

QUARTERLY REPORT



CITY OF SUNNYVALE

SPRING 2012

DEPLOYED ARMY NURSE BUYS HER FIRST HOME THROUGH CITY PROGRAM

Army Sergeant Farah Desai, born and raised in Sunnyvale, left her family to serve for a year as an Army nurse at Forward Operations Base Salerno in southeastern Afghanistan. The base is informally known as “Rocket City” due to the large amounts of incoming rockets and mortar fire it has faced in recent years. Yet, with the help of her family, City staff and a dedicated realtor and loan officer, Desai will be returning to Sunnyvale as a new homeowner through the Below Market Rate (BMR) Home Buyer Program.

Buying a home can be a daunting experience for first-time buyers, particularly in the pricey Silicon Valley real estate market. Despite the usual challenges and some rather unusual personal circumstances, Desai was able to complete the program applications and close escrow on her BMR home in just two months, using the internet and a power of attorney.

As a thank you, Desai sent a very special gift to those who helped her become a homeowner — a U.S. flag flown over “Rocket City” by American pilots with a commemorative certificate.

Sunnyvale’s BMR Program is

available to all City residents who qualify, whether courageously serving their country overseas or taking advantage of City programs locally. BMR offers new and resale homes in Sunnyvale at affordable prices. Most BMR homes are brand new town homes with two to four bedrooms and prices ranging from \$320,000 to \$450,000. Resale BMR homes sell for even lower prices. Several of the new town homes are available now on a first-come, first-served basis.

BMR homes are available for a limited time only before the homes are returned to regular market prices. For more information about program eligibility and home listings, visit

BMR.inSunnyvale.com or call (408) 730-7250. To get information in person, visit the Housing Division at the One-Stop Permit Center at 456 W. Olive Ave., weekdays from 8 a.m. to 5 p.m. ☘

Note: Sgt. Desai gave the City permission to share her inspiring story with Sunnyvale residents. The Housing Division does not release personal information received in housing program applications without the express permission of the applicant.



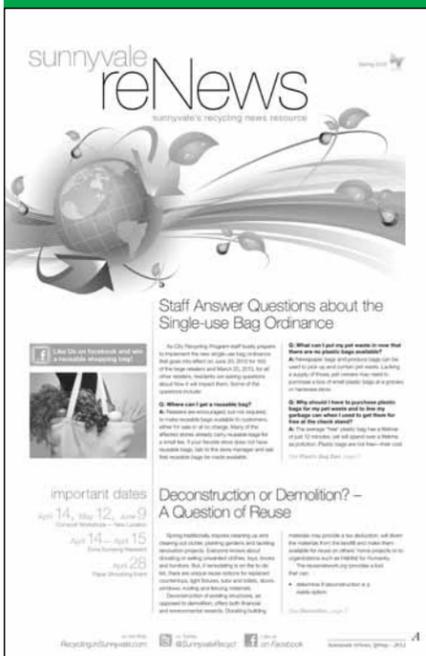
Sergeant Desai and son.

Photo provided by the Desai family.

A Branch Fell Off My Street Tree. Whom do I Call?

To report a fallen tree limb or dead tree, request a tree pruning inspection or other street tree concerns, visit Trees.inSunnyvale.com or call the Street Trees Program in the Parks, Golf, and Street Trees Division at (408) 730-7506, TDD (408) 730-7501.

Inside This Issue



CNC RE-OPENS WITH A GRAND CELEBRATION

The public is invited to celebrate the re-opening of the Columbia Neighborhood Center at the Fit and Fun Fair on Saturday, May 5. The Grand Re-Opening ribbon-cutting ceremony will take place at 10:30 a.m. The newly-expanded Columbia Neighborhood Center will have more than 23,000 square feet of space to serve the community with offerings of programming dedicated to community enrichment, recreation, education, health and social services. The new facility, located at 785 Morse Ave., will be open to the community to tour and explore as part of the celebration.

In 2008, City Council and the Sunnyvale School Board approved an agreement between the City and Sunnyvale School District to expand



Columbia Neighborhood Center

the Columbia Neighborhood Center. The cost of the expansion, estimated at \$3 million, was divided equally between the two parties with Sunnyvale School District serving as the project lead.

In June 2010, the Columbia Neighborhood Center expansion project began with 3,500 square feet added to the existing facility. The expansion doubled the number of social services offices to eight,

doubled the number of exam rooms to four in the community clinic wing, added a large conference room and created a fitness room.

Additional information about the Columbia Neighborhood Center Grand Re-Opening Event and the 2012 City of Sunnyvale Fit and Fun Fair, can be found at CNC.inSunnyvale.com or by calling (408) 523-8150, TDD (408) 730-7501 ☘



CITY OF SUNNYVALE Spring 2012

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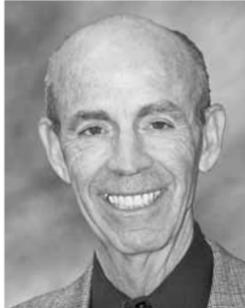
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THE BRIEFING — NOTES FROM YOUR CITY MANAGER

Business Growth Gaining in Sunnyvale

In many of my presentations over the past three years, I have had to impart painful news related to the impact of falling revenues on the City's budget. We tightened our belts, reduced staff and minimized certain select services to get through this particularly severe economic storm. But lest you think it's all doom and gloom, there are some very bright spots here in Sunnyvale.

Have you seen downtown lately? We certainly have a ways to go until a developer can finish the Sunnyvale Town Center project, but a tremendous amount has been quietly completed. First, the roadways, curbs, landscaping and lighting were completed throughout Town Center. The first building to go up was a new Target, then Nokia built a regional center for themselves. Now Apple has announced a lease for an entire office building with a third-quarter 2012 move-in date. That



City Manager
Gary Luebbbers

brings some 900 new employees to downtown, visiting shops and restaurants and purchasing services.

Solstice, the development at the old Town and Country site and adjacent to Town Center, is fully under construction as it develops 279 apartments and 34 thousand square feet of retail and restaurant space. And right next door, Carmel

lofts will build another 133 apartments and eight thousand feet of retail space. These are sterling examples of mixed-use, in-fill projects with an eye toward a walkable amenity-blessed downtown.

New companies are literally swarming to Sunnyvale as it again becomes the hot location for business development. Law offices, grocery stores, restaurants, office users, medical manufacturing and data centers have all chosen to make Sunnyvale their home in the past year. Companies, such as solar company Alta Devices, Motorola Mobility, PMC Sierra, Fresh & Easy, Kaiser, Good Technology, Rambus,

Dolby Labs, Zoll Circulation, Sea Micro and Gener8 have established new offices in Sunnyvale. Microsoft, Google, Apple and an increased presence by HP are planned in the next few months.

And 2012 is still young with even more projects in the offing. A new tenant will be announced soon for the old Borders Books site on El Camino Real, while plans are in the works to put in a 124-thousand square-foot, five-story building to replace the Mary and Maude post office, when it moves. Juniper Networks will consolidate their campus into two eight-story office buildings, adding 630 thousand square feet of office space. NetApp is growing their presence, as is St. Jude Medical. A developer will build a Marriott Courtyard in the former Chevrolet dealer site across from City Hall. In late spring 2013, Palo Medical Foundation will open its 116-thousand square-foot clinic on Old San Francisco Road.

Just what brings so much growth to our City? There are a lot of answers. But most often what we hear from developer and business

See City Manager Briefing, page 3

SUNNYVALE PREPARES FOR SINGLE-USE PLASTIC CARRYOUT-BAG BAN

In December, Sunnyvale joined the many Bay Area cities, including San Jose, Palo Alto and San Francisco, who have banned single-use plastic carryout-bags. The ordinance, which takes effect June 2012, bans approximately 99 covered stores from bagging customer purchases in single-use plastic bags and requires retailers to charge a 10¢ fee for recycled-content paper

bags. The small fee is kept by the retailer and will increase to 25¢ in 2014. The ban will extend to all Sunnyvale stores in March 2013.

Restaurants and non-profits or charitable reuse organizations are not subject to the ban. Plastic bags used in grocery stores to bag meat, fruits and vegetables, are not affected, nor are plastic garbage bags.

City staff has been responding to questions from residents and

businesses and will be contacting stores to assist them in meeting the requirements of the ordinance. Staff will be at various stores and events in the City for the next few months, distributing samples of reusable bags and providing information about the ordinance. For a list of stores that are included in the ban, or for more information, go to BringYourBags.inSunnyvale.com, or call (408) 730-7262. ☺

SIGN CODE REVIEW POINTS TO PUBLIC HEARINGS IN APRIL

Work to overhaul the City's sign code is progressing with public meetings scheduled for April 18 at 3:30 p.m. and 6:30 p.m. at City Hall. This will be the first comprehensive sign code review since 1985 and may affect ground signs, wall signs, temporary signs, commercial signs and residential signs.

Signs serve many purposes and there are differing opinions

and interests when adopting sign regulations. Businesses see signs as necessary for identification and an important promotional tool. The general public wants effective signage to find their destination easily. Other community members express the need for a community standard to avoid "sign clutter" in the City. This study will consider all options and will take into account the differing views on the subject.

A website for the study has been set up at SignCode.inSunnyvale.com.

It will provide updates to the progress of the study and include important dates for future outreach meetings and public hearings. Businesses, residents, business associations, sign companies and neighborhood groups are invited to participate in these meetings. City Council will make a final decision on the new sign code at a public hearing in October. Visit SignCode.inSunnyvale.com for updated information or call (408) 730-7440. ☺

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STUDY ISSUES PRIORITY RANKING AND CALENDAR — SPRING 2012 EDITION

On February 3, City Council set study issue priorities for the calendar year. Study issues were generated by Council, boards and commissions or City staff throughout the previous year.

At the Study Issues Workshop, Council made decisions on whether to drop, defer or rank each of the proposed issues.

Departments then identified the issues that could be studied this year, in Council priority order, given departmental workloads.

The list below shows the Council ranking and the proposed date for presentation to Council. Council reviewed the proposed dates at the February 28 Council meeting.

For more information on the study issues process visit StudyIssues.inSunnyvale.com.

Department	Council Date*	Council Rank	Number	Title
Community Development	7/17/12	1	CDD 12-11	Consider Adding Criminal Background Checks to Below Market Rate (BMR) Program Qualification Process
	9/11/12	2	CDD 12-09	Pedestrian Plans for Industrial to Residential (ITR) Areas
	10/30/12	3	CDD 12-06	Regulations for Telecommunication Facilities Located in the Public Right of Way
	11/20/12	4	CDD 12-05	Food Truck Location and Operation Requirements
	12/18/12	5	CDD 12-10	Consideration of Non-residential Parking Requirements
	8/14/12	6	CDD 12-03	Cultural Heritage of Sunnyvale
Environmental Services	TBD**	1	ESD 12-04	Community Solar Program
	11/13/12	2	ESD 11-01	Ban the Use of Expanded Polystyrene (EPS) Food Containers (formerly DPW 11-01)
	TBD**	3	ESD 12-01	Community and Operational Greenhouse Gas Inventory
Library and Community Services	8/14/12	1	LCS 12-02	Review Effectiveness of Existing Art in Private Development Policies and Practices
Office of the City Manager	3/6/12	1	OCM 12-02	Consider Moving From Odd-Year Elections to Even-Year Elections
Public Safety	8/14/12	1	DPS 12-02	Explore Tools for Resolving Interior Hoarding Conditions at Residential Properties
	3/20/12	2	DPS 12-01	Taxicabs: Franchises, Regulation and Enforcement
Public Works	2/26/13**	1	DPW 10-09	Reliable Electrical Power Options
	10/16/12**	2	DPW 12-05	Downtown Parking and Maintenance Management Program
	12/4/12**	3	DPW 09-01	Comprehensive School Traffic Study (Combined SI's School TDM Opportunities, School Zone Traffic Controls and Enforcement)
	5/22/12	4	DPW 12-01	Bicyclist Anti-Harassment Ordinance

*These are tentative dates and subject to change. Be sure to review the Tentative Council Meeting Agenda Calendar (TCMAC) for an up-to-date schedule of Council meetings. The TCMAC can be found at TCMAC.inSunnyvale.com.

**Pending budgetary approval

CITY MANAGER BRIEFING,

continued from page 2

owners is that they find Sunnyvale to be very business-friendly and they appreciate the lengths we go to work with applicants. Time is money, and when we can quickly process applications through our One-Stop center, developers can move toward completion just that much faster.

From an administrative perspective, my staff is working to simplify as many of our processes as possible. By fall 2012, we will be working on simplifying the Zoning Code, make it understandable and standardized. In October, we also plan to conduct a comprehensive review of the City's Sign Code with an eye toward streamlining it and making it more understandable and effective for the needs of the business community while conserving Sunnyvale's natural aesthetic beauty. And, of course, of prime importance is the opportunity for employers to provide their employees with employment in a city that values and promises a high quality of life. It is this commitment to quality of life that continues to attract new businesses to come to Sunnyvale and keeps existing businesses here as they expand.

As more employers move in to Sunnyvale, the demand for housing will continue to rise. The work City staff is performing this year will serve planners and residents for years to come. As businesses and the number of residents grow, the City has to be able to support the growth through improvements to its infrastructure. We have already hosted regional meetings to gather public comment on the development of a bus rapid transit (BRT) system to increase passenger flow on El Camino Real, already VTA's busiest bus line, and another public outreach meeting has been scheduled for April 7 at the Community Center. New parking has been built to support shopping and growing Caltrain ridership from the Sunnyvale station, and the City has undertaken a major street improvement project to make repairs to streets, create and maintain bike lanes and improve transportation for everyone, whether they are walking, riding or driving.

As more people move here to work at the new jobs being created in Sunnyvale, our goal is to always present and maintain the highest quality of life possible for our residents. With improvements to the economy, new jobs and new employment opportunities, Sunnyvale's light is again shining brightly.

Avoid Spring Cleaning — Buy a New Home Instead

Okay, buying a home to avoid housework may seem extreme, but so is the rumor that there are no affordable houses in Sunnyvale. The Housing Division provides bimonthly presentations at City Hall on the City's home buyer programs. These presentations are open to anyone interested in learning more about assistance available to lower- and moderate-income, first-time buyers in Santa Clara County, including Below Market-Rate homes and First-Time Home Buyer loans. The presentation also explains other programs for prospective buyers, such as those offered by the Housing Trust of Santa Clara County. The next presentations will be held on April 19 and May 19 at 6 p.m. in City Hall. Future dates and locations of upcoming presentations can be found online at FTHB.inSunnyvale.com. Staff also provides these home buyer presentations to interested groups, such as local organizations or employers, upon request. To schedule a group presentation, call Ernie DeFrenchi, Affordable Housing Manager, at (408) 730-2784, TDD (408) 730-7501.

CARS DO NOT MAKE GOOD LAWN GNOMES

FREE TOWING FOR UNWANTED VEHICLES IN APRIL

While it may be tempting to turn an old, unwanted vehicle into a spectacular lawn ornament, it

might not be appreciated by the neighbors. Fortunately, Sunnyvale residents who have a vehicle that is taking up precious parking space may have the vehicle disposed of at no cost during Sunnyvale's 2012

Vehicle Tow-Away.

During the entire month of April, residents may call the City and request a pick-up appointment. Requests will be sent to a City-approved towing company, which will call residents directly to make arrangements for retrieving the vehicle during the month of May.

Vehicle owners must sign over ownership and turn in the vehicle's pink slip to the towing company. The vehicles must also be towable, with four inflated tires, and have all debris and garbage removed.

Vehicles removed during this towaway event do not qualify as an IRS tax donation. For additional information on the program, contact Michelle Tani in the Department of Public Safety at (408) 730-7104, TDD (408) 730-7501. 🌱



Preparing for an Emergency is a SNAP

Sunnyvale Neighborhoods Actively Prepare program, or SNAP, is a program developed by the City's Emergency Services to empower citizens to help save lives. This eight-class training program begins April 5 and SNAP safety gear is awarded upon completion.

Following a disaster, emergency services personnel may be unavailable to meet the demands of its community. The emergency services that citizens have come to expect through 9-1-1 at a moment's notice, such as police, fire, medical, may be dispatched elsewhere. In the initial moments of a disaster, people may have to rely on each other for help in order to meet their immediate life-saving and life-sustaining needs.

In an effort to prepare residents of Sunnyvale to protect family and property, the City's Emergency Services developed the SNAP training program to provide Sunnyvale residents with tools to be self-sufficient for a minimum of 72 hours following a disaster.

The training program is on a volunteer basis and taught for seven consecutive weeks. SNAP participants will learn about disaster preparedness and how to save lives while working with the City to do the greatest good for the greatest number of people.

For more information and to register for upcoming training, visit SNAP.inSunnyvale.com, email SNAP@ci.sunnyvale.ca.us or call Emergency Services at (408) 730-7190.

A NEW COMMANDING PRESENCE FOR DPS

A few days before Christmas, Public Safety took delivery of a command and control vehicle designed to support communications and data management during emergencies. This project, fully-funded through a federal grant from the Department of Homeland Security, began almost two years ago and was designed by the City as a truly state-of-the-art unit to serve the public.

This customized, grant-funded, satellite-equipped, wireless rig was designed to provide comprehensive, interoperable communications and data management capabilities. In short, this mobile command center allows our public safety officers to coordinate and deploy major operations to any area of the City, county and surrounding region.

The equipment inside the rig will accept communications from law and fire resources in Santa Clara, San Mateo and Alameda Counties, and can be expanded to add even more jurisdictions. The vehicle is also completely interoperable with the command and control vehicle currently in operation in the City of Palo Alto. Additionally, Sunnyvale ham radio operators and SNAP (Sunnyvale Neighborhoods Actively Prepare) volunteers will have equipment available in the vehicle to use in the event of a natural disaster.

While the new mobile command center has already tested its mettle during the San Miguel Elementary School lockdown incident in January, technicians will be loading all of the computer applications and radio frequencies into the new



vehicle over the coming months. After satellite and cellular systems are brought online, additional testing and training will take place. Look for the vehicle out in the community, and stop in for a tour. 🌱

MERCURY, PHARMACEUTICAL DISPOSAL EVENT HELPS LOCAL ENVIRONMENT

The City will be hosting a Mercury Fever Thermometer Exchange and Med-Drop-off Event Wednesday, May 9 at the Sunnyvale Senior Center from 11 a.m. until 1:30 p.m.

According to the EPA (epa.gov), nearly 17 tons of mercury from fever thermometers is thrown away in regular garbage containers annually, risking leakage into the air and groundwater and leading to health risks. Even more daunting, the EPA has found trace amounts of everything from painkillers to hormones in water samples across 30 states. That is why proper disposal of mercury fever thermometers and

pharmaceuticals is so important.

This year, the first 100 residents who bring in their mercury fever thermometers will receive a free, non-mercury-containing fever thermometer in exchange (limited to one new thermometer per household). Before replacing the old, mercury fever thermometer, make sure to reduce the possibility of breakage and contamination. Mercury fever thermometers must be contained in an unbreakable and closed container such as its original case, a plastic toothbrush holder or a plastic bottle with a screw-on cap. As a second measure of protection, the closed container must be placed in a sealable plastic bag.

Other mercury-containing products, such as thermostats, fluorescent lamps or switches will not be accepted at this event. Those wastes can be taken to county-sponsored Household Hazardous Waste events (bbw.org). For more information on the thermometer exchange, call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501.

This program does not collect sharps or illegal narcotics. For more information on the disposal of these items or the Med-Drop-off Event, call the Department of Public Safety at (408) 730-7100. 🌱

SUNNYVALE FIT AND FUN FAIR SET FOR MAY 5

Celebrate wellness for the whole family in an afternoon of fun, entertainment and valuable health and wellness information at this year's Fit and Fun Fair (formerly Health and Safety Fair). Sunnyvale is once again teaming up with more than 60 local groups to showcase exciting demonstrations and offer family-friendly activities. Admission, including all games, health screenings and activities, is free. The fair takes place Saturday, May 5, from 11 a.m. to 3 p.m. on the grounds of the newly-expanded Columbia Neighborhood Center, 785 Morse Ave. (adjacent to Columbia Middle School).

Children can climb the rock wall, play in the obstacle course and have fun being active as they participate in games that will get them tossing, running and dancing. They'll have a chance to learn about wellness and community safety as they win prizes, watch

performances and explore a variety of Public Safety vehicles, including fire rigs, squad cars and even a rescue helicopter.

The 2nd Annual 5K Kids Fun Run and Walk will take place at 9 a.m. on the Columbia Middle School track. Each child will receive an official event tee shirt, goodie bag and marathon participant number.

Other exhibits include bike safety tune-ups, dental resources and oral health checks for children. Free adult health screenings include diabetes, cholesterol, blood pressure, body mass index and vision testing by health service technicians.

Checks for proper fit and installment of car safety seats for children will also be available but require an appointment. Appointments can be made by calling (408) 730-7176. Additional information about child safety and injury prevention will be offered.

During the event, the public is invited to tour the newly-expanded

April 16 Deadline for Fit and Fun Fair Volunteers

Volunteers are needed for the Fit and Fun Fair (formerly Health & Safety Fair) on Saturday, May 5 from 8 a.m. until 5 p.m. at the Columbia Neighborhood Center. Shifts are available for set-up and clean-up only, or for the entire day. Volunteers over 18-years old who help at the fair must be fingerprinted through the City. To apply, go to Volunteering.inSunnyvale.com and indicate in the notes section that you are interested in the Fit and Fun Fair. Deadline for applications is April 16, and for fingerprinting is April 20. For more information, call Columbia Neighborhood Center, (408) 523-8150 or visit Volunteering.inSunnyvale.com.

Columbia Neighborhood Center. The Grand Re-Opening Ribbon Cutting Ceremony will take place at 10:30 a.m., when the facility will be open to the community to tour and explore.

For more information or to volunteer, call Alicia Gonzales at (408) 523-8150 ext. 19, TDD (408) 730-7501, or e-mail agonzales@ci.sunnyvale.ca.us. Visit the Fair website at FitFunFair.inSunnyvale.com or CNC.inSunnyvale.com for information about the Columbia Neighborhood Center Grand Re-Opening Event. ☺



SPRING 2012 PARENT AND CHILD CARE PROVIDER WORKSHOPS

The City is offering three new workshops for anyone providing care to children, whether a parent or a child care provider.

The workshops will focus on important health, education, discipline and child development topics to improve the quality of care provided and help providers and parents support the development of healthy, happy children. Registration is required to hold a place in these free workshops.

Managing Challenging Behaviors in a Child Care Setting will allow participants to discover alternative strategies for managing difficult behaviors in the child care setting and explore new and creative ideas on how to effectively work with challenging children. This workshop will identify types of behaviors and the best reaction to each. Attitudes and responses will predict future behaviors so attendees will be prepared to recognize and respond appropriately. This workshop will be held on Saturday, April 14, 9 a.m. until 11 a.m., at Columbia Neighborhood Center, 785 Morse Ave.

Let's Move! Fun Music, Dance Steps and Eating Tips for Healthier Kids will be held Tuesday, May 15, 6:30 p.m. until 8:30 p.m. at Columbia Neighborhood Center, 785 Morse Ave. Parents, kids, and child care providers will have a blast as they get moving with music, instruments and steps that can be done at home or in a child care setting. The workshop demonstrates how to encourage kids to be

active while learning coordination, team work and just having fun.

The second part of the workshop is an interactive session that includes food experiments, a fun "ants on a log" project and kid-friendly tips for increasing overall physical activity, reducing screen time and how to encourage finicky eaters to enjoy healthier foods and beverages. Children five-years old and under are welcome to attend along with parents or caregivers.

This workshop supports the efforts of the Let's Move! Child Care Initiative, a national movement that First Lady Michelle Obama has championed to promote healthier physical activity and nutrition for children in child care. Open to both providers and parents, this workshop educates communities and families as essential allies in the effort to prevent childhood obesity, support children's healthy development and prevent the occurrence of chronic disease later in life.

Fun with Different Learning Styles in the Classroom will be held on Thursday, June 7, 6:15 p.m. until 7:45 p.m. at the California Young World's Fairwood Campus, 1110 Fairwood Ave. This workshop will explore fun and creative teaching techniques in order to help plan effective classroom learning experiences to accommodate the unique learning styles of every child. During the workshop, participants will learn how children acquire knowledge and how to create instructional approaches to match those needs. Discovering a child's learning style can make all the difference in how

Public Safety Arrests Childhood Obesity with the Marathon Club

In an effort to promote ongoing physical fitness and a healthy lifestyle, Public Safety Officer Bradley Militano, with staff and students at Vargas Elementary School, has created The Marathon Club.

The Marathon Club is a running program conducted during school-time recess, as well as before and after school. Lasting 10 to 12 weeks, the participants meet one to two times a week on the school track or field to work out. Over the course of the program, the almost 200 student participants will each run 23.1 miles, with the remainder of the 26.2 miles – the distance of a full marathon – to be completed in the 2nd Annual 5K Fun Run and Walk event at this year's Fit and Fun Fair at Columbia Neighborhood Center on May 5.

This unique program is administered and guided by parents and community volunteers at the school with the assistance of Public Safety Officers. The club works to educate students on healthy eating and nutrition and promotes the importance of fitness and good health. The multi-week running program includes both boys and girls in kindergarten through fifth-grade, while creating positive social interaction with peers and Public Safety Officers.

For more information about the club, contact the City's Crime Prevention Unit at (408) 730-7140, TDD (408) 730-7501 or follow their community outreach efforts through the e-newsletter *Beyond the Badge* at CrimePrevention.inSunnyvale.com.

easily he or she is able to learn.

Space is limited, so early registration is recommended. For more information or to register, call (408) 523-8150 or email childcareresources@ci.sunnyvale.ca.us. To find out more about the City's Youth and Family Resources Program, visit ChildCare.inSunnyvale.com. ☺

SECRET CONFESSIONS OF A PUBLIC SAFETY OFFICER



Photo provided by Public Safety.

Lt. Tracy Hern waits on tables as part of Public Safety's Community Outreach and Special Olympics Fundraiser Tip-a-Cop.

Do you guys have a monthly quota on tickets? Have you ever shot anyone? Is it harder to be a cop as a woman? Is it illegal to drive in flip-flops? "We get all kinds of questions that people want to know about police officers, but usually don't get a chance to ask," said Holly Lawrence, a Sunnyvale Public Safety Officer (PSO) with the Crime Prevention Unit. "Usually when people see us, we're there because someone called 9-1-1 and it's not their best day. Community events let us interact with the public on a more personal level."

Each year, the Department of Public Safety holds several community outreach events from the highly visible Law Enforcement Torch Run through the Bay Area to the more intimate Tip-a-Cop, where officers wait tables to raise money and awareness for Special Olympics. *Quarterly Report* had the opportunity to sit down with some of the officers who volunteer

for these events and ask why they do it.

"When you're in your uniform and you serve a hamburger to a kid, they are in complete awe," mused Lieutenant Tracy Hern. "Sometimes, I just sit right down next to a family and get to show that I'm a normal guy. It lets people see you in a different light."

"The first time I did this event, I was terrified of serving people," confessed PSO Brian Gantt on his first time as a volunteer for Tip-a-Cop. "Cops in uniform aren't exactly used to being 'chit-chatty' with people. I volunteered to face my fear and because it was for a good cause. Now, I actually like doing it."

"Plus ..." paused PSO Todd Fekete to challenge his fellow officers, "It's nice to see who can make the most tips."

"Some people are afraid of ordering drinks around us or they'll come out to razz us in good fun. We just want people to have a good time with us while we're helping a good cause" said Lt. Hern. "Last

year, I got to serve the owner of the restaurant and his wife. They came out to support us and had a blast."

"Our community events let the public get to know us as people here to help and serve them. And because the 'tips' (referring to Tip-a-Cop) go to Special Olympics, we're also helping an at-risk population. Each one of us," said Community Service Officer Dori Fontaine, "are touched by friends or relatives with intellectual disabilities. It's very personal to all of us."

This year, Tip-a-Cop will start off with a breakfast at Coco's (1206 Oakmead Parkway) on Thursday, April 12, from 7 a.m. until 10:30 a.m. A lunch and dinner Tip-a-Cop will also be held at the Faultline Brewing Company in July. For more information on events like these and the Crime Prevention Unit, visit CrimePrevention.inSunnyvale.com or call (408) 730-7140, TDD (408) 730-7501. ☎

Extra Dumping Weekends Announced Just in Time for Spring Clean Ups

The City hosts Extra Dumping Weekends four weekends a year to give residents an opportunity to dispose of extra, non-hazardous trash at the SMaRT Station® at no additional charge.

This year's Extra Dumping Weekends for 2012 are: March 31 – April 1, April 14 – 15, October 13 – 14 and October 27 – 28. The SMaRT Station will receive items on these extra dumping days from 8:30 a.m. until 4:30 p.m.

Use a tarp or pay the fine. To prevent litter blowing from vehicles, all loads must be covered securely. Drivers with uncovered loads are subject to a fee of \$15 and will receive a tarp for future use. Residents with single-family service who don't want to make the trip to the SMaRT Station may choose to schedule an on-call collection for extra trash and bulky items for no additional charge. Contact Utilities Customer Service at (408) 730-7400 to make an appointment.

Consider reuse options before throwing items away: Before hauling unwanted items to the SMaRT Station, donate useful items to charitable organizations, post them to online reuse sites or save them for your next garage sale. Check out these reuse options:

- **Freecycle Network** – Groups.freecycle.org/ SunnyvaleCAFreecycle
- **Freecycle Sunnyvale** – groups.yahoo.com/group/FreecycleSunnyvale, offered by Sunnyvale resident, Tim Oei
- **Goodwill** – Goodwill.org, (408) 736-8558
- **Salvation Army** – Salvationarmyusa.org, (408) 249-1715
- **Discovery Shop** – Discoveryshop-Sunnyvale.org, (408) 737-7707
- **Nearly New Shop** – (408) 732-6202
- **Career Closet** – CareerCloset.org
- **Resource Area for Teachers** – RAFT.net, (408) 451-1420

To learn more, visit Recycling.inSunnyvale.com and click on *Where Can I Donate?*, or under *A-Z Recycling*, find *Reuse* in the alpha-listings.

SHREDDING PERSONAL DOCUMENTS HELPS PROTECT YOUR IDENTITY AND REDUCES WASTE

Take advantage of City shredding events and have personal documents that contain social security numbers, tax information and bank, credit card or household billing statements professionally shredded. The City's paper shredding events for 2012 are April 28, August 25 and November 3, from 8 a.m. to noon, at the SMaRT Station® at 301 Carl Road.

Identity theft happens when someone takes information about a person and uses it to commit fraud. The Federal Trade Commission (FTC) reports over 10 million Americans fall victim to identity theft annually and that home mailboxes, trash and recycling containers provide ripe hunting grounds for identity bandits. To thieves, personal documentation is as good as a stolen wallet.

The FTC also suggests removing and destroying the address labels

on magazines, catalogs and other home addressed printed material, including any pre-printed catalog mail-order forms, prior to recycling the publications at the curb. To reduce this unwanted mail, view a list of junk mail opt-out tools at Recycling.inSunnyvale.com, go to *A-Z Recycling and Reuse*, and select *Junk Mail Opt-out* from the listings.

Shredding documents at an event instead of throwing them in the garbage saves thousands of trees and millions of gallons of water when the paper is recycled into new products. More than 194,000 pounds of personal documents have been shredded and recycled since January 2010.

For more information on how to deter, detect and defend against identity theft, visit the FTC at ftc.gov/idtheft, or call (202) 326-2222. ☎



CHALLENGE TO DEMOCRACY AND INDIVIDUAL RIGHTS: JAPANESE INTERNMENT EXPERIENCE REVISITED

Sunnyvale Public Library is one of 52 libraries across the state that has been awarded a California Reads (CA Reads) grant to promote community reading of selected books to inspire people to discuss democracy and individual rights. The CA Reads grants are supported by the California Council for the Humanities (CCH) and the California Center for the Book (CFB). Sunnyvale Library's focus is on the memoir *Farewell to Manzanar* by Jeanne Wakatsuki Houston and James Houston. The book tells about Jeanne's experience when she and her family were sent to a Japanese internment camp during World War II. The Houstons' book was the first popular book to address the internment camp experience from a Japanese-American point of view.



Several programs are planned to engage the local community in learning, reading and in the

discussion of this remarkable book. On Wednesday, April 18 at 7 p.m., the Library is honored to present author Jeanne W. Houston, in person, to discuss her book and reactions to it when it was first published in 1973 as well as responses in the years since the initial publication. Michael Omi, Ph.D., Professor of Asian American Studies at UC Berkeley, will speak on Monday, May 14 at 7 p.m. about the backstory of racial politics leading to the removal of Japanese-Americans living on the West Coast to internment camps during WWII. All are invited to join in a group reading and to discuss the book *Farewell to Manzanar* on Wednesday, May 23 at 7 p.m. at the Library. On Saturday, May 26, a Japanese origami, hands-on paper-folding program for teens and adults, is being offered at 2 p.m. On Tuesday, June 12 at 7 p.m., a panel of Japanese-American internment camp survivors will talk about their individual wartime ex-

periences and respond to questions from the audience. Well-known local storyteller Megumi will tell *Tales of Strength and Hope* from the Japanese-American experience and Japanese folktales for adults and children ages 8 and up on Saturday, June 9, at 2 p.m.

Finally, as the culminating program for CA Reads at the Library, a film and book discussion program will be held July 11 at 7 p.m. The film *Days of Waiting* will be shown, followed by a discussion of the movie. Also discussed during the event will be the book *Hotel on the Corner of Bitter and Sweet*, by Jamie Ford, as well as other books and films on democracy and individual rights.

Join friends, neighbors and diverse community members at the Library for a wide range of programs inspired by CA Reads and *Farewell to Manzanar*, starting this April. For updated information, call (408) 730-7300 or visit SunnyvaleLibrary.org.

New State Law Requires Recycling at Multi-Family Properties

Residents of apartment buildings have often noted their opportunities to recycle can be limited. AB 341 will require multi-family residential properties with five or more units to provide recycling services to their residents, regardless of whether the garbage is collected and taken to a materials recovery facility. Luckily, these properties can achieve compliance with the new law by participating in the City's multi-family recycling program. This program provides pairs of recycling carts for the collection of mixed paper and containers (glass, steel, aluminum and plastic bottles and cans). Property managers and owners whose properties are not already participating, should contact Commercial Utilities at (408) 730-7400 to initiate service prior to July 1, 2012.

FREE LANDSCAPE CLASSES HELP HOMEOWNERS DURING DROUGHTS

The winter of 2012 has been beneficial to sun seekers. Unfortunately, it does not bode well for the State's water supplies. As of February, the snow pack was only 19 percent of normal. Without some late storms, California may be seeing water shortages like those of the early 1990s. In the meantime, there are things that residents can do to conserve water. With a little planning, a water-hogging lawn can be made into a beautiful, drought-tolerant landscape, using California native plants and water-efficient irrigation.

To assist, the City is hosting another Spring Landscape Education Series, which is offered in cooperation with the Bay Area Water Supply and Conservation Agency (BAWSCA). Sunnyvale will host two more classes in Sunnyvale as part of the five-part series that began in March. Classes are designed to introduce homeowners, commercial property managers, landscape service providers and others to the concepts of water-efficient and sustainable landscaping. These classes are free and extremely popular, so registration is required. Below is the schedule of classes remaining in Sunnyvale.

April 21	10 a.m. – 1 p.m.	Water-Efficient Drip Irrigation: Learn about basic drip irrigation design and installation, choosing the right components, watering techniques, and system maintenance for your landscaping
April 28	10 a.m. – 1 p.m.	Sustainable Landscape Techniques to Save Water, Time and Money: Learn about the Bay Area's water cycle and the use of California native plants to reduce water use, garden waste and time.

To register and for more information, visit bawsca.org/classes or call (650) 349-3000. Information may also be found at Green.inSunnyvale.com.

Back by Popular Demand: Water Pollution Control Plant Tours

Due to popular demand, City staff will again conduct tours of the WPCP in 2012. Learn what happens to water after it leaves the bathtub, drain or toilet. This interactive tour will show how Sunnyvale treats and cleans the wastewater from a home or business. The tour is free, but early registration is encouraged.

During the 90-minute tour, visitors will learn about environmental issues, the various stages of treatment and how the design of the plant uses alternative fuel sources to produce electricity and conserve energy. Sunnyvale promotes water conservation by producing and using recycled water for landscape irrigation at corporate business parks and City facilities.

Tours for Sunnyvale residents will be held on Saturdays. The next one will be Saturday, June 16, from 1 p.m. until 3 p.m. The Water Pollution Control Plant is located at 1444 Borregas Ave. Information on the next tour date and time can be found by clicking on *Events* at WPCP.inSunnyvale.com. For more information about a tour or to reserve a spot, call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501 or send an email to wpcp@ci.sunnyvale.ca.us.



A RAINDROP'S DESTINY

Although a drop of rain may come down as fresh, clean water, it doesn't necessarily stay that way as it travels toward its final destination. In a developed watershed, rain often doesn't have a chance to soak into the ground. Instead, it flows across the ground and pavement and becomes stormwater runoff. The runoff then flows into our storm drain systems, directly to the bay and eventually the ocean, without any treatment.

Rain, as we know, is an important part of nature's water cycle; however, there are times rain can do more damage than good. Problems related to stormwater runoff can include flooding, costly storm drain maintenance, water quality issues and environmental damage. Flooding can be caused by too much stormwater flowing over hardened surfaces, such as roads and parking lots, instead of soaking into the ground. Clogging of drains due to excessive amounts of dirt, leaves and debris increases

the amount of money needed to maintain storm drains and the storm sewer system for the City.

Rain, by its nature, is important for replenishing drinking water supplies, recreation and healthy wildlife habitats. Unfortunately, as pollutants on the ground from activities like car maintenance, lawn care and dog-walking are collected by the rain, the water and pollutants travel together toward the Bay.

For example, pet waste left on the ground that is then carried away by stormwater causes water quality issues. As it decays, it uses up oxygen and sometimes releases ammonia. When the weather is warm, this could be deadly to fish and other aquatic organisms. Pet waste may also carry diseases which make water unsafe for swimming or drinking.

Vehicles dripping fluids, such as oil, grease, gasoline, antifreeze and brake fluids, onto paved areas where rain falls allows runoff to carry the pollutants through the storm drains and into the local waterways.

Chemicals used to grow and maintain beautiful lawns and gardens, if not used properly, can enter storm drains when it rains or when we water our lawns and gardens.

Here are some ways to prevent

stormwater pollution:

- Properly dispose of hazardous substances such as used oil, cleaning supplies and paint. Never pour them down any part of the storm or sewer systems or the trash and report anyone who does. For disposal options, visit bhv.org.
- Use pesticides, fertilizers, and herbicides properly and not before it rains, to prevent excess runoff.
- Install innovative stormwater management devices on residential property, such as rain barrels or rain gardens that capture stormwater and keep it onsite instead of letting it drain to the storm drain system.
- Pick up after pets and dispose of their waste properly.

Remember, rainbows in the sky are pretty, but rainbows on the ground mean pollution.

For additional information on how to help prevent stormwater pollution and make a raindrop's day, visit WPCP.inSunnyvale.com and click on *Water Pollution Prevention* or call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501. ♻️



Summer Reading at Sunnyvale Public Library

Students of all ages can avoid becoming statistics of "summer slide" – the loss of reading and other academic skills over the summer vacation – by participating in the Library's summer reading programs.

Starting June 1 and continuing through August 31, the Library will be encouraging children, teens and adults to keep reading throughout the summer. The summer reading program, Dream Big Read for children, Own the Night for teens, and Between the Covers for adults, includes prizes for those who register and read a specified number of books. The Library will offer a wonderful array of free and entertaining programs for families. Teens will have their own series of engaging activities and there are many programs on a variety of subjects offered for adults.

Register online starting June 1 at SunnyvaleReads.org. Summer events are listed on the Library's website SunnyvaleLibrary.org.

City Parks Take Green to a Whole New Level

As wood furnishings in park sites begin to deteriorate, they are being replaced with fixtures made with 100 percent post-consumer recycled content such as milk jugs, water and soda bottles. Plastic lumber products are themselves 100 percent recyclable, as well. Maintenance on these fixtures is minimal when compared to wood products that require more frequent routine maintenance such as sanding, sealing and the replacement of damaged components due to graffiti, vandalism and old age.

Over the last few months, the City's parks have replaced all the wood benches around the Community Center and all the benches and picnic tables at Cannery Park. With these new, environmental-friendly furnishings, our City parks will look beautiful much longer, while saving money and showing our commitment to sustainability.

To learn more about our City parks, visit Parks.inSunnyvale.com.

LAND-USE, TRANSPORTATION AND CLIMATE ACTION UPDATES

The City is in the process of updating the Land Use and Transportation Element (LUTE) chapter of the General Plan and reviewing its first Climate Action Plan (CAP). The Horizon 2035 citizen advisory committee, consisting of 15 members appointed by the City Council, has studied current issues for 18 months and helped City staff draft a new set of goals and policies to help guide City growth and change for the next 25 years, as well as create a program for reducing greenhouse gas emissions.

The draft LUTE and CAP have been available since November online at Horizon2035.inSunnyvale.com. In March 2011, the City held three public outreach meetings to present the LUTE and CAP goals and policies and to take citizen input. The related environmental analysis

is being prepared and is targeted to be available for public review in May. Hearings will take place during the summer. When available, notices of specific public hearing dates for the City Council and other boards and commissions will also be published in the *Sunnyvale Sun*. Until then, the City will continue to take public comments up until the hearing dates.

Horizon 2035 committee members and staff are offering presentations on the LUTE and CAP to neighborhood associations and other interested groups. Contact Gerri Caruso, Principal Planner, at gcaruso@ci.sunnyvale.ca.us or (408) 730-7591, to schedule a group presentation. Check for notices of public hearings in the *Sunnyvale Sun* or visit Horizon2035.inSunnyvale.com for notices of updates and hearings. ♻️

SUNKEN GARDENS GOLF COURSE OFFERS PROGRAM DISCOUNTS AND GREAT WEATHER

There is no need to wait for spring weather to dust off the golf clubs and take to the links. With recent mild temperatures and moderate rain, the golf course at Sunken Gardens is in mid-season form. Come enjoy fast fairways, smooth greens, and beautiful weather, while taking advantage of the Sunnyvale family friendly discount programs:

Kids Play Free. Junior golfers aged 16 and younger, are allowed to play free of charge when accom-

panied by a paying or monthly card-carrying adult (one no-charge junior per adult only). This promotion is available seven days a week with no time restriction. This discount program only applies to green fees. Standard fees will be charged for other items such as cart rentals, club rentals or merchandise.

Free Replays. Golf customers can now play unlimited golf each day for the price of one standard green fee, as long as there is space available. The standard green fees are \$15 on weekdays and \$19 on weekends.

Free Range Balls. Each golf customer, after registering for golf play and paying appropriate fees, will receive a warm-up basket of 20 range balls prior to their round, at no charge. Customers may only receive one basket of free balls per day, regardless of number of rounds played. Balls may be used across the parking lot at the Sunken Gardens Driving Range.

For more information, visit GolfinSunnyvale.com or call (408) 730-6588, TDD (408) 730-7501. ♻️



CITY TREES GET LIBRARY TECH UPGRADE

A tree-identification walk was set up outside the Library recently with strange little signs in front of some of the trees. These are QR (quick response) codes which, when scanned by a mobile device with a QR code reader app, will link to a webpage with information and pictures about that particular tree.

The Library often receives questions about the many beautiful trees surrounding the building, especially

in the spring and fall. Several years ago, one of the librarians created a Library tree walk map to be used by staff on their daily walks, and to help answer questions from curious patrons. With the help of a San Jose State intern and the City arborist, 15 trees were identified and pictures of the trees at various times of the year were gathered and placed on web pages. Using a QR code generator, codes were then printed, laminated and placed on garden stakes in front of the appropriate City trees.

To go on the Tree Walk, a QR code reader app is needed. When a QR code is located, aim the mobile device at the code and wait for the corresponding browser page to load the information about the City's tree. With QR codes, information is provided that would be too lengthy for a regular sign. The Library also has maps available from the information desk to show the route for the QR Tree Walk. For more information, scan the QR Code in this article and visit SunnyvaleLibrary.org. ♻️



Flush Green: Keep Garbage in the Trash

Toilets and drains are not trash cans. The wastewater from homes and businesses (toilet, shower, kitchen sink, etc.) is carried by sanitary sewer lines to the Sunnyvale Water Pollution Control Plant, treated and discharged to local waterways that flow into San Francisco Bay. Disposing of anything other than toilet paper in the toilet can cause sewer line blockages and result in sanitary sewer overflows. Overflows are also caused by putting cooking grease and oil into drains. These items can severely impact residential plumbing systems, the City sewer system and the processes at the treatment plant.

As part of a public outreach effort, the Water Pollution Control Plant is promoting its Flush Green program to educate the public on what does not belong in the toilet. To learn more, visit WPCP.inSunnyvale.com, click on *Water Pollution Prevention* and download and view the Flush Green brochure. For a hard copy, call Environmental Outreach at (408) 730-7717, TDD (408) 730-7501 or visit WPCP.inSunnyvale.com.



FOURTH ANNUAL CHILD CARE PROVIDER APPRECIATION TOUR

In honor of the National Child Care Provider Appreciation Day observed on May 11, the City's Youth and Family Resources Program (YFR) will recognize and celebrate child care providers in Sunnyvale by inviting all licensed center and family child care providers to participate in the annual Child Care Provider Appreciation Tour Program.

The purpose of the tour is to bring public recognition to the vital work of child care providers and allow City leaders and staff an opportunity to meet the professionals in our city who do this important work. As part of the tour, a certificate of recognition will be presented to each child care provider for the important role

they play in the lives of Sunnyvale's children and families.

The tour panel will consist of three to five individuals and may include City Councilmembers, City directors, YFR staff, Child Care Staff Advisory Committee members and other city staff. Tours will be held May 11 through May 28.

In Sunnyvale, there are 59 center-based and 178 licensed family child care providers with a capacity to serve approximately 6,489 children. In Santa Clara County, there are approximately 58,000 child care slots, far short of the 95,000 children who are in need of high quality child care so their parents can work and contribute to the economic well-being of the community.

All Sunnyvale licensed child care centers and family child care providers are invited to apply. Parents are also encouraged to ask their child care providers to participate. It's a fabulous way to celebrate their good work and honor them on this special occasion. In order to participate, a registration form must be submitted by Friday, April 13. There are a limited number of tour slots available and providers are encouraged to apply early.

For more information or to download an application, visit ChildCare.inSunnyvale.com or contact Youth and Family Resources Program Coordinator Alicia Gonzales at (408) 523-8150 or agonzales@ci.sunnyvale.ca.us. 🌱

Sunnyvale Public Library Storytelling Festival

On April 14 at 2 p.m., the Sunnyvale Library will host the 23rd Annual Sunnyvale Library Storytelling Festival. The public is invited to listen to stories told by a variety of storytellers. The tellers are a mix of community members of all ages who are amateur tale-spinners as well as professional storytellers who will each share a tale with the audience. The Festival is recommended for ages 5 and older. For information, call the Children's Information Desk at (408) 730-7292 or visit SunnyvaleLibrary.org.

Clean Neighborhoods Deter Criminals (and other pests)

Everyone likes to live and work in a clean neighborhood, but there are actual benefits to keeping a home and neighborhood clean. Well-maintained properties experience improved property values, increasing the value of a home buyer's investment. According to the National Crime Prevention Council (NCPC.org), pride and attention to a neighborhood may help deter crime because an actively clean area is also an actively visited area that the whole neighborhood can watch. Clean properties also help prevent the infestation of insects and rodents which leads to healthier neighborhoods. Find out more Crime Prevention tips from CrimePrevention.inSunnyvale.com.

New Street Trees Need Water

The trees that make up Sunnyvale's urban forest make our City a beautiful place to live, but when the City plants new street trees, they need help from residents to make sure those new trees survive and thrive. The most important thing a new tree needs is water. Until its roots can grow out into the native soil, a newly planted street tree requires regular watering for a few months after it is planted.

Sunnyvale residents can help by watering new street trees planted in front of their homes. Depending on what time of year a tree is planted, the water demand will vary, but irrigating a newly planted tree twice a week with 15 gallons of water, on average, costs just six cents per irrigation. For more information on tree watering, including how much and how often to water, contact Sunnyvale's Parks, Golf and Street Tree Services at (408) 730-7506, TDD (408) 730-7501, or visit Trees.inSunnyvale.com.

GROUNDHOG JOB SHADOW DAY: PREPARING TOMORROW'S WORKFORCE

On February 1, 32 Fremont High School students were given the opportunity to receive on-the-job training from City departments as part of NOVA Workforce Services' (NOVA) annual Groundhog Job Shadow Day. Students shadowed City staff to learn what it is like to be a City employee.

The day started with presentations by the Mayor, Captain Doug Moretto of Public Safety, Scott Morton from Public Works and Tricia Lord from Human Resources. The orientation allowed the students to learn about the various functions and typical services provided, as well as common career opportunities in local government. The students spent the next several hours gaining first-hand knowledge in small groups throughout the City.

City staff served as mentors for the day, providing information to the youth and preparing them for future career choices in municipal government. The students were actively engaged in the day's activities

and many came away with a better understanding of the importance of education in becoming job-ready. There was also newfound appreciation for at least one of the services provided by the City, as one of the young participants commented after: "I liked the way you guys deal with stinky garbage and don't ever hesitate about doing it." Another classified the event as "the best field trip ever."

In 1997, the National Job Shadow Coalition was formed to encourage participation in a shadowing initiative across the United States. Groundhog Job Shadow Day was established by Junior Achievement to enable middle school and high school students to shadow employees at their places of work in order to provide youth with first-hand experience of the world of work. The City of Sunnyvale has participated in this civic event since 2001.

To learn more about NOVA Workforce Services and the free, quality programs offered at the City for job seekers, visit Novaworks.org. 🌱



Students from Fremont high school tag books removed from the Sunnyvale Public Library collection. Students are (L to R): Ying Vu, Julia Locon, Natania Rapelo, Cathrina Thomas and Hugo Ng.

BUSINESSES HAVE OPTIONS WITH NEW MANDATORY COMMERCIAL RECYCLING LAW

AB 341, California's new mandatory commercial recycling law, was signed by Governor Brown last year and will take effect this July 1. The law requires all California businesses that generate four or more cubic yards of solid waste a week to have recycling collection set up at their place of business; however, businesses that have their waste collected and sorted at a materials recovery facility such as the Sunnyvale Materials Recovery and Transfer Station (SMaRT Station®) are exempt from the recycling requirement.

Because all garbage in the commercial sector is collected by Sunnyvale's hauler, Specialty Solid Waste and Recycling (Specialty) and taken to the SMaRT Station where it is mechanically-sorted and hand-sorted to remove recyclables, businesses will be in compliance with the new law. If, for their own purposes, a business needs to track their waste diversion, they may choose to set up in-house recycling programs to capture recyclables. Businesses that don't generate enough recyclable material to justify a separate collection, or that lack space for recycling containers, may be better suited to simply subscribe to garbage service to be

in compliance.

For businesses interested in cardboard recycling, Specialty provides a no-cost collection program (aside from the nominal monthly bin rental fee). Other recyclables can be collected by private recyclers as long as they are source-separated. For a list of private recyclers, visit Recycling.inSunnyvale.com, select from the list of recyclables at the *A-Z Recycling* link. Or, to see how a MRF operates, select the *SMaRT Station* link, *Take the virtual tour*, *A Day in the Life of Your Garbage and Recyclables*. Contact the SMaRT Station at (408) 752-8530 to schedule a tour, which are limited to groups of 25 or less. ♻️

RESIDENT-FAVORITE CITY CLEAN UP EVENTS ANNOUNCED

City staff and community volunteers team up to keep Sunnyvale streets and local waterways clean by participating in the following, popular spring clean up events:

Great American Litter Pick Up Saturday, April 21 9 a.m. – noon

This year's event will focus on cleaning up litter in neighborhoods and next to roadways around Columbia Neighborhood Center, Fair Oaks Parks and Elk Lodge.

National River Clean Up Day Saturday, May 19 9 a.m. – noon

At Sunnyvale's site, volunteers will pick up litter and debris from the Sunnyvale East Channel and areas around Baylands Park. Check-in for the event will be at Baylands Park north parking lot, near the Reclaimed Water Garden.

These two clean-up events are open to everyone; however, participation in the National River Clean Up Day at Baylands Park may not

be suitable for young children due to steep channel banks in some of the areas to be cleaned. More family-friendly locations for this event for younger volunteers can be found at www.cleanacreek.org. For both events, youth under the age of 18 must have parental approval and anyone age 16 and younger must be accompanied by an adult.

Registered participants will receive additional instruction on the morning of the event. Gloves, pickup sticks, safety vests, trash and recycling bags will be provided. Volunteers are encouraged to wear long pants, sturdy shoes, hats, and bring sunscreen.

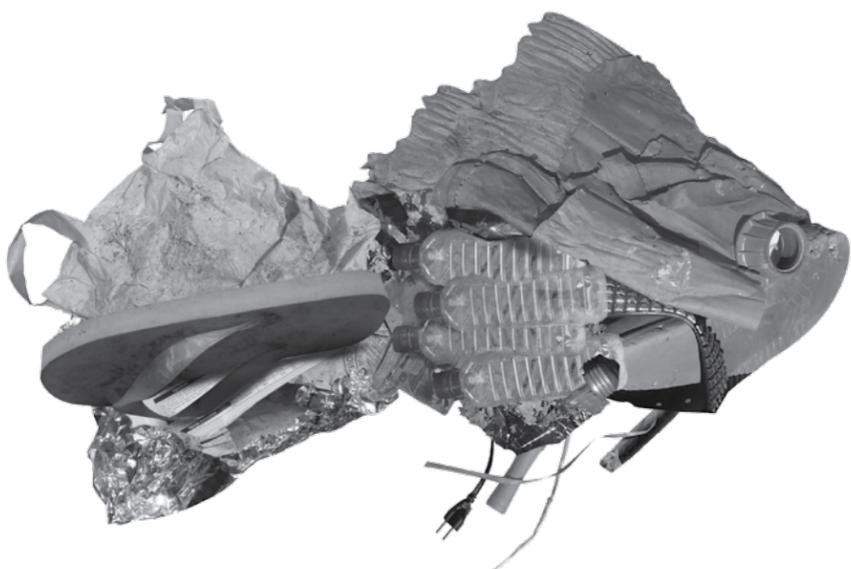
Everyone wants to live in a clean and healthy environment, but food wrappers, bottles and cans, cigarette butts and other debris often litter our streets and neighborhoods. Besides being unsightly, litter can find its way into storm drains and pollute waterways, as well as the environment. This is a regional issue for San Francisco Bay. To help curb this pollution problem, Sunnyvale must reduce the amount of trash that enters into

waterways from its storm drains. Sunnyvale and other communities in the Bay Area have a goal to reduce current levels of trash and litter coming from storm drain collection systems by 40 percent by July 2014, 70 percent by July 2017 and 100 percent by July 2022.

To volunteer or receive additional information for either event, call the City of Sunnyvale's Environmental Outreach program at (408) 730-7717, TDD (408) 730-7501 or send an e-mail to wpcp@ci.sunnyvale.ca.us. ♻️

Sidewalk, Curb and Gutter Improvements Project

In late 2011, the City awarded a construction contract for \$438,500 to provide approximately 31,000 square feet of sidewalk replacement and approximately 6,000 linear feet of new or replacement curbs and gutters. This project is funded entirely with CDBG (Community Development Block Grant) funds. The project includes substantial reconstruction and accessibility improvement of sidewalks and crosswalks at 243 CDBG-eligible sites located in various residential neighborhoods within the City. Residents can expect to see on-going construction as the improvements are made with the final projects wrapping up by the end of this spring.



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