



City of Sunnyvale

Agenda Item

14-0942

Agenda Date: 1/30/2015

2015 COUNCIL STUDY ISSUE

NUMBER

DPW 15-07

TITLE Development of a Wayfinding Signs Plan to Direct Cyclists to Bike Facilities and Important Destinations

BACKGROUND

Lead Department: Public Works
Support Department(s): N/A

Sponsor(s):

Board/Commission: Bicycle and Pedestrian Advisory Commission

History:

1 year ago: N/A
2 years ago: N/A

SCOPE OF THE STUDY

What are the key elements of the study?

The study will review the City's bicycle network and develop a bike network wayfinding signs plan. The signs would provide clear direction for cyclists to bicycle facilities as well as important destinations such as trails, parks, and transit.

What precipitated this study?

The BPAC would like additional bicycle connectivity to increase ridership and reduce motor vehicle use.

Planned Completion Year: 2015

FISCAL IMPACT

Cost to Conduct Study

Level of staff effort required (opportunity cost): Moderate

Amount of funding above current budget required: \$ 25,000

Funding Source: Will seek grant funding

Explanation of Cost:

The cost of the study will be for consultant services to develop the wayfinding plan and develop implementation estimates.

Cost to Implement Study Results

Study would include assessment of potential costs.

EXPECTED PARTICIPATION IN THE PROCESS

Council-approved work plan: No

Council Study Session: No

Reviewed by Boards/Commissions: Bicycle and Pedestrian Advisory Commission

STAFF RECOMMENDATION

Position: Drop

Explanation: Council has already established policy that supports the implementation of bicycle improvements as stated in the following General Plan policies:

LT-5.5d Maximize the provision of bicycle and pedestrian facilities.

LT-5.5g Ensure safe and efficient pedestrian and bicycle connections to Neighborhood transit stops.

LT-5.6a Develop clear, safe and convenient linkages between all modes of travel; Including, access to transit stations and stops and connections between work, home and commercial sites.

LT-5.8 Provide a safe and comfortable system of pedestrian and bicycle pathways.

This study focuses on operational issues as opposed to City policy. The development and implementation of wayfinding could be a future City capital project. However, a future wayfinding project should be deferred until key facilities get constructed that will provide additional connections throughout the City. This includes projects such as Maude Avenue bike lanes, Mary Avenue bike lanes, and the construction of the East-West channels. The City's resources and priorities should continue to be focused on the implementation of the current bicycle plan.

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