

Proposed 2010 Council Study Issue

DPS10-01 Photo Red Light Enforcement

Lead Department Public Safety
Element or Sub-element Public safety Law Enforcement Sub-Element
New or Previous New
Status Pending **History** 1 year ago None 2 years ago None

1. What are the key elements of the issue? What precipitated it?

Photo red light enforcement has become a widely accepted traffic enforcement tool utilized by many cities and counties across the country to reduce accidents at intersections. Photo red light enforcement is a technique in which a camera photographs a vehicle that enters an intersection after the traffic light has turned red; a human reviewer validates the potential violation; and if appropriate, the reviewer sends a citation for red light running to the vehicle's registered owner.

The study will evaluate three critical areas related to photo red light enforcement programs in other jurisdictions that have implemented programs. Technical feasibility (confirm the program meets legal standards and is accepted by Santa Clara County Courts), fiscal feasibility (whether program revenues and costs are in balance), and operational feasibility (whether the program is likely to improve safety).

2. How does this relate to the General Plan or existing City Policy?

Public Safet law Enforcement Sub-Element 4.1A.5a: Provide traffic enforcement to deter traffic violatons
4.1A.5h: Participate in prevention and enforcement activities directed at minimizing personal injury in traffic collisions.

3. Origin of issue

Council Member(s) Whittum, Chu
General Plan
City Staff
Public
Board or Commission none

4. Multiple Year Project? No **Planned Completion Year** 2010

5. Expected participation involved in the study issue process?

Does Council need to approve a work plan? No

Does this issue require review by a Board/Commission? No

If so, which?

Is a Council Study Session anticipated? No

What is the public participation process?

A public hearing conducted by Council. Public contact will be made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, in the Council Chambers lobby, in the Office of the City Clerk, at the Library, Senior Center, Community Center, and Department of Public Safety; posting the agenda and report on the City's Web site; and making the report available at the Library and the Office of the City Clerk.

6. Cost of Study

Operating Budget Program covering costs

Project Budget covering costs

Budget modification \$ amount needed for study

Explain below what the additional funding will be used for

7. Potential fiscal impact to implement recommendations in the Study approved by Council

Capital expenditure range None

Operating expenditure range None

New revenues/savings range None

Explain impact briefly

8. Staff Recommendation

Staff Recommendation For Study

If 'For Study' or 'Against Study', explain

Staff believes its important to evaluate this option as an additional enforcement tool. This option adds the ability to monitor intersections without adding personnel and to potentially reduce the number of accidents directly related to red light running and speed.

9. Estimated consultant hours for completion of the study issue

Managers	Role	Manager	Hours			
Lead		Fitzgerald, Kelly	Mgr CY1:	60	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
Support		Moretto, Douglas	Mgr CY1:	40	Mgr CY2:	0
			Staff CY1:	0	Staff CY2:	0
Interdep		Witthaus, Jack	Mgr CY1:	10	Mgr CY2:	0

Staff CY1: 0 Staff CY2: 0

Total Hours CY1: 110

Total Hours CY2: 0

Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the Department is currently working on or that are soon to begin, and the impact on existing services/priorities.

Reviewed by



Department Director

11/10/09

Date

Approved by



City Manager

11/11/09

Date

Addendum

A. Board / Commission Recommendation

Issue Created Too Late for B/C Ranking

Board or Commission	Rank	Rank
	1 year ago	2 years ago
Arts Commission		
Bicycle and Pedestrian Advisory Committee		
Board of Building Code Appeals		
Board of Library Trustees		
Child Care Advisory Board		
Heritage Preservation Commission		
Housing and Human Services Commission		
Parks and Recreation Commission		
Personnel Board		
Planning Commission		

Board or Commission ranking comments

B. Council

Council Rank (no rank yet)
Start Date (blank)
Work Plan Review Date (blank)
Study Session Date (blank)
RTC Date 12/31/2010
Actual Complete Date (blank)
Staff Contact