

SUNNYVALE LIBRARY COMPARATIVE DATA

Updated: September 19, 2011

	FY 2010/11	FY 2009/10 *	FY 2008/09	FY 2007/08	FY 2006/07	FY 2005/06	1011-0910 1 Yr % Change	1011-0708 3 Yr % Chanq
Registered Borrowers	82,668	95,440	92,823	78,618	85,975	99,545	-15.4%	5.2%
Book Titles Added	12,973	13,114	13,744	12,990	14,883	14,747	-1.1%	-0.1%
Book Volumes Added	25,224	27,199	29,386	24,599	27,288	29,300	-7.8%	2.5%
Collection Size	302,127	292,567	329,661	339,436	349,718	342,819	3.2%	-11.0%
Library Visits	732,621	796,329	873,901	798,194	768,983	728,731	-8.7%	-8.2%
Youth Reference Questions	47,652	47,407	56,364	52,402	51,020	51,852	0.5%	-9.1%
Adult Reference Questions	93,953	108,765	130,998	131,520	127,718	124,550	-15.8%	-28.6%
Total Reference Questions	141,605	156,712	187,362	183,922	178,738	176,402	-10.7%	-23.0%
Children's Materials Circ	984,511	875,065	928,173	839,077	788,735	720,380	11.1%	17.3%
Non-English Circ	193,761	178,956	188,094	174,065	160,920	155,320	7.6%	11.3%
Non-Book Circ	795,019	661,651	701,804	686,537	675,729	500,291	16.8%	15.8%
eBook Circ	15,310	16,595	14,924	12,915	11,771	11,256	-8.4%	18.5%
eBook Circ as % of Total Circ	0.61%	0.69%	0.60%	0.55%	0.52%	0.59%	-13.1%	10.9%
Total Circ	2,524,973	2,379,284	2,481,633	2,329,375	2,247,777	1,891,080	5.8%	8.4%
Total Volumes Held	222,518	213,580	238,747	252,463	251,551	247,794	4.0%	-11.9%
ILL loans received	10,895	9,771	8,348	6,763	3,609	677	10.3%	61.1%
ILL loans to others	6,179	5,442	6,440	5,511	4,908	2,071	11.9%	12.1%
Preschool Prog Attendance	17,427	15,214	13,134	7,523	8,102	7,246	12.7%	131.6%
School Age Prog Attendance	8,385	7,673	5,599	5,872	5,978	9,568	8.5%	42.8%
Young Adult Prog Attendance	2,385	1,737	1,921	1,463	N/A	N/A	27.2%	63.0%
Adult Prog Attendance	4,854	5,231	5,955	3,014	2,933	2,674	-7.8%	61.0%
Total Prog Attendance	33,051	29,855	26,609	17,872	17,073	19,488	9.7%	84.9%
Total Programs	732	668	578	474	489	506	8.7%	54.4%
Web Site Visits**	3,401,180	344,997	326,091	282,719	N/A	N/A	89.9%	1103.0%
Users of Public Internet***	126,327	204,000	212,415	201,858	N/A	N/A	-61.5%	-37.4%
Reader Seats	362	358	366	386	376	425	1.1%	-6.2%
Total Collection Expenditures	\$602,040	\$618,981	\$712,932	\$702,681	\$698,178	\$731,816	-2.8%	-14.3%
Staff FTE	50.86	55.26	55.96	57.64	56.4	58	-8.7%	-11.8%
Staff Positions	61	64	64	64	64	69	-4.9%	-4.7%
Total Count of Persons Empl	92	96	104	115	111	134	-4.3%	-20.0%
Total Operating Expenditures	\$7,158,288	\$7,056,313	\$6,968,571	\$6,650,633	\$6,538,087	\$6,673,509	1.4%	7.6%

* Note: The Library was closed for 2.5 weeks in FY 2009/10 for renovations.

** Includes Website, Encore, Millennium Unique Pageviews for the first time in FY 2010/11.

*** Note: After software upgrade, vendor software reports only "walk-ups", not "walk-ups and early sign-ons". Additionally, allowable Internet time v from 75 to 90 minutes for each user due to improved Wi-Fi capacity and significant numbers of people bringing their own devices.

Community Condition Indicators**Element 6.2**

	2001/02	2002/03	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10*	2010/11
	Results	Results								
Population	132,825	132,500	131,800	133,086	133,544	135,721	137,538	138,826	140,450	141,099
Customers who give the Library the highest rating		87%	87%	86%	86%	87%	90%	80%	80%	86%
Number of Library visitors	819,664	877,135	861,591	737,506	723,731	768,983	798,194	871,128	796,329	732,621
Library visits per capita	6.1	6.6	6.5	5.5	5.4	5.7	5.8	6.3	5.7	5.2
Percent of registered borrowers who are Sunnyvale residents	63%	65%	66%	67%	66%	63%	68%	67%	67%	69%
Total number of Library materials checked out	1,709,468	1,996,562	2,130,978	1,818,370	1,891,080	2,247,777	2,329,375	2,481,633	2,379,284	2,524,293
Number of items checked out per capita	12.75	15.07	16.16	13.66	14.2	16.56	16.94	17.88	16.94	17.89
Circulation of children's materials as a percentage of total library circulation		33.6%	33%	38.7%	38.1%	35.1%	36.0%	37.4%	36.8%	39%
Circulation of non-English language materials as a percentage of total circulation		6.5%	6.2%	6.5%	8.2%	7.2%	6.2%	6.2%	7.5%	6.3%
Turnover rate of Library materials (average use per item)	6.0	7.0	7.6	6.6	6.7	7.45	7.36	7.1	7.9	8.3
<i>Volume of use of the digital library monitored through:</i>										
Volume of use of visitors to the Library Web page		275,975	263,238	372,874	390,372	429,122	378,499	326,091	344,997	3,401,180**
Number of patents issued to Sunnyvale addresses		2,912	3,168	2,852	3,324	3,385	3,122	3,318	4,200	4,934
Number of patent applications submitted by Sunnyvale residents		2,752	2,874	3,173	3,194	3,304	3,908	4,543	4,594	4,337

* Note: In FY 2009/10, the Library was closed 2.5 weeks for renovation.

** Includes Encore, Millennium visits for the first time.