

## Proposed 2010 Council Study Issue

## DPW09-06 Heritage Neighborhood North of Caltrain Parking Management Study

**Lead Department** Public Works

**Element or Sub-element** Land Use and Transportation Element

**New or Previous** Previous

**Status** Pending      **History** 1 year ago    Deferred      2 years ago    Below the line

### 1. What are the key elements of the issue? What precipitated it?

This study would perform a detailed analysis of parking management alternatives for the neighborhood north of the Sunnyvale Caltrain station, including residential permit parking. The purpose of the study would be to address resident concerns regarding parking supply and intrusion of Caltrain commuter parking demand on neighborhood housing frontages. This study would specifically include investigation of the feasibility and logistics of implementing a permit system exempting residents from parking restrictions, as suggested by Council Member Whittum. This study would be more involved than a typical supply and demand strategy and would potentially identify new or creative parking management alternatives. Staff believes this is a policy issue because it would look at a range of potential parking management "solutions", and the Muni Code places the decision to install permit parking schemes on the City Council.

### 2. How does this relate to the General Plan or existing City Policy?

N1.5.3 Discourage non-neighborhood traffic from using residential neighborhood streets by accommodating traffic demand on city-wide and regional streets.

### 3. Origin of issue

**Council Member(s)** Council action at the meetings of 9/11/07 & 1/8/08

**General Plan**

**City Staff**

**Public**

**Board or Commission** none

### 4. Multiple Year Project? No    Planned Completion Year 2010

### 5. Expected participation involved in the study issue process?

**Does Council need to approve a work plan?** No

**Does this issue require review by a Board/Commission?** No

**If so, which?**

**Is a Council Study Session anticipated?** No

**What is the public participation process?**  
Neighborhood outreach meeting(s).

### 6. Cost of Study

**Operating Budget Program covering costs**

115 Transportation and Traffic Operations

**Project Budget covering costs**

**Budget modification \$ amount needed for study**

**Explain below what the additional funding will be used for**

**7. Potential fiscal impact to implement recommendations in the Study approved by Council**

**Capital expenditure range** \$500 - \$50K

**Operating expenditure range** \$500 - \$50K

**New revenues/savings range** None

**Explain impact briefly**

Should parking regulations change or a parking by permit system be implemented, there would be costs for manufacturing and maintaining new signs throughout the neighborhood. Permit parking will require ongoing administrative costs for issuing permits as well.

**8. Staff Recommendation**

**Staff Recommendation** Against Study

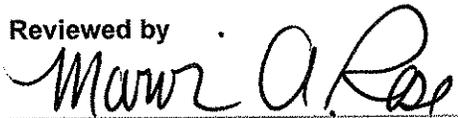
**If 'For Study' or 'Against Study', explain**

Staff believes that there is no longer a need for the study issue. Consensus has been reached among residents in the area and a parking permit program is now in place.

**9. Estimated consultant hours for completion of the study issue**

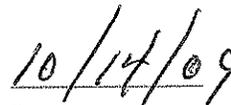
Managers	Role	Manager	Hours	
	Lead	Witthaus, Jack	Mgr CY1: 60	Mgr CY2: 0
			Staff CY1: 100	Staff CY2: 0
	<b>Total Hours CY1: 160</b>		<b>Total Hours CY2: 0</b>	

**Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the Department is currently working on or that are soon to begin, and the impact on existing services/priorities.**

Reviewed by  
  
 Department Director

  
 Date

Approved by  
  
 City Manager

  
 Date

### Addendum

**A. Board / Commission Recommendation**

**Issue Created Too Late for B/C Ranking**

Board or Commission	Rank	Rank
	Rank	Rank
	1 year ago	2 years ago
Arts Commission		
Bicycle and Pedestrian Advisory Committee		
Board of Building Code Appeals		
Board of Library Trustees		
Child Care Advisory Board		
Heritage Preservation Commission		
Housing and Human Services Commission		
Parks and Recreation Commission		
Personnel Board		
Planning Commission		

**Board or Commission ranking comments**

**B. Council**

**Council Rank** (no rank yet)  
**Start Date** (blank)  
**Work Plan Review Date** (blank)  
**Study Session Date** (blank)  
**RTC Date** (blank)  
**Actual Complete Date** (blank)  
**Staff Contact**