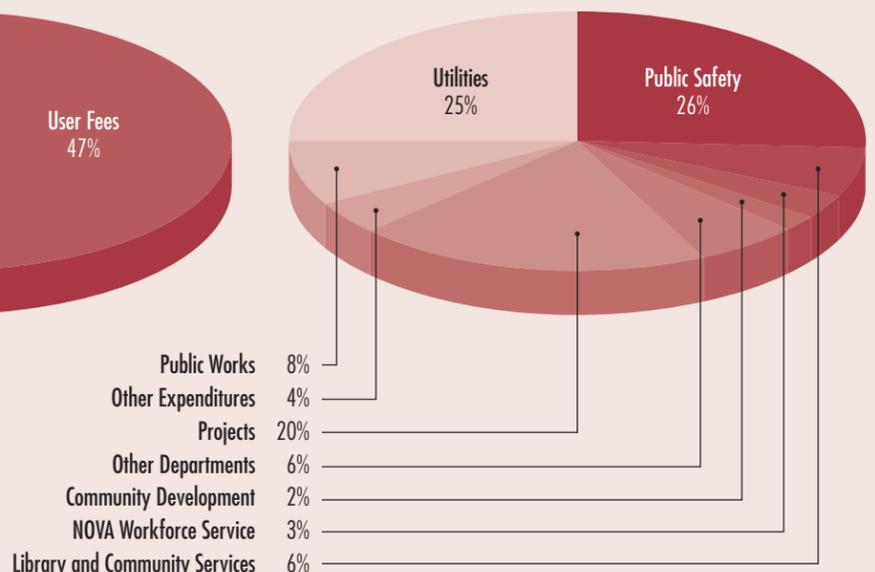
<b>Finance Department</b> .....	<b>\$7,996,821</b>
Finance Operations.....	5,841,148
Utility Billing.....	2,155,673
<b>Human Resources Department</b> .....	<b>\$3,425,064</b>
<b>Library and Community Services Department</b> .....	<b>\$17,234,790</b>
Arts and Recreation Programs .....	8,161,265
Library .....	7,988,288
Youth, Family and Child Care Resources .....	1,085,236
<b>Public Safety Department</b> .....	<b>\$74,752,138</b>
Fire Services .....	27,879,678
Police Services .....	26,575,739
Public Safety Administrative Services.....	5,293,983
Investigation Services .....	4,865,252
Community Safety Services.....	3,539,305
Communication Services .....	3,080,019
Records Management and Property Services .....	1,937,342
Personnel and Training Services .....	1,580,820
<b>Public Works Department</b> .....	<b>\$23,780,351</b>
Neighborhood Parks and Open Space Management.....	8,622,633
Pavement, Traffic Signs, Street Sweeping, and Roadside Easement ....	4,823,608
Golf Course Operations .....	3,637,786
Transportation and Traffic Services .....	1,938,545
Street Tree Services.....	1,423,921
Land Development – Engineering Services.....	1,141,895
Street Lights.....	1,050,525
Public Works Administration .....	695,324
Concrete Maintenance .....	384,167
Downtown Parking Lot Maintenance.....	61,947
<b>Environmental Services Department</b> .....	<b>\$71,745,349</b>
Solid Waste Management .....	31,016,690
Water Resources .....	26,106,688
Wastewater Management .....	10,003,934
Regulatory Programs .....	2,131,162
Sanitary Sewer Collection System.....	2,061,028
Storm Water Collection System.....	425,847
<b>Project Operating Budget</b> .....	<b>\$31,212</b>
<b>TOTAL OPERATING BUDGET</b> .....	<b>\$218,911,118</b>
<b>PROJECTS BUDGET (20%):</b> .....	<b>\$57,712,829</b>
Infrastructure Projects.....	24,738,048
Special Projects.....	20,270,238
Capital Projects .....	9,883,679
Project Administration .....	2,468,354
Outside Group Funding Projects.....	352,511
<b>OTHER EXPENDITURES (4%):</b> .....	<b>\$12,195,440</b>
Debt .....	8,394,786
Lease Payments.....	3,056,460
General Equipment .....	713,269
Council Service Level Set Aside .....	30,925
<b>TOTAL ADOPTED FY 2012/2013 BUDGET</b> .....	<b>\$288,819,387</b>

Amounts listed are rounded to the nearest whole dollar.

**SUNNYVALE REVENUE SOURCES**  
FY 2012/13 BUDGET – \$288,819,387



**SUNNYVALE EXPENDITURES**  
FY 2012/13 BUDGET – \$288,819,387



## WORLD-RENOWNED MUSICAL ARTISTS SERENADE SUNNYVALE

There is no need to go all the way to San Francisco or even San Jose for great concerts by world-renowned artists. This year's line-up for the City-produced Evenings of Cultural Arts series is engaging, entertaining and eclectic with performances from country to Celtic and Hawaiian to humor.

The series opened September 8 with the irreverent *a cappella* group The Bobs. The Grammy-nominated group burst into the limelight in the 1980s with their unexpected covers of songs including The Talking Heads' "Psycho Killer," The Beatles' "Helter Skelter" and hilarious originals drawn from headlines and everyday life.

On October 20, the LA-based gypsy band Fishtank Ensemble

returns to Sunnyvale, performing from their latest CD, "Woman in Sin." Like the traveling Roma musicians who inspire them, Fishtank Ensemble incorporates folk music from seemingly every corner of the globe to create its own unique style.

The Kingston Trio tribute band County Line Trio will perform November 24. Dr. Elmo, best known for his holiday novelty song "Grandma Got Run Over by a Reindeer," will perform December 15 with his acclaimed bluegrass band, Wild Blue.

Other shows in the 2012-13 season are the Kat Parra Latin World Ensemble, featuring the multilingual jazz singer and top Bay Area jazz musicians on January 19; San Francisco alt-country musicians Maurice Tani & 77 El Deora on

February 16; slack key guitar master Patrick Landeza, with guest musicians and hula dancers on March 23; and The Black Brothers of Ireland's famous Black Family, with Irish step dancers on April 13.

All performances are Saturdays at 8 p.m. at Sunnyvale Theatre, 550 E. Remington Drive. Season and individual tickets are now on sale at the Box Office (408) 733-6611 or online at [Arts.inSunnyvale.com](http://Arts.inSunnyvale.com).



Photo provided by FishTank ensemble.

## LIBRARY PATRONS GET FREE PASSES TO AREA MUSEUMS

Museum tickets are available for a free, fun, educational outing for the family or guests. Sunnyvale Public Library has joined with other libraries to offer *Discover & Go* passes for Library cardholders to many Northern California museums and cultural institutions. In the first month of the program, 200 people reserved passes to local museums.

The *Discover & Go* program allows any Sunnyvale Library



cardholders to print passes online for specific museums; however the passes expire the day after the reservation date. Cardholders can also reserve up to two passes at one time. Some of the museums included are The Exploratorium, The Marine Mammal Center, Charles M. Schulz Museum, The

San Jose Museum of Art, The Tech Museum and the Pacific Pinball Museum. While some of the museums are offering free passes through *Discover & Go*, others offer a substantial discount. To see the full list of participating museums available to Sunnyvale Library cardholders, visit [Discover.SunnyvaleLibrary.org](http://Discover.SunnyvaleLibrary.org).

### Lakewood Village Neighborhood Association, formed in 1960s and again in 1989

**Name Origin:** Located in Lakewood Village.

**Why you formed:** To get City services on the north side.

**Something unique:** We have an Annual Holiday Parade and picnic. Also, we have all of our newsletters from the beginning that tells our history. We were one of the first associations in the City and one of the longest running associations.

**How you communicate:** Monthly newsletters, monthly general meetings at the park and banners out at Lawrence Expressway.

### Library Patrons Get eBook Expertise

The Library owns thousands of eBooks and offers many opportunities to learn more about this new method of reading. Patrons are free to explore on their own, starting with the Library-owned *eReader Petting Zoo* on display near the Library fireplace, which includes a Nook Simple Touch, a Kindle Keyboard, a Kindle Touch, a Sony Reader and a Kobo Touch.

Alternately, patrons may choose to take a guided approach to eReaders. Librarians are eager to answer questions about the devices and to explain how to access the Library's eBook collections. The class "eBooks Made Easier" is also offered on a regular basis by staff to help community members learn to use various eReaders, find out the latest in the eBook industry and make an informed choice about which eReader to buy. Through the class, participants also learn about the Library's extensive eBook collection and how to download titles to different devices. For one-on-one assistance with individual eReaders, the Book-A-Librarian program makes a librarian available for a scheduled, personalized lesson on using a specific eReader with the Library's collection.

Finally, community members without eReaders will soon be able to borrow an eReader from the Library. Funded by a grant from the Satterberg Foundation, the Library will have several eReaders loaded with bestselling and popular titles available for check out. Visit the Library pages on the City website at [SunnyvaleLibrary.org](http://SunnyvaleLibrary.org) for more on these eReader programs.

## CITY MANAGER THOUGHTS, *continued from page 2*

and Friends of the Sunnyvale Pottery Studio; hosting company service days to plant trees or maintain parks; or coordinating logistics at some of our many community events like the Health & Safety Fair and Hands on the Arts.

It would be impossible for me to mention everything but

hopefully I've given a flavor of the extraordinary network of people, organizations and companies working together and giving back to our community. Their efforts reflect Sunnyvale's passion, diversity and talent. And the more we know about them, take part in them, even benefit from them, the more we

experience the incredible sense of pride and inspiration brought about by this strong, local foundation of support. With neighbors helping neighbors and folks helping total strangers, it seems clear why we've been recognized as the "Happiest City in America." I am so proud to serve as your City Manager.

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