

2012 Council Study Issue

DPW 12-05 Downtown Parking and Maintenance Management Program

Lead Department Public Works

History **1 year ago** None **2 years ago** None

1. What are the key elements of the issue? What precipitated it?

This study would frame a program to implement self-paid parking systems for Caltrain commuters and downtown employees in order to support maintenance of parking areas, sidewalks, landscaping and other street amenities. Parking lots located near the Mathilda overpass have been used for contractor staging and have been unavailable. With completion of the Mathilda overpass in early 2012, additional parking resources will become available. Parking along Hendy Avenue adjacent to the Caltrain Station will also be evaluated. The study would be focused on implementing parking management and paid parking at selected City-owned parking lots near the Caltrain station.

2. How does this relate to the General Plan or existing City Policy?

Land Use and Transportation Element C3.6.2, Promote private and public transportation demand management.

3. Origin of issue

City Staff Public Works

4. Staff effort required to conduct study Moderate

Briefly explain the level of staff effort required

Research would be required to identify required infrastructure, costs, operating parameters, and required operating resources. Outreach to downtown businesses would be a component of the study. Development of an operating plan and an expenditure program would occur.

5. Multiple Year Project? Yes **Planned Completion Year** 2013

6. Expected participation involved in the study issue process?

Does Council need to approve a work plan? No

Does this issue require review by a Board/Commission? No

If so, which?

Is a Council Study Session anticipated? Yes

7. Briefly explain if a budget modification will be required to study this issue

Amount of budget modification required 25000

Explanation

Staff believes that it may be helpful to enlist the services of a parking management expert to consult with on the establishment of a parking management program.

8. Briefly explain potential costs of implementing study results, note estimated capital and operating costs, as well as estimated revenue/savings, include dollar amounts

Are there costs of implementation? Yes

Explanation

There would be capital costs for the procurement and installation of parking equipment and signage which could be as much as \$150,000. These initial costs would be offset by revenue from parking fees. Staff estimates payback for initial installation could be realized in five years or less if parking occupancies are as high as current levels. Ongoing operating costs would be estimated for enforcement and collections staffing and could potentially be offset by revenue. Net income could be utilized for maintenance expenditures of parking lots and streetscape in the downtown area.

9. Staff Recommendation

Staff Recommendation Support

If 'Support', 'Drop' or 'Defer', explain

Staff believes that downtown parking demand, particularly in the Caltrain area, provides a potentially significant source of revenue for maintenance of parking facilities and streetscape. Implementing a paid parking program will also allow for management of parking demand through variable pricing, which will increase the efficiency of parking lot use.

Reviewed by

Kent Steffens

Department Director

10-11-11

Date

Approved by

[Signature]

City Manager

10/21/11

Date