

2011 Council Study Issue

DPW 11-09 Community Bus Feasibility Study

Lead Department Public Works

History 1 year ago None 2 years ago None

1. What are the key elements of the issue? What precipitated it?

This study would examine the feasibility of establishing a community bus service to link schools (including Fremont High School), downtown, the civic center, and the northern portion of the City. The study would identify institutional, logistical, financial, and operational issues with community bus service. Subsidy of a Santa Clara Valley Transportation Authority service or creation of a City-operated service would be potential alternatives.

This study issue was sponsored by Councilmember Chu and co-sponsored by Councilmember Whittum and Vice Mayor Moylan at the January 29, 2010 Study/Budget Issues Workshop.

2. How does this relate to the General Plan or existing City Policy?

Land Use and Transportation Element C3.5, Support a variety of transportation modes.

3. Origin of issue

Council Member(s) Chu, Whittum, Moylan

4. Staff effort required to conduct study Moderate**5. Multiple Year Project?** No **Planned Completion Year** 2011**6. Expected participation involved in the study issue process?**

Does Council need to approve a work plan? No

Does this issue require review by a Board/Commission? No

If so, which?

Is a Council Study Session anticipated? No

7. Briefly explain cost of study, including consultant hours, impacted budget program, required budget modifications, etc. and amounts if known.

This study would be conducted by Division of Transportation and Traffic staff. Impacted program would be Program 119. Costs would be absorbed by the existing operating budget.

8. Briefly explain potential fiscal impact of implementing study results (consider capital and operating costs, as well as potential revenue).

Minimum capital costs would be approximately \$ 300,000, and minimum annual operating costs would be approximately \$ 250,000. This might be offset slightly by farebox revenue, although the level of fares would impact the ridership of a proposed service.

9. Staff Recommendation

Staff Recommendation Against Study

If 'For Study' or 'Against Study', explain

Community bus service has been studied previously in 2001 and in the 1990's. Service was found to be cost prohibitive and would generate low ridership.

Reviewed by

Monica A. Rao

Department Director

11/3/2010

Date

Approved by

Andy Lubbe

City Manager

10-19-10

Date