

## Proposed 2010 Council Study Issue

**DPW10-08 School Zone Traffic Controls and Enforcement**

**Lead Department** Public Works  
**Element or Sub-element** 1.0.1 Land Use and Transportation  
**New or Previous** New  
**Status** Pending      **History 1 year ago** None      **2 years ago** None

**1. What are the key elements of the issue? What precipitated it?**

This issue would investigate vehicle and pedestrian conditions adjacent to schools, including pedestrian patterns, location of pedestrian facilities (especially crosswalks), driving behaviors (especially speeding, right of way compliance and illegal turns), and speed controls. The study would identify whether a set of actions exists beyond current traffic controls and enforcement resources to improve school zone traffic flow and enhance pedestrian safety. This study would include a review of the applicability of CVC 22358.4 provisions regarding lowering of speed limits in school areas. The purpose of the study is to consider concerns that school area loading and unloading is chaotic in many areas, and that additional controls and/or enforcement may improve efficiency and safety.

**2. How does this relate to the General Plan or existing City Policy?**

Land Use and Transportation Element Goal C3, Attain a transportation system that is effective, safe, pleasant and convenient.

**3. Origin of issue**

**Council Member(s)** Howe, Hamilton  
**General Plan**  
**City Staff**  
**Public**  
**Board or Commission** none

**4. Multiple Year Project? No      Planned Completion Year 2010****5. Expected participation involved in the study issue process?**

**Does Council need to approve a work plan?** No  
**Does this issue require review by a Board/Commission?** Yes  
**If so, which?**  
 Bicycle and Pedestrian Advisory Committee  
**Is a Council Study Session anticipated?** No  
**What is the public participation process?**  
 BPAC public hearing, Council public hearing

**6. Cost of Study**

**Operating Budget Program covering costs**  
**Project Budget covering costs**  
**Budget modification \$ amount needed for study**  
 \$75,000.00

**Explain below what the additional funding will be used for**

Data collection, observation, mapping, analysis, alternatives development, reporting

**7. Potential fiscal impact to implement recommendations in the Study approved by Council**

**Capital expenditure range** \$51K - \$100K  
**Operating expenditure range** \$101K - \$500K  
**New revenues/savings range** None

**Explain impact briefly**

This study could result in recommendations for new traffic controls at schools Citywide. This could represent a capital investment of considerable scope. The study could also result in recommendations for additional traffic enforcement or crossing guard resources, which can have a significant operating cost.

**8. Staff Recommendation**

**Staff Recommendation** None

If 'For Study' or 'Against Study', explain

**9. Estimated consultant hours for completion of the study issue**

1000

**Managers**

Role	Manager	Hours	
Lead	Witthaus, Jack	Mgr CY1: 60	Mgr CY2: 0
		Staff CY1: 120	Staff CY2: 0
Interdep	Fitzgerald, Kelly	Mgr CY1: 60	Mgr CY2: 0
		Staff CY1: 60	Staff CY2: 0

**Total Hours CY1: 300**

**Total Hours CY2: 0**

**Note: If staff's recommendation is 'For Study' or 'Against Study', the Director should note the relative importance of this Study to other major projects that the Department is currently working on or that are soon to begin, and the impact on existing services/priorities.**

Reviewed by

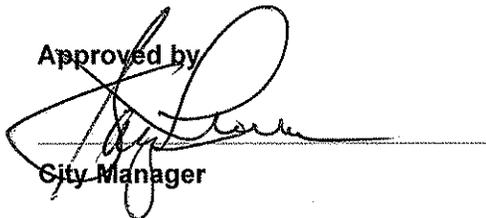


Department Director

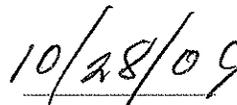


Date

Approved by



City Manager



Date

### Addendum

**A. Board / Commission Recommendation**

Issue Created Too Late for B/C Ranking

Board or Commission	Rank	Rank 1 year ago	Rank 2 years ago
Arts Commission			
Bicycle and Pedestrian Advisory Committee			
Board of Building Code Appeals			
Board of Library Trustees			
Child Care Advisory Board			
Heritage Preservation Commission			
Housing and Human Services Commission			
Parks and Recreation Commission			
Personnel Board			
Planning Commission			

**Board or Commission ranking comments**

**B. Council**

**Council Rank** (no rank yet)  
**Start Date** (blank)  
**Work Plan Review Date** (blank)  
**Study Session Date** (blank)  
**RTC Date** (blank)  
**Actual Complete Date** (blank)  
**Staff Contact** Witthaus, Jack